



EAGLE DOWNTOWN DEVELOPMENT AUTHORITY (DDA)

Date: Tuesday, August 20, 2024 | 1:00PM – 3:00PM **IN-PERSON**

Welcome + Roll Call: Called to order at 1:04

Board Members Present: Lachie Thomas, Jake Roach, Scott Schlosser, Bryan Woods, Collin Huggins, Greg Schroeder (Teams), Marci Leith (Teams)

Town Staff Present: Nikki Davis, Denise Cardoza

Others Present: Mick Daly, Erin with Yoga Off Broadway, Deana Miller (Teams), Troy Bernberg (Teams)

Minutes Approval – Minutes dated July 16, 2024

Motion: Bryan / Second: Jake. Motion approved.

DCI Update

- Deana Miller.
 - Reviving the e-newsletter.
 - What is the goal of the communication plan & scope of work. Improve consistency; how to measure success.

DDA Financials

- Monthly Disbursement Report. Have collected about \$26,000 in TIF YTD.
- Troy has begun compiling 2024 values ahead of initial August valuation report.

EVC Update - Mick Daly

- Digital Dashboard is live.
 - Need to embed to the Town's website. Geofence around Eagle River Park needs to be corrected. In 2023, there was a great reduction in dwell time around town. How do we get visitors to stay longer?
- Ongoing focus on Economic Development Plan implementation.
 - Current initiative is to improve process & communication around Tap Fees/PIFs.

Business Items

- DDA Letter of Support for Regional Charging & Fueling Infrastructure Grant
 - Motion: Bryan / Second: Lachie. Motion approved to sign and send letter of support.
- Reviewed draft grant info sheet & application, along with rollout and selection process.
- Capitol Flats development project – request for meeting with DDA.
- Additional staff update – Stolfus Engineering is preparing a task order for final design and railroad submittal for Grand Avenue Corridor.

Future Agenda Items

- September: Education Speakers?
 - Grand Avenue and Capitol Street updates (CIP)
 - Johnstown downtown economic development

Public Comment - None

Adjourn