



**Planning & Zoning Commission
Friday, August 1, 2025, 1:00 PM
Public Meeting Room / Eagle Town Hall
200 Broadway, Eagle, CO 81631**

This agenda and the meetings can be viewed at www.Townofeagle.org.

PUBLIC WIFI – Town of Eagle Public Wi-Fi

MEETING ACCESS INFORMATION AND PUBLIC PARTICIPATION

1. CU Denver Mountain Studio Presentation

I hereby certify that the above Notice of Meeting was posted by me in the designated location at least 24 hours prior to said meeting.

Gram Dick
Administrative Technician II

Eagle Mountain Studio



Denver | August 2025





BRANDING, WAYFINDING, CONNECTIVITY

PROJECT TEAM



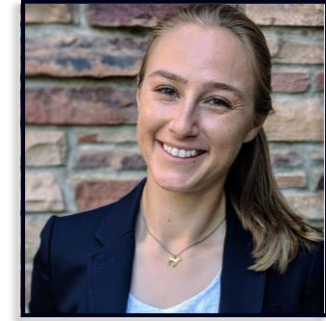
**Jordan
Freeburn**



**Zach
Freeman**



**Tegan
Gough**



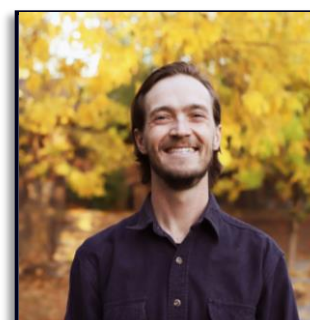
**Anna
Kramer**



**Tristan
Palmero**



**Peyton
Robbins**



**Jack
Suva-
Urwin**



**Caleb
Yoder**



VISION

The Town of Eagle will be a **vibrant, easy-to-navigate** community where clear branding and intuitive wayfinding **seamlessly connect** residents and visitors to local destinations, expansive outdoor resources, and neighboring communities.



MISSIONS

BRANDING

A **cohesive visual identity** will provide consistency and reflect the unique character of Eagle.

WAYFINDING

Designated **Eagle Flight Paths** will link and elevate local businesses, amenities, and people by utilizing a cohesive wayfinding environment with effective signage and pavement markings.

CONNECTIVITY

A **local transit route** will connect commercial and residential districts of Eagle, linking downtown Eagle Ranch, Broadway, and Chambers Road.



GUIDING PRINCIPLES

- Signage is **clear, accessible, bilingual**, and reinforces the town's **identity**
- Projects work for the community at each phase of **implementation**
- Eagle's **brand** emphasizes the important elements of the town
- Wayfinding, flight paths, and transit **serve local amenities and connect businesses and people**





BRANDING

"Enhance wayfinding to reflect the Town brand and to identify appropriate locations and designs for directional signage, as well as address vehicular, pedestrian, transit, and trail signage." – Elevate Eagle

VALLEY BRANDS

Eagle’s identity both interacts with and stands out against the brands across the valley.



WHAT IS EAGLE'S BRAND?



Vail

Avon

Edwards

Gypsum



NEARBY COMMUNITIES

Recognizable
silhouettes add value
to signs



NEARBY COMMUNITIES

Not the Disney World
style of wayfinding like
Vail



NEARBY COMMUNITIES

Modular sign with a
unique silhouette



WHAT WE'VE SEEN

- Good visibility signs on interstate
- Roundabout signs are difficult to read while driving
- Limited number of attractions featured on signs
- Gaps, especially in walking signage



OVERVIEW

Existing

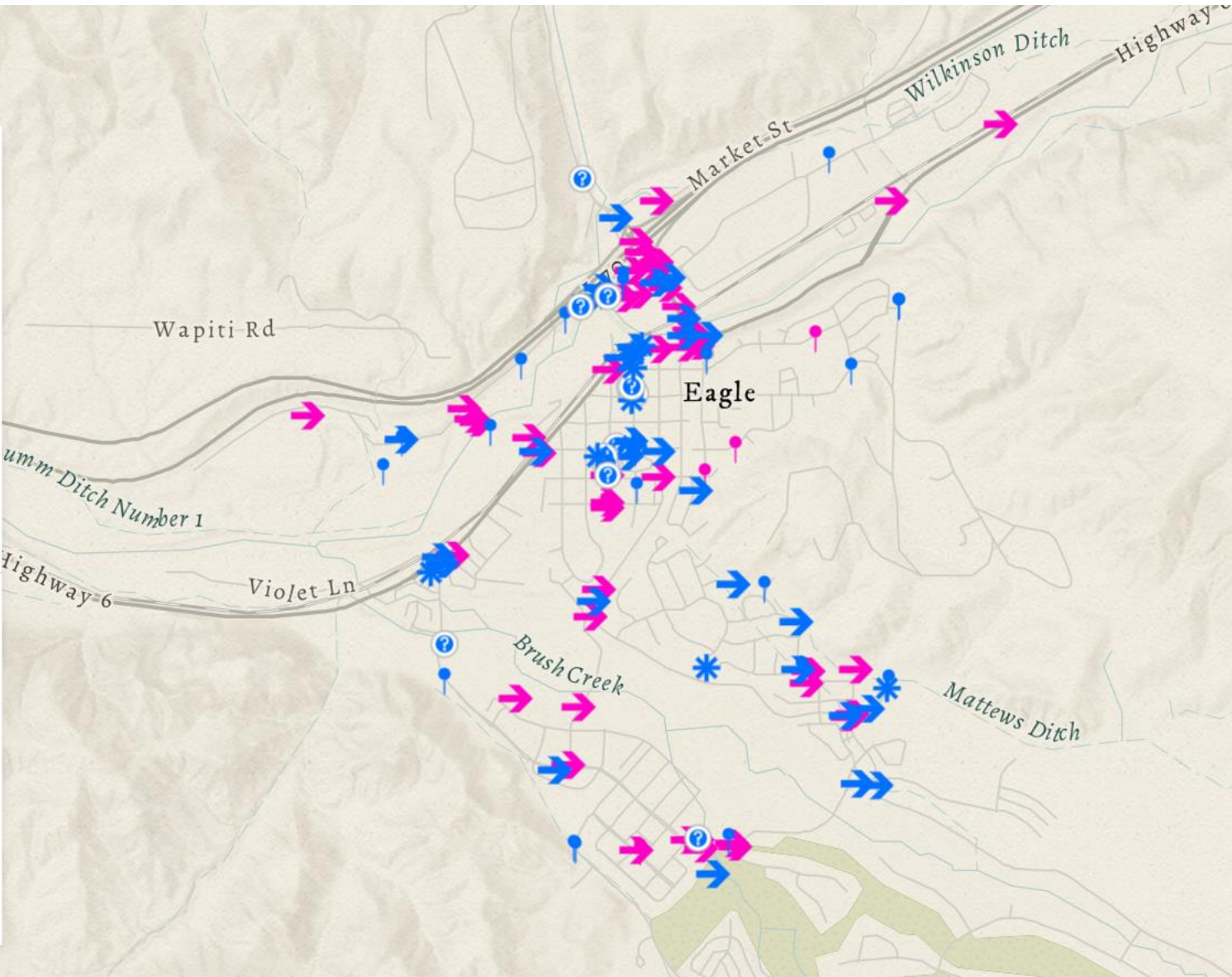
Sign Type

- ➔ Directional
- Identifier
- ⓘ Informational
- ✳ Monumental

Potential

Sign Type

- ➔ Directional
- Identifier
- ✳ Monumental



Esri, NASA, NGA, USGS, FEMA | County of Eagle, Esri, TomTom, Garmin, SafeGraph, GeoTechnologies, Inc, METI/NASA, USGS, Bu... 1,000 m Powered by Esri



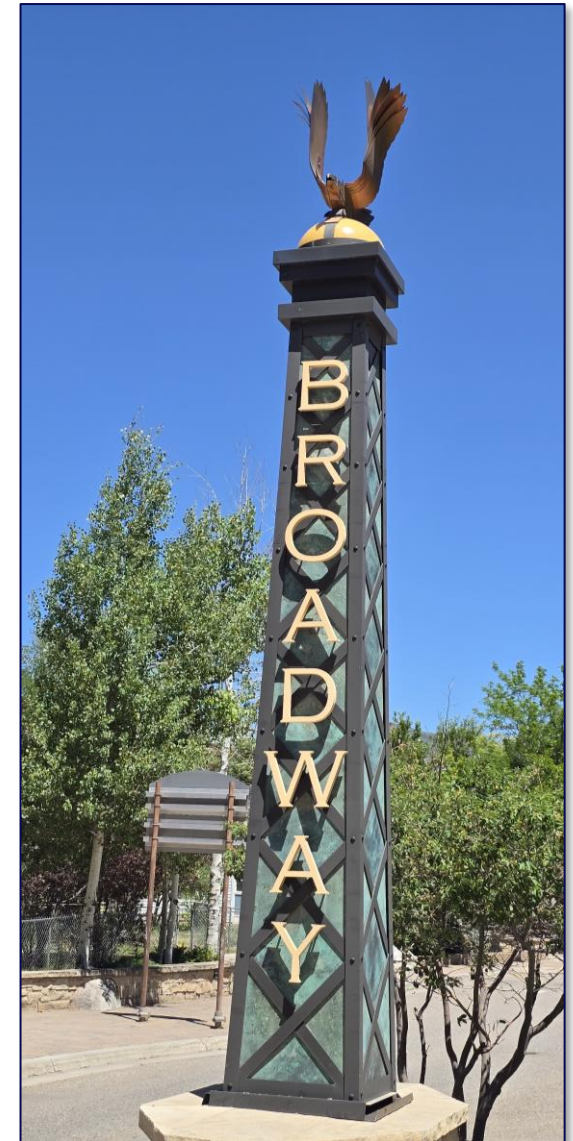
ROAD SIGNAGE SUCCESSES



Consistent directional signage for visitors



Taking up space to promote town events



Recognizable Landmark

TRAIL SIGNAGE SUCCESSES



Brush Creek signage points users in the right direction



Detailed, thoughtful signage for trail users



TOWN SIGNAGE WEAKNESSES



Inconsistent branding



Just rules?



Historic signs are faded



Wayfinding can feel vague



WHAT CAN EAGLE BUILD THEIR BRAND WITH?

Here's what
we heard....

Outdoors Grow Bikes
Homegrown
Community Character
Safe Local Family
Latino Active Historic Grounded
Western



LOCAL

Local history, businesses, and activities.



COMMUNITY

Knowing your neighbors.

HISTORIC

A proud western heritage in the Valley's only historic downtown.



FAMILY

A place to stay and grow.



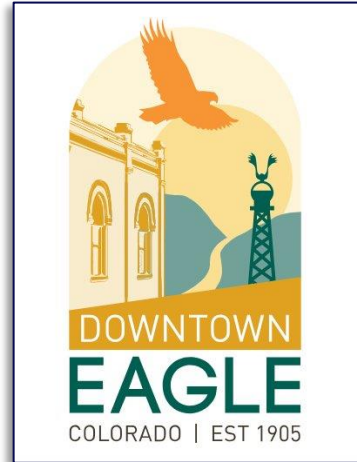
OUTDOORS

Close connections to the vibrant outdoors.

EXISTING MOTIF – EAGLE (the bird)



Simple line art



Photograph



Eagle-related elements



Detailed illustration



LANDMARKS & ICONIC IMAGERY – NATURE



Image credits in slide notes

Eagle



Mount of the Holy Cross



Castle Peak



Northern Sawatch Range



LANDMARKS & ICONIC IMAGERY – OUTDOOR RECREATION



Fishing



White Water Rafting & Kayaking



Image credits in slide notes

Mountain Biking



Hiking



LANDMARKS & ICONIC IMAGERY – TOWN LANDMARKS



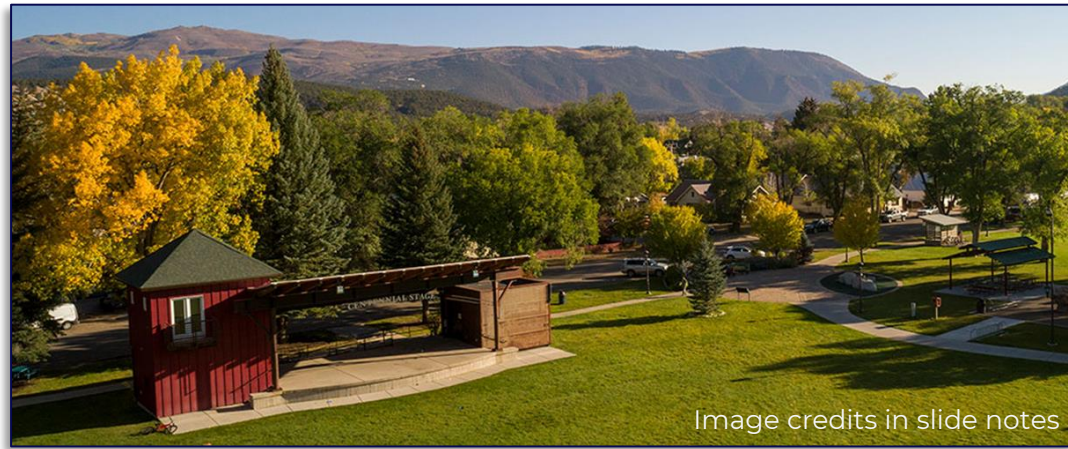
Eagle County Fairgrounds



Broadway Statues



Capitol Theatre



Eagle Town Park



LANDMARK BRANDING

Recognizable landmarks can be used to create branding elements that are easily identifiable and unique to Eagle.

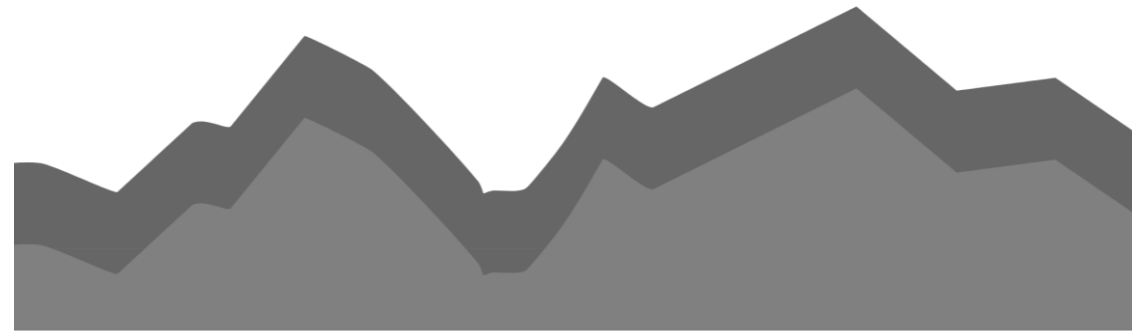


Castle Peak



LANDMARK BRANDING

Using pieces of an existing, well used logo can create visual consistency across the town.



Eagle Outside Logo



LANDMARK BRANDING

In wayfinding programs, landmark iconography doubles as a branding and direction technique.

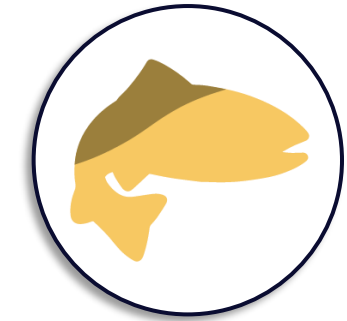
Broadway Statue



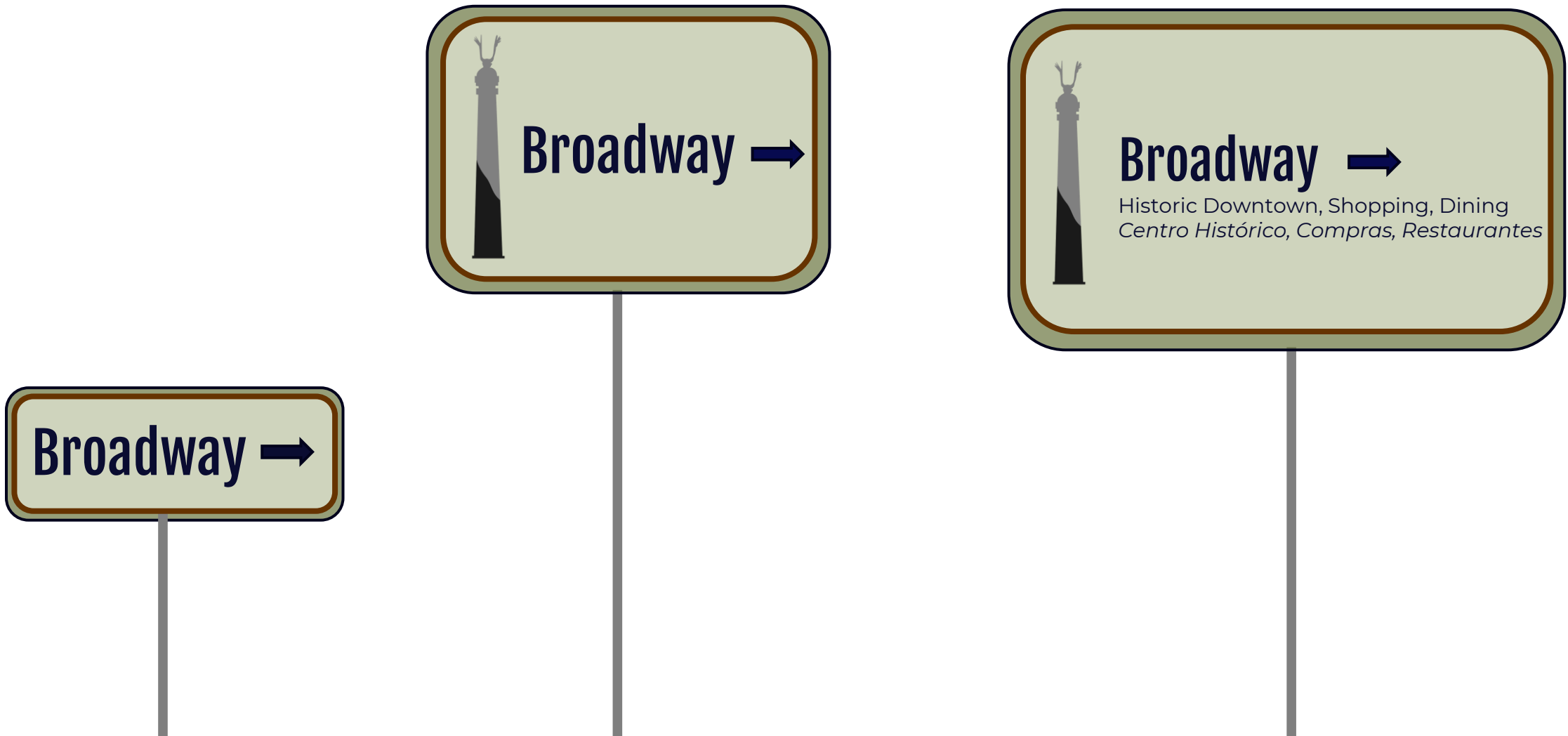
THEME ICONS

This icon database represents local themes and major landmarks.

These icons can easily be pulled for signage, wayfinding, and town messaging.



LANDMARK ICONS IN WAYFINDING



CLASSIC



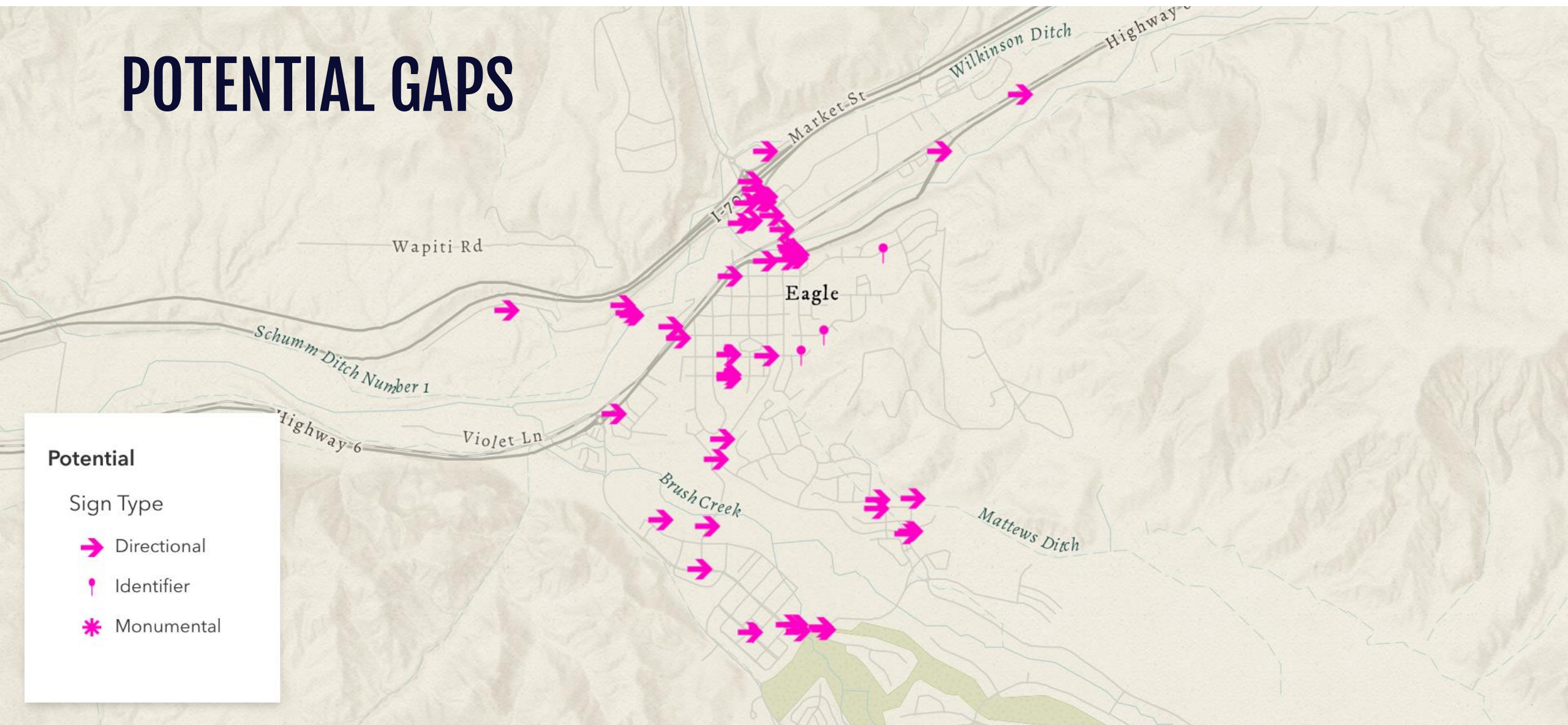
SHADOWPLAY



SOMETHING FRESH?



POTENTIAL GAPS



Esri, NASA, NGA, USGS, FEMA | County of Eagle, Esri, TomTom, Garmin, SafeGraph, GeoTechnologies, Inc, METI/NASA, USGS, Bu...

1,000 m Powered by Esri

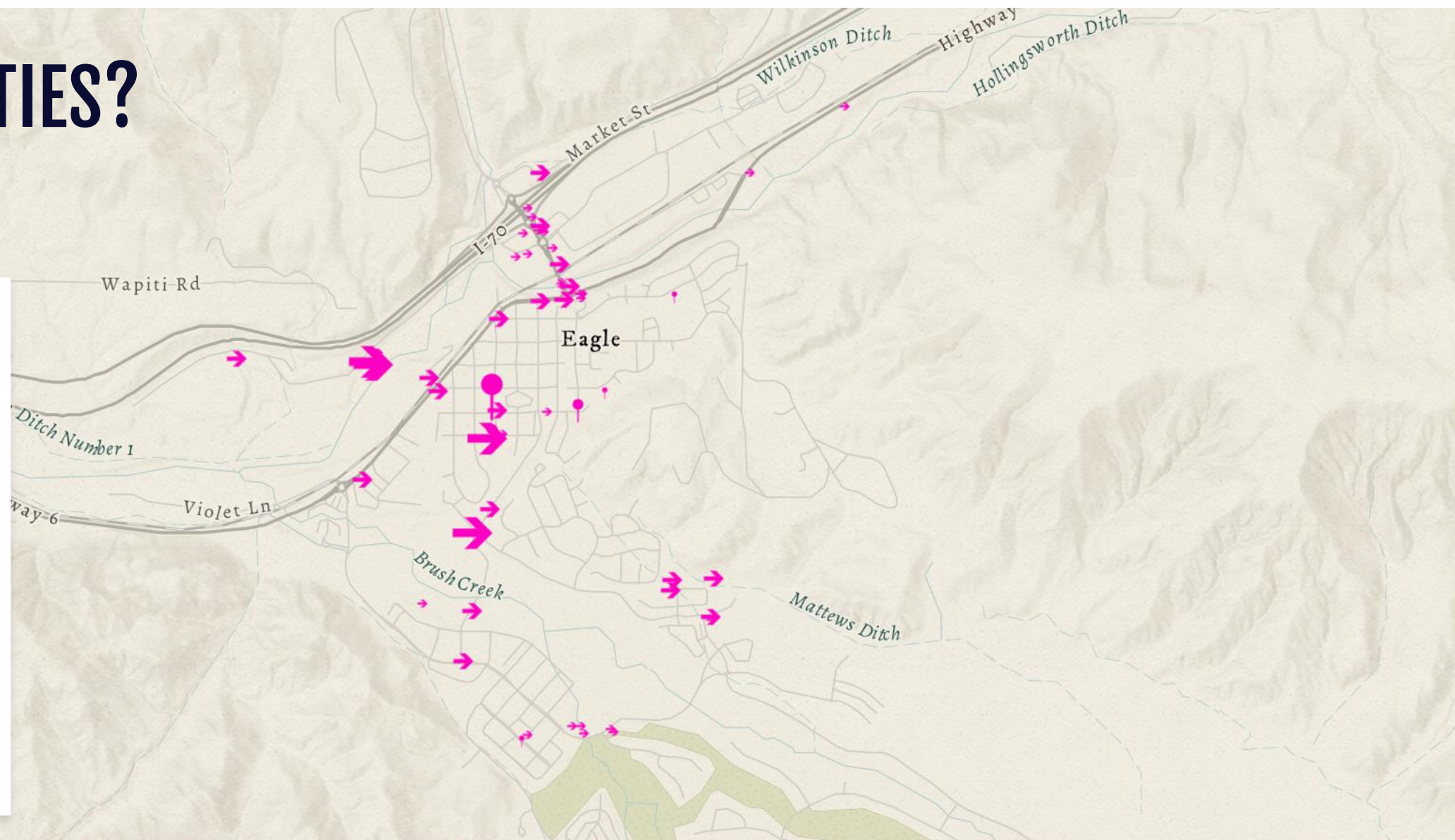


PRIORITIES?

Potential by Priority

Type and Proposed
Priority

-  Directional, High
-  Directional, Medium
-  Directional, Low
-  Identifier, High
-  Identifier, Medium
-  Identifier, Low
-  Monumental, Low



Esri, NASA, NGA, USGS, FEMA | County of Eagle, Esri, TomTom, Garmin, SafeGraph, GeoTechnologies, Inc, METI/NASA, USGS, Bureau of La...

1,000 m  Powered by Esri



TOWN MOTTO

A consistent town motto reflects what residents love about Eagle, and what visitors can look forward to finding.



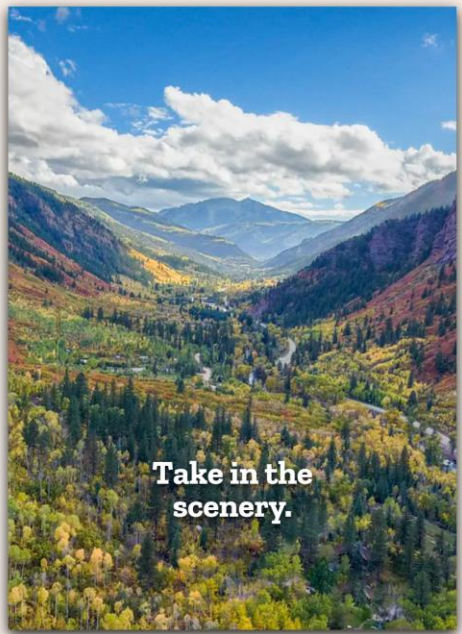
Carbondale, CO

Take it all in.



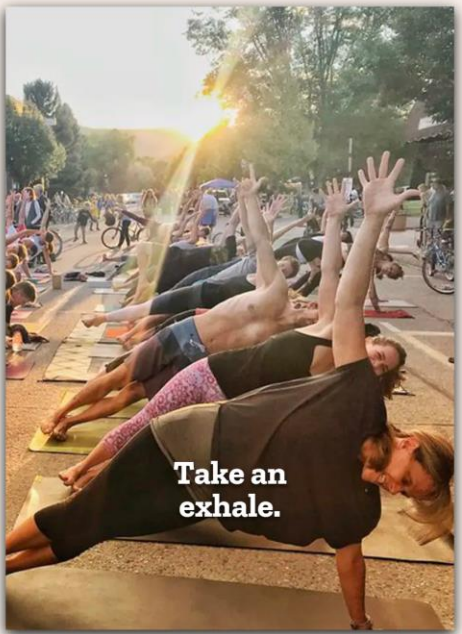
Take in the culture.

Explore arts & culture



Take in the scenery.

Cruise on a scenic drive



Take an exhale.

Where to chill out



DISCOVER NEW TERRAIN



Community Events
& Programming



Eagle Shops, Dining,
& Drinks



Outdoor Recreation
& Trails



BRAND AUDIENCE

Eagle's brand should consider how different groups of people interact with the Town, which might be influenced by:



Length and type of residency or visit.



Daily interactions with the place.



Socio-economic status.



Built environment characteristics.



Reflection of personal identity in local symbols and institutions.

Buena Vista, CO

"Brand Segments" are used to celebrate and support different groups within the community.

NEW RESIDENTS - SURROUND YOURSELF WITH

- Opportunity
- Support
- Inspiration

VISITORS - SURROUND YOURSELF WITH

- Community
- Nature
- Solitude

NICHE - SURROUND YOURSELF WITH

- Balance
- Fresh air
- Happiness



PARTICIPATORY BRANDING

Participatory branding allows community members to take part in the visioning process and share what Eagle means to them.

Design Workshops



Design workshops involve community members through fun and engaging branding activities.

Youth Outreach



Partnering with schools and youth programs gets children involved with local government.

Community Contests



Design contests can be used to generate ideas for logos, taglines, and more.



KEY TAKEAWAYS

- Eagle has a **strong identity** and **key imagery** to build a brand on
- There is an **opportunity to expand** existing brand and sign network
- Wayfinding and branding can appeal to **people of all ages, locals, and tourists**





TRAIL WAYFINDING

WHY FOCUS ON TRAILS?



EXPLORE EAGLE

"Eagle is a strong community of outdoor enthusiasts that welcome visitors to share our passion for blue skies and beautiful scenery. Explore all that Eagle has to offer. Discover new terrain!"





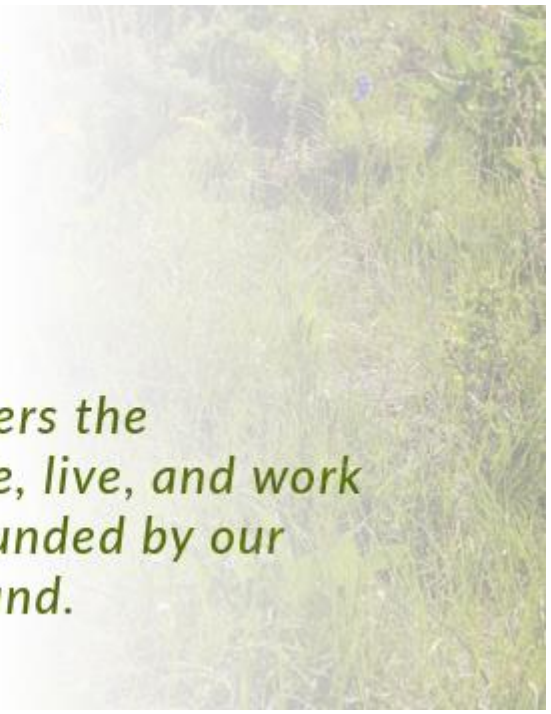
HIGH (0-3 YEARS)	
OS1. Enforcement Officer/Ranger	
OS2. Habitat Improvement Projects	
OS5. Regional Habitat Studies	
OS6. Ecological Assessments	
OS9. Wetlands	
OS10. Fuels Management	
OS11. Noxious Weeds Management	
OS13. Unsanctioned Trail Management	
OS14. Restoration Brush Creek/Eagle River	
AE1. Wildlife Education	
AE2. Natural Resource Education	
T3. Trail Hubs	
T8. Haymaker/Road Gulch/3 Sisters	
M1. Re-Routes	
M3. Trail Maintenance Collaboration	
M4. Early Season Maintenance	
M7. Quarterly Meeting	
M8. Maintenance Tracking System	
M9. Annual Maintenance Plan	
SF1. Haymaker Trailhead	
SF3. Wayfinding Signage	
SF5. Replaceable + Replicable Signage	
SF6. Motorized Access	
SF8. BLM Camping Level	

SF3. Wayfinding Signage

SF5. Replaceable + Replicable Signage

ELEVATING OUR ADVENTUROUS LIFESTYLE:

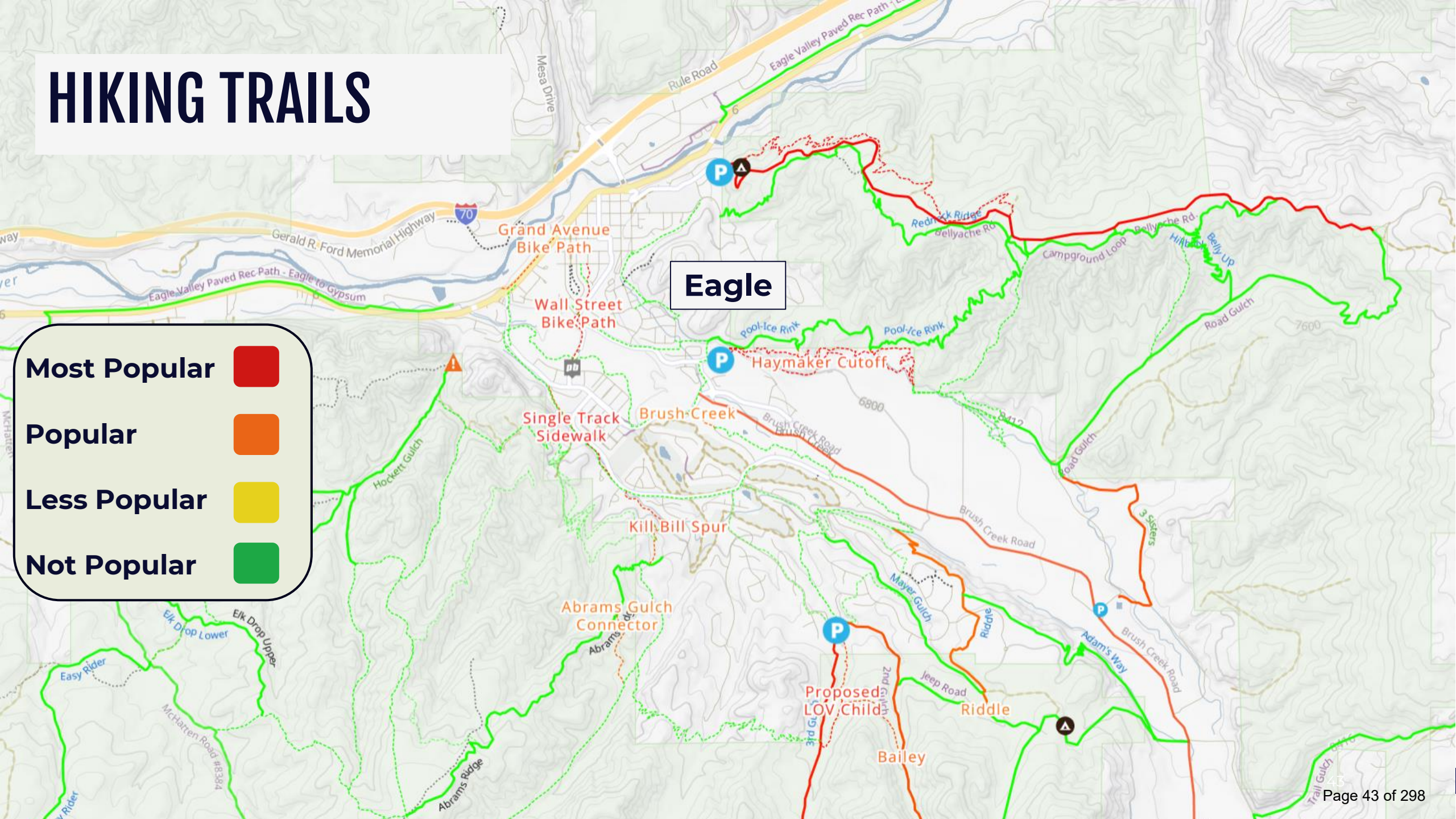
The Town of Eagle offers the opportunity to explore, live, and work in a community surrounded by our vast outdoor playground.



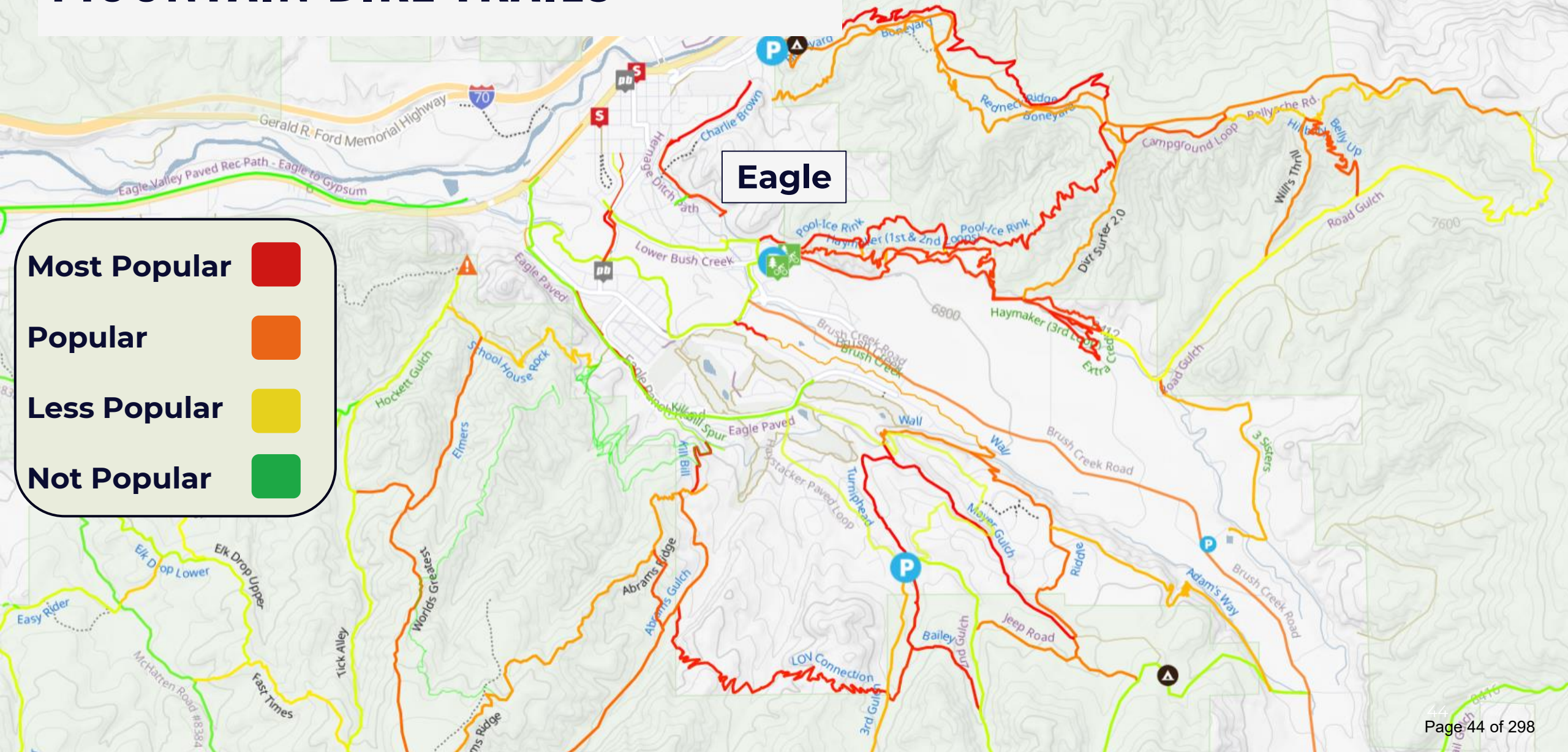
Source: Open Space and Outdoor Plan, Elevate Eagle Plan



HIKING TRAILS



MOUNTAIN BIKE TRAILS



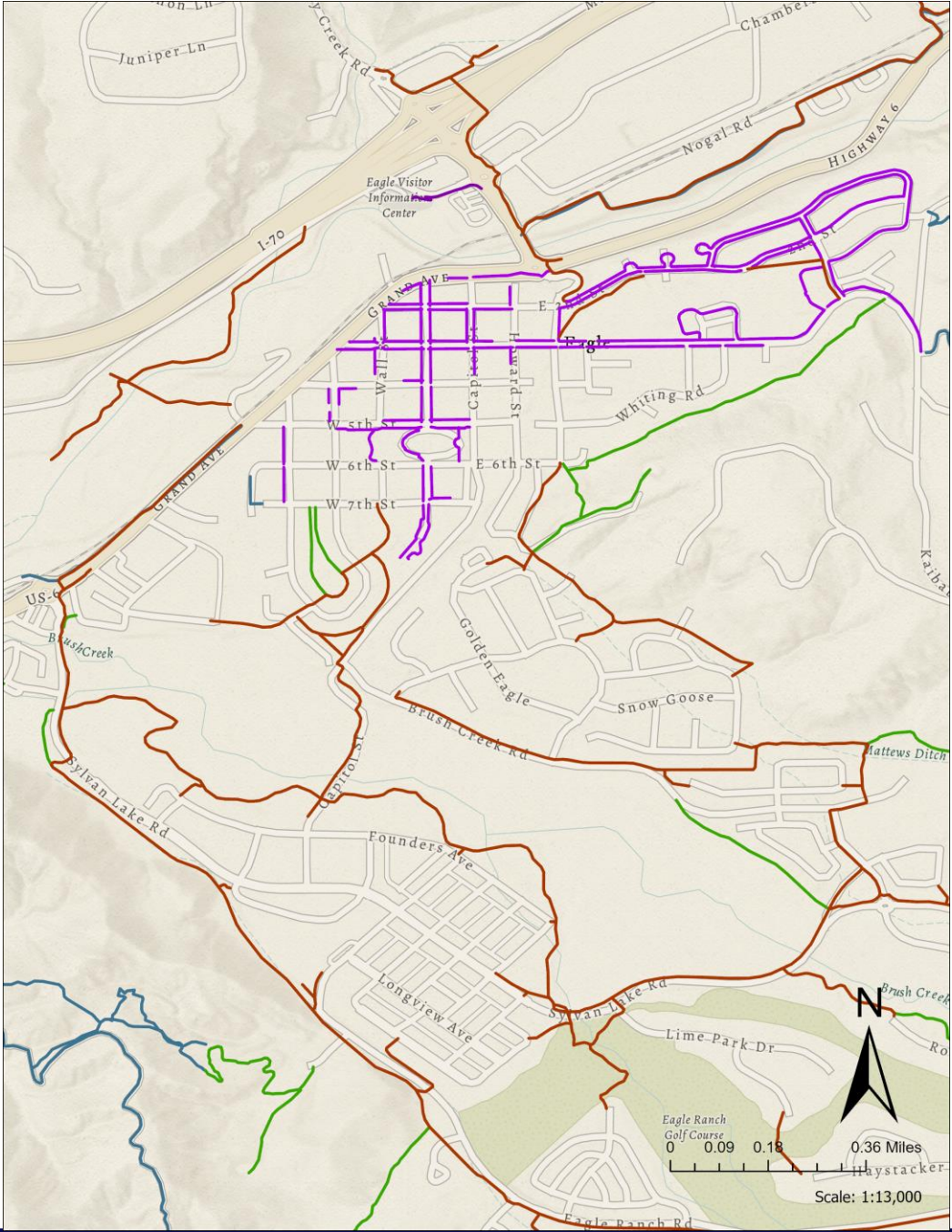
EXISTING PATHWAY INFRASTRUCTURE

Old Town Sidewalks

Paved Trails

BLM Trails

Dirt Trails



PEOPLE EXPERIENCING EAGLE

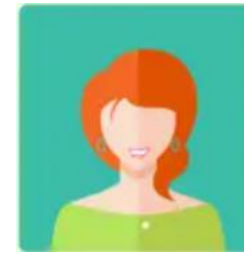


The Johnson Family

Visitors

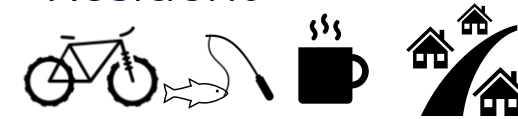


- Moderately outdoorsy
- Familiar with a few key destinations
- Unfamiliar with routes
- Interested in small-town charm



Tara

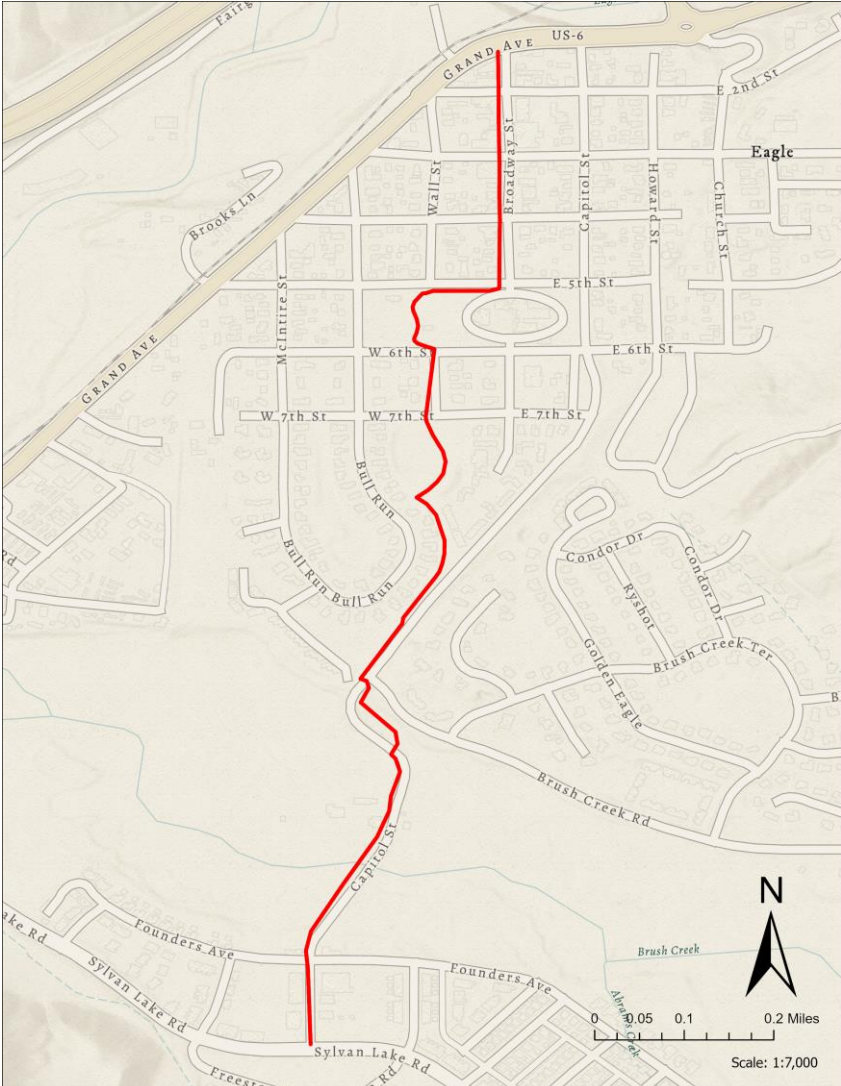
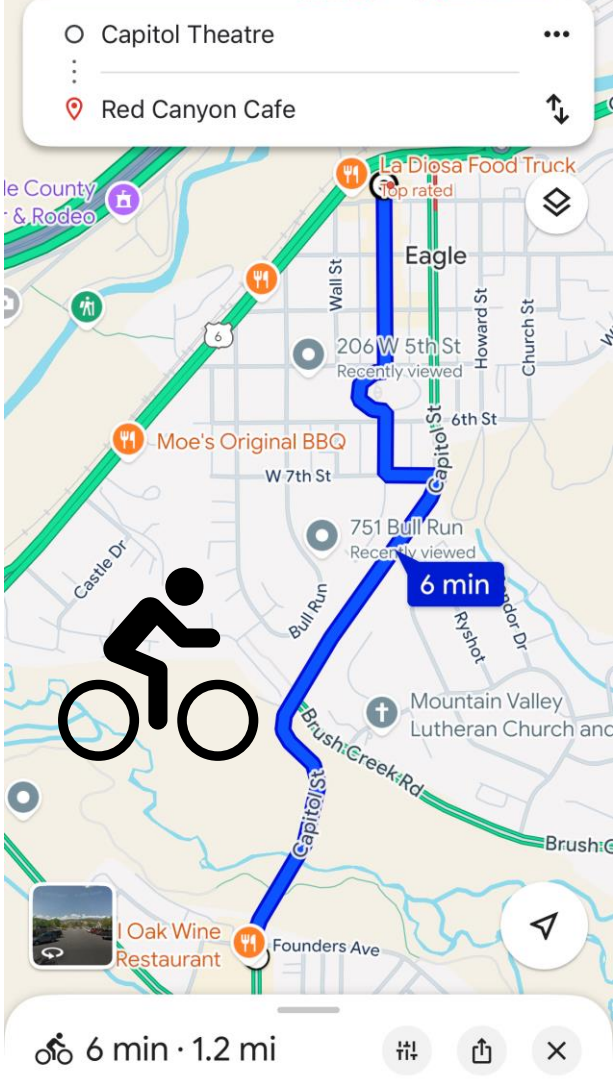
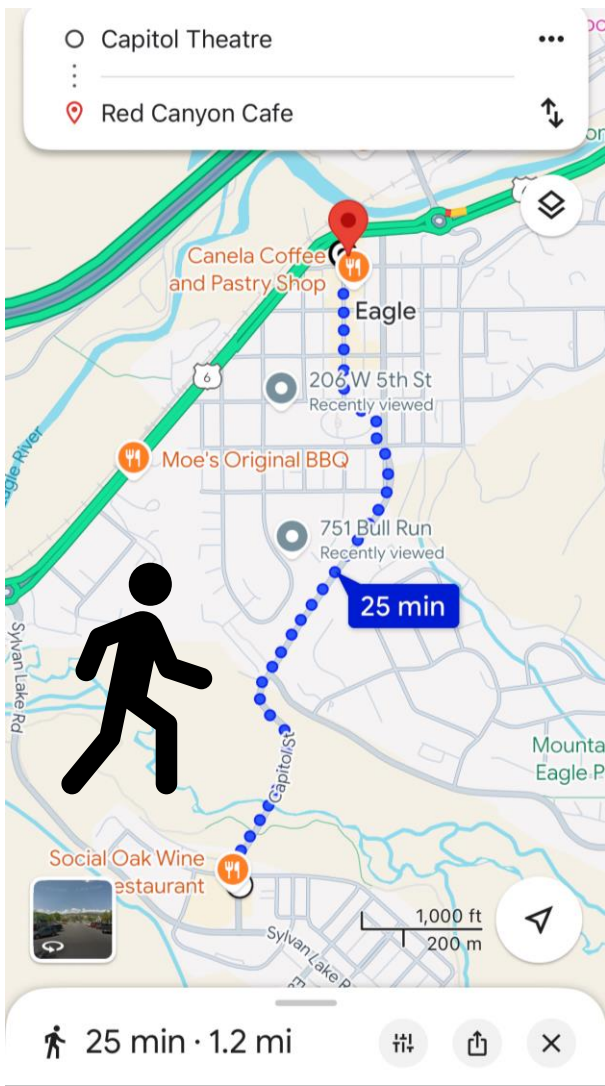
Resident



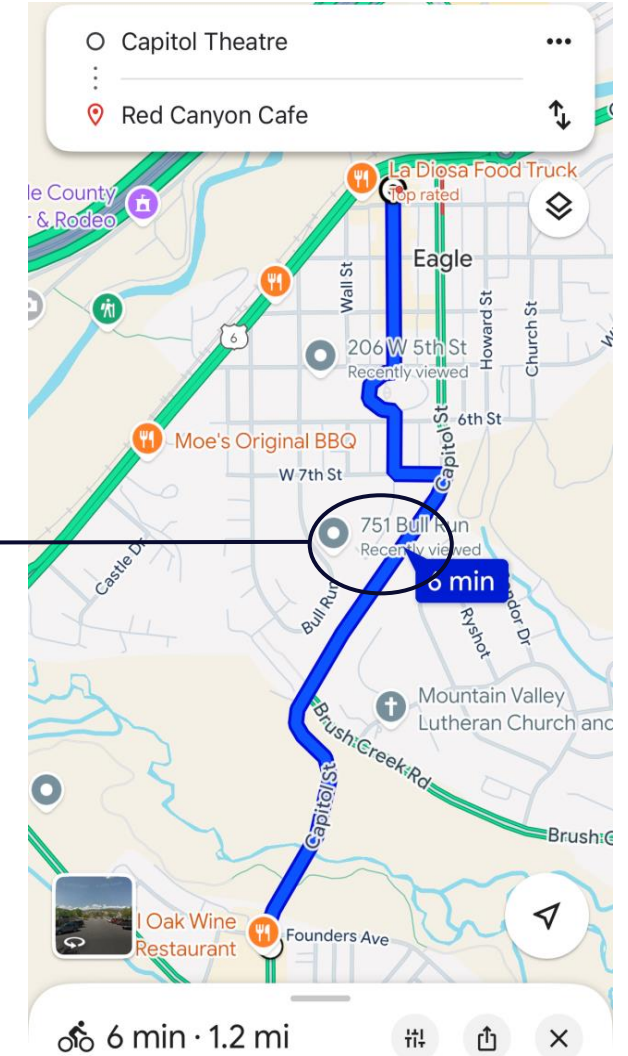
- Very outdoorsy
- Loves small-town living
- Knows where she wants to go and how to get there
- Many visiting friends and family



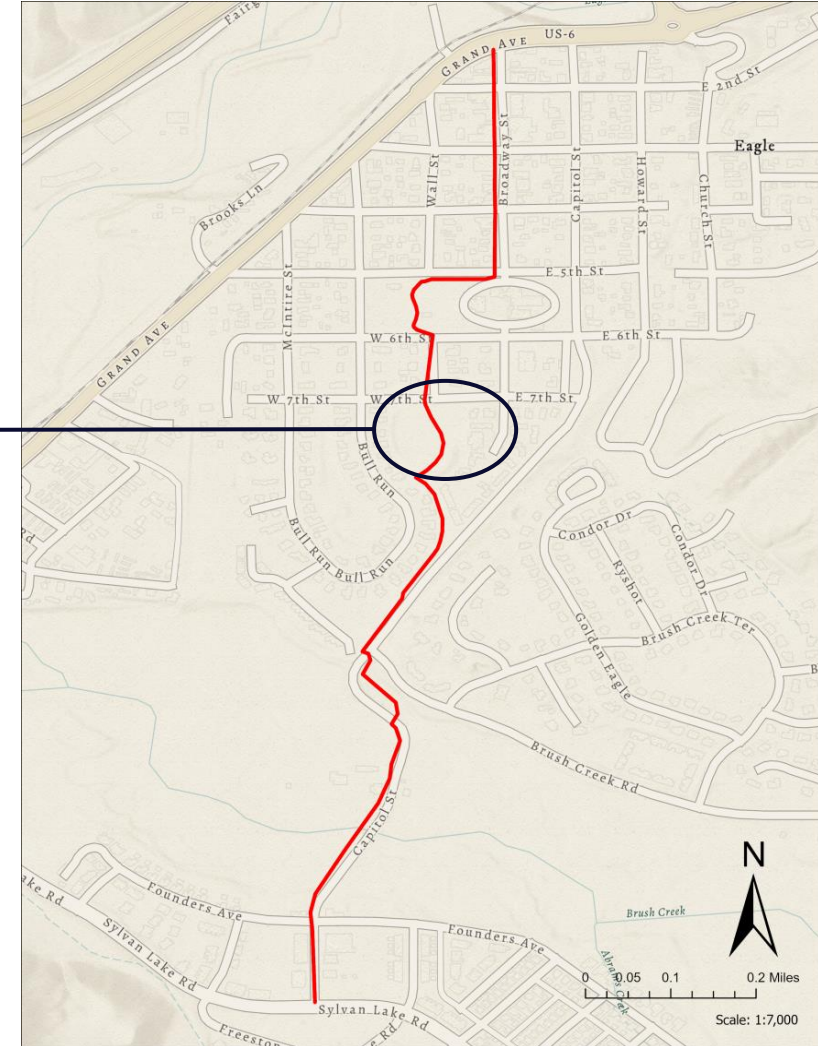
RECOMMENDED WALK/BIKE ROUTE: GOOGLE VS REALITY



GOOGLE RECOMMENDED WALK/BIKE ROUTE



REAL BIKE/WALK ROUTE



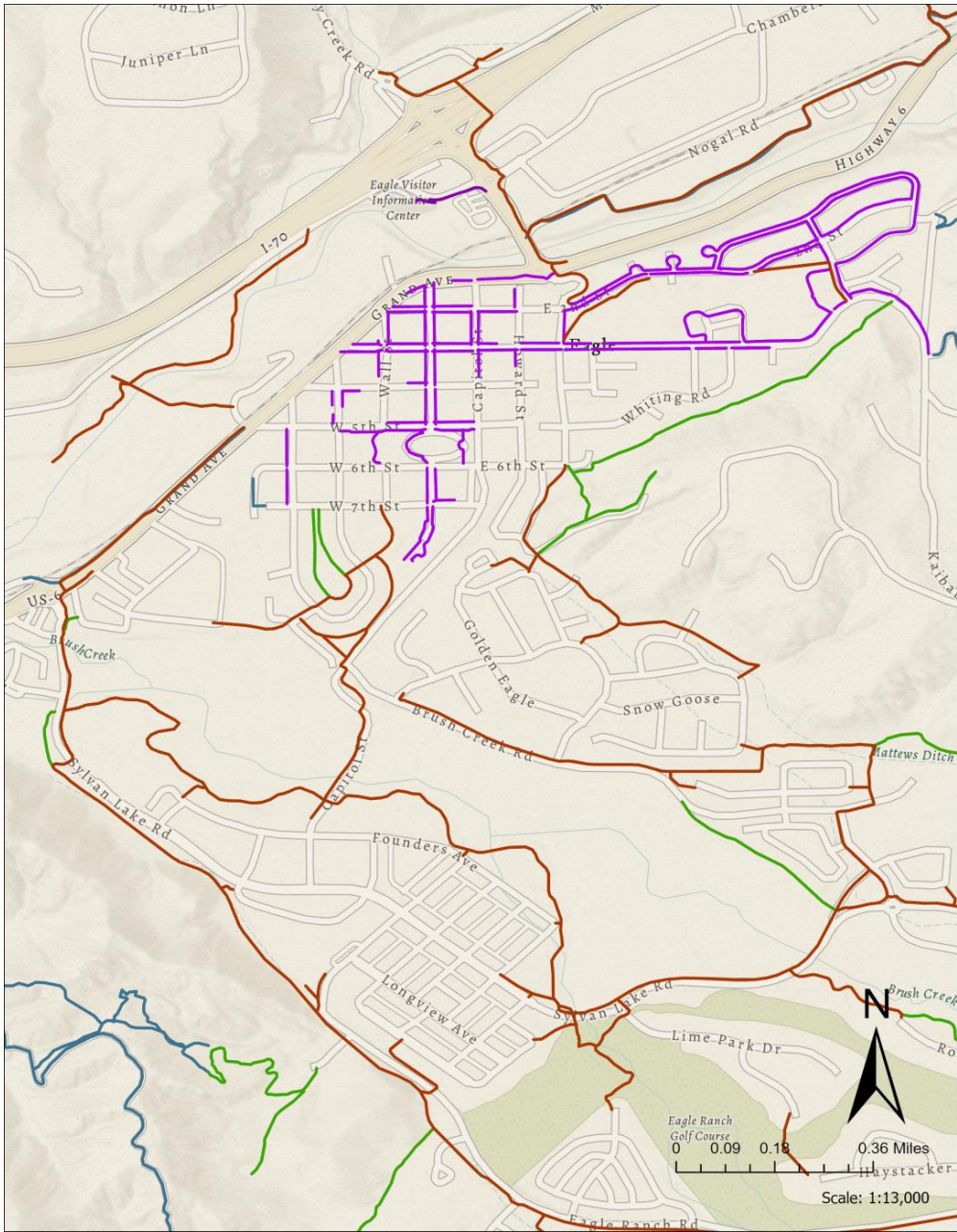
EXISTING PATHWAY INFRASTRUCTURE

Old Town Sidewalks

Paved Trails

BLM Trails

Dirt Trails



BRANDED PATHS

Clearly marked routes utilizing existing infrastructure to enhance wayfinding and identity.

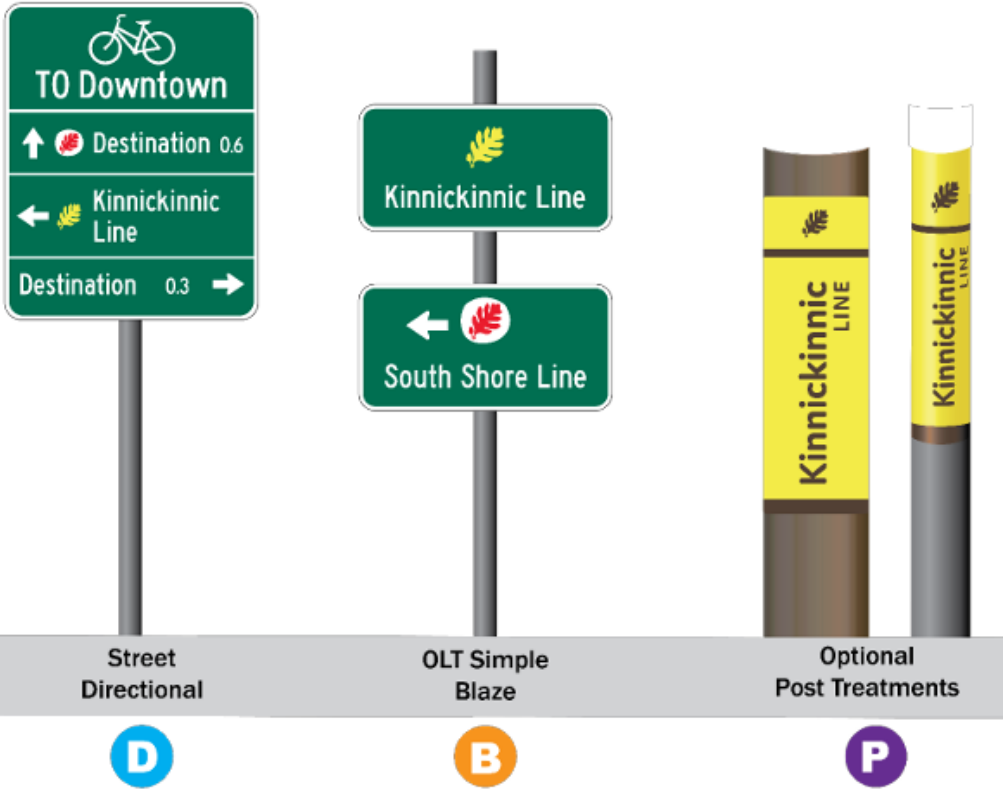
Benefits

- Encourages active transportation
- Affordable, multi-use solution to improve wayfinding
- Promotes local attractions and foster community connection.



SIGNS AND STENCILS

Signs and Markings for Streets and Parkways of the Oak Leaf Trail (OLT)



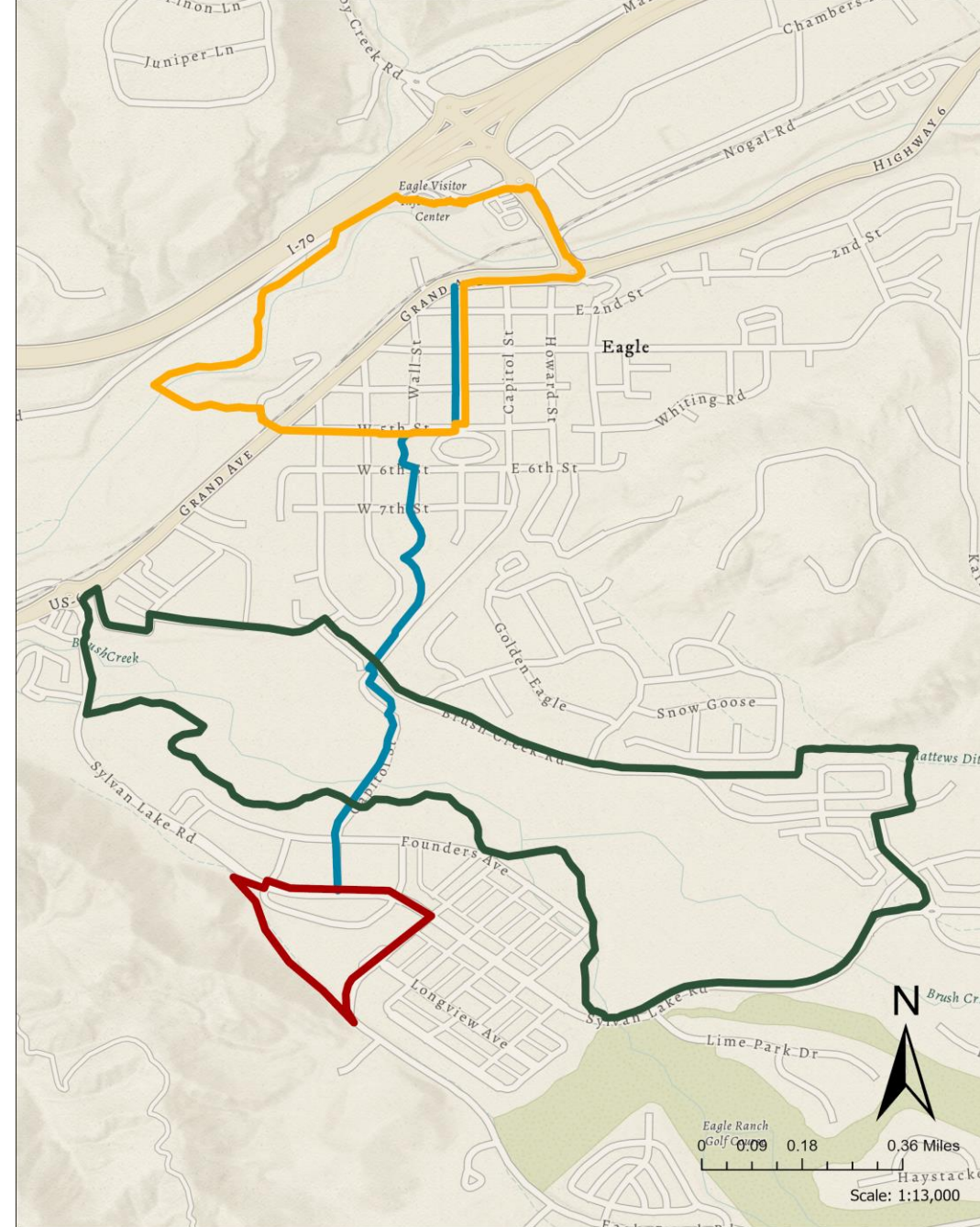
Source: Milwaukee Parks and Rec



Source: Murrysville Parks and Rec



EAGLE'S BRANDED PATHS



EAGLE PATH

Connects Old Town and Eagle Ranch



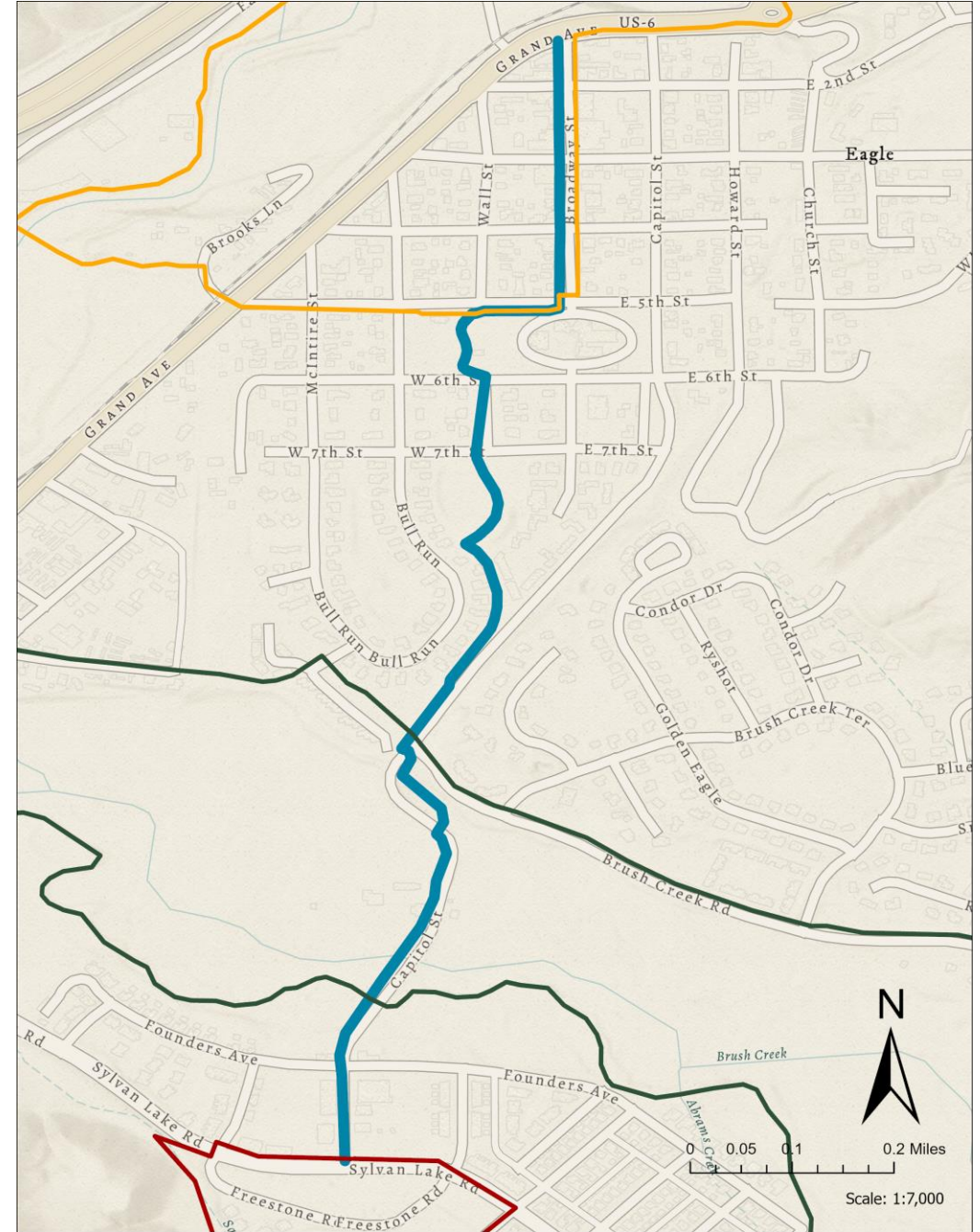
1.25 Miles



30 minutes



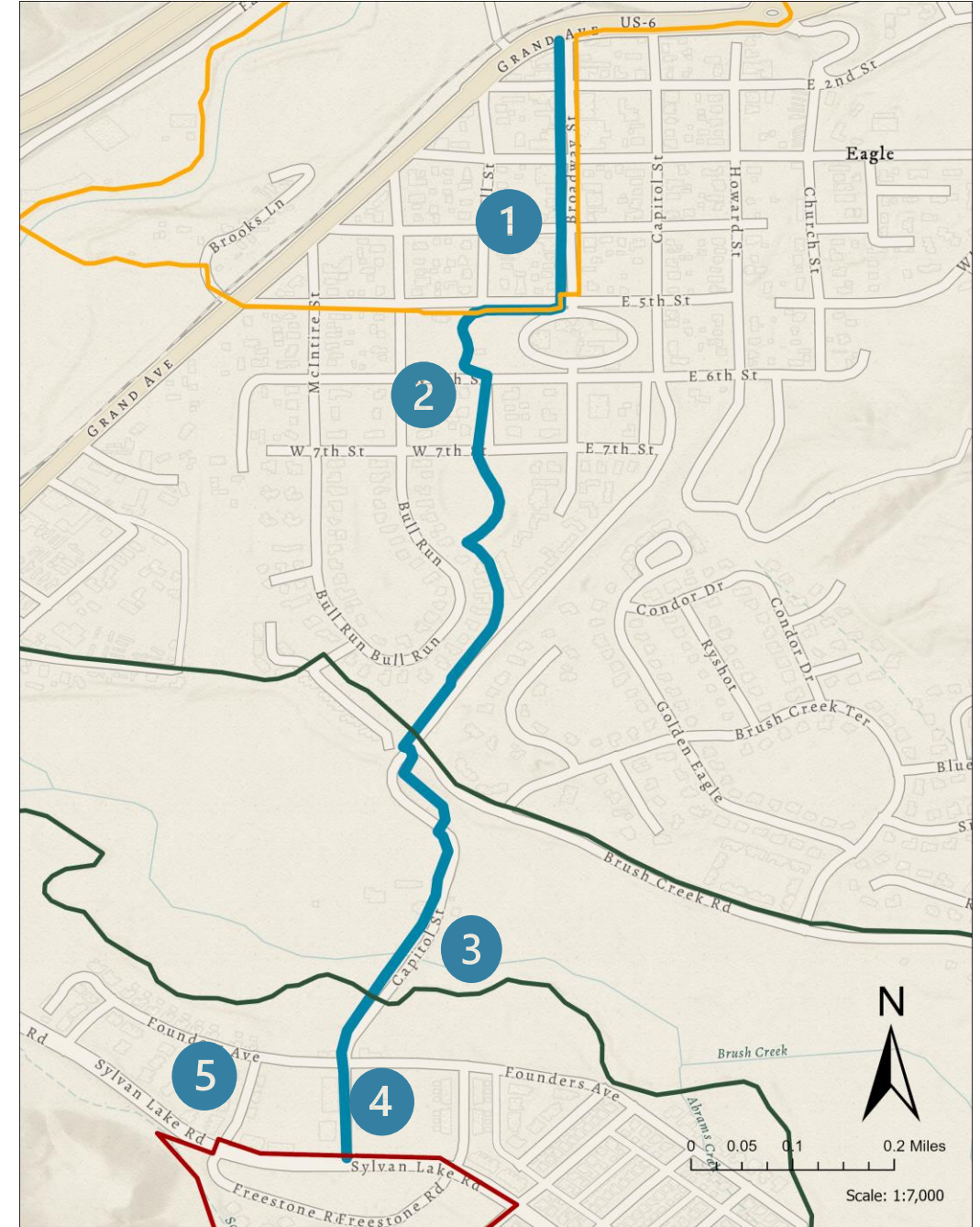
7 minutes



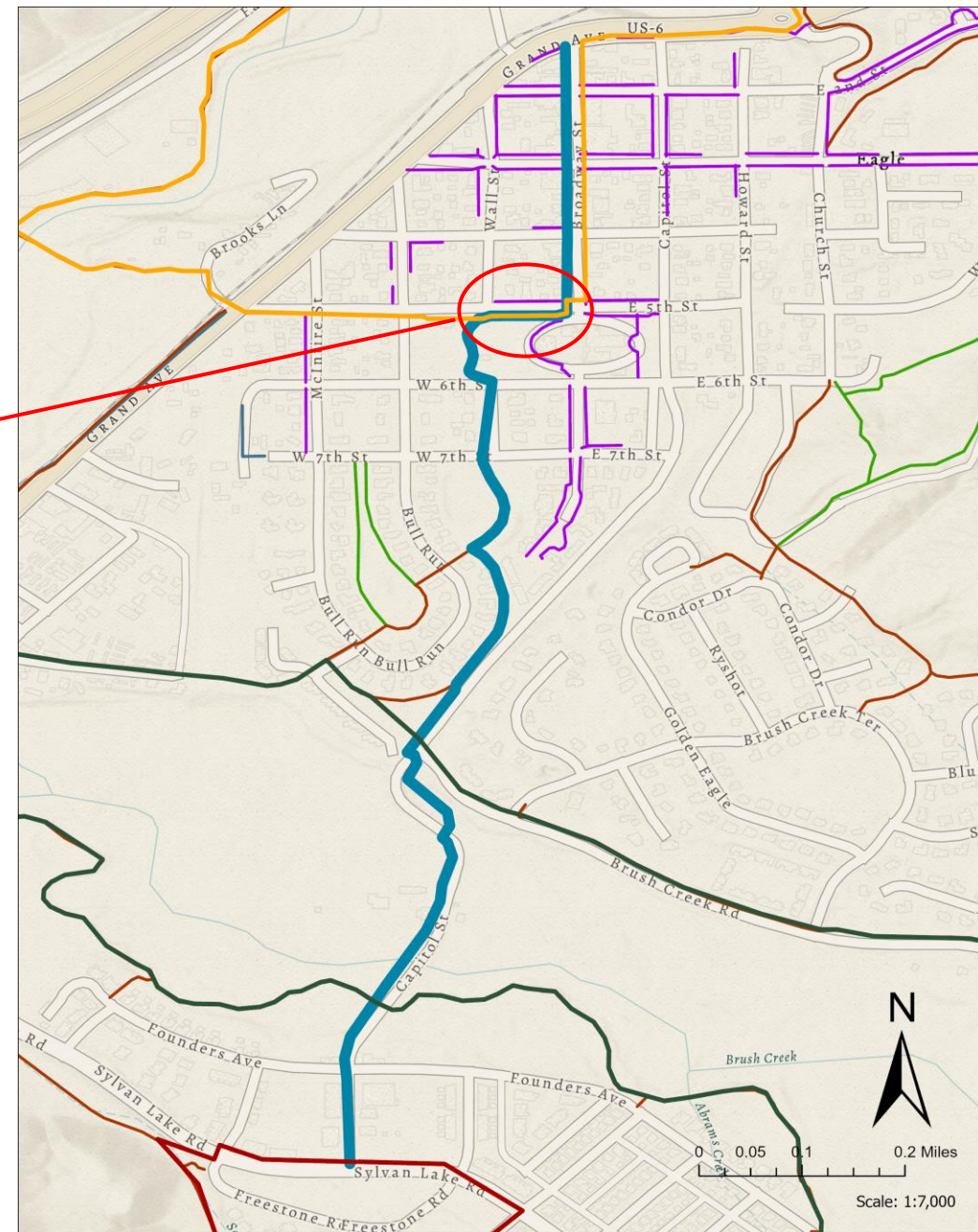
DESTINATIONS



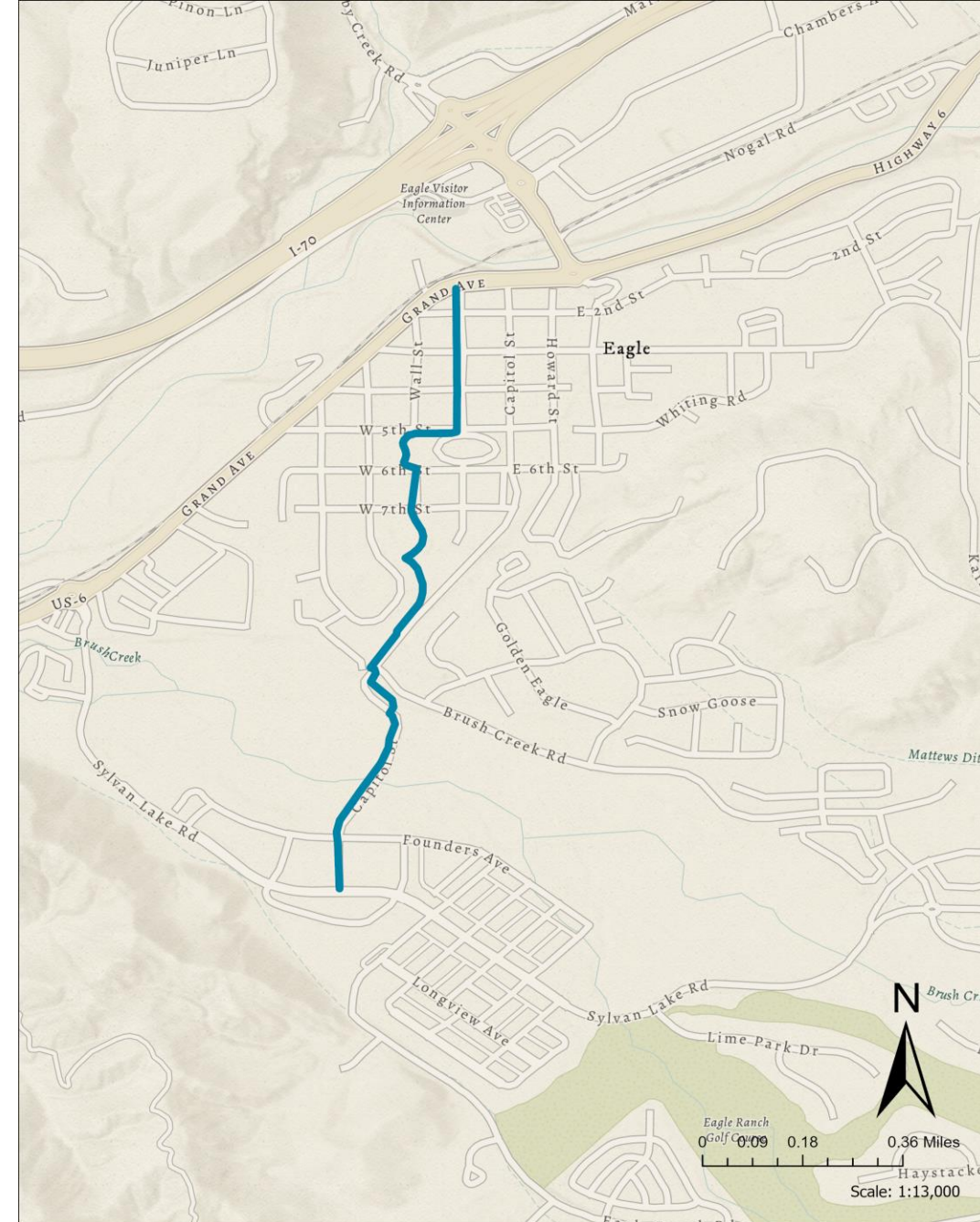
- 1 Old Town
- 2 Eagle Town Park
- 3 Brush Creek Pavillion
- 4 Capitol Theatre
- 5 Eagle Ranch



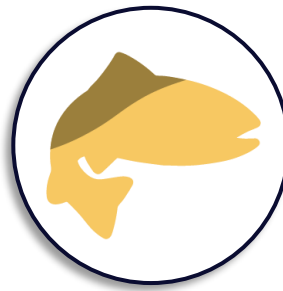
MISSING PIECES-SIGNAGE



EAGLE'S BRANDED PATHS



TROUT ROUTE



Connects Eagle River to Old Town
creating a unique experience for
any user!



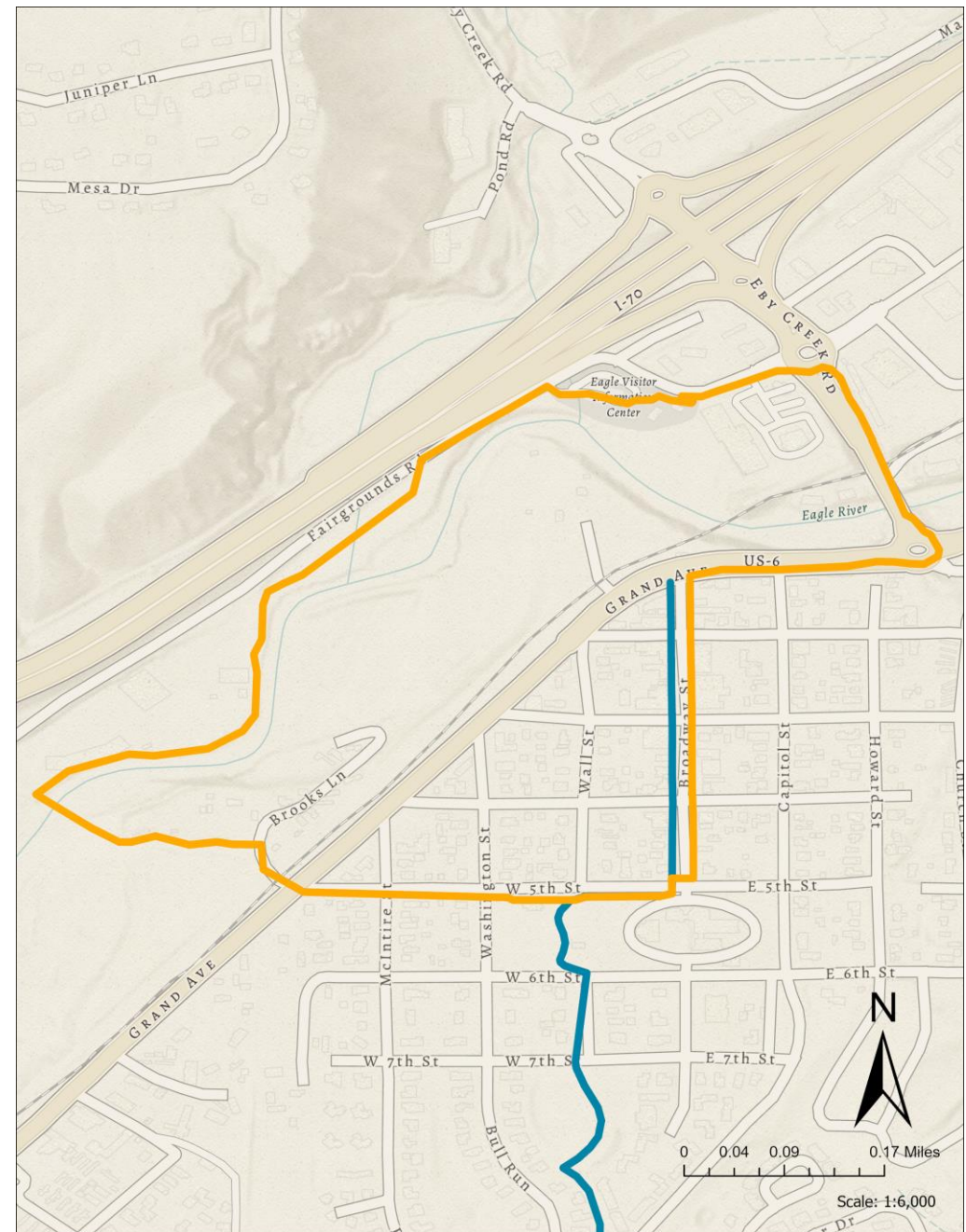
1.8 Miles



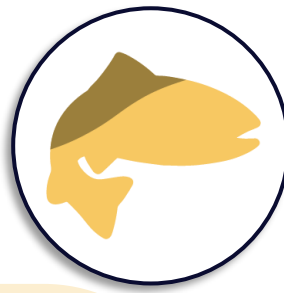
45 Minutes



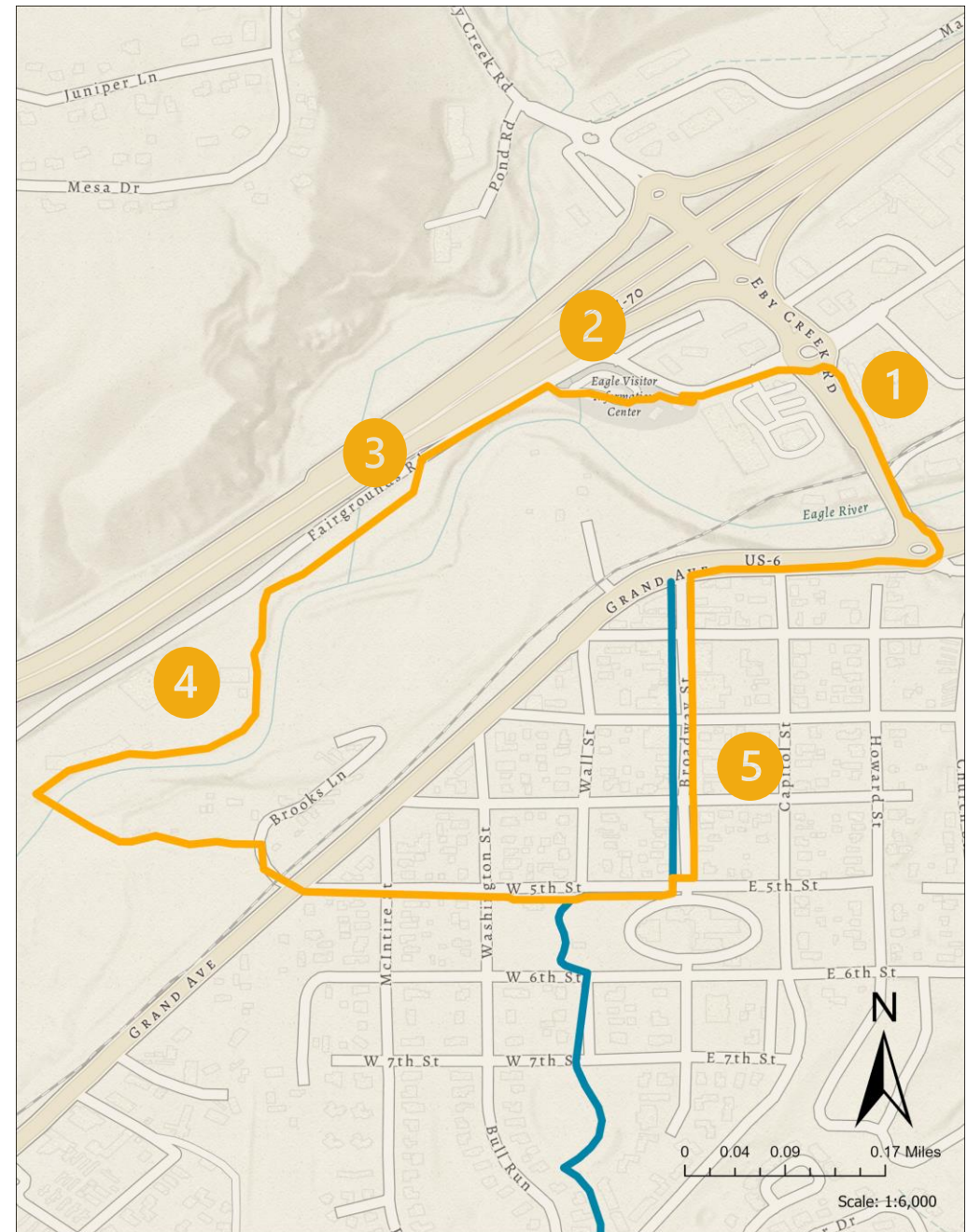
13 Minutes



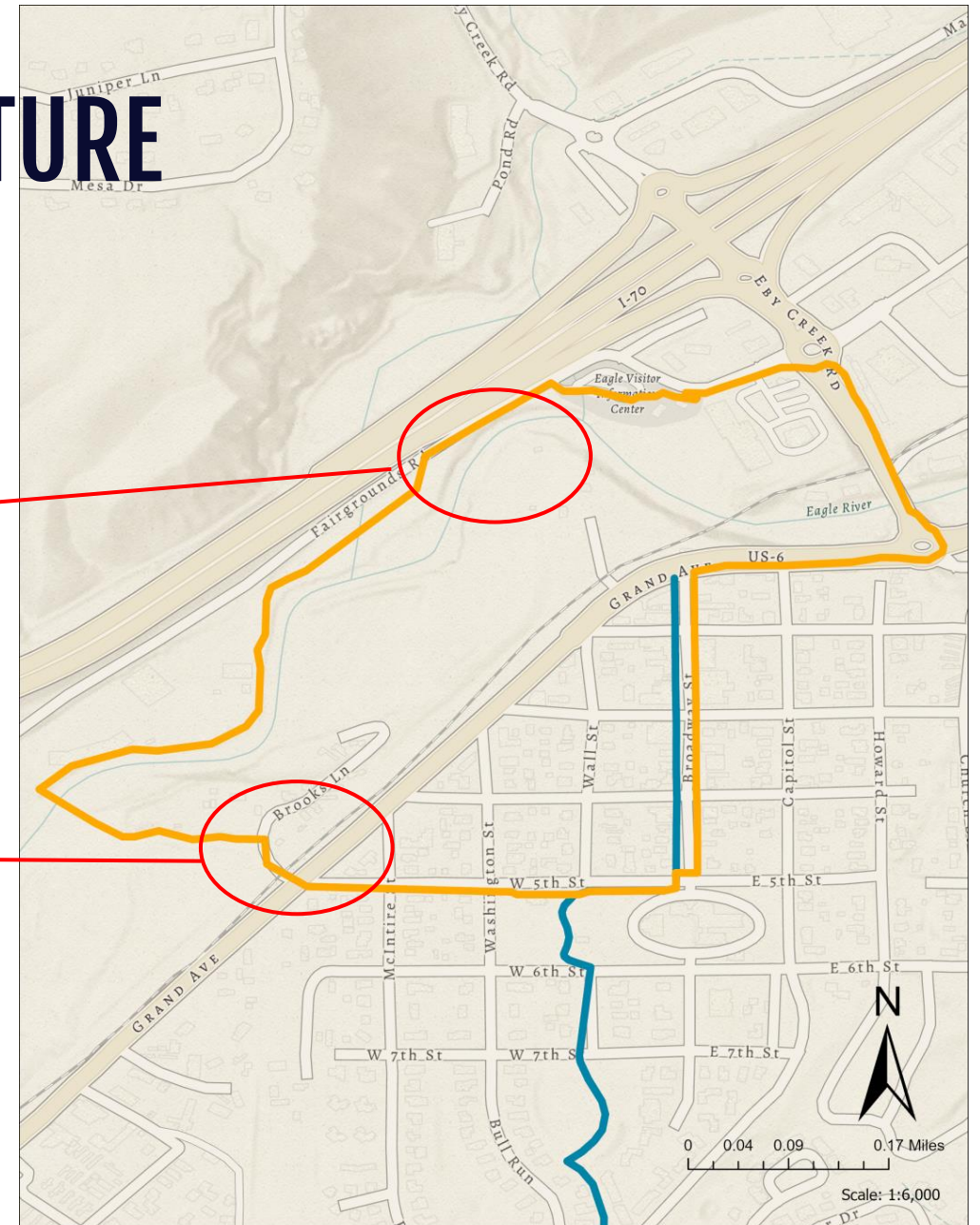
DESTINATIONS



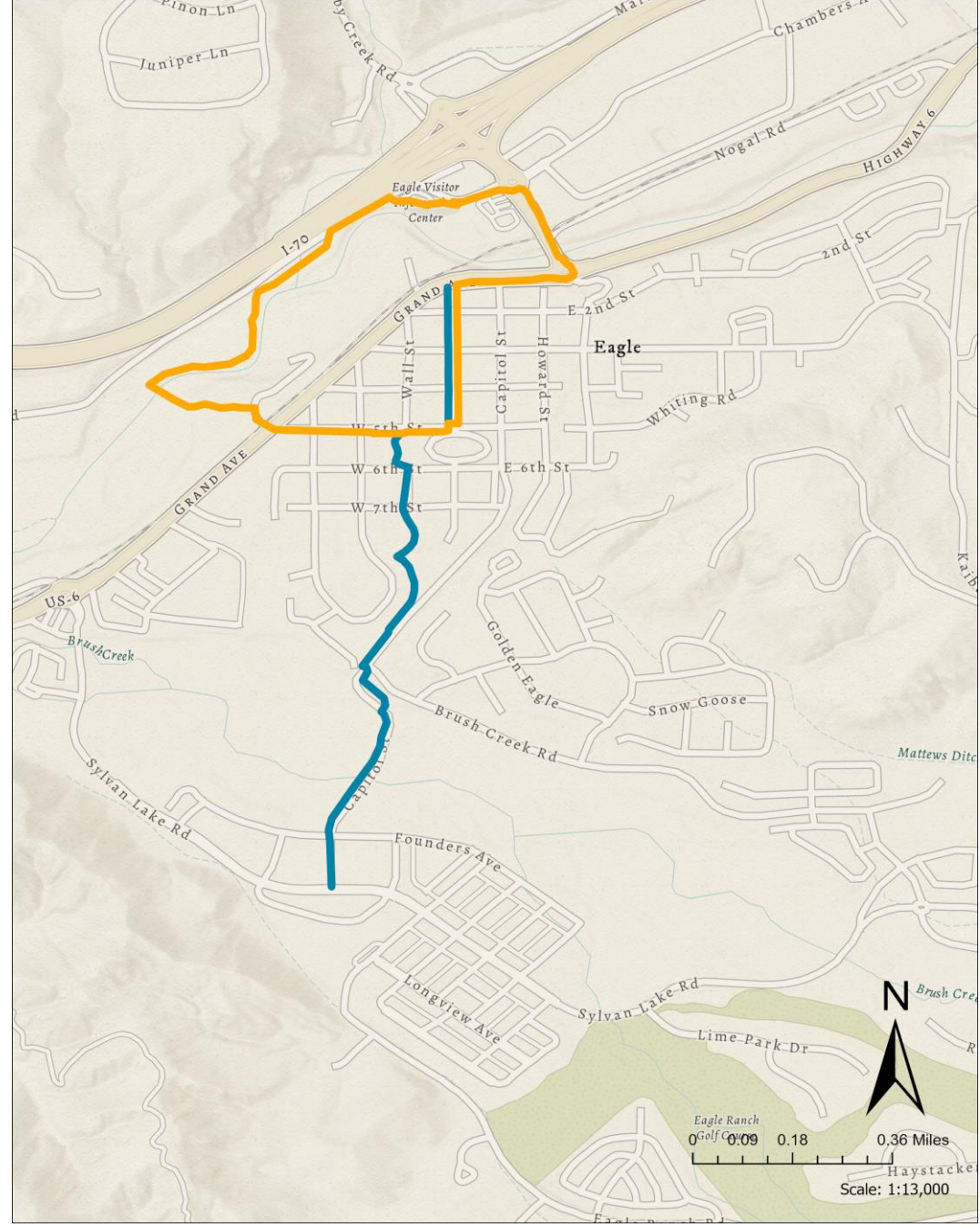
- 1 Post Office
- 2 Visitor's Center
- 3 Riverfront Park
- 4 Rodeo/Fairgrounds
- 5 Old Town



MISSING PIECES- INFRASTRUCTURE



EAGLE'S BRANDED PATHS



BEAR PATH



Uses existing nature path to connect people to surrounding BLM trails



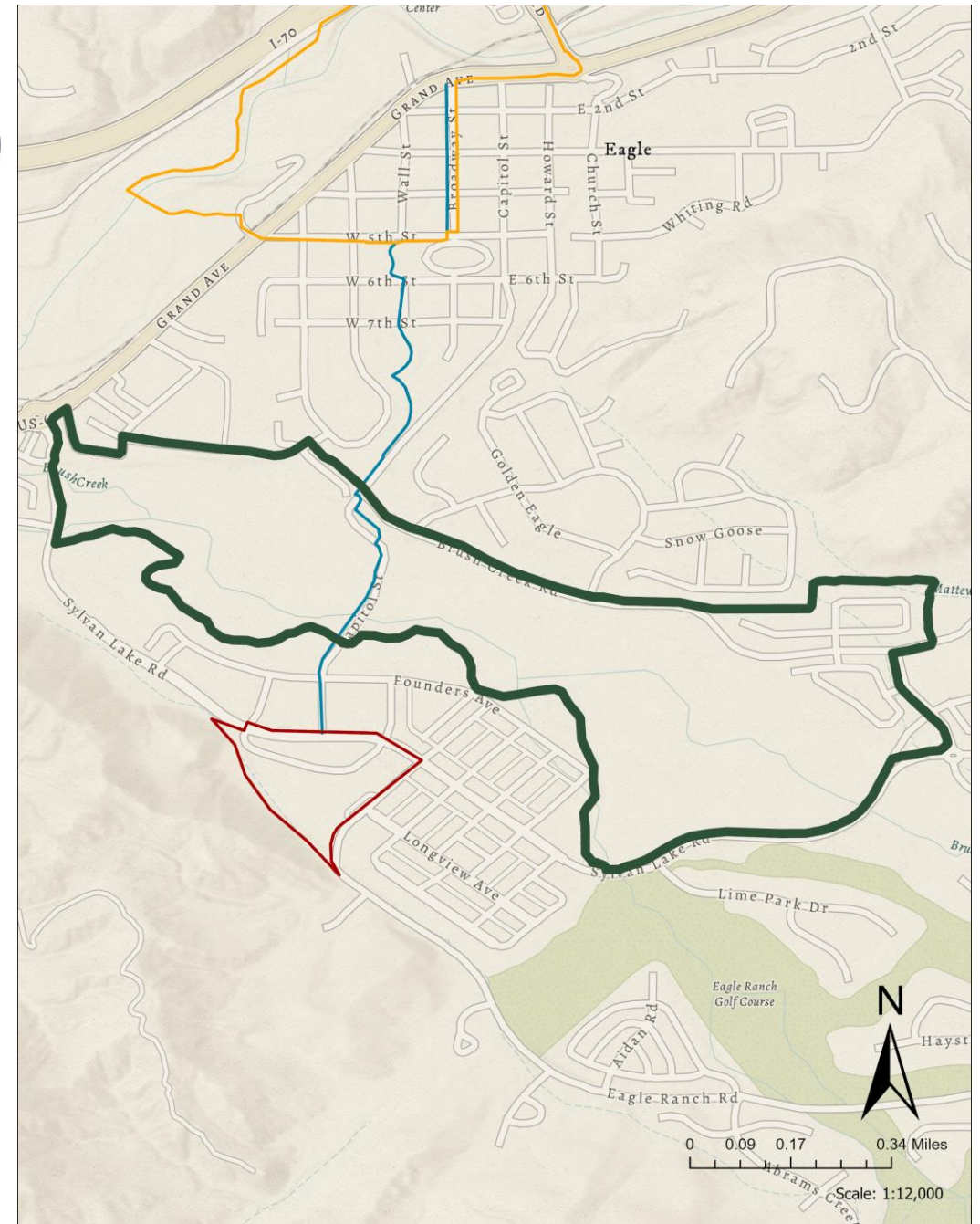
3.6 Miles



80 minutes



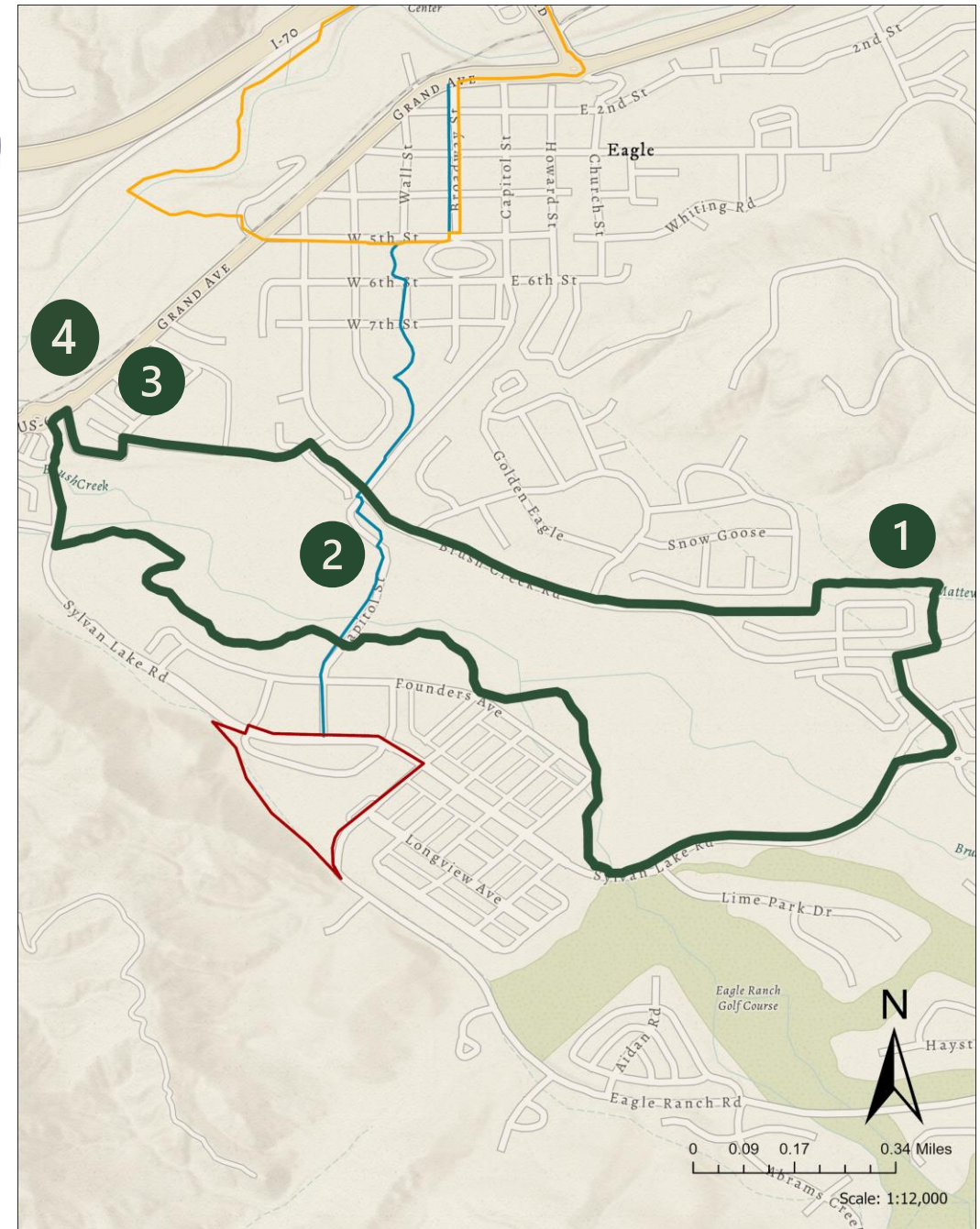
10-20 minutes



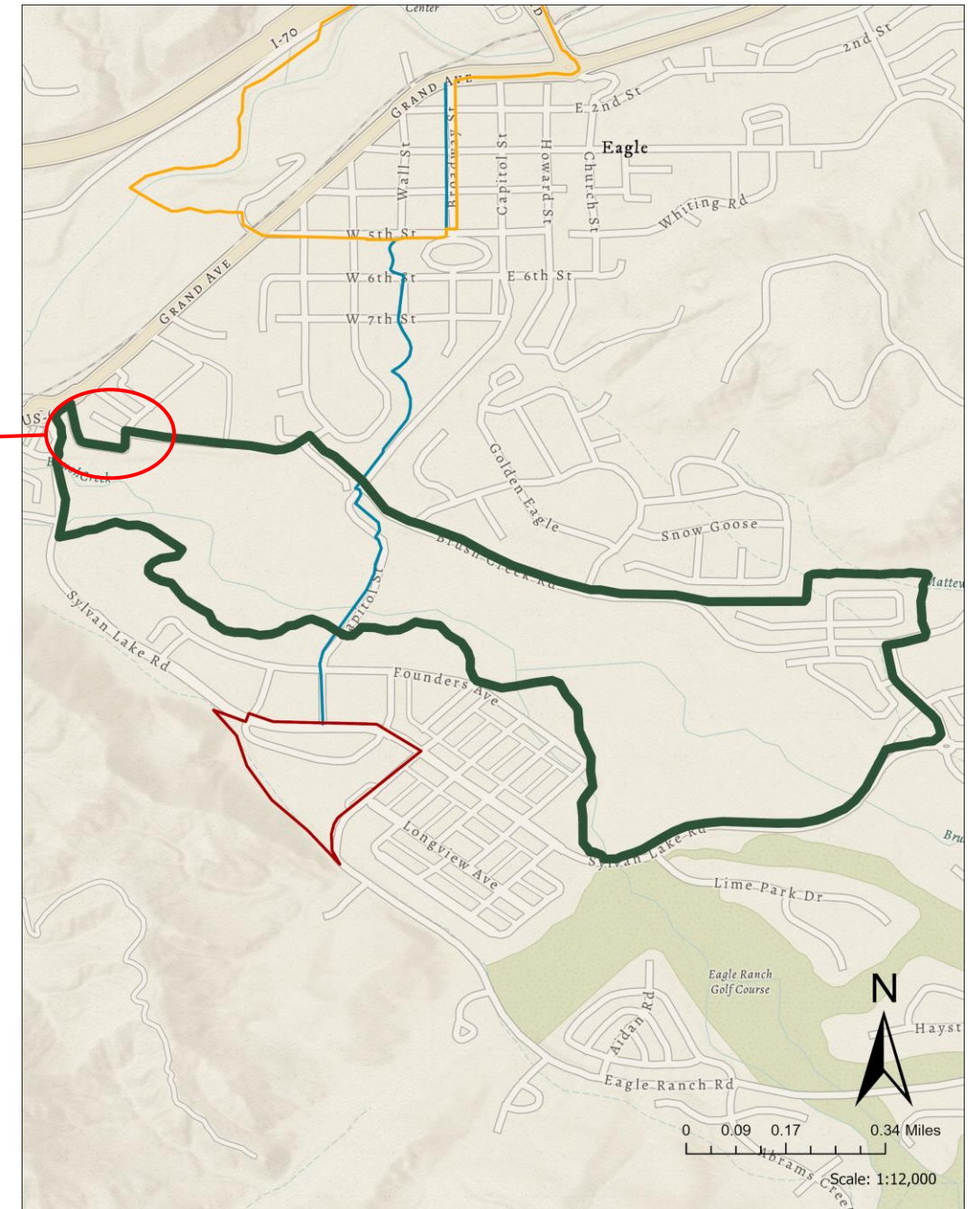
DESTINATIONS



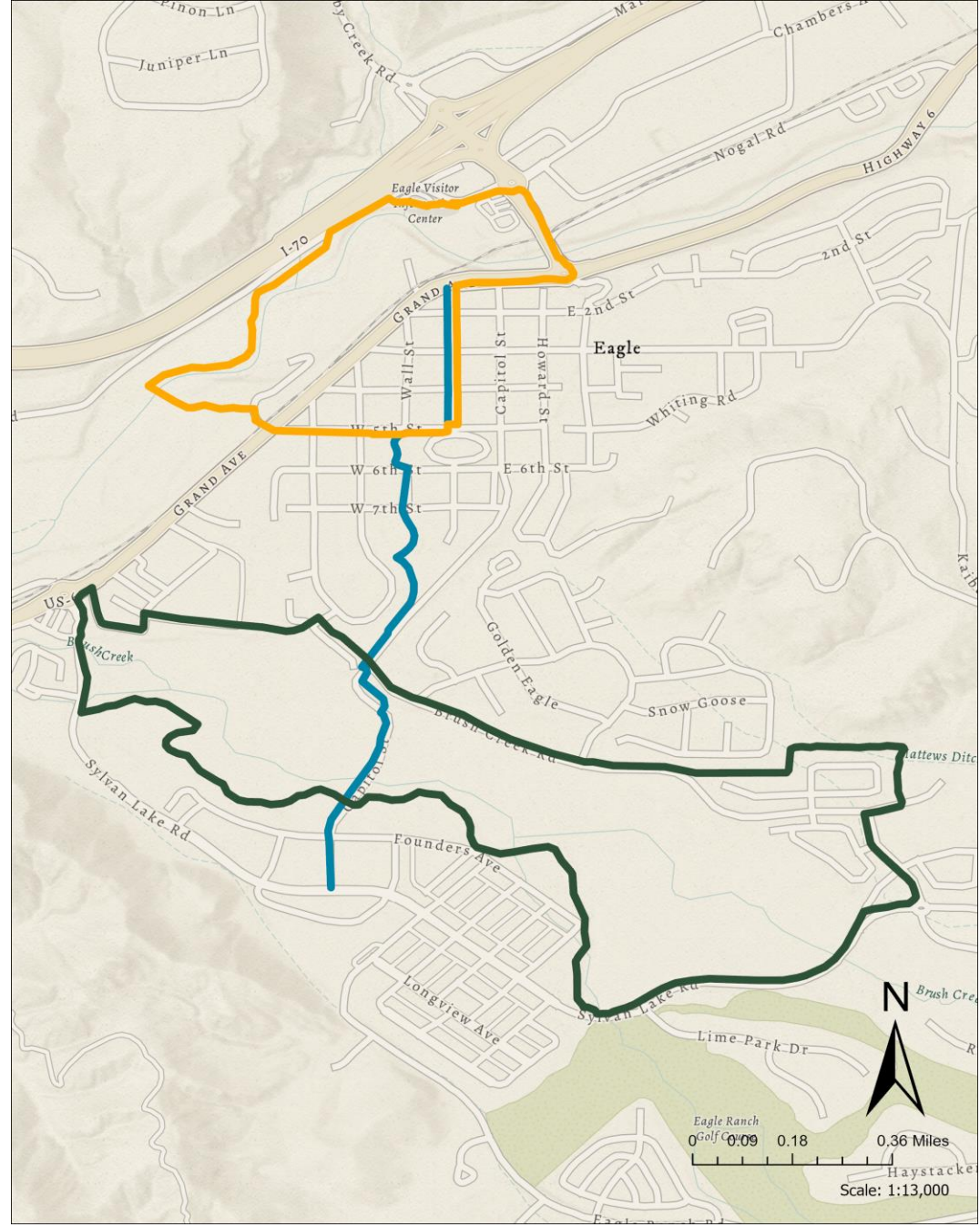
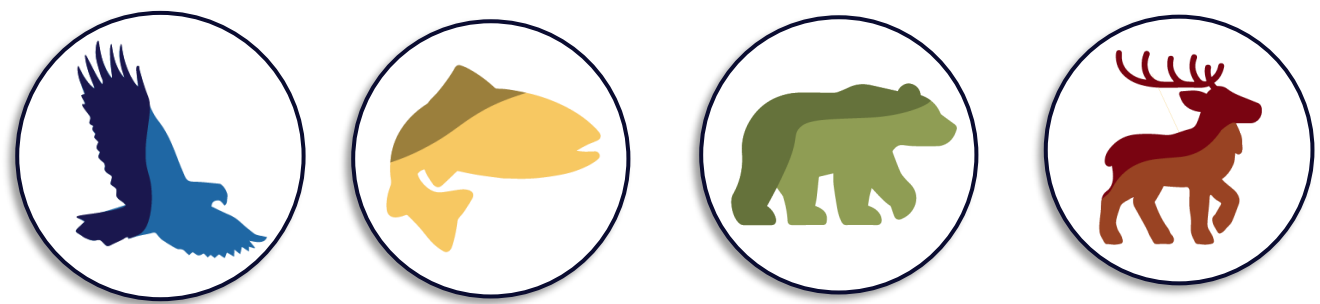
- 1 Ice Rink / Pool
- 2 Brush Creek Pavillion
- 3 Core Transit Stop
- 4 Eagle Valley Bike/Ped Trail



MISSING PIECES- SIDEWALK



EAGLE'S BRANDED PATHS



ELK LOOP

Easier and focused on younger and older populations



0.75 miles



25 minutes



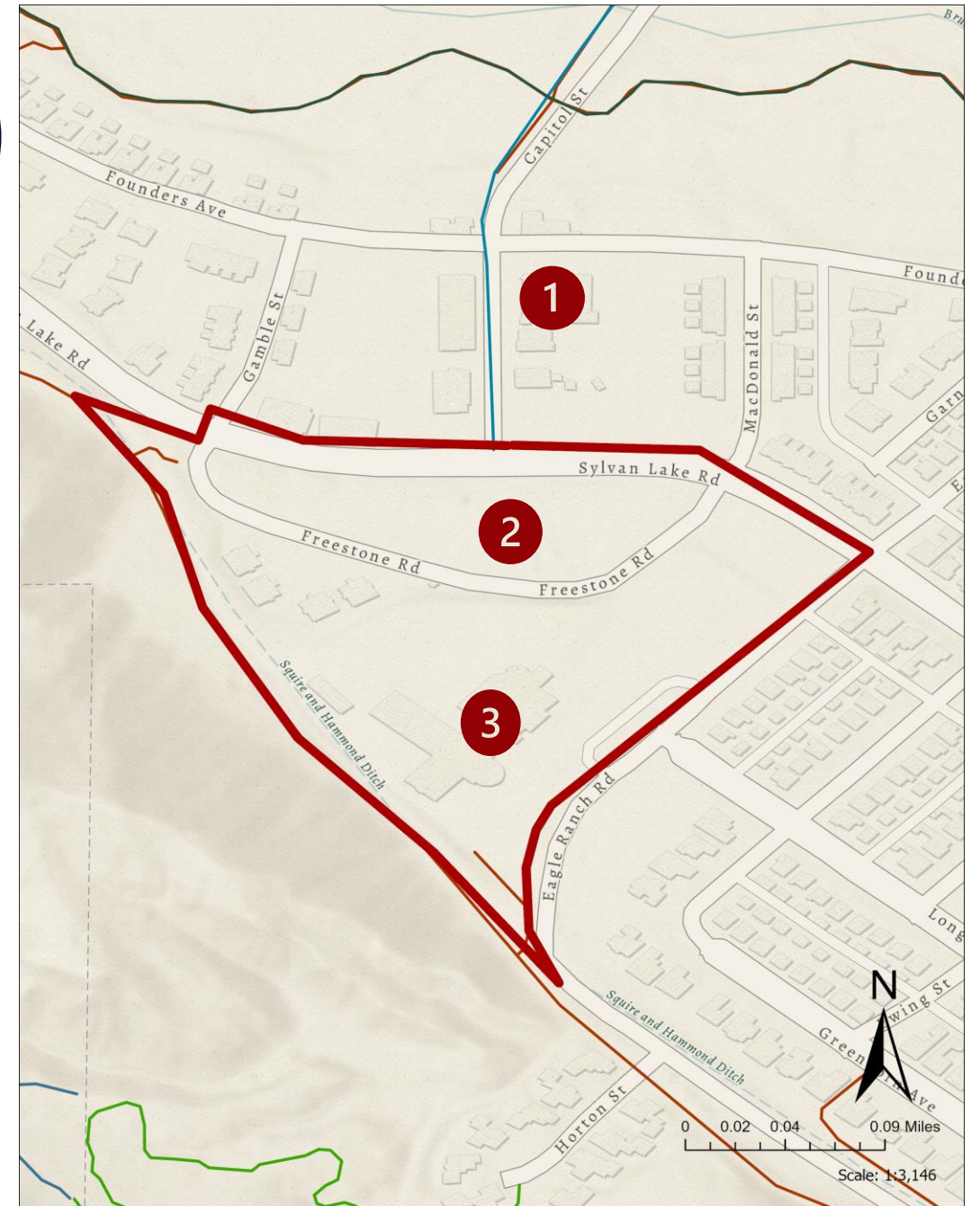
5-10 minutes



DESTINATIONS



- 1 Eagle Ranch
- 2 Castle Peak Senior Life and Rehabilitation Center
- 3 Brush Creek Elementary



WAYFINDING EXPERIENCES

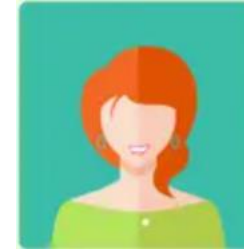


The Johnson Family

Visitors

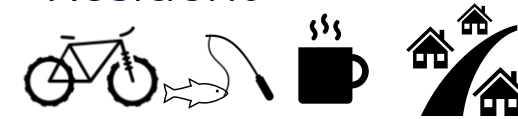


- Enjoys “Eagle Path” to coffee in the morning
- Kids follow animals to unknown places
- Key destinations are accessed by foot and bike
- Unfamiliar routes are easy to follow



Tara

Resident



- Still very outdoorsy
- Knows where she wants to go and how to get there
- Has never followed “Bear Loop” all the way, loves it
- Visiting friends and family are recommended loops



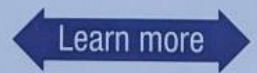
Branded Path Signage



PRECEDENT



↑ CU Conference Center	4 minutes	2 minutes
↑ Downtown Boulder (Pearl Street Mall)	15 minutes	5 minutes
→ Folsom Field	10 minutes	3 minutes
↑ Boulder Creek Path	12 minutes	6 minutes





Town of Eagle



↑ Broadway	2 Min	<1 Min
→ Eagle Town Park	2 Min	<1 Min
→ Eagle River Park	19 Min	6 Min
↑ Creative District	22 Min	7 Min







 Town of Eagle  		
↓ Broadway	2 Min	<1 Min
→ Eagle Town Park	2 Min	<1 Min
→ Eagle River Park	19 Min	6 Min
↓ Creative District	2 Min	<1 Min









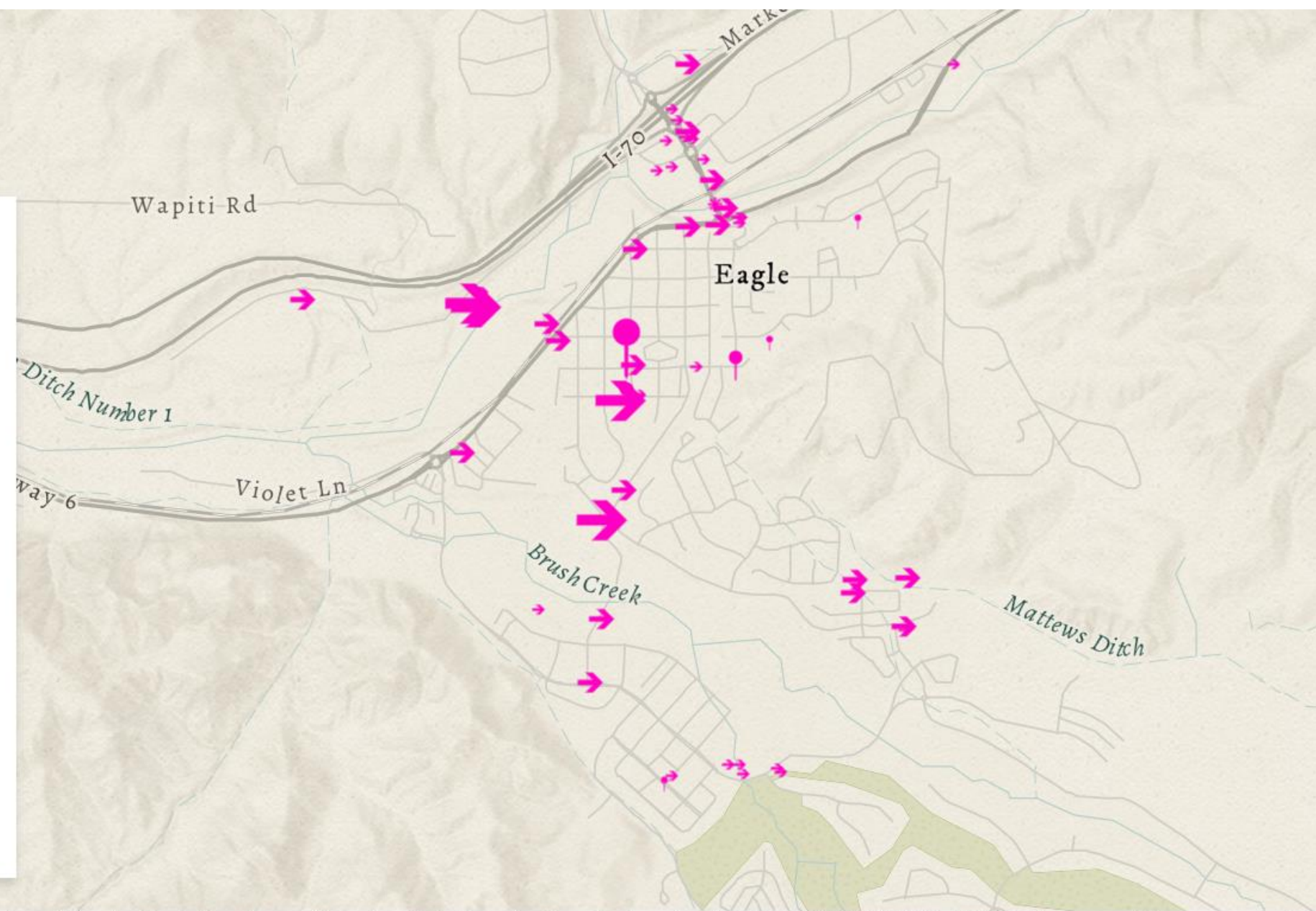


PRIORITIES?

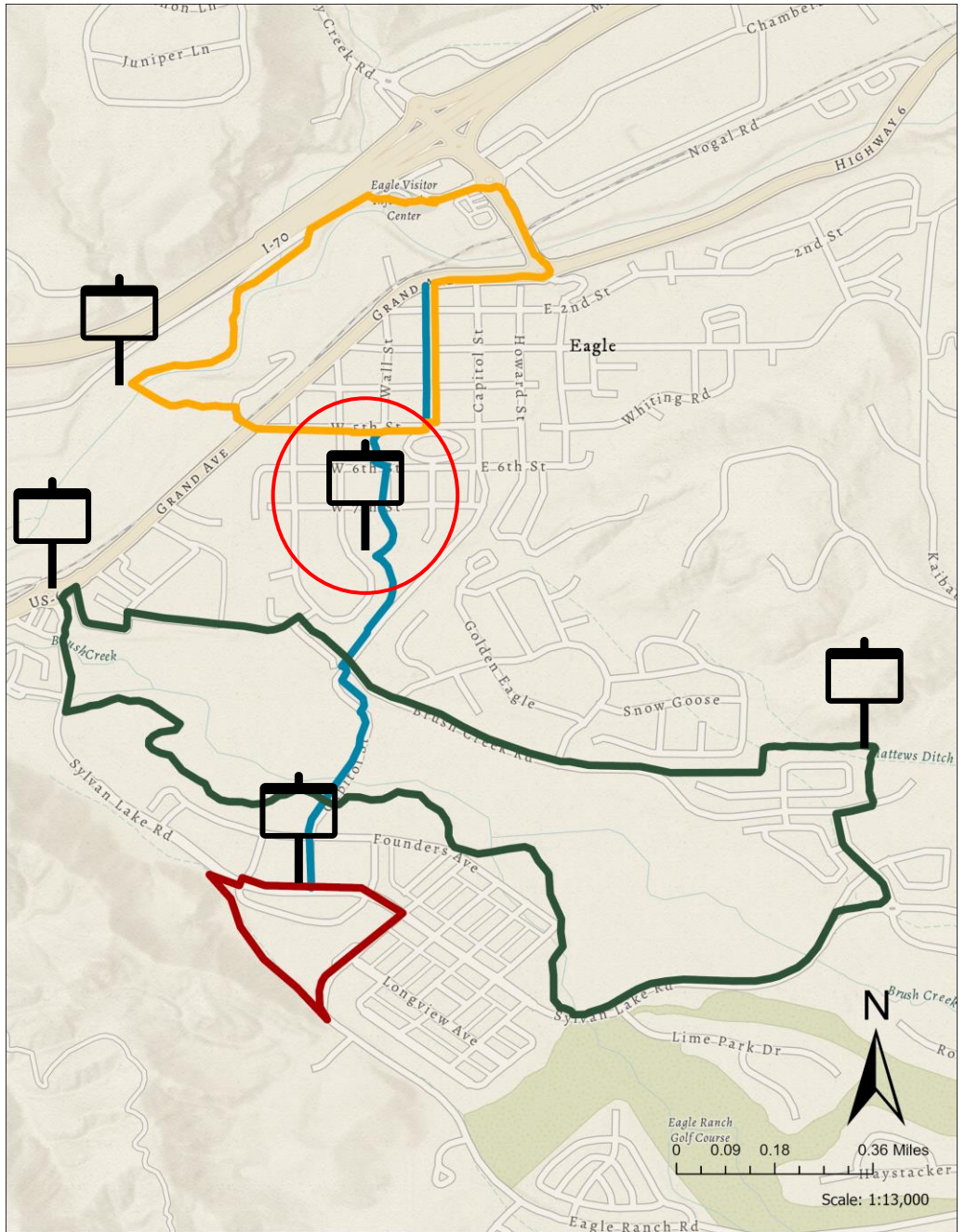
Potential by Priority

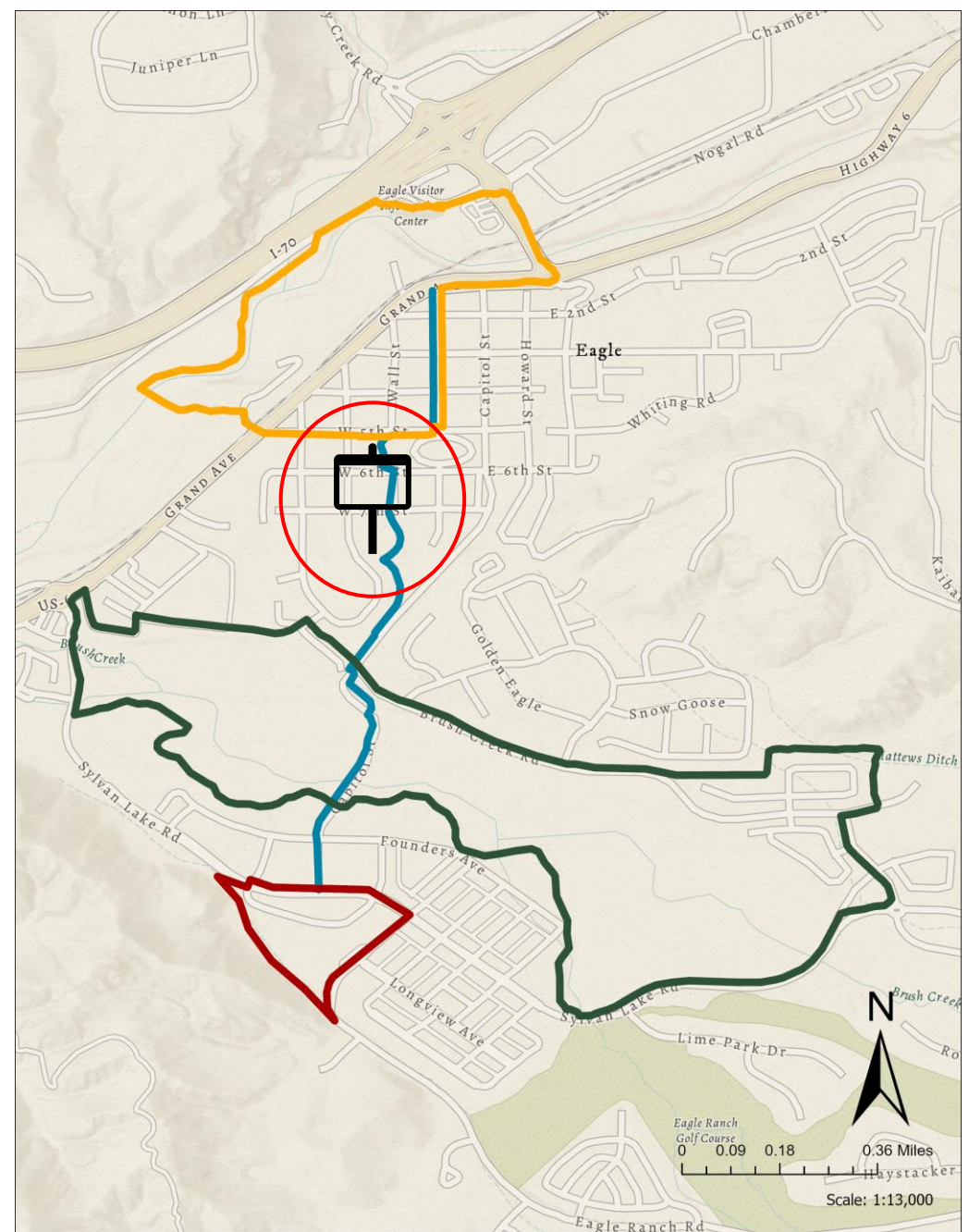
Type and Proposed Priority

-  Directional, High
-  Directional, Medium
-  Directional, Low
-  Identifier, High
-  Identifier, Medium
-  Identifier, Low
-  Monumental, Low



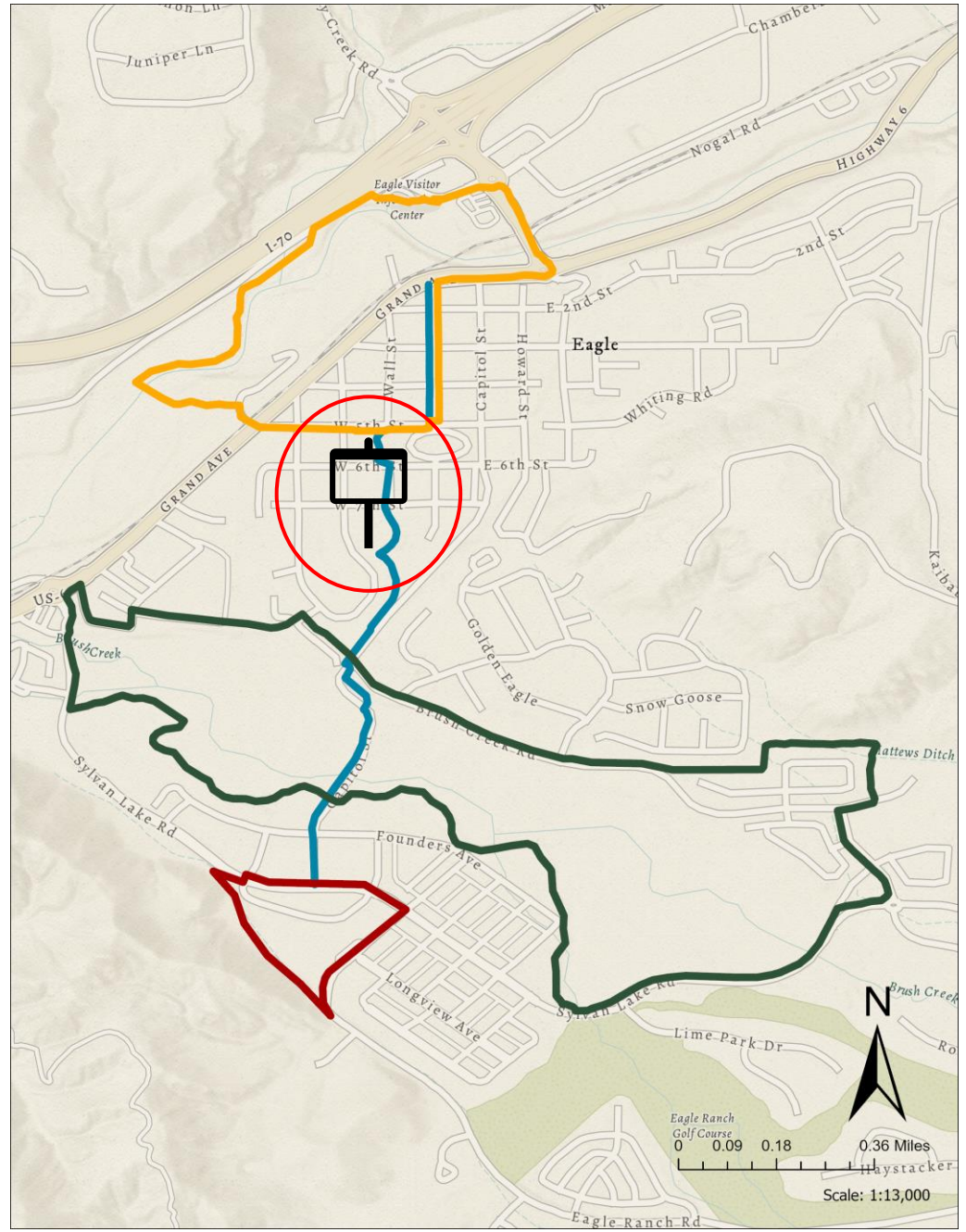
SIGNAGE LOCATIONS



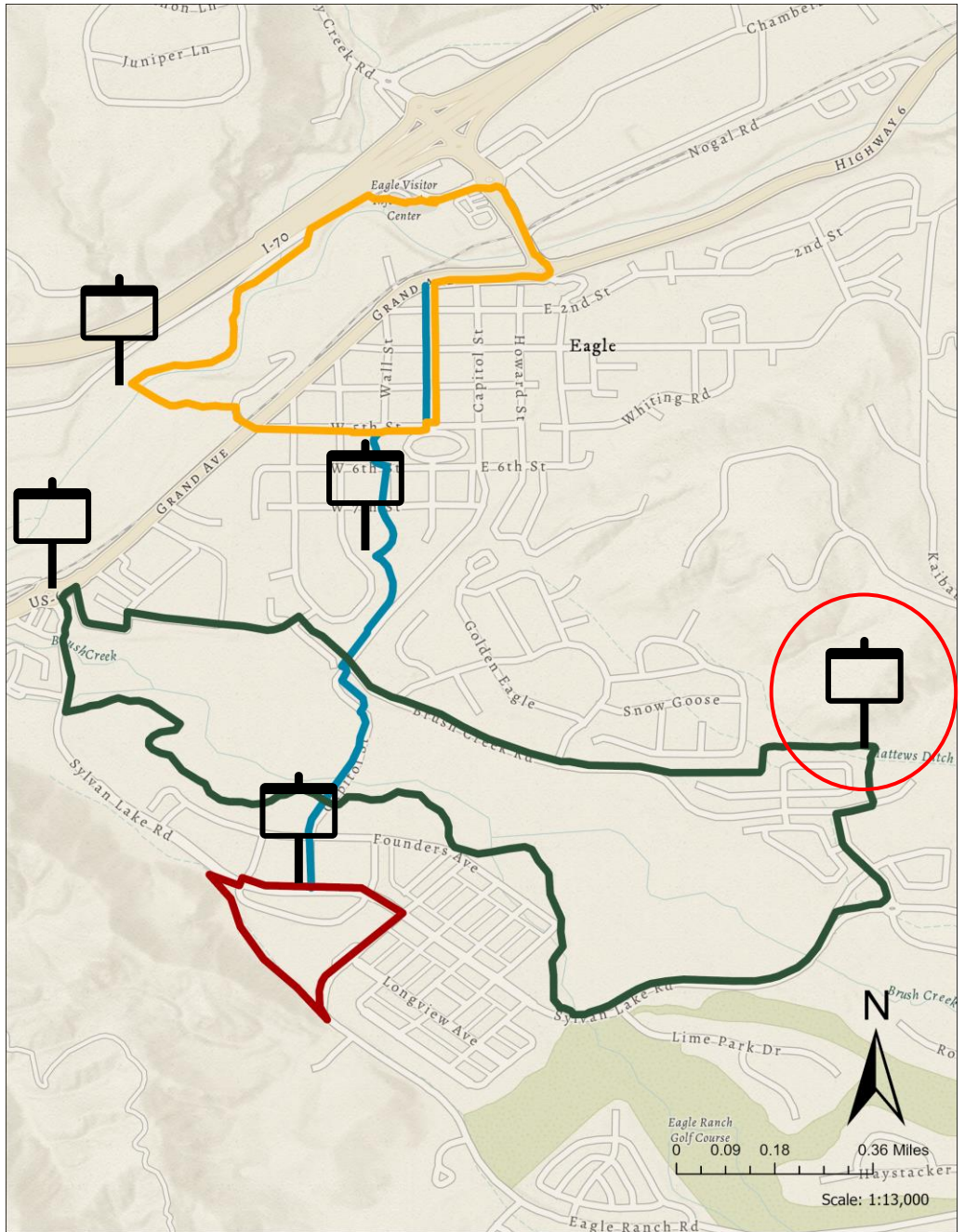




Town of Eagle		
↑	Eagle Town Park	12 Min 4 Min
→	Broadway	16 Min 6 Min
↓	Eagle Ranch	9 Min 3 Min
↓	Bear Path	4 Min 1 Min



SIGNAGE LOCATIONS





**Town of Eagle**

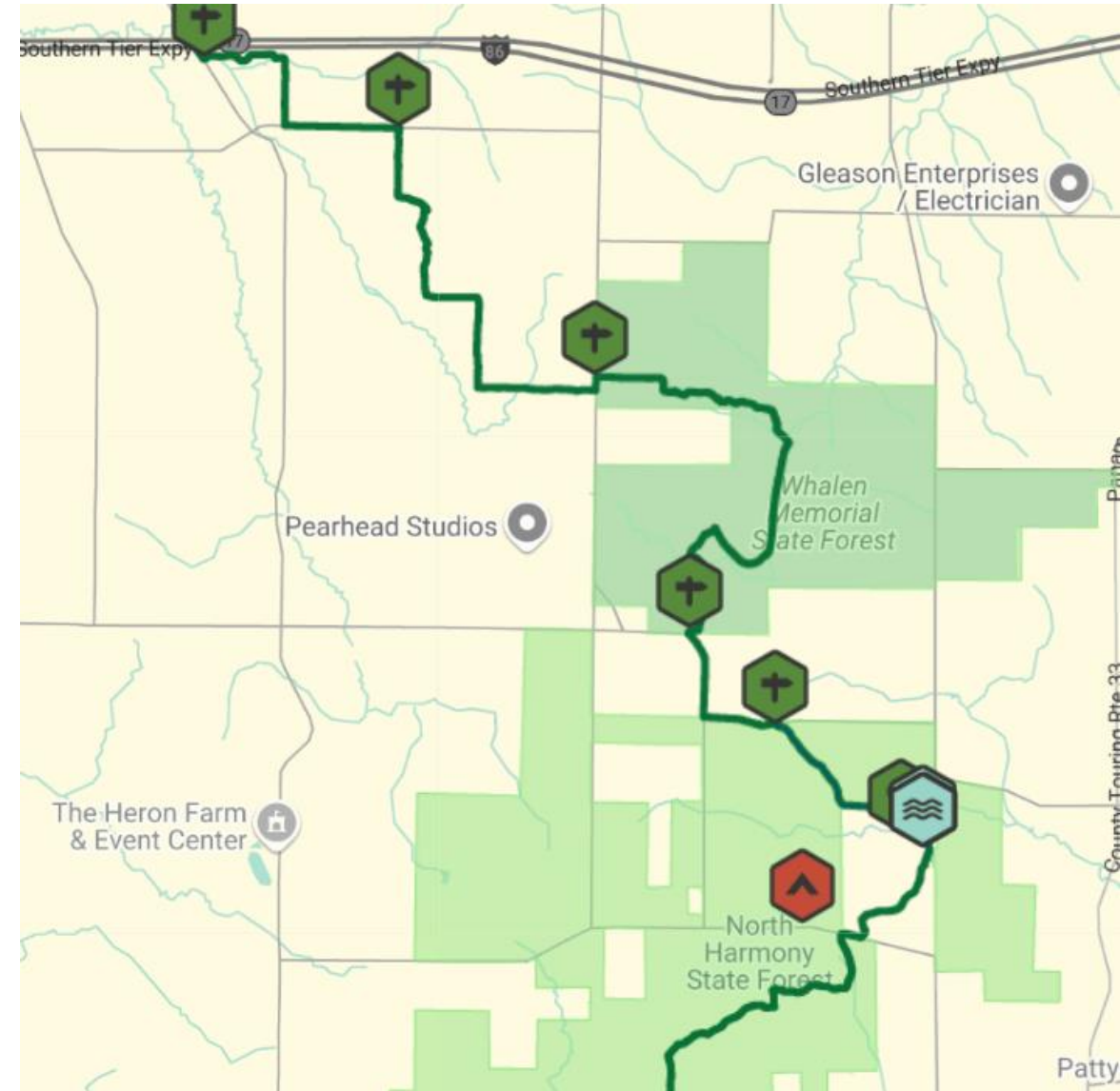
 Pool and Ice	2 <1 Min Min
 BMX Track	4 2 Min Min
 Eagle Ranch	19 6 MinMin



SUCCESS STORIES

OVERLAND TRAILS, CHATAQUA COUNTY, NEW YORK

- Interactive map with clear and minimal symbology
- Informative icons detailing trail information and expected duration for visitors
- A brand identity that can easily be communicated and understood, “we’re on the *West Trail!*”



19 MILES



3 STATE FORESTS



9.5 HOURS

WEST TRAIL



SUCCESS STORIES

PORT ARANSAS, TEXAS

Interactive map

Minimal yet
clear symbology

Icons detailing
major destinations



SUCCESS STORIES

PORT ARANSAS, TEXAS

Branded trails

“Turtle”



“Palm”



“Anchor”



TRAIL OPPORTUNITIES AND PROGRAMMING

Programming on branded trails cultivates a more vibrant and navigable town, promoting social equity and encouraging exploration.

Self-Directed



- *Fitness stations*
- *Public art*
- *Signage*

Organized Activities



- *Organized bike rides/runs*
- *Guided Walks/Tours*

Educational Opportunities



- *Youth and School Programs*



TRAIL OPPORTUNITIES AND PROGRAMMING



Full Moon Ride 2024 photos by Alexandra Pais



KEY TAKEAWAYS

- Branded paths are **affordable**, easy to implement, and provide multi-use opportunities that improve town wayfinding and **strengthen** town identity
- Wayfinding helps **people of all ages** including **locals, and tourists**

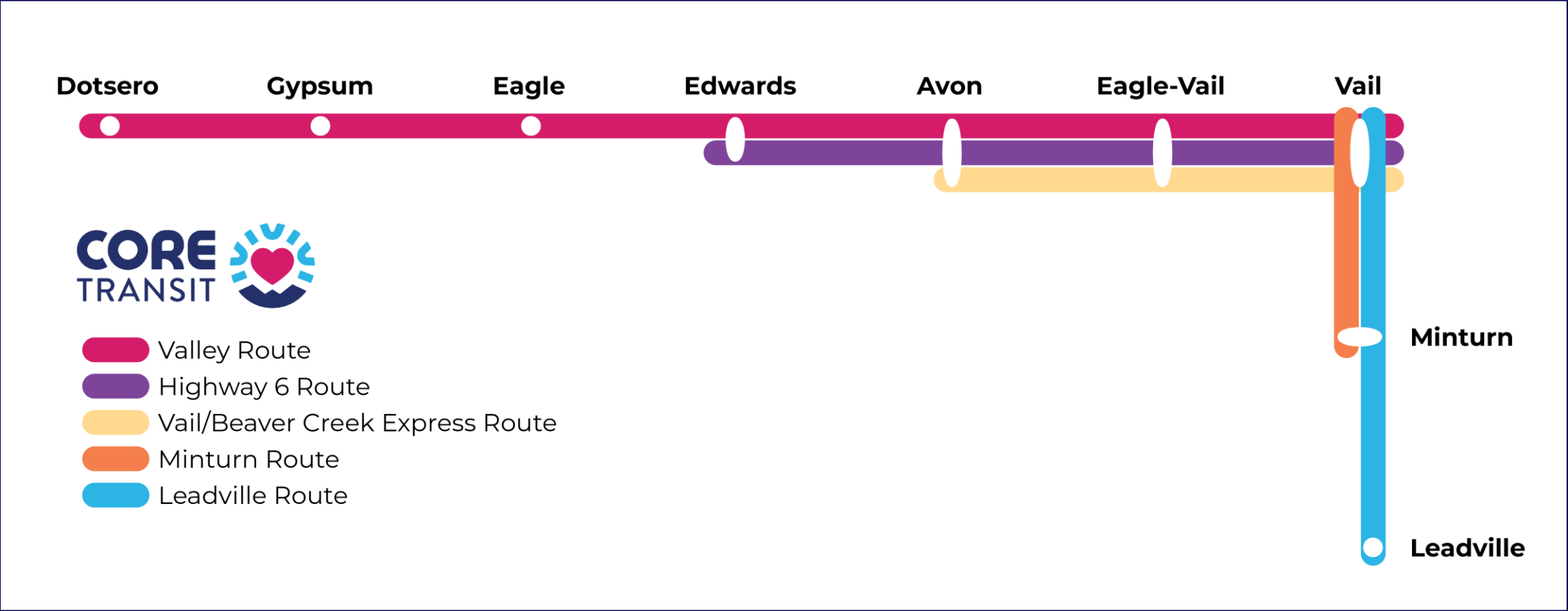




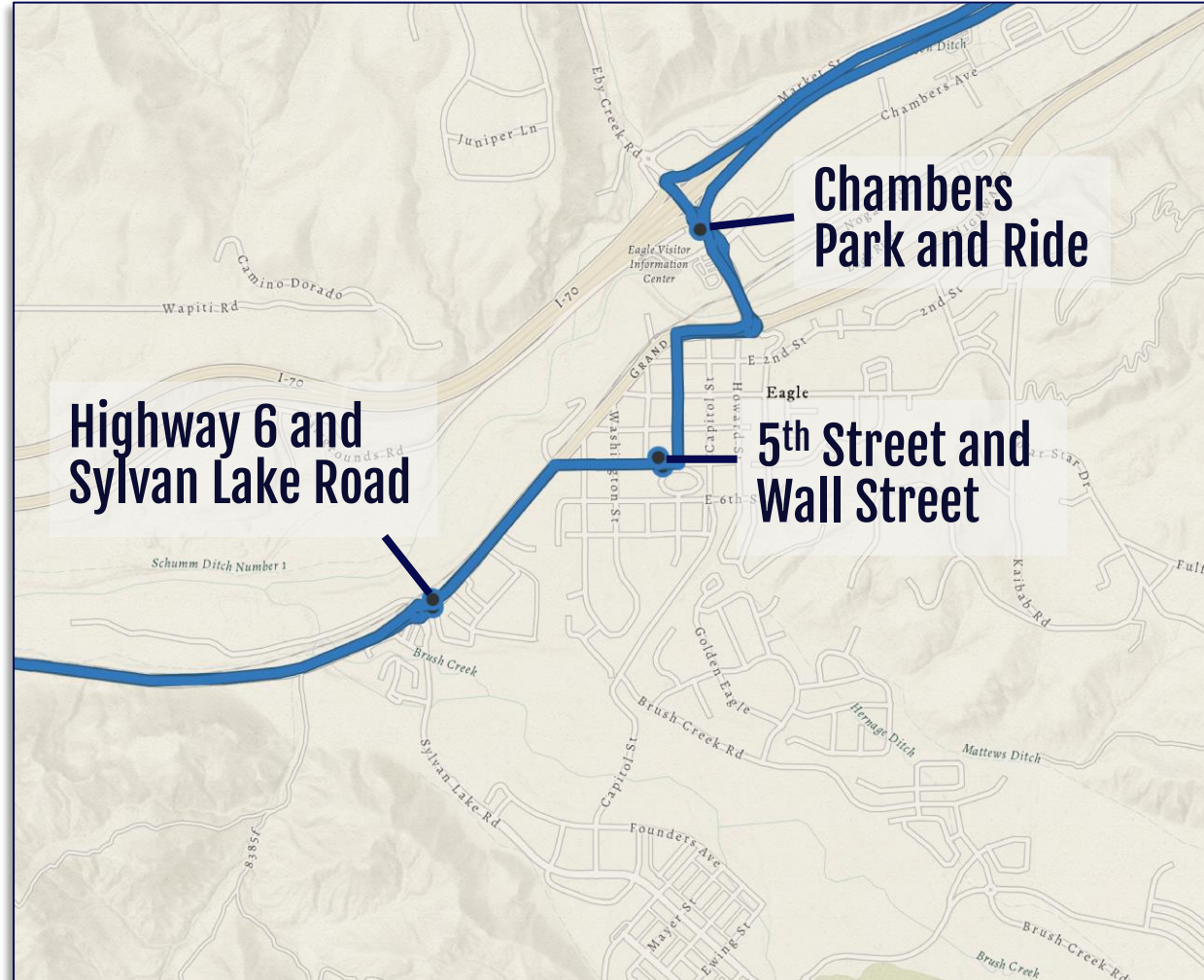
LOCAL TRANSIT

REGIONAL TRANSIT CONNECTIONS

Core Transit provides vital transit service throughout the Valley



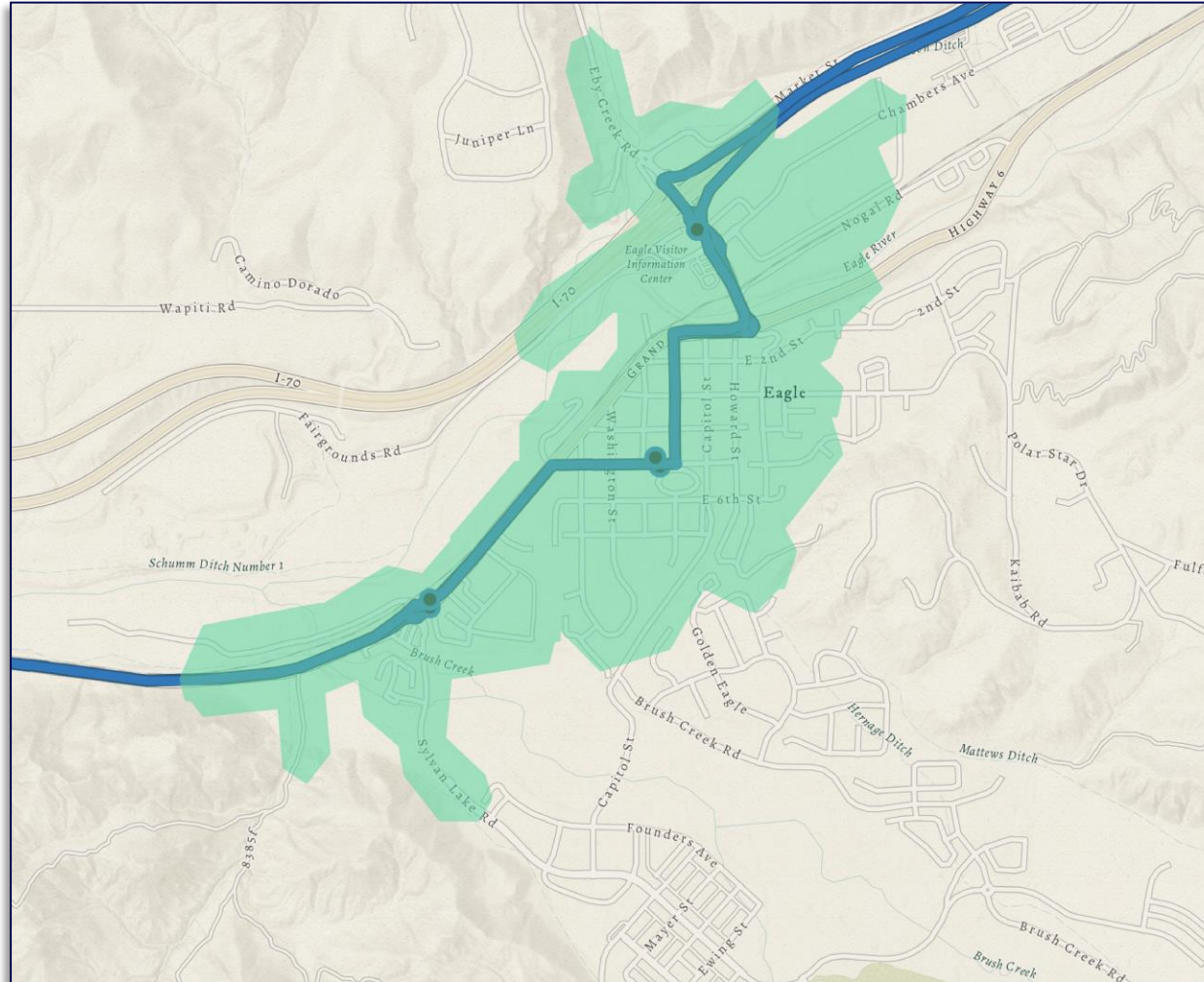
REGIONAL TRANSIT CONNECTIONS



Existing Core
Transit Valley Route

REGIONAL TRANSIT CONNECTIONS

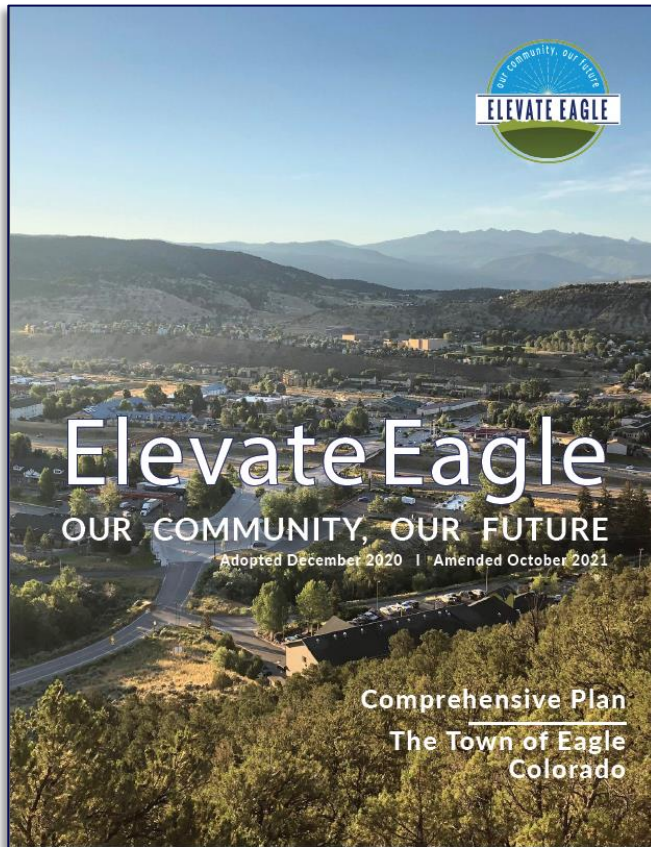
10 Minute Walk



- Current routes omit Eagle Ranch.
- Difficult to use within the Town of Eagle.
- Focuses more on intra-county operations.



WHY LOCAL TRANSIT?



5: ELEVATING OUR CONNECTIONS

Our Vision

The Town of Eagle strives to offer a variety of technology, communication, and transportation choices to connect our community, locally and globally.

Our Goals and Policies

GOAL 5-1. EXPAND OUR PUBLIC TRANSPORTATION NETWORK AND OPTIONS.

5-1.1. Plan for future public transportation enhancements.

- a. Work to develop local “feeder” public transit systems.
- b. Support land use projects that include efficient and effective mass transit system components that connect communities in Eagle County.
- c. Integrate mass transit facilities in new development where practicable and encourage the creation of a multimodal transit center and transit-oriented development within Downtown.

GOALS OF LOCAL TRANSIT



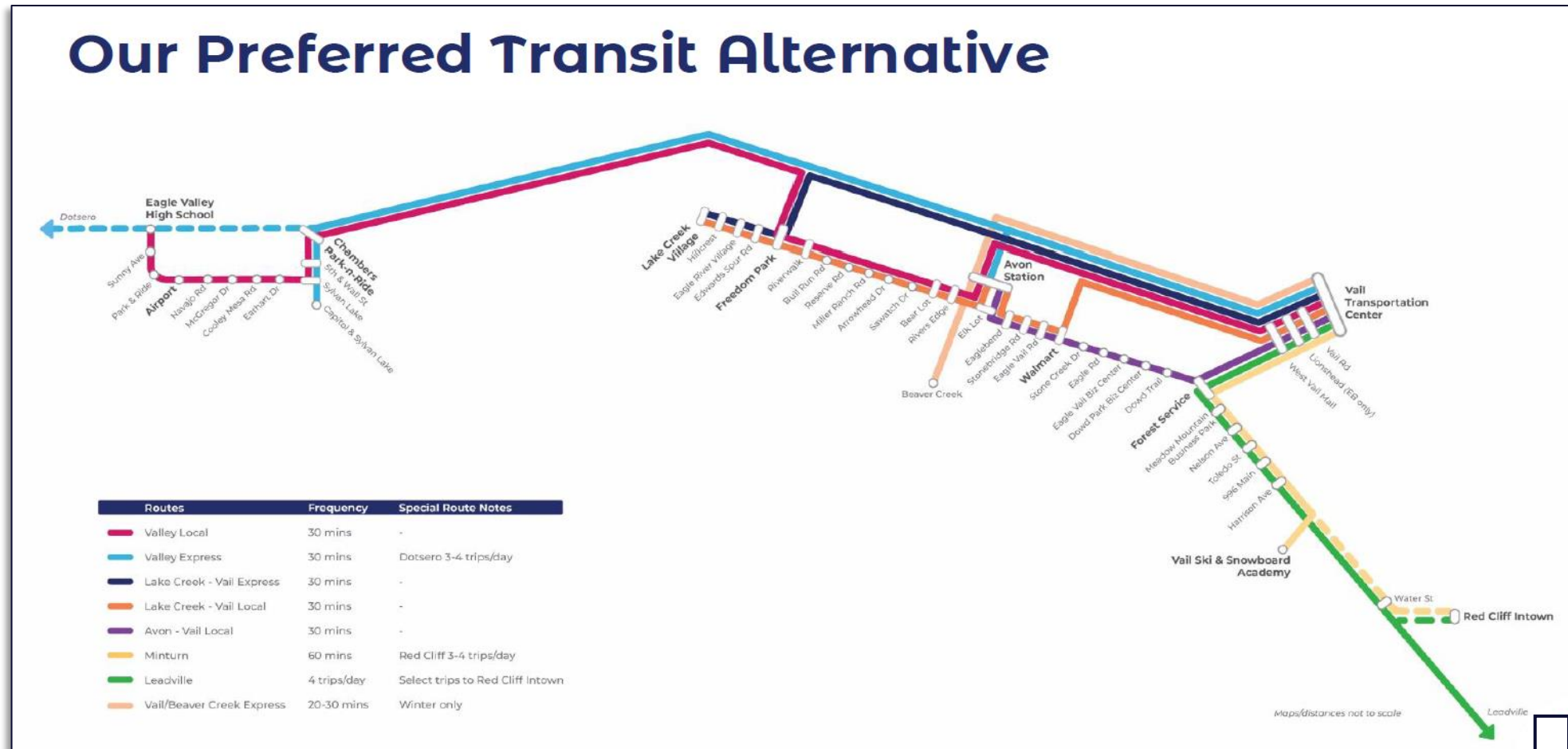
Provide **first and last mile connections** to Core Transit



Provide **connections within the Town of Eagle** and nearby destinations

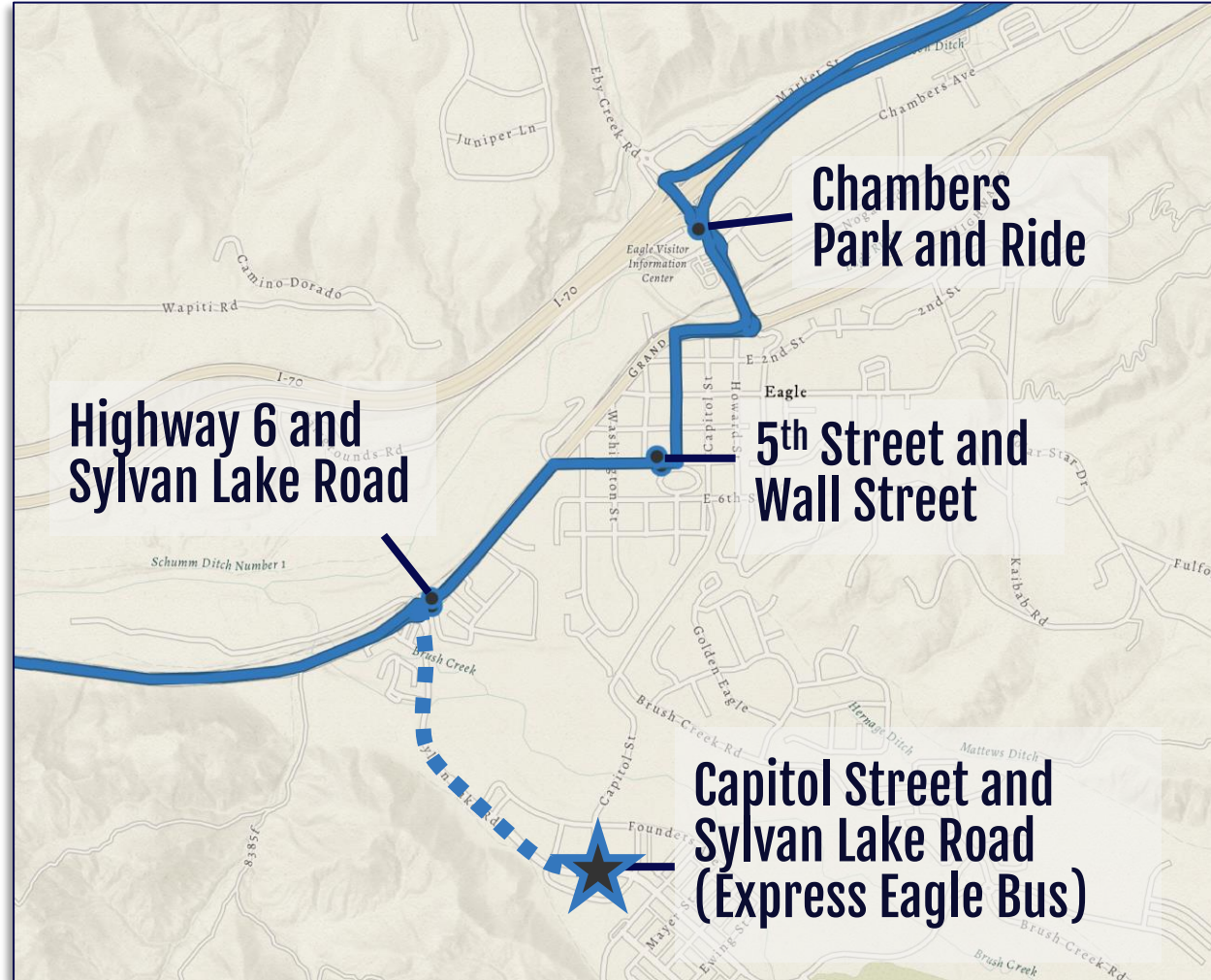


CORE TRANSIT 10-YEAR PLAN



Core Transit Ten-Year Transit Development & Capital Plan, Core Board Meeting, July 9, 2025

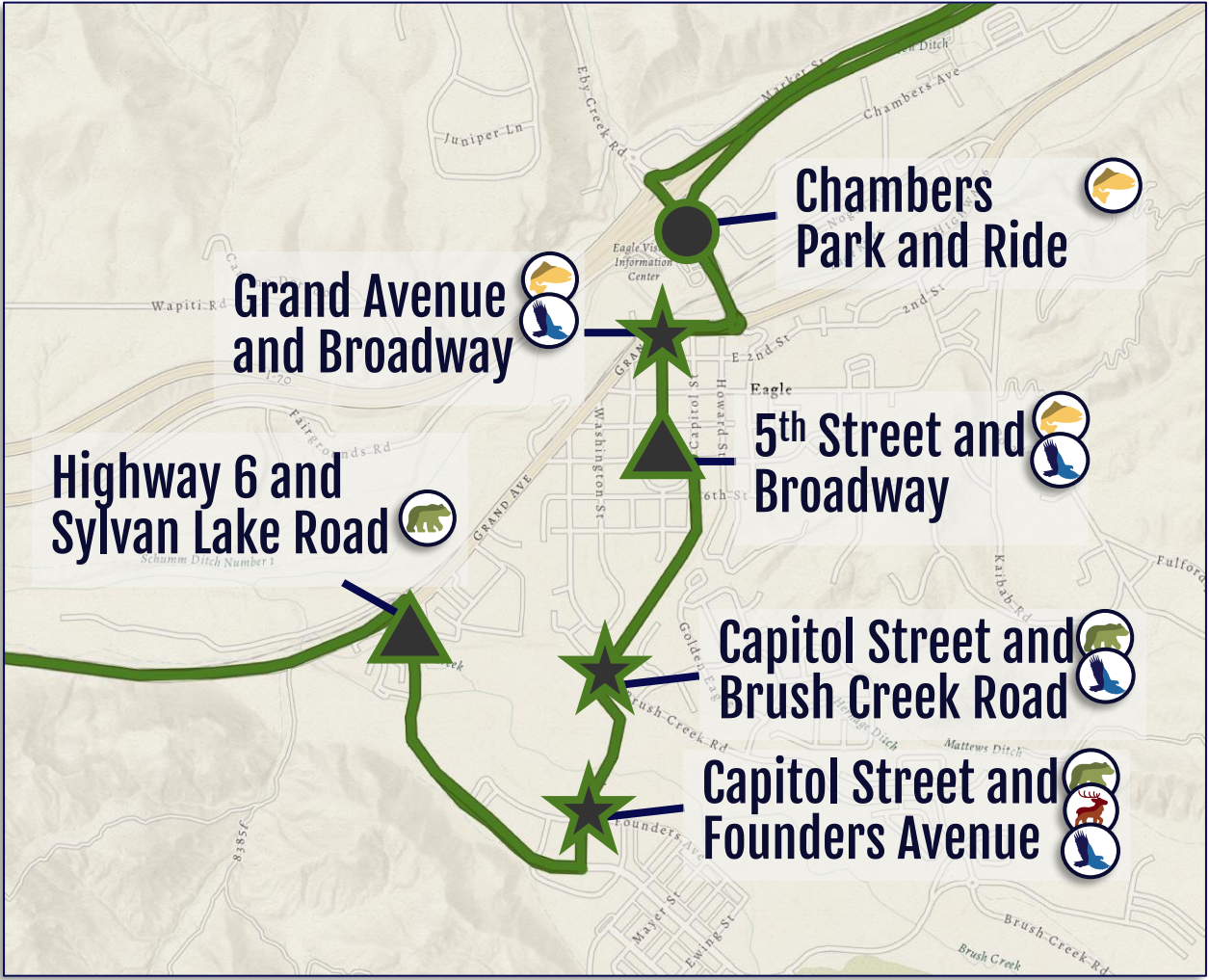
CORE TRANSIT 10-YEAR PLAN



- Core plans for possible Express extension to Eagle Ranch.
- Stop would only be serviced by some buses ending in Eagle.

ADJUSTED VALLEY LOCAL & EXPRESS

Trail Connection



Existing Stop



Adjusted Stop

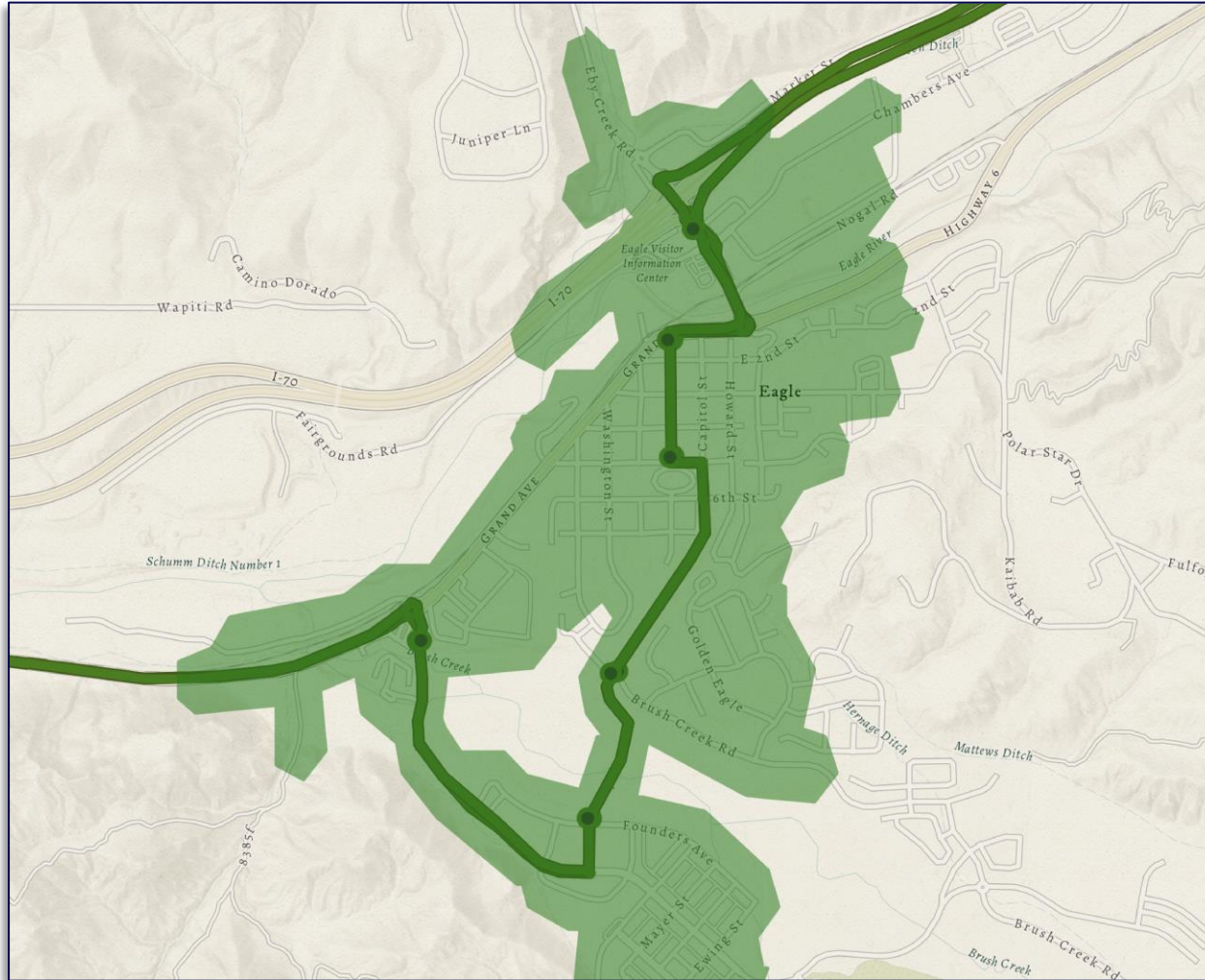


New Stop



ADJUSTED VALLEY LOCAL & EXPRESS

10 Minute Walk



- Adjusts current routes without additional buses.
- Headway increase of 5-10 minutes.
- Added catchment represents an increase of 2,000 residents.



EAGLE'S LOCAL TRANSIT: PHASE ONE

Microtransit – the Eagle Shuttle

- On-demand service within a set service area
- Small vehicles, such as vans
- Potential for partnership with Core Transit
- Build community excitement about local transit



The Mountain Express

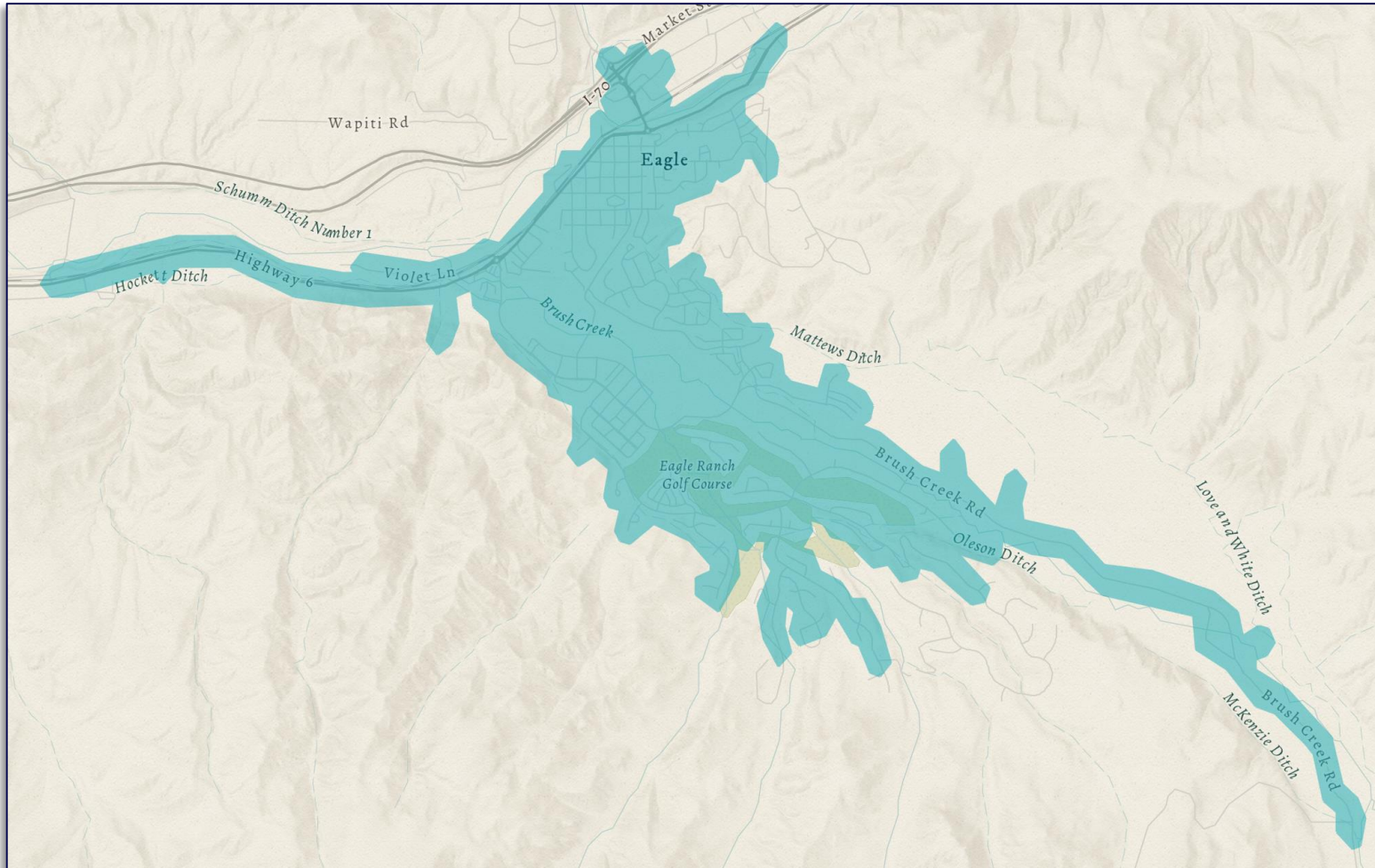


Carbondale Downtowner



Durango Transit

EAGLE'S LOCAL TRANSIT: PHASE ONE SERVICE AREA



EAGLE'S LOCAL TRANSIT: PHASE TWO

Local Circulator – the Eagle Connector

- Fixed-route service
- Small or large bus options
- Connecting key centers in town



Clear Creek County



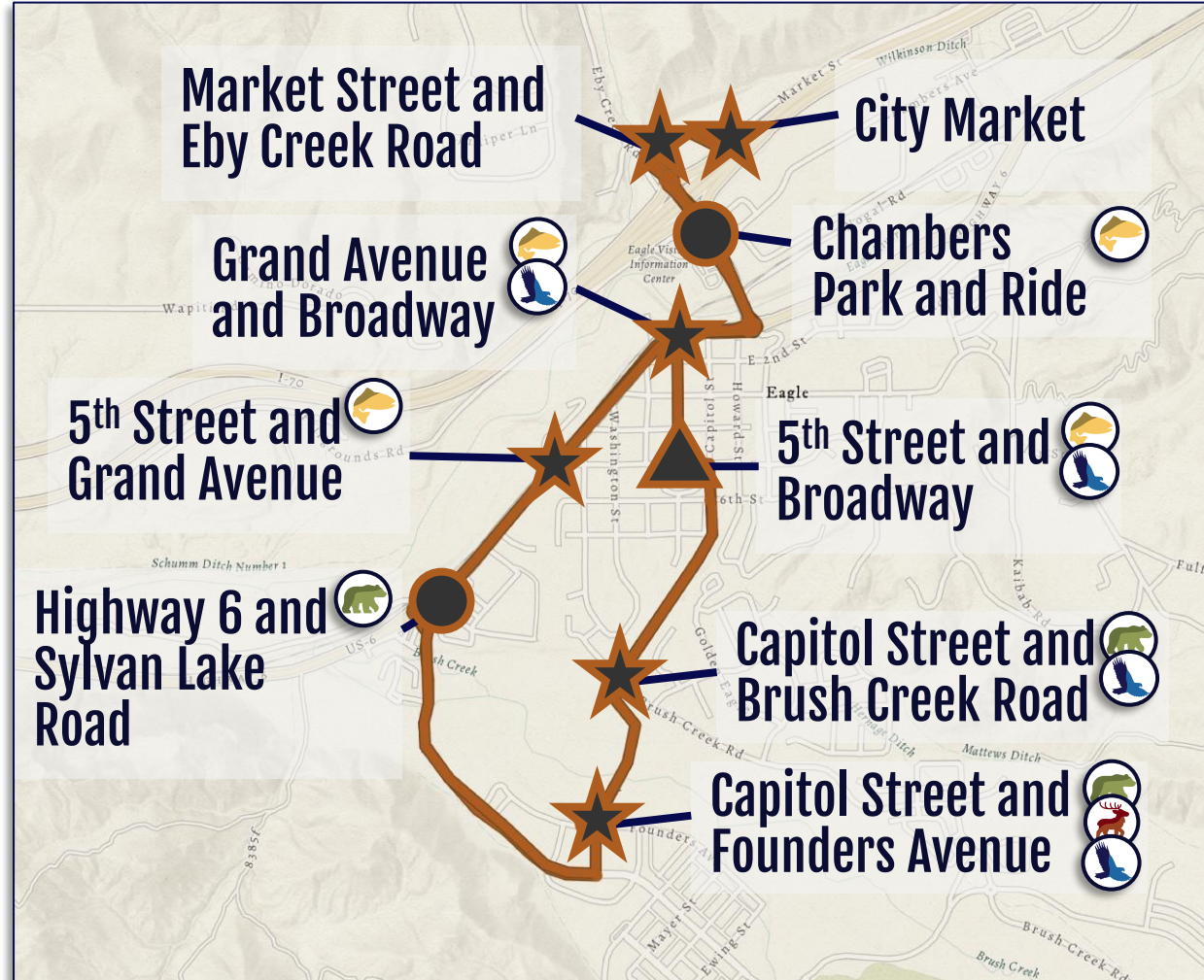
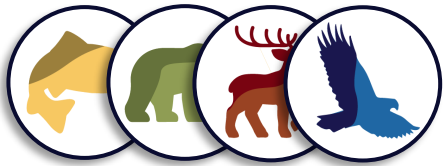
The Mountain Express



Avon Transit

EAGLE'S LOCAL TRANSIT: PHASE TWO

Trail Connection



Existing Stop



Adjusted Stop

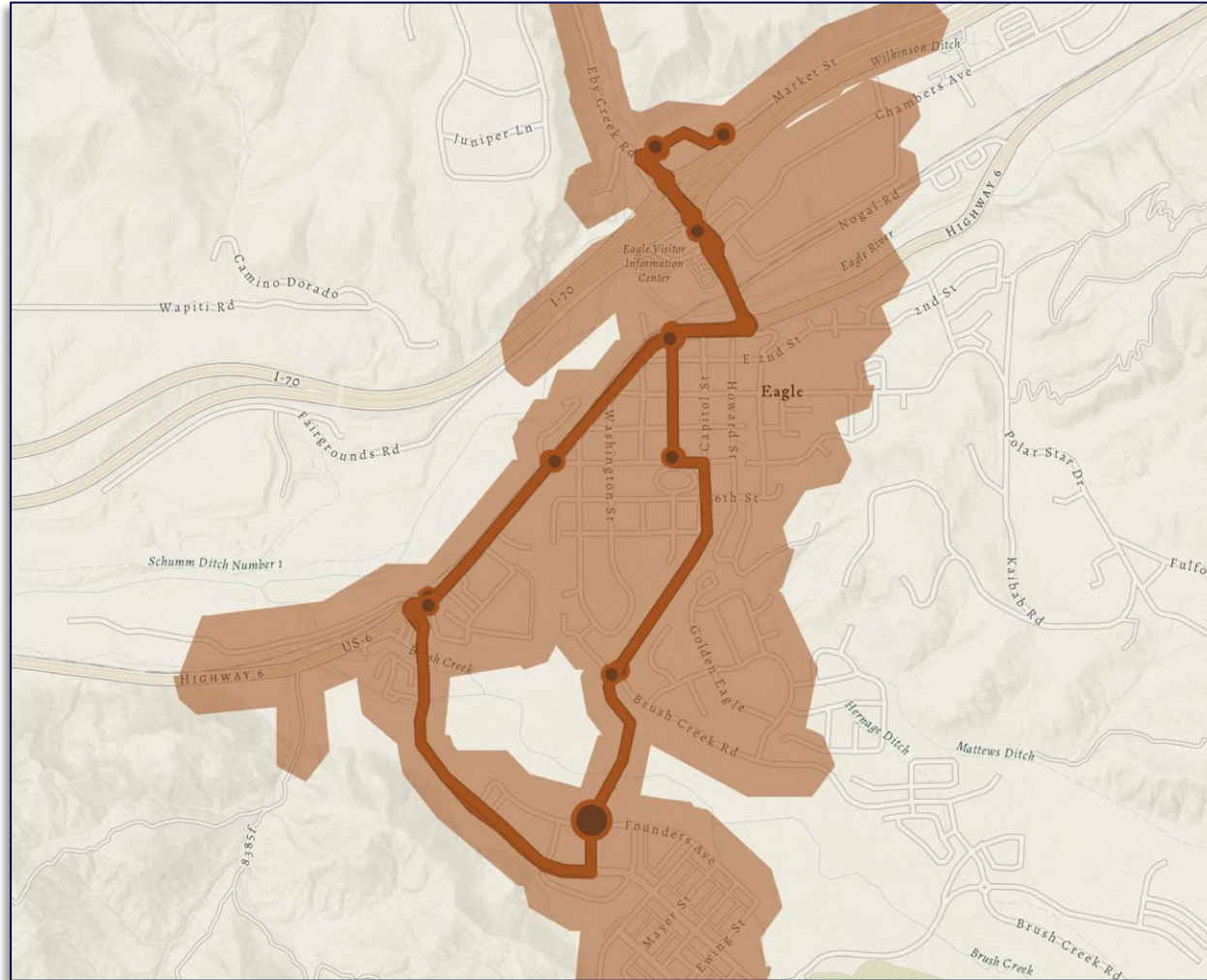


New Stop



EAGLE'S LOCAL TRANSIT: PHASE TWO

10 Minute Walk

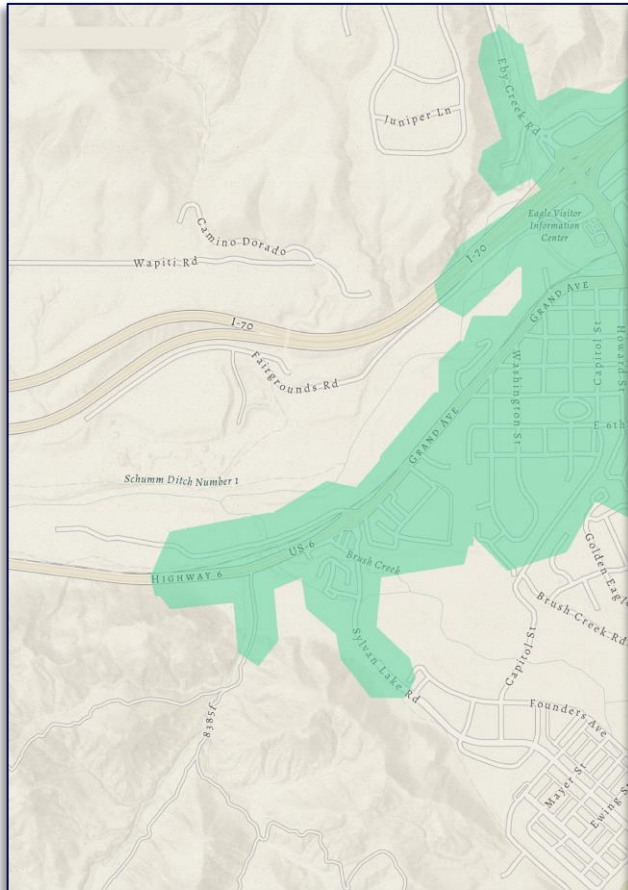


- Creates new local circulator.
- Route could be serviced by two vehicles at 30-minute intervals per direction.

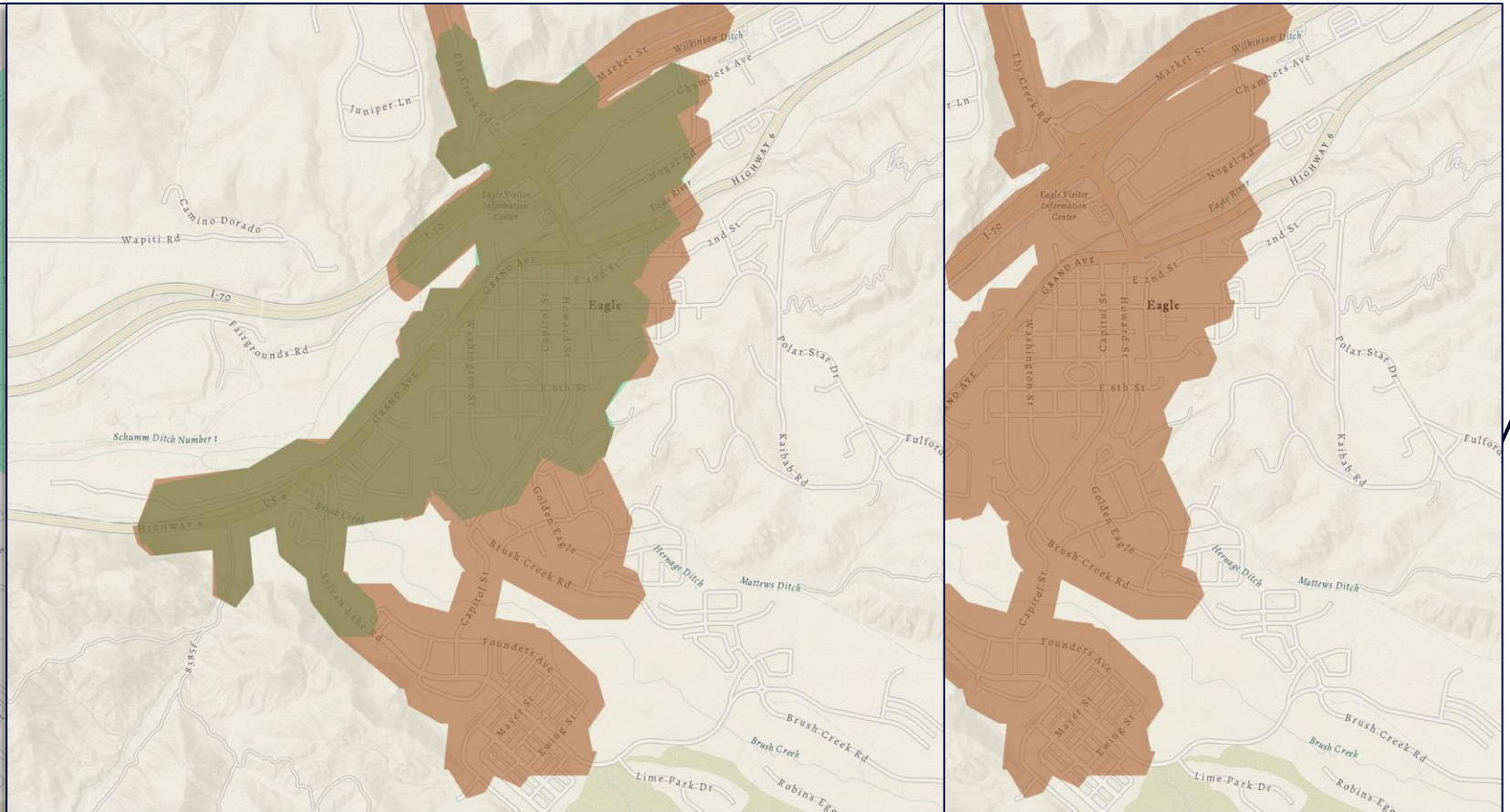


EAGLE'S LOCAL TRANSIT: CATCHMENT COMPARISON

Current Route Walkshed



New Route Walkshed



TRANSIT EXPERIENCE



The Johnson Family

Visitors

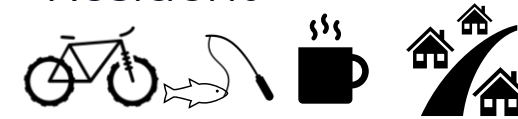


- Use the Valley Route to take the bus into town from the airport, no rental car needed!
- Older kids can use the Eagle Shuttle for a ride to the trailhead
- Hop on the Eagle Connector to catch a movie at the Capitol Theater



Tara

Resident



- Visiting family and friends take the Eagle Shuttle to access trails while Tara is at work
- Ride the Eagle Connector home after Showdown Town



SUCCESS STORIES

Crested Butte

- Fixed route & micro transit
- Seasonal variations



The Mountain Express



The Mountain Express

SUCCESS STORIES

Clear Creek County

- Fixed route* regional and local service
 - *Riders can request off-route stops within a ½ mile radius.
- Funded by a Section 5311 Grant from Federal Transit Administration via CDOT



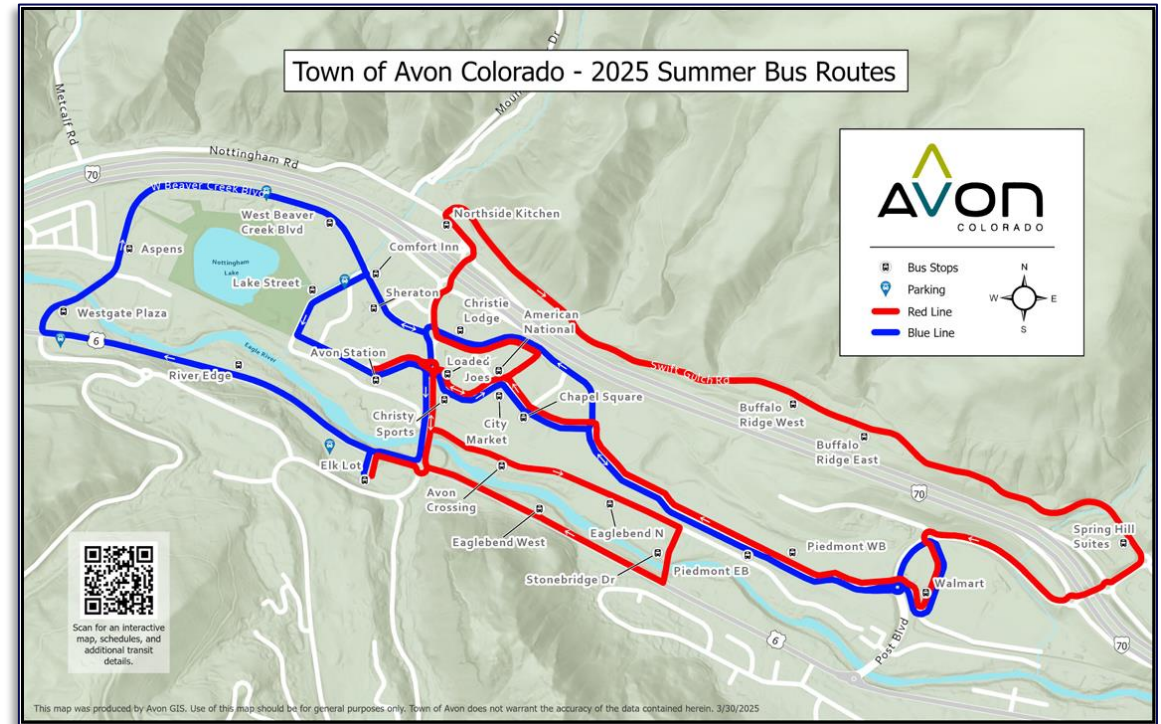
Clear Creek County



SUCCESS STORIES

Avon Transit

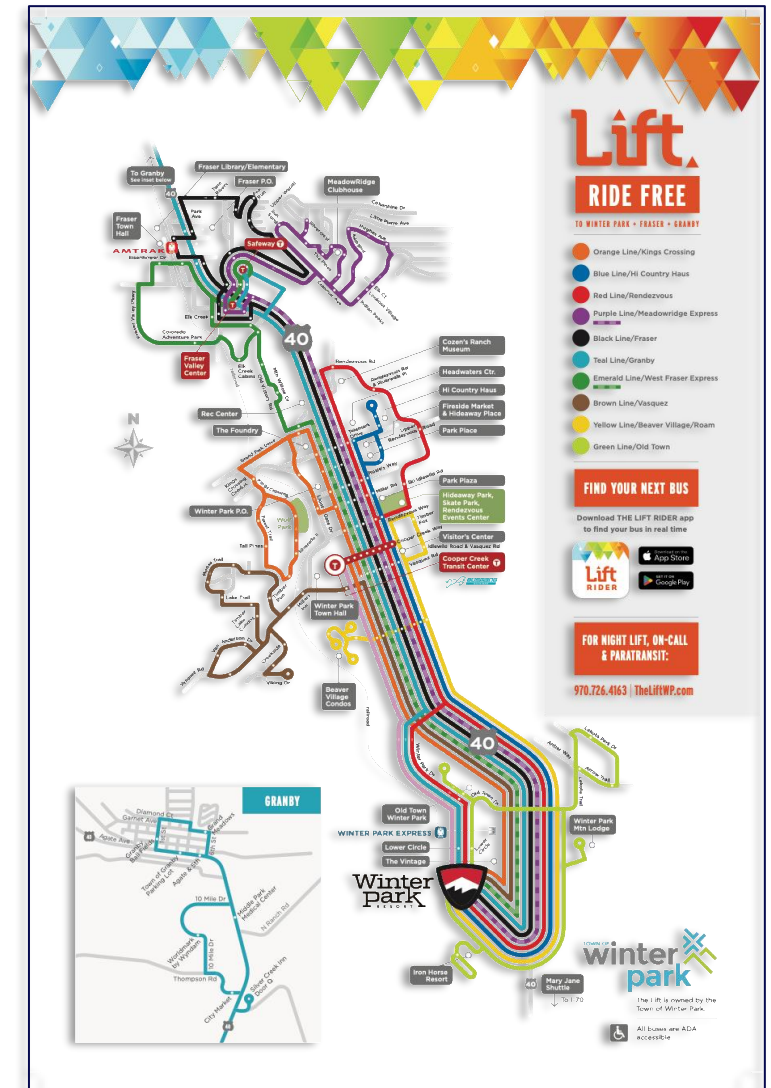
- Free local circulator serving residents and visitors
- 30-minute headways
- 13 operating vehicles (2 electric)
- 457,000 rides in 2022



SUCCESS STORIES

Winter Park

- Town owned system
- New adjustments coming soon to add catchment
- Subsidized by Resort and sales tax
- Lower frequency and routes during summer months (2 only)



KEY TAKEAWAYS

- Local transit connections can **enhance Eagle's great regional transit access.**
- Phased local transit offers a way to **connect** residents and visitors **with local destinations, expansive outdoor resources, and their communities.**
- Local transit **complements and expands walking, biking, rolling** as transportation options.





VISITOR CENTER

PROJECT TEAM



Taylor Lucas



Lakin
Dickson



Lyndsey
Gaddy



Molly
Heneghan



Gabriella
Rappolt-
Esquivel



Maggie
Knox



Zane Newell

VISITOR CENTER SITE



URPL 6000 Mountain Studio- Town of Eagle | Summer 2025

0 0.1 0.2 0.4 0.6 0.8 Miles



August 2025

Town of Eagle Visitor Center

113

Page 113 of 296

VISITOR CENTER SITE



VISION

To strategically **connect** the gateway of the Town of Eagle with its core, **enhancing** community space, **celebrating** historical narratives within nature, and **cultivating** an unforgettable visitor experience **that enriches** all who engage with Eagle Valley.



MISSION

Our mission is to establish the Town of Eagle's entry as a **welcoming cultural area** that strengthens a deep sense of **belonging and discovery** for all.



GUIDING PRINCIPLES



Connection



Stewardship



Experience



GUIDING PRINCIPLES – CONNECTION



Weave together Eagle's neighborhoods, strengthening bonds between people, places, and opportunities, from the Town's vibrant core to its expansive recreational offerings. **Eagle is more than a connector- it's a place of meaningful connection.**



GUIDING PRINCIPLES – STEWARDSHIP



Dedication to **preserving** and **celebrating** Eagle's **unique character, history,** and **natural landscapes.** This includes enhancing the resilience of ecosystems and safeguarding the community identity that makes the town exceptional.



GUIDING PRINCIPLES – EXPERIENCE



Commitment to creating and inspiring a memorable **experience** for every individual who engages with Eagle. This means **integrating its history with nature** and enhancing pathways for **visitors, workers, and residents** alike.

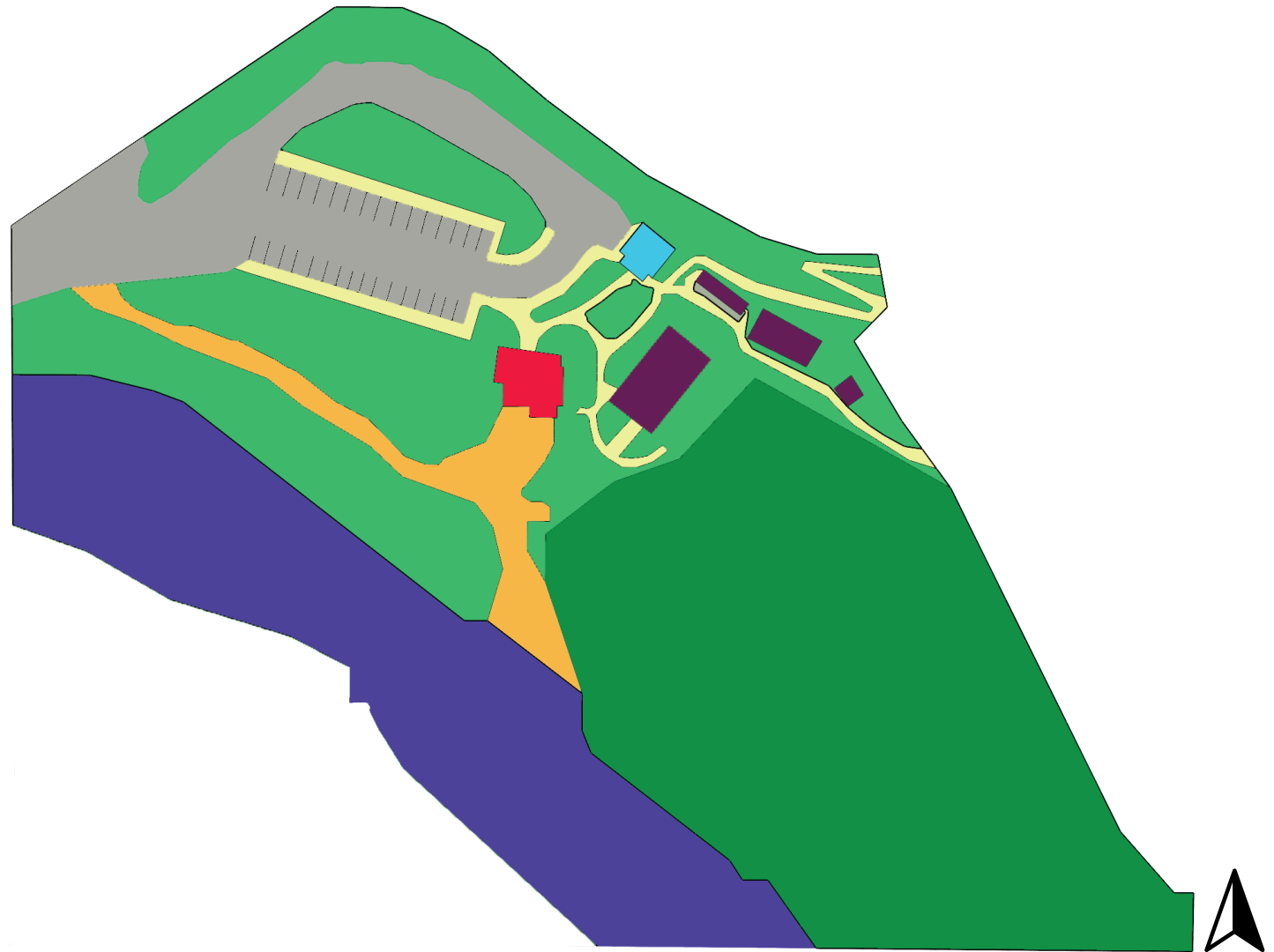




SITE OVERVIEW

SITE MAP

- Visitor Center
- Museum
- Bathrooms
- Field
- Parking
- River
- Paved path
- Gravel path



SITE OVERVIEW

- Owned by the Town of Eagle
- Within a natural riparian corridor of the Eagle River with public access point
- Historic buildings:
 - Information Center & Museum
- Public restrooms



THE VISITOR CENTER TODAY



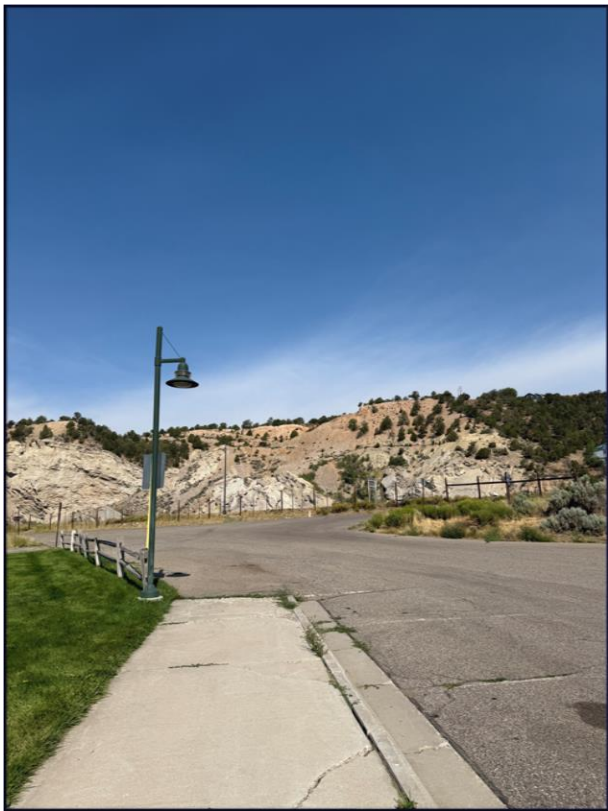
THE VISITOR CENTER TODAY



THE MUSEUM & BATHROOM TODAY



ACCESS & CONNECTION TODAY



END OF SIDEWALK



MISSING SIDEWALK TO RIVER PARK



MISSING CROSSWALK TO VISITOR CENTER



GRASSY FIELD TODAY



Lyndsey Gaddy



Maggie Knox



EAGLE RIVER TODAY

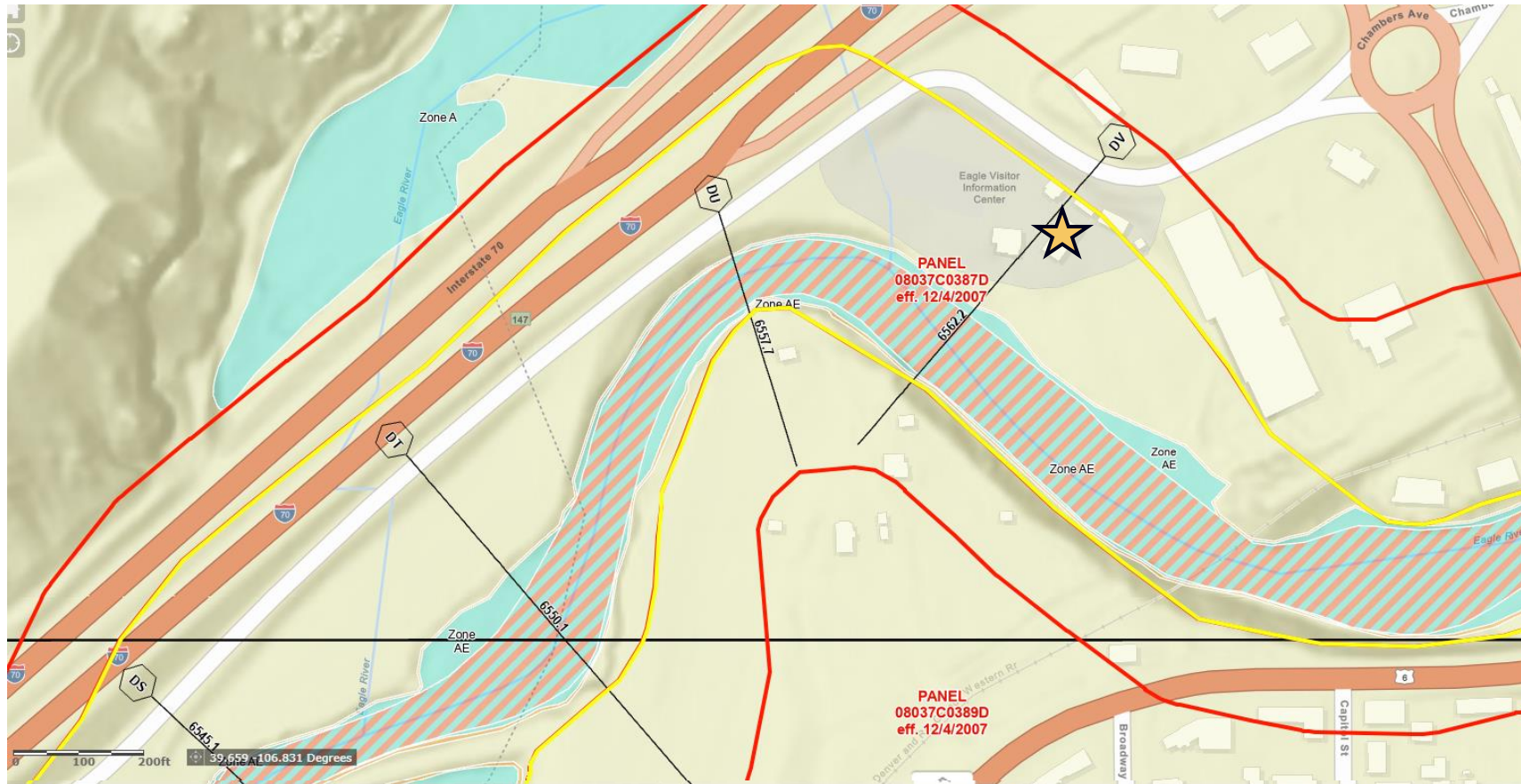
- Foundational Eagle asset
- Open to the public
- Boat slip & picnic benches



WHERE THE WATER FLOWS – FLOOD HAZARD BUFFER

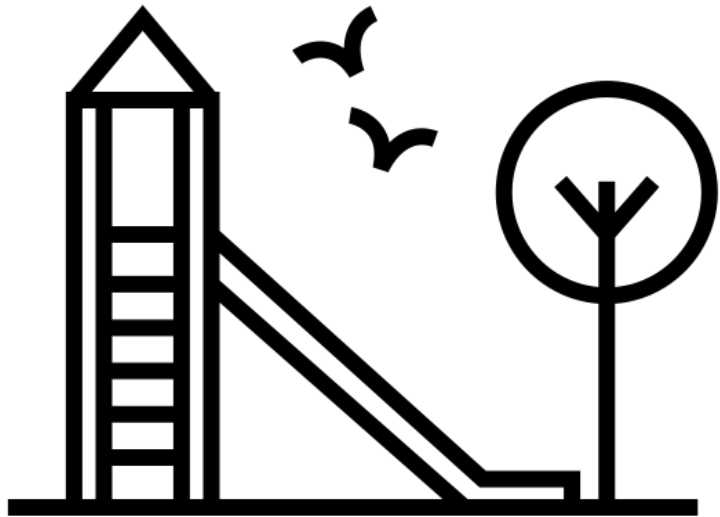
Active
Stream
Corridor

Fluvial
Hazard
Buffer



COMMUNITY DESIRES

- Field improvements for all ages and abilities
- Visitors Center should stay where it is
- Upgraded signage and safer roadway crossings
- Boost for business in Eagle's core



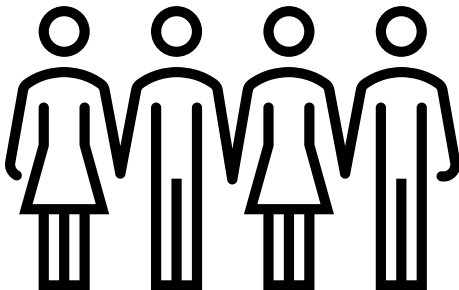
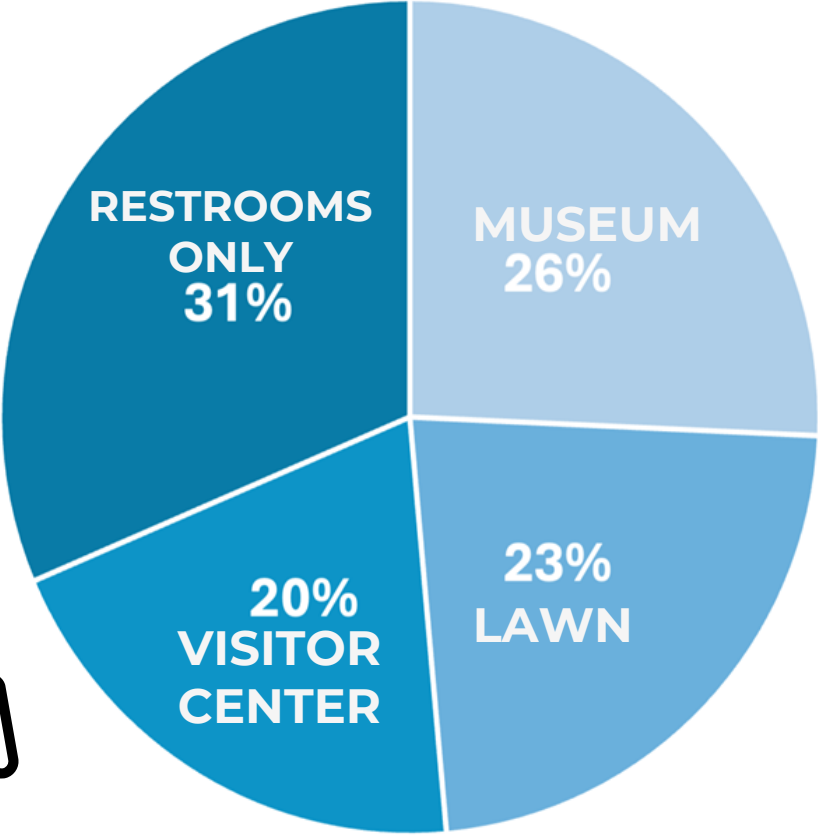
82% of survey respondents want **better pedestrian access** to downtown and the fairgrounds



OBSERVATIONS FROM THE TEAM



1-Hour Observation of People Using Amenities





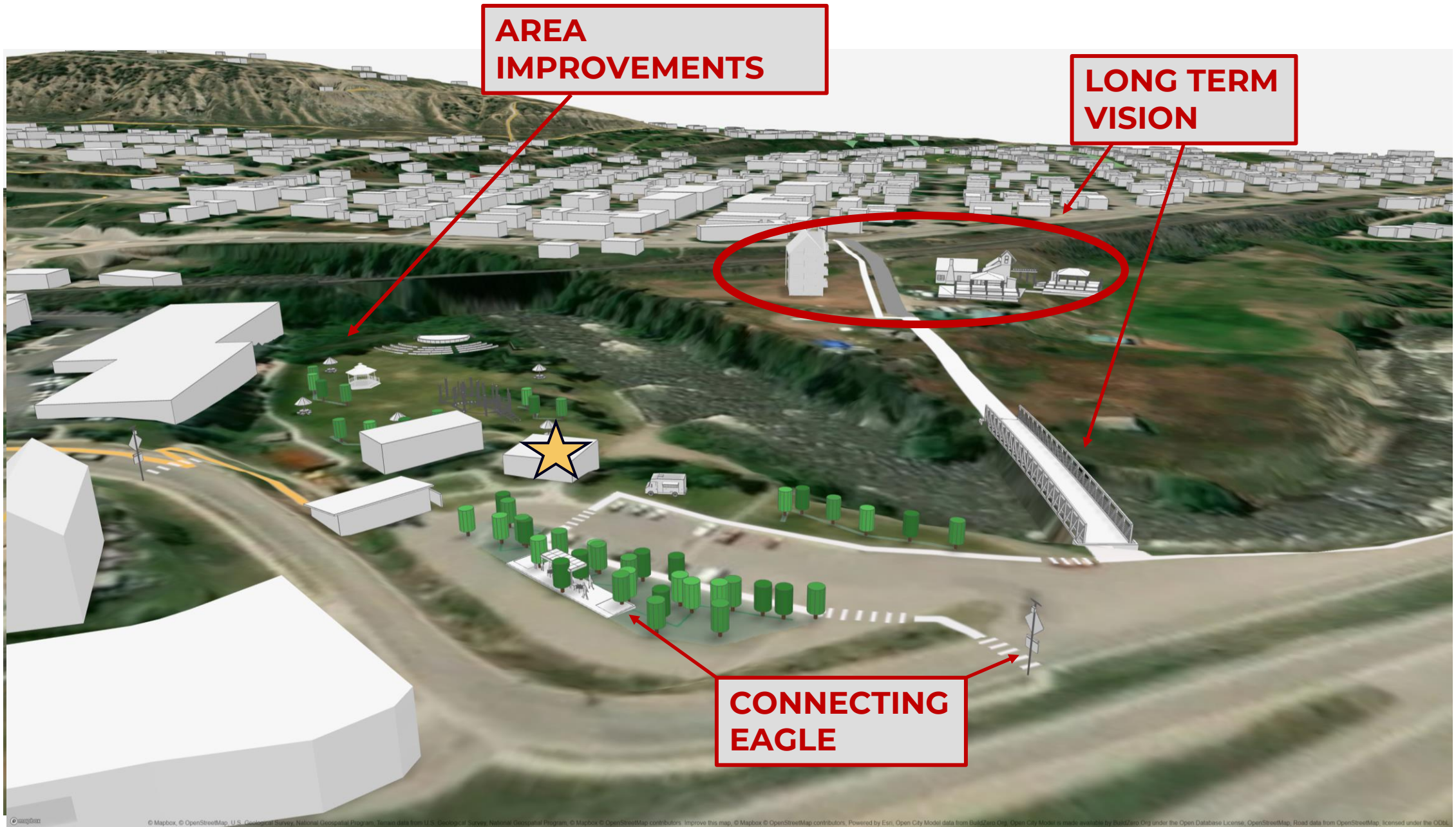
OUR PROPOSAL

PROJECT OVERVIEW: **Eagle's Landing Park**

Through improvements based on our guiding principles and community input, the Visitor's Center is reimagined as **Eagle's Landing Park**, where visitors and residents are connected to transportation, outdoor recreation and local business.



PROPOSAL VISUALIZED





PHASE 1

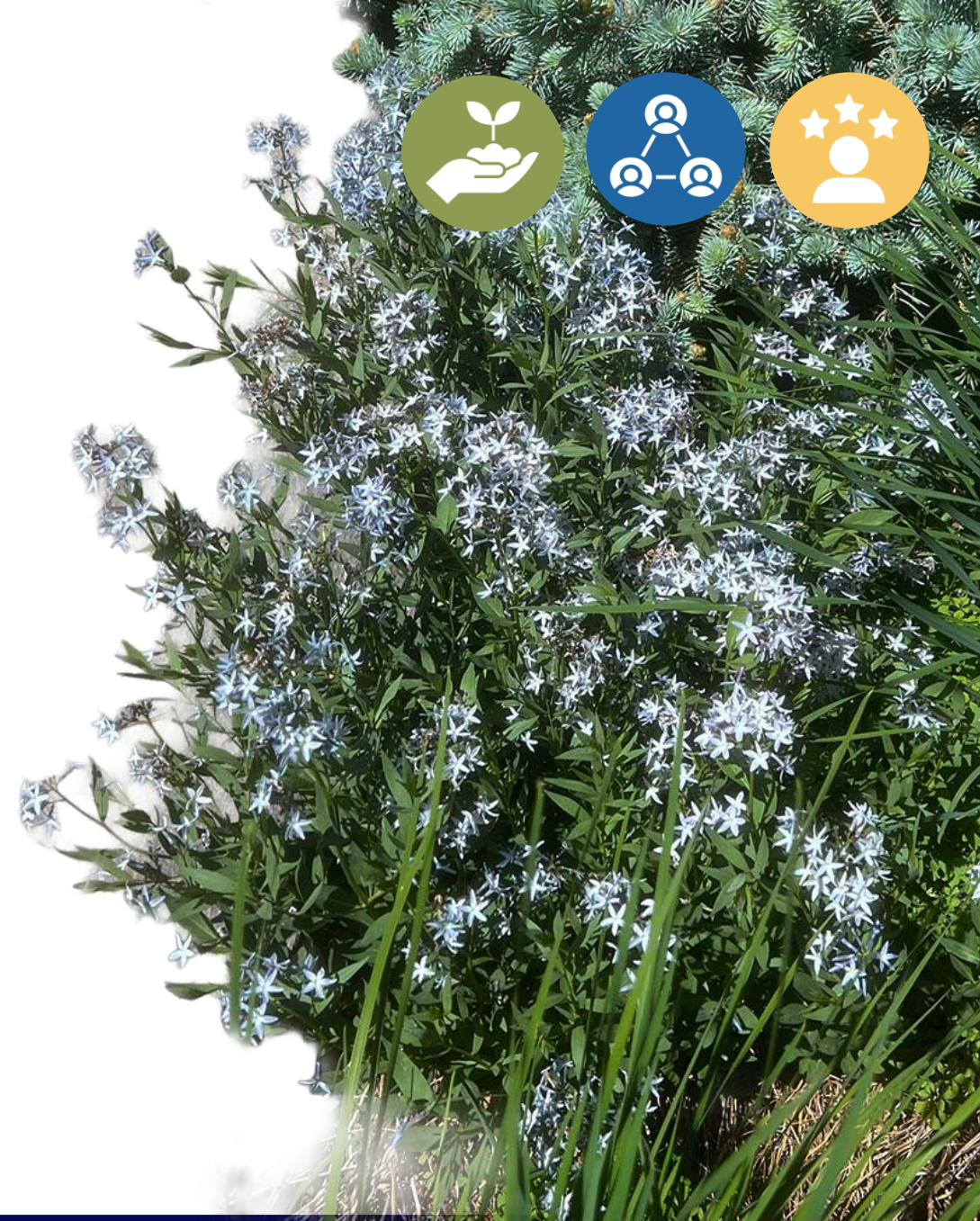
Area Improvements

PHASE 1 – OVERALL SITE IMPROVEMENTS

Field Infrastructure

Restroom renovation updates

Visitor's Center upgrades or relocation



A NEW BEGINNING FOR THE CHAMBER



Lyndsey Gaddy



Lyndsey Gaddy

*The Chamber would be interested in pursuing a **downtown location**.. While our current location holds potential for generating additional revenue for the Chamber, we also recognize the **appeal** and **strategic value** of being situated in **the heart of town***

– Michelle Morgan

PLAYSCAPE



Nature Kids Discovery Zone in Lafayette, CO



Bluff Lake Nature Center, Denver, CO



Mønstead Limestone Mine, Denmark

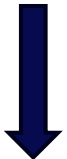
Play elements that incorporate all senses provides enrichment for all children.



AMPHITHEATER



Potential partnership
with local, nature-
focused educational
nonprofit



Cape Rep Theater



Schmeekle Reserve Amphitheater



Taylor Lucas



ART & SCULPTURE



Uvalde County Visitor's Center



Vivid Creatures Exhibition at The Morton Arboretum



City of Tucson Parks and Recreation

NATIVE COLORADO LANDSCAPING



Eagle County Building
Demonstration Garden



Rocky Mountain
Goldenrod



Penstemon



Grand Mesa
Beardtongue



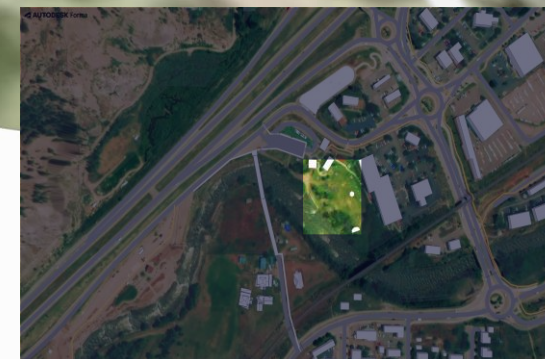
Rocky Mountain Juniper



AMPITHEATHER

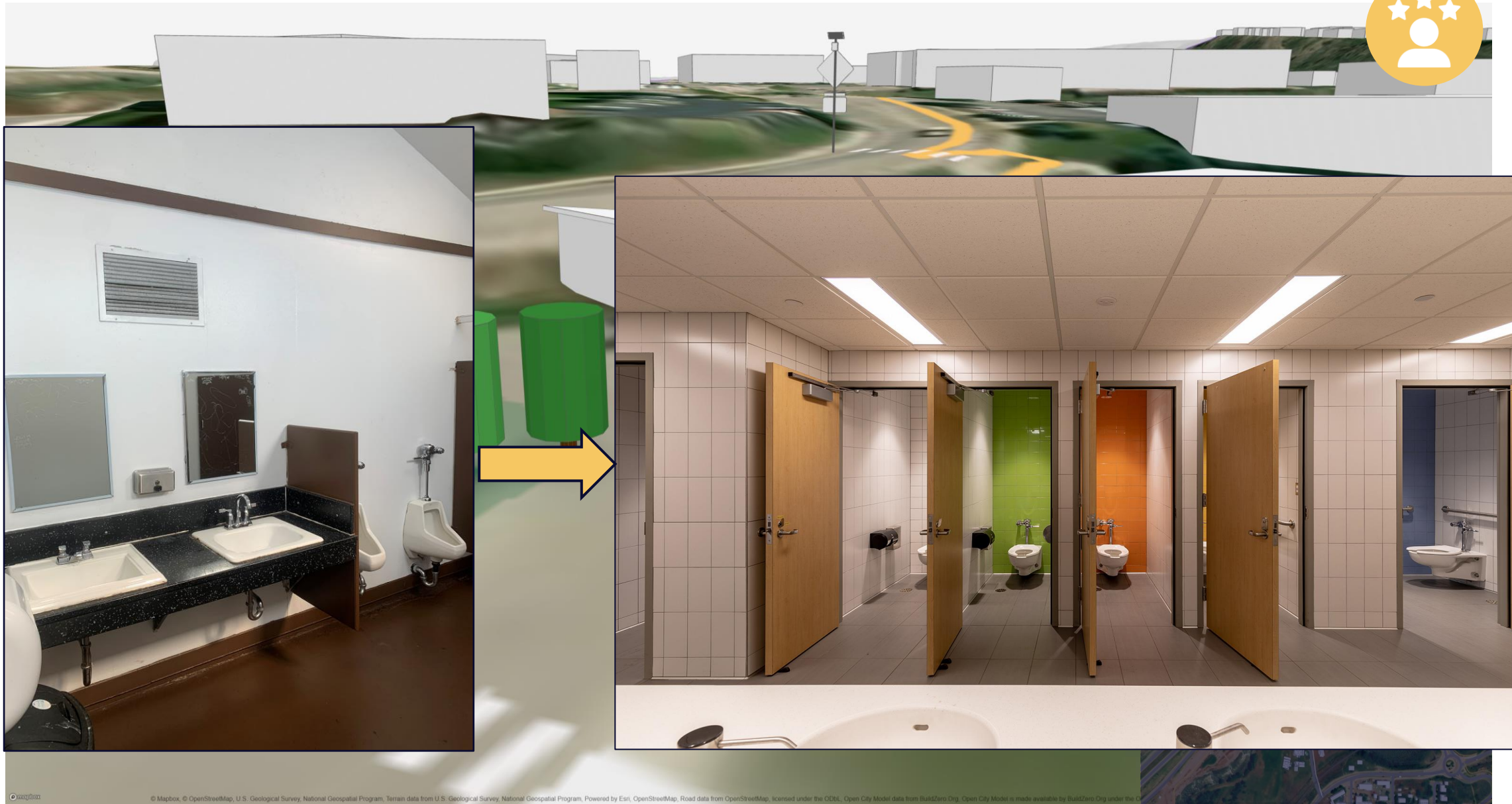
**NATURAL PLAY
STRUCTURES**

**SHADE
STRUCTURES**





RESTROOM IMPROVEMENTS



EAGLE'S LANDING GIFT SHOP



"Bring back the fudge!"

- Eagle branded souvenirs
- Travel and recreation necessities
- Snacks and beverages
- Natural History gifts
- Eagle Arts Partnership



REC & RIVER RENTALS AT EAGLE'S LANDING



- Bike tune-up station
- Gear Rentals for mountain and river



Shenandoah National
Park



Nantahala Outdoor Center, Chattahoochee
River



Gabriella Rappolt-Esquivel



POTENTIAL NEW SITE



POTENTIAL NEW SITE

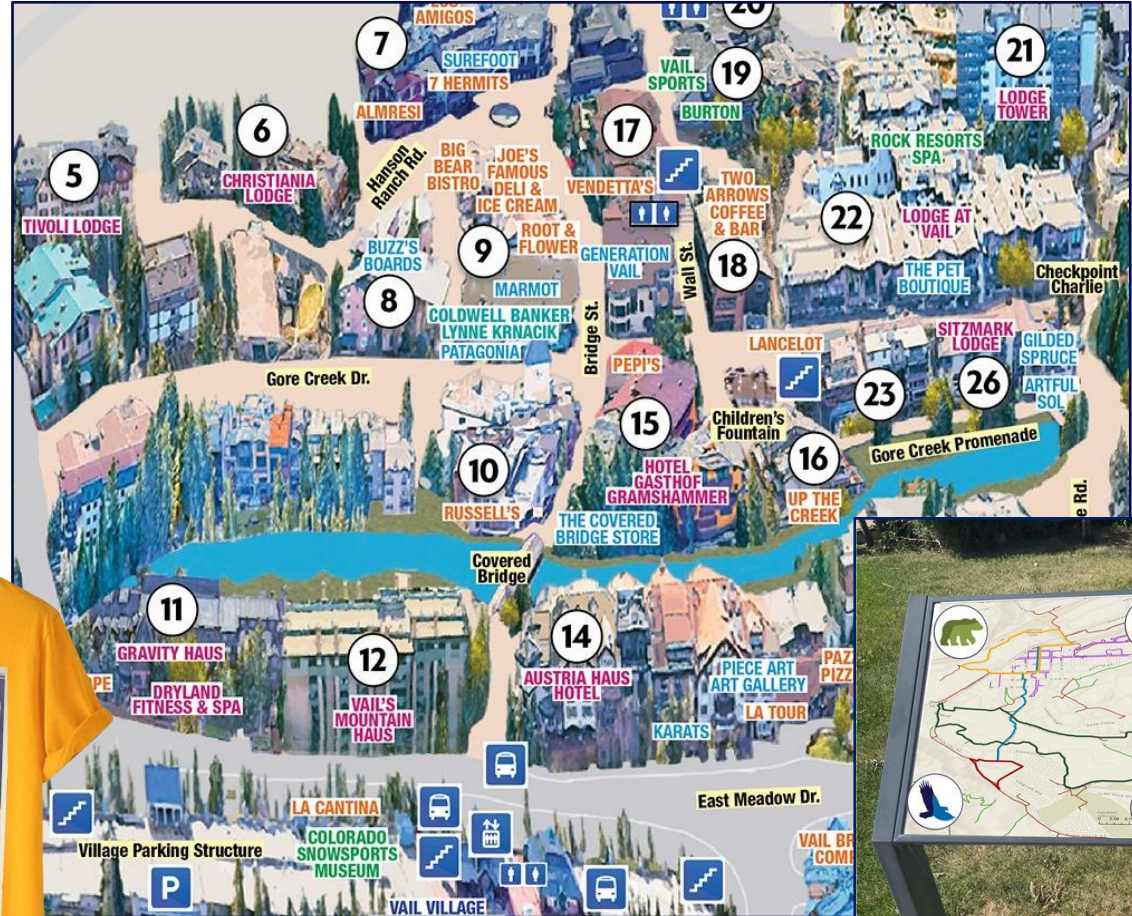


**229
Broadway**



VISITOR CENTER FEATURES & IMPROVEMENTS

- Maps and pamphlets for Eagle Valley
- **Community events programming**
- Souvenirs and Eagle merchandise
- Offer bookable tours
- **Expanded Eagle business marketing**
- Updated signage



WALKING MAP IN VAIL, CO



Mono Lake Committee Information Center & Bookstore

Mono Lake, California





PHASE 2

Connecting Eagle



MAP OF CONNECTIVITY IMPROVEMENTS

- 1 SIDEWALKS AND CROSSWALKS
- 2 TRANSIT CENTER
- 3 PEDESTRIAN BRIDGE



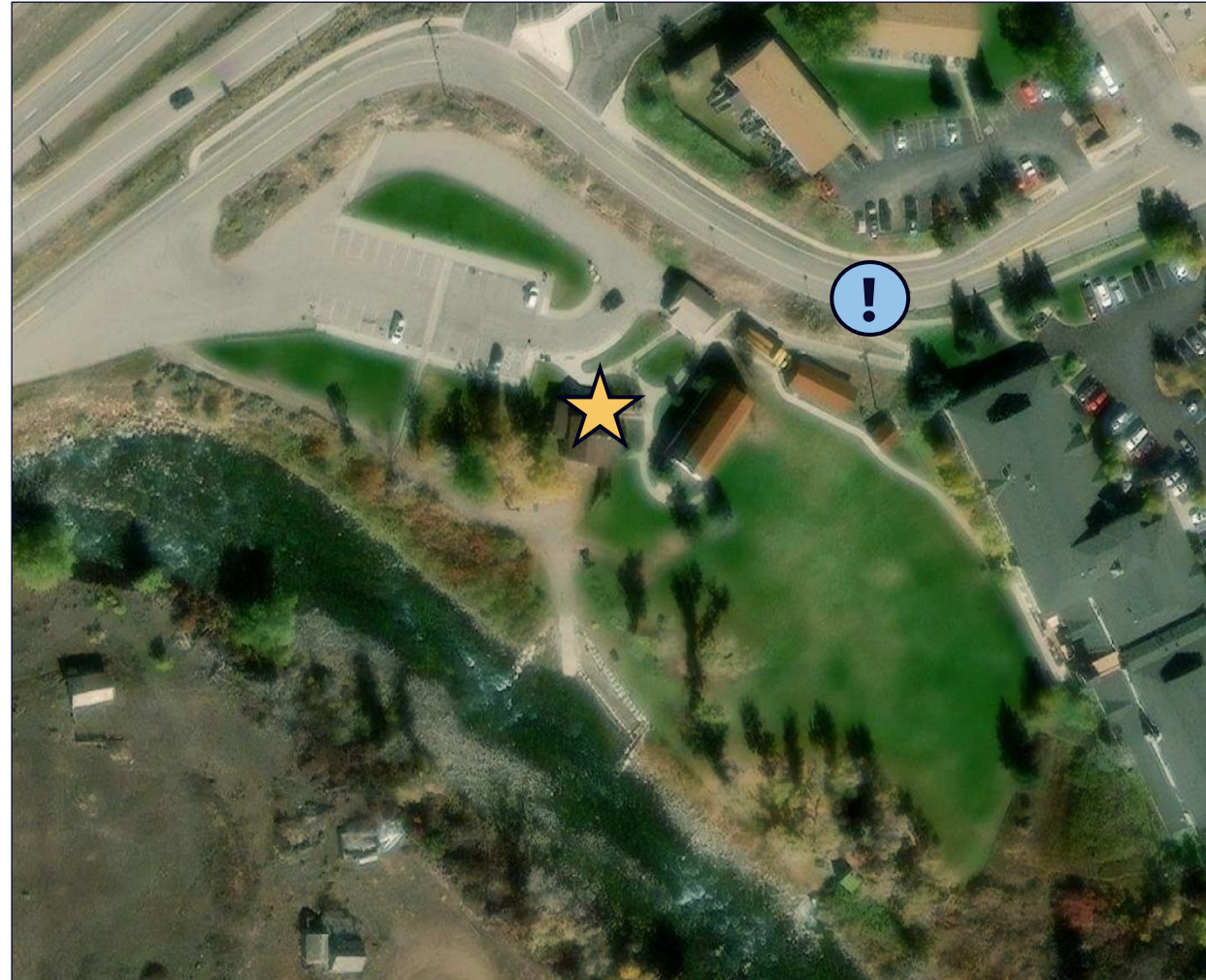


FOLLOWING THE CROWD



The need for crosswalks can be informed by pedestrian traffic.

Also called a *Desire Path*.



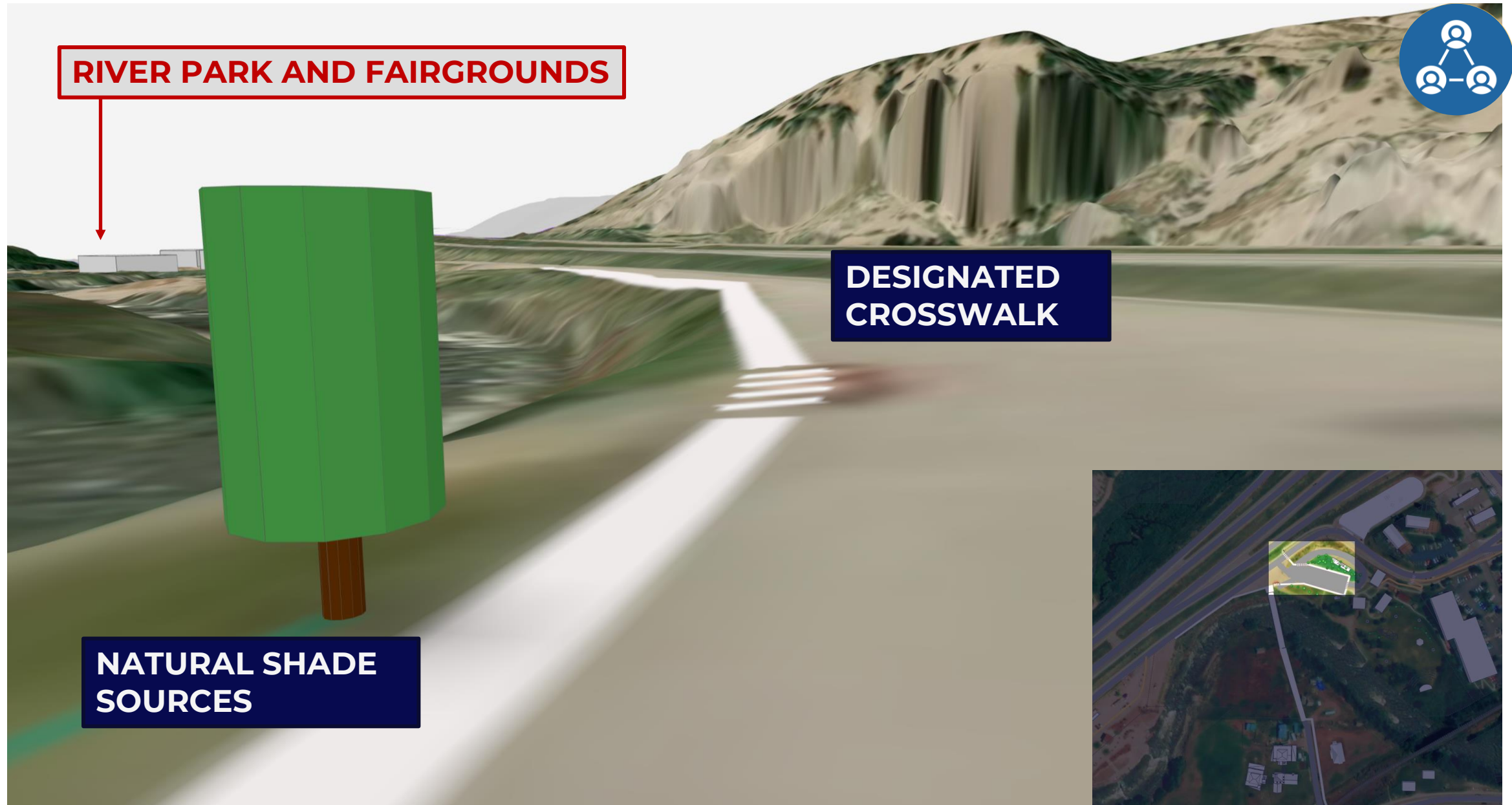


PEDESTRIAN SAFETY IMPROVEMENTS



Path of desire across
Chambers Road
before the Visitor
Center entrance.





CURRENT TRANSIT CENTER



**CHAMBERS
PARK N RIDE**

**TO VISITOR CENTER
AND PARK N RIDE
LOT**

**SERVED BY CORE
TRANSIT AND
BUSTANG**

CURRENT PARK N RIDE



TRANSIT CENTER



Source: Town of Basalt



NEW PARK N RIDE

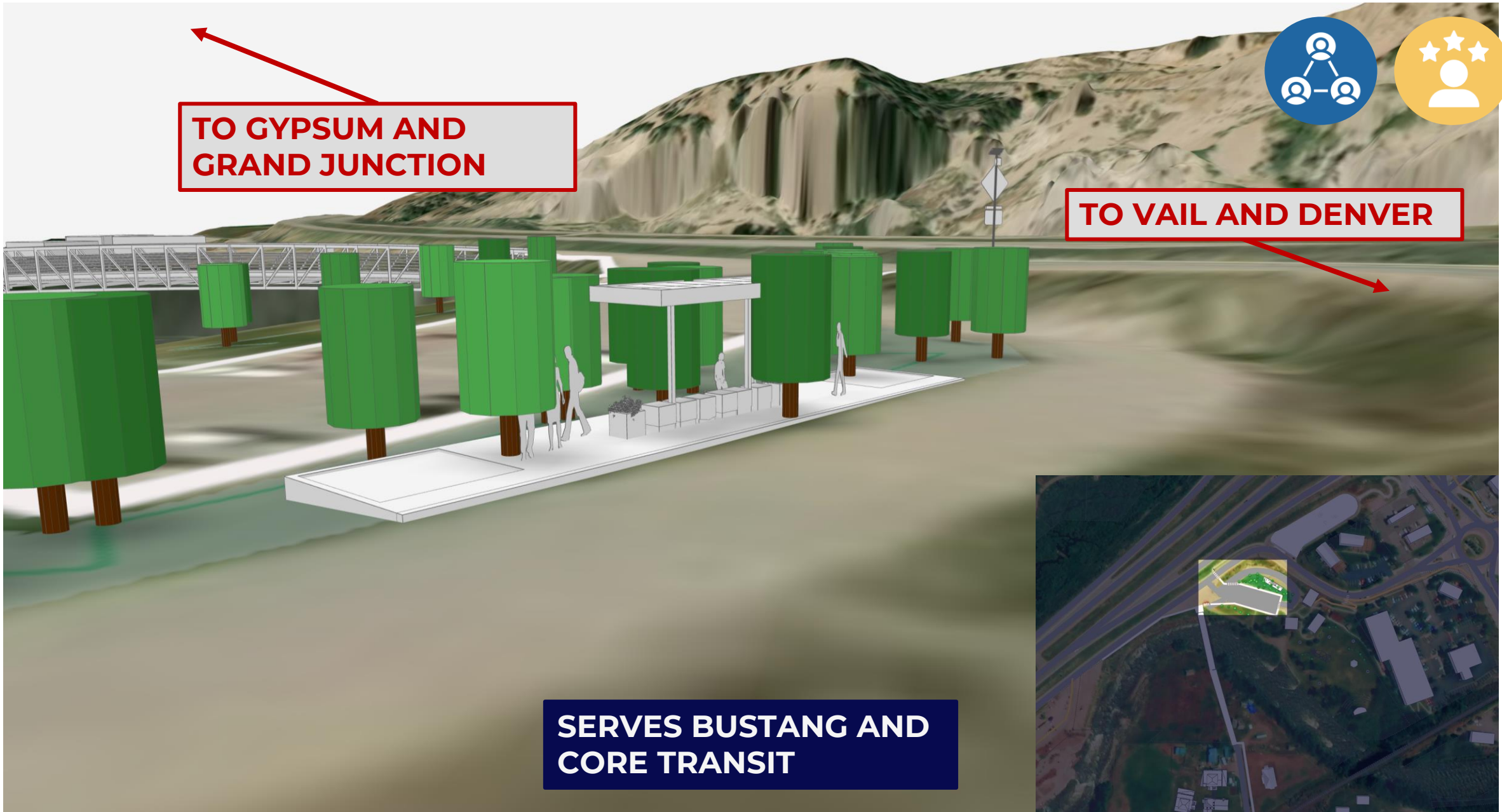


GLENWOOD SPRINGS



ESTES PARK





**TO GYPSUM AND
GRAND JUNCTION**

TO VAIL AND DENVER

**SERVES BUSTANG AND
CORE TRANSIT**



NEW PARKING GARAGE





SAFER CONNECTIONS



**FLASHING PEDESTRIAN
CROSSING**

**CROSSWALK
STRIPING**





PHASE 3

Long Term Vision

LONG TERM VISION





PING LANE PARCEL PURCHASE



NATURE CENTER

INFORMATIONAL SIGNS ABOUT LOCAL WILDLIFE



Carson Nature Center



John D. MacArthur Beach State Park



Robinson Nature Center

Town of Eagle Visitor Center



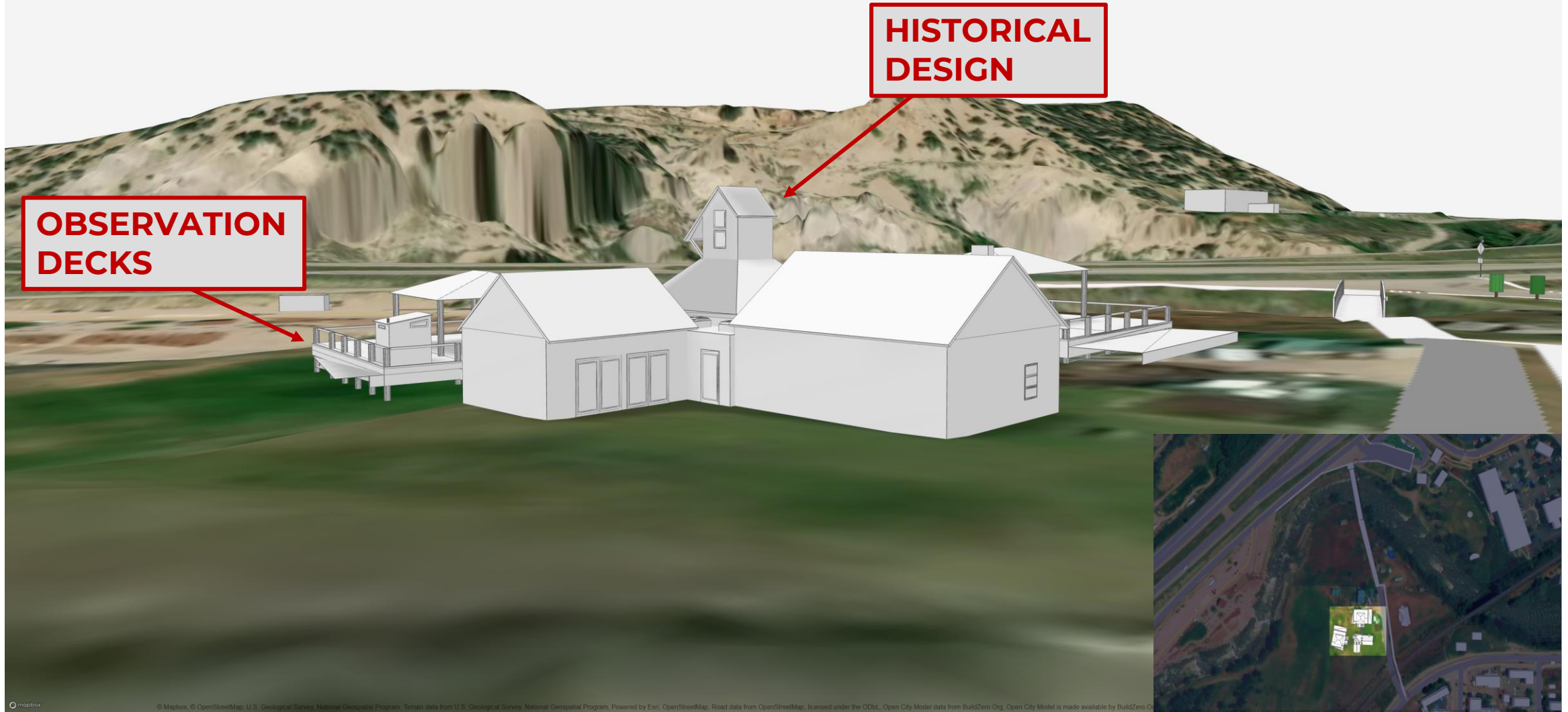
EDUCATIONAL EXPERIENCE

WETLAND CONSCIOUS CONSTRUCTION





NATURE CENTER



A PLACE FOR GUESTS



PEDESTRIAN CROSSING TO BROADWAY



PEDESTRIAN BRIDGE CONNECTION

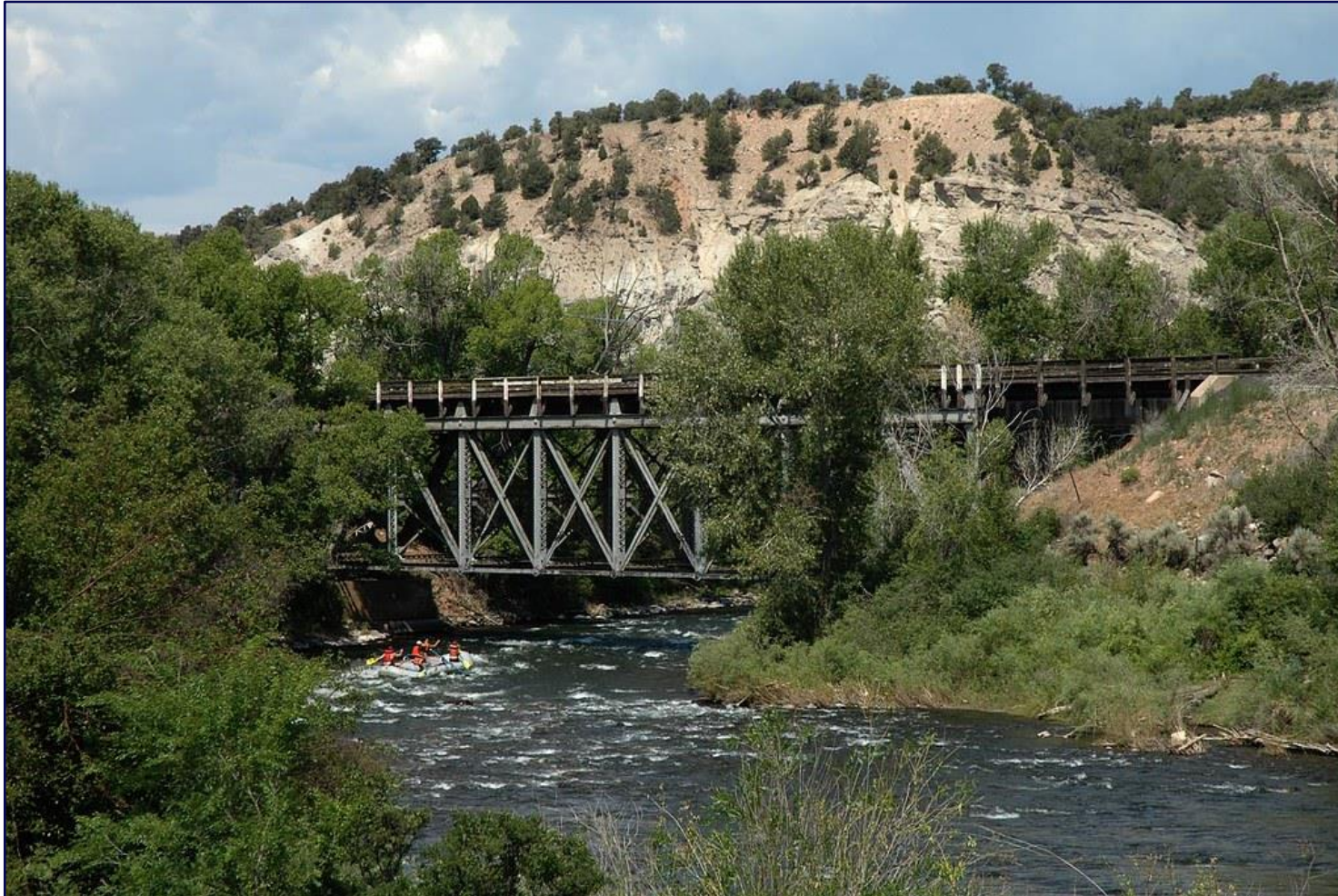


TO DOWNTOWN

TO VISITOR CENTER



RAIL TRAIL



POTENTIAL IMPLEMENTATION TIMELINE



Phase 1 (Alternative A)

- Visitor Center stays & undergoes improvements
- Field infrastructure
- Restroom improvements



Phase 1 (Alternative B)

- Visitor Center moves
- Field infrastructure
- Gift Shop revamp
- Restroom improvements



Phase 2

- Pedestrian/bike path and sidewalk improvements
- Transit center in parking lot
- Updated Park N Ride with structured parking garage



Phase 3

- Ping Lane purchase (boutique hotel/nature center)
- Pedestrian bridge trestle
- Pedestrian crossing Grand Ave/Broadway



OUR INTERVENTIONS



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15 MINUTE BREAK

ENJOY!





DOWNTOWN

PROJECT TEAM



**RHYAN
GONZALES**



**BRYN
HALL**



**JENNIFER
HENDERSON**



**JERALYN
JOHNSON**



**CLAYTON
VITEK**



EXISTING CONDITIONS

DOWNTOWN TODAY

BROADWAY STREET



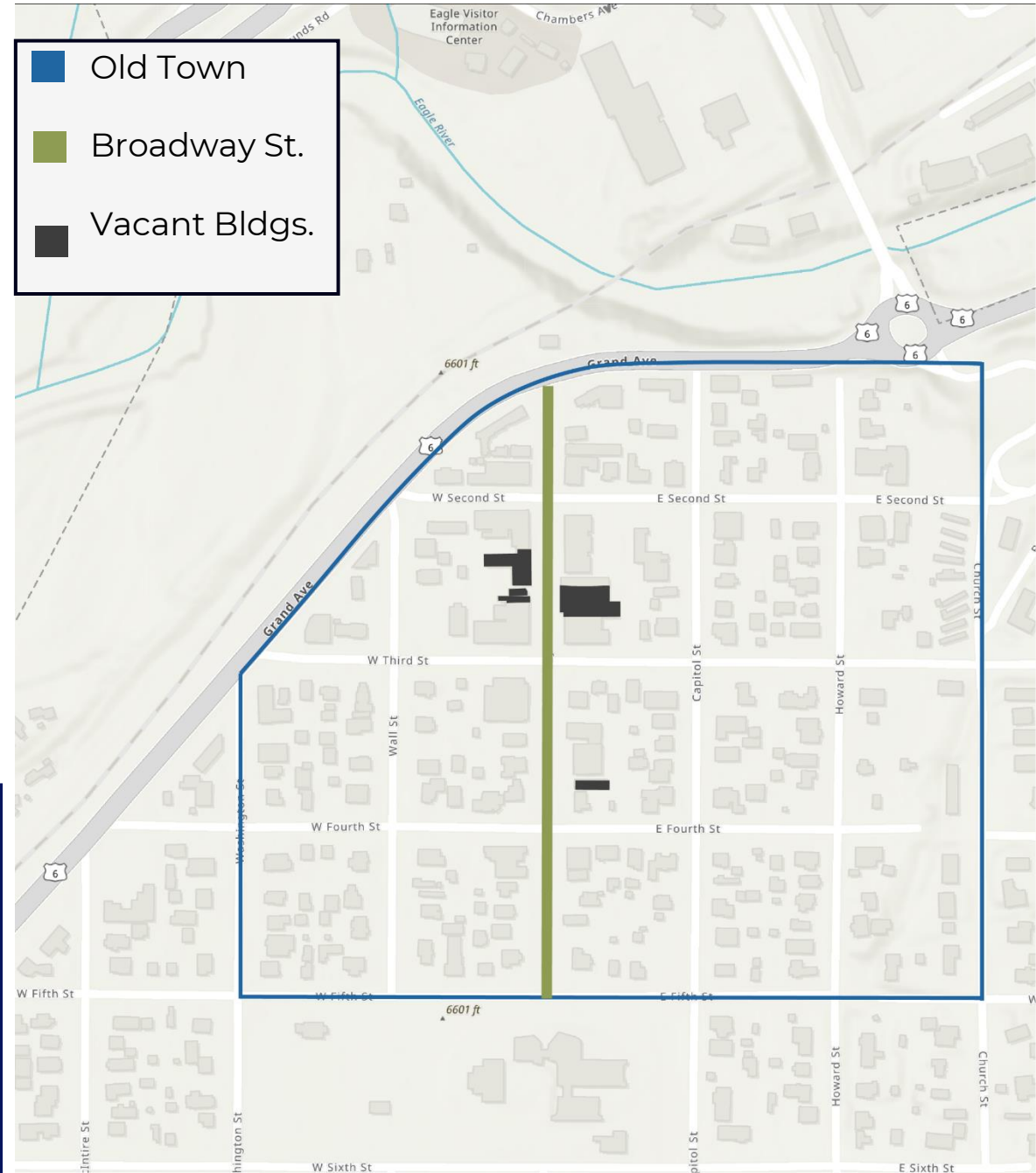
47 Businesses

- Sit Down Restaurant (2)
- Coffee Shops & Café (5)
- Professional services (9)
- Wellness (8)
- Retail (7)
- Art gallery 1
- Veterinary (1)
- CSU Extension



7 Vacancies

PARTNERS





STRENGTHS

Historical architecture
Pedestrian oriented
Local businesses
Proximity to recreation



WEAKNESSES

Commercial Vacancy
Low foot traffic
Lack of outdoor dining
Promotion & advertising
of businesses
Lack of bike racks



OPPORTUNITIES

Diverse Businesses
Pedestrian Streets
Alley Activation
Temporary Infill



CONSTRAINTS

Permitting processes
Aboveground utilities

S

W

O

C



VISION

Downtown will be a **locally focused destination** reflective of Eagle's character, supporting a diverse local business community, and providing ample opportunities for activities and gatherings. **Eagle is a place for everyone!**



MISSION

To shape Downtown Eagle into a vibrant, **community-centered** destination that reflects the Town's **unique identity** by supporting **diverse businesses**, enhancing **public spaces**, and fostering an **inclusive experience** for commerce, culture, and connection.



GUIDING PRINCIPLES

Welcoming Downtown



Frisco, CO

Historic Character



Eagle, CO

Town of Eagle Downtown

Economic Growth



Breckenridge, CO

August 2025

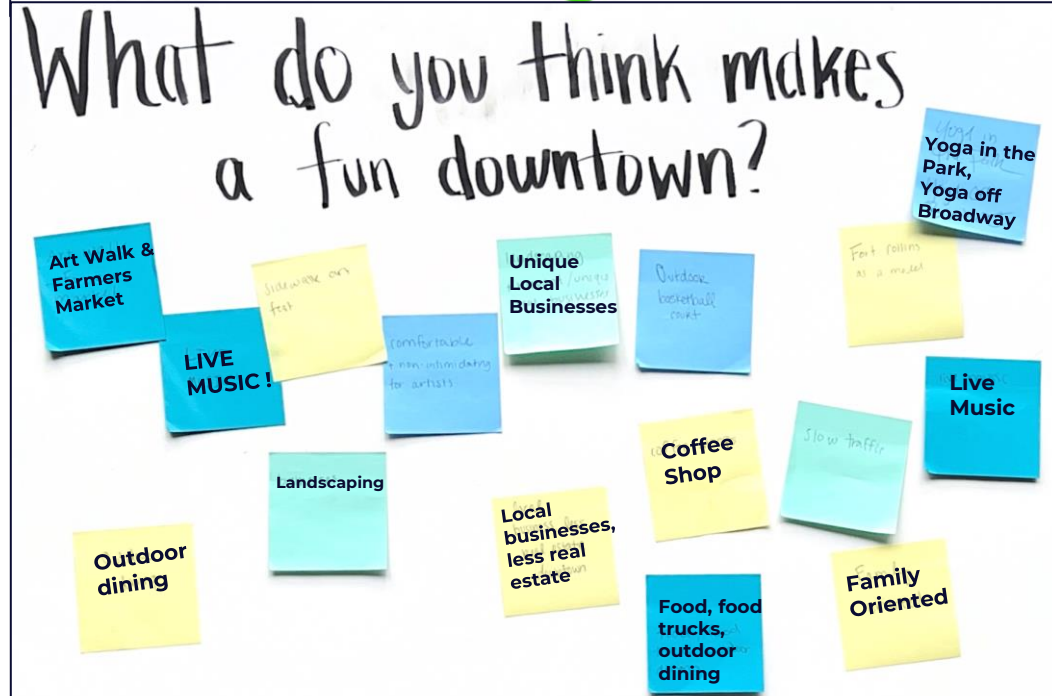
WHAT PEOPLE SAID

Pedestrians

- Diverse shops (to many vacant store fronts)
- Play structures for children
- Outdoor dining
- Native Plants
- Lighting
- Events (art walks, food trucks)
- Pedestrian Street
- Bike racks

Businesses

- Help with promotion of business
- Better signage about location of businesses
- More events on Broadway for foot traffic
- Activate vacant store fronts (need more diverse shops)
- Make it easier for renters





WELCOMING ENVIRONMENT

CREATING INCLUSIVE SPACES

ELEVATE EAGLE GOAL 2-2. REINFORCE BROADWAY STREET AS THE HEART OF THE COMMUNITY, FROM THE EAGLE RIVER TO TOWN PARK.

LOCALLY FOCUSED, VISITOR FRIENDLY

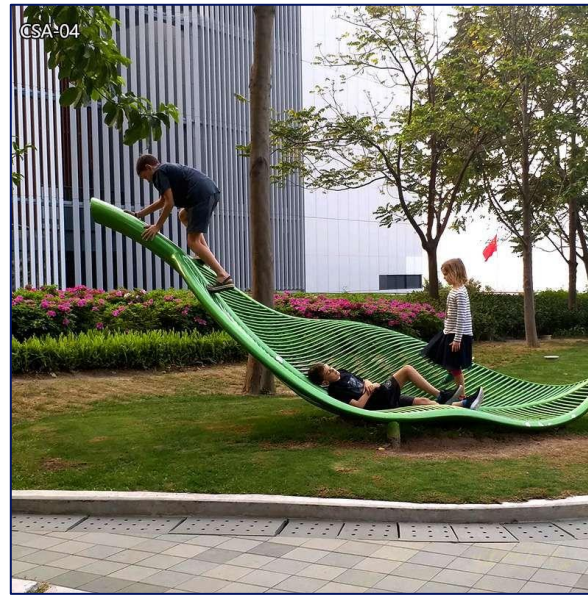
- Enhance public space & underutilized areas
- Lingering means more potential customers
- Creates photo opportunities (promotes town, shops, and events)
- Boost local spending

- Pedestrian Street
- Alley Activation
- Playful Sculptures
- Event Street



PLAYFUL SEATING

- Supports socializing and rest
- Encourages engagement and curiosity
- Multiple uses (seating, art, & planters)



Leaf Seating/Sculpture



Planter Seating



Letter Seating



Net Seating



ARTS FOR ALL AGES

- Sparks imagination and creativity
- Makes spaces more welcoming for families
- Create learning opportunities (colors, animals, history, language)
- Foster social interactions



16th Street Trout Sculptures-Denver, CO



16th Street Beehive-Denver, CO



Love Continuum-London



LIGHTING THE WAY

- Encourage evening activities
- Improves visibility for pedestrian and drivers
- Extends businesses hours
- Builds nighttime identity



Crisscross Lighting



Draped Lighting



Longmont, Colorado

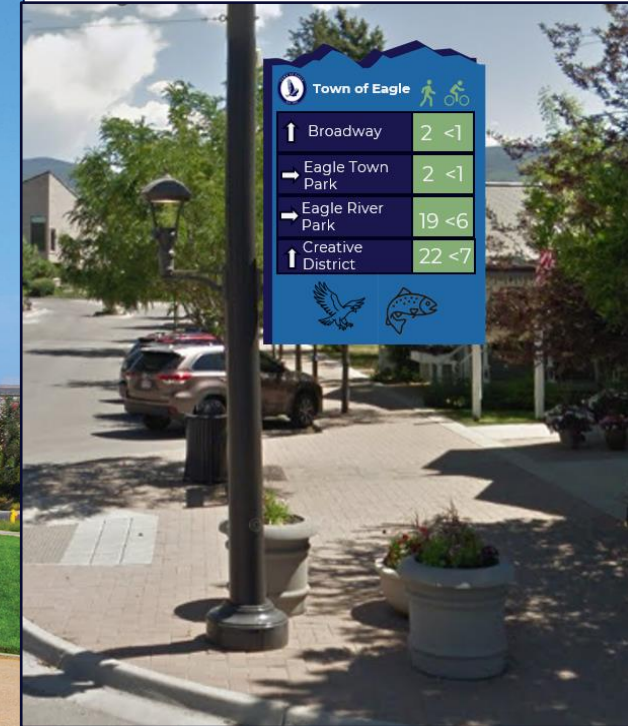


Frisco, Texas



EXPLORING WITH CONFIDENCE

- Accessible for all ages (icons, multiple languages, & maps)
- Improves visitor experience
- Encourages exploration



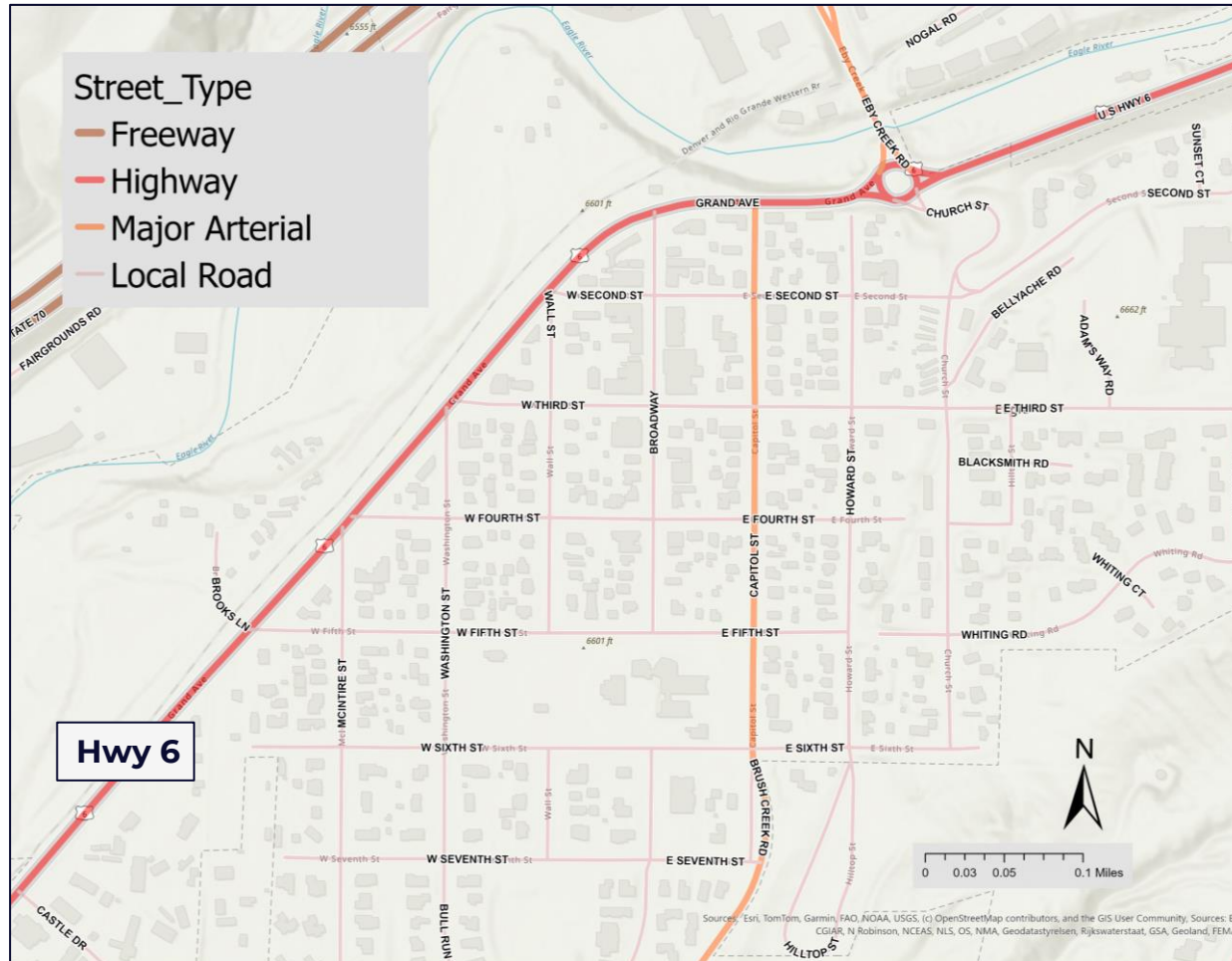


CONNECTIVITY

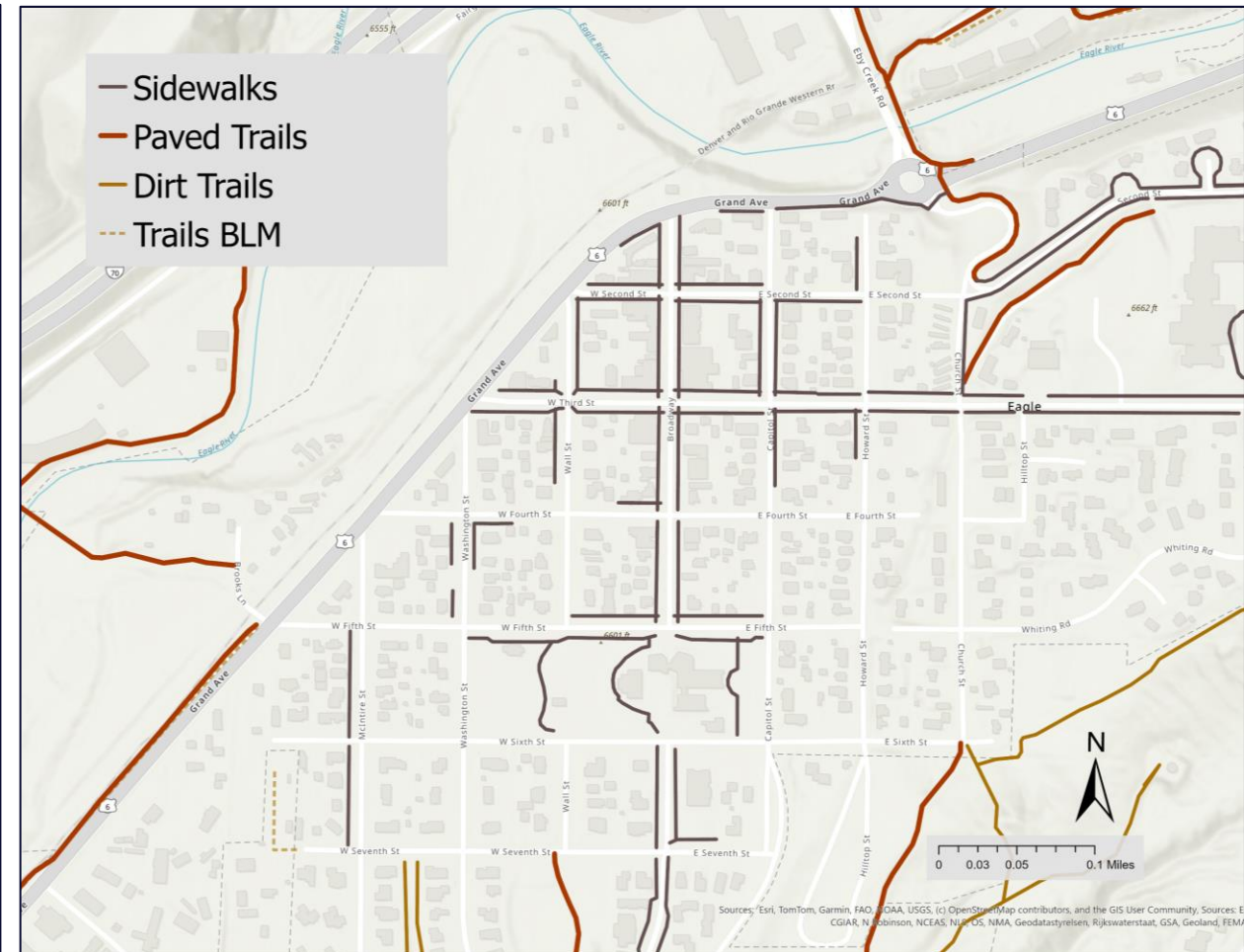
DOWNTOWN CONNECTIONS

ELEVATE EAGLE GOAL 5-3. EXPAND THE NETWORK OF SAFE AND CONVENIENT PEDESTRIAN AND BICYCLE CIRCULATION.

CURRENT CONNECTIVITY



Road Network



Trails & Sidewalks

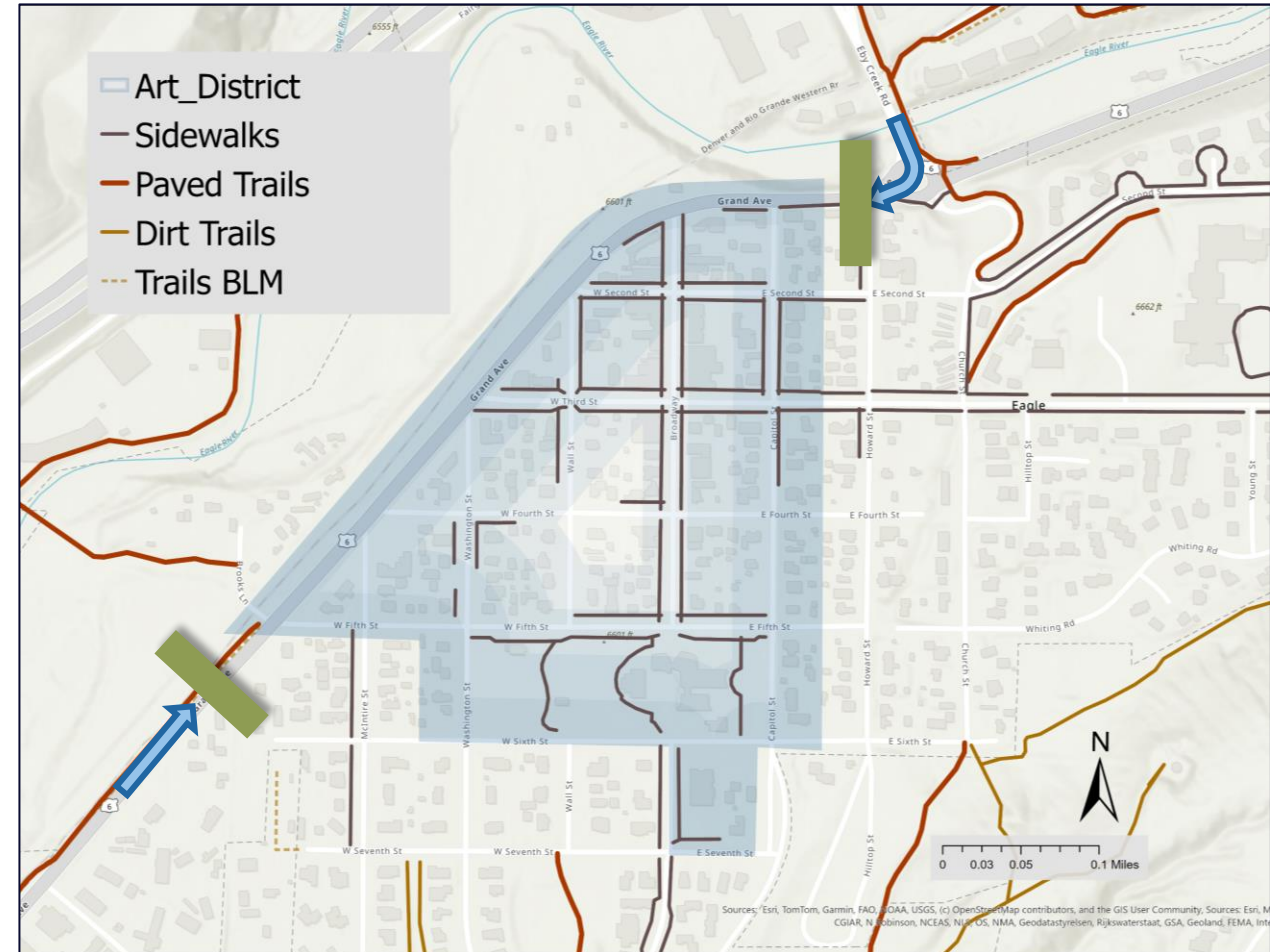
OLD TOWN ARCHES



Arch Design with Rumble Strips

Key Benefits:

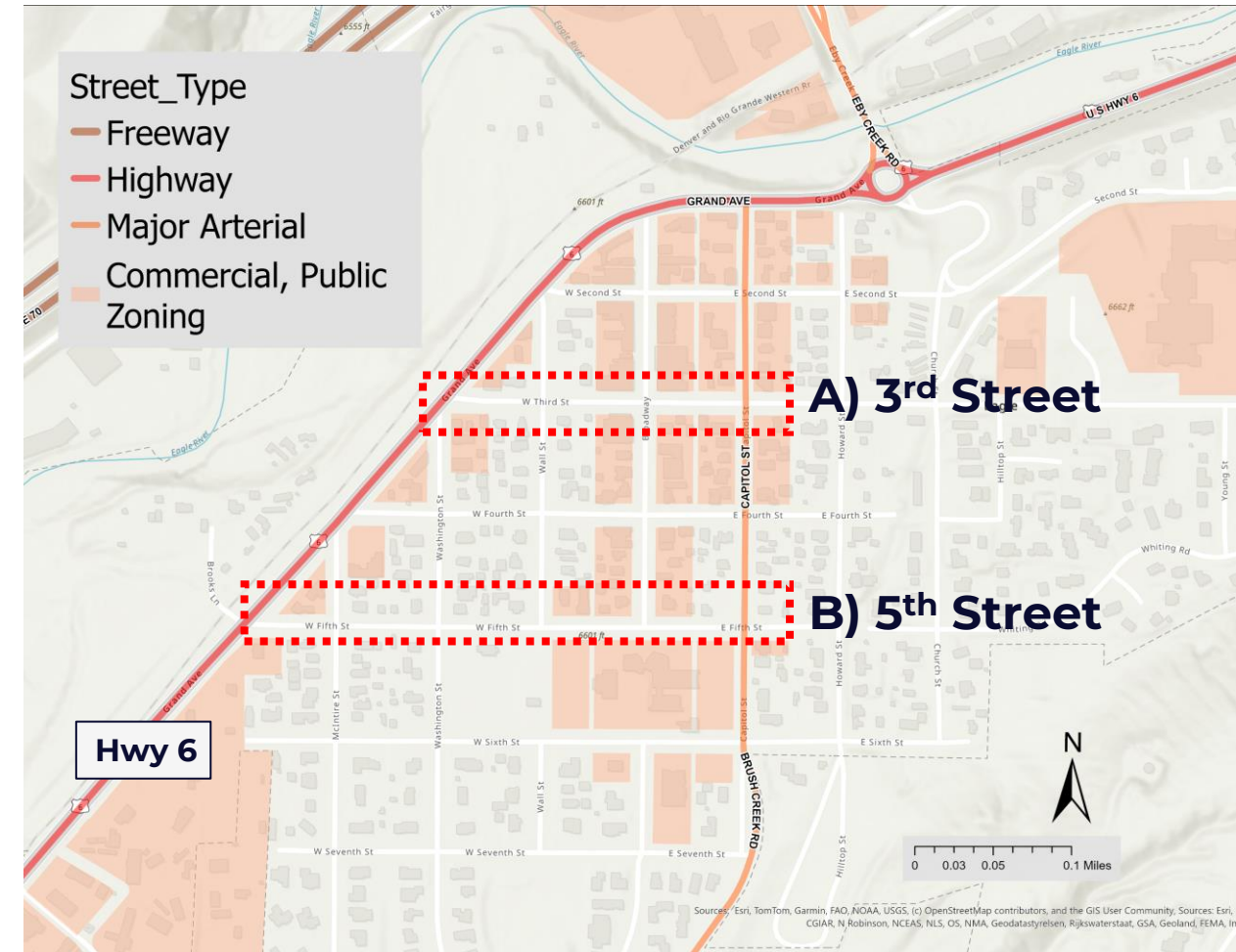
- Traffic Calming & Safety
- Attract Visitors from Hwy 6



Arts & Culture District with Arches

COMMUNITY COLLECTOR CORRIDORS

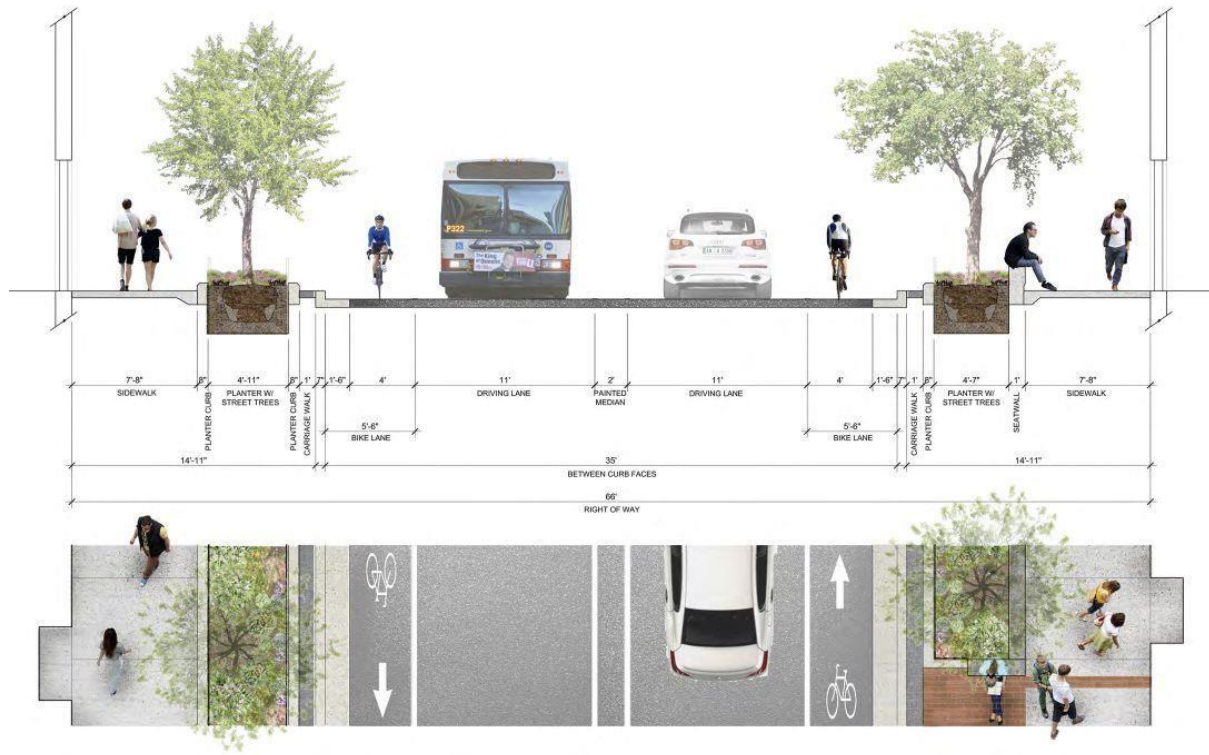
- Add more Visible collector street into Old Town
- Attract Locals & Visitors coming from Airport
- 3rd Street is current best option due to complete Sidewalks, and most used road to Eagle Valley Elementary and Middle Schools



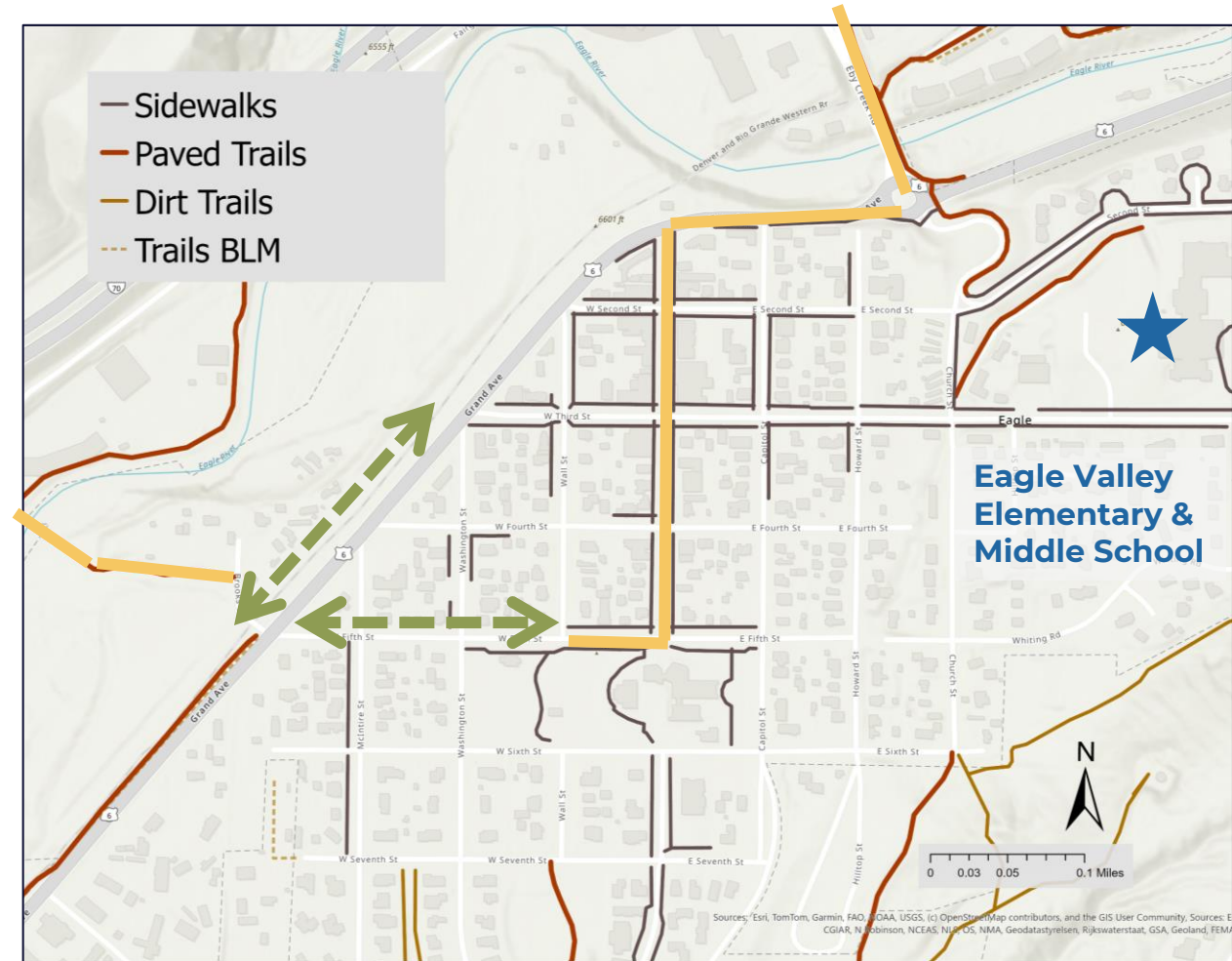
New Commercial Streets

PRIORITIZED PEDESTRIAN IMPROVEMENTS

- **Provide Complete Sidewalk Network to School**



Complete Street Concept



Path & Sidewalk Gaps



EXPANDING ACTIVATION

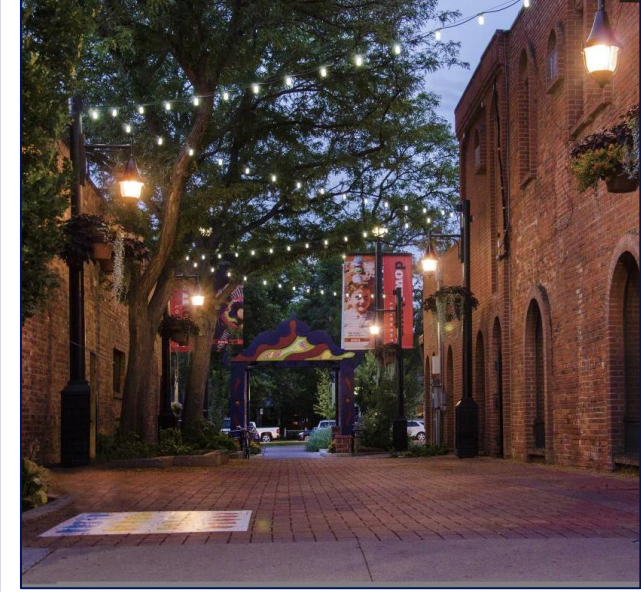
CREATING THIRD SPACES

ELEVATE EAGLE GOAL 2-2. REINFORCE BROADWAY STREET AS THE HEART OF THE COMMUNITY, FROM THE EAGLE RIVER TO TOWN PARK.

ALLEY ACTIVATION



Longmont, CO

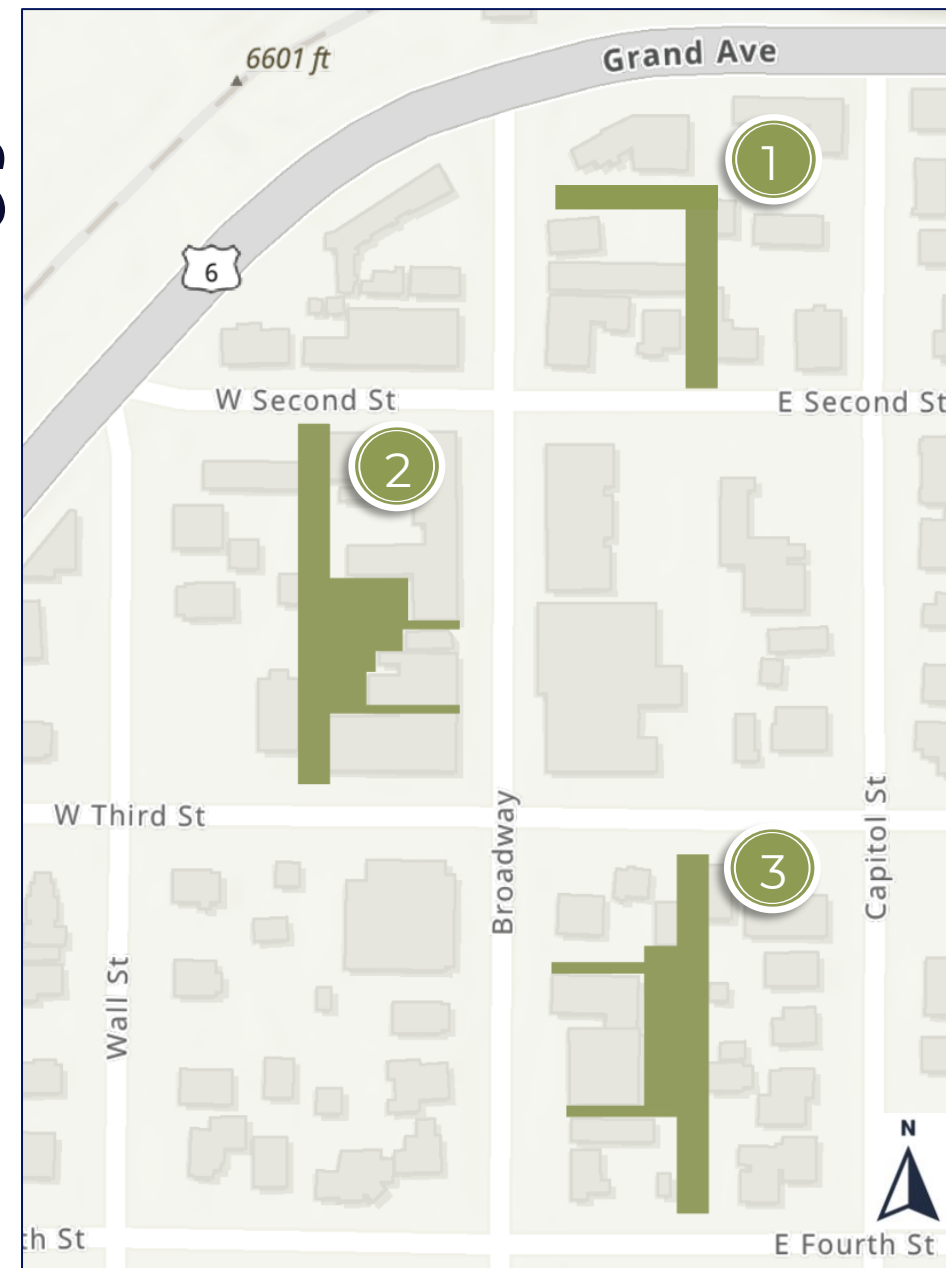


Fort Collins , CO



COMMUNITY CONNECTIONS

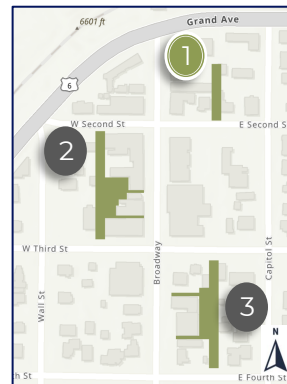
- Multiple access point to Broadway
- Maintains parking and vehicle access
- Enhance public safety
- Support local businesses



1

ART ALLEY

- Improve foot traffic between Grand Ave and Broadway
- Connection to proposed renovation of Artspace/Red Canyon Café back yard



Lighting



Ground Mural



NS (Grand & 2nd Street)
EW (Broadway & Capital Street)

2

ALLEN ALLEY

- Creating gathering spaces
- Stronger evening identity
- Outdoor dining for restaurants



Lighting



Outdoor Dining & Shade

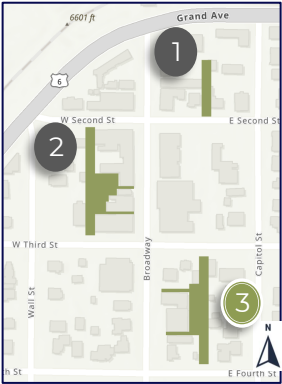


NS (2nd & 3rd Street)
EW (Broadway & Wall Street)

3

ASSEMBLY ALLEY

- Playful sculpture for kids while parents' shop
- Potential for two entrances for businesses
- Additional seating



Playful Sculpture



Outdoor Dining

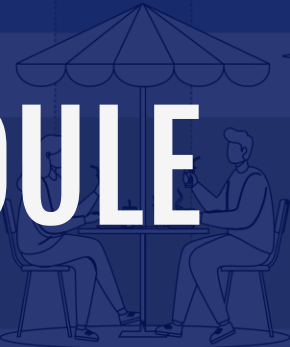


NS (3rd & 4th Street)
EW (Broadway & Capitol Street)

Maintenance & Cleaning



Set-up for Events



Dinner Gatherings



Morning Drop-off & Bike Parking



Light Daytime Traffic (Ped or Auto), Errands, & Leisure



Early Evening Activity & Leisure



Services & Trash, other Operational Uses



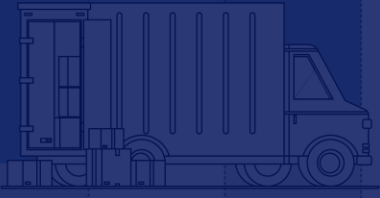
Work Meetings & City Hall Gatherings



Dancing & Music Events



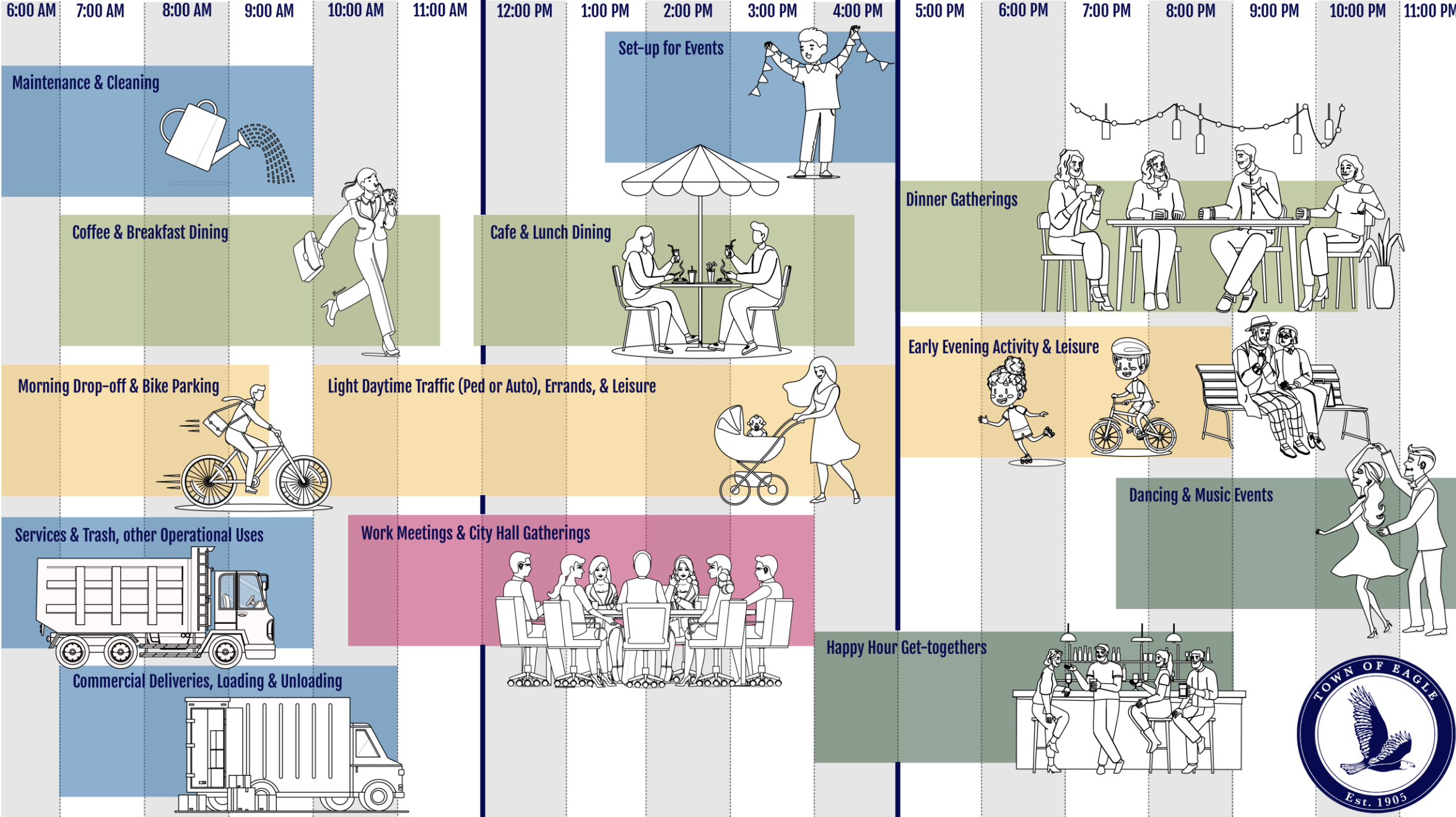
Commercial Deliveries, Loading & Unloading



Happy Hour Get-togethers



ALLEY USE SCHEDULE



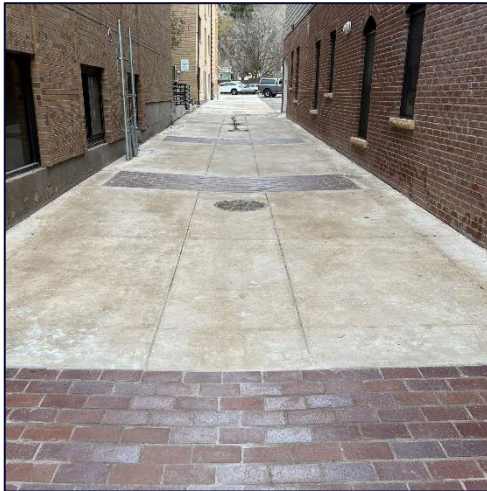
GLENWOOD SPRINGS ALLEY REVITALIZATION



Before alley improvements.



After alley improvements.



Key Takeaways

Project budget: \$1.2 to 1.4 million.

Timeline: 2012 to 2025.

Key funding sources:

- DOLA Energy Impact Assistance Fund (\$350k)
- Matching City funds (\$350k)
- DDA funds for alley improvements.



PEDESTRIAN STREET



Salita Raffadli, Italy



Fort Collins, Colorado



Denver, Colorado



Atlanta, Georgia



Montreal



SEASONAL STREET ACTIVATION

- Create space for events and festivals
- Makes downtown more walkable and active
- More foot traffic for businesses
- Extends business hours



4

2nd Street Pedestrian Street

- Supports local businesses
- Space for performances
- Music festivals
- Variety of seating



Stage

Outdoor Dining

Seating

Planter Barricade





5th Street

Event Street

- Connected to Eagle Town Park
- Attract foot traffic for Broadway
- Supports pop-ups & startup businesses



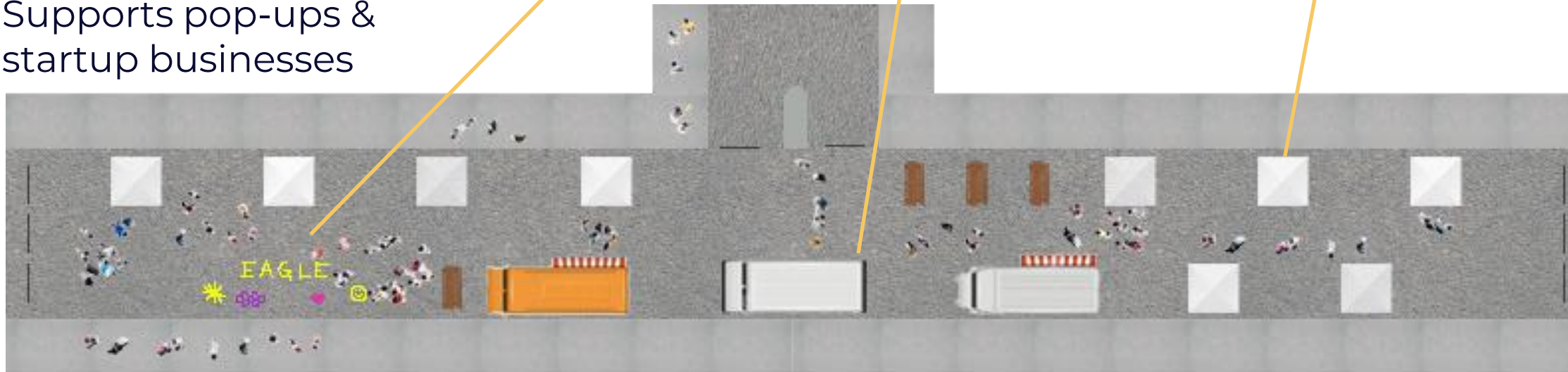
Playful Activities



Food Trucks



Small Businesses



F Street Seasonal Closures

Salida, Colorado

Pedestrian-only street from May to September for outdoor dining, events, and retail space.

Key Takeaways

Project budget: staff time for applications

Timeline: every summer since 2020.

Permitting: free applications for local businesses





INFILL & DEVELOPMENT

ACTIVATING BROADWAY STOREFRONTS

ELEVATE EAGLE GOAL 2-1. ENHANCE THE
VIBRANCY AND VIABILITY OF DOWNTOWN.

TEMPORARY INFILL & ACTIVATION



[Siskiyou County Arts Council](#) vacant storefront window art program commissioned local artists to produce window displays for vacant properties, including art from a local children's summer camp.



Vacant property detracts from the overall vibrancy of Broadway but can be utilized as an opportunity for temporary uses.



"Phantom" Gallery program in Aberdeen, WA.



Food truck park in Austin, TX.

DEVELOPMENT POTENTIAL

- Develop Score Combines:
 - Floor-to-Area Ratio
 - Sales per Acre
 - Employees per Acre
 - Historic Structures

Development has potential to provide more amenities and sales tax revenue. This should benefit the Town, residents and visitors.

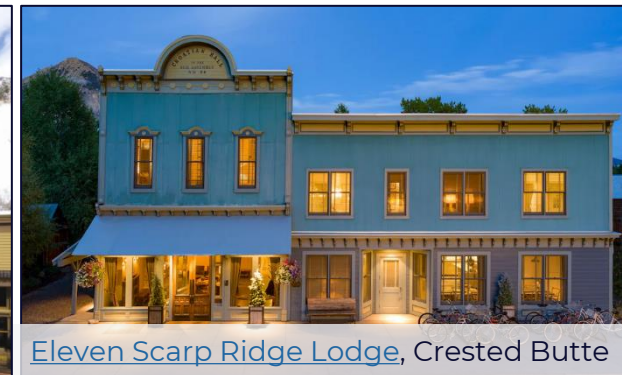
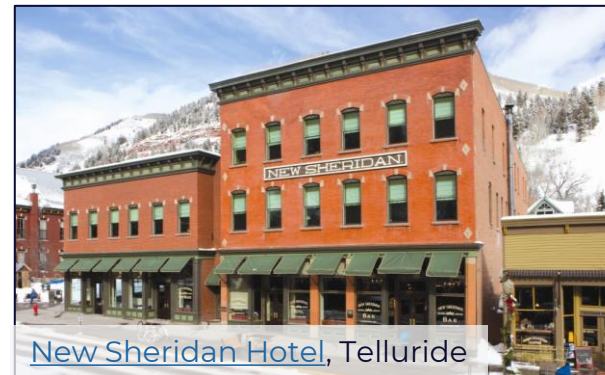
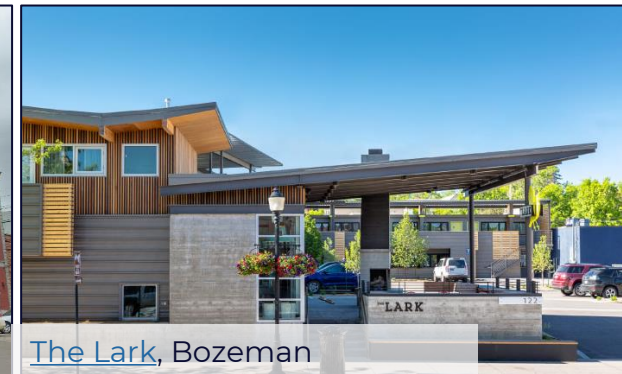
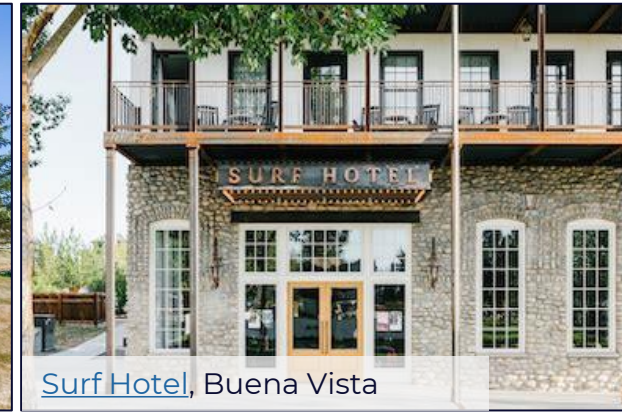


LOCAL HOTEL

- Alternative to short-term rentals
- Leverage recreational tourism.
- Options for friends & family.
- A unique lodging experience to draw visitors downtown.

Hotels & Addressing Vacancy:

“When we came in 2018, Main Street had about a 40% vacancy, and now it fluctuates between 5 - 10% vacancy,” Michael Bullis, developer & owner of Hotel St. Cloud.





Business Development

Supporting Eagle's Business Community

ELEVATE EAGLE GOAL 1-2. EXPAND AND DIVERSIFY THE TOWN'S ECONOMIC OPPORTUNITIES.

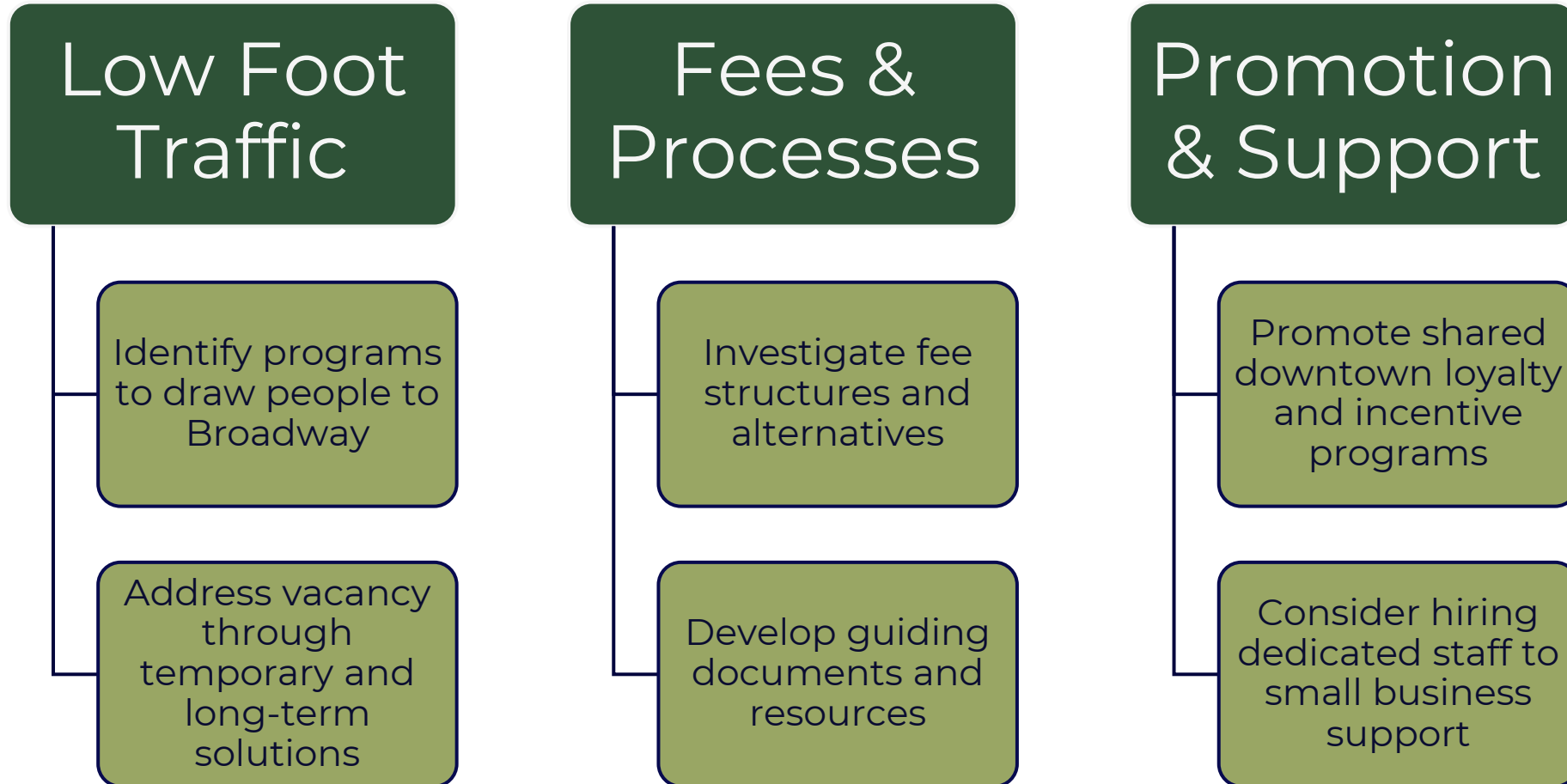
WHAT WE HEARD

Business owners **struggle to understand the processes** to get necessary permits and **felt fees are too high**. Many downtown business owners want to see **more promotion**.

There are **motivated groups of business and property owners** who want to see and make improvements to downtown. People believe that **downtown has strong potential** to be a vibrant hub in Eagle.



SUPPORTING EAGLE'S BUSINESSES



HOW EAGLE STACKS UP

The Town of Eagle has higher water connection fees than neighboring towns.

This can be a barrier to opening a business with renovations or new construction.

- New business owners must have more capital available prior to opening in Eagle.
- Existing business owners may choose not to expand their operations

Neighboring Jurisdiction	Tap Fees
Eagle	\$14,501 per EQR
Gypsum	\$8,000 per EQR
Avon	\$10,400 per 2.60 SFE (1" service line)
Glenwood Springs	\$6,964.91 per EQR

Example Program

The City of Glenwood Springs offers repayment plans for system improvement fees up to 12 months after building occupation permit.



PROMOTING BROADWAY BUSINESSES

Downtown Loyalty Programs

Shared incentive programs for customers of Downtown businesses.

New Business Guidelines

Informational documents about business processes, including renovations or licensing applications.

Small Business Coordinator

Dedicated staff member to assist in small business development, promotion, and support programs.





DESIGN GUIDELINES

EXPLORING EAGLE'S IMAGE

ELEVATE EAGLE GOAL 2-5. MAINTAIN AND IMPROVE THE APPEARANCE OF EAGLE BY ESTABLISHING AND REINFORCING THE TOWN'S IDENTITY AND SENSE OF PLACE.

EXISTING EAGLE IMAGERY



- **Brick/Historic**



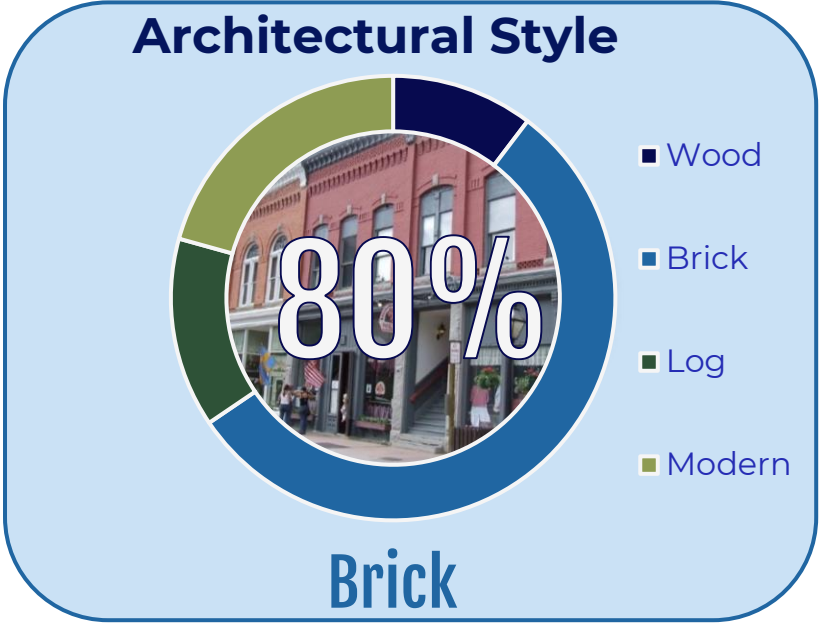
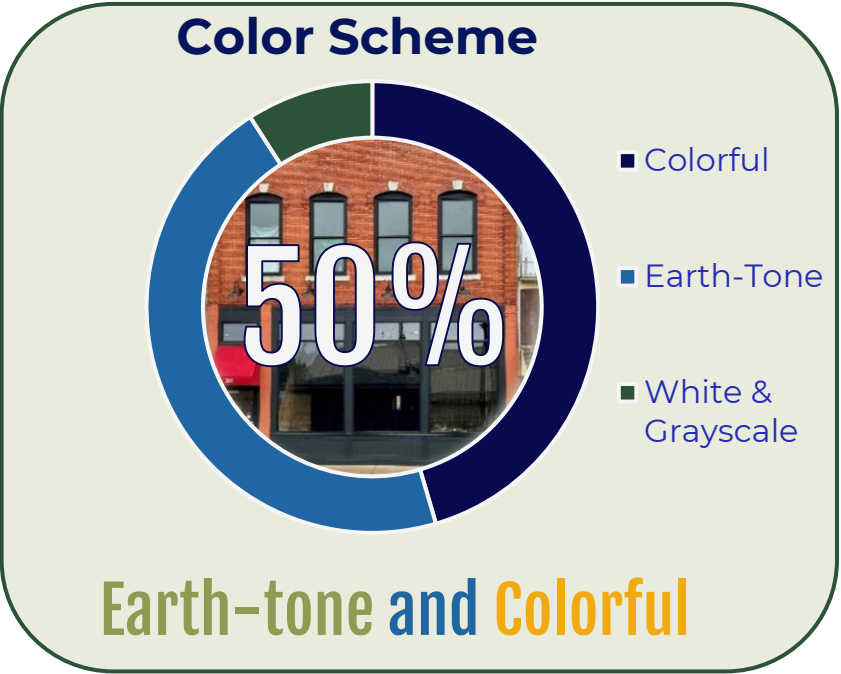
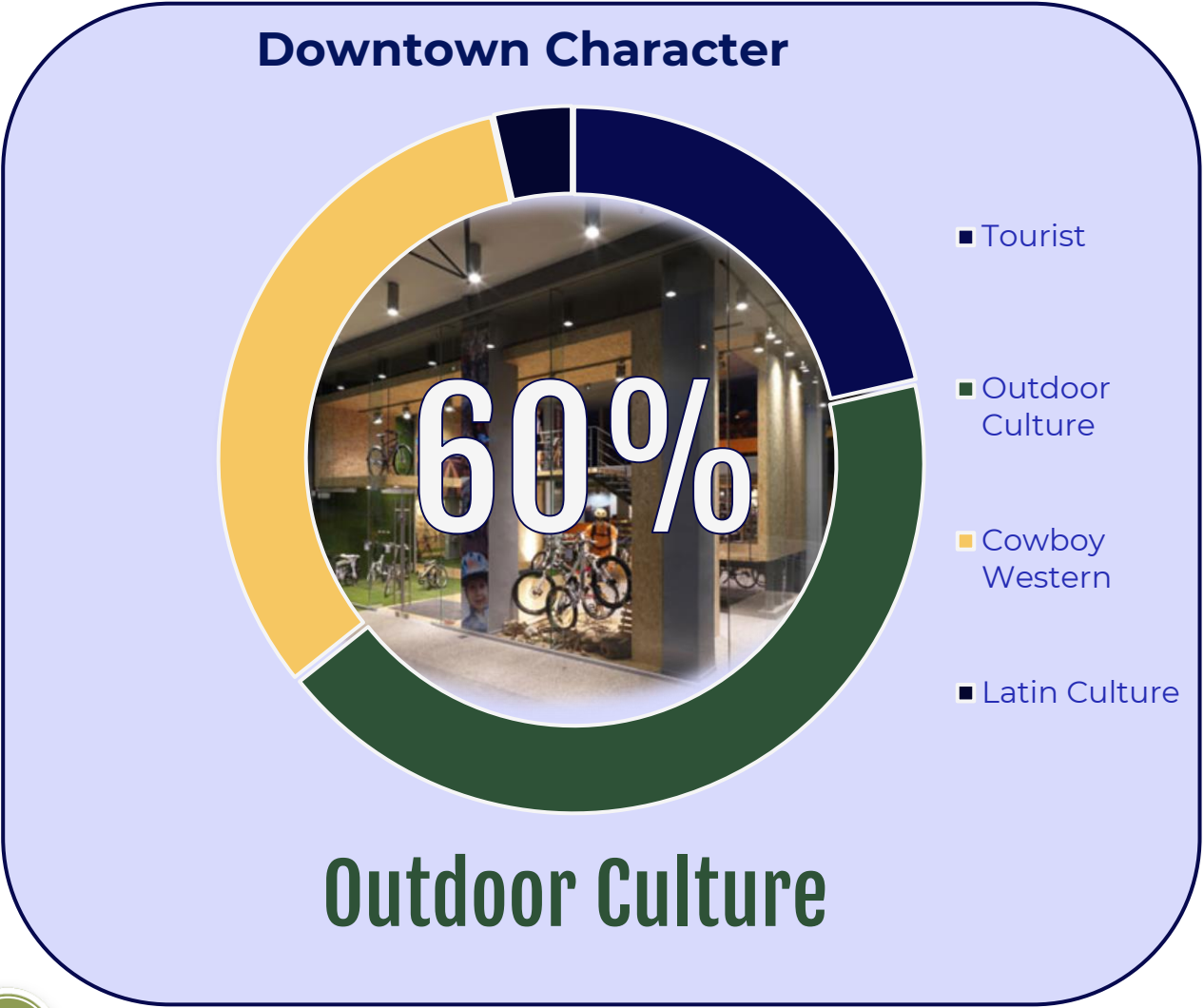
- **Colorful Wood**



- **Modern Masonry**



COMMUNITY SURVEY-DESIGN



DOWNTOWN NEEDS...

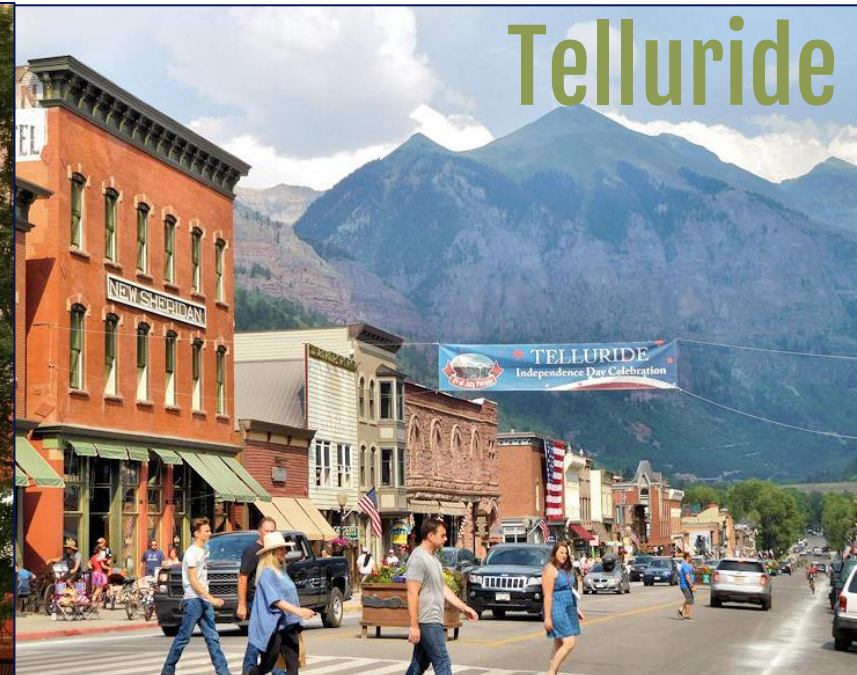


COMMUNITY FEEDBACK RESULTS

An **outdoor culture** matching the **historic brick look**, and **earth tones** of the area with a mix of **colorful** visuals. **Local business** and **boutique shops** to bring **families and tourists** to the area.



MODEL TOWNS



DESIGN GUIDELINES—COLORS SCHEMES



DESIGN GUIDELINES—MATERIALS AND STYLES



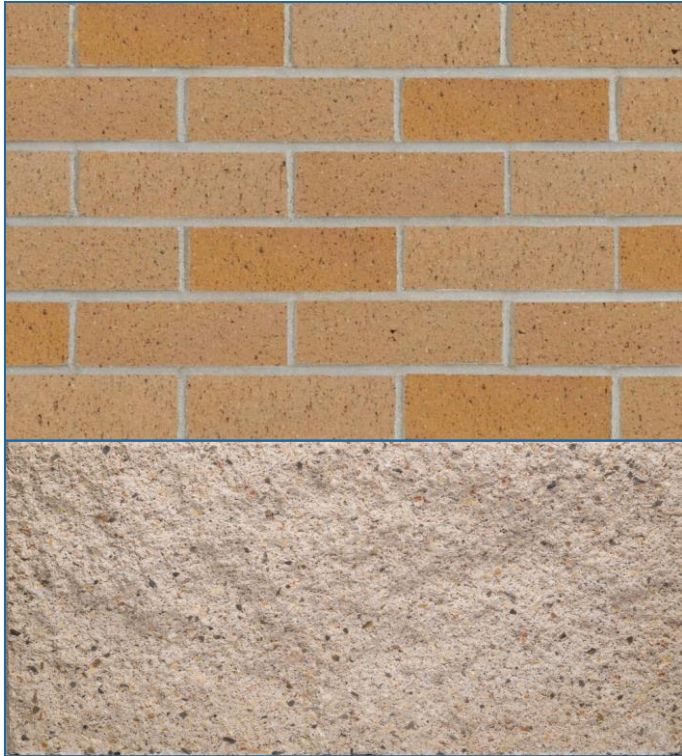
Architecture Style: 19th Century Commercial

Materials: Mixtures of red and beige brick with rough stone materials as accents.

Paired with: Colorful painted accents to mix earth tones and colorful features



DESIGN GUIDELINES—MATERIALS AND STYLES



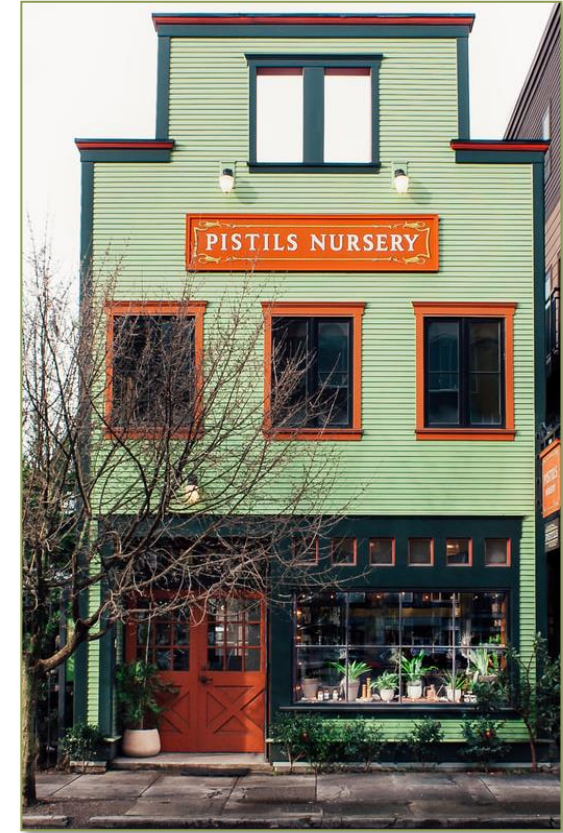
Architecture Style: Neoclassical

Materials: Earth tones and natural stone

Pair it with: Colorful flags and planters



DESIGN GUIDELINES-MATERIALS AND STYLES

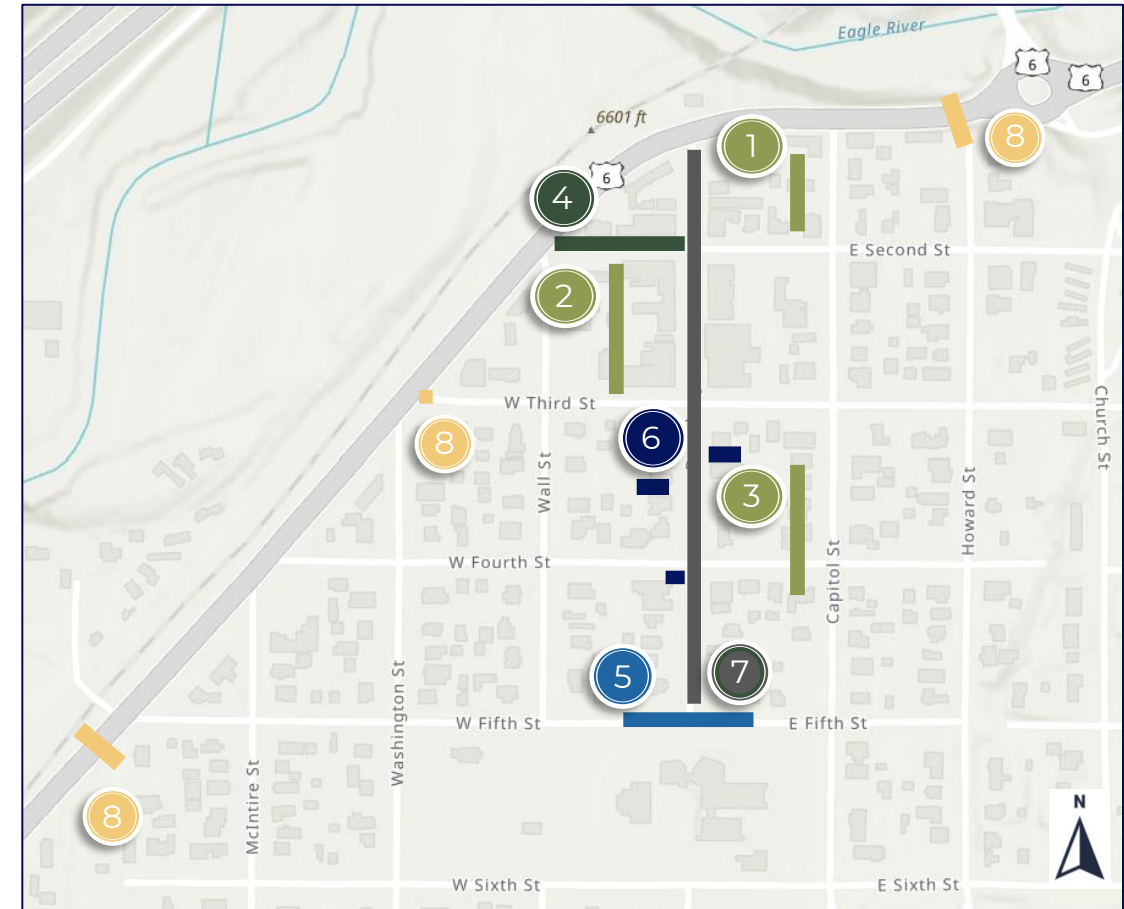
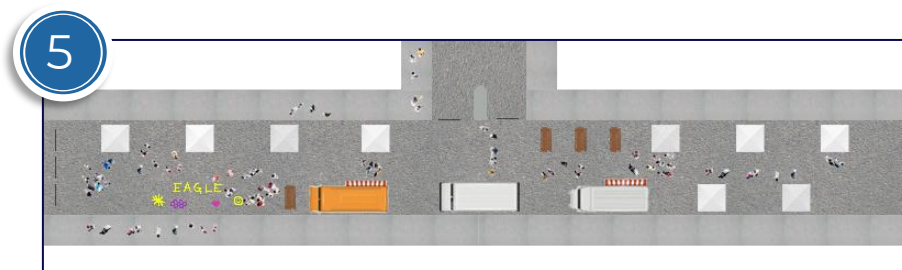
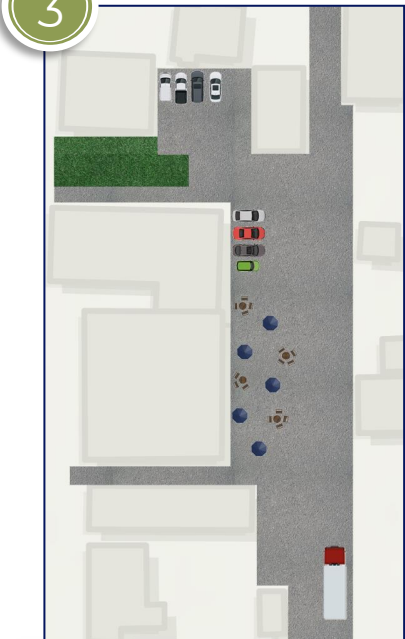


Architecture Style: Boomtown-False Front Commercial

Materials: Colorful facades with complementary accents and details

Pair with: Stylized signs near top of facade







Arts & Culture

PROJECT TEAM



**Caleb
Battersby**



**Madison
Hardick**



**Sarah
McLaurin**



**Leslie
Sullivan**



What We're Covering

1. [Background & Visioning](#)
2. [Creative Districts Explained](#)
3. [Creative Districts in Action](#)
4. [Imagining Eagle's Creative District](#)
5. [How Can We Make This Happen?](#)
6. [Policy Pathways](#)
7. [A Final Note on Food](#)





Background & Visioning

What is Arts & Culture?

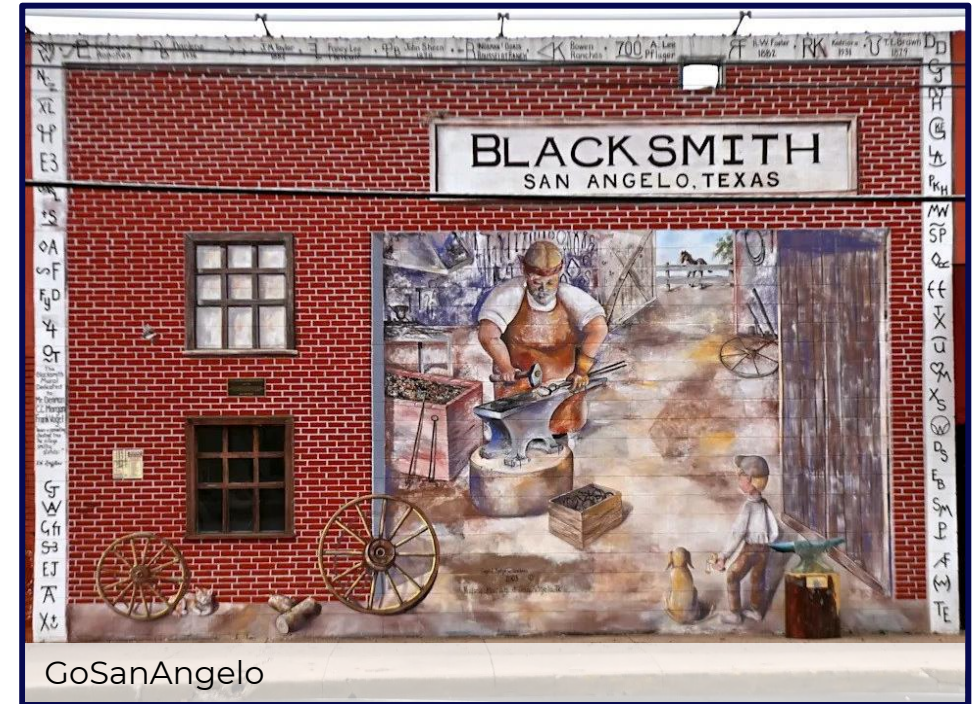
- Live Performance
- Visual Art
- Crafts
- Literary Arts
- Culinary Arts
- Ecological/Outdoor Arts
- Storytelling, Speeches, Pride Events, Coding-Based art, etc.



Arts & Culture Can Help...



...preserve heritage
and history



...reinforce a unique
sense of place

Arts & Culture Can Help...



...increase community participation



...bolster the local economy





- Encourage **public events that are unique**, engaging, & reflective of the community
- Establish an **Arts Committee** that oversees public art identification & installation



- Establish a stronger **art economy**
- Establish **partnerships** with EagleARTS and other local artists
- Invest in **public art** to enhance a sense of place



- Create and encourage **pop-up options for local artists** and businesses
- Create a **database of local talent**
- **Make a Creative Master Plan**...that guides Eagle's application process to become a state-certified creative district



What We Heard!

- Place you love
- Place you would like to see more art
- Place you would like to see more activation



Stakeholder Interviews

“4H is an important program for the youth in Eagle County.”

“The community has emotional attachment to certain places.”

– **Glenda Wentworth, CSU County Extension Director**

“The amount of people struggling to feed their families in the valley has been steadily increasing along with the cost of living.”

– **Veyra Gamboa-Varela, Manager of Operations, TCM**

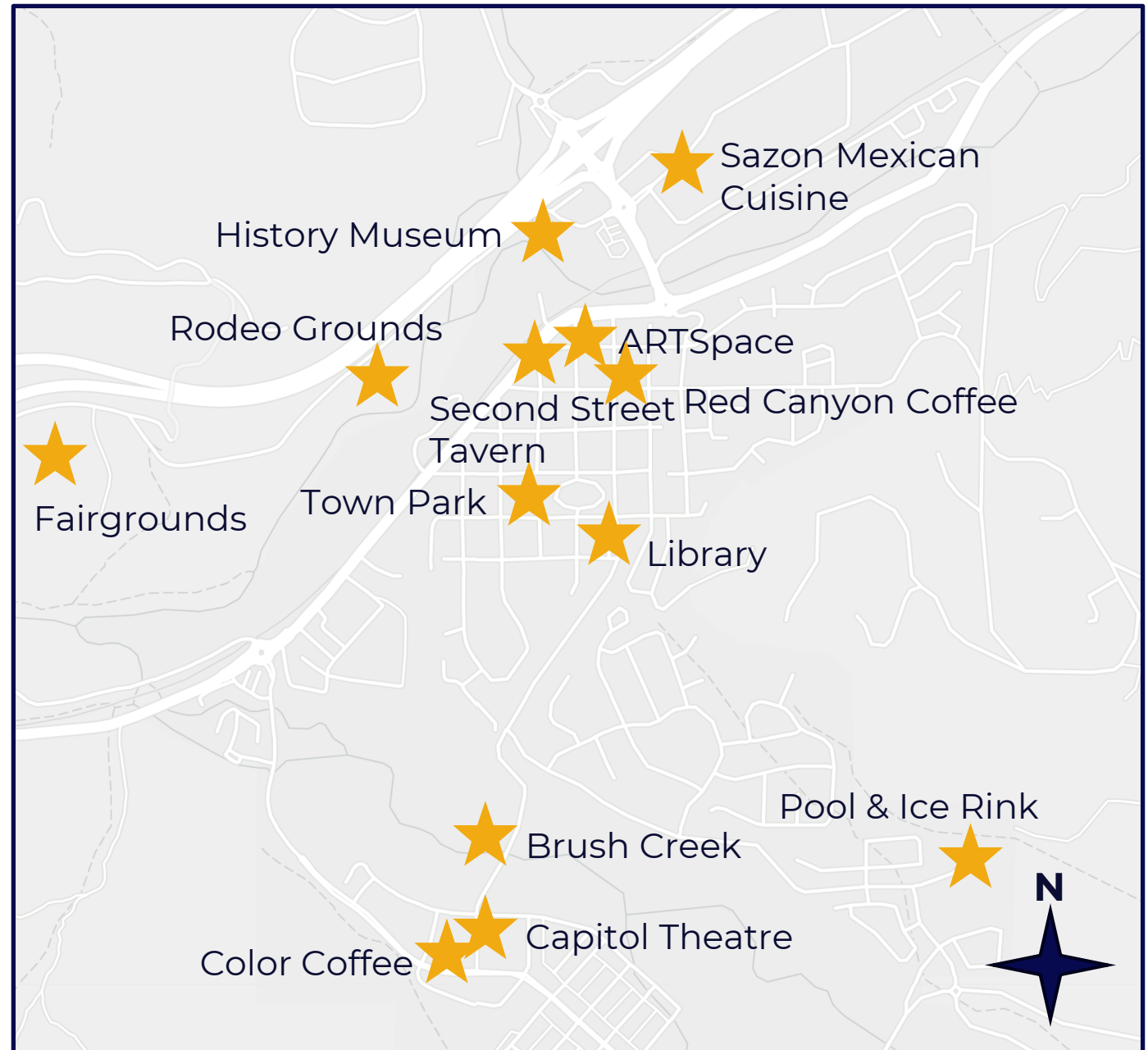
“There should be a platform where people can connect with the resources they need more easily.”

– **Andrea Bryzicki-Foster, Vail Valley Helping Hands**



What's Great?

- Easily-activated and centrally-located public spaces
- Large network of local and Valley-wide artists & art organizations
- Large outdoor event spaces that draw in visitors
- Well-integrated green space
- Historic venues
- Small businesses that support arts & culture in the community



Where Is More Direction Needed?

- Coordination between local artists, small businesses, and the Town
- Identity and character of the Downtown area
- Programming for young families and teens
- More efficient processes for public art and events programming
- Marketing of Eagle as a distinct and desirable location for large-scale arts & culture events



Vision

Downtown Eagle is a **sought-after** and lively place where artists and small businesses make their **home**. It is a place where community members and visitors come together for **rich experiences** that **satisfy the senses** and **ignite creativity**.



Mission

Support a **harmonious** and **creative community** by **connecting** artisans and local businesses to each other. Facilitate arts and culture programming as the **foundation for a shared identity** that celebrates local character and strengthens **belonging** as the town evolves.

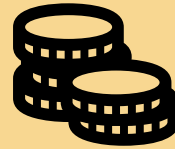


Guiding Principals



Build Community

Cultivate a **strong creative identity** and boost community cohesion.



Vibrant Economy

Invest in arts, culture, and recreation as **key drivers of economic** growth, aiming to build a stronger art economy through innovative funding solutions.



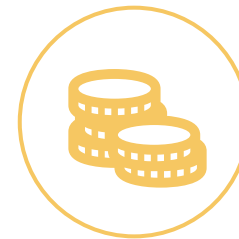
Creative Placekeeping

Enhance the creative atmosphere in Old Town to serve as Eagle's **focal point for artistic and cultural identity.**





Creative Districts Explained



What Are Creative Districts?

• Certified Communities

- Hubs of Activity
- Walkable and Distinctive
- Vibrant Arts Scenes
- Economic Drivers
- Community Spaces



Creative District Highway Sign for Mancos



COLORADO
Office of Economic Development
& International Trade



What Are Creative Districts?

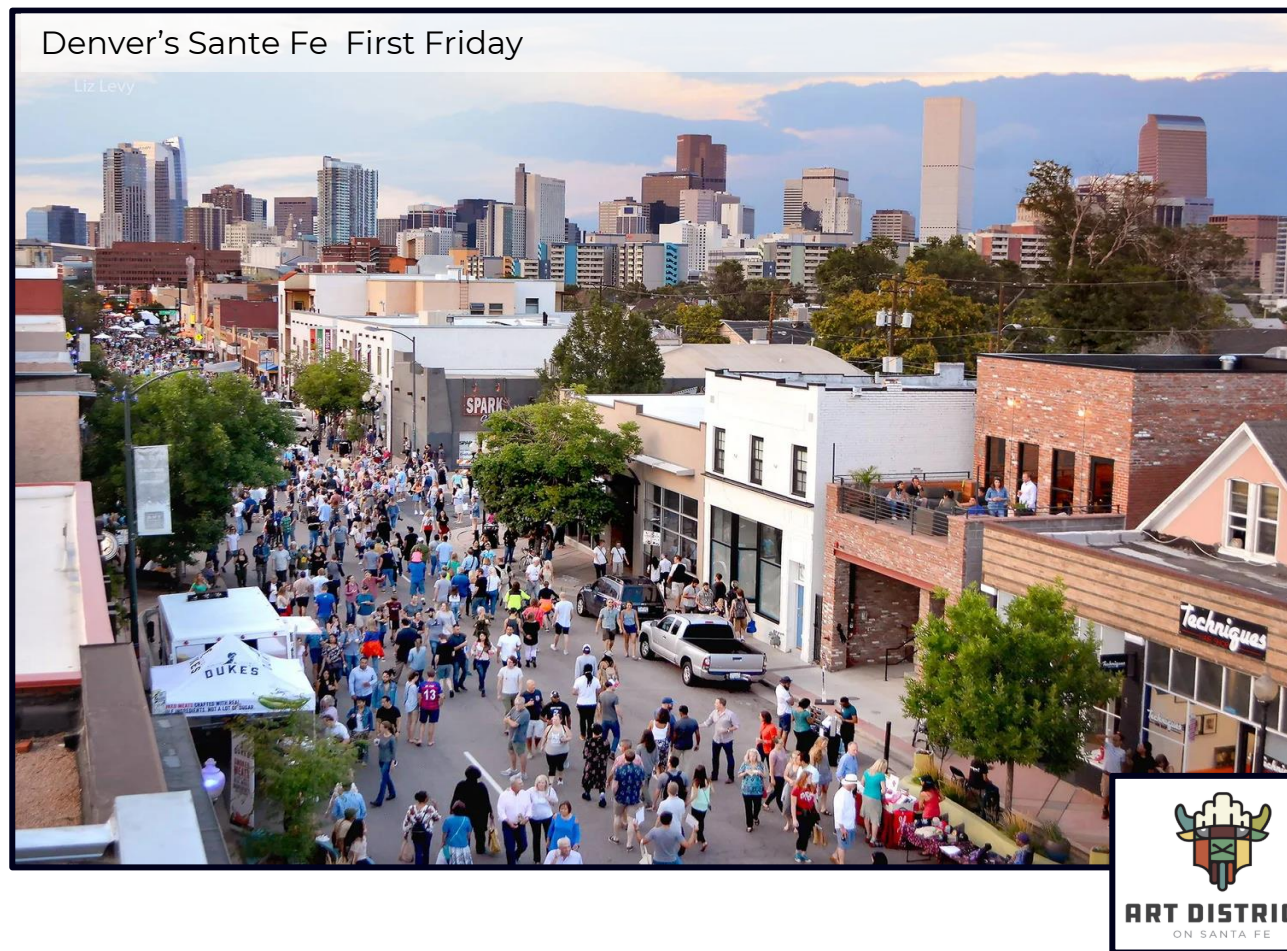
- Certified Communities
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What Are Creative Districts?

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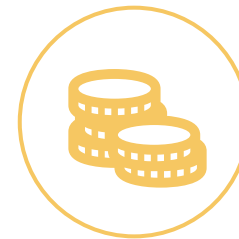


What Are Creative Districts?

- Certified Communities
- Hubs of Activity
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- **Vibrant Arts Scenes**
- Economic Drivers
- Community Spaces

Fort Collins Downtown Creative District





What Are Creative Districts?

- Certified Communities
- Hubs of Activity
- Walkable and Distinctive
- Vibrant Arts Scenes
- **Economic Drivers**
- Community Spaces

Golden Triangle Creative District



TRIANGLE
GOLDEN TRIANGLE
CREATIVE DISTRICT





What Are Creative Districts?

- Certified Communities
- Hubs of Activity
- Walkable and Distinctive
- Vibrant Arts Scenes
- Economic Drivers
- **Community Spaces**



**BRECK
CREATE**



Why Creative Districts?

- Job Creation and Income Growth
- Attracting Talent
- Investment and Revitalization
- Placekeeping Strategies
- Process Support and Development
- Funding Opportunities
- State-wide connections (30 existing districts)



Why Creative Districts?

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- **Funding Opportunities**
- State-wide connections (30 existing districts)

Space to Create Program

- **\$35k – \$3 mil**

Colorado Community Revitalization Grant/Tax Credit

- **up to \$3 mil, 25% of
project funded)**

Call Yourself Creative Program.

- **free planning support**



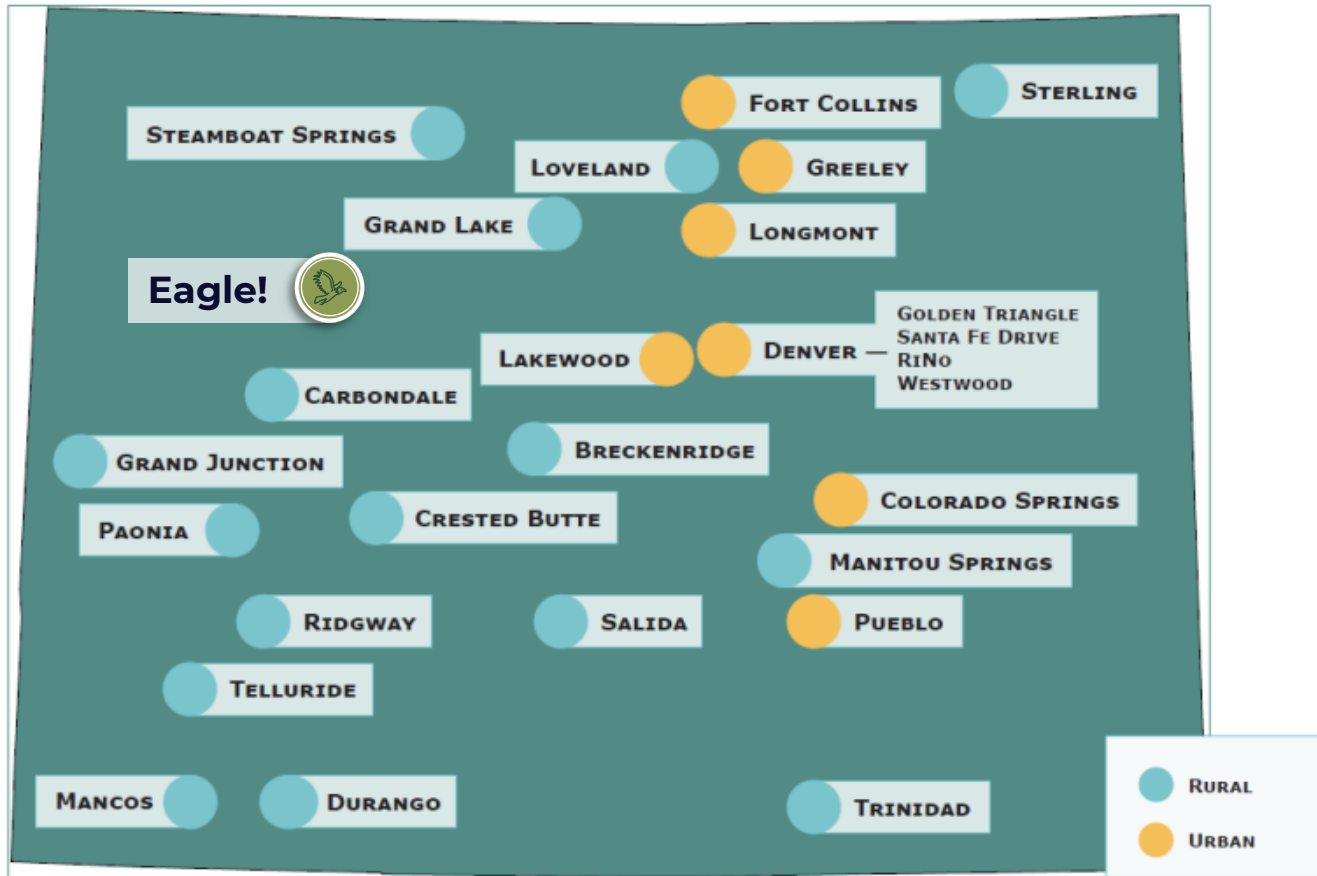
Why Creative Districts?

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Why Creative Districts?





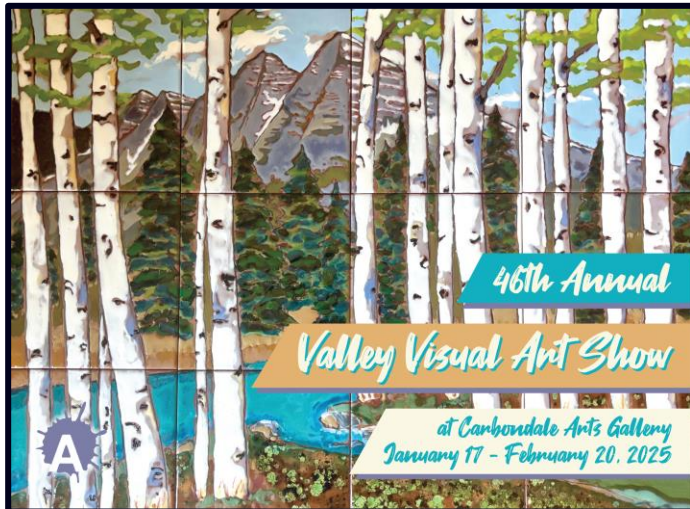
Creative Districts in Action

Building Community



Carbondale

- Strong mining and agricultural roots
- Historic downtown used as a **showcase for town culture and identity**. Creative and arts focus has also helped keep businesses and town life downtown.



Building Community



Telluride

- Coordinates numerous events that set Telluride apart and make it a desirable place to live and visit including:
 - *Jazz Festival*
 - *Blues & Brews Festival*
 - *Mountainfilm*
- Keeps business and city life downtown



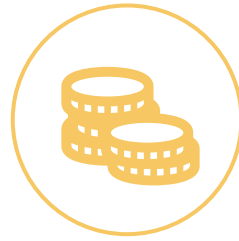
Telluride Blues & Brews Festival



Colorado Ave in Telluride - Uncover Colorado

Economic Vibrancy

Salida

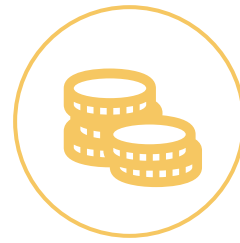


- Contains and **supports a diverse mix of businesses** from restaurants and breweries to galleries and performance venues
- Increased lodging taxes
- Around **90% commercial occupancy**

Increased sales tax revenue 6.6 percent in 2013 and 7.4 percent in 2012



Economic Vibrancy



Mancos

- Local events such as BurroFest have brought in significant economic activity
- **2,700 attendees** to 3 main events
- >\$26k used to fund projects by local artists

Brought in **\$54,600 in 2024**



Affordable Housing & Placekeeping



Ridgway Space to Create (est. 2024)

- 30-80% AMI
- 30 live/work units, including;
 - 6 two-bedroom units
 - 24 one-bedroom units
 - 2,000 sq ft Community space



Artspace Ridgway

Trinidad Space to Create (est. 2024)

- 41 units (studio, 1, and 2 bedrooms)
- 20,000 sq ft Community space



Artspace Trinidad



Grant-Supported Initiatives



Telluride

- \$3m grant
- [Restore](#) the historic Telluride Transfer Warehouse



Telluride Daily Planet

Grand Lake

- \$86k grant
- [Revitalize](#) the historic Community House



Town of Grand Lake



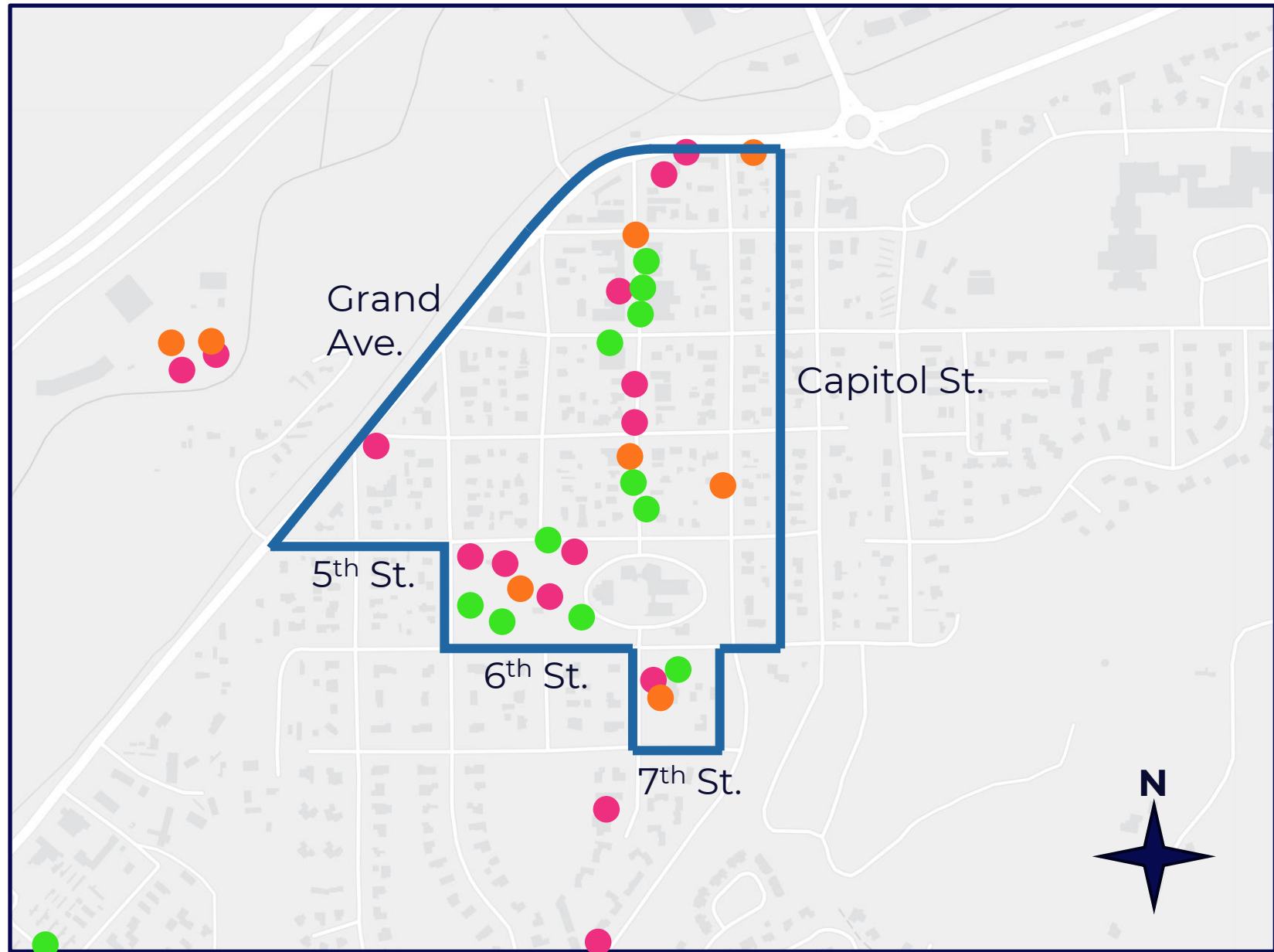
Imagining Eagle's Creative District

Proposed Creative District Boundary

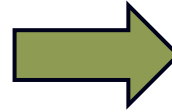
A **contiguous** area, with a mix of uses in the boundaries, that is **easy to walk** and navigate.

Distinguished by physical, artistic, and cultural resources.

A **concentrated area** of artistic and cultural activity



Property Level

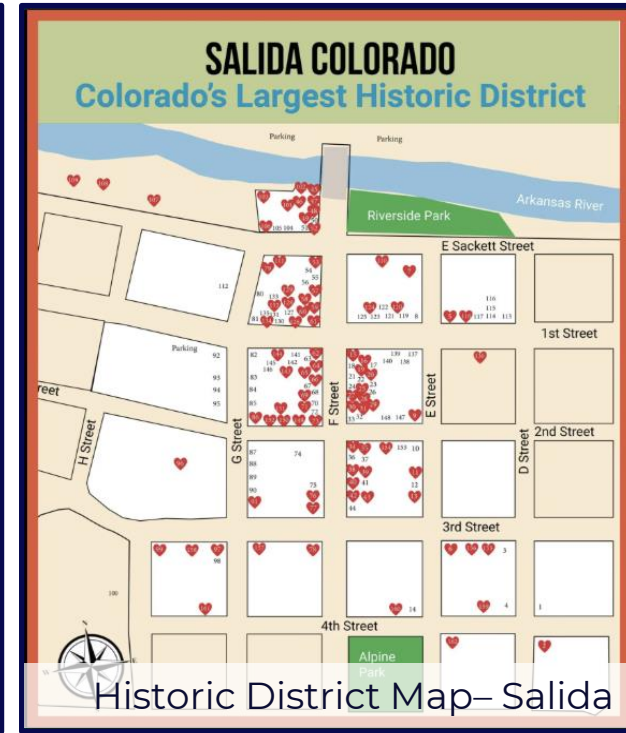


Block or Neighborhood Level

Geothermal greenhouses – Pagosa Springs



Mainstreet Mural – Carbondale



Historic District Map– Salida

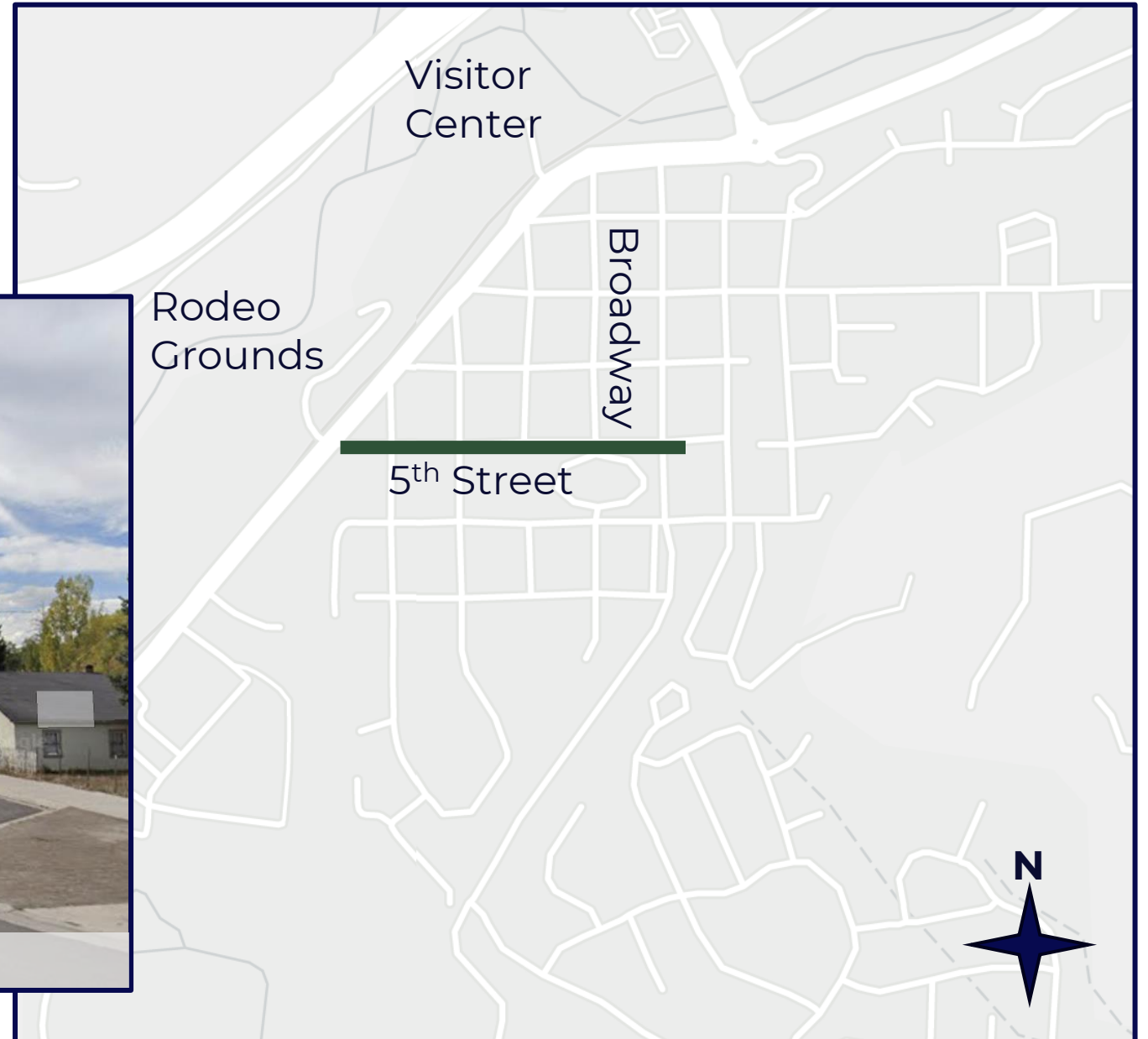


Artway Arch – Carbondale



People's Fair – Crested Butte

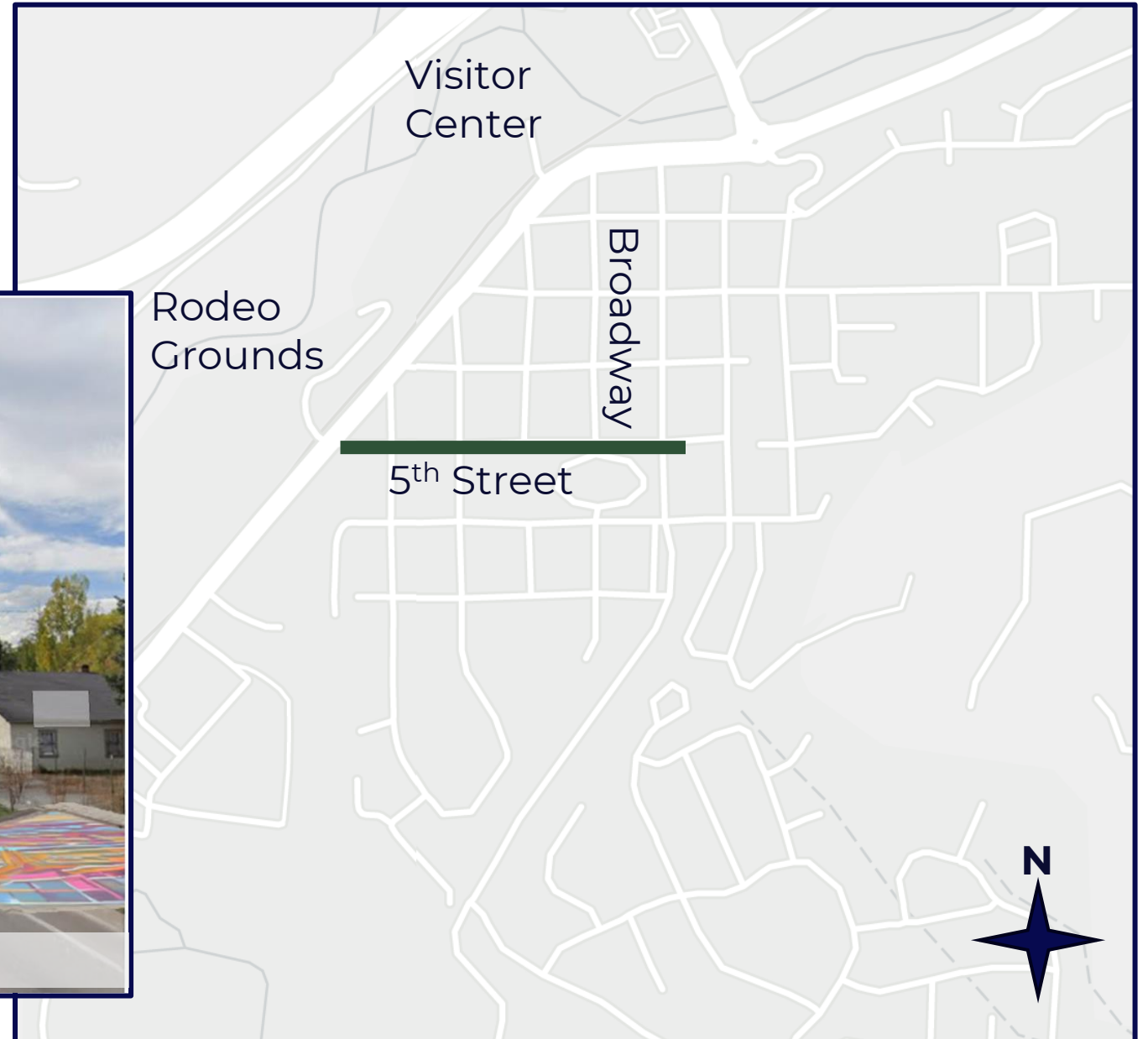
Corridor Level



Corridor Level



5th Street



Visitor
Center

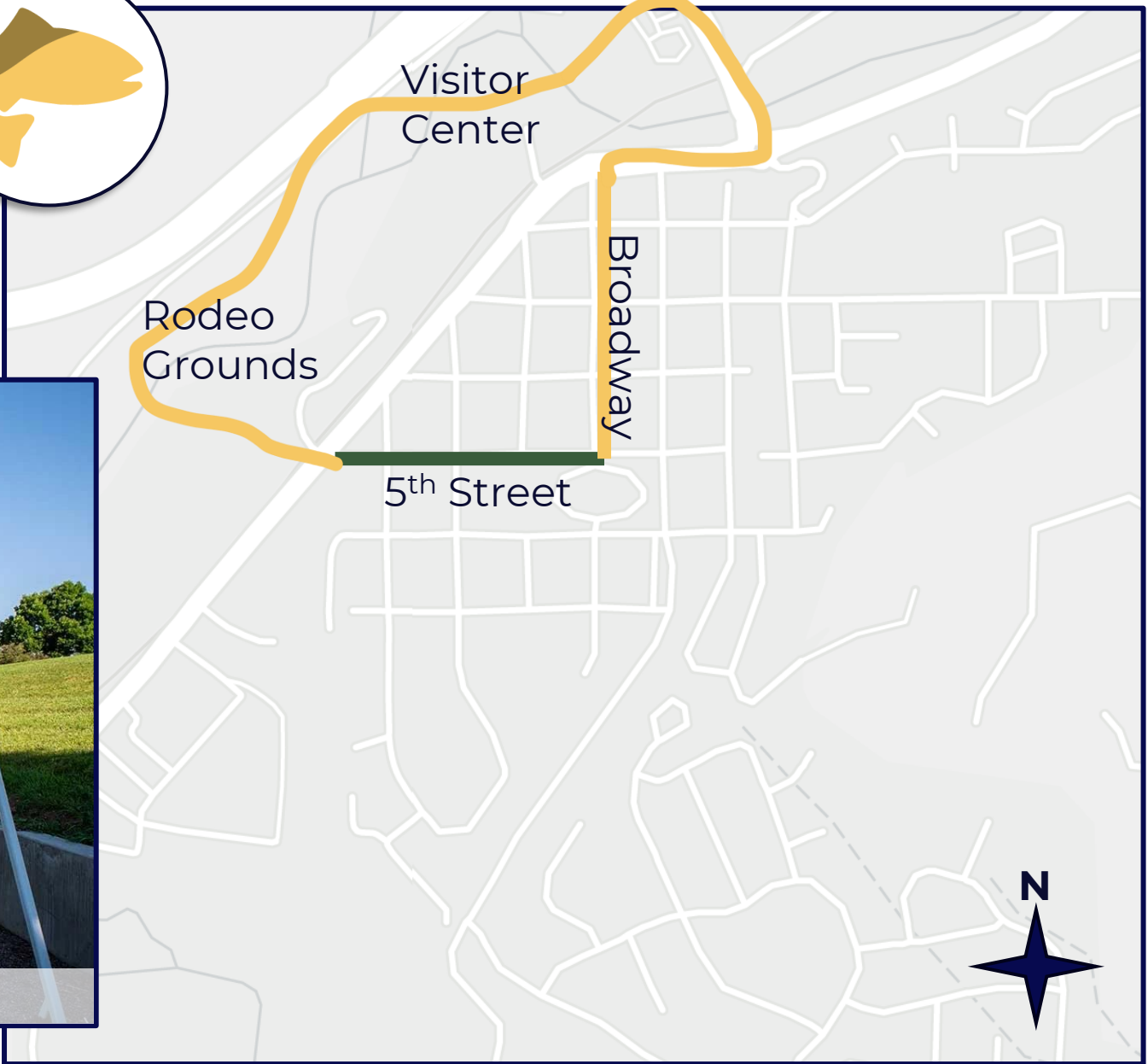
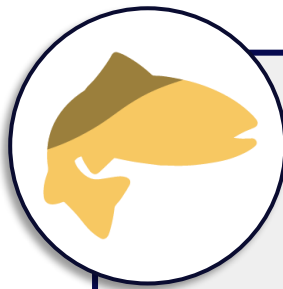
Rodeo
Grounds

Broadway

5th Street

N

Trout Route



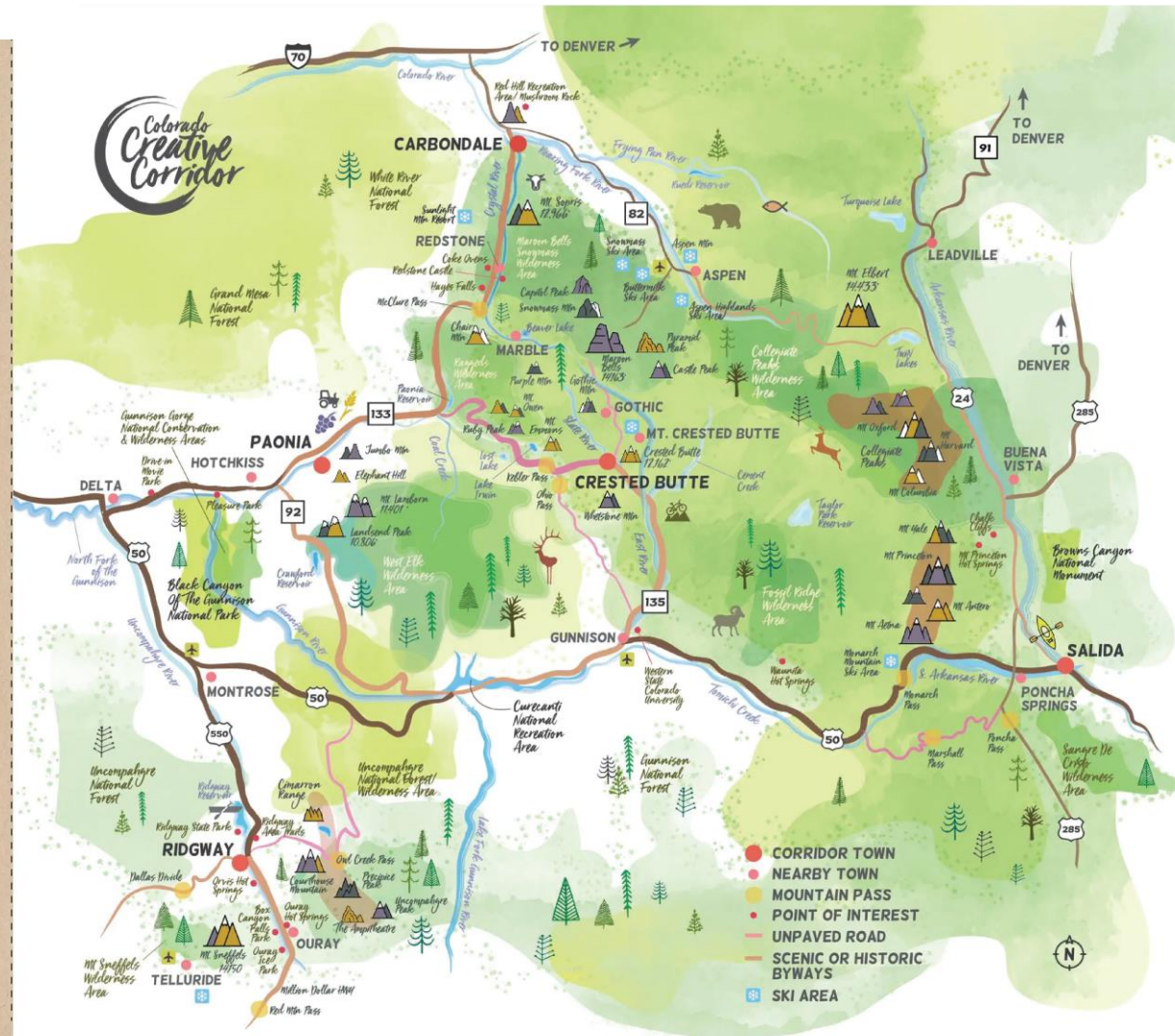
The “Green Line” in Lakewood, CO



Regional Level

TOUR THE COLORADO CREATIVE CORRIDOR! 5 SMALL MOUNTAIN TOWNS FULL OF BIG CREATIVITY & INSPIRATION

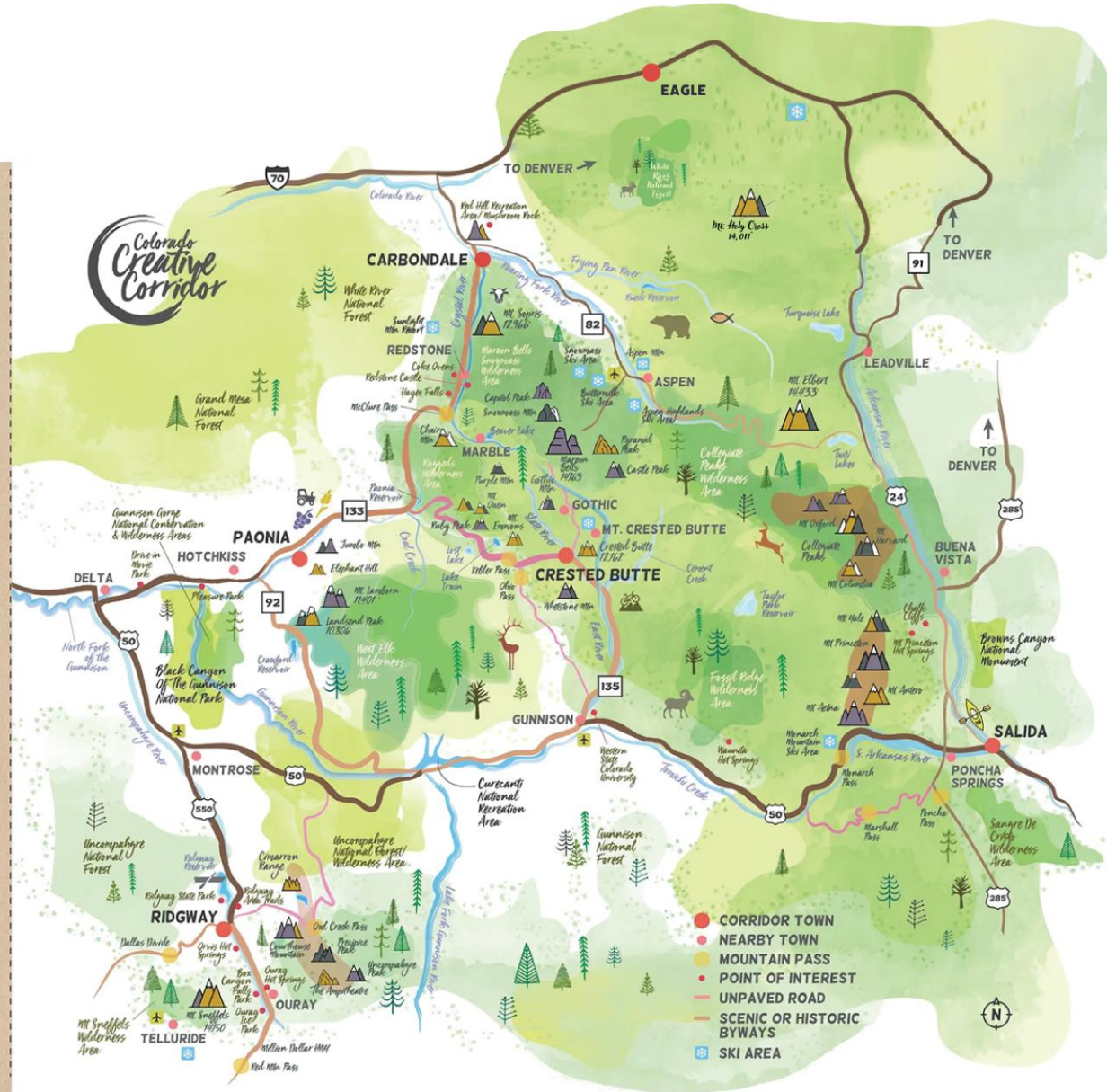
48,104' OF ELEVATION
3 MOUNTAIN PASSES
5 CREATIVE DISTRICTS
8 IN TOWN RIVERS
16 DISTILLERIES & WINERIES
10 CRAFT BREWERIES
8 HOT SPRINGS
800+ ARTISTS & CREATIVE BUSINESSES
60 GALLERIES & MUSEUMS
116 RESTAURANTS
3 RESERVOIRS
5 WILDERNESS AREAS
10 ART CENTERS
1 NATIONAL PARK
1 NATIONAL MONUMENT
44 PERFORMING ARTS VENUES
13 FILM FESTIVALS
28 MUSIC FETS & CONCERT SERIES
12 ALPINE & NORDIC SKI AREAS
5 HISTORIC DOWNTOWNS
4 SCENIC & HISTORIC BYWAYS
12 VIEWABLE MOUNTAIN RANGES
COUNTLESS HIKING & BIKING TRAILS
16,300+ SMILING LOCALS



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How Can We Make This Happen?

Application Process

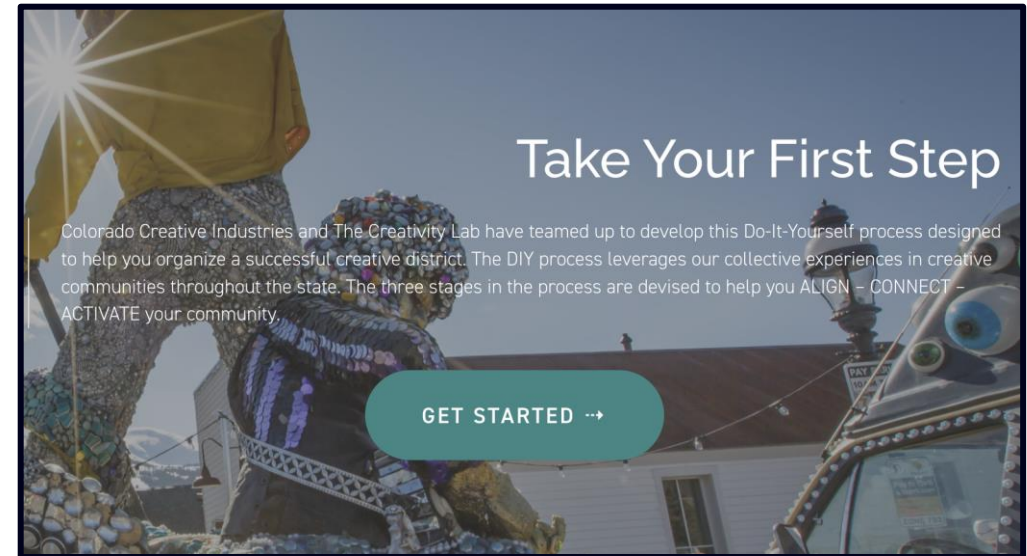
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**Applications
typically due in
early June**



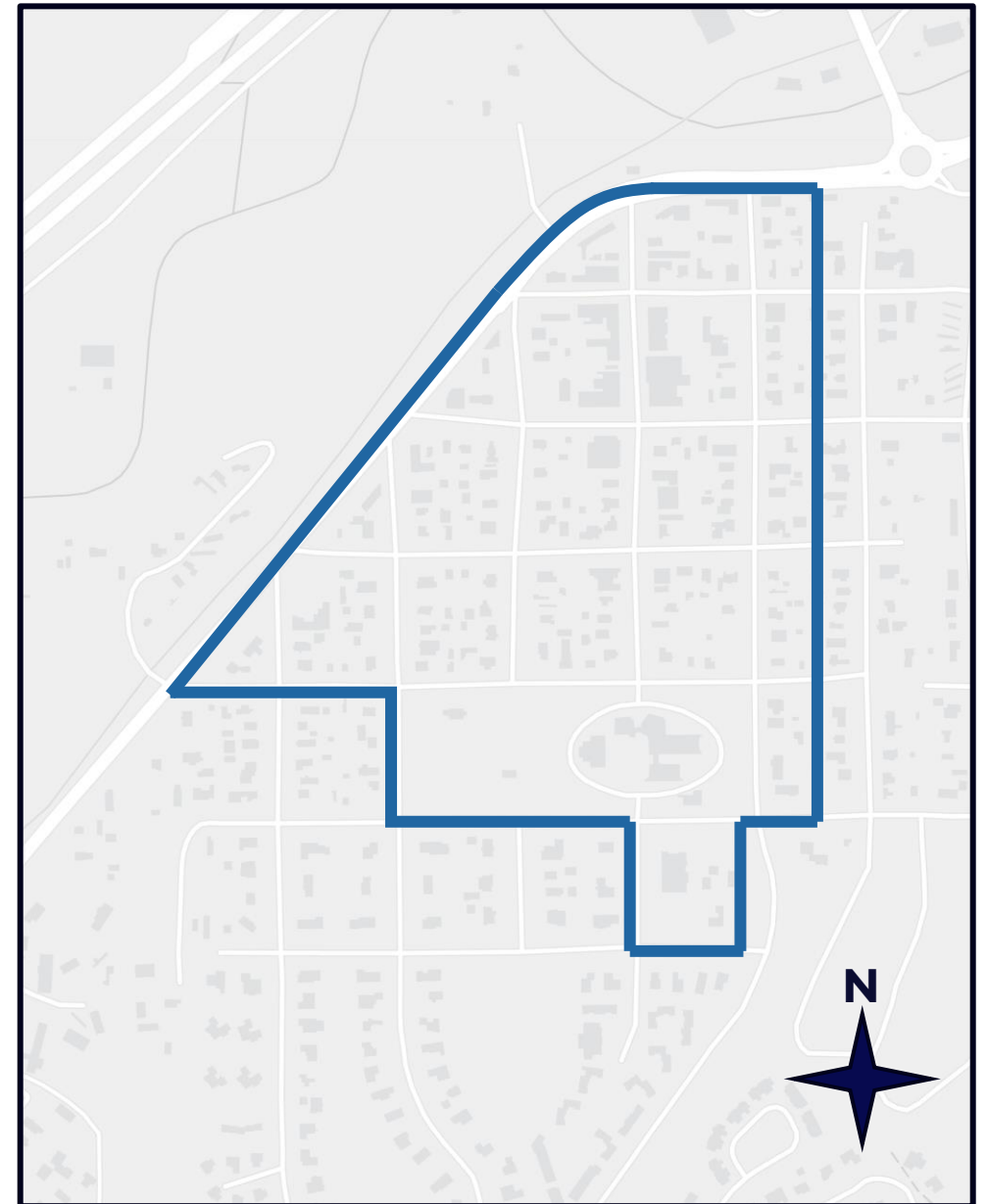
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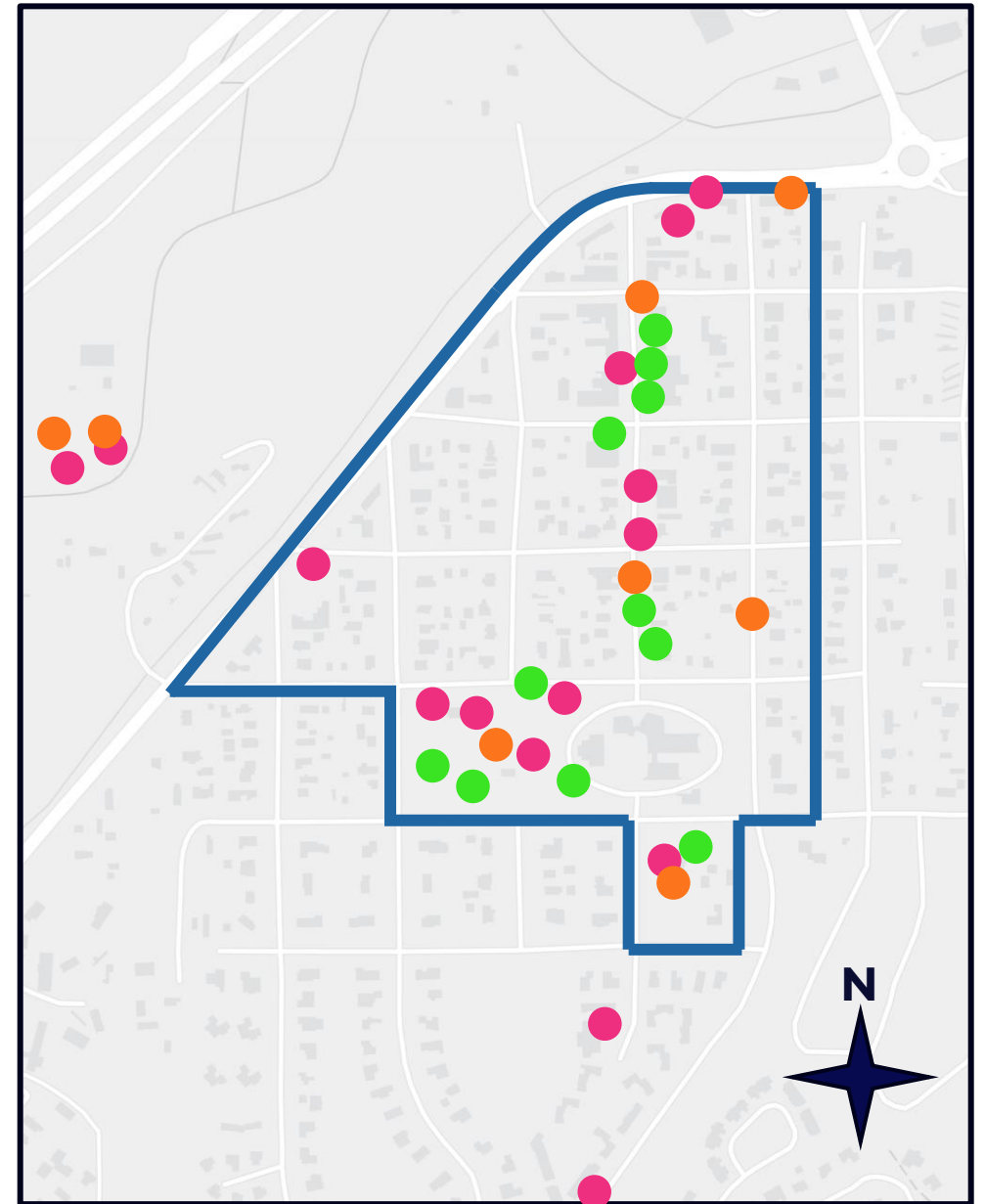
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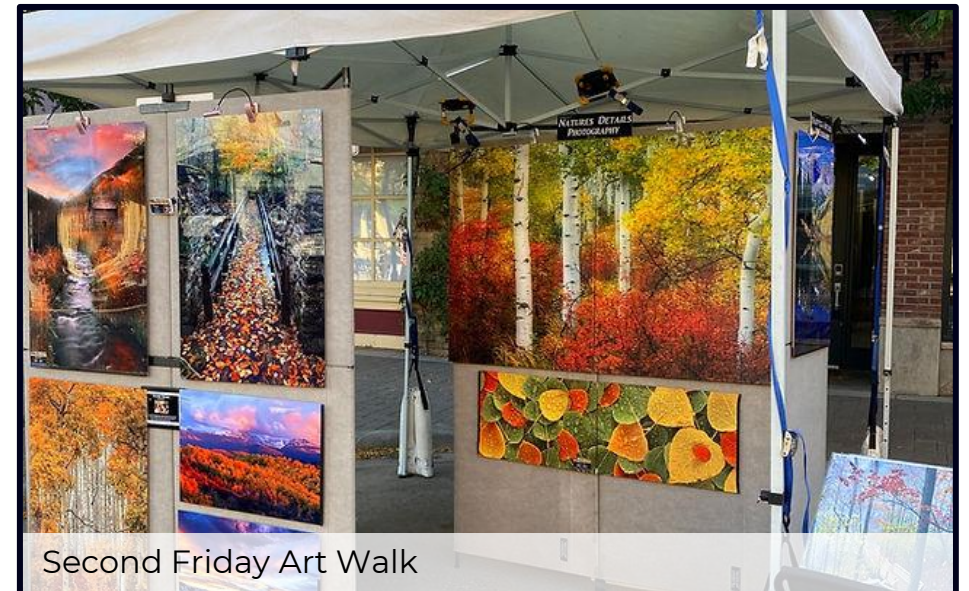
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Eagle Arts / ArtSpace



Eagle Arts Bench Painting



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Thursday Night Summer Concert Series

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EAGLEARTS



Town of
EAGLE COLORADO



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Creative District Highway Sign for Manco





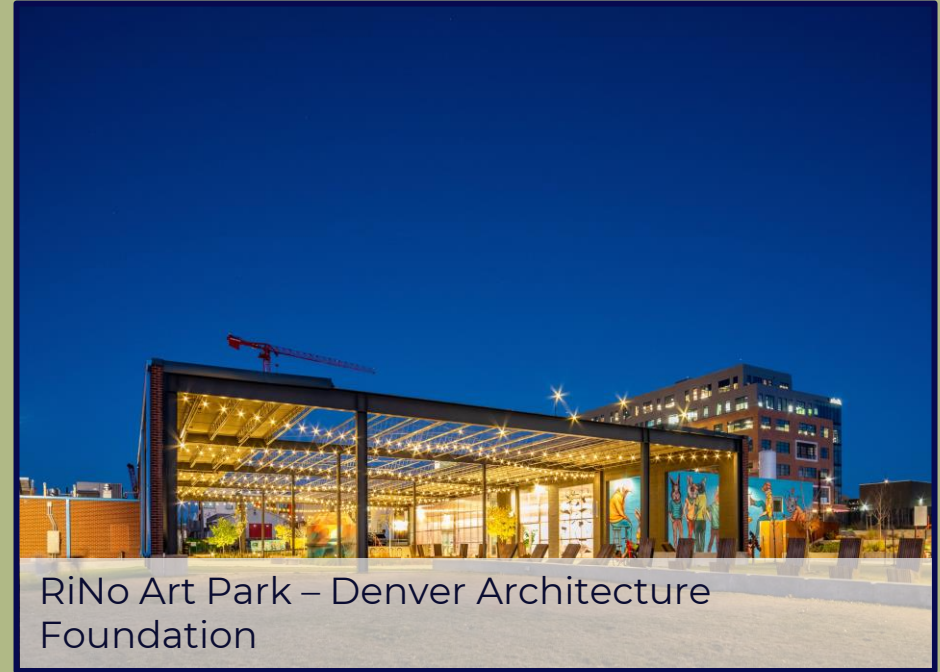
Policy Pathways

Overlay District



Downtown Glenwood Springs - Colorado Springs Gazette

Downtown Design Overlay District (Glenwood Springs): Specifies design standards that are intended to create a cohesive downtown brand and enhance vibrancy.



RiNo Art Park – Denver Architecture Foundation

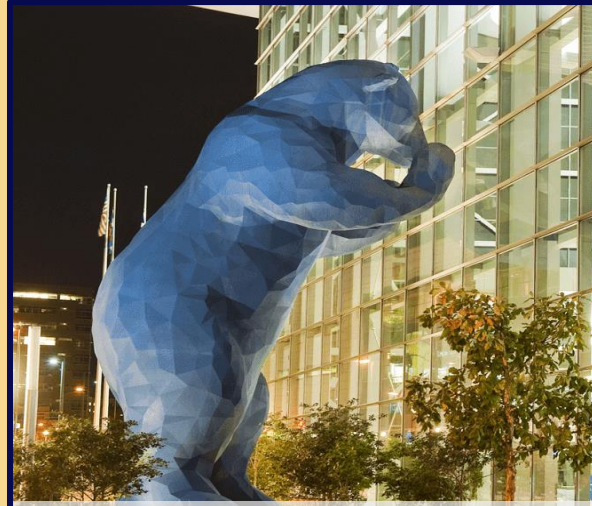
RiNo Arts Design Overlay District (Denver): Establishes standards around affordable housing, art, cohesive urban design and signage.

One Percent for the Arts



Rio Rancho Public Art

Rio Rancho, NM: 1% of proceeds from each capital improvement bond issue be [allocated](#) to acquire public art for municipal buildings and properties.



Denver Blue Bear

Denver: Sets aside 1% of all capital improvement projects over \$1m. Has **raised over \$40 mil** for arts through [this program](#).



Greeley Active Alley Project

Greeley: [sets aside](#) one percent of the cost of new capital improvement projects as funds to support the acquiring and upkeep of **350 indoor art works** and more than **220 pieces of outdoor art**.



Mural Vetting Process

- Draw up **RFP/RFQ process** for publicly funded murals
- Introduce **permitting standards** for murals
- Designate arts commission/town staff to review mural applications





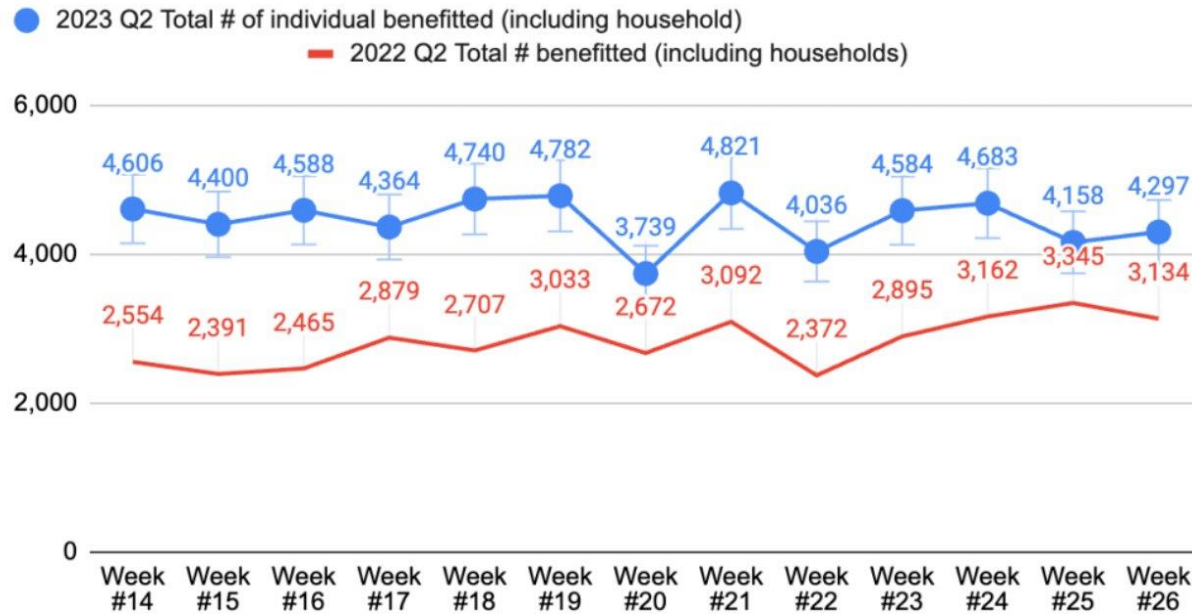
A Final Note on Food

Mountain Market & Supply, Eagle CO

Why is the local food system important?

Households benefitted by The Community Market

2023 Q2 Total # of individual benefitted (including households) per week vs.
2022 Q2 Total # of individual benefitted (including households)



The Community Market released quarter two numbers on Friday, showing an increase in demand over the same time period in 2022.

Source: [Vail Daily \(2023\)](#)

Bolstering local production and sales of food can improve:

- Food Access
- Equity of Food System
- Emergency Preparedness
- Food Sovereignty
- Land Access, and
- Community Health

Cultivating a Stronger Food Future

USDA **Farmer's Market Promotion and Local Foods Promotion Programs** helps fund four different types of project (Community Development Training and Technical Assistance, Marketing and Promotion, Recruitment and Training, Capacity Building). Funding amounts range from **\$50,000 to \$500,000**.

Eligible entities include:

- Agricultural businesses and cooperatives
- Community Supported Agriculture (CSA) networks and associations
- Food councils
- **Economic development corporations**
- **Local governments**
- Nonprofit and public benefit corporations
- Producer networks or associations
- Regional farmers' market authorities
- Tribal governments



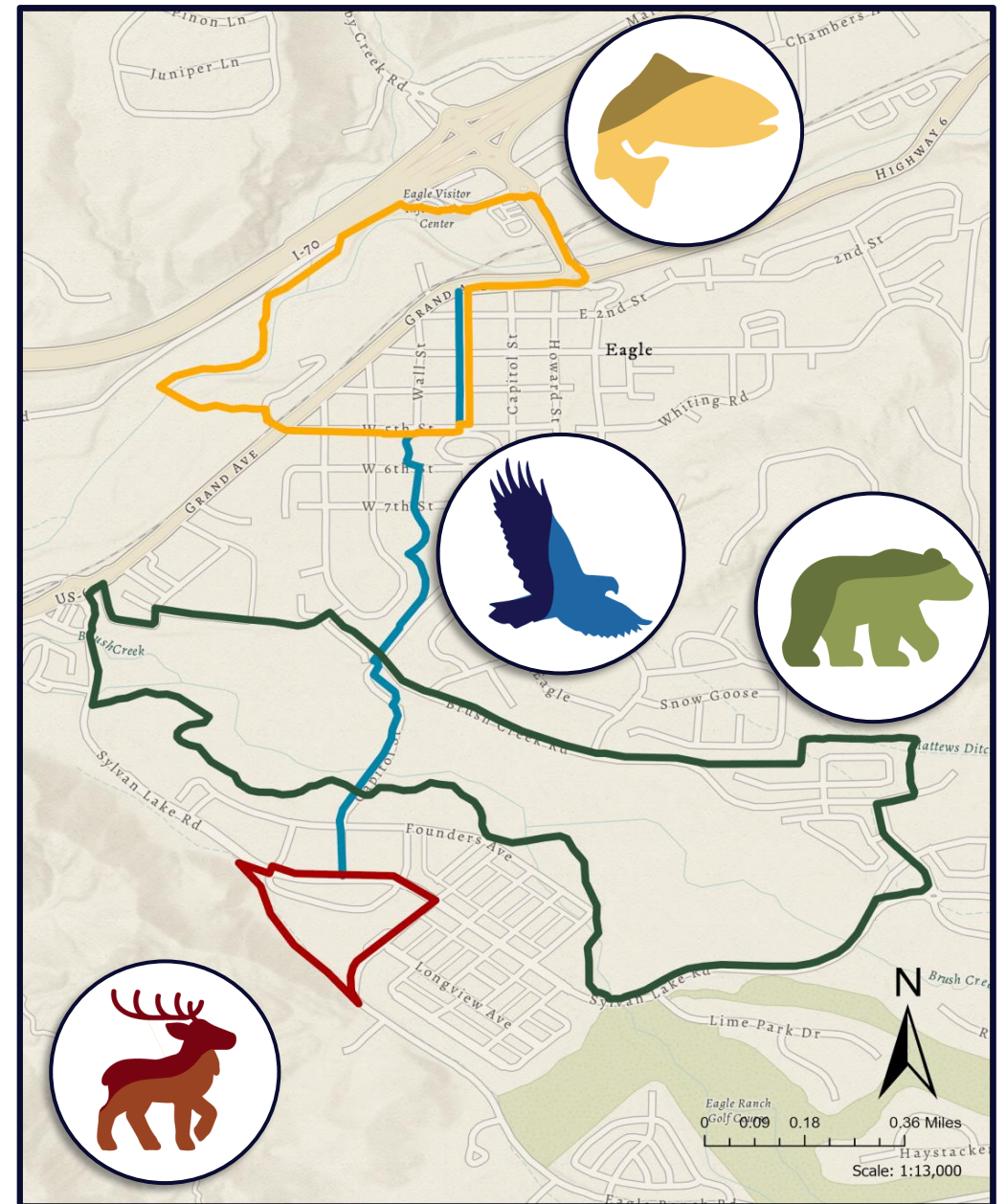
Looking Forward...

- **Creative District**
- Branded Pathways
- Micro-Transit
- Nature Play & Enhanced Visitor Experience
- Activated Downtown



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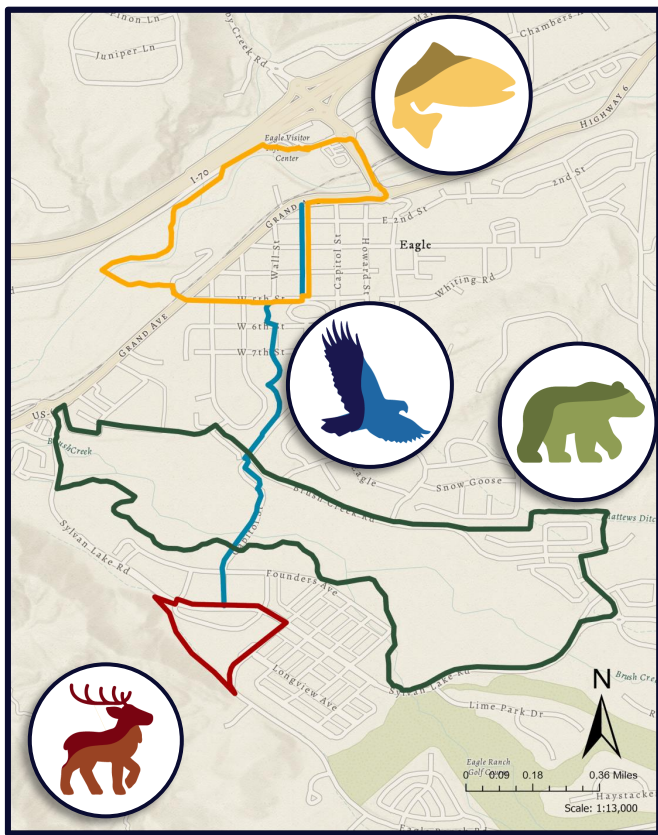
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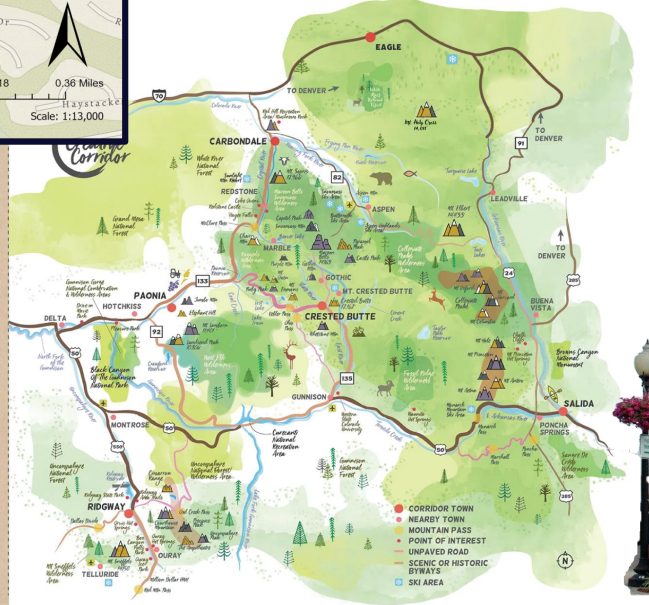
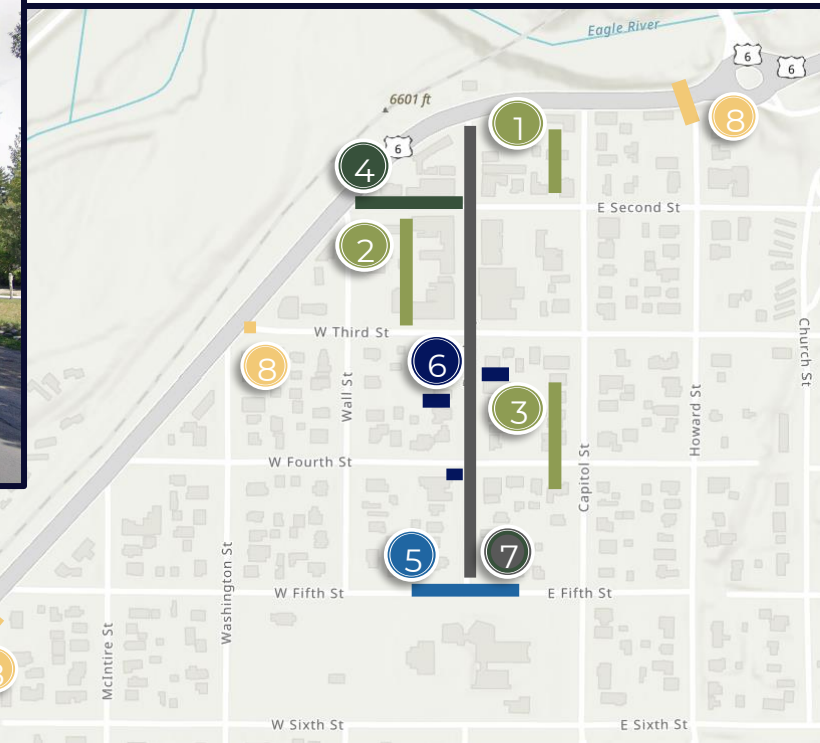
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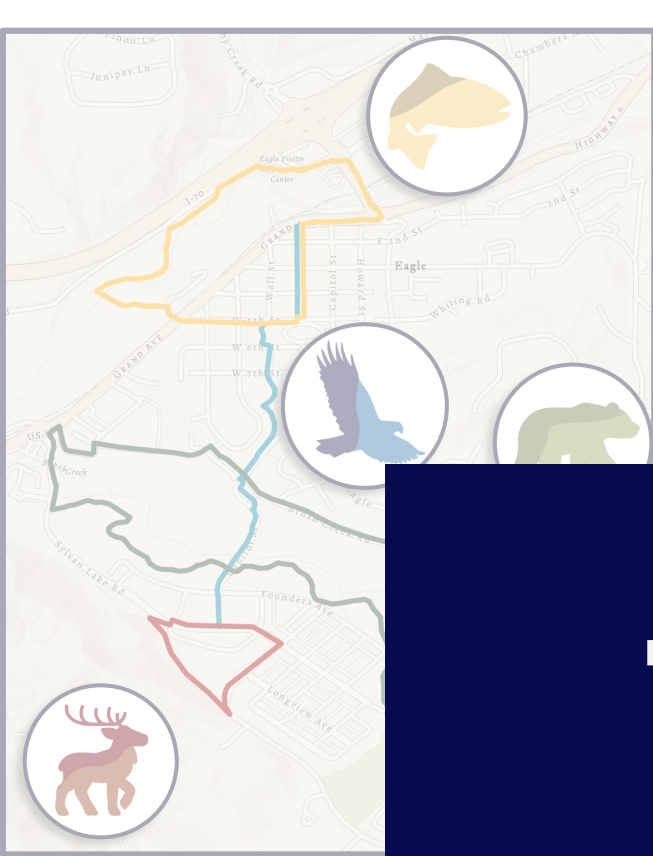
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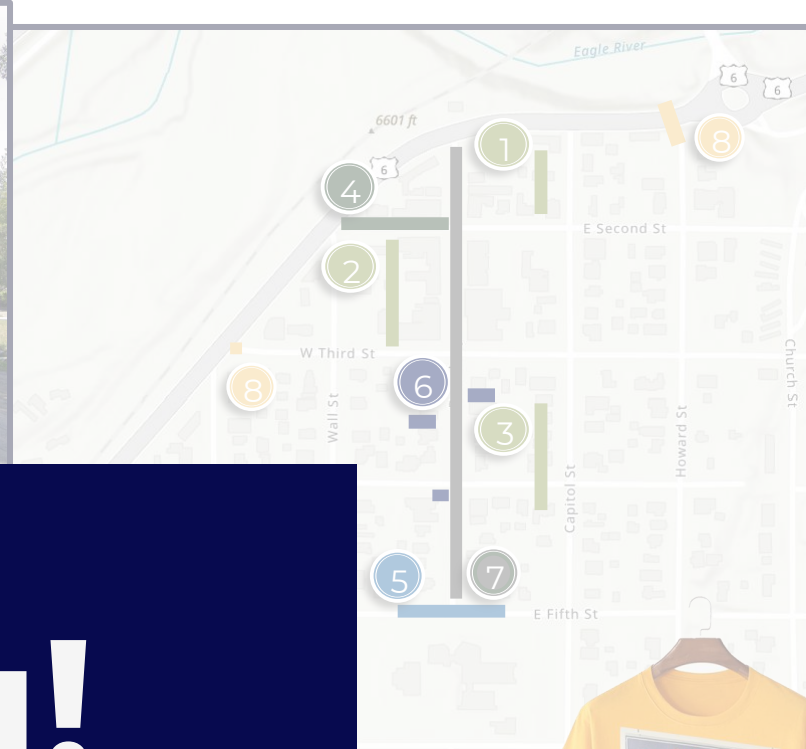


Town of Eagle		
Pool and Ice	2 Min	<1 Min
BMX Track	2 Min	<1 Min
Eagle Ranch	19 Min	6 Min





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Thank You!





Anna Kramer & T.A. Gabriella Guerrero Teran not pictured