



AGENDA

Marketing & Events Advisory Committee (MEAC)

Wednesday, November 6, 2024 @ 9 AM

Council Chambers

200 Broadway, Eagle, CO

This agenda and the meetings can be viewed at www.Townofeagle.org.

MEETING ACCESS

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CALL TO ORDER AND ROLL CALL

APPROVAL OF MINUTES

BUSINESS ITEMS

- MEAC – Council approved funding recommendations
 - Question about decreasing funding for ShowDown Town
 - Supporting summer seasonal closure of second street
 - Molly to gain approval from property owners and businesses
 - Vail Club Soccer presenting to Council for funding NOV 12
 - Community Grant Funding
 - MEAC vacancy
 - Upcoming meetings: DEC 4. JAN 2 is cancelled due to the holidays.
- Christmas on Broadway
 - Town-produced event
 - Schedule of events:
 - 10am Jingle Jog
 - 2pm-4pm Pictures with Santa
 - 3pm Wassail Fest
 - 5:30pm Parade
 - Volunteers
 - Sponsors / gift cards for parade float winners
 - Parade Float Registration
- Ice Castles
 - Survey sent to businesses
 - Know before you go – direct users to EagleOutside.com
 - Sponsorship deck – focus on marketing / bringing people into Eagle
 - Ideas on a visual queue for participating businesses?
 - MEAC outreach

UPCOMING EVENTS

December	
12/7/24	Christmas on Broadway
January	
1/5/25	12 th Night Tree Burning

ADJOURN

I hereby certify that the above Notice of Meeting was posted by me in the designated location at least 24 hours prior to said meeting.

Molly Furtado
Special Events Manager