



Town of Eagle
Marketing & Events Advisory Committee (MEAC)
ZOOM Meeting

(Meeting link at the bottom of the page)

Wednesday, April 7, 2021

Agenda

1) 8:30am – Administrative Items

- a. Roll Call
- b. Other attendees
- c. Review of agenda

2) Review of MEAC funded events for 2021 calendar

- a. New Events –
 - i. BMHS Hockey State Championship Parade. Broadway to Eagle Ranch. *Map attached. Wednesday, April 7, 2021 6:30pm. Self-funded. Status – Permit approved. ECH Permit Approved.
 - ii. Girl Scouts Social & Recruiting Event – Recycling theme. Status Under review. Self-Funded. April 14, 2021. Use of Town Park. Status – Permit approved
 - iii. Triple Crown Sports Base Ball Tournament, July 2? Placing games around the valley.
 - iv. Andrei Ram Yoga Week – Brush Creek Pavilion/Park, July 25 to 20, 2021. Self-funded. Status - Permit under review.
- b. Updates/Changes/Edits -
 - i. ASCL High School State Climbing Championships – New Dates* May 1 & 2, 2021. Status – Permit under review.
 - ii. ArtWalk & Food Truck Fiesta – May 14, 2021, Status - Permit under review.
 - iii. VRD Boneyard Boogie - May 15, 2021. Status – Permit under review.



- iv. Acting Out Showcase – May 16, 2021. Self-funded. Town Park use.
- v. Eagle Ranch Classic MTB – VRD. May 26, 2021. Status - Permit under review.

3) Review of 2021 TOE Events –

- a. Eagle Easter Egg Hunt – Cancelled for 2021
- b. Eagle Flight Days, Town Park, Creating smaller plan. Saturday, June 26, 2021.
- c. July 4th Fireworks – Shoot from E.C. Fairgrounds property. No additional activities scheduled around fireworks at time.

4) Recruitment of additional MEAC committee members

- a. Status Report – Still accepting applications.

5) TOE Marketing & Special Events Update.

- a. Creating RFP for event and activities at Eagle River Park
- b. Creating RFP for Marketing materials (Events schedule posters & Fliers, eagleoutside.com renovation of complete redo, Restaurant Guide & town map for Info Center
- c. Creating RFP for event exit surveys for 2021

6) Other business.

7) Confirm next meeting – May 5, 2021. 8:30am to 10:00am

8) Adjourn



Town of Eagle is inviting you to a scheduled Zoom meeting.

Topic: Town of Eagle's MEAC Committee April Zoom Meeting
Time: April 7, 2021 08:30 AM Mountain Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/81175612123?pwd=RmsyV2J5RDljYzRVbzIzMzISMUttcz09>

Meeting ID: 811 7561 2123

Passcode: 013909

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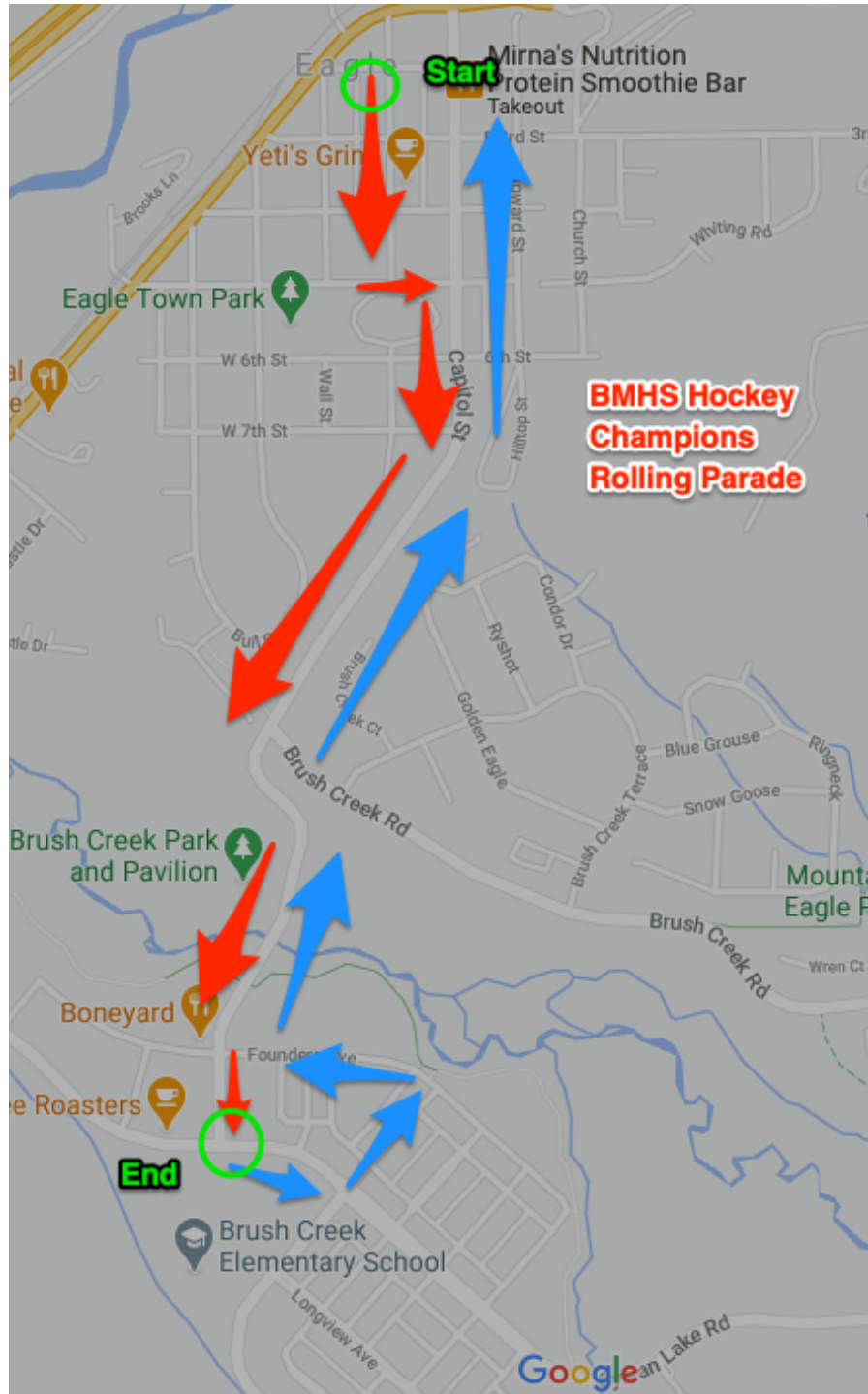
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Find your local number: <https://us02web.zoom.us/j/81175612123?pwd=RmsyV2J5RDljYzRVbzIzMzISMUttcz09>



- Battle Mountain High School Hockey Team Celebration parade route. April 7, 2021. Start time – 6:30pm



Town of Eagle – Special Events Department

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