11-16-20 – Economic Vitality Committee meeting

1:00 pm – Zoom Link:
https://us02web.zoom.us/j/81508477932

Administrative duties

Approve the minutes of 10-19-20

Community Development Update

1. Elevate Eagle Adoption Draft Available online HERE
2. Haymeadow PUD amendment

Policy Workplan

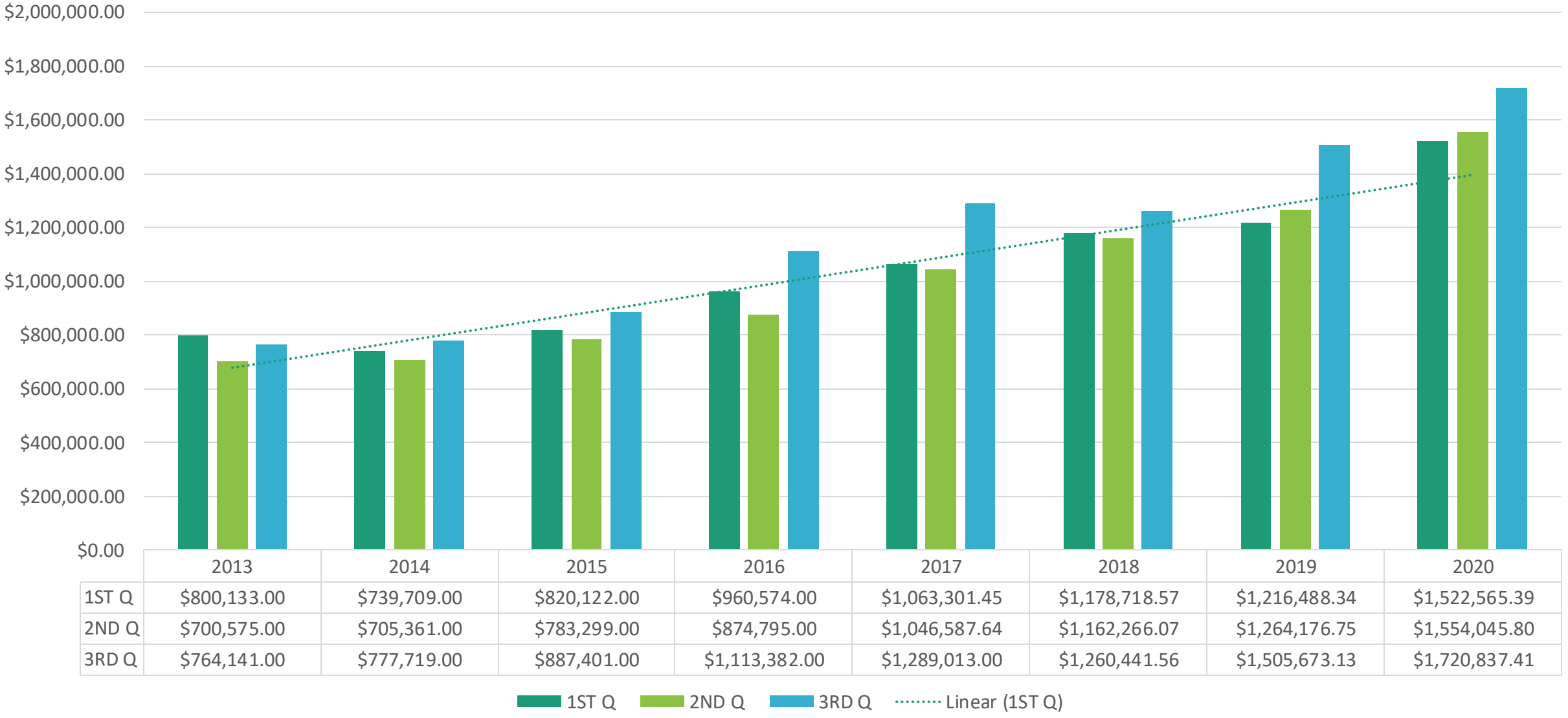
1. Real estate report
    1. No report for October yet
2. Downtown Plan/ DDA Update
    1. DDA Passed – Next Steps
        1. DDA Operating Ordinance
        2. Downtown Plan

Praxis Workplan

1 Town Financial update
    1. Sept Sales Tax Filing Period $571,640.80, up 19% over Sept 2019
    2. YTD Sales Tax Filing $4,634,514.87. Up 14% over 2019
    3. OOA remote sellers in August: 1137 sellers totaling $46,503 in sales tax
    4. Downtown Broadway Q3 was nearly equal to 2019, third best in 8 years.
2. Sub-committee reports:
    1. Marketing and Branding
        1. Tourism Grant report back, ongoing meetings to inform 2021 strategy
        2. Town Marketing and Messaging for Shop Local
    2. Data Collection and Benchmarks
        1. Delinquent Property Tax Report - https://www.eaglecounty.us/Treasurer/Tax_Lien_Sale/Delinquent_Tax_List/
        2. Community Builders Survey/ Dashboard/ Metrics.
            1. Small Group meeting Nov. 16, Large meeting Dec. 3, Follow up week of Dec. 14.
    3. Regional Orgs and Resources
    4. Recruitment and Retention
3. Broadband update
    1. Data coming back to Council Dec. 8. Work session Dec. 1
    2. Comcast Town hall likely first week in December

Attachments
Oct 19 Economic Vitality Committee Minutes.pdf
2020 Sales Tax TBOT Report.pdf

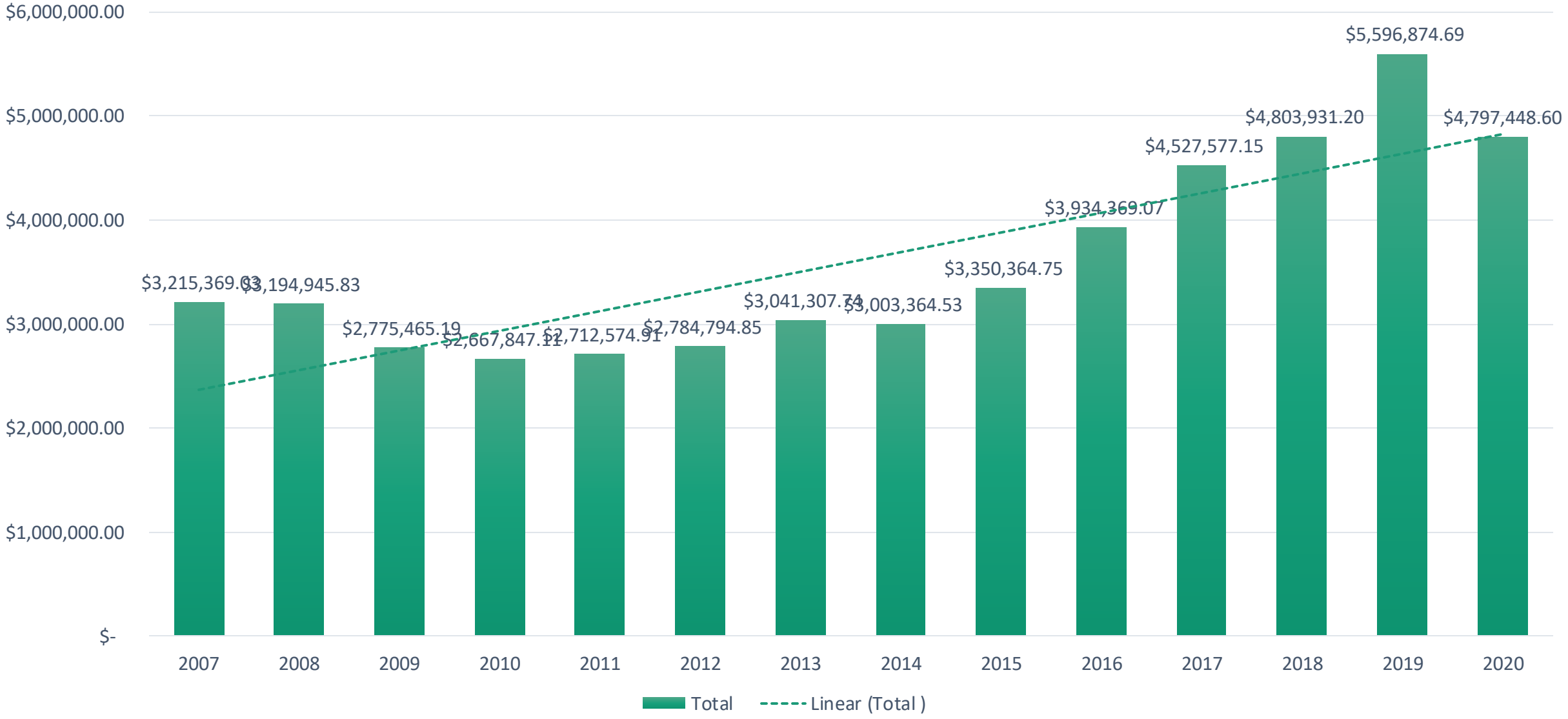
TOTAL SALES TAX BY QUARTER
2013-2020
REVENUE PERIOD TOTALS



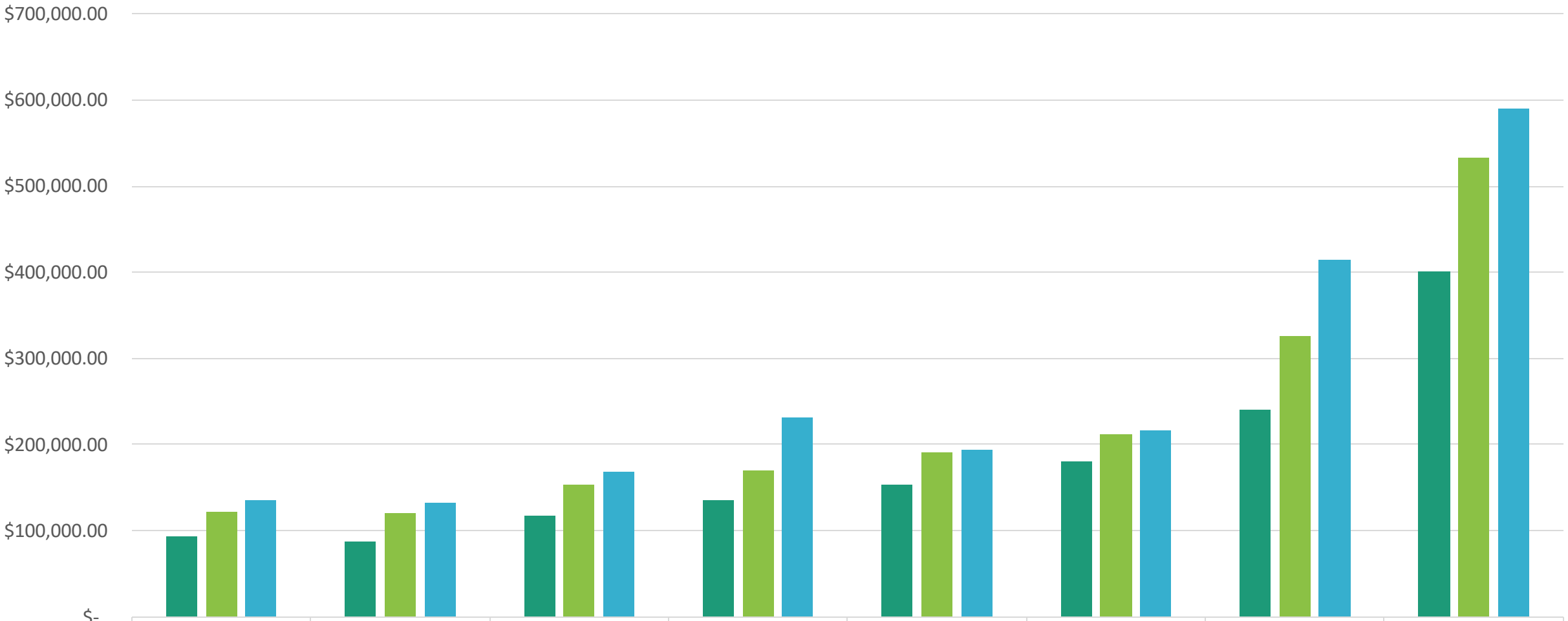
	2013	2014	2015	2016	2017	2018	2019	2020
1ST Q	$800,133.00	$739,709.00	$820,122.00	$960,574.00	$1,063,301.45	$1,178,718.57	$1,216,488.34	$1,522,565.39
2ND Q	$700,575.00	$705,361.00	$783,299.00	$874,795.00	$1,046,587.64	$1,162,266.07	$1,264,176.75	$1,554,045.80
3RD Q	$764,141.00	$777,719.00	$887,401.00	$1,113,382.00	$1,289,013.00	$1,260,441.56	$1,505,673.13	$1,720,837.41

ANNUAL TOTAL SALES TAX
2007-2020
REVENUE PERIOD TOTALS

**2016 - PRESENT INCLUDE .5% SALES TAX INCREASE*

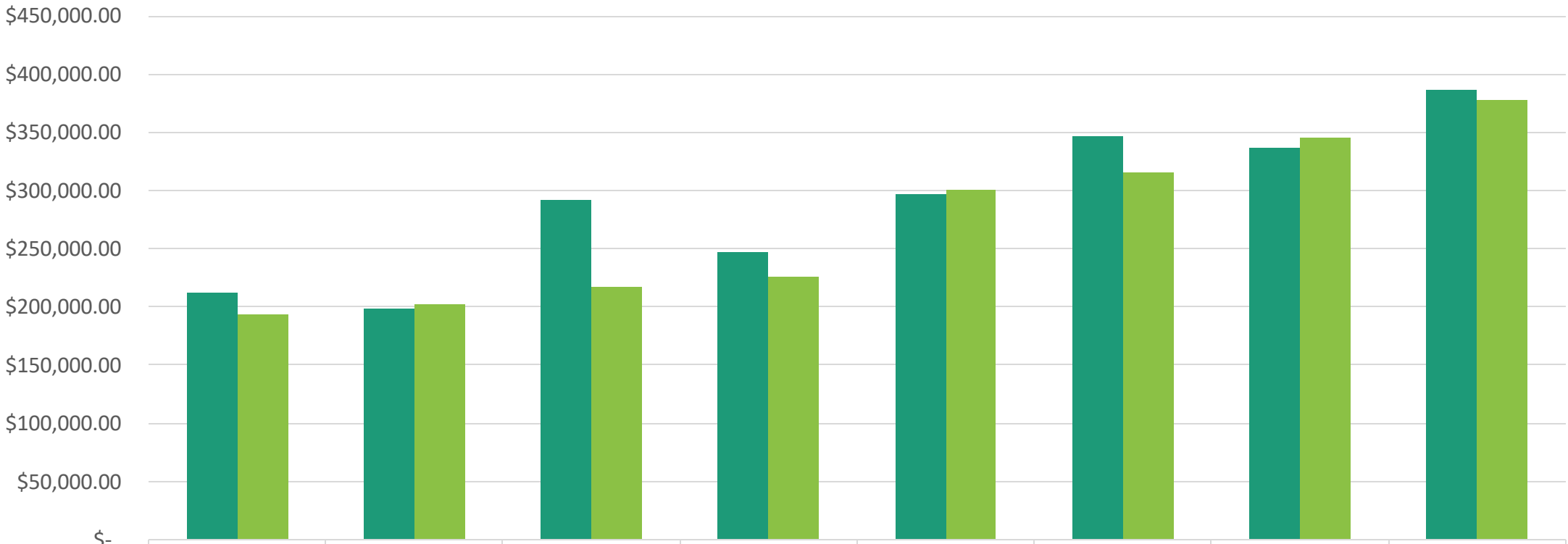


RETAIL QUARTERLY COLLECTIONS
2013-2020



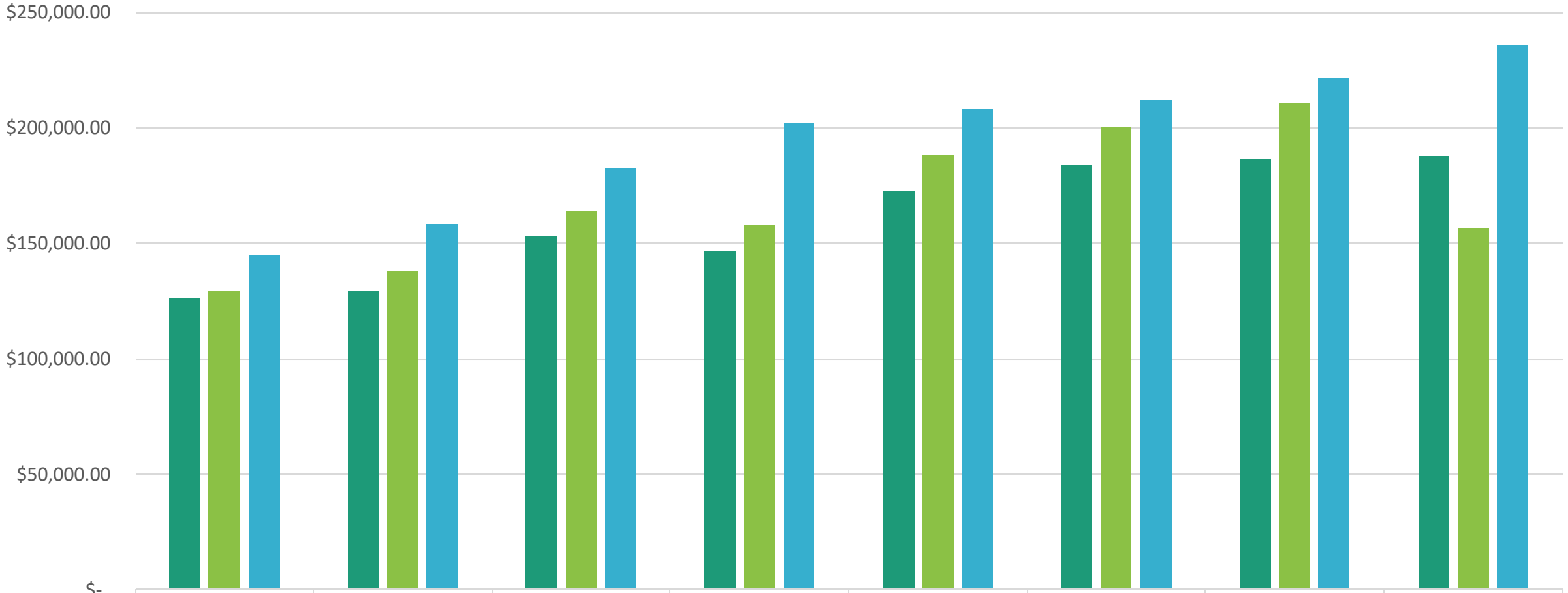
	2013	2014	2015	2016	2017	2018	2019	2020
1ST Q	$93,867.49	$87,111.00	$117,519.00	$135,829.00	$152,783.00	$180,805.00	$240,963.12	$400,721.27
2ND Q	$121,798.72	$120,143.00	$152,697.00	$169,868.00	$191,144.24	$211,184.00	$326,235.07	$532,498.16
3RD Q	$136,001.41	$132,062.00	$167,779.00	$232,079.00	$193,421.88	$216,130.00	$414,562.99	$590,442.53

FOOD QUARTERLY COLLECTIONS
2013-2020



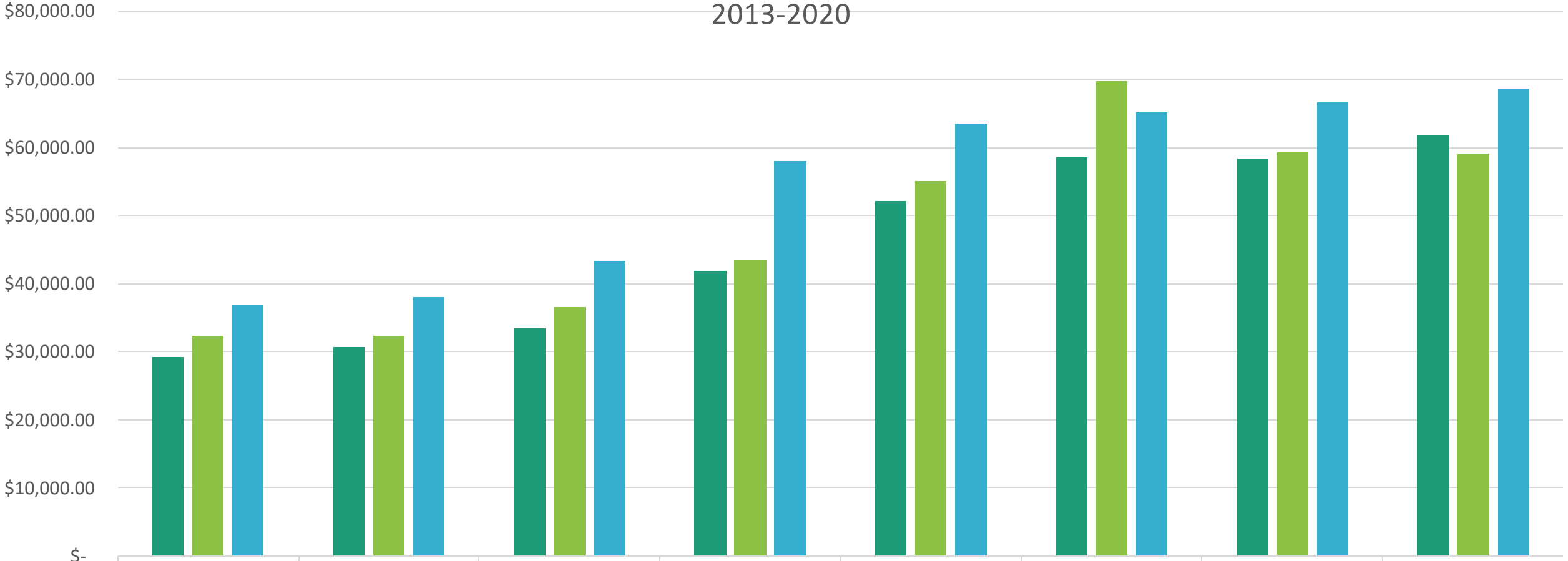
	2013	2014	2015	2016	2017	2018	2019	2020
1ST Q	$211,734.19	$198,749.84	$291,590.20	$247,051.00	$296,908.00	$346,398.00	$336,265.35	$386,132.63
2ND Q	$193,988.75	$201,911.65	$217,373.43	$225,429.00	$300,241.00	$315,044.00	$345,569.04	$378,306.28

RESTAURANTS & BARS QUARTERLY COLLECTIONS
2013-2020



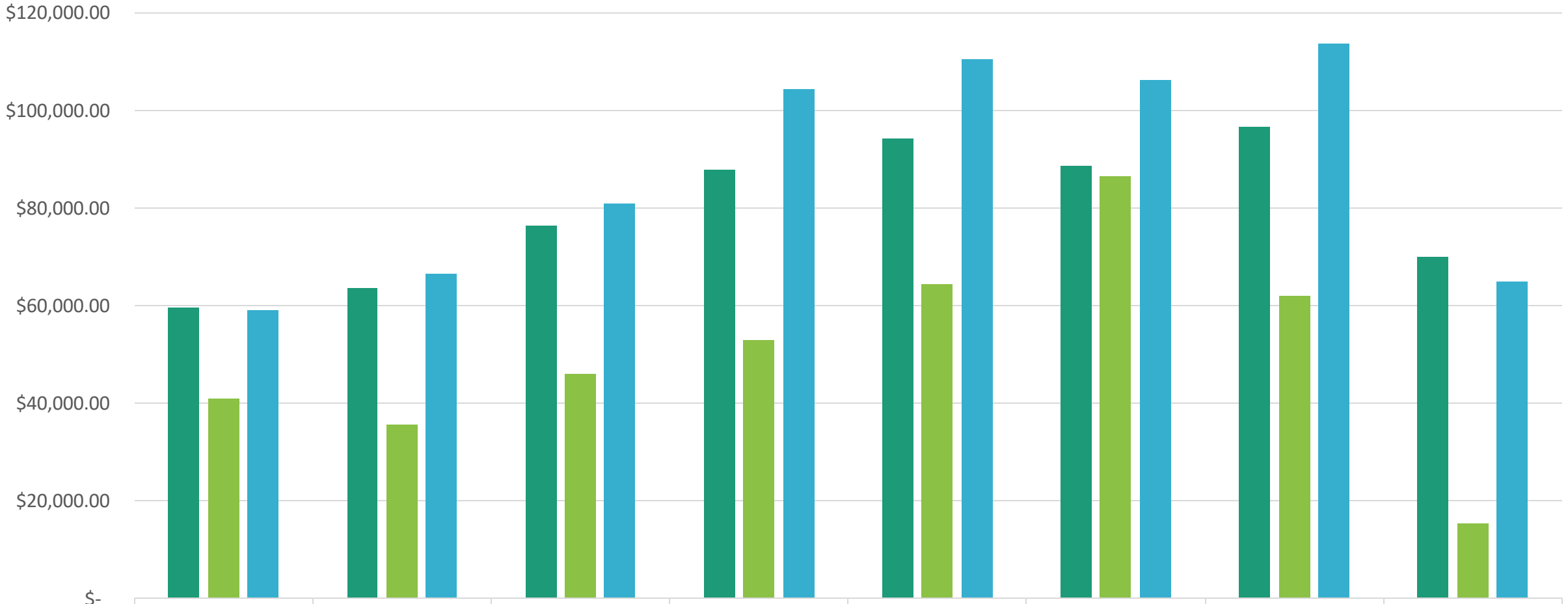
	2013	2014	2015	2016	2017	2018	2019	2020
1ST Q	$126,246.97	$129,304.00	$153,184.00	$146,474.00	$172,287.00	$183,983.00	$186,559.51	$187,664.41
2ND Q	$129,398.73	$137,848.00	$164,057.00	$157,928.00	$188,238.00	$200,070.00	$210,788.82	$156,455.94
3RD Q	$144,589.00	$158,133.00	$182,472.00	$201,904.00	$208,257.00	$212,320.00	$221,608.66	$235,688.71

LIQUOR STORES QUARTERLY COLLECTIONS
2013-2020



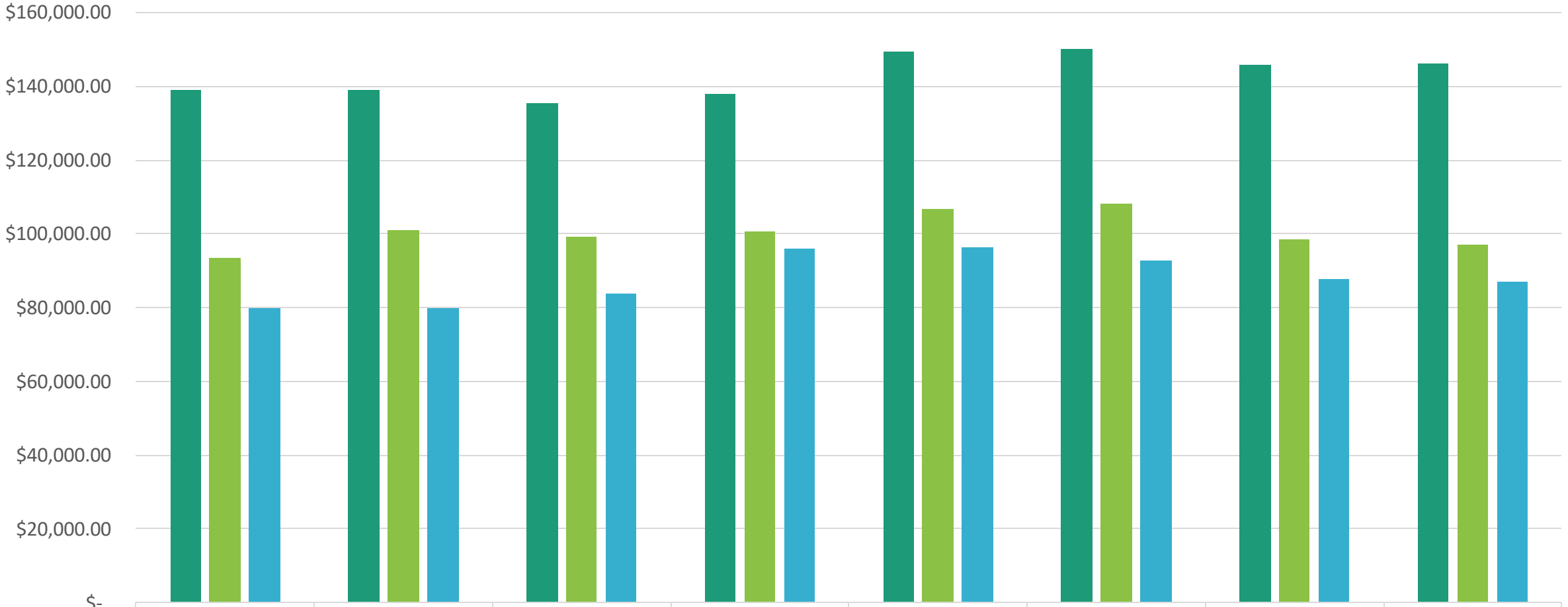
	2013	2014	2015	2016	2017	2018	2019	2020
1ST Q	$29,240.21	$30,678.33	$33,366.23	$41,903.00	$52,210.00	$58,597.00	$58,457.33	$61,799.98
2ND Q	$32,287.72	$32,282.04	$36,503.00	$43,575.22	$55,021.00	$69,704.00	$59,369.38	$59,041.91
3RD Q	$36,848.51	$38,051.52	$43,362.56	$57,972.00	$63,607.00	$65,200.00	$66,659.81	$68,710.42

LODGING QUARTERLY COLLECTIONS
2013-2020



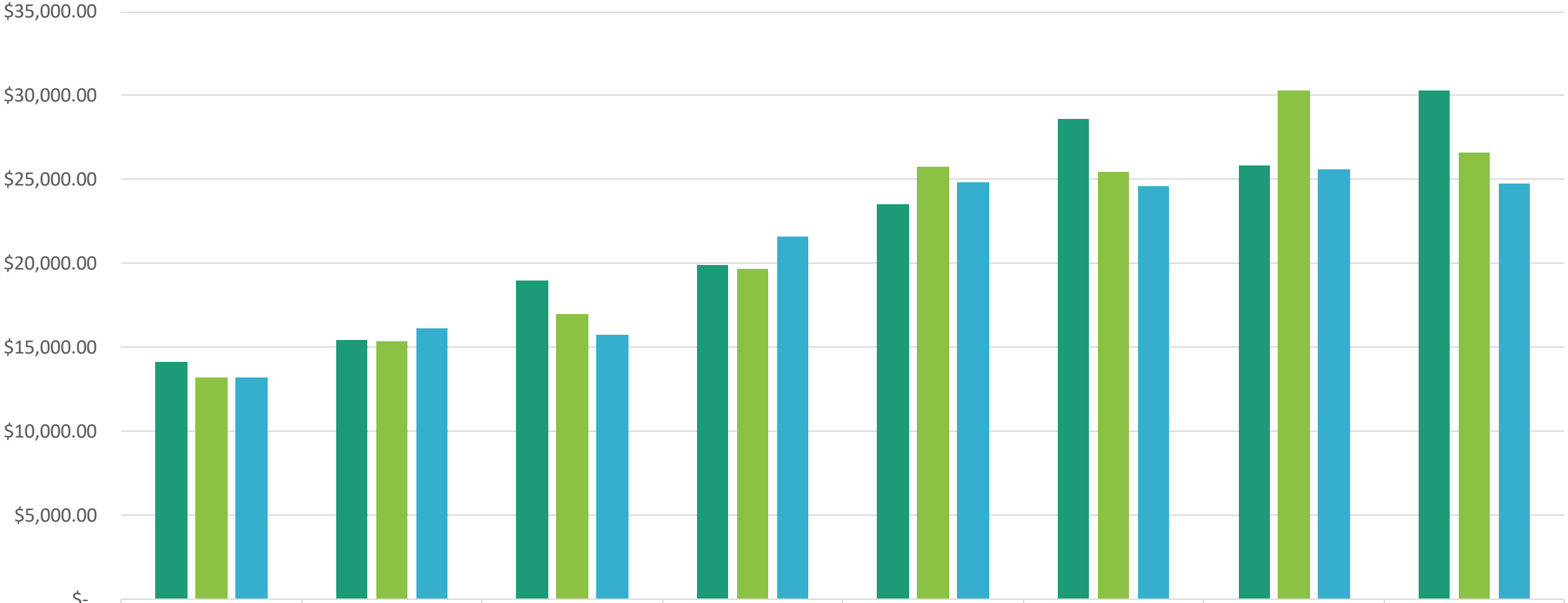
	2013	2014	2015	2016	2017	2018	2019	2020
1ST Q	$59,708.00	$63,525.00	$76,505.00	$87,938.00	$94,225.00	$88,766.00	$96,699.51	$70,078.01
2ND Q	$41,068.00	$35,521.00	$46,083.00	$53,059.00	$64,375.00	$86,681.00	$61,965.94	$15,416.58
3RD Q	$59,044.00	$66,470.00	$80,887.00	$104,361.00	$110,640.00	$106,213.00	$113,745.14	$65,085.80

UTILITIES QUARTERLY COLLECTIONS
2013-2020



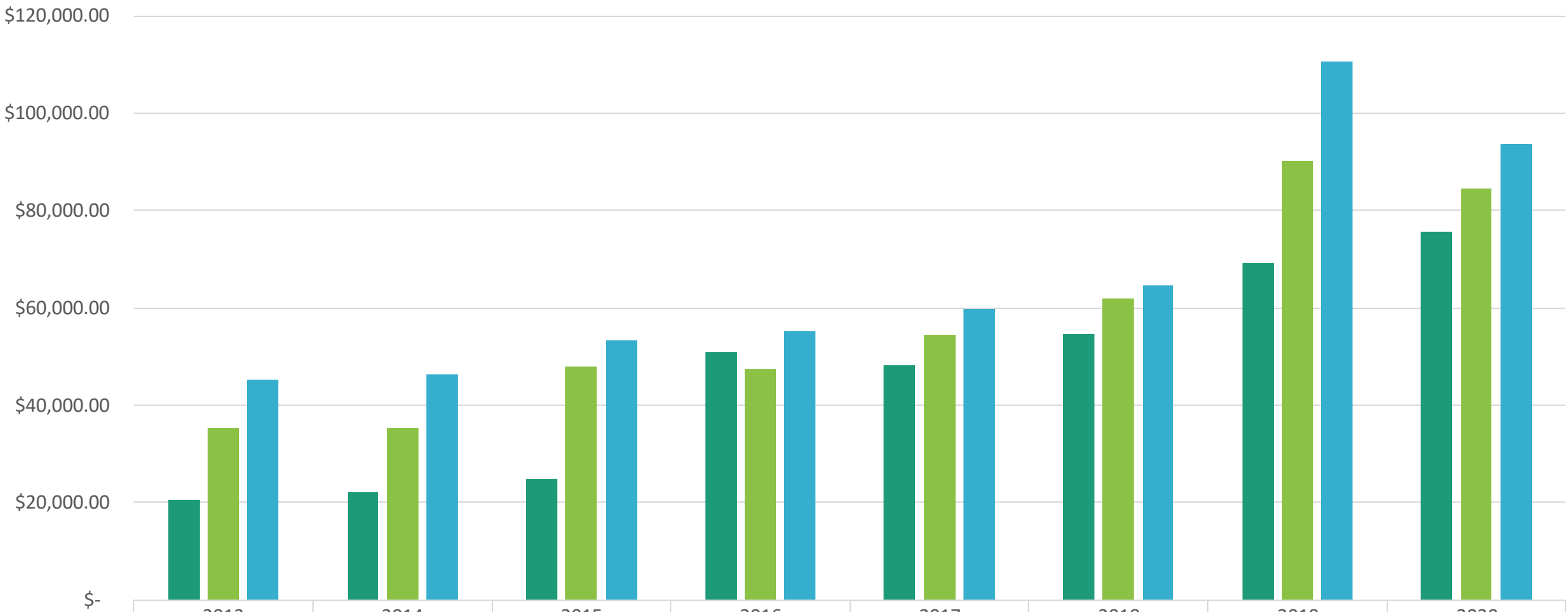
	2013	2014	2015	2016	2017	2018	2019	2020
1ST Q	$138,986.76	$139,163.47	$135,528.00	$137,923.00	$149,364.00	$150,181.00	$146,026.55	$146,116.46
2ND Q	$93,477.93	$101,225.47	$99,307.00	$100,861.00	$106,714.00	$108,099.00	$98,470.49	$97,208.27
3RD Q	$79,883.97	$79,870.70	$83,677.00	$96,068.00	$96,252.00	$92,926.00	$87,714.27	$87,087.84

AUTOMOTIVE QUARTERLY COLLECTIONS
2013-2020



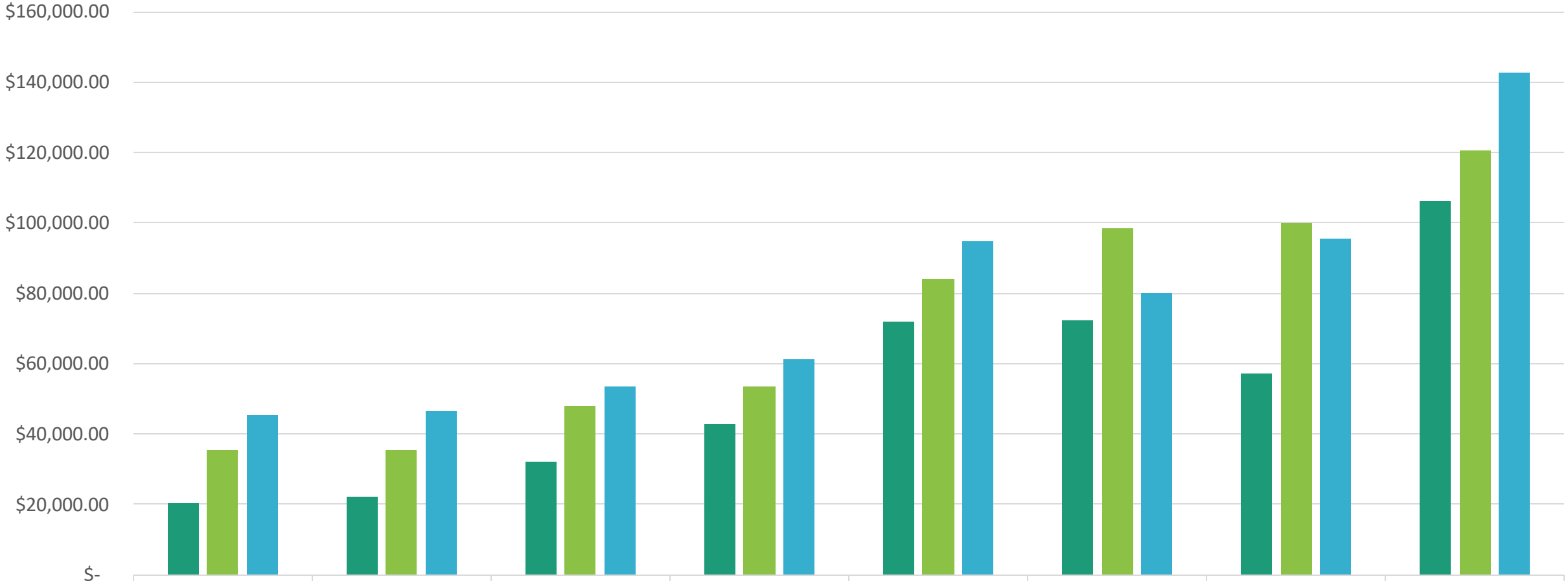
	2013	2014	2015	2016	2017	2018	2019	2020
1ST Q	$14,120.41	$15,450.05	$18,989.05	$19,898.44	$23,529.00	$28,620.00	$25,812.64	$30,325.36
2ND Q	$13,214.02	$15,365.35	$16,974.95	$19,673.00	$25,761.00	$25,470.00	$30,316.07	$26,635.08
3RD	$13,186.77	$16,148.79	$15,764.43	$21,602.00	$24,810.00	$24,573.00	$25,578.93	$24,760.81

MISCELLANEOUS QUARTERLY COLLECTIONS
2013-2020



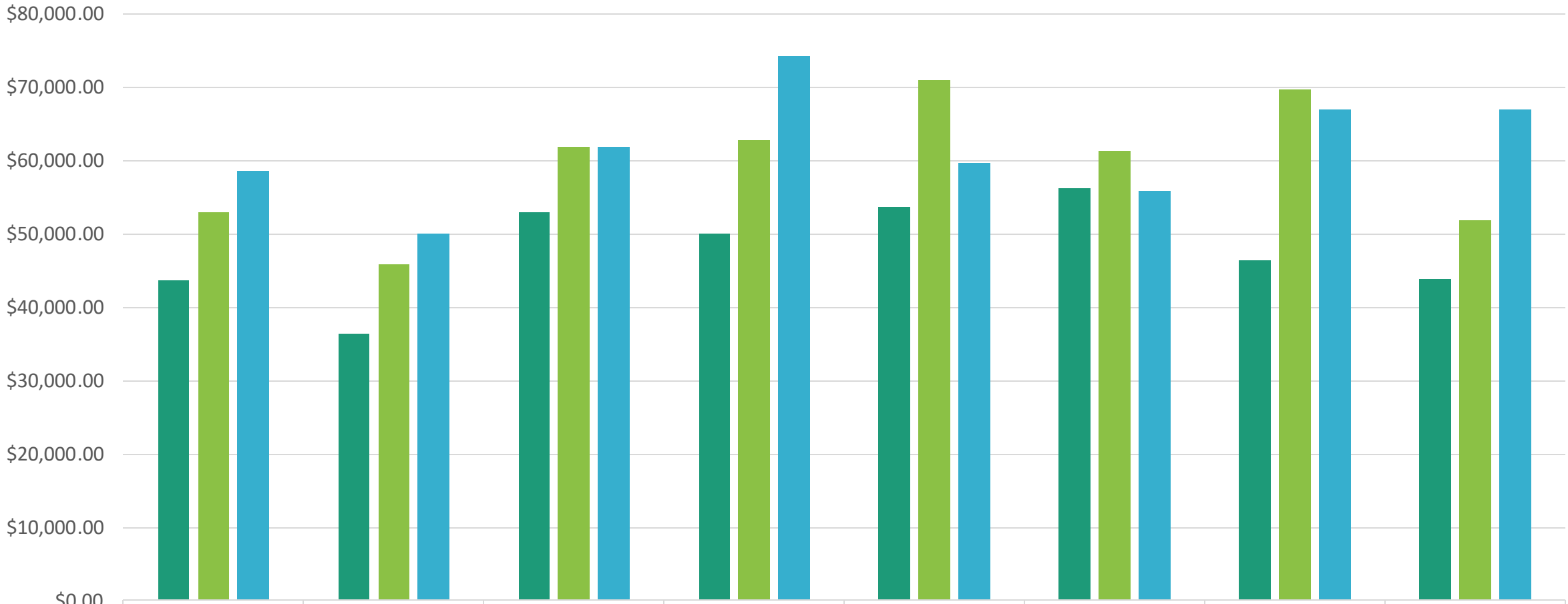
	2013	2014	2015	2016	2017	2018	2019	2020
1ST Q	$20,361.00	$22,140.00	$24,753.24	$50,878.00	$48,200.00	$54,757.00	$69,058.49	$75,547.58
2ND Q	$35,239.00	$35,302.00	$47,795.00	$47,388.00	$54,347.00	$61,796.00	$90,251.02	$84,443.49
3RD Q	$45,336.00	$46,419.00	$53,361.00	$55,119.00	$59,741.00	$64,581.00	$110,723.62	$93,766.12

BUILDING/CONSTRUCTION QUARTERLY COLLECTIONS
2013-2020



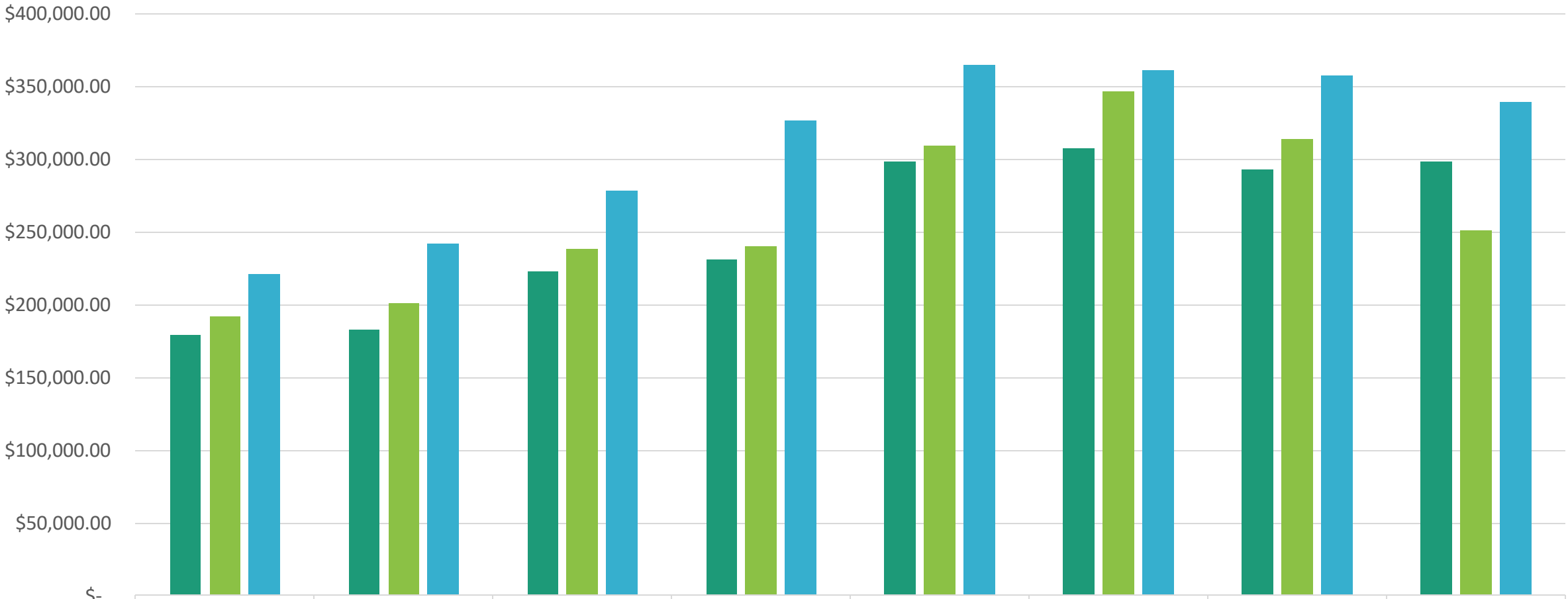
	2013	2014	2015	2016	2017	2018	2019	2020
1ST Q	$20,361.00	$22,140.00	$32,099.00	$42,945.32	$71,877.76	$72,253.00	$57,256.78	$106,341.05
2ND Q	$35,239.00	$35,302.00	$47,795.00	$53,609.00	$83,956.00	$98,455.00	$99,853.89	$120,655.19
3RD Q	$45,336.00	$46,419.00	$53,361.00	$61,052.00	$94,961.00	$79,939.00	$95,387.83	$142,666.05

DOWNTOWN DISTRICT QUARTERLY
2013-2020



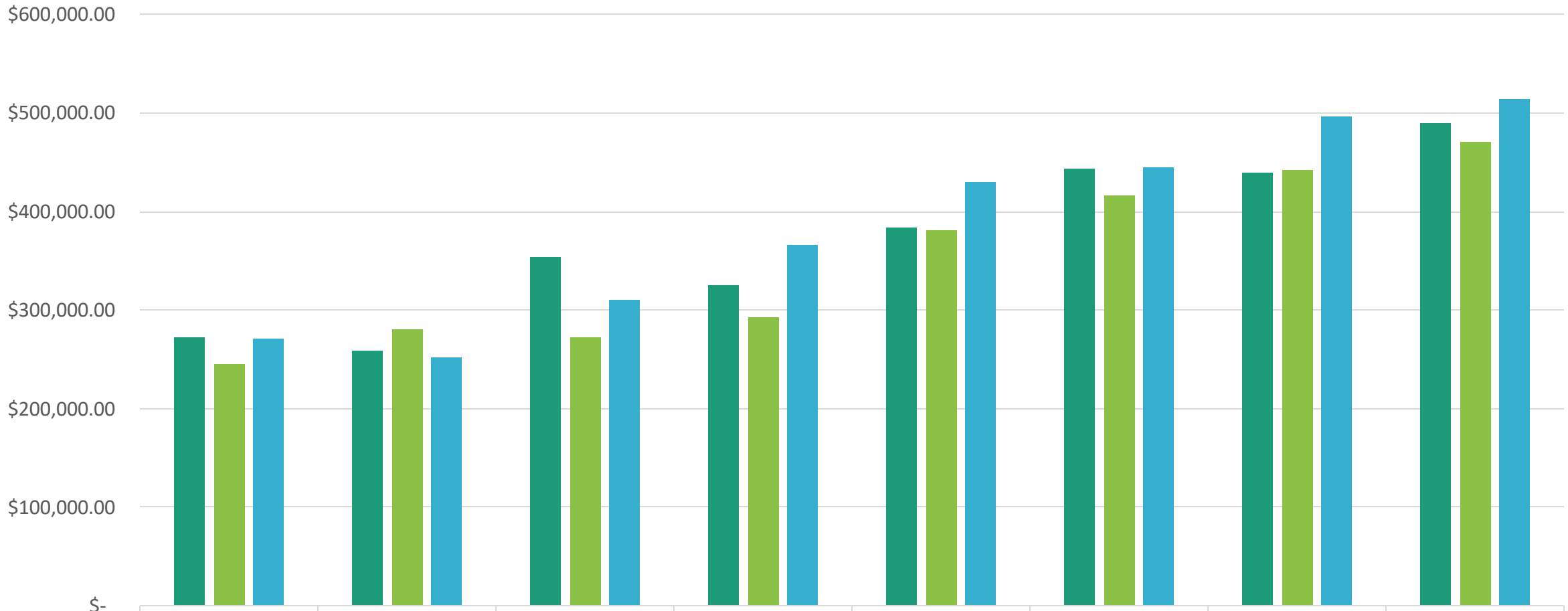
	2013	2014	2015	2016	2017	2018	2019	2020
FIRST QUARTER	$43,667.00	$36,372.00	$52,910.00	$50,106.00	$53,590.17	$56,150.00	$46,445.56	$43,835.85
SECOND QUARTER	$52,967.00	$45,903.00	$61,897.00	$62,723.00	$70,919.00	$61,248.00	$69,735.79	$51,797.29
THIRD QUARTER	$58,543.00	$49,962.00	$61,872.00	$74,307.00	$59,655.00	$55,818.00	$66,983.36	$66,944.22

CHAMBERS AVENUE QUARTERLY
2013-2020



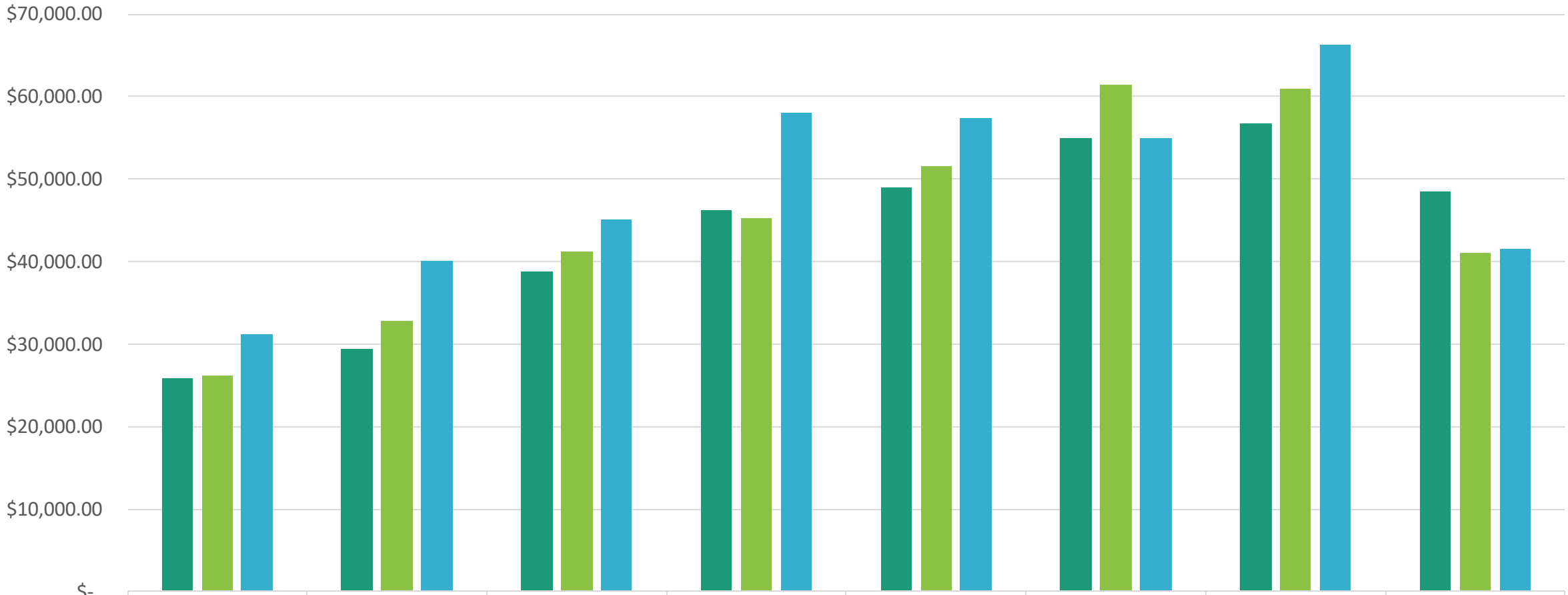
	2013	2014	2015	2016	2017	2018	2019	2020
FIRST QUARTER	$179,418.00	$183,052.00	$223,270.00	$231,277.00	$298,612.00	$307,670.00	$292,733.84	$298,169.92
SECOND QUARTER	$191,927.00	$200,696.00	$238,789.00	$240,491.00	$308,898.00	$346,299.00	$313,868.66	$251,042.53
THIRD QUARTER	$221,164.00	$241,837.00	$278,328.00	$326,572.00	$364,644.00	$361,030.00	$357,327.32	$339,511.32

MARKET STREET QUARTERLY
2013-2020



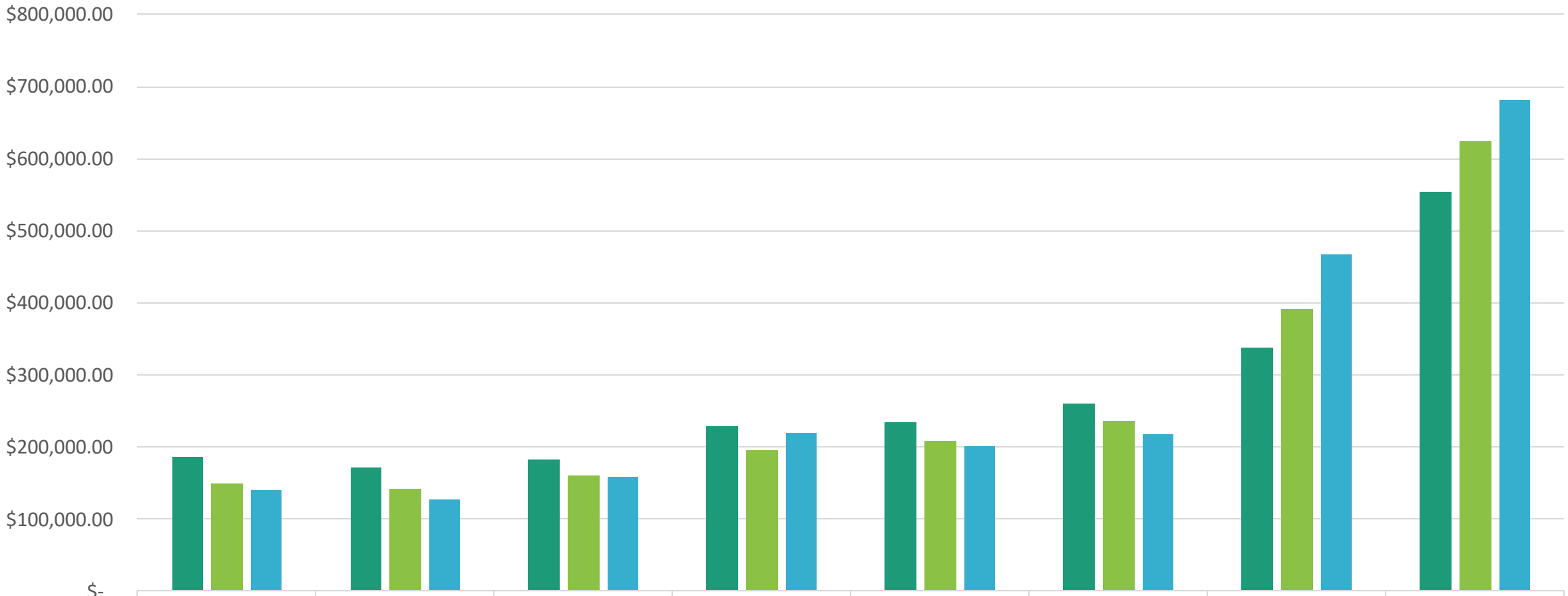
	2013	2014	2015	2016	2017	2018	2019	2020
FIRST QUARTER	$272,777.00	$258,982.00	$354,444.00	$325,059.00	$384,063.25	$443,465.00	$439,934.34	$489,213.20
SECOND QUARTER	$244,981.00	$280,760.00	$272,211.00	$293,285.00	$380,820.00	$416,025.00	$441,665.87	$470,442.62
THIRD QUARTER	$271,506.00	$251,840.00	$310,035.00	$366,420.00	$429,506.00	$445,166.00	$496,388.50	$513,649.26

HIGHWAY 6/GRAND AVE. QUARTERLY
2013-2020



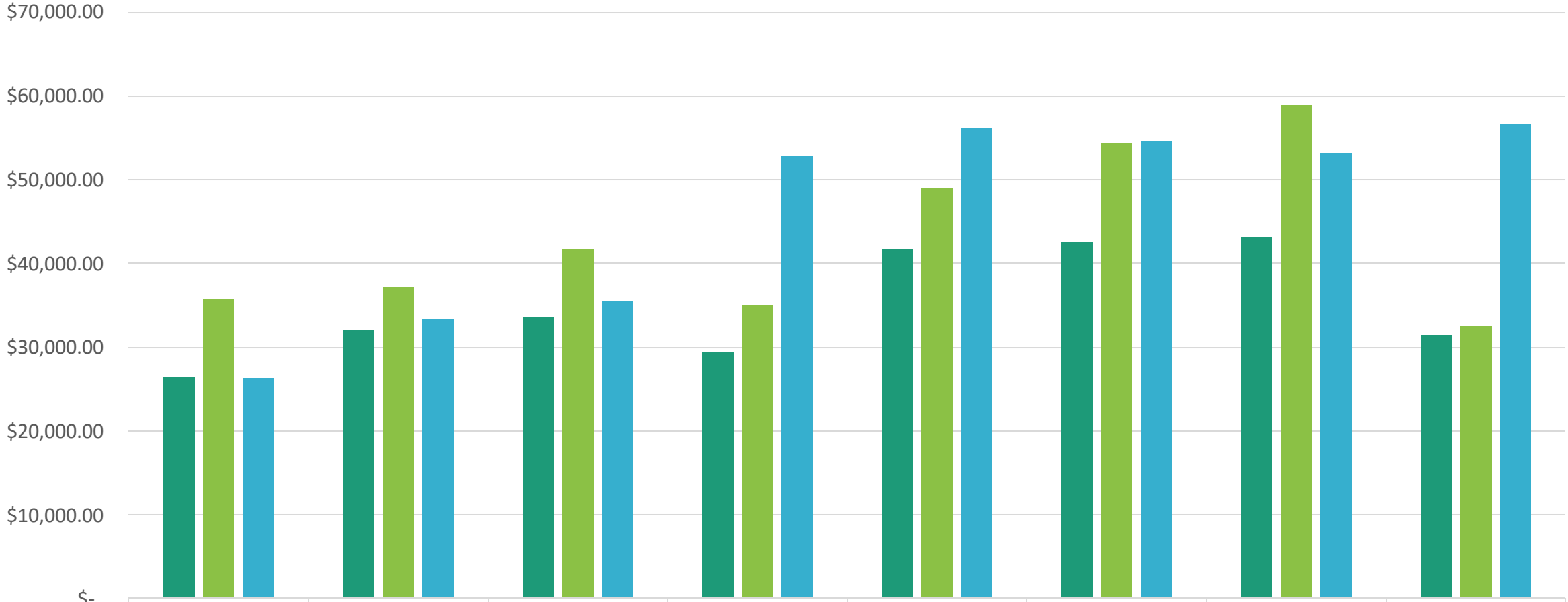
	2013	2014	2015	2016	2017	2018	2019	2020
FIRST QUARTER	$25,792.00	$29,394.00	$38,794.00	$46,160.00	$48,955.00	$54,992.00	$56,722.49	$48,445.26
SECOND QUARTER	$26,223.00	$32,839.00	$41,246.00	$45,253.00	$51,585.00	$61,510.00	$61,015.27	$41,121.05
THIRD QUARTER	$31,120.00	$40,130.00	$45,046.00	$58,024.00	$57,328.00	$54,904.00	$66,342.79	$41,511.16

OTHER AREAS QUARTERLY
2013-2020



	2013	2014	2015	2016	2017	2018	2019	2020
FIRST QUARTER	$186,961.19	$171,796.61	$183,383.03	$229,127.69	$234,778.69	$259,539.00	$338,012.75	$553,586.34
SECOND QUARTER	$148,949.88	$141,014.04	$160,757.38	$195,076.63	$207,623.15	$237,021.00	$392,136.41	$623,720.64
THIRD QUARTER	$139,500.56	$127,070.21	$158,928.56	$220,255.03	$200,688.45	$218,563.00	$467,197.05	$680,754.54

EAGLE RANCH QUARTERLY
2013-2020



	2013	2014	2015	2016	2017	2018	2019	2020
FIRST QUARTER	$26,464.00	$32,052.00	$33,623.00	$29,345.00	$41,784.98	$42,545.00	$43,251.46	$31,496.02
SECOND QUARTER	$35,825.00	$37,262.00	$41,824.00	$34,938.00	$49,038.00	$54,401.00	$58,929.66	$32,533.77
THIRD QUARTER	$26,261.00	$33,395.00	$35,477.00	$52,884.00	$56,278.00	$54,607.00	$53,106.16	$56,729.88

FIRST QUARTER SECOND QUARTER THIRD QUARTER

10-19-20 – Economic Vitality Committee meeting

1:00 pm – Zoom Link:
https://us02web.zoom.us/j/81508477932

Administrative duties

Call to order at 1:02 pm

Present – Rick Beveridge, Kevin Brubeck, Maren Cerimele, Kat Connor, Mick Daly, David Gaboury, Chad Phillips, Kari Schroeder, Bill Shrum, Jesse Zamora

Absent – Clark Gundlach, Levi Rozga

Approve the 8/17 and 9/21 minutes

Motion to approve meeting minutes by Mick Daly, second by Kari Schroeder

Community Development Update

1. EVC feedback for Elevate Eagle
    - Working draft of plan will be submitted Wed or Thurs this week. EVC should then submit comments on working draft of plan by Oct 28th.
    - Framework: EVC comments should focus on economic development and housing as it relates to land use.
2. EVC discussion regarding Tom Boni's letter and the future growth boundary.

Policy Workplan

1. Real estate report
    1. Aug 2020 – Best month in the market in history. 297 transactions, $418.6 M in sales volume highest monthly totals in the 7 years of the report.
    2. Eagle had 28 transactions, 5.37% of area totals.
    3. YTD Eagle #3 (110), Gypsum #1 (129) of all 33 reporting areas.
2. Downtown Plan/ DDA Update
3. Future Tourism Strategy for Eagle

Praxis Workplan

1 Town Financial update
    1. Aug Sales Tax Filing Period $553,937.59, up 12.6% over Aug 2019
    2. YTD Sales Tax Filing $3,992,470.05. Up 12.3% over 2019
    3. OOA remote sellers in August: 1127 sellers totaling $47,024 in sales tax
2. Sub-committee reports:
    1. Marketing and Branding
        1. Tourism Grant completed. See the final video/ photos/ campaign here:
            - Suggestion that marketing and branding sub-committee should meet to discuss tourism strategy assets. Bill will send a meeting invite.
    2. Data Collection and Benchmarks
        1. Community Builders Survey/ Dashboard/ Metrics.
            1. Gunnison County example here:
            2. Proposal included in packet
            3. Draft letter provided by subcommittee
                - Motion by Kat Connor to approve Kari's efforts to draft and send letter of support of proposal option 2 to town council. Second by Mick Daly. Passed unanimously.
    3. Regional Orgs and Resources
    4. Recruitment and Retention

10-19-20 – Economic Vitality Committee meeting

1:00 pm – Zoom Link:
https://us02web.zoom.us/j/81508477932

1. Discussion around role of Eagle Chamber's efforts in this area.

3. Broadband update
    1. Council directed staff to proceed information collection 10-13-20.

Comment by Kevin Brubeck that Assistant Town Manager position budgeted for 2021.

Kat Connor left the meeting at 2:40 pm.

Mick asked about an update on Reserve at Hockett Gulch.

Chad mentioned that code revisions will take place after approval of comp plan.

Motion to adjourn made by Kari Schroeder at 2:43 pm. Second by Rick Beveridge. Passed unanimously.

Attachments
Aug 17 EVC Minutes.doc
Sept 21 EVC Minutes.doc
ElevateEagle status oct21.pdf
Tom Boni Letter for Oct Meeting.doc
EAGLE-AUGUST-2020.pdf
Eagle Dashboard Proposal.pdf
2020-10-16 DRAFT EVC Letter of Support for Data Dashboard - for discussion.pdf