



Agenda

Marketing and Events Advisory Committee (MEAC) Meeting

Thursday February 6, 2020, 8:30am-10:00 am
Eagle Town Hall

Agenda

1. Administrative Items

- a. Nomination & election of MEAC Chairperson and Vice-Chairperson.
- b. Town of Eagle Ethics Policies – Distribution for discussion at March MEAC meeting
- c. Review of MEAC Bylaws - Distribution for discussion at March MEAC meeting
- d. Upcoming Meeting Reminders
 - i. March 5, 2020
- e. MEAC 2020 Meeting Schedule –
 - i. First Thursday of the Month, 8:30am to 10:00am
- f. Posting of Meeting dates & times and agendas prior to meeting.
- g. Approval and posting of minutes post meeting.
- h.

2. Special Event Manager Report

- a. Recent Events –
 - i. None
- b. New Event Funding Requests: (These would be outside of official funding period)
 - i. None
- c. New Event Permits Applied for -
 - i. Our Community Table, Event Date: Sunday, August 9, 2020.
 - ii. Bonfire Block Party, Event Date: Friday, Saturday & Sunday, June 12, 13 & 14, 2020.
 - iii. LG Tri, Saturday, July 11, 2020.
 - iv. Colorado Cycling League Mountain Bike – North Conference Finals, Friday, Saturday & Sunday, September 11, 12 & 13, 2020. (800 student athletes)
 - v. Colorado Cycling League Mountain Bike – Southern Conference Finals, Friday, Saturday & Sunday, October 9, 10 & 11, 2020. (800 Student Athletes)

3. MEAC & Community Events/Program Funding Application Process 2021 Timelines – Tentative

- a. Monday, October 20, 2020: Deadline for all Special Events Funding Applications for 2021 requests.
- b. Thursday, November 5, 2020: Presentations by event producers and partners for all MEAC requests.
- c. Thursday, December 3, 2020: MEAC to discuss, evaluate and allocate funding recommendations 2021 Special Events Funding. All information is evaluated, events scored and a final recommendations made by MEAC for presentation to TOE trustees.

4. New Business

5. Close of Meeting-

(Updated 2/3/20, BH)