



Economic Vitality Committee
Thursday, October 10, 2024, 1:00 PM
Public Meeting Room / Eagle Town Hall
200 Broadway, Eagle, CO

This agenda and the meetings can be viewed at www.Townofeagle.org.

PUBLIC WIFI – Eagle Guest

MEETING ACCESS

- a This will be an in-person meeting with access via MS Teams.

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CALL TO ORDER AND ROLL CALL - 1:00 PM

APPROVAL OF MINUTES

- a Minutes dated September 19, 2024

STAFF & OTHER UPDATES

- a Community Development's report. Questions?
- b Staff reports & updates, including 2025 budget implications and West Eagle Housing Project
- c Chamber and DDA updates

BUSINESS & DISCUSSION ITEMS

- a Digital Dashboard; analysis and other insights - *Joel*
- b Economic Development Plan Implementation, Priorities:
- Action #1: Rebrand Eagle as "Open for Business" - *Matt (+Joel)*
- MEAC repurposing - report from Council work session.

- When can we facilitate a marketing & branding workshop?
- Tap fees: report on results so far; next step.

Action #2: Create a guide navigating the Town's process - *Kim*
- Community Development: report on development guide(s).

Action #4: Special districts and progress in East Eagle - *Eric*
- Report; what involvement can/should EVC have?

Action #10: Leveraging a 'Non-Profit' to attract businesses - *Mick*
- Eagle Chamber's Business Advocacy Committee is researching Economic Development Corporations (Chaffee and Summit); Progress?
- What types of businesses do we want to attract here? How?

c Council: actionable recommendations for Town Council

ADJOURN

I hereby certify that the above Notice of Meeting was posted by me in the designated location at least 24 hours prior to said meeting.



Nikki Davis
Economic Development & Housing Specialist

EVC MEETING MINUTES 9/19/24

CALL TO ORDER AND ROLL CALL - 1:20 PM (Roll Call delayed until quorum present.)

In attendance. Members: Mick Daly, Christina Hofman, Eric Eves, Matt Felser, Joel Wallen

Staff: Nikki Davis, Chamber: Michelle Morgan

ROLL CALL & APPROVAL OF MINUTES

- a. Motion to approve minutes passed unanimously.

ADMIN

- a. Move monthly meeting to 2nd Thursday at 1pm. Motion passed unanimously.

STAFF, CHAMBER & DDA UPDATES

a. From Town Manager Report:

- Meeting re: brownfield funding/remediation programs for properties along Grand Ave. Town is working hard to set aside as much money as possible so,
- Staff meeting with Placer.ai - an AI-powered location data and analytics platform monitoring consumer foot traffic.
- West Eagle Housing project was approved by P&Z; it will go before Council on 10/8.

b. Eagle Chamber Update:

- Biztoberfest was a big success. More volunteers needed for next year.

EVC BUSINESS

a. Digital Dashboard – live

- Joel's insights analysis made it into the Council packet. **More discussion needed.**

b. Economic Development Plan Implementation (2024 Focus for EVC)

- Action #1 Rebrand Eagle as "Open for Business" – *Matt (+ Joel)*
 - MEAC repurposing with Council October 1. **Direction to staff/MEAC will provide clues.**
 - When can we facilitate a marking & branding workshop? **Asking again.**
 - **How can we effectively respond to public negatives, while sharing good news/wins (Facebook?)**
 - **What's the interest over time for people searching online for "Eagle, Colorado"?**
 - When they are searching, is when you hit them. April – August. Free visibility.
 - **What types of business do we want to attract here?**
 - PIF/Tap fees: follow-up to meeting with staff; proposed action plan (attached.) **Report back on progress.**

- Action #2 Create a guide navigating the Town's process – *Kim*
 - Mountain Market & Supply on Broadway - soft opening Friday 9/20. Kristin Brown's experience confirmed the need for a simple road map, and cheat sheet to guide a new applicant to the right people with the right process.
 - Community Development (not in attendance): **EVC requests progress report on a development guide; workshop?**
- Action #4 Special districts and progress in East Eagle – *Eric*
 - Infrastructure needs (water tank, etc.) will delay development.
 - Commercial linkage fees discussion important.
 - Water fees for new development – EQR calculation is flawed.
- Action #7: Reinforce partnership with Chamber + ...
- Action #10: Leveraging a 'Non-Profit' (to attract & recruit businesses) – *Mick*
 - Eagle Chamber's Business Advocacy Committee is researching Economic Development Corporations (Chaffee and Summit); more soon.
 - Recruiting new businesses to Eagle must align with, and be supported by, Action #1 – branding and marketing.

ADJOURN

Motion to adjourn passed unanimously at 2:45pm.

RECORDING

[Recording Link](#) (index below)

1	Call to Order	0:20:33
2	Planning and scheduling of regular monthly meetings	0:22:38
3	Placer.AI technology in community development	0:24:30
4	Brownfield assessment and economic impacts along Grand Avenue	0:31:27
5	Update on DDA's Project Investment Program and grant applications	0:37:08
6	Update on Affordable Housing Accelerator Project	0:45:34
7	Update on Eagle County Regional Housing Partners project	0:47:50
8	Update on West Eagle Housing	0:50:03
9	TIF Funding and HB1001 implications on property tax	0:51:34
10	Update from Eagle Chamber and business development, Biztoberfest	0:59:25
11	Discussion on sales tax revenue and Digital Dashboard analysis	1:06:55
12	Ongoing implementation efforts of Economic Development Plan	1:10:53
13	Discussion on October 1 Town Council work session and MEAC	1:18:22
14	Update on Tap Fees discussion	1:30:16
15	Discussion on budget process and outlook	1:43:12

COMMUNITY DEVELOPMENT

September 2024

Planning

LONG RANGE PLANNING

ReCode Eagle – The Land Use and Development Code (LUDC) – [link to code](#)

- Staff is processing a 2nd amendment that resolves inconsistencies and clarify language in the Land Use Code. The Planning Commission review the changes on September 27th and October 1st and recommended approval of the changes that are being presented to the Town Council for the October 8th meeting.

WUI Code

- Staff are actively engaged in the County-wide Wildland Urban Interface (WUI) Code update process, led by the Eagle County Wildfire Collaborative. This initiative involves collaboration with jurisdictions throughout the valley to create a WUI Code that caters to our local needs.
- The group held a meeting on September 12th to identify the process for incorporating WUI Code elements into Town's building codes and compared the approaches of addressing building materials first versus immediately adjacent landscaping to residences. The next meeting is scheduled for October 10th.

LAND USE APPLICATIONS IN PROGRESS

For more information and to access project documents, visit the Town's [Active Land Use Applications Page](#).

- West Eagle Housing - Annexation, Major Development Permit, Subdivision, Zoning
 - Town Council accepted the annexation application and set the hearing date during the August 27th meeting.
 - Applications will be presented to the Planning Commission on September 17th and the Town Council on October 8th. The Town Council hearing will be continued to October 22nd for additional time to draft the Annexation and Development Agreement.
- Haymeadow - Major PUD Amendment
 - A revised application based on the last round of referral comments has been submitted to the Town, and we have scheduled public hearings for PZ on October 10th and TC on October 22nd.
- Haymeadow ADA Amendment
 - Staff has continued to meet bi-monthly with the applicant to move towards a resolution for this amendment.
 - Abrika Properties, LLC and staff have made significant progress in negotiations since June 11th, more information on this to come.
 - Staff hopes to have a presentation for Town Council on the Sixth Amendment to the ADA on the September 10th meeting.
 - Staff is bringing back the ADA Amendment with revisions to remove ambiguity on Oct. 8th.
- North Broadway – Annexation and Zoning
 - Applicant has withdrawn their request for PUD zoning following annexation, and has submitted a request for CMU2 zoning for the entire property. The annexation/rezone application is out on referral review.
- Reserve at Hockett Gulch – PUD Amendment and Major Development Permit (Phase 1b and II)
 - Request will run concurrently with PUDA24-01.

NOTABLE UPDATES

- Kyle Brotherton, Planner III, is starting October 15th.
- Peyton, Jess and Sydney attended the APA Planning Conference in Loveland October 2-4th.
- Denise will be attending “De-escalation For The Workplace” training offered by Vail Valley Partnership, on October 2nd, 2024
- Staff continue developing Standard Operating Procedures (SOPs) and internal policies to enhance consistency, undergo a critical review of where we can improve, and create tools to assist new staff. This work will likely be ongoing. Staff is developing a policy for when planning consultants are utilities (the circumstances for utilizing town planners vs consultants, a reimbursement policy and agreement, etc.)
- Staff has met with members of the community on development proposals ranging from small administrative permits to larger development, subdivision, and annexation applications. Pre-application meetings in 2024:
 - o September - 1
 - o August - 5
 - o July - 1
 - o June – 6
 - o May – 3
 - o April – 5
 - o March – 8
 - o February – 6
 - o January - 2
- Community Development provides Spanish translation services. These services are utilized by Court, Administration, IT, Building, etc. We have provided **10** points of contact in June, this includes walk ins, phone calls, and transfers from other departments.

Administrative Approvals (Encroachment Permits, Sign Permits,)

- Currently reviewing 3 Sign Permits.
 - o 8 Sign Permits have been approved and issued so far this year.
 - o 2 encroachment permit has been approved and issued this year.

MAJOR CONSTRUCTION PROJECTS

Business Name	Location	Status
Hockett Gulch Apts.	16186 Hwy 6	TCO issued for all 6 buildings. The final building is anticipated for next Summer.
Haymeadow	91 Mountain Hope Circle	Building A-D TCO complete.
Habitat for Humanity	3 rd Street	TCOs complete.
Slope and Hatch	115 East Second St Unit 1	Construction work commenced. Sign Permit issued. Inspections progressing.
Stone Concepts of Colorado	85 Marmot Ln	Permit pending.
Eagle County BMX	1700 Bull Pasture Rd	Payment (3) pending
Eagle Pool	1700 Bull Pasture Rd	Impact fees pending. Permit released. Inspections progressing
Alpine Lumber Shed	111 Chambers	Permit progressing

Building

The figures below show general activity levels not broken down by permit type (building, electrical, plumbing, mechanical, etc.)

TYPE OF WORK PERFORMED	EOY 2023	YTD 2024
Inspections (n/i Planning, Public Works)	1,885	1679
Permits Processed	411	273

- Staff currently engaged in a Regional Net Zero [Building] Cohort with other municipalities in both the Eagle Valley and Roaring Fork Valley. One meeting left.
- Recent updates to our permitting software, Community Core, now allow for contractors to upload registration documents for renewals and new accounts. This allows for enhanced service delivery by reducing staff processing of documents via email

P&Z and Council Meeting Schedule

September 2024
September 3 rd (Planning Commission) - CANCELLED
September 10 th (Town Council) • CT24-05 7 Hermits Condominiums Filing 4 (Building C) <i>consent agenda</i> • First Amendment the Development Agreement for 263 Sawatch <i>consent agenda</i> • <i>Sixth Amendment to the Haymeadow Annexation and Development Agreement (ADA) (tentative presentation, no resolution)</i>
September 17 th (Planning Commission) • AN23-01 West Eagle Housing • LUDC24-02 Text Amendment to the Land Use Code (continued to October 1st)
September 24 th (Town Council) • CT24-06 7 Hermits Condominiums Filing 5 (Building E) <i>consent agenda</i> • LUDC24-02 Text Amendment to the Land Use Code (continued to October 8th)
October 2024
October 1 st (Planning Commission) • LUDC24-02 Text Amendment to the Land Use Code
October 8 th (Town Council) • AN23-01 West Eagle Housing • LLA23-02 263 Sawatch [Consent Agenda] • LUDC24-02 Text Amendment to the Land Use Code
October 10 th @7pm (Planning Commission) – Special Meeting • PUDA23-01 Haymeadow PUD Amendment
October 15 th (Planning Commission) - CANCELLED
October 22 nd (Town Council) • PUDA23-01 Haymeadow PUD Amendment • AN23-01 West Eagle Housing

Upcoming Hearings in an alternative format.

2024 Land Use Projects									
Projects				October		November		December	
West Eagle									
Annexation, Zoning, Subdivision, Development Permit									
Referral (3-week second round of referral ending August 19th)									
Annexation Acceptance (August 27th)									
Planning Commission Public Hearing (September 17th)									
Town Council Public Hearing (October 8th + October 22nd)									
Haymeadow									
ADA Amendment									
Town Council									
PUD Amendment									
Planning Commission Public Hearing									
Town Council Public Hearing									
Code Amendment									
Planning Commission Public Hearing									
Town Council Public Hearing									



To: Mayor and Town Council
From: Larry Pardee, Town Manager
Date: October 8, 2024
Re: Town Manager Report

Economic Development:

The Town of Eagle is actively collaborating with East Eagle Partners to explore development opportunities in areas already annexed and to finalize the annexation of Parcels A and F. This partnership aims to support the Town's growth through sustainable development while ensuring new projects align with long-term community goals.

The Town is evaluating a Commercial Linkage Fee, which ties commercial development to housing solutions. Financial assessments are being conducted for the proposed annexations in conjunction with Economic & Planning Systems (EPS). The Town and EPS also focus on infrastructure financing and revenue-sharing strategies, with draft recommendations set for Town Council review. These efforts are crucial for achieving balanced and equitable growth in the East Eagle Subarea and addressing the increasing demand for affordable housing.

Community Engagement & Meetings: This report highlights our recent community outreach efforts and critical regional and project-specific meetings. Our top priority is to engage with stakeholders, stay abreast of developments, and contribute to our Community's growth.

On Thursday, September 26, Rick McLaughlin of McLaughlin Whitewater visited Eagle River Park to engage with the site and assess its features. McLaughlin Whitewater, known for its community-centered river park designs, excels at creating dynamic wave experiences that cater to all skill levels. Their holistic approach merges river hydraulics, water resource management, and civil engineering to craft spaces where recreation meets ecological stewardship. By fostering environments that benefit both the river and the Community, McLaughlin Whitewater emphasizes sustainable design that connects people with nature.

Looking ahead, **on Tuesday, October 8,** Spencer Lacy and Mike Harvey from Recreation Engineering and Planning (REP) will visit Eagle River Park. Based in Boulder, CO, REP has been a leader in whitewater park design since 1983, having completed over 100 in-stream projects across North America. Their designs prioritize public safety, recreation, and environmental restoration, blending seamlessly with each unique river and surrounding Community. REP's work reflects their philosophy that river parks should be tailored to meet the diverse needs of their communities, offering recreational excitement and ecological enhancement.

On Tuesday, October 1, the Eagle Valley Transit Authority (EVTA) Technical Advisory Committee continues to meet and work on shaping our 10-Year Transit Development and Capital Plan. This collaborative plan centers on community input to create a brighter, more connected transportation future for the Eagle Valley region.

At CORE Transit, we are committed to providing a service that evolves with the needs of our Community. This plan offers a chance to reimagine how transit can better serve you—making it more accessible, dependable, and sustainable. We invite you to share your voice through [A short survey](#) or join us at an upcoming community event to help guide our vision for tomorrow's transit. Together, we'll create a future where transportation works for everyone. As of September 27, the Town of Eagle has the most survey responses submitted in the valley!

On Wednesday, October 2, Nikki Davis and I attended the Town of Avon's Regional Housing Action Plan meeting, where EPS and RRC Associates presented key research findings on housing in Eagle County. The

presentation covered over 130 slides; we reviewed the first 50. Key highlights included: 1) Housing Demand – focusing on demographic and employment trends; 2) Housing Supply – examining market and development trends; 3) Affordability Analysis – addressing rental and ownership scenarios; and 4) Outreach and Engagement – summarizing findings from interviews and surveys. The Eagle County Regional Housing Needs Analysis and Action Plan highlights several key findings relevant to the Valley and Eagle:

1. Population and Housing Trends:

- Eagle County had 55,300 residents in 2022, with slow population growth (0.5% annually). Growth was concentrated in down-valley areas, specifically **Eagle** and Gypsum, which accounted for 76% of net population growth.
- There are approximately 20,000 households, with the number of households growing more slowly than the population, particularly in **Eagle** and Gypsum.
- Around 40% of county-wide housing units are vacant, primarily as second homes or vacation rentals.
- Down-valley communities like **Eagle** and Gypsum have high occupancy rates (90%+), whereas only one-third of units in Vail are occupied year-round.

2. Affordability Challenges:

- Home prices and rents have surged, particularly since 2019. Median home prices in Eagle County exceeded \$1 million in 2021, with mid-valley regions seeing the steepest increases.
- Rental prices have also risen, with the average rent in 2022 reaching \$1,800, up 5.6% annually since 2015. Affordability remains a challenge, especially for single-person households, as no homes sold in 2023 were affordable to a 1-person household earning the median income.
- Median home sale prices have risen sharply, particularly in mid-valley areas, with **Eagle** experiencing significant growth in housing costs.

3. Demographic Shifts:

- The population of seniors has grown significantly, rising from 6% to 14% of the population from 2010 to 2022. Simultaneously, the population under 45 has decreased.
- Hispanic/Latino residents comprise about 30% of the population, with a growing share in down-valley communities like **Eagle** and Gypsum.

4. Employment and Commuting:

- Eagle County has nearly as many jobs as residents, indicating a high level of in-commuting. Half of the county's employees commute from outside the county.
- Employment has grown 24% since 2010, with healthcare and administrative services experiencing the most significant job increases. However, top industries like accommodation, food services, and retail remain dominant.

5. Recent Development:

- Over 2,100 residential building permits were issued between 2015 and 2023, with down-valley communities **Eagle and Gypsum** and unincorporated areas accounting for 72% of permit activity. Single-family homes represented the largest share of permits, comprising 45%.

In collaboration with Abrika Development, we are working with Brandon Cohen and Michael Hood to propel the Haymeadow project forward. Key discussions revolve around advancing critical infrastructure initiatives, such as the extension of Brush Creek Road, the management of performance guarantees, the vesting of property rights, and potential financial contributions to the Grand Avenue improvement efforts.

Meanwhile, our ongoing coordination with Dave Dantas ensures the steady advancement of the 263-unit Sawatch Development on Chambers Avenue. Through regular check-ins, we closely track project milestones, ensure the timely submission of critical documents, and focus on meeting project deadlines.

Administration and Organization Update:

On Wednesday, October 2, Martha and I attended a Rebuilding American Infrastructure with Sustainability and Equity (RAISE) Grant debrief for the Grand Avenue Multimodal Reconstruction Project. We

were pleased to learn that our 2024 submission was "Highly Rated" and "Highly Recommended," indicating solid prospects for federal funding. The project is in great shape, and any adjustments for the next RAISE cycle should be minimal in cost and effort.

It will be interesting to see if our automatic resubmission for 2024 moves the project into the final selection process by the USDOT Secretary. We'll have more clarity once the Notice of Funding Opportunity (NOFO) opens on October 15, 2024. This positive outcome, especially on our first attempt, brings us closer to securing critical federal support for the project.

2025 Budget Development: Email Message to all staff team members –
Subject: Together, We Will Excel in 2025

Dear Team,

As we look ahead to 2025, we face a pivotal moment that calls for us to rise together, support one another, and continue delivering excellence in Health, Safety, and Welfare for the Town of Eagle. While the draft 2025 budget may reflect a flattening of financial revenues, it is also a chance to showcase our strength, commitment, adaptability, and quiet confidence that we've got this together.

This challenge is an opportunity to showcase what we do best—leading through a revenue-slowng period. By staying faithful to our core responsibilities, we can continue providing the highest service to our Community. I encourage all of us to take pride in the exceptional work we've been doing. Now, more than ever, is the time to lean into collaboration, teamwork, and innovation—exploring new ways to refine and improve our core municipal services, even in light of slowing revenues.

Our focus will be on streamlining efforts, maximizing our resources, and ensuring the financial sustainability of our Community. This moment has the potential to be a defining example of our leadership and dedication. I'm confident that, through our collective efforts, we will achieve a balanced budget and continue to serve and support Eagle in ways that strengthen our Town for years to come.

A few key points on the draft 2025 budget:

- A 3% increase in salaries and wages has been factored in.
- A 12% increase in health insurance expenditures has been planned to ensure continued support for our staff's well-being.
- Our commitment to our Team remains strong. Despite a leaner budget, we are proud to maintain stable staffing levels with no reductions planned. Our people are our greatest asset, and we will continue to prioritize and invest in our staff to ensure we deliver the best possible services to our Community while fostering a supportive and thriving work environment for everyone.
 - Added Engineering position – To increase technical project support for our Water & Wastewater Utilities with Public Works.
- Capital projects will be prioritized, ensuring those most critical to community welfare and town infrastructure move forward as planned.
- While the general and capital fund budgets will be leaner than initially anticipated, I believe these targets are achievable for every Team and department.

We remain committed to a conservative and strategic approach, and I know we will rise to meet the challenge through collaboration and innovation. Thank you for your continued dedication and thoughtful approach as we work together to support our Town's long-term financial health.

I truly appreciate everything you and your teams do!

We have sent **J.S. Lengel & Associates, Inc.** the complete Professional Service Agreement (PSA), and it awaits their signature before getting started with the commercial appraisals on the Old Town Hall property.

Set to kick off in spring 2025, the **Brush Creek Park Playground Renovation** project will run from April 30 to May 4. This project is designed to be a community effort, inviting residents to actively contribute to revitalizing one of our Town's beloved outdoor spaces.

In 2024, we made significant strides in strengthening our workforce by **filling 25 key positions**, reinforcing our commitment to a thriving community. However, four full-time roles remain open, and our focus has shifted toward strategically recruiting top talent to elevate our services further. As we move forward, we are pausing recruitment for positions funded by the general budget, taking a more calculated approach to ensure long-term financial sustainability. This decision allows us to carefully align future hires with stable, recurring revenues, fully supporting current and new roles.

WORK SESSIONS: *To help the Town Council keep track of upcoming work sessions, below is a table of topics to discuss over the next several months. Preparing in advance is helpful since it takes planning to execute a work session. Staff will keep this table in this report and make changes as needed. The topics are subject to change:*

Date	Topic
August 6, Work Session	<i>Canceled</i>
September 3, Work Session	Capital Improvement Projects (CIP)
October 1, Work Session	MEAC – 1-hr check-in with Town Council to clarify their role OSRAC – 1-hr check-in with Council
November 5, Work Session	
December 3, Work Session	
Request for Additional Work Sessions	Topic



To: Mayor and Town Council
From: Larry Pardee, Town Manager, and Department Leads
Date: October 8, 2024
Re: Department Updates for September 2024

September 2024

ASSISTANT TOWN MANAGER - SPECIAL PROJECTS

Pool Replacement Project

- The project continues to progress on time despite some complications this month. A new plan for the sewer line connection had to be established after it was discovered the line shown on the building drawings was incorrect. The project teams coordinated an alternative route around the outside of the building. Final details and costs are being reviewed by the owner's representatives. The work will be completed as quickly as possible to keep the project timeline on schedule.
- A lighting plan was finalized for the dirt parking lot. The contractors will repurpose lights that were removed for the original pool area. Installation of the new lights is expected to be complete in October.
- Staff continue to research opportunities to electrify the pool heating system. Currently, the pool is slated to reuse the current gas boiler with minimal additional equipment needing to be purchased. In the initial discussions with the pool design team, there was hesitation about going all electric due to the projected increased costs of operation, increased costs for new equipment and a high potential for an inefficient system given current technology. Staff are following up with the design team to review the data and will provide more details for the Council as soon as possible.

River Park Conveyance and Annexation

- Staff at the Town and County met to discuss the next steps on the River Park conveyance and annexation. Staff will work with the Town's legal team and the County to draft the documents in accordance with both parties' expectations and then bring them to the Town Council and County Commissioners for consideration in the coming months.

Employee Housing and LERP

- Staff continue to work with the Town's legal team to finalize the Town's LERP guidelines and template deed restrictions for future development.
- Staff have drafted employee housing guidelines and policies as well and anticipates bringing them before Council for consideration later this month, after legal review.

ECONOMIC DEVELOPMENT

- Members of staff including Public Works, Finance and Planning met with representatives from the EVC and DDA to discuss the impact of commercial plant investment fees (PIFs) on small business. A series of short-, mid-, and longer-term solutions were identified to improve communication around the PIF process, reduce “sticker-shock” during cost calculations and research impacts of restructuring the payment schedule. Improvements will be reflected on the Town’s website momentarily.
- Town of Eagle was represented at the Chamber’s annual Biztoberfest event. Staff members from Economic Development, Sustainability, Communications and Innovation Technology met with various businesses and community attendees to discuss Town initiatives and promote engagement.
- Staff reconvened with Walking Mountains to discuss their ongoing Energy Rebate program. Funds remain available for commercial and multi-family building improvements in Eagle. The program was promoted alongside the Downtown Eagle Project Investment grant program encouraging business and property owners to pursue local funding and complete building improvements.
- Staff met with a [Retail Strategies](#) regional representative to discuss Eagle’s existing business environment and explore which of Retail Strategies’ programs and services would be a good fit for our community.
- Following the announcement of [Ice Castles coming to Eagle](#), several Town departments convened to brainstorm how the town and local businesses can leverage the unique event and economic opportunity. Members of Eagle’s business community and economic groups have been invited to a stakeholder meeting on October 24 to coordinate marketing ideas, business engagement, outdoor recreation and transportation needs.
- The DDA’s Project Investment grant program officially closed to applicants on September 30. This first round is offering \$50,000 in funding. Nineteen applications were received requesting a collective total of \$156,350.

HOUSING

- Staff assisted the The Valley Home Store and Bok Financial with a Homebuyer Class at Town Hall. The event attracted 30-40 members of the community to learn about the fundamentals of homebuying, mortgage lending, deed restrictions, financial assistance and the home sale opportunities at Haymeadow. Homebuyers are encouraged to complete the class if they are purchasing a deed-restricted home through the Home Store and if they are utilizing Eagle County’s down payment assistance programs. The Home Store facilitates these classes throughout the year, virtually and in-person.
- The Regional Housing Action Plan Partners convened on September 18 to strategize regional solutions to help inform the upcoming report and presentations. The group was invited to evaluate their own planning documents, regulations, funding options, programs and projects to uncover areas of partnership. “Think regionally, act locally”. At a subsequent meeting, EPS shared a preview and analysis of the housing needs data and draft action plan. The partners are tasked with individual evaluation and to provide comments/questions to EPS. The feedback will help tailor the material and final deliverables. As a reminder, EPS is scheduled to present to Eagle’s Town Council on November 12.
- There is ongoing coordination between Town staff and the 7 Hermits (Haymeadow) sales team, in preparation for the upcoming sale of the 18 price-capped LERP units. A homebuyer drawing was scheduled for September 26 at Town Hall. However, this was cancelled in order to give applicants more time and will likely be rescheduled for late October.
- The Affordable Housing Accelerator Project (AHAP) is progressing on schedule. Staff and the consultant completed a sizeable GIS data gathering exercise. The group is underway with satellite site evaluation to create a shortlist of land inventory for deeper analysis. Staff have also begun inviting community members to form a stakeholder group that will inform both the land analysis and Title 4 evaluation.

SUSTAINABILITY

- The solar array construction has been moving along on schedule. All racking and panels have been installed and wiring is nearly complete. The project experienced a brief pause when Holy Cross Energy required redesign for the array interconnection (how the array connects to the grid and the associated treatment plants), as this project includes 4 interconnection points, the most of any project Holy Cross Energy has worked with. Sunsense Solar and Holy Cross Energy will connect the solar array to the Wastewater Treatment Plant and Lower Basin Water Treatment Plant, as well as the grid on October 3rd. The process should be finalized with additional checks on October 10th. The remaining work includes adding screening to the back of the panels for safety, commissioning, and training on the solar production tracking tools. Town staff hopes to schedule a solar array unveiling in early November with Town Council and project partners.
- The town's E-bike rebate program is officially closed, as all funds have been expended. The program provided rebates to a total of 23 residents, with \$39,850 distributed directly to participants. Staff received very positive feedback from program participants who have been using their e-bikes to take their children to the library and school, grocery shopping, to work, and around town to social engagements.
- Staff created and released an RFP for an Energy Monitoring & Management System on Sept 27th, with proposals due by October 11th. We hope to receive proposals for a system that will automatically pull in energy and gasoline fuel usage from our utilities. This data will allow the town to track progress toward our 2028 net zero goal and better use the ICLEI Clear Path greenhouse gas inventory tool for future internal inventories.
- Building and sustainability staff attended the Net Zero roadmap listen & learn session that will inform the final touches to the Net Zero Building Roadmap project. Once complete, the Climate Action Collaborative and Lotus Sustainability & Engineering (the project consultant) will present the roadmap to town council for consideration.
- Staff continues to plan a bilingual energy resource night with the Palmer Fund and Walking Mountains' Energy team. Currently, this is scheduled for November 21st at Gardunos. The goal of the resource night is to sign up income-qualified community members for energy rebates and for the 2025 Reenergize Program.
- The Sustainability Shoutout Program has kicked off, and the TOE Green Team received 8 entries last month. 4 winners were drawn: Javon Medina-Vargas, Peyton Heitzman, Jesus Esparza, and Louie Atencio. All employees were nominated by their peers for engaging in sustainability-based behaviors at work. They will all receive prizes and a highlight in Eagle Spirit.
- Staff has been working with the Mayor and the Adam Palmer Sustainability Fund to plan a workshop during the Mountain Towns 2030 conference in Jackson this October. The theme is "It Takes a Small Mountain Town" and focuses on how towns with limited resources and budget can embark on meaningful climate action work.
- Staff has continued to work on formalizing our partnership with the Adam Palmer Sustainability Fund via MOU, as they are an essential partner for our work toward the 2030 net zero goal.
- Staff began participating in the ICLEI Sustainability Planning & Implementation Cohort to better leverage the town's membership and ensure we are on track to implement our existing net zero action plans.
- Staff has received confirmation that the Town of Eagle is next in line for the Public Building Electrification Grant Program's procurement team, meaning we should receive a purchase order within the month of October. Next steps include finalizing the scope of work and scheduling Yearout Energy to perform the building energy assessments. The results of this planning effort will help staff further detail the implementation budget.

COMMUNICATION & MARKETING

- Safe Streets for All (SS4a) Update: Staff and KLJ executed three in-person events for Round 1 of public engagement. They met with approximately 67 community members at an open house, coffee chat pop-up and pop-up at the Eagle Farmers' Market. Staff also promoted the program and handed out fliers during the Biztoberfest event with the Eagle Chamber. Staff will be distributing door hangers to targeted areas this month. The town and KLJ also met with the SS4A steering committee including representatives from Eagle County, Eagle PD, Eagle County School District, Mountain Rec, CDOT, CORE Transit, Vail Valley Economic Development, DBA, and a few other interested

community members. There have been 171 marked concerns from the community, utilizing the input tracker at [Eagle Safety Action Plan | Input Central](#). The tracker will be closed in mid-October. KLJ will present its findings to the Council at an upcoming meeting and begin working on Round 2 of public engagement to share information gathered during this first round. Another open house will be scheduled in late winter/early spring 2025.

- Digital accessibility planning continues to train staff and remediate the website through an auditing process. Working for an online solution to be purchased out of the 2024 budget to assist in meeting the state mandate.
- Let's Illuminate Eagle! Staff is working on a "marketing plan" for the Ice Castles exhibition to drive visitors to Eagle's dining/shopping during the "event." This will include coordination of a town-wide strategy to include businesses, Eagle County, Chamber, DBA and community stakeholders, as well as advertising opportunities to target up-valley residents and visitors. Ice Castles has a robust following on social (471,000 Facebook followers and 166,000 Instagram followers). It's a wonderful opportunity for Eagle.
- Staff are working on a plan to celebrate the completion of the Solar Array later this month/early November.
- **News Shared in September (also see social posts in analytics)**
 - [Weekly Construction Updates](#)
 - [2025 Budget and Public Hearing Information Updates](#)
 - [Community Impact Award Nominations](#)
 - [Ice Castles are Coming to Eagle](#)

SPECIAL EVENTS

September 2024

Marketing & Events Advisory Committee (MEAC)

- MEAC received over \$265,000 in funding requests for 2025. Event funding requests for 2024 were \$175,000.

TOWN EVENTS - September

- Town-sponsored events included Eagle Chamber Biztoberfest, Colorado High School Cycling League Race #2 & Race #3 and the Rocky Mountain Walk to End Alzheimer's.

ACTION ITEMS

- High Performance Leadership Academy. Thank you for this opportunity!
- Prepare for MEAC work session OCT 1.
- Prepare for MEAC funding presentations, special meeting OCT 9 & 10.
- Budget review, fee schedule, revise budgets.
- DDA meeting; request to help solicit businesses to participate in Christmas on Broadway.
- This year Christmas on Broadway is a town-produced event – Saturday, December 7th at 5:30 p.m.
- Employee FUNction Lunch n' Learn.
- Brainstorm ideas on illuminating Eagle during the highly anticipated Ice Castles.

UPCOMING EVENTS

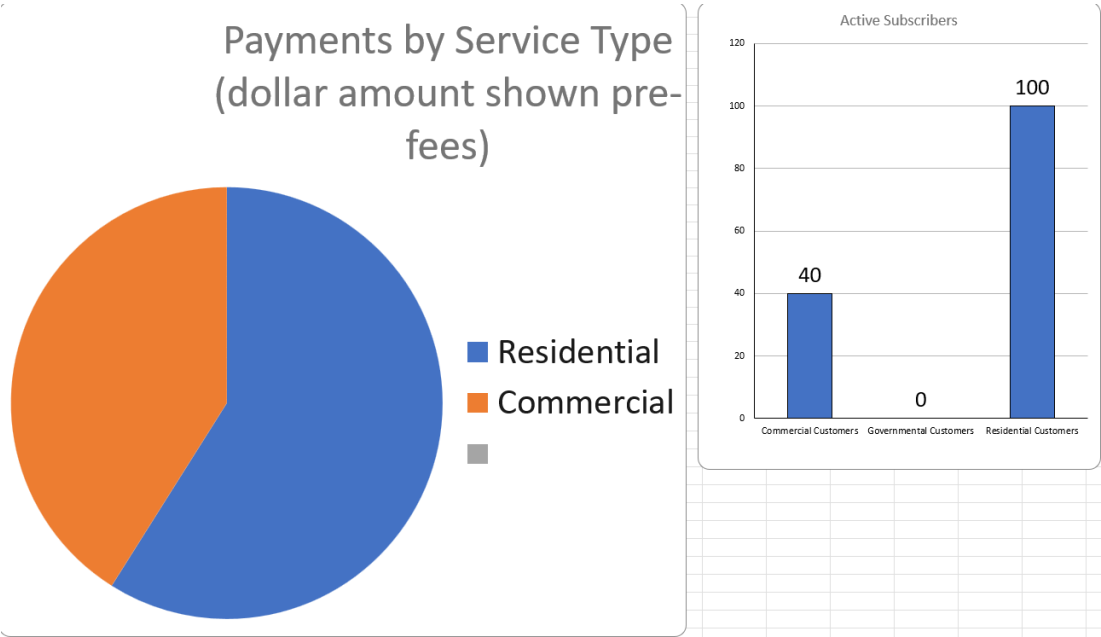
OCTOBER	
10/4-10/6	Vail Cup Soccer
10/6/2024	Eagle Ranch Pumpkin Patch
10/19-10/20	Vail Lax Jam
10/30/2024	Trick or Treat Street



INNOVATION TECHNOLOGY
September 2024

Broadband update:

- New installations on hold until funding becomes available or as hardware becomes available from churn.
- 40 business/government subscribers, 100 residential subscribers, 30 in queue
- Broadband revenue generated in March: \$10,423.55



Training:

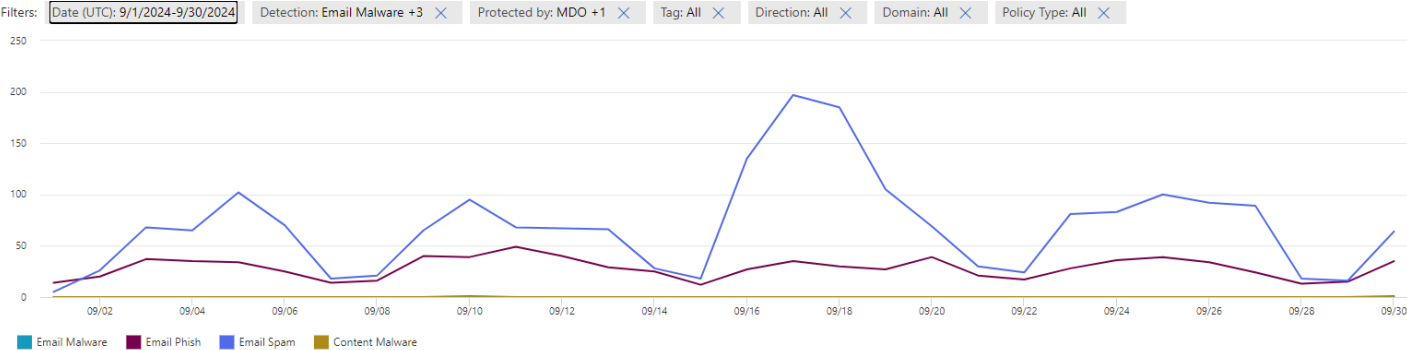
- Outlook Desktop App Email Lunch and Learn, ~44 Attendees 9/26/2024

Technical Operations:

- Onboarding:
 - Onboard employee - Ted Taggart, Building Inspector 8/12/2024
 - Onboard employee - Konur Berge, Collection and Distributions Tech 8/20/2024
- Email threat protection report:

Threat protection status

The Threat protection status report provides information about threats found prior to email delivery, covering relevant detection technologies, policy types, and delivery actions. [Learn more about this report](#)



- Support ticket report:

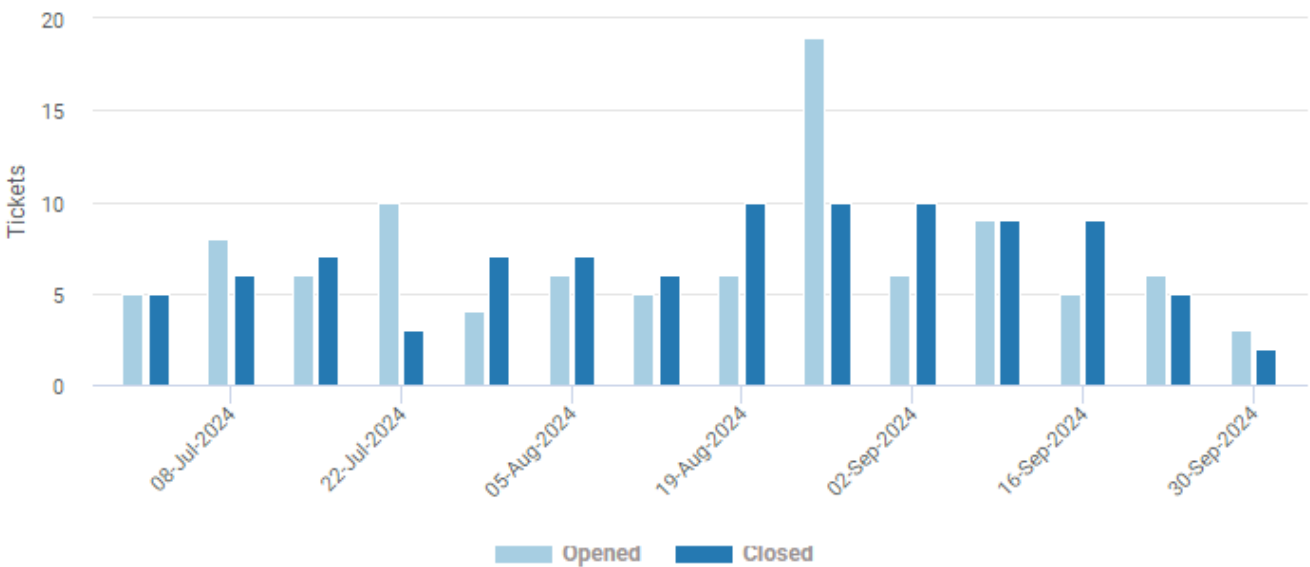
98

Tickets Opened - Previous 3 Months

96

Tickets Closed - Previous 3 Months

Tickets Opened Vs. Closed - Previous 3 Months



Sales Tax – 2024 Sales Tax – 3rd Quarter Report will be prepared next month.

2024					
Month	Filing Period	Revenue Period	O/U	Online Sales	Online Retailers
Jan	\$ 557,438.33	\$ 821,112.05	4%	\$ 117,976.28	2236
Feb	\$ 729,475.53	\$ 810,272.13	21%	\$ 128,837.94	1963
Mar	\$ 919,877.81	\$ 707,787.05	1%	\$ 82,709.92	2045
1 Q	\$ 2,206,791.67	\$ 2,339,171.23	8%	\$ 329,524.14	
Apr	\$ 695,306.34	\$ 763,852.47	-6%	\$ 106,959.79	2080
May	\$ 760,534.16	\$ 655,520.37	-6%	\$ 109,466.26	2008
Jun	\$ 816,791.64	\$ 730,498.70	-3%	\$ 100,133.62	2076
2 Q	\$ 2,272,632.14	\$ 2,149,871.54	-5%	\$ 316,559.67	
Jul	\$ 828,429.89	\$ 799,652.78	-2%	\$ 98,315.99	2284
Aug	\$ 768,058.38	\$ 841,793.73	0%	\$ 104,790.60	2699
Sep		\$ 781,908.24	-19%	\$ 97,396.13	2065
3 Q	\$ 1,596,488.27	\$ 2,423,354.75	-8%		

2023					
Month	Filing Period	Revenue Period	O/U	Online Sales	Online Retailers
Jan	\$ 721,493.40	\$ 793,838.43	5%	\$ 97,085.03	2016
Feb	\$ 681,684.40	\$ 675,138.60	5%	\$ 91,521.57	1792
Mar	\$ 748,092.11	\$ 698,140.28	5%	\$ 97,830.73	1892
1 Q	\$ 2,151,269.91	\$ 2,167,117.31	5%	\$ 286,437.33	
Apr	\$ 681,955.40	\$ 802,334.06	16%	\$ 125,304.23	1921
May	\$ 745,051.07	\$ 700,216.68	0%	\$ 98,906.78	1929
Jun	\$ 806,014.23	\$ 752,888.75	9%	\$ 102,648.68	2000
2 Q	\$ 2,233,020.70	\$ 2,255,439.49	8%	\$ 326,859.69	
Jul	\$ 819,983.61	\$ 813,185.50	7%	\$ 100,650.58	2063
Aug	\$ 819,101.77	\$ 839,114.42	3%	\$ 105,800.61	2047
Sep	\$ 780,550.33	\$ 961,539.85	4%	\$ 93,335.96	1920
3 Q	\$ 2,419,635.71	\$ 2,613,839.77	5%	\$ 299,787.15	

EAGLE DIGITAL DASHBOARD – VISITOR MOBILITY DATA ANALYSIS

Joel Wallen, Economic Vitality Committee, August 2024



In 2022 79% of the Local Population Kept Eagle In Business

- Local Dominance (54% from Eagle)
- Nearby Influence (13% Gypsum) (12% all other w/i Eagle County)
- Minimal Out of State Presence (7% Front Range)

<30min (39%)

>30min (59%)

Good news:

most of the time they were not in a rush (leading indicator for aging demographic)



In 2023 Locals Remain Dominant & Outside Influence Creeping In

- Local Dominance (51% from Eagle) **-3**
- Nearby Influence (17% Gypsum) **+4** (19% all other w/i Eagle County) **+7**
- Minimal Out of State Presence (6% Front Range) **-1**

<30min (57%) **+18**

>30min (43%) **-16**

Significant reduction in time spent. What business/s went away?



'22 vs. '23 Takeaways

Headwinds

- Economy/Inflation
- Increase in visits outside of the Town of Eagle indicating more geo diversity
- Time Spent is down in both the avg and median numbers. People are running errands and moving on

Tailwinds

- Increase duration of short term visitors

Takeaway

- Data suggests a **need for strategies to encourage longer stays**

WIN THE LOCALS....

to stay in business

EXPAND YOUR BORDERS....

to thrive