



Economic Vitality Committee
Thursday, January 23, 2025, 1:00 PM
Public Meeting Room / Eagle Town Hall
200 Broadway, Eagle, CO

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MEETING ACCESS

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CALL TO ORDER AND ROLL CALL - 1:00 PM

APPROVAL OF MINUTES

- a Minutes dated December 12, 2024

ADMIN

- a EVC Member Term Schedule
b Vote and Seat new EVC Chair and Vice Chair

STAFF & OTHER UPDATES

- a Community Development Report
b Staff Reports
c Chamber and DDA Updates (as appropriate)

BUSINESS & DISCUSSION ITEMS

- a RAISE Grant EVC Letter of Support
b Economic Development Plan Implementation

1. Progress Report on Tap Fees
2. Progress Report on Community Development Admin Manuals
3. Next Steps for Digital Dashboard & Mobility Data
4. 2025 Initiatives:
 - a. Destination Marketing Campaign
 - b. Retail Recruitment Strategy
 - c. Business Incentive Program

c Brainstorm EVC committee member role as Economic Ambassadors

ADJOURN

I hereby certify that the above Notice of Meeting was posted by me in the designated location at least 24 hours prior to said meeting.



Nikki Davis
Economic Development & Housing Specialist

EVC MEETING MINUTES 12/12/24

CALL TO ORDER AND ROLL CALL - 1:10pm

In attendance. Members: Mick Daly, Eric Eves, Christina Hofman, Kim Fritzler, Joel Wallen, Matt Felser, Nick Sunday. Staff: Nikki Davis, Melissa Daruna, Kyle Brotherton. Chamber: Michelle Morgan, DDA: Scott Schlosser

ROLL CALL & APPROVAL OF MINUTES

- a. Motion to approve minutes of September meeting passed unanimously.

ADMIN

- a. Plan to change committee leadership in 2025; at the January meeting:
 - Appoint new Chair & Vice Chair
 - Eric (current Vice Chair) likely moving into Chair
 - Review member terms
- b. Plan to change meeting schedule/frequency + implications to EVC/Staff
 - Move to quarterly meetings in 2025 (January, April, July, October)
 - Move to a 2-hour meeting
 - Motion to move EVC to quarterly meetings in 2025 (January, April, July, October) with the option to call for a Special Meeting as needed

STAFF, CHAMBER & DDA UPDATES

- a. Com Dev Updates
 - Looking at an April Council work session to discuss sub-area plan updates; create a priority list
 - 3rd Amendment to ReCode which includes the admin manual
 - Will include input from other departments & agencies
- b. Staff Updates
 - January 7 work session – EPS presentation, invitation forthcoming
 - EVC, DDA, Chamber, Eagle Ranch
 - Ping EVC when the Dashboard gets updated
 - The Town's 2025 budget includes:
 - \$15k for Destination Marketing Campaign
 - There may be support from Eagle Ranch Exec Committee to collaborate
 - \$25k for Retail Recruitment Strategy
 - \$25k for Business Incentive Program
 - EVC will be involved in defining these programs

- c. Eagle Chamber updates
 - Further explore an incubator idea (meeting with SBDC, VVP to further vet resources)
 - Upcoming vacancies in 2025
 - Membership is up from 2024 (YTD 189 members)
- d. DDA updates
 - Get a testimonial from each of the grant recipients about how the funds have helped their business. Publicize widely.

EVC BUSINESS

a. 2025 Priorities

- EVC to serve as ambassadors in the community and shepherd businesses through the Town's process (specifically during the pre-app phase)
 - Per Economic Development Plan, EVC could be the "single point of contact" rather than Town Staff - be an active voice to keep businesses on track and direct them where to go/who to contact/help vet the applications so they are strong when they enter the process.
 - Need to flush out the logistics of how this will work ...
 - Comm Dev will equip EVC with new Administrative Manual
 - How do we "advertise" that EVC is a point of contact? Include this on the Chamber and DDA's website.
- EVC has the ability to call a special meeting
 - Ex. Developer wants to present to the EVC to gather feedback on their application (during the pre-app phase) and strengthen their application.
 - Ex. EVC to prepare a memo to help inform updates to the long-range planning documents/comp plans
- January – look at how best to invest \$10k for dashboard updates
 - Investigate "Ice Castles" effect in April
 - How is the dashboard being used? Need adjustments?
- January – Position on tap fees
- Consider attending OR trade show or something similar to attract retailers

ADJOURN

Motion to adjourn passed unanimously at 2:30pm.

[Recording Link](#) (index below)

	Time Stamp
1 Call to Order	0:01:10
2 Committee Leadership Change	0:02:26
3 Planning and Implementing a New Administrative Manual	0:05:10
4 Business Strategies	0:22:06
5 Pre-Application Process and Role of Council Members in Business	0:24:52
6 Roles and Responsibilities of the EVC	0:28:28
7 Change to Meeting Schedules and Implications of Changes for EVC and Staff	0:33:51
8 Community Development and Administrative Updates Discussion	0:43:55
9 Discussion on East Eagle Work Session and Commercial Linkage Nexus Study	0:47:46
10 2025 Budget and Economic Development Initiatives	0:52:04
11 Strategic Planning for Retail Recruitment and Business Incentives Program	1:02:36
12 Eagle Chamber Updates: Business Advocacy and Board Recruitment	1:09:57
13 DDA Updates: Community Engagement and Funding Allocation	1:12:28
14 Economic Development Plan Implementation and Committee Leadership	1:17:12
15 Reflecting on Achievements and Lessons	1:25:56
16 Comments on Core Transit	1:27:02
17 Plan for Social Gathering	1:30:06
18 Adjourn	1:30:18



Town of Eagle
Economic Vitality Committee
Member Term Schedule
Dated: January 23, 2025

Committee Member	Designation	Term
Mick Daly	Chair	June 2025
Eric Eves	Vice Chair	June 2025
Christina Hofman	Secretary	June 2025
Kim Goodrich	Voting Member	July 2026
Matt Felser	Voting Member	July 2026
Kim Fritzler	Voting Member	July 2026
Kelly Herzog	Voting Member	July 2026
Joel Wallen	Voting Member	July 2026
Nick Sunday	Town Council Liaison	-

COMMUNITY DEVELOPMENT

December 2024

Planning

LONG RANGE PLANNING

ReCode Eagle – The Land Use and Development Code (LUDC) – [link to code](#)

- Staff held a joint work session with the Planning Commission and Town Council on December 3rd to discuss the next round of code updates.

WUI Code

- Staff are actively engaged in the County-wide Wildland Urban Interface (WUI) Code update process, led by the Eagle County Wildfire Collaborative. This initiative involves collaboration with jurisdictions throughout the valley to create a WUI Code that caters to our local needs.
- The group held a meeting on November 21st to discuss fire resistant landscape standards that recognize the unique ecosystems and values of the towns throughout the valley.

EVTA 10 Year Transit Plan

- Staff are actively engaged in the Technical Advisory Committee (TAC) for EVTA's 10 Year Transit Plan. The TAC is made up of local community staff representatives and their primary role is to provide technical guidance to the plan, make recommendations to the EVTA Board, communicate with Town Managers and other key influencers in each community

Long Range Planning Work Session

- The April 1 Town Council work session will be focused on the Town's long-range plans. This conversation will serve to prioritize updates of the Town's long range planning documents to ensure they remain current and aligned with the community's vision and values.

Administrative Manual

- Staff has been continuing to work on an administrative manual to clearly communicate land use processes to the public. Staff will be posting resources as they're completed, e.g. how the use permit process works, on the Town's website. As this project continues staff will be engaging stakeholder groups like the EVC for feedback to ensure this manual is user friendly and meeting the community need

LAND USE APPLICATIONS IN PROGRESS

For more information and to access project documents, visit the Town's [Active Land Use Applications Page](#).

- Eagle Meadows Annexation No. 1 and No.2
 - An application to annex and zone parcel no. 193927300040 (Parcel A) to Resource (R) and parcel no. 193927400041 (Parcel F) to Rural Residential 2 (RR2).
- North Broadway – Annexation and Zoning
 - Applicant withdrew their annexation and zone/rezone request to CMU2.
 - A new annexation and zone/rezoning request is anticipated. However, the applicant is still determining the desired zoning designation for the property. The timing of the formal submittal is unknown.
- Reserve at Hockett Gulch – PUD Amendment and Major Development Permit (Phase 1b and II)
 - Request will run concurrently with PUDA24-01

- Round 3 referral ending December 6, 2024
- Planning Commission Public Hearing – January 7, 2025 (continued to February 4, 2025)
- Town Council Public Hearing – January 28, 2025
- 7 Hermits at Haymeadow Filing 6
 - An application plat and condominiumize 11 residential condos and 6 garages in Building F and 11 residential condos and 6 garages in Building G, also known as 7 Hermits Condominiums Filing 6.
 - Town Council Consent Agenda – November 12, 2024
- ReCode Adjustments (3rd Amendment)
 - Joint work session with Town Council and Planning Commission occurred on December 3rd.
 - Public Hearing dates have not yet been scheduled
- Haymeadow Neighborhood A1 Preliminary Plan Update and Filing 2 Final Plat
 - An application to update the 2014 Preliminary Plan and to subdivide Neighborhood A1 of the development into 47 single-family residential lots, 4 duplex lots, two multi-family residential development parcels, a 1.6-acre childcare site, three open space tracts, and extend the public right of way of Sylvan Lake Road, Ouzel Lane, and Mt. Hope Circle.
- ReCode Adjustments (3rd Amendment)
 - Joint work session with Town Council and Planning Commission occurred on December 3rd.
 - Public Hearing dates have not yet been scheduled.
- Capitol Flats Subdivision Sketch Plan and Public Right-of-Way (ROW) Alley Vacation
 - A Subdivision Sketch Plan and Public ROW Alley Vacation application with the intent to construct five three-story residential buildings containing a total of 171 condominium and LERP/affordable housing units, a subsurface/underground parking garage, and associated utility relocations. The intended development will require a public process through a Subdivision Sketch Plan and vacation of Public ROW [current applications]. Future applications include a Rezoning of 123 & 137 Howard Street from Old Town Residential (OTR) to Commercial Mixed-Use 1 (CMU-1), a building height variance, a Lot Consolidation Plat, a Condominium Subdivision Final Plat, and a Major Development Permit.
- 1215 Chambers Avenue
 - Applications for a lot line adjustment and a Major Development Permit have been submitted, but are not yet complete.
- Henry Annexation
 - Partial submittal received for 220 E. Sixth St.
- Eagle Ranch Minor PUD Modification (Now approved)
 - A minor PUD amendment within Section C, #9, of the Eagle Ranch PUD Guide to: 1) update wording from “Building Envelope” to “Limits of Disturbance” and 2) Allow for the DRB to approve limited plantings outside of the 16,500 sf limits of disturbance, based on criteria.

NOTABLE UPDATES

- Staff continue developing Standard Operating Procedures (SOPs) and internal policies to enhance consistency, undergo a critical review of where we can improve, and create tools to assist new staff. This work will likely be ongoing. Staff is developing a policy for when planning consultants are utilized (the circumstances for utilizing town planners vs consultants, a reimbursement policy and agreement, etc.)
- Staff has met with members of the community on development proposals ranging from small administrative permits to larger development, subdivision, and annexation applications. Pre-application meetings in 2024:
 - December - 2

- November - 4
- October-1
- September - 1
- August - 5
- July - 1
- June – 6
- May –3
- April – 5
- March – 8
- February – 6
- January - 2

- Community Development provides Spanish translation services. These services are utilized by Court, Administration, IT, Building, etc. We have provided **10 points of contact**, this includes walk-ins, phone calls, and transfers from other departments and bilingual support for meetings.
- Staff is composing a “RFP” for new Software.
- Laura Hartman has resigned her position as a Planning and Zoning Commissioner. Recruitment will commence in January 2025.

Administrative Approvals (Encroachment Permits, Sign Permits,)

- Currently reviewing 1 Sign Permits.
 - 11 Sign Permits have been approved and issued so far this year.
 - 2 encroachment permits has been approved and issued this year.

UPCOMING ANTICIPATED APPLICATIONS (early 2025)

Address	Application Type
446 Broadway	Lot Line Vacation Development Plan
295 Eby Creek Rd	Development Plan & Minor Subdivision
Planning Area 1 – Red Mountain Ranch	Preliminary Plan / Final Plat Major Development Plan
Haymeadow Amendment to Filing 1	Subdivision Amendment

MAJOR CONSTRUCTION PROJECTS

Business Name	Location	Status
Hockett Gulch Apts.	16186 Hwy 6	TCO issued for all 6 buildings.
Haymeadow	91 Mountain Hope Circle	TCO's good until Feb 1
Habitat for Humanity	3 rd Street	TCOs complete.
Slope and Hatch	115 East Second St Unit 1	TCO – full opening
Stone Concepts of Colorado	85 Marmot Ln	Permit pending.

Eagle County BMX	1700 Bull Pasture Rd	Permits released
Eagle Pool	1700 Bull Pasture Rd	Inspections progressing
Alpine Lumber Shed	111 Chambers	TCO for shed building – landscaping required

Building

The figures below show general activity levels not broken down by permit type (building, electrical, plumbing, mechanical, etc.)

TYPE OF WORK PERFORMED	EOY 2023	YTD 2024
Inspections (n/i Planning, Public Works)	1,885	1944
Permits Processed	411	319

- Staff currently engaged in a Regional Net Zero [Building] Cohort with other municipalities in both the Eagle Valley and Roaring Fork Valley. One meeting left.
- Recent updates to our permitting software, Community Core, now allow for contractors to upload registration documents for renewals and new accounts. This allows for enhanced service delivery by reducing staff processing of documents via email

P&Z and Council Meeting Schedule

January 2025
January 7 th (Planning Commission) • TC Work Session (4pm-6pm) – EPS study on commercial linkage and financing strategy for infrastructure in East Eagle • Reserve at Hockett Gulch PUD Amendment and Major Development Permit (Phase 1b and 2) - continued
January 14 th (Town Council)
January 21 st (Planning Commission)
January 28 th (Town Council) • Reserve at Hockett Gulch PUD Amendment and Major Development Permit (Phase 1b and 2)
February 2025
February 4 th (Planning Commission) • Reserve at Hockett Gulch PUD Amendment and Major Development Permit (Phase 1b and 2)
February 11 th (Town Council)
February 18 th (Planning Commission)
March 2025
March 4 th (Planning Commission) • Haymeadow Neighborhood A1 Preliminary Plan Update and Filing 2 Final Plat
March 11 th (Town Council)
March 18 th (Planning Commission)
March 25 th (Town Council) • Haymeadow Neighborhood A1 Preliminary Plan Update and Filing 2 Final Plat

Upcoming Hearings in an alternative format.

2024 Land Use Projects

Project Timelines

Projects	January				February				March				April			
	PZ	TC	PZ	TC	PZ	TC	PZ	TC	PZ	TC	PZ	TC	PZ	TC	PZ	TC
Reserve at Hockett Gulch																
Phase 1B and 2 - MDP and Minor PUD Amendment 2																
Referral (3-week third round of referral ending December 6th)																
Planning Commission Public Hearing - January 7, 2025																
Town Council Public Hearing - January 28, 2025																
Phase 1A Development Agreement 1																
Town Council Consent Agenda - Target Jan. 28																
Haymeadow																
Public Improvements Agreement																
Referral Review																
Town Council Consent Agenda																
Preliminary Plan/Final Plat																
Referral Review																
Public Notice																
Planning Commission Public Hearing																
Town Council Public Hearing																
Eagle Meadows																
Referral Review																
Annexation Acceptance - TBD																
Planning Commission Public Hearing - TBD																
Town Council Public Hearing - TBD																
Capitol Flats - Sketch Subdivision App and ROW vacation																
Referral Review-Mid-November																
Planning Commission Public Hearing																
Town Council Public Hearing																



To: Mayor and Town Council
From: Larry Pardee, Town Manager
Date: January 14, 2024
Re: Town Manager Report

Community Engagement & Meetings: This report highlights our recent community outreach efforts and critical regional and project-specific meetings. Our top priority is to engage with stakeholders, stay abreast of developments, and contribute to our Community's growth.

Brush Creek Pavilion Fee Waiver Request for January 18 Event: Staff seeks the Town Council's support to waive the \$450 rental fee for the Brush Creek Pavilion on Saturday, January 18, to accommodate the Eagle County Democrats' planned "Women's March." This event is part of a nationwide day of action and will feature speakers from Planned Parenthood and State Senator Dylan Roberts. Originally planned as an outdoor gathering at Brush Creek Park, the event has raised safety concerns due to its public nature.

Lieutenant Causey recommended relocating the rally inside the Pavilion to enhance security and ensure a safe environment. As part of this adjustment, the organizers are required to hire two extra duty officers for the event at a total cost of \$660. In light of this additional expense, the staff requests the Council's approval to waive the \$450 Pavilion rental fee to support this community event.

The Town of Eagle has a promising opportunity to lead, in collaboration with Brandon Cohen, Abrica Haymeadow Development, and the Eagle County Open Space Program, to enhance our Community's open space through a proposed conservation easement. This initiative would involve reducing approximately 160 acres from the approved development area within the Haymeadow project and designating it as a conservation or open space easement. The housing units initially planned for this area would be redistributed within the remaining development footprint, ensuring no net loss of planned housing. This approach offers a rare chance to balance thoughtful development with environmental stewardship, reflecting the core values of our Community. Moving forward with this initiative will require significant time and financial resources from all involved parties. We want to ensure we have the Town Council's support to proceed effectively.

We continue to the Eagle County Regional Housing Needs Analysis on December 18, which delivers a comprehensive overview of the county's current and future housing demands. It highlights two main areas: addressing existing housing shortages and planning for future growth through 2035. Current challenges include 686 overcrowded units (with 343 new units needed to address this), a high number of in-commuting workers (requiring 1,308 additional units to reduce out-of-county commutes by 20%), 867 unfilled jobs (demanding 278 new housing units for workers), and 195 households in temporary housing (necessitating 195 new rental units). The job growth in sectors like food services, construction, and healthcare is expected to generate demand for 2,256 additional housing units. Future rental needs will focus on low-income households (51%-80% of AMI), while ownership needs will primarily target middle-income households (120%-200% AMI). This analysis provides a clear roadmap for tackling housing challenges and supporting sustainable growth across the county. The draft report link: [\(draft.Housing.Gaps\)](#)

The Core Transit 10-Year Transit Development & Capital Plan team continues advancing steadily, with the first phase nearing completion. This phase included public outreach and an analysis of existing conditions, revealing a 20% increase in ridership since 2019, with 2024 poised to set new records. Winter routes, particularly the Vail/Beaver Creek Express, operate at or above capacity during peak times, while over half of the bus stops lack basic amenities, as highlighted by community feedback. A Spanish-speaking focus group emphasized the need for safer, more accessible, and comfortable bus stops, reflecting a commitment to inclusivity. The travel market analysis identified high-demand corridors between Edwards, Avon, and Vail and growing demand between

Gypsum and Eagle. The next phase, running through February, will develop and evaluate service alternatives to address these insights, focusing on tailored routes for commuters, visitors, and seniors while improving accessibility and frequency. Evaluation criteria will be refined to optimize resource allocation across key travel markets. The Technical Advisory Committee will meet in January to refine these alternatives and align them with community goals, setting a strong foundation for the subsequent planning phases.

Administration and Organization Update:

I extend my heartfelt gratitude to the incredible team members of our Town organization for their unwavering dedication throughout the holiday season in the Police and Public Works teams and to all of our team members for their remarkable contributions during 2024. As we step into 2025, we do so with renewed hope, boundless opportunity, and a shared optimism for the future. Your hard work and commitment continue to make Eagle the vibrant and welcoming Community we all cherish—thank you for everything you do.

The Town awaits the announcement of the FY 2025 RAISE Funding program, supported by the Bipartisan Infrastructure Law, which provides \$1.5 billion for transformative infrastructure projects nationwide. Our Grand Avenue Multimodal Reconstruction Project (GRANT14083451) has been recognized as a 2024 Project of Merit, earning a "Highly Recommended" rating and eligibility for reserved funding in this round. The first phase of awards is anticipated to be announced the week of January 13-17, and should our project not be selected, we are prepared to refine and resubmit our application for the second round by January 30. This milestone reflects our commitment to enhancing mobility and connectivity for the Community, and we remain optimistic about advancing this critical initiative.

In 2024, our organization reached a significant milestone by successfully filling 25 key positions, strengthening our capacity to deliver exceptional service to the Community. With five full-time roles still open, we remain focused on recruiting candidates who share our mission of enhancing service delivery. As part of our commitment to fiscal sustainability, we have strategically paused recruitment for general fund-supported roles, ensuring that workforce growth aligns with long-term revenue stability. This thoughtful approach underscores our dedication to building a resilient, high-performing team prepared to meet the evolving needs of our Community.

Economic Development:

The Town of Eagle continues working on advancing our commitment to sustainable growth by collaborating with East Eagle Partners to maximize development opportunities on recently annexed properties and finalize the annexation of Parcels A and F. These initiatives are pivotal to addressing housing needs and ensuring balanced, strategic growth in the East Eagle Subarea, reinforcing our shared vision for a vibrant and prosperous community.

The Town of Eagle is actively advancing its commitment to align commercial development with local housing needs through strategic collaboration with Economic & Planning Systems (EPS). This partnership includes ongoing discussions about a Commercial Linkage Fee to support housing solutions linked to commercial growth and financial analyses for potential annexations. EPS is also finalizing recommendations for infrastructure funding and revenue-sharing strategies, and the first draft was presented to the Town Council for review and discussion on January 7, 2024.

WORK SESSIONS: *To help the Town Council keep track of upcoming work sessions, below is a table of topics to discuss over the next several months. Preparing in advance is helpful since it takes planning to execute a work session. Staff will keep this table in this report and make changes as needed. The topics are subject to change:*

Date	Topic
<i>December 3, Work Session</i>	<i>Updates to the Land Use Code: standards for employee dwelling units, Broadway design standards, and Chapter 4.17 Administration and Procedures, Planning Department.</i>
<i>January 7, 2025 Work Session</i>	<i>East Eagle Financing Strategy & Commercial Linkage Study 2-hours</i>
February 4, 2025 Work Session	Capitol Street - Conceptual Designs and Costs 1-hour
March 4, 2025 Work Session	Affordable Housing Accelerator Project (AHAP) 2-hours
April 1, 2025 Work Session	1) Grand Avenue update discussion 45-minutes

	2) Joint West Eagle sub-area discussion Council and P&Z 1-hour
May 6, 2025 Work Session	
Request for Additional Work Sessions	Topic



To: Mayor and Town Council
From: Larry Pardee, Town Manager, and Department Leads
Date: January 14, 2025
Re: Department Updates for December 2024

December 2024

ASSISTANT TOWN MANAGER

Staffing update:

- Jamie Wilson will be leaving the Town for an exciting new opportunity with our partners at Mountain Recreation. Jamie has been an incredible team member, communications expert and wonderful human being to work with. We are sad to lose her but very happy for her next adventure as the Marketing and Community Engagement Manager for Mountain Rec. Jamie's last day with the Town is Friday, Jan. 10th. We wish her all the best and are glad we'll still see her around town.

SPECIAL PROJECTS

People and Culture

- The ATM and HR worked to finalize a new performance review template and process that will be rolled out with the full staff in January and February. We are excited to bring the organization's values and culture statement to the forefront of our performance reviews. The reviews will now be more focused on collaborative conversations between staff and supervisors about each team member's professional development and contributions to the Town's mission. We would like to extend a huge THANK YOU to Chief Buhlman for her detailed and thoughtful edits and suggestions to make these templates and the process as impactful as possible across the whole organization.
- Beginning in January, we will enroll another group of staff for the ICMA High-Performance Leadership Academy. Staff from various departments will have an opportunity to take the course throughout the year.

Pool Replacement Project

- The Eagle Pool project continues to progress well, despite the weather. Both pool shells have been poured and are currently undergoing water tightness testing. A special mixture was added to the concrete that crystallizes overtime when the pool is filled. This, coupled with a liner and drain system that surrounds each pool, will mitigate any future seepage from reaching the soil around the pools.
- Final decisions on pool amenities are being discussed including splash and spray features for the leisure pool, shade structures, and zipline and climbing wall amenities for the lap pool. The budget has been tracked closely. The realization of planning and permit fees and the EEOP fees will impact the available contingency for these amenities. Staff are continuing to explore options and refine the budget.

Additional Park Planning

- The ATM also prepared RFP materials for a skatepark design firm, an element of the GOCO grant received in 2024. The goal is to get a design completed before the summer and explore funding options heading into the 2026 budget cycle. The skatepark design process will be community focused and incorporate opportunities for community members, including youth, to provide ideas and feedback.
- The ATM is working with the Ulysess Group, new ownership of the Eagle Villas, on a joint planning effort to upgrade Nogal Park. Staff received a proposal from Norris Designs to help with developing a park design. This process will also include community engagement from both the Eagle Villas and Red Mountain Townhomes.

ECONOMIC DEVELOPMENT

- Ongoing efforts to promote Eagle's businesses and recreation hubs to draw visitors from Ice Castles. Staff prepared a sponsorship package and secured an additional \$10,000 to fund coordinated marketing and feature the participating local sponsors. Ice Castles also provides a locals' night for Eagle and Gypsum residents. Visit their site to learn more about [available discounts](#).
- Staff and the EVC convened for a year-end meeting in December. The focus topics included shifting to a quarterly meeting starting in January 2025, member terms and appointing a new Chair, exploring how the EVC can serve as an ambassador for and around Eagle's business community, and ongoing implementation of select Economic Development Plan strategies.

HOUSING

- Staff worked on finalizing the Employee Housing Guidelines and associated documents with the legal team.
- Staff coordinated with the Haymeadow / 7 Hermits Development team and the Valley Home Store to support the drawing and future closings of the next phase of units.
- The State informed staff that contractors are now able to continue / finish work for the Technical Assistance grant program the Town was participating in. Consultants will come and present those findings to the Council at the second meeting in January.

SUSTAINABILITY

December 2024

- Staff supported the Climate Action Collaborate by finalizing a draft of the new 2025 work plan. This work plan was devised by sustainability staff throughout the county and recommended to the CAC board. The updated work plan will be sent to Walking Mountains to ensure the content matches the available CAC budget that is funded by the stakeholders. This exercise ensures that local governments' climate priorities are aligned with the work the CAC staff is directed to do by the coalition.
- Thank you to the holiday party planning committee! All single use items at the event were compostable or recyclable, and staff from various departments all pitched in to divert as much waste from the landfill as possible.
- Staff and Yearout Energy conducted building energy walk throughs on December 11th to confirm existing site conditions and gather all data needed to move into the second phase of our work with them: building electrification, as well as to move toward completing the planning stage for electrifying our municipal buildings.
- Staff continues to work with Vail Honeywagon to update our contract so that waste diversion is included at every facility at which it's feasible, and to better align any fee changes with the town's regular schedule.
- Staff preregistered for the Inflation Reduction Act direct/elective pay credit pertaining to the 746 kW solar array at the water and wastewater facility. If approved, this will release between 6% and 30% of project costs back to the town in a direct payment from the IRS.

- In 2024, a total of \$50,000 was granted to community partners to support sustainability work throughout Eagle. These funds enabled the installation of a 9.45 kW solar system and energy efficiency improvements at the Brush Creek Elementary School greenhouse, as well as supported 45 town residents with landscape and irrigation evaluations, 14 residents with turf replacement rebates (totaling \$52,903 and converting 24,435 sq feet of lawns to low water alternatives), and 5 residents with efficient irrigation system rebates administered via the Beyond Lawn program.
- Both the MOU and PSA with the Adam Palmer Sustainability Fund are now complete. Staff continues to work with the Palmer Fund to establish the Sustainability Advisory Committee with associated bylaws, member application, and meeting schedule. The committee will make funding recommendations to council to issue \$15,000 in community sustainability funding budgeted in 2025 and bolstered by Palmer Fund dollars, as well as serve as community ambassadors to further action toward the net zero 2030 goal.

SPECIAL EVENTS

December 2024 - Highlights

Christmas on Broadway

"This truly was one of the best parades that the town of Eagle has had in the entirety of the time I have done the announcing for it. It was well organized, the floats were spaced out well, and everyone seemed to have a great time". - Yvonne Glassman

Best Float – Endorphin Eagle

Best Float (non-profit) - St. Mary's Catholic Church

*Winners received \$250

Procession of Our Lady of Guadalupe

Pilgrimage down Broadway, from Town Park to the St. Mary's Church, on Sunday, December 8 at 9am included the Matachines dance.

Pond Hockey Tournament Eagle Town Park Ice Rink hosts the annual pond hockey tournament benefiting BMHS hockey. The outdoor ice rink is managed by a group of dedicated volunteers, the Eagle Ice Dads.



Secretary of Transportation
U.S. Department of Transportation
1200 New Jersey Ave, SE
Washington, DC 20590

January 23rd, 2025

Dear Secretary,

I am writing on behalf of the Economic Vitality Committee of the Town of Eagle to express our wholehearted support for the Town of Eagle's implementation grant for the FY 2025 Rebuilding American Infrastructure with Sustainability and Equity (RAISE) discretionary grant program.

Our committee, dedicated to enhancing economic development in the Town, recognizes the strategic significance of Grand Avenue as a crucial link between the Eagle River, downtown Eagle, and key access points like the Eagle County Regional Airport and I-70 to local ski resorts and Vail. However, despite its strategic location, Grand Avenue currently falls short of its potential and fails to make a positive impression on visitors.

As a committee focused on economic opportunities and challenges, we understand that Grand Avenue, in its current state, poses impediments to the economic vitality of our town. Its unattractive appearance discourages visitors from exploring our businesses and the local community. Moreover, the inadequate infrastructure and traffic conditions on Grand Avenue are a present concern and a growing safety issue with our expanding population.

The proposed improvements, as outlined in the RAISE application, present a golden opportunity to transform Grand Avenue into a welcoming and vibrant hub. By providing safe and convenient transportation choices, such as walking and bicycling, for residents and visitors alike, we can make Grand Avenue a thriving corridor that connects businesses, downtown, and our beautiful river park.

We acknowledge the need for significant financial support to realize this vision. Our committee is fully committed to the success of this project and believes that the revitalization of Grand Avenue is not just a necessity but also a catalyst for future economic growth in Eagle.

We urge you to consider our endorsement as you review the Town's RAISE application and allocate the necessary resources to bring this vital project to fruition. The Economic Vitality Committee stands ready to assist in any way possible to ensure the success of the Grand Avenue Multimodal Corridor Project.

Thank you for your attention to this matter, and we look forward to witnessing the positive impact this transformation will have on the economic landscape of the Town of Eagle.

Sincerely,

A handwritten signature in black ink, appearing to read 'Mick Daly', with a stylized, cursive script.

Mick Daly, Town of Eagle Economic Vitality Committee Chair