

EVC MEETING NOTES 10/10/24

In Attendance - Members: Mick Daly, Matt Felser, Kim Fritzler, Kelly Herzog **Staff:** Nikki Davis
Council Members: Nick Sunday, Bryan Woods

This meeting became a work session, since we did not have a quorum.

The topics are listed below, and the full meeting is available in the recording. Key items:

2025 Budget for Economic Development work:

- Digital Dashboard: \$10,000 similar to 2024
- Programmatic Work: \$75,000, \$15-25k for each:
 - destination marketing campaign.
 - retail recruitment strategy
 - business incentive program
- EVC can help to prioritize use that money in early 2025.

Economic Development Plan (recommendation from Council Members)

- EVC needs to come up with actionable items for Council approve, to see more progress on implementation. Staff are stretched; Council direction will help.
- Start with TIF (below).

“Open For Business”: Tap Fee/PIF Improvements and New Business ‘Guide’

- Nikki and Tom G met to agree short term steps to improving the spreadsheet, explaining ‘why’ PIF, and (like Breckenridge) explicitly articulate on the website examples that help estimate what fees might be. Better transparency would be good.
- Report on progress needed.
- Medium/Long-term steps will need research and need to be prioritized by staff.

Celebrating Wins

- Get a 5-minute item on the Council agenda, to get good news in front of the public.

Next EVC Meeting (November 14th)

- Focus on Tap Fees/PIF and New Business Guide – Community Development Dept. requested to attend.
- EVC to vote unanimously for a written formal staff memo to be sent to Council.
- Full attendance will be important.

RECORDING

[Recording Link](#) (index below)

Community Development Update	0:00:07
2025 Budget and Economic Development Work	0:02:34
Core Transit and Potential Coordination for Ice Castles in Eagle	0:08:53
Hidden Table Games Mobile Vending Permit Issues	0:11:03
Role of Social Media in Town Communication	0:13:35
West Eagle Housing Project	0:18:47
Affordable Housing Accelerator Project and Regional Affordable Housing Assessment	0:25:41
DDA Grant Program Application Process	0:33:30
Mobility Data Use in the Digital Dashboard	0:38:07
Committee Priorities and Continued Implementation of Economic Development Plan	0:45:49
Community and Council Management and Prioritization	0:51:52
Use of Consent Agenda when Presenting Policy Considerations	1:02:45
Potentially New Grocery Store in East Eagle	1:09:06
Reminder about Public Open House for Potential Improvements to Capitol Street	1:13:29