



Economic Vitality Committee
Thursday, September 11, 2025, 1:00 PM
Public Meeting Room / Eagle Town Hall
200 Broadway, Eagle, CO

This agenda and the meetings can be viewed at www.Townofeagle.org.

PUBLIC WIFI – Town of Eagle Public WiFi

MEETING ACCESS

- a This will be an in-person meeting with access via Teams.

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CALL TO ORDER AND ROLL CALL - 1:00 PM

APPROVAL OF MINUTES

- a Minutes dated August 14, 2025

BUSINESS & DISCUSSION ITEMS

- a Explore Eagle Wayfinding Plan - Stakeholder Input (EVC)
- b Introduction to the Business Advancement Program

STAFF & OTHER UPDATES

- a Town Manager and Department Updates

FUTURE AGENDAS

- a October 9, 2025 Agenda (regularly scheduled quarterly meeting)
2-hour workshop on the Business Advancement Program policy, guidelines, application format
- b November 13, 2025 (optional, as needed)

c December 11, 2025 (optional, as needed)

ADJOURN - 3:00 PM

I hereby certify that the above Notice of Meeting was posted by me in the designated location at least 24 hours prior to said meeting.



Nikki Davis
Economic Development & Housing Specialist

Call to Order: 1:00 PM

- **Roll Call:**
 - Members Present: Kim Goodrich, Kim Fritzler, Eric Eves, Joel Wallen, Mick Daly, Christina Hoffman, Bryan Woods
 - Members Absent: Matt Felser
 - Town Staff: Kevin Aoki, Nikki Davis

- **Approval of Minutes:**
 - Minutes dated July 10, 2025
 - Motion to approve by Joel, seconded by Kim F. Motion carried.

- **Business Items**
 - **Community Builders and Eagle Developers' Consortium Update:**
 - Mick provided a brief update, mentioning that they had a conversation with Clark, who is still busy, and they are waiting for a plan of action.
 - Eric suggested keeping the topic on the agenda for the next meeting.

 - **RRC Dashboard and Mobility Data:**
 - **Dashboard Challenges:** Nikki explained the challenges with the current RRC dashboard, including issues with accessibility and timely updates. She emphasized the need to take the dashboard in-house to address these gaps.
 - **Visitor Behavior:** Joel highlighted the importance of understanding visitor behavior and making informed decisions based on data. He discussed the need to identify key data points and sources to improve the dashboard's effectiveness.
 - **Data Procurement:** Nikki mentioned that RRC has to procure mobility data from a third party, which involves time and money. She questioned whether it is worth investing in this data given the current timeline and the potential delays.
 - **Future Vision:** Joel discussed the vision for the dashboard, including the need to cross-tabulate data points to make informed insights and

decisions. He emphasized the goal of making local business owners smarter about their marketing and spending decisions.

- **Community Sentiment:** Joel suggested gathering community sentiment and business feedback to inform the dashboard. He proposed going door-to-door to understand the challenges businesses face and how the dashboard can help address these issues.
- **Business Feedback and Community Sentiment:** Joel and Mick discussed the importance of gathering community sentiment and business feedback. They suggested having representatives from the EVC for different areas of town to gather feedback and stay current with business needs.
- **Visitor and Economy Insights:** Joel presented insights on visitor behavior, including the busiest and slowest days, types of visitors, and the impact of events on foot traffic and revenue. He emphasized the need to create synergy between events in Vail and Beaver Creek and Eagle.
- **Data Points:** Joel identified key data points needed for decision-making, including visitor behavior, business and sales tax data, marketing and web data, community sentiment, and infrastructure metrics. He emphasized the need to gather and analyze this data to improve the dashboard's effectiveness.
- **Business Support:** Joel discussed the need to support local businesses by providing insights on how to attract more customers and increase revenue. He suggested using the dashboard to help businesses make informed decisions about marketing and spending.
- **Infrastructure and Experience Metrics:** Joel discussed infrastructure issues, such as signage, parking, walkability, and lodging options that affect visitor experience. He also highlighted the importance of marketing ROI and understanding the impact of marketing efforts on tax performance.
- **Placer.ai Data and Visitor Flow:** Kevin presented data from Placer.ai, showing visitor flow and behavior during the Winter 2024/2025 Ice Castles event. He highlighted the importance of understanding where visitors come from, where they go, and how events affect local businesses.

- **Behavior Patterns and Business Impact:** Kevin highlighted the behavior patterns of visitors, including the times and days with the highest traffic. He emphasized the ability to use this data to make informed decisions about event planning and marketing.
- **Future Steps and Recommendations:** Eric summarized the next steps, including watching the CU Denver presentation, reviewing Joel's presentation, and discussing the key topics in the next meeting. The goal is to clarify the direction for the dashboard and make informed decisions.

Adjourn: 2:08 PM

Follow-up tasks:

- **Community Builders and Eagle Developers Consortium Update:** Provide an update on the Community Builders and Eagle Developers Consortium conversation with Clark when more information is available, likely via text chat or at the next meeting. (Mick)
- **Dashboard Evolution and Data Needs:** Distribute Joel's slide deck on dashboard recommendations to the EVC for review and feedback. (Nikki)
- **Wayfinding Study Integration:** Review the CU Denver wayfinding study video and slide deck, and come prepared to discuss specific recommendations for integration with Joel's dashboard work at the next meeting. (All EVC Members)
- **Dashboard Direction and Data Source Decision:** Clarify the end goal for the dashboard and provide direction to Nikki and Kevin before making decisions on new data subscriptions or breaking with RRC. (All EVC Members)
- **RRC Mobility Data Expenditure:** Hold off on purchasing additional mobility data from RRC until the committee clarifies its dashboard and data needs. (Nikki)
- **Business Advancement Program Preparation:** Prepare to workshop the Business Advancement Program at the October meeting by teeing up the topic at the September meeting. (Nikki)
- **Wayfinding Project Advisory Group Engagement:** Coordinate a separate meeting with EVC, MEAC, and OSRAC to inform the wayfinding project as part of the upcoming agenda planning. (Nikki)

Resources:

- [CU Denver Mountain Studio Presentation](#)
- [Digital Dashboard Strategy Presentation](#)



Explore Eagle Wayfinding Plan

Stakeholder Input Meeting





PROJECT INTRO



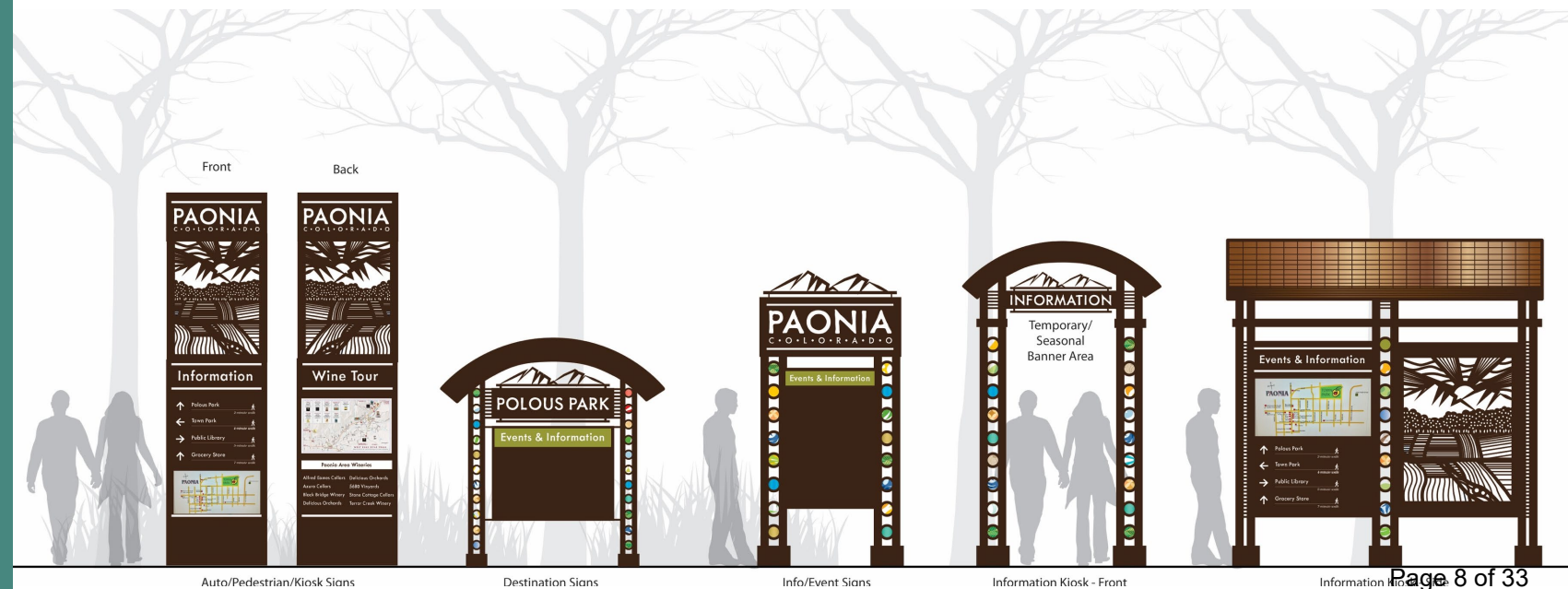
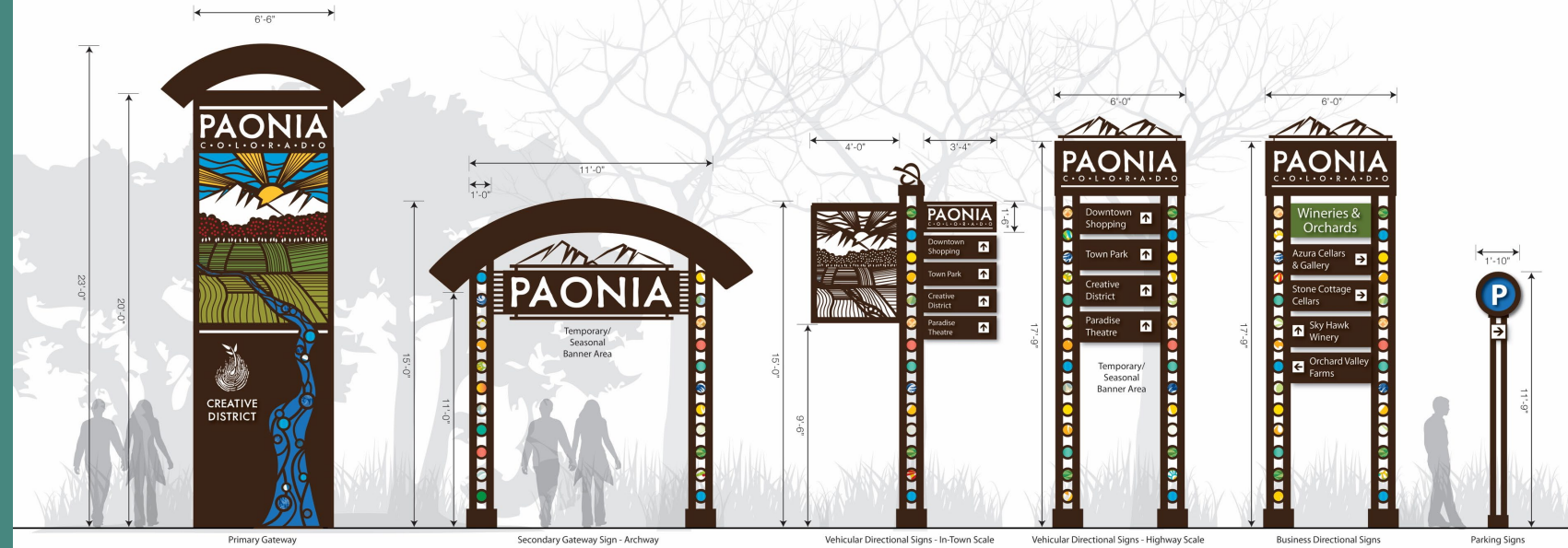
**PROJECT SCOPE
& TIMELINE**



**PRELIMINARY
INPUT & GOALS**

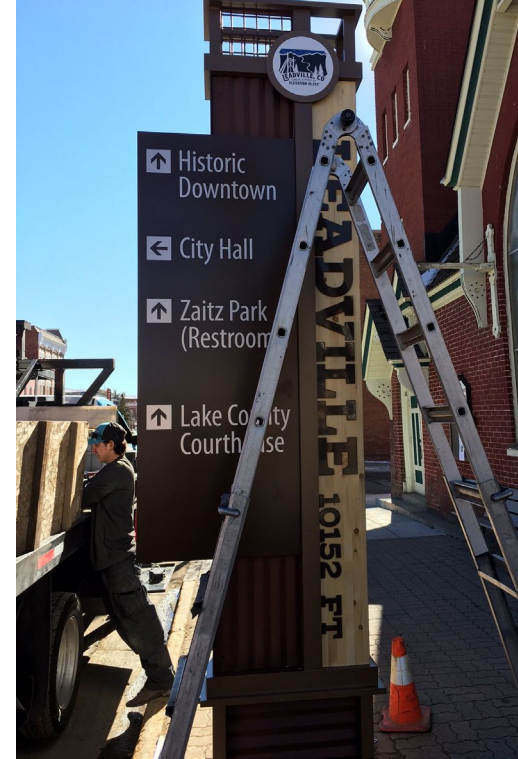
Why Wayfinding Matters for Eagle

Improves Navigation, Clarity, and Awareness for Visitors & Residents



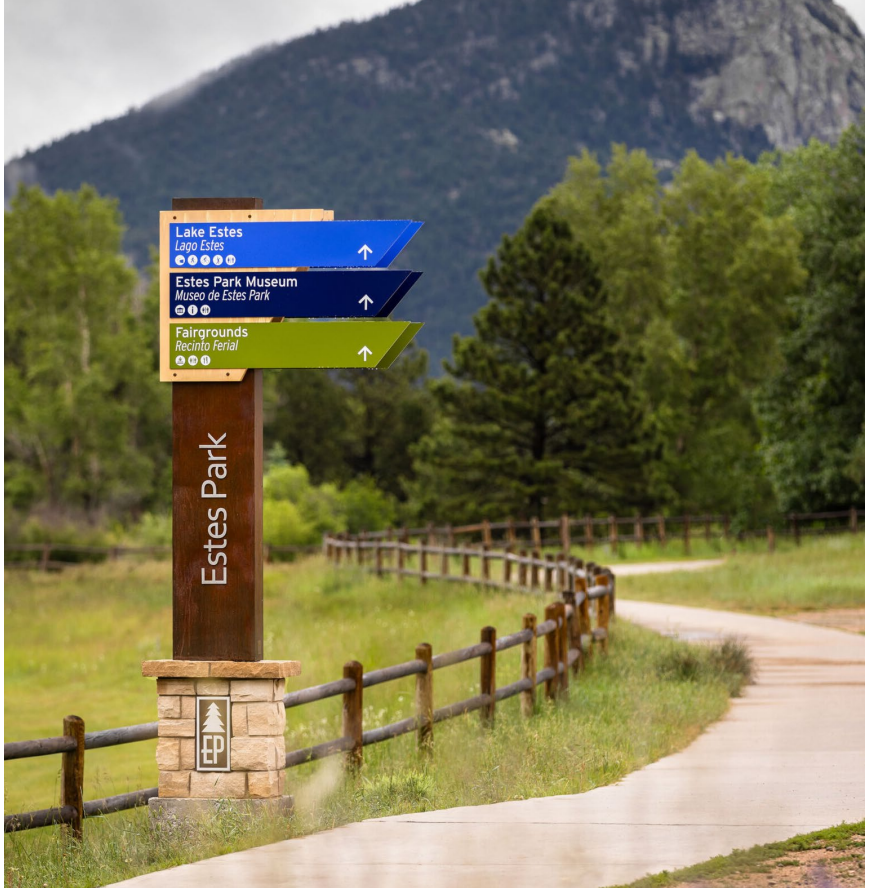
Why Wayfinding Matters for Eagle

Builds Community Identity & Pride



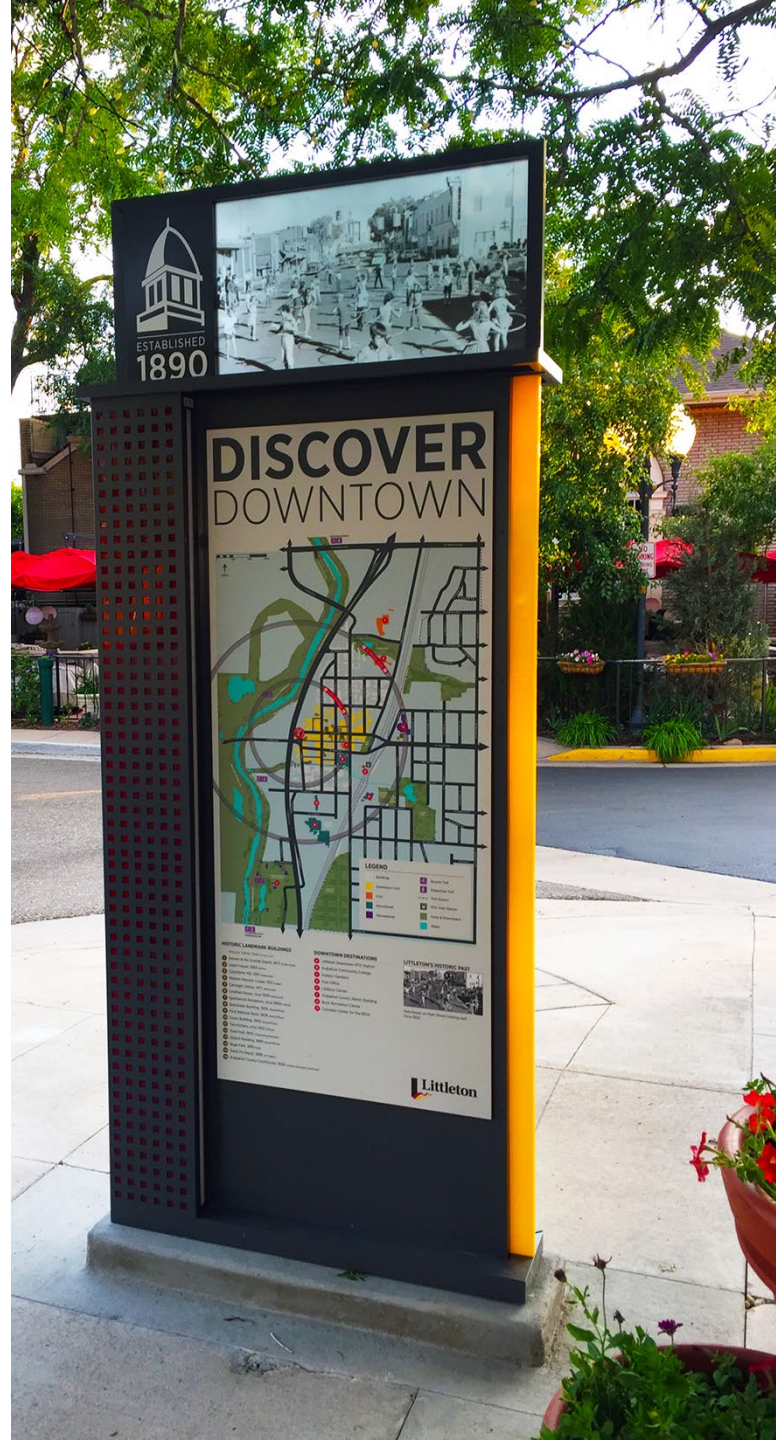
Why Wayfinding Matters for Eagle

Supports the Local Economy & Events and Eagle's Overall Economic Development



Why Wayfinding Matters for Eagle

Increases Connections to Community Assets Like Trails, Destinations, Character Areas and Experiences



The CU Study Provided
Excellent Direction &
Groundwork

The New Wayfinding Plan
is the Next Step

**Our Final Wayfinding
Plan Deliverables
Will Be Ready for
Engineering,
Fabrication and
Installation**

Building on Past Work

- Town of Eagle Strategic Plan
- Elevate Eagle Comprehensive Plan
- Eagle Ranch Neighborhood Wayfinding Master Plan
- Eagle Land Use and Development Code (Chapter 4.16 – Signs)
- Town of Eagle Economic Development Plan
- Town of Eagle Net Zero Action Plan
- Town of Eagle Open Space and Trails Master Plan
- Haymaker Trailhead Master Plan
- Eagle Downtown Development Authority Plan of Development
- Town of Eagle Downtown Parking Study
- East Eagle Sub Area Plan
- Grand Avenue Corridor Plan
- Safe Street 4 All: Eagle Comprehensive Safety Action Plan
- Cu Denver Summer Studio, Town of Eagle

The CU Study Provided Excellent Direction & Groundwork

The New Wayfinding Plan is the Next Step

Our Final Wayfinding Plan Deliverables Will Be Ready for Engineering, Fabrication and Installation



Project Scope & Milestones

August – September: Background Research & Info-Gathering

- Kick-Off Meeting: **August 12**

- MEAC Project Rollout Workshop: **September 3**

- Public Works Meeting: **Early September, TBD**

- Meeting with Eagle Groups During Regular Monthly Meetings:
September & October, TBD

- Town Council Project Kick-Off Presentation: **September 23**

Project Scope & Milestones

September - October: Preliminary Design

Development of Preliminary Design Options: **September - October**

Community Design Week Kick-Off at Trick-or-Treat: **October 29**

Design Week: **October 29 - November 1**

Online Community Survey: **October 29 - November 22**

Final Design Options Check-In Meeting: **Last Week of November, TBD**

Project Scope & Milestones

November - December: Final Design

Final Design Reveal: **December 4 - 6 Community Events**

Final Design Banners at Eagle Locations: **December 6 - 12**

DRAFT Final Deliverables to Eagle: **December 16**

Meeting to Review Final Deliverable Comments: **December 18**

January: Implementation & Next Steps

Final Summary Booklet & Draft Presentation to Town Council: **January 6**

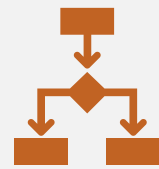
Town Council Presentation: **January 13**

What Should the New Signage Achieve?



What are your goals for the new signage?

Should it welcome visitors? Support businesses & events? Other goals?



What outcomes would make this project successful? Are there navigation challenges this project could help improve?



Are there any sign types or locations you feel are a high priority for Eagle? Are there any confusing 'pain points' or breaks in navigating Eagle the signage could improve?

What is the #1 problem in Eagle the signage could help resolve?



Next Steps

Develop Preliminary Design Options

Prepare for October Engagement Events

Continue to meet one-on-one with Eagle stakeholder groups



To: Mayor and Town Council
From: Larry Pardee, Town Manager
Date: September 9, 2025
Re: Town Manager Report

Community Engagement & Meetings: This report highlights our recent community outreach efforts and critical regional and project-specific meetings. Our top priority is to engage with stakeholders, stay informed about developments, and contribute to the growth of our Community.

Fire Restrictions Update – Eagle County: Eagle County will officially lower fire restrictions from **Stage 2 to Stage 1**, effective **12:01 a.m. on Friday, September 5, 2025**.

This decision comes after careful consultation with state and federal partners, wildfire experts, and a review of current conditions. Recent rainfall and cooler nighttime temperatures have improved fuel moisture and reduced overall fire danger, allowing the County to step down from more severe restrictions. Aligning with our neighboring counties also helps ensure consistency across the region.

Under Stage 1 Fire Restrictions, the following rules apply:

- Campfires are permitted only in designated fire grates within developed campgrounds (metal, in-ground containment structures only; fire pans and rock rings are not acceptable).
- No fires of any kind, including charcoal, outside of developed areas.
- No smoking except inside an enclosed vehicle or building, at a developed recreation site, or in a barren area clear of vegetation.
- No use of explosive materials, including explosive targets.
- No welding, open-flame torches, or spark-producing devices unless the area is cleared of vegetation.
- No operation of internal combustion engines without a properly installed, working spark-arresting device.

To reduce confusion during this active fire season, the Eagle County Sheriff has also extended the temporary suspension of automatic fire restrictions triggered by Red Flag Warnings under Ordinance No. 2023-01.

We want to remind both residents and visitors that you are the first line of defense against wildfires. Please remain vigilant, practice responsible fire safety, and help protect the landscapes and communities we all cherish. For the latest details and ongoing updates, please visit: www.ecemergency.org.

Water Conservation Reminder – Stage 2 in Effect: The Town of Eagle has enacted Stage 2 Water Restrictions to protect Brush Creek, our community’s lifeline and primary drinking water supply. With flows dipping below 16 cubic feet per second, conservation is no longer optional—it’s essential to prevent damage to the creek’s fragile ecosystem, to ensure fairness across all users, and to stay compliant with Town law. Brush Creek sustains cold-water fish and wildlife, and Colorado law requires a minimum instream flow of 12.0 cfs. Without restraint, competing uses—from homes to ranches to golf courses—could push flows below this threshold.

Stage 2 requires that everyone share responsibility: irrigation is limited to evening and early morning hours, with watering allowed on assigned days by address. Large pools and spas may only be refilled once during the restriction period, and vehicle washing is limited to once weekly using proper shut-off devices. These steps help stabilize supplies, protect habitat, and prevent the need for emergency restrictions later in the season. By acting together, Eagle residents can keep Brush Creek healthy and ensure water security well into the future. See more in the Brush Creek Management Plan: (Brush-Creek-Watershed-Plan-2011.04.11). Attached is the Brush Creek Management Plan: [Link: \(Brush-Creek-Watershed-Plan-2011.04.11\)](#). Also, find the Town’s Water Conservation Ordinance (21-2018): [Link: \(Ordinance-21-2018-Concerning-Water-Irrigation-Conservation\)](#).



Living with Bears: A Shared Responsibility in Eagle: Summer in Eagle is a time of busy trails and long evenings — and it’s also when bears are most active, searching for food to sustain them through the year. When trash, pet food, or bird seed are left unsecured, bears quickly learn that neighborhoods provide easy meals. This creates a dangerous cycle that puts both residents and wildlife at risk, as habituated bears lose their natural fear of people and often face tragic consequences.

We can all help prevent this by securing trash in bear-resistant containers, keeping waste indoors until collection day, and removing outdoor attractants. If you encounter a bear, give it space, keep pets and children close, and never feed or approach it. For bears that appear aggressive or overly comfortable around people, contact **Colorado Parks and Wildlife at 970-947-2920**. By making these small but crucial choices, we protect our families, preserve Eagle’s wild character, and ensure that bears remain part of the landscape we value.

Living in Eagle means living alongside wildlife. By making mindful choices, we honor that relationship, keep our families safe, and protect the wild spirit that defines our town. This season, let’s recommit to being **Bear Aware** — for ourselves, for our neighbors, and for the bears.

Brush Creek Playground Update: The Brush Creek Playground is well underway, and while it’s exciting to see the progress, there’s still significant work left to complete before the space can safely reopen. Every swing, slide, and climbing feature must pass final checks to ensure the playground is ready for our children and community to enjoy with confidence.

Eagle’s spirit of teamwork has powered this project. Local businesses, skilled professionals, volunteers, and Town staff have all poured time, effort, and creativity into making this renovation possible. As we push through the final steps, we ask for your continued patience. Please keep clear of the playground until the work is complete and the site is certified safe. With your support, the community will soon have a vibrant, welcoming space where families can gather, play, and create new memories together.

CORE Transit: Transforming Your Trip – Our 10-Year Plan: We’ve been working on something big: CORE Transit’s 10-Year Plan, link: [\(Transforming Your Trip.\)](#) This roadmap lays out how we’ll make traveling in Eagle County easier, faster, and more connected for everyone.

The Plan was built with your input—more than a thousand community members shared their ideas, priorities, and experiences. Riders told us what matters most: more frequent service, safer and more comfortable stops, later evening options, and stronger connections across the valley.

We listened, and now we’re ready to deliver. The 10-Year Plan includes new routes, extended evening service, upgraded bus stop amenities, and significant investments in our fleet and facilities. Together, these improvements will shape a more reliable, sustainable, and rider-focused future for transit in Eagle County.

Economic Development:

East Eagle Annexation: Work in East Eagle continues to progress as property owners and the Town build consensus around a thoughtful approach to growth. The conversations now extend beyond annexation boundaries, focusing on long-term community benefits such as reliable water strategies, improved entryways, durable infrastructure, and land uses that reflect Eagle’s character. Upcoming efforts will include a review of the sketch plan, a traffic study to guide development phasing, and updated metropolitan district service plans. These steps will help ensure that growth in East Eagle is aligned with the Town’s values and vision.

Wayfinding Project: The Town has selected Michael Baker International to lead Eagle’s Wayfinding Study and Implementation Plan. Their extensive experience in mountain communities and strong proposal made them the right fit for this project. The kickoff process has begun, intending to create a cohesive system of signage that not only improves navigation but also reinforces Eagle’s identity and enhances the visitor experience.

Economic Vitality Committee (EVC): In July, the EVC gathered to focus on several forward-looking items: establishing new residential density limits in commercial zones, launching the Business Advancement Program

(BAP) with REDI grant support, and beginning conversations on 2026 budget planning. Additional meetings are scheduled this fall to refine policies and ensure the business community's priorities are reflected in Town planning.

Downtown Momentum: Energy in downtown is on the rise. The Downtown Development Authority (DDA) has introduced *Eagle Rising*, a women-led business group dedicated to collaboration, resource sharing, and event planning. Staff are partnering with the group to evaluate re-establishing the Downtown Business Alliance as a nonprofit hub for business support. The DDA also collaborated with CU Denver Summer Studio students, who explored fresh ideas for boosting downtown vitality and long-term success.

Ice Castles Event Update: Ice Castles has let us know they won't be returning to Eagle for the 2025/2026 season. The company shared that frequent Vail Pass closures last winter made it difficult for many visitors from Summit County and the Front Range to reach Eagle, which impacted attendance. They will be relocating back to Silverthorne this year.

While this news is disappointing, it also opens the door to exciting new possibilities. The Town is already exploring fresh ideas and partnerships to bring creative winter programming to Eagle—events that highlight our community spirit and give residents and visitors alike more reasons to celebrate the season right here at home.

Administration and Organization Update:

2026 Town Council Budget Update: The Town has officially launched the 2026 budget process, and most departmental operating submissions have now been received. Staff are working to finalize the draft budget in August, with early projections showing a flat budget—holding at a 0% operating increase—apart from payroll adjustments and required contractual obligations. Over the next several months, Council will engage in a series of critical discussions and public hearings to shape and adopt the budget.

Key Town Council dates include:

- **September 9** – Operating Budget Work Session (before the start of the Town Council Meeting)
- **September 23** – Capital Improvement Projects (CIP) Budget Work Session (before the start of the Town Council Meeting) and Employee Compensation Plan / Insurance & Benefits presentation by Human Resources.
- **October 14** – Budget Public Hearing
- **October 28** – Budget Public Hearing
- **November 12** – Final Budget Public Hearing and Adoption
- **November 25** – *Canceled for Thanksgiving!*

Recruitment and Onboarding Update – The Town of Eagle continues to make steady progress in strengthening its workforce and supporting employee well-being. On September 25, Town employees are invited to participate in biometric health testing between 7:00 a.m. and 10:00 a.m., an important step in fostering a culture of wellness across the organization. At the same time, we are welcoming new faces to our team. On September 8, Ashley Lafleur joined us as our new Communications Specialist, bringing valuable skills to help advance our outreach and community engagement efforts.

Recruitment remains a top priority as we work to ensure every department has the resources it needs to serve residents effectively. Of the twenty-five positions requested this year, eighteen have already been filled, reflecting strong progress toward meeting organizational needs. Current hiring efforts are concentrated on several key roles, including Street Maintenance Equipment Operators, a Building Official, an Engineer I/II Project Manager, and a Water/Wastewater Operator (C License). Interviews for the Building Official and Water/Wastewater Operator are underway, while other positions continue to be actively advertised and reposted as necessary to attract the right candidates.

Looking ahead, two additional positions remain pending: a Utility Engineer and another Water Operator to replace a recent departure. While these are on hold for now, they remain part of our long-term workforce strategy. Each hire is more than a vacancy filled; it represents an investment in building a strong, collaborative team that reflects Eagle's values and commitment to public service. With every step forward, we are creating the organizational foundation needed to deliver excellent service today while preparing for the challenges and opportunities of the future.

Grand Avenue Multimodal Corridor – Preparing for a Federal Funding Window: The federal government has reopened the BUILD program, once again providing significant grant funding for communities investing in infrastructure. With \$1.5 billion available nationwide and individual awards reaching up to \$25 million, the program is designed to prioritize projects that deliver clear improvements in safety, congestion management, economic growth, and overall readiness for construction. These priorities place Eagle’s Grand Avenue Multimodal Corridor Project in a strong competitive position.

The U.S. Department of Transportation is expected to issue the formal Notice of Funding Opportunity later this fall, setting a 60–90 day application window. In preparation, Town staff are sharpening the project’s benefit-cost analysis, deepening collaboration with partners, and clearly demonstrating the Grand Avenue Corridor’s tangible benefits. From safer streets and better multimodal connections to enhanced regional economic activity, the project embodies the Council’s vision of advancing transportation, supporting vitality, and creating a safer, more connected Eagle.

WORK SESSIONS: *To help the Town Council stay informed about upcoming work sessions, the following table outlines topics to be discussed over the next several months. Preparing in advance is helpful, as it allows for effective planning and execution of a work session. Staff will maintain this table in the report and make any necessary adjustments. The topics are subject to change:*

WORK SESSIONS: Remaining in 2025:

Date	Topic
September 9, 2025 Prior to start of Regular Meeting (3:30 – 5:30)	Operating Budget - Work Session 2 hours
September 23, 2025 Prior to start of Regular Meeting (3:30 – 5:30)	Capital Budget Work Session 2 hours
<i>October 7, 2025</i>	<i>Canceled</i>
<i>November 4, 2025 - Election Day</i>	<i>Canceled</i>
December 2, 2025	TBD



To: Mayor and Town Council
From: Larry Pardee, Town Manager, and Department Leads
Date: September 09, 2025
Re: Department Updates for August 2025

August 2025

**ASSISTANT TOWN MANAGER
SPECIAL PROJECTS**

Pool Replacement Project

- After a successful first season the pool will close after Monday, September 1. We are thrilled with the community's support of this project!.
- Staff are finalizing CO and closing out final payments and will have a final budget report out next month.
 - As part of finalizing CO, Planning Staff is reviewing changes made to the Landscape Plan during the value engineering process. This is an administrative staff review but requires mailed notice and a 10-day comment period.
- The Town and Mountain Rec are working on winter safety covers.

Brush Creek Playground Rebuild

- We are so grateful for the volunteers and staff who came out to help rebuild the playground! Unfortunately, we did not get everything completed. Town staff continue to work on the project, and we can still use help from the community. Specifically, we need skilled (carpentry) labor on Tuesday, 9/2 - Thursday, 9/4 between 7:30 a.m. - 4:30 p.m. [Sign up here.](#)
- We want to especially thank our Public Works team who have been working on the playground each day!

Eagle Skate Park Design

- The American Ramp Company is preparing final designs that will incorporate a phased approach to construction. This will allow the Town to plan for building the park as funding is identified and becomes available.

Nogal Park Design

- Staff have worked with Norris Designs and the Ulysess Development Group to conduct community outreach and develop a redesign plan for Nogal Park.
- Staff are working through cost estimates and the construction timeline and will publish the proposed design in the coming weeks.

Haymeadow Community Park

- Staff are working with the Haymeadow development team on the design of the community park (name TBD) in Haymeadow. Coming up in September, Norris Designs will be leading a community engagement initiative to gather feedback about desired park amenities.

ECONOMIC DEVELOPMENT

August 2025

2026 Draft Operating and Capital Improvement Plan (CIP) Budgets

- Staff prepared the draft 2026 operating budget with an emphasis on maintaining flat expenditures. Proposed economic development priorities include launching the Business Advancement Program, enhancing the Digital Dashboard and Mobility Data Platform, continuing consultation with EPS on East Eagle financing, and pursuing funding for Phase Two of the Wayfinding Initiative (fabrication and installation). “Above Target” initiatives identified in the draft include a Commercial Vacancy/Nonconforming Use Fee Nexus Study and a Hotel Feasibility Study. In addition, the draft Communications budget designates funding for a proposed community-wide marketing campaign aimed at highlighting the Town and its initiatives on a broad scale. The campaign strategy is still under development.

Economic Vitality Committee (EVC)

- Staff and the EVC are exploring ways to re-envision the Town’s [Digital Dashboard and Mobility Data](#) so the platform can better serve staff, the business community, and prospective site selectors. EVC member Joel Wallen, who specializes in software and digital marketing technology, recently shared a [strategy presentation](#) highlighting opportunities to make the tool more dynamic and impactful. Building on that direction, staff also see an opportunity to bring management of the dashboard in-house, which would help reduce overhead and allow for more timely updates. Staff (including IT) are also evaluating alternatives to the current partnership with RRC Associates. We are considering internal solutions for metrics reporting coupled with external providers for heat map and mobility data.

Downtown Development Authority (DDA)

- DDA Board Member Collin Huggins has resigned, creating one vacancy. The remainder of his term is through June 2027. Staff are assisting with the recruitment process, with applications open until September 30. Interested candidates can learn more and apply by visiting www.townofeagle.org.
- With support from the DDA Treasurer and Finance team, staff prepared the DDA’s draft 2026 operating budget, which was presented and approved at the August 19 meeting. The draft reflects an increase in operational expenditures from \$20,000 to just under \$50,000, primarily due to costs for Professional Services such as Legal and the planned re-engagement with Downtown Colorado, Inc. (DCI). A new budget category, Programming, was also introduced, with \$10,000 earmarked for 2nd Street Activation and \$5,000 for revitalizing seasonal landscaping along Broadway. While specific details for the 2nd Street Activation are not yet finalized, staff are planning a focused workshop with the DDA and other Town departments to identify streamlined, high-impact activation strategies.

HOUSING

August 2025

2026 Draft Operating Budget

- The Housing Department’s draft budget maintains flat expenditures and continues to primarily support the Employee Housing Program, including costs associated with owning and master leasing units. “Above Target” initiatives include a Short-Term Rental/Vacancy Fee Nexus Study and investment in software to strengthen management of the Local Employee Residency Program (LERP).

Affordable Housing Accelerator Project (AHAP)

- On August 5, the Council held a work session to review the AHAP task related to creating a Fast-Track Development Review Process (also known as the Express Lane) for qualified affordable housing projects. [The full materials are available here](#) for community members who would like to learn more.
- The anticipated timeline to complete the AHAP is as follows:
 - Sept. 16 – Planning & Zoning Commission, Recommendation Hearing
 - Fast-Track Development Review Process
 - Oct. 28 – Town Council, Adoption Hearing
 - Fast-Track Development Review Process
 - Land Inventory Analysis
 - Funding Strategy to Guide Affordable Housing Development

SUSTAINABILITY

August 2025

2026 Draft Operating and Capital Improvement Plan Budgets

- Sustainability staff worked to develop draft operating budgets for the Sustainability Department, the Bag Fee Fund, and the Exterior Energy Offset Fund, maintaining flat expenditures compared to 2025. Staff also attended most departmental budget sessions to better understand priorities across departments and where sustainability can fit into their 2026 plans. Proposed priorities and above target items for each budget are listed below:
 - Sustainability Operating Budget
 - Priorities/new items: Fleet Electrification Analysis, IMPACT Accelerator Grant match, Energy Code Outreach Materials, ICLEI ClearPath 2.0 Advanced Dashboard (conducts GHG modeling based on selected reduction strategies), Recycle Colorado Membership
 - Above target items: Colorado Communities for Climate Action Membership, additional funding for Energy Efficiency & Electrification Rebates (included in the EEOP fund), Beyond Lawn funding, Event Support
 - Bag Fee Fund
 - Priorities: Hard 2 Recycle Event, Restaurant Waste Diversion Program
 - EEOP Fund
 - Priorities: Energy Efficiency & Electrification Rebates

Energy Efficiency & Electrification

- Building electrification planning continues. Town staff worked with ESG to review subcontractor bids and provide feedback on selection. The 60% Investment Grade Audit meeting has been scheduled for 9/9, and the 90% IGA presentation to Council is scheduled for the 11/12 council meeting.

- [IMPACT Accelerator Grant](#) Application Update (to support implementation of Step B of the [Regional Net Zero Roadmap](#) across Eagle and Pitkin Counties): Staff worked internally to get our Buildings staff & ComDev Director up to speed on grant application efforts thus far. We worked together to submit a “vision budget” that includes ample trainings for staff, the building community, and town council, community outreach, an EOP module for the new ComDev permitting & plan review software, and \$300,000 for rebates for existing buildings and early adopters that will be included in the regional application’s vision budget.
- Sustainability staff has been supporting ComDev in the absence of a full-time Building Official as we navigate the EV-ready code amendment’s application to new developments.
- Sustainability staff attended the Code Readiness for Colorado Mountain Communities training on August 27th alongside Building Staff & our ComDev Director. The training prepared staff for the new code requirements coming from the state in 2026, many of which align with Step B of the Regional Net Zero Roadmap.
- Staff is coordinating with Holy Cross Energy to bring CEO Bryan Hannegan to a future council meeting to chat through the realities of their 100% renewable electricity by 2030 goal and how that interfaces with the town’s own net zero goals.

Waste

- Staff is working with the Eagle Chamber & Apex Waste Solutions to provide recycling and compost collection during the chamber’s Biztoberfest event.
- Staff has been working with Vail Honeywagon to explore options to reach an end state of weekly compost and recycling pickup, and every-other-week trash pickup, as well as exploring an internal policy to utilize finished compost at town properties, fully closing the waste loop. We will bring a contract update to Council within the month.
- Sustainability Staff & Public Works Director met with Walking Mountains to discuss revamping the signage at the Eagle Recycling drop site, including the oil recycling area. Walking Mountains received grant funding to support improved recycling throughout the county, and staff will work together to develop accurate signage that will reduce contamination.

Sustainability Advisory Committee

- The [Sustainability Advisory Committee \(SAC\)](#) reviewed applications for community sustainability funding at their August 13th meeting. The group’s recommendations are included in an agenda item for final discussion and consideration from Council. If approved, all projects would commence in 2025 and carry into 2026.
- Staff attended the Palmer Fund’s Waste Sector Discussion on 8/18, which included an engagement conversation around uptake in curbside compost and improved understanding of our local recycling system. The next discussion focuses on buildings and will be held on 9/20 at 6 pm at Color Coffee.

Transportation

- Staff awaits a decision from the Fleet ZERO grant evaluation committee for fleet EV charging station funding. We should receive a decision by 9/5.

Other

- Staff participated in the Communications Specialist interviews and is excited to welcome Ashley to the team!
- Staff supported the playground rebuild project. Major kudos to the Public Works Team and Melissa for their hard and ongoing work on this project!

MARKETING & EVENTS

August 2025

Events

- Town's Tube-A-Palooza was a HUGE success! This year we partnered with Mountain Youth and their Sustainable Splash Event. Sage Outdoor Adventures provided loaner river tubes.
- Town's Community Table - rain or shine. We had 30 die-hard fans/tables that showed up with an amazing attitude and incredible creativity. Rain is a good thing!
- Town liaison for August events; National Night Out, Children's Business Fair, Showdown Town, Mushroom Festival, Yoga everywhere
- Event preparation for September events; CO HS Cycling League, Biztoberfest
- Planning meeting with Eagle Chamber Biztoberfest. PW providing in-kind donations include use of 20x30 tent, stadium barriers, moving of picnic benches, on-turf vehicles
- Participated in CU Summer Studios meeting
- Communications Specialist Interviews
- Budget Meetings
- Wayfinding Kick-Off Call
- Attended Eagle Rising monthly meeting; Eagle Women's Business Collective
- Brush Creek Playground rebuild
- Met with the Vail Valley Charitable Fund to discuss their 30th Anniversary next year; ideas on how the Town can collaborate to bring art to Eagle
- Managing the 2026 Community Grant Program Applications and Special Event Funding Applications – [Applications LIVE](#) September 1 – 22.
- Colorado Highschool Cycling League Race #2: Due to the need to support and accommodate the Derby Fire Staff at the Eagle County Fairgrounds, the Town shall permit overnight camping at the Race Venue for the HS Cycling League Race #2, September 5 - 7, 2025. Recipients must comply with the following restrictions – Quiet hours 9pm-7am and absolutely no fires, no grills, no propane, no generators.

Marketing/Communications

- Communication outreach, including social media posts; Weekly events in Eagle, Tube-A-Palooza, Mushroom Festival, Community Table, Stage 2 Fire Restrictions, Stage 2 Water Restrictions, Derby Fire updates, Waste Discussion Panel, PnZ Vacancy, CU Denver Studio Presentation, National Night Out, Brush Creek Park Rebuild, More Volunteers needed! Weekly Showdown Town, weekly updates on the Sylvan Lake Road Improvement Project, and Council Mayor and Town Council Member Candidates Announced.
- Daily updates to websites; townofeagle.org and eagleoutside.com
- Updates to Hwy 6 signage
- Produced Eagle Today Newsletter, Eagle Today Make a Difference, Eagle Today Special Edition
- Produced Town of Eagle employee newsletter
- Stay Connected! @eagleoutside has over 4,300 followers and 30K views in the last 30 days.



INNOVATION TECHNOLOGY

August 2025

Projects:

CJIS Vendor Clearance Achieved-The Town of Eagle IT Department has successfully completed the Colorado Bureau of Investigation's CJIS Vendor Management Program. Our Account Application and Vendor Agreement have been formally approved. This clearance enables the IT Department to support systems and services that require access to Criminal Justice Information (CJI) in compliance with state and federal standards.



"Public Works was assisting the Derby Fire Incident Management Team with establishing water and wastewater services to support a large Incident Command Post when we learned that the Team also had a critical need for broadband data service. I was able to bring the Town's IT department into the conversation, and they were able to work with us to provide service to the ICP. It was very impressive to see how quickly and easily we could work together using the Tenara equipment to improvise a mounting system and bring internet connectivity to an off-grid ICP serving over 800 personnel. In our environment wildfire response is critical to public safety, property protection, and preserving our way of life. It was great that we were able to assist so effectively in this effort." Tom Gosiorowki. Public Works Director

Broadband update:

- 42 business/government subscribers, 118 residential subscribers, 1 in queue
- Broadband revenue generated last month: \$11,146.57

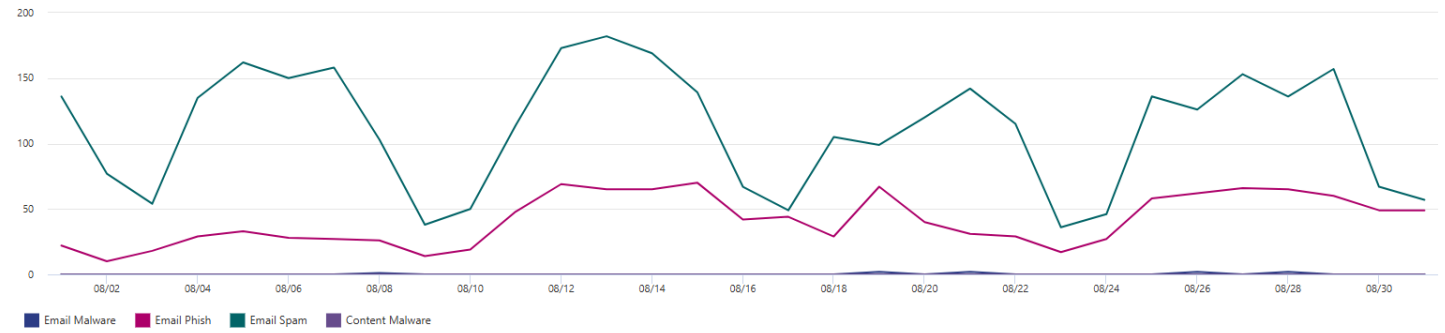
Technical Operations:

Email threat protection report:

Threat protection status

The Threat protection status report provides information about threats found prior to email delivery, covering relevant detection technologies, policy types, and delivery actions. [Learn more about this report](#)

Filters: Date (UTC): 8/1/2025-8/31/2025 Detection: Email Malware +3 Protected by: MDO +1 Tag: All Direction: All Domain: All Policy Type: All



COMMUNITY DEVELOPMENT

August 2025

Planning

LONG RANGE PLANNING

ReCode Eagle – The Land Use and Development Code (LUDC) – [link to code](#)

- Staff are reviewing and editing Chapter 4.17 Administration and Procedures to provide clarity to land use processes, correct omissions, resolve inconsistencies, and modify Section headings and references to be more searchable.
- Chapter 4.17 Status Update: staff have completed a full review of the chapter and provided input to legal counsel on updates needed to improve the administration of the LUDC. Legal has since returned a revised draft for the staff's review, which is underway. Staff plan to present draft text to the Planning Commission and Town Council in the coming months with the goal of adopting a revised chapter early next year.

Amendment to the LUDC – Affordable Housing Accelerator Project (AHAP); Fast-Track Approval

- Staff are bringing forward a new process to the Land Use and Development and Building Codes establishing regulations for a fast-track development review process for affordable housing projects, termed the Eagle Express Lane.

WUI Code

- Staff are actively engaged in the County-wide Wildland Urban Interface (WUI) Code update process, led by the Eagle County Wildfire Collaborative. This initiative involves collaboration with jurisdictions throughout the Valley to create a WUI Code that caters to our local needs.
- The WUI Code, formally known as the State Resilience Code, will support increasing the community's resiliency to wildfires by regulating exterior building materials to ensure they are fire resistant, enacting landscaping guidelines such as the Fire Free 5 that ensure there is not flammable material within 5 feet of the structure, and by ensuring landscaping standards support water-wise, native vegetation that is not highly flammable.
- Recent state legislation has impacted the timeline for adoption and implementation of this Code. Staff will provide updates on this as it becomes available.
- Experts from the Eagle County Wildfire Collaborative will be presenting about this Code process at the September 2nd Planning Commission and at the December 9 Town Council meeting in advance of a joint work session on January 6. At this work session staff will be seeking direction on how decision makers would like this Code update to look for Eagle.
 - The Collaborative is also planning to meet with HOAs and other communities, in addition to Town staff, in advance of the January work session.

EVTA 10 Year Transit Plan

- Staff are actively engaged in the Technical Advisory Committee (TAC) for EVTA's 10 Year Transit Plan. The TAC is made up of local community staff representatives and their primary role is to provide technical guidance to the plan, make recommendations to the EVTA Board, communicate with Town Managers and other key influencers in each community.
- The most recent meeting focused on wrapping up the 10-year Plan. Key points included the importance of frequency of service, timely transit, and serving destinations like Eagle, Edwards, Gypsum, and Avon. The plan involves three phases. The meeting also discussed operational challenges, prioritization of projects, and recommendations for enhanced safety.

Administrative Manual

- Staff has been continuing to work on an administrative manual to clearly communicate land use processes to the public. Staff will be posting resources as they're completed, e.g. how the use permit process works, on the Town's website. As this project continues staff will be engaging stakeholder groups like the EVC for feedback to ensure this manual is user friendly and is meeting the community need.

LAND USE APPLICATIONS IN PROGRESS

For more information and to access project documents, visit the Town's [Active Land Use Applications Page](#).

Eagle Meadows Annexation No. 1 and No.2

- An application to annex and zone parcel no. 193927300040 (Parcel A) to Commercial Interchange (CI) and parcel no. 193927400041 (Parcel F) to Commercial General East (CGE).
- The referral period has ended and staff is working to schedule public hearings.

Haymeadow Minor PUD Amendment application

- An application has been submitted for a minor PUD amendment to add minimum lot area standards, add multi-family bicycle parking standards, clarify streetscape standards, and correct other clerical and technical errors in the existing PUD Guide and make minor corrections to the PUD Trails Plan.
- Staff have issued a Notice of Decision for this application.

Haymeadow Design Guidelines Update

- Staff is reviewing the application for completeness.

Eagle Ranch Theater Building Minor Subdivision

- Mauriello Planning Group has submitted a minor subdivision application to plat six residential condominiums in the existing Capitol Theater building at 1140 Capitol Street.
- The plat has been recorded, and the Notice of Decision has been issued.

Red Mountain Ranch, Parcel 1

- Has submitted Preliminary Plan Review and Major Development Plan applications; developer's team reviewing referral comments, applicant resubmittal TBD.

446 Broadway

- Has submitted a minor development permit application for a new mixed-use building. Developer's team reviewing referral comments, applicant resubmittal TBD.

1215 Chambers Avenue

- Applications for a lot line adjustment and a Major Development Permit.
- Application is complete and out for referral until August 8.

Henry Annexation

- Annexation, rezoning, and minor subdivision submitted for 220 E. Sixth St. Sent out for referral August 1, 2025, with a 45-day referral period.

New Electric, 629 Sawatch Road – Minor Development Permit

- Application was resubmitted the week of 8.25, undergoing completeness review

301 Broadway – Minor Development Permit

- Application is out on referral with the referral period ending October 23, 2025.

481 Whiting- Staff Review (Minor Subdivision)

- Staff is reviewing the application for completeness.

Mountain Tots Preschool- Major Development Permit

- Staff is reviewing the application for completeness and awaiting a few submittal items from the applicant.

Bluffs PUD Amendment

- Staff is reviewing the application for completeness.

Administrative Approvals (Encroachment Permits, Sign Permits, Use Approvals)

- Currently reviewing 2 Sign Permit, 0 Encroachment Permit, and 0 Mobile Vending Permits.
 - 2 Sign Permits have been approved and issued so far this year.
 - 3 Encroachment permits have been approved and issued this year.
 - 1 Mobile Vending Permit has been approved and issued this year.

NOTABLE UPDATES

- Software: Staff are scheduling demos with the selection committee this month and hope to select a proposal this fall for project kick off.

This software solution will automate previously manual workflows, consolidate software systems, enhance interdepartmental communication, offer a user-friendly public interface, and more. We are excited to see this project moving forward.

- Staff has met with members of the community on development proposals ranging from small administrative permits to larger development, subdivision, and annexation applications. Pre-application meetings in 2025:
 - January - 2
 - February - 3
 - March - 3
 - April - 2
 - May - 1
 - June - 3
 - July - 5
 - August -2
- Eddie Wilson, our former Chief Building Official, has chosen to provide limited support over the next few weeks as we continue our search for the next Building Official. His continued involvement ensures a smooth transition and allows us to benefit from his extensive experience and knowledge.

UPCOMING ANTICIPATED APPLICATIONS

- Haymeadow RMF 4 + 5 – Major Development Permit

Trainings Attended:

- BLDG DEPT
 - 2021 IECC residential and commercial overview, and overview of regional energy code amendments
 - Mountain Towns 2030 Regional Forum: Code Readiness for Colorado Mountain Communities

MAJOR CONSTRUCTION PROJECTS

Business Name	Location	Status
Hockett Gulch Phase II	16186 Hwy 6	Building permits issued for building 9 - 222 Mt Eve & Clubhouse – 280 Mt. Eve
Haymeadow	91 Mountain Hope Circle	Building permit issued for 22 Red Peak Rd – 563 Mt Hope – 531 Mt Hope – Single family's. 1 TH being issued soon for 23-29 Snowy Peak
Habitat for Humanity	3 rd Street	TCOs complete.
Stone Concepts of Colorado	85 Marmot Ln	Permit issued

Eagle County BMX	1700 Bull Pasture Rd	Permits expired?
Eagle Pool	1700 Bull Pasture Rd	TCO issued on 5/27 - working on CO
Alpine Lumber Shed	111 Chambers	TCO for shed building – final landscaping inspection required before issuance of CO.
1200 Capitol Project	1200 Capitol St	Building permit issued and construction underway.

Building

The figures below show general activity levels not broken down by permit type (building, plumbing, mechanical, etc.)

TYPE OF WORK PERFORMED	EOY 2023	EOY 2024	YTD 2025
Inspections (n/i Planning, Public Works)	1,885	1944	1001
Permits Processed	411	334	273

P&Z and Council Meeting Schedule

September 2025
September 2 nd (Planning Commission) <ul style="list-style-type: none"> State Resilience Code Presentation Discussion/feedback on edits to Chapter 4.17 Administration and Procedures
September 9 th (Town Council) <ul style="list-style-type: none"> Acceptance of Annexation for Eagle Meadows and set hearing date
September 16 th (Planning Commission) <ul style="list-style-type: none"> LUDC25-03 AHAP Express Lane
September 23 rd (Town Council) <ul style="list-style-type: none">
October 2025
October 7 th (Planning Commission)
October 14 th (Town Council)
October 21 st (Planning Commission) <ul style="list-style-type: none"> Eagle Meadows Annexation
October 28 th (Town Council)