



Agenda

Marketing and Events Advisory Committee (MEAC) Meeting

Wednesday September 30, 2020

8:30am-9:30 am

On Zoom Platform

Agenda

- 1) 8:30am - Administrative Items – (5 minutes)**
 - a. Roll call**
- 2) 8:35am - Special Event Manager Update (10 minutes)**
 - a. Review of MEAC 2021 Funding Program Components
 - i. Funding Program Timeline
 - ii. Funding Criteria
 - iii. Funding Application Form
 - iv. Committee Members Funding Score Cards
- 3) 8:50am - Review of Funding Requests from current MEAC Budget (10 minutes)**
 - a. Eagle Ranch First Fridays presentation of funding request – Yvonne Schwartz, Producer.
 - b. Requests for funding from the MEAC 2020 2nd Push is closed.
- 4) 9:00am - Upcoming Events Review – (10 minutes)**
 - a. Yoga in the Park, Sundays. Ongoing.
 - b. Eagle Ranch First Fridays, 10/2/20 – Not under TOE event permit, on private property.
 - c. The Pumpkin Patch at Eagle Ranch, 10/4/20, Valerie Gross, Eagle Community Gardens, (just pumpkin patch, no festival) – Under Review
 - d. Artwalk on Broadway – 2nd Fridays, 10/9/20 - Approved
 - e. School Mtn Bike Invitational Races (name TBD), Beth Pappas, VRD., Oct. 10, 2020. *2nd date TBD. – Approved
 - f. Trick or Treat Street in Eagle Ranch, 10/28/20, Erin Vega, ERA, - Under Review
 - g. Halloween on Broadway, 10/31/20, Kat/Downtown Alliance, - Under Review
 - h. Christmas on Broadway, TBD, Eagle Chamber - Under Review

- 5) **9:10am - Other Business** – (5 minutes)
- 6) **9:15am - Meeting Adjourned-**
- 7) **Next Meeting Wednesday, November 4 , 2020**

END

(9/23/20, BH)