

**TOWN OF EAGLE, COLORADO
RESOLUTION NO. 22
(SERIES 2024)**

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF EAGLE, COLORADO,
APPOINTING MEMBERS TO THE TOWN OF EAGLE MARKETING AND EVENTS COMMITTEE

WHEREAS, pursuant to Article IV Section 2. of the Bylaws, which provides for the membership terms and appointment process by the Town Council; and

WHEREAS, current terms for Lizzy Owens, Erinn Hoban, and Heather Hower expire;

WHEREAS, Chad Milam, Dania Dempsey, Holli Snyder, Kim Fritzler, Anna Robinson, Shelley Bellm, Eddie Campos have applied and expressed interest to be appointed for the terms available.

WHEREAS, MEAC members met to review and recommend seven members to the Town Council for appointment on April 9, 2024.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF TRUSTEES OF THE TOWN OF EAGLE, COLORADO:

Section 1. That Shelley Bellm, Eddie Campos and Chad Milam are hereby appointed to MEAC for one-year terms that expire in May 2025 and Anna Robinson, Holli Snyder, Danita Dempsey and Kim Fritzler are hereby appointed for two-year terms that expires in May 2026.

INTRODUCED, READ, PASSED, AND ADOPTED at a regular meeting of the Town Council of the Town of Eagle, Colorado, held on April 9, 2024.

TOWN OF EAGLE, COLORADO

By: _____
Scott Turnipseed, Mayor

ATTEST:

Jenny Rakow, Town Clerk

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Town of Eagle MARKETING & EVENTS ADVISORY COMMITTEE

Town of Eagle is accepting applications for the Marketing & Events Advisory Committee (MEAC). MEAC currently has two 2-year vacancies.

The seven-member advisory committee acts as a sponsorship role, allocating funds to events that contribute to the Town's overall objectives. Volunteers interested in serving on the committee must be a resident of the Town of Eagle, or own real estate or a business within the town of Eagle.



MEAC applications must be received by March 1, 2025.
Selection meeting will be held Wednesday, March 5 at 9 a.m.



Please complete the online application
on townofeagle.org or by scanning the
QR Code. For more information email
events@townofeagle.org.

2025 MEAC Event Funding 10-58-400

Events:	2025 Request	Approved	Paid
Ice Castles	25,000	\$ 5,000	
Gearvana	7,500	3,700	
Yoga in The Park	3,000	1,000	
Climbing League High School Regional Championships/National Championships	15,000	6,500	
ShowDown Town - Vail Valley Foundation	50,000	40,000	
Eagle Mushroom & Wild Food Festival	10,000	5,000	
Eagle Farmers Market & Art Show - Ren Productions - 2nd Street Closure	33,000	2,000	
Murder Mystery - EagleARTS	5,000	3,000	
Fall Festival ARTwalk - EagleARTS	12,000	3,500	
Holiday ARTwalk -- EagleARTS	3,000	-	
Biztoberfest - Eagle Chamber - in-kind TOE 20x30 tent	10,000	2,000	
Down Valley Vibes - Your Fathers Office	10,000	5,000	
Access Unbound: All Wheels Crit Ride	10,000	5,000	
Eagle County BMX State Race	3,000	500	
Vail Cup Soccer Tournament - use of Brush Creek Soccer Fields	5,000		
Triple Crown World Series	5,000	-	
Pond Hockey - Eagle Valley Skating Assoc	1,000	700	
Youthapalooza - Mountain Youth	5,000		
Bikes & BBQ - The Cycle Effect	5,000	-	
RM Sports Riders event	1,000		
Race #2 Haymaker Classic - CHSCL	7,500	4,000	
Race #3 Haymaker Classic - CHSCL	7,500	4,000	
Rocky Mountain Walk to End Alz	1,000	500	
Dynafit Boneyard Boogie	1,500	-	
VRD Mountain Bike Race Series	1,200	-	
Mountain Tots Jingle Jog	750	500	
Fiesta Pride - Mountain Pride	5,000	1,500	
Community Pride Highway Cleanup and River Cleanup - Eagle River Coalition	2,000	1,000	

Eagle Ranch Pumpkin Patch - Cub Scout Pack 229	900	600	
Eagle Ranch Pumpkin Patch - Eagle Community Gardens	450	-	
Little League Opening Day - Mtn Rec	2,000	1,000	
Eagle County Fair and Rodeo	1,500	1,500	
Eagle Egg Hunt - Eagle Vineyard Church	2,000	500	
Porchlight Players Dinner Theater	2,500	2,000	
TOTAL:	254,300	100,000	-
AVAILABLE BUDGET:			100,000
CONTINGENCY/REMAINING:			100,000

Total Paid Out as of 1/1/25: \$ -

Per GL 01/15/2025 \$0
Variance \$0

MEAC Events Payment Protocol:

- * Organizations awarded \$1,000 or less, will receive "total contribution" with a signed agreement.
- * Organizations awarded more than \$1,000 will receive total contribution in two payments; 50% with signed contract and 50% once event has actual

2025 Community Requests Funding 10-49-915

Programs	2025 Request	Approved	Paid
Eagle Ice Rink - Eagle Valley Skating Association	\$ 2,750	\$ 2,732	
Vail Valley Partnership	5,000	1,050	
SpeakUp ReachOut	2,500	2,592	
Castle Lodge Toy Store	2,000	2,046	
Eagle River Youth Coalition Inc. dba Mountain Youth	2,500	1,892	
Eagle Valley Land Trust	7,000	1,821	1,821
Eagle Climbing & Fitness	1,000	286	
Vail Valley Works - Vail Valley Partnership	5,000	771	
Small Champions	5,000	2,802	2,802
Eagle County Historical Society	950	889	889
Buddy Werner League	1,300	967	
Your Hope Center	3,000	3,222	
EVHS Booster Club	1,500	1,121	1,121
The Cycle Effect	7,500	2,795	
Eagle Valley Community Foundation	10,000	5,848	5,848
Mountain Pride	5,000	911	911
Bravo! Vail Music Festival	4,000	805	805
Vail Valley Theatre Company	2,500	631	
New Roots CO	1,000	490	490
Heads Up for HOPE	5,000	805	
Eagle County School District/Postsecondary Learning	3,000	572	
Vail Valley Charitable Fund	10,000	2,101	2,101
Rocky Mountain Sport Riders	10,000	1,667	
YouthPower 365	10,000	2,242	
Gore Range Gravity Alliance	1,000	147	
Grandee's Rising Stars Sports Fund	10,000	1,611	
EVHS Alpine Ski Team	5,000	899	899
Noche Latina	10,000	1,821	

TreeTop Child Advocacy Center	10,000	2,697	
Mountain Music School	10,000	899	
Youth Closet & Toy Chest	10,000	869	
TOTAL:	163,500	50,000	17,687
AVAILABLE BUDGET:			50,000
CONTINGENCY/REMAINING:			32,313

Total Paid Out as of 1/1/25: \$ 17,687

Per GL 01/16/2025 \$17,687

Variance \$0

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2025 Town of Eagle Special Events Calendar

Event Date	Day of Event	Event Name
FEBRUARY		
2/14 - 2/16	Fri - Sun	Porchlight Players Theater Dinner
2/20 - 2/22	Fri - Sun	Porchlight Players Theater Dinner
MARCH		
APRIL		
4/5/2025	Saturday	Murder Mystery
4/19/2025	Saturday	Eagle Egg Hunt
MAY		
5/3/25	Saturday	Vail Valley Highway Cleanup
5/4-5/5	Sat - Sun	Vail Lax Jam
5/17/25	Saturday	Community Cleanup & Hard2Recycle
5/17/25	Saturday	Bikes & BBQ
5/17/25	Saturday	VRD Mountain Bike Race Series
5/22/2025	Thursday	Brush Creek Elementary Biathlon
5/28/25	Wednesday	Dynafit Boneyard Boogie Trail Run
JUNE		
6/1/2025	Sunday	EV Ride & Drive
6/1/25	Sunday	Yoga in the Park
6/5/25	Thursday	Youthapalooza
6/8/2025	Sunday	Yoga in the Park
6/15/2025	Sunday	Yoga in the Park
6/20/25	Friday	Cowboy's Forever Series
6/21/25	Saturday	Eagle Farmers Market
6/21/25	Saturday	Little League Opening Day
6/22/25	Sunday	Bighorn Gravel
6/22/25	Sunday	Revolution Enduro Series
6/26/25	Thursday	ShowDown Town Concert
6/27 - 6/28	FRI & SAT	Eagle Flight Days
6/28/25	Saturday	Eagle Farmers Market
6/29/2025	Sunday	Yoga in the Park
JULY		
7/4/25	Friday	July 4th Bike Parade
7/5/25	Saturday	Eagle Farmers Market
7/6/25	Sunday	Yoga in The Park
7/10/25	Thursday	ShowDown Town Concert
7/8 - 7/20	Tuesday	Triple Crown Baseball World Series
7/11/25	Friday	Youth Whitewater Safety

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7/12/25	Saturday	Eagle Farmers Market
7/13/25	Sunday	Yoga in the Park
7/17/25	Thursday	ShowDown Town Concert
7/19/25	Saturday	Eagle Farmers Market
7/20/25	Sunday	Yoga in The Park
7/23 - 7/26	WED-SAT	EAGLE COUNTY FAIR & RODEO
7/24/25	Thursday	ShowDown Town Concert
7/26/25	Saturday	BMX State Race
7/26/25	Saturday	Eagle Farmers Market
7/20/25	Sunday	Yoga in The Park
AUGUST		
8/3/25	Sunday	Tube-A-Palooza
8/3/25	Sunday	Yoga in the Park
8/5/25	Thursday	National Night Out (NNO)
8/7/25	Thursday	ShowDown Town Concert
8/8 - 8/10	FRI & SAT	Eagle Mushroom & Wild Food Festival
8/10/25	Sunday	Yoga in the Park
8/10/25	Sunday	Children's Business Fair
8/14/25	Thursday	ShowDown Town Concert
8/17/25	Sunday	Yoga in the Park
8/22 - 8/23	FRI & SAT	Down Valley Vibes
8/24/2025	Sunday	Community Table
8/31/25	Sunday	Yoga in the Park
SEPTEMBER		
9/4/25	Thursday	Biztoberfest
9/5 - 9/7	Fri - Sun	Race #2 Haymaker Classic
9/5 - 9/6	Fri - Sat	Gearvana
9/19 - 9/21	Fri - Sun	Race #3 Haymaker Classic
9/20/25	Saturday	Vail Valley Walk to End Alzheimer's
9/28/2025	Sunday	Eagle Ranch Pumpkin Patch
OCTOBER		
10/3 - 10/5	Fri - Sun	Vail Cup Soccer
10/19-10/20	Sat - Sun	Vail Lax Jam
10/29/2025	Wednesday	Trick or Treat Street / Eagle Ranch
NOVEMBER		
11/17/2025	Saturday	New Roots CO
DECEMBER		
12/6/2025	Saturday	Jingle Jog
12/6/2025	Saturday	Christmas on Broadway

Dates are Subject to Change