Eagle DDA Meeting | July 15, 2025
Meeting Notes - Generated by AI. These notes have been checked for accuracy.

Call to Order: 1:02 PM

- **Roll Call:**
  - Members Present: Bryan Woods, Lachie Thomas, Jake Roach, Marci Leith, Scott Schlosser, Greg Schroeder (Teams)
  - Members Absent: Collin Huggins
  - Town Staff: Peyton Heitzman, Melissa Daruna, Nikki Davis
  - Guests: Mick Daly
- **Disclosure of Conflicts of Interest:** No conflicts of interest were disclosed or discussed.
- **Public Comment:** No public comment.
- **Approval of Minutes:**
  - **Minutes dated June 17, 2025**
    - Motion to approve by Marci, seconded by Lachie. Motion carried.
- **Administrative:**
  - **Oath of Office, Scott Schlosser:** The oath was administered and read into the record.
  - **Rules of Procedure - Annual Election:** Nikki explained the annual practice of electing a chair and vice-chair at the first regularly scheduled meeting in July. This practice ensures leadership roles are filled for the upcoming year.
    - Marci nominated both Greg and Scott to continue serving in their respective roles as DDA Chair and Vice Chair for another term. Motion was seconded by Scott. Motion carried.
  - **Absenteeism Concerns:** Greg raised concerns about absenteeism among board members. Nikki suggested addressing this issue in a future meeting once staff have reviewed the bylaws.
- **DDA Financials and Troy's Services:**
  - Nikki updated the board on Troy's financial services, noting that $5,400 was allocated for his services this year. Nikki suggested a streamlined approach to reduce costs, proposing that Troy join meetings only when necessary. This would involve him providing updates at the top of the meeting and billing the DDA on a case-by-case basis for specific projects.

- **Tax Increment Revenue:** Nikki informed the board that the DDA has received about $37,000 in tax increment revenue to date. She suggested scheduling a meeting with Rachel to understand the budget impact.
- **Economic Vitality Committee (EVC) Updates:**
    - Mick has been re-appointed to the EVC and will continue to serve as the EVC liaison to the DDA. The EVC has been meeting quarterly but agreed to hold one-hour special meetings in the intervening months on an as-needed basis.
    - The EVC continue to lobby for improvements to the Town's tap fee process and identify areas where water tap fees could be scaled down for smaller commercial operations.
    - Mick and Scott are trying to schedule a meeting with Community Builders to discuss leading a local developers' consortium.
- **Eagle Rising:**
    - **Community Initiative:** Marci shared the success of the Eagle Rising community initiative, which aims to increase the vibrancy of Downtown Eagle through collaborative efforts of women-owned businesses on Broadway.
    - **Sidewalk Chalk Event:** Families and children participated in creating artwork on the sidewalks along Broadway. This event brought the community together and showcased local talent.
    - **Collaborative Efforts:** Eagle Rising, spearheaded by Becky Burgess at Vail Valley Wellness, focuses on collaboration among women-owned businesses to grow and support each other. Some initial ideas include creating a Downtown Eagle map and organizing community events.
- **Town Department Update:**
    - Peyton gave a presentation on developing Ordinance 04-2025, Residential Density Restrictions.
- **2025 Grantee Funding Agreement Questions:**
    - Brush Creek Saloon:
        - Bryan amended a motion to issue an RFP soliciting applications from local entities to market the DDA, pending approval from DOLA to repurpose the $3,500. Seconded by Marci. Motion carried.
    - Vail Valley Wellness:
        - Bryan motioned to accept Vail Valley Wellness modifications of conditions to include concrete rock pavers. Seconded by Marci. Motion carried.
    - ARTSPaCE:

        - Bryan motioned to approve modifications of terms for reimbursement to either ARTSPaCE or EagleARTS, per the applicant's discretion. Seconded by Marci. Motion carried.

- **2026 Budget Planning:**
    - Staff will prepare a flat operating budget of $20,000.
- **Professional Services:**
    - Yvonne deGorter (Yoga Off Broadway) offered to run the DDA's social media with compensation.
- **Commercial Vacancy Fee Discussion:** The board discussed the possibility of implementing a commercial vacancy fee to encourage property owners to lease or utilize their properties. They agreed to draft a letter of support for the Town Council's consideration. This letter will outline the benefits of the fee and its potential impact on the community.
- **Future Agenda Items:** The board identified future agenda items, including the revised grant application, the DBA discussion, and the potential inclusion of properties into the DDA boundaries.
    - **Revised Grant Application:** The board identified the revised grant application as a future agenda item. This includes discussing the allocation of unspent grant funds and potential new grant cycles.
    - **DBA Discussion:** The board plans to discuss the Downtown Business Alliance (DBA) and its role in managing social media and other initiatives. This includes potentially revitalizing the DBA with new leadership and direction.
    - **Property Inclusion:** The board will consider the potential inclusion of new properties into the DDA boundaries. This involves understanding the process and implications of expanding the DDA's area of influence.

Adjourn: 3:09 PM