



MEAC – Marketing and Events Advisory Committee

Minutes for Meeting – April 7, 2021, 8:30am On ZOOM

Role Call -

Attending: Sheryl Staten, Yvonne Schwartz, Jeff Boyer, Holli Snyder, Brian Hall

Not Attending: Scott Turnipseed, Kim Bradley

Public attending – Tara Novak, Jennifer Filipowski,

Review of agenda – all in favor.

Meeting Minutes –

Brian's Event Report - *Presented per agenda

•Yvonne – Question as to who was applicant on Andrei Ram Yoga Week. Brian said the applicant on record was Charry Morris. Yvonne -They get a good turnout at their events, should be good event.

•Committee approved of Larry Wood/Climbing Championship date change to May 1 & 2, 2021.

•Jennifer F. spoke on behalf of Artwalk describing the May 14th Artwalk & Food Truck event

Triple Crown Baseball –

*Sheryl voiced concerned that this group may impact our July 4th Fireworks. She didn't know the exact plans for Triple Crown, but would try to find out more. Brian will follow up also.

*Yvonne – asked for update for Bonfire Block Party and Eagle Outside Fest. Brian reviewed events – Bonfire not doing event beginning of June, looking at doing some kind of event at EC Fairground. Eagleoutside Fest – planned for first weekend in June.

•Jennifer reviewed how ArtWalk is doing guest exit surveys with their event.

•Yvonne gave an update on her Yoga Fest. She is on hold for now for the Fall event and waiting to see the ability to execute it. She will keep MEAC informed.

•Sheryl – Pool opens June 4th

-Camping/extended parking near pool/BMX area is becoming a problem. I said I would pass info to Joey/EPD.

-Mtn Rec doing rec survey and encouraged everyone to spread the word and participate.

•Brian reinforced there is now camping allowed in Eagle – in general and for events

• Brian – Review of next meeting – May 5, 2021, 8:30am to 10:00am

Town of Eagle – Special Events Department

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Adjournment of meeting.

For more information contact Brian Hall, TOE Special Events Manager
Contact information below