



## **AGENDA**

**Marketing & Events Advisory Committee (MEAC)**

**Wednesday, October 1, 2025 @ 9 AM**

**Council Chambers**

**200 Broadway, Eagle, CO**

### **MEETING ACCESS**

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Microsoft Teams meeting

**Join on your computer, mobile app or room device**

**[Join the meeting now](#)**

Meeting ID: 251 826 555 587 3

Passcode: Sg3ow9js

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### **CALL TO ORDER AND ROLL CALL**

#### **APPROVAL OF MINUTES**

- Recording is available.

**BUSINESS ITEMS**

- MEAC Event Funding Applications – PRESENTATIONS – OCT 1, 9am-12pm
- MEAC Event Funding Applications – REVIEW – OCT 2, 9am-12pm
- November Agenda Item:
  - Discussion on event funding criterion...  
What are the strategic priorities? What is the strategic lens through which we should view the proposals? What makes an event in Eagle worthy of taxpayer dollar investment? Is every request worthy of some support? Or do we speak to and reinforce Town of Eagle branding priorities as we make these important decisions? Do we considering what the targeting priorities are?  
Ss \$50,000 best invested spread across multiple organizations/purposes? Or would our Town receive greater benefit/return in the long run by concentrating those funds among fewer, call them “higher impact” events/organizations?

**EVENT CALENDAR**

OCTOBER	
10/3 - 10/5	Vail Cup Soccer
10/5/2025	Eagle Ranch Pumpkin Patch
10/5 - 10/7	EVHS 3A Boys State Golf Tournament
10/19-10/20	Vail Lax Jam
10/29/2025	Trick or Treat Street / Eagle Ranch

**ADJOURN**

I hereby certify that the above Notice of Meeting was posted by me in the designated location at least 24 hours prior to said meeting.

Molly Furtado  
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