



Grand Avenue Corridor Plan

Kick-off Presentation

March 25, 2021



Agenda

- Introduction & Timeline
- Quick Poll
- Corridor Plan & Public Process
- Project Website - Share with Us
- Quick Poll
- Q&A

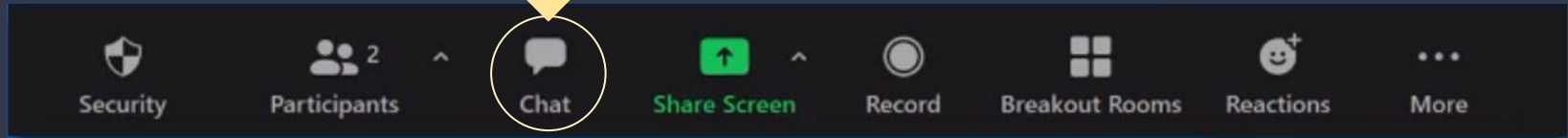
*This meeting
is being
recorded*



Use chat to submit questions for the Q&A section

(this will be enabled at the Q&A portion)

Click the [Chat Button](#) in your Zoom window toolbar:

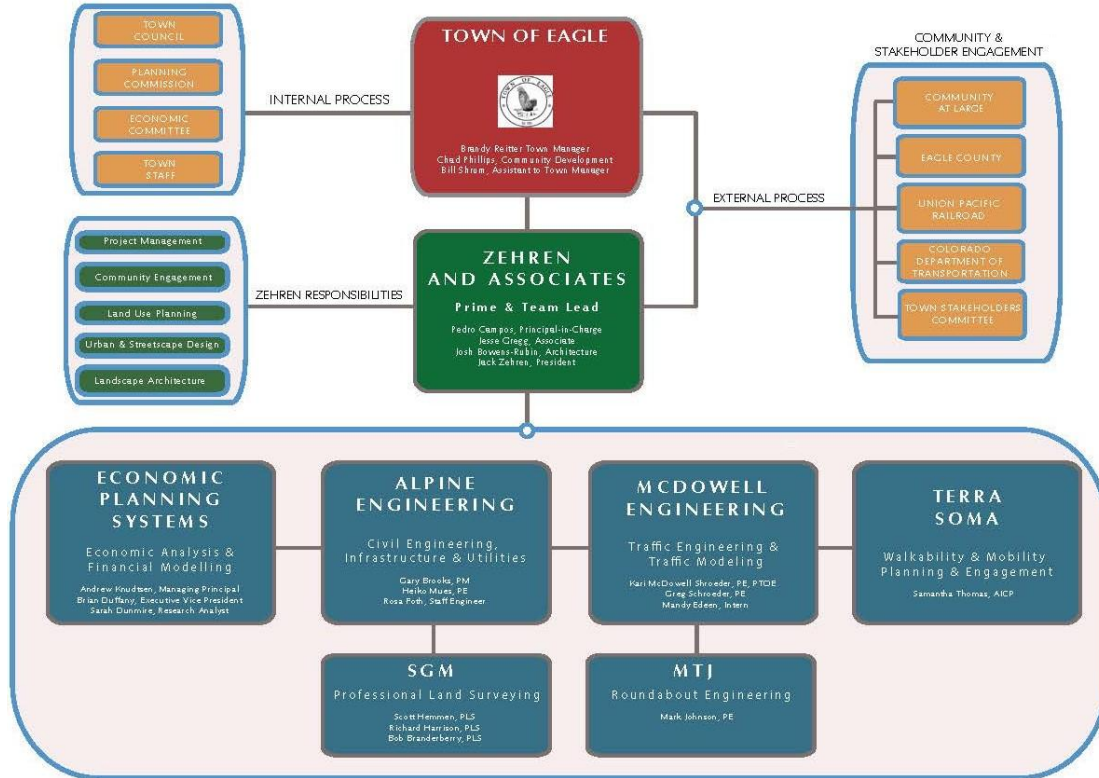


Introductions & Timeline



Consultant Team

Roles & Expertise



WISE MOVES. 



Martha Miller
(Chair)



Tony Powell
(Vice Chair)



Jamie Harrison
(Secretary)



Kristen Miller



Shane Dickman



Kim Bradley



Dan Brown



Anne McKibbin



Kevin Sharkey

Appointed Project Stakeholder Committee



Janet Bartnik

Appointed Council Liaison

Ellen Bodenhemier

Appointed Council Liaison

Kevin Brubeck

Economic Vitality Committee Liaison

Brandy Ritter

Town Manager

Bill Shrum

Assistant Town Manager

Chad Phillips

Community Development Director

Dennis Wike

Town Engineer

Tom Gosiorowski

Public Works Director

Town of Eagle Staff Team

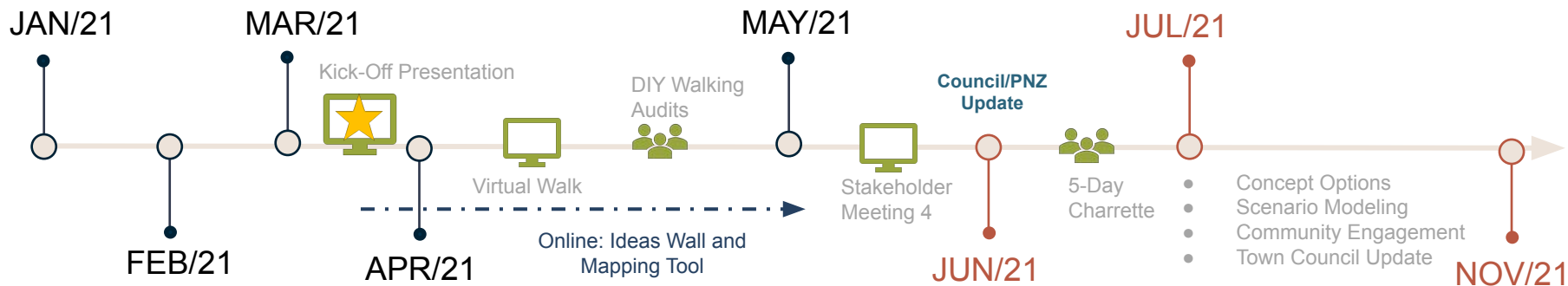
Overall Timeline

Kick-Off through Plan Completion



Overall Timeline

Kick-Off through Plan Completion



 = virtual events

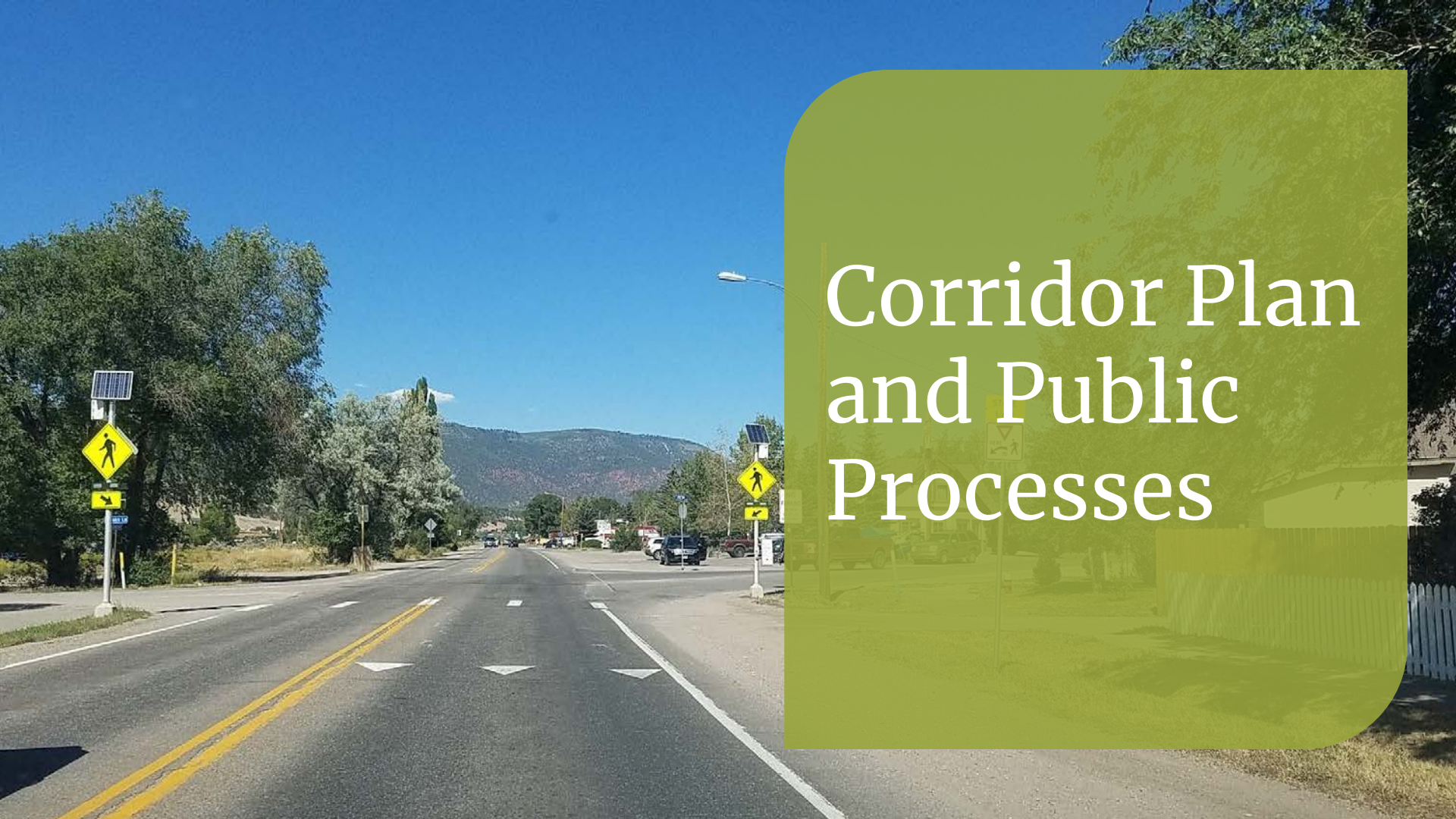
 = on-site (hopeful)

PHASE 1: DISCOVERY & VISIONING

PHASE 2: DESIGN



POLL



Corridor Plan and Public Processes

WHY THE PLAN?



WHAT IS THE PLAN ABOUT?

The Grand Ave. Corridor Plan is a transformational long-range public project that aims to **improve mobility, establish a strong sense of place and identity, and create interconnectivity** between major destinations within walking distance of downtown commercial core.

WHAT IS THE PLAN ABOUT?

- 1. Improve mobility of Grand Avenue:** Promote a context sensitive design approach to enable safe, convenient, and accessible connections for people of all ages, abilities, incomes and backgrounds using all travel options (driving, transit, walking, biking, parking).
- 2. Better connect and prepare Eagle for growth:** Coordinate transportation with land use for anticipated growth so that Grand Avenue serves as a gateway to businesses, manages vehicle traffic, improves pedestrian and bicycle access, and connects people locally and regionally to key destinations, including the riverfront and downtown.
- 3. Promote sustainable solutions:** Embrace best practices in green infrastructure design and sustainable materials to address climate change and protect Eagle's natural environment.

WHAT IS THE PLAN ABOUT? (cont.)

4. Support existing and future business: Honor the unique character of the corridor while improving the economic well-being through attractive and appropriate development, public-private partnerships, and strategies to help existing businesses, including access management.

5. Celebrate diversity: Create an inclusive, welcoming and safe environment for all through public engagement, design delivery, and investments that promote equity throughout the length of the corridor.

6. Stewardship of place: Improve the corridor's sense of place and identity through aesthetics, art, placemaking and urban design that celebrate Eagle and support the image and public life of the street.

7. Invest wisely: Apply an incremental (phased) and financially feasible approach to implementation that honors past plans and the community's vision for the corridor.

Grand Avenue Corridor Plan

Segments

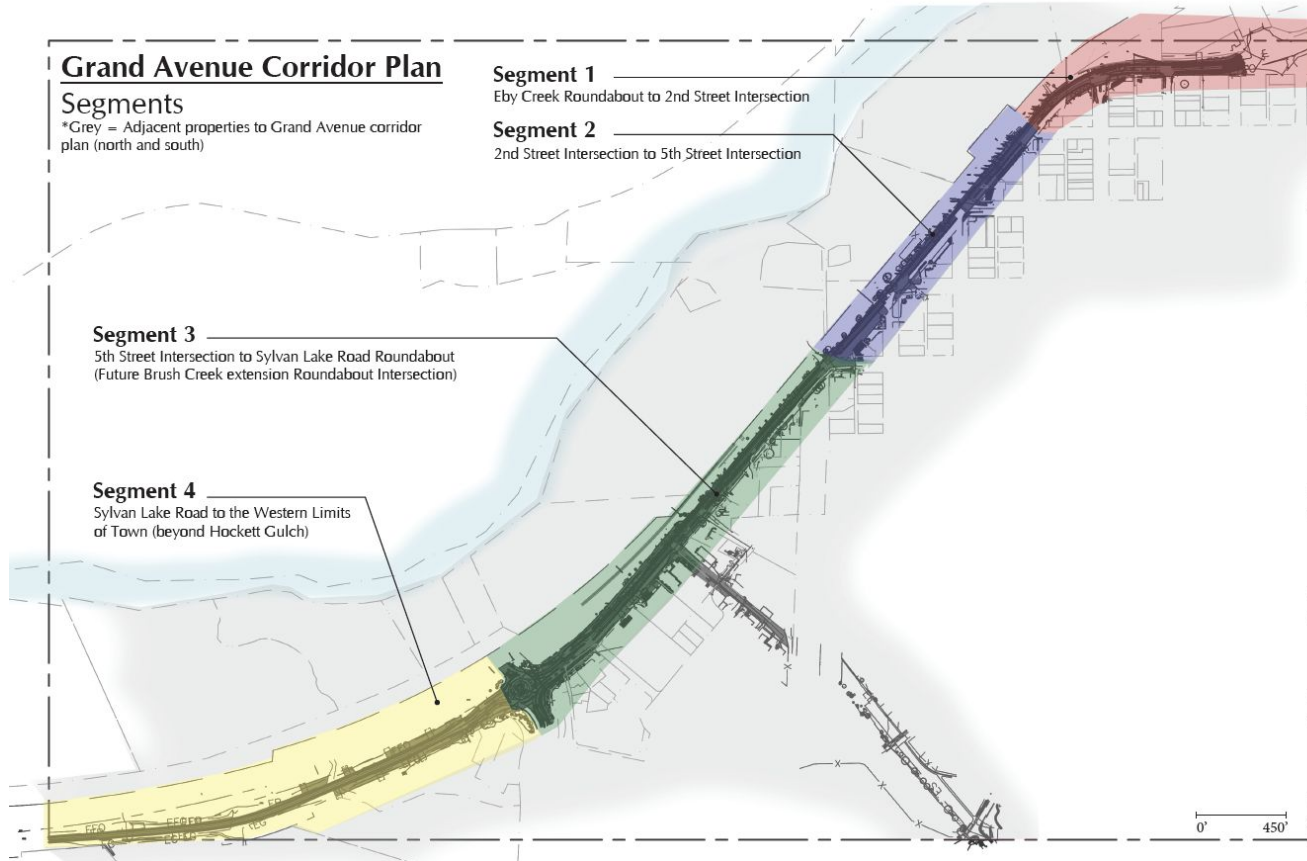
*Grey = Adjacent properties to Grand Avenue corridor plan (north and south)

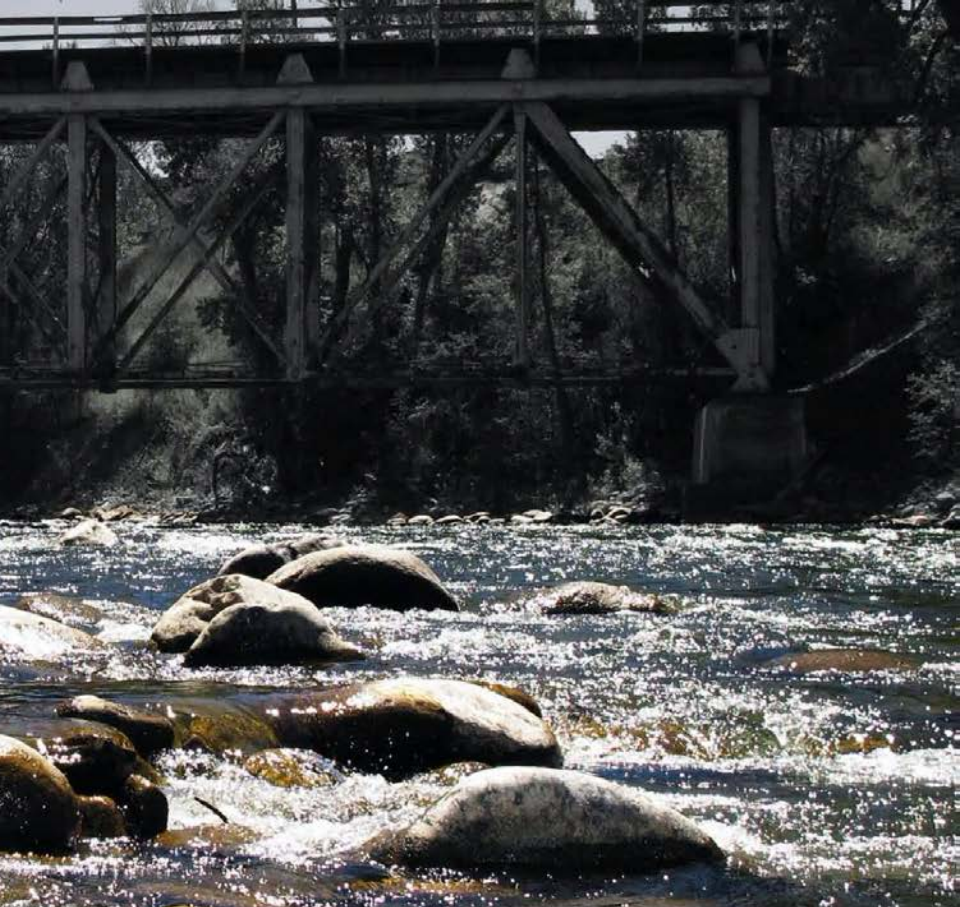
Segment 1
Eby Creek Roundabout to 2nd Street Intersection

Segment 2
2nd Street Intersection to 5th Street Intersection

Segment 3
5th Street Intersection to Sylvan Lake Road Roundabout
(Future Brush Creek extension Roundabout Intersection)

Segment 4
Sylvan Lake Road to the Western Limits
of Town (beyond Hockett Gulch)





TOWN OF EAGLE
River Corridor Plan

ADOPTED DECEMBER 2015



CLIMATE ACTION PLAN

FOR THE EAGLE COUNTY COMMUNITY

PHASE 1: ANALYSIS
 Review current plans, collect base materials and data



Figure 1: West Eagle Planning Area boundary close-up.



Figure 2: West Eagle Planning Area boundary.

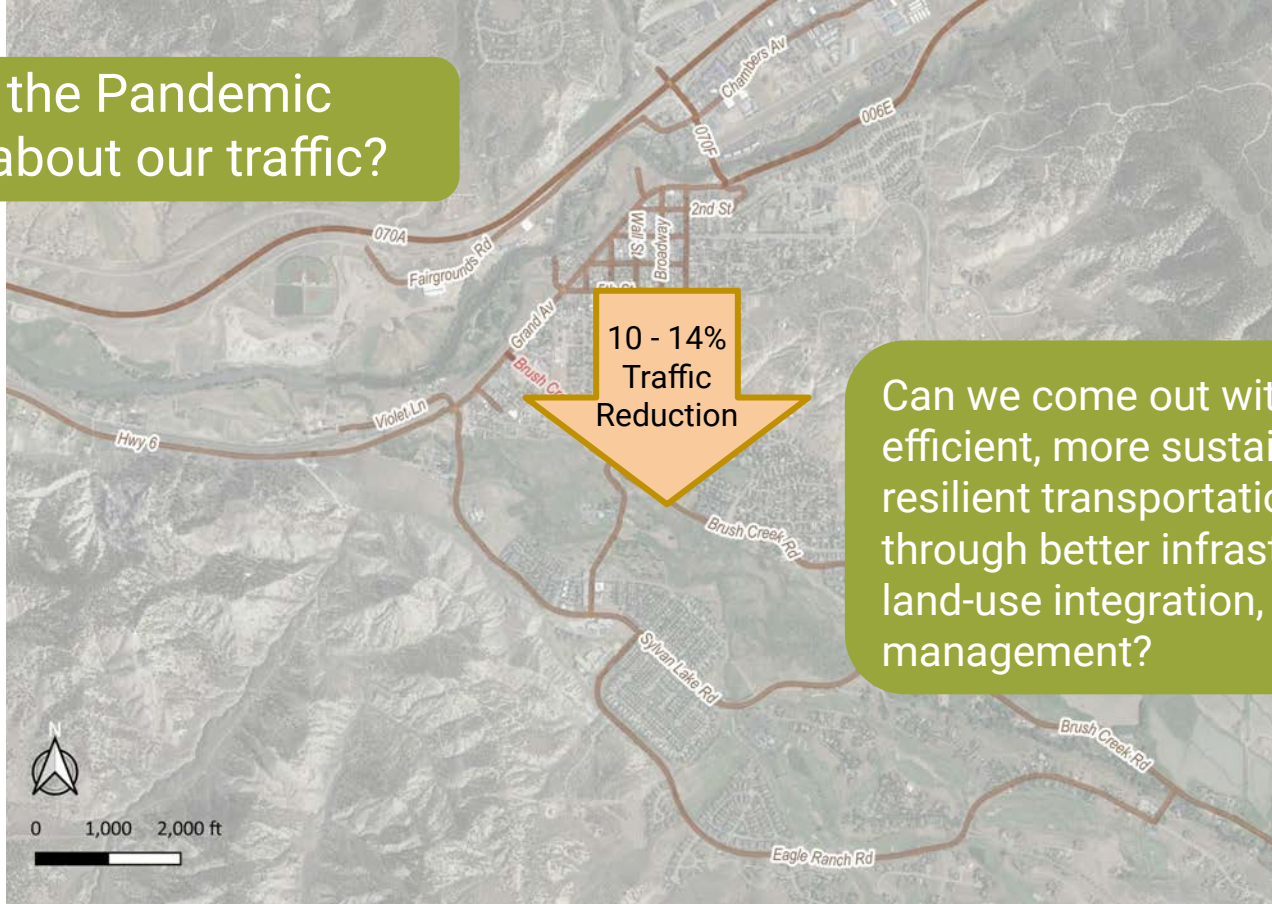
Eagle County currently owns the acreage highlighted in yellow (approximately 500 acres) and is considering the purchase of an additional 300 acres from the United States Forest Service (highlighted in blue).

- West Eagle Planning Area Boundary
- US Forest Service Owned Property - Future Eagle County Purchase
- Eagle County Owned Property

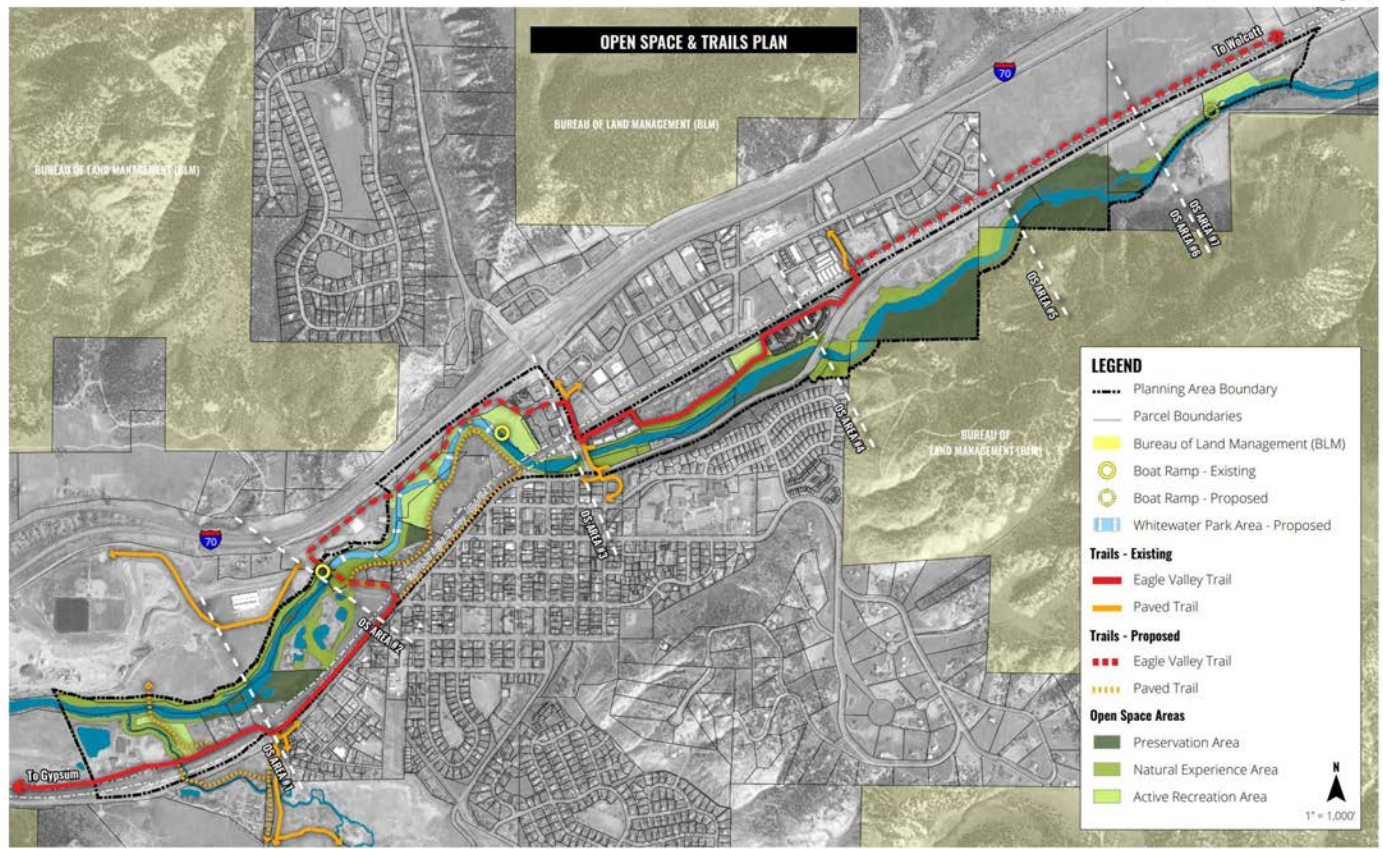


Elevate Eagle
 OUR COMMUNITY, OUR FUTURE
 Adopted December 15, 2020

What can the Pandemic teach us about our traffic?



Eagle Traffic Trends - Year 2018 to Year 2020 Trend



Economic & Demographic Trends and Conditions



- **Residential growth stronger than anticipated**
 - Annual household growth
 - Strong and growing presence of permanent residents
 - Strong presence in ownership
 - Price points have reached new peaks
 - 25% price appreciation in last year
 - Pricing strong across all product types
- **Employment growth has been strong**
 - Annual growth Countywide 941 jobs per year (2013-2018)
 - Local growth has reached 175 jobs per year (2013-2018)
 - Of that 12-20 jobs per year office related
 - Office demand could reach 20,000 to 35,000 sq. ft. over the next 5 years, plus Valleywide capture
- **Town of Eagle policies can help direct employment growth and real estate supply**

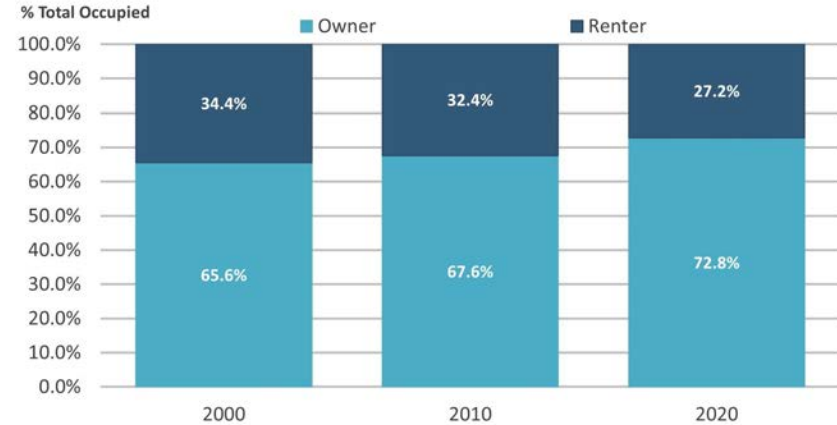
Demographic Overview - Trends Since 2000



2000-2020

- Over 7,000 residents (11% of County)
- From 2010 to 2020
 - **Avg. 60 residents per year**
 - **Avg. 20 households per year**
 - Similar growth as Avon and Gypsum
- Median Household Income
 - **\$108,000** - highest in Eagle County
 - County: \$81,000
- Housing Tenure - Strong homeownership
 - Owner: 73%
 - Renter: 27%
- Since 2000, homeowners increased by 5 percentage points

Town of Eagle Housing Tenure, 2000-2020



Source: U.S. Census; Esri Business Analyst; Economic & Planning Systems

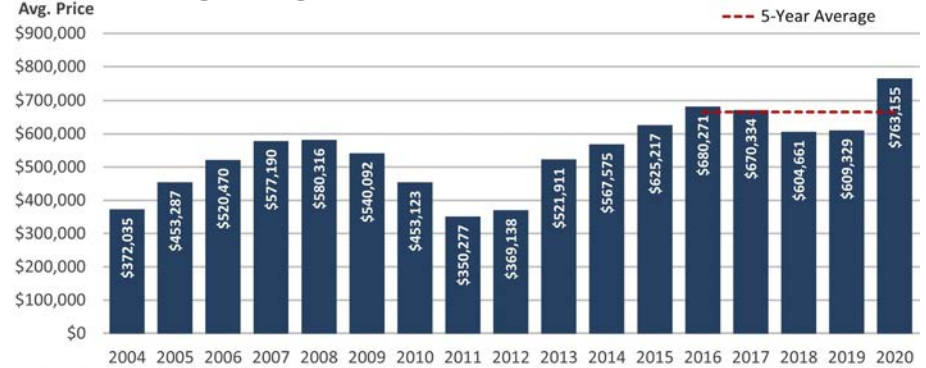
Home Sales

2004-2020

- 5-year average price: \$665,500
- From 2019 to 2020 price appreciation of 25%
- 2020 avg. price \$763,200
 - Due to increased demand
- No price differential between new and existing product
 - Extremely high demand



Town of Eagle Avg. Home Price, 2004-2020



Source: MLS; Economic & Planning Systems



Source: MLS; Economic & Planning Systems

Commuting Patterns

2018

- **Valley is interconnected**
- In-commuting
 - 23% of residents work in Eagle
 - 76% of residents commute
 - Gypsum, Edwards, Vail, Dotsero, Glenwood Springs
- Out-commuting
 - 16% of workers live in Eagle
 - 84% of workers commute
 - Vail, Avon, Edwards, Gypsum

Local Economic & Demographic Data



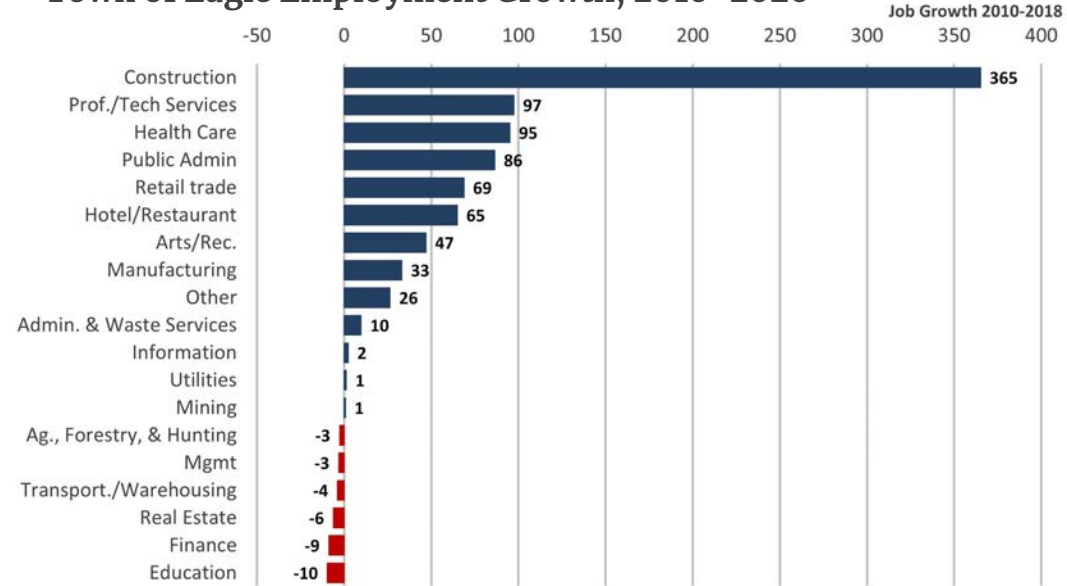
Town of Eagle Employment by Industry

2010-2018



- 4,600 jobs in 2018
- Increase of 108 jobs per year (2010-2018)
 - Avg. annual growth rate 2.6%
- Fastest growing industries
 - Construction: 42%
 - **Prof./Tech Services: 11%**
 - Health Care: 11%
 - **Public Admin: 10%**
 - Retail Trade: 8%

Town of Eagle Employment Growth, 2010-2020



Source: QCEW; Economic & Planning Systems



POLL

An aerial photograph of a town in a valley. A multi-lane road runs from the foreground towards the background. To the left of the road are railroad tracks. The town consists of various buildings, including houses and commercial structures, interspersed with trees. In the far background, there are large, hazy mountains under a clear sky.

Project Website

Where to share feedback,
learn more, see project updates

<https://eaglecolorado.mysocialpinpoint.com/>



Grand Avenue Corridor Plan

The Grand Avenue Corridor Plan is a transformational long-term public project that aims to improve mobility across Town, establish a strong sense of place and identity and create interconnectivity between the major destinations within walking distance of the downtown commercial core.

Get Involved!

Start below to share your input



Step 1: Share Your Vision

Share your vision and ideas for the future of Grand Avenue on our Ideas Wall

[Add Your Vision](#)

Past Meeting Materials

Grand Avenue Stakeholder Meeting Resources

Grand Avenue Stakeholder Meeting 1 Agenda (1/22/21) Agenda from first Stakeholder Meeting on January 22, 2021 [Download](#)

Grand Avenue Stakeholder Meeting 2 Agenda (2/25/21) Agenda from second Stakeholder Meeting on February 25, 2021 [Download](#)

Grand Avenue Stakeholder Meeting 2: Project Orientation Presentation (2/25/21)
Presentation from the second public Stakeholder meeting held on February 25, 2021 [Download](#)

Grand Avenue Stakeholder Meeting 3: Engagement Orientation (3/11/2021)
Agenda from third Stakeholder Meeting on March 11, 2021 [Download](#)

Grand Avenue Stakeholder Meeting 3: Engagement Orientation Presentation (3/11/2021) [Download](#)

Grand Avenue Stakeholder Meeting 2

See below to watch the second Grand Avenue stakeholder meeting held on February 25, 2021



Grand Avenue Stakeholder Meeting 3

See below to watch the third Grand Avenue stakeholder meeting held on March 11, 2021





Return

Share your vision and ideas for the Grand Avenue Corridor



ABOUT

HOME

Sustainability needs to always be a thought and be implemented in any longer vision development. Our impact as humans only increases as time moves. We can learn from other communities on what has worked and not worked. Eagle can be a leader in new ideas. Things that come to mind locally are water. We have so little so making the plan include less of that will improve our impact in this growing problem.

4 hours ago Like Dislike

Care safety: slowing down automobile speeds supporting parking and pedestrian travel. Connectivity: Working through the pain points for car travel while ensuring pedestrian/bike transit. The tight chaotic point of connection from north and south town is Grand Ave. Multimodal: Pedestrian, bike and car travel does not have to exist in parallel. The non car travel just needs to be clearly identified.

4 hours ago Like Dislike

Inclusion of diverse populations in the planning process. Door to door outreach to those in the immediate vicinity and inclusion of their input in the process.

2 days ago Like Dislike

use of green infrastructure techniques for stormwater management (quality and quantity), use of locally sourced sustainable materials and designs for infrastructure, a model for the new way of doing things

2 days ago Like Dislike

accessible by all means of travel, created with sustainable processes

2 days ago Like Dislike

How do we balance a slower downtown/Grand Ave while accommodating the growing traffic pass through? Many large facilities such as growing communities and the airport need access to the interstate which includes the Grand Ave travel. Maybe the acceptance of a slower experience and spread design will have to accommodate those asks.

4 hours ago Like Dislike

As we begin to plan and approach outreach it is important to plug into all the groups in the community no matter the challenge that may bring. There is always those visible community members but you may be surprised who all calls this place home. Let's encourage everyone to have a voice and know that there is a necessary decision process to execute on to ensure action.

4 hours ago Like Dislike

It is important to create pride in our community to get buy in from everyone. The overall vision and plan should support all encompassing needs and the result will be revitalization/growth. Clean, approachable, green and safe.

5 hours ago Like Dislike

Grand Ave is the entry to the old downtown. Physical realities such as a river and the fostering of a valley, challenge us to find flow from the interstate to our homes tucked away on either side of the valley. This makes the Grand Ave project so important. My vision would be to make Eagle a destination town that requires those who visit to transition into a slower occasion improving the overall experience for everyone while ensuring it is also functional for necessary traffic flow.

5 hours ago Like Dislike

I recently traveled to Sedona and it stood out to me that the 2-lane highway was separated by metal art in the middle and the curves throughout area made passerby's slow down and seek a place to park so that they can enter the restaurants/shopping area. Is it possible to add some aesthetic appeal to Grand Ave with curves in the road? I'm trying to find pictures of the

2 days ago Like Dislike

Fill the gap on the bike path through Town and make

Caroline,
Thank you for your comment! We appreciate your ideas and your commitment to this project. Your responses mean a lot to us and will help in our efforts to create a great Corridor Plan for Grand Avenue.

[Click here](#) to view your comment.

I see a corridor that accommodates and is safe for all ages, from 8-80, is multimodal, corresponds with the aesthetics of the town and incentives more businesses to come and support the economy of this unique community.

If you'd like to follow up in regards to this comment please quote receipt number **584BB8**

Powered by Social Pinpoint

Leave us your comment

What ideas do you have on the sense of place, future building characteristics and place making along Grand Avenue?

Comment * (required)

First Name
Caroline

Last Name
Last Name

Phone
Phone Number

Postcode
Postcode

Attach an optional photo
Attach

Supports png, jpg/jpeg, gif and heic

Cancel Add Comment

Leave your comment here

Email * (required)
carolines@zehren.com Remember

I agree my comment will be used as indicated in the terms and conditions



Drag to comment >



Info Markers



Return



ABOUT



ACTIVITY



SEGMENTS



HOME



Legend

- Segment 2
- Segment 3
- Segment 4
- Segment 1

Social Pinpoint: Mapping

Upcoming Events

MAR

Listening Sessions with Grand Avenue Property & Business Owners (continued into April)

APR

Virtual Walk - April 8th 6-8 pm
Small Guided Corridor Walks (in-person)-TBD
Visioning & Mapping Existing Conditions
(via project website) - ongoing

JUN

Design Charrette - TBD



POLL

Share Your Vision & Stay Connected

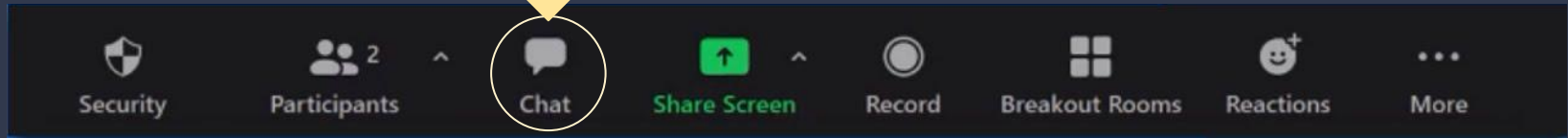
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Q&A

Use chat to submit questions for the Q&A section

(this will be enabled at the Q&A portion)

Click the [Chat Button](#) in your Zoom window toolbar:



What questions do you have on:

- Scope
- Data
- Process
- Other

Q&A

Thank You!

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