



Economic Vitality Committee
Thursday, January 8, 2026, 1:00 PM
Public Meeting Room / Eagle Town Hall
200 Broadway, Eagle, CO

This agenda and the meetings can be viewed at www.Townofeagle.org.

PUBLIC WIFI – Town of Eagle Public WiFi

MEETING ACCESS

- a This is an in-person meeting with access via Teams.

Microsoft Teams [Need help?](#)

[Join the meeting now](#)

Meeting ID:288 401 795 167 10

Passcode:qi2pN3pc

Dial in by phone

[+1 469-770-0416,,310764225#](#) United States, Kaufman

[Find a local number](#)

Phone conference ID:310 764 225#

CALL TO ORDER AND ROLL CALL - 1:00 PM

APPROVAL OF MINUTES

- a Minutes dated December 11, 2025

ADMIN

- a Economic Vitality Committee Bylaws - Article III. OFFICERS.

A. Chair. The Committee shall be led by a Chair, who shall be elected by the voting members of the Committee at the Committee's first meeting of each calendar year. The Chair shall be responsible for scheduling and leading the Committee meetings and activities.

B. Other Officers. The Committee shall elect a Secretary at the same time and in the same manner as it elects a Chair. The Committee may elect a Vice-Chair through the same method, who shall assume the duties of the Chair in the Chair's absence.

C. Committee Coordinator. The Committee shall appoint one of its voting members as the Committee Coordinator, who shall act as a liaison between the Committee and the Town Council and Town Manager. The Chair, Secretary or Vice-Chair may serve concurrently in the role of Committee Coordinator.

Current Members:

Eric Eves - Chair
Kim Fritzler - Vice Chair
Joel Wallen - Secretary
Christina Hofman - Voting Member
Mick Daly - Voting Member
Kim Goodrich - Voting Member
Matt Felser - Voting Member
Kelly Herzog - Alternate

STAFF & OTHER UPDATES

- a Chamber and DDA Updates
- b Town Manager and Department Updates - *Will be published Friday, January 9, 2026*

BUSINESS & DISCUSSION ITEMS

- a EVC and Promoting the Business Advancement Program
- b Rodeo Rink and Pool & Ice Rink Economic Metrics

ADJOURN

I hereby certify that the above Notice of Meeting was posted by me in the designated location at least 24 hours prior to said meeting.



Nikki Davis
Economic Development & Housing Specialist

Call to Order: 3:35 PM

- **Roll Call:**
 - **Members Present:** Eric Eves, Kim Fritzler, Joel Wallen, Christina Hofman, Mick Daly, Kim Goodrich, Kelly Herzog, Bryan Woods
 - **Members Absent:** Matt Felser
 - **Staff:** Nikki Davis, Peyton Heitzman, Kyle Brotherton, Melissa Daruna
 - **Guests:** Michelle Morgan (Chamber), Casey Glowacki (Town Council)
- **Approval of Minutes**
 - Minutes dated October 9, 2025
 - Motion to approve by Kim F., seconded by Mick. Motion carried.
- **Chamber Updates:** The Chamber’s Business Advocacy Committee is conducting a survey targeting both members and non-members to assess business needs. The survey ends on December 12. All participants will be entered into a drawing for a chance to win a gift cards to a local business.
- **Downtown Development Authority (DDA) Updates:** None
- **Town Updates:**
 - Discussion on 2025 Quarter 3 Sales Tax Report. Broadway/Downtown, Eagle Ranch, and Online Sales continue to lead in sales tax generation.
 - Discussion on the economic impacts of the Rodeo Rink and Vail Yeti playing at the Eagle Pool & Ice Rink for season.

Business Items:

- **Business Advancement Program:**
 - Final Review and Comments on Documents Package
 - EVC volunteered to be available for 1x1 appointments to answer questions and provide guidance for applicants before submittal.
 - Staff to coordinate a recorded informational webinar. Publish webinar date with grant application materials.
 - There was a recommendation to make the BAP timeline and major milestones clearer.
- **Digital Dashboard:**

- Staff and EVC are aligned on transitioning away from current Dashboard provider, RRC Associates and bring all functions in-house for timely updates.
- Staff will reengage with Placer.ai for mobility data. Economic metrics reporting (sales tax, employment & wages, building permit, etc.) will be re-evaluated for relevance, timeliness, and format.
- **Coordination of a Developer/Builders' Forum:**
 - Timothy Haley prepared a draft outline for a proposed Builders Forum. Suggested coordination can start with Timothy, Scott Schlosser (DDA) and Mick Daly (EVC).
 - Scott and Mick have expressed support for engaging Clark Anderson of Community Builders to facilitate the forums, beginning with a session for the private development community, followed by a second forum including both development representatives and Town staff. The group discussed the need to clarify Clark's compensation, as the effort would not be Town-led.

Adjourn: 5:11 PM