



Economic Vitality Committee
Thursday, August 15, 2024, 3:00 PM
1843 E. Haystacker Drive, Eagle, CO 81631

This agenda and the meetings can be viewed at www.townofeagle.org.

MEETING ACCESS

- a This will be an in-person meeting with access via MS Teams.

Microsoft Teams Meeting

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Phone Conference ID: 144 295 671#

CALL TO ORDER AND ROLL CALL - 3:00 PM

ADMIN

- a Seat New Member: Kelly Herzog

APPROVAL OF MINUTES

- a Minutes dated July 18, 2024

STAFF & OTHER UPDATES

- a Community Development's report. Questions?
b Staff reports and updates.
c Chamber and DDA updates.

BUSINESS & DISCUSSION ITEMS

- a Dashboard - launched; plan for productive use
b Economic Development Plan implementation - decide priorities for EVC work, focus on one item per month?
 I. Action #1 Rebrand Eagle as "Open for Business" - Matt (+Joel)
 - Recommendation: facilitate marketing & branding workshop

- Tap fee re-payment structure

II. Action #2 Create a guide to navigate the Town's process - Kim

- Recommendation: facilitate the development guide workshop among departments, with EVC

III. Action #4 Research and authorize using special districts in East Eagle - Eric

- What involvement can/should EVC have?

IV. Action #10 Leveraging a 'Non-Profit' - Mick

- Eagle Chamber's Business Advocacy Committee is researching Economic Development Corporations (Chaffee and Summit).

V. Town Council: What actionable recommendations can we send to Town Council (monthly, quarterly)?

ADJOURN

I hereby certify that the above Notice of Meeting was posted by me in the designated location at least 24 hours prior to said meeting.



Nikki Davis

Economic Development & Housing Specialist

EVC MEETING MINUTES 7/18/24

CALL TO ORDER AND ROLL CALL - 1:04 PM

In attendance. Members: Mick Daly, Eric Eves, Kim Fritzler, Joel Wallen, Kim Goodrich (online), Matt Felser (online), Nick Sunday (Town Council liaison); **Staff:** Melissa Daruna, Nikki Davis.

Plus: Bryan Woods (Town Council member), Scott Schlosser (DDA).

Absent: Christina Hofman, Kelly Herzog Community Development

ROLL CALL & APPROVAL OF MINUTES

- a. Motion to approve minutes passed unanimously.

ADMIN

- a. New and returning Committee members sworn in: Kim Fritzler, Kim Goodrich, Joel Wallen, Matt Felser. Kelly will be sworn in at or before the next meeting.
- b. Votes: Eric to Vice-Chair (replacing David: Mick/Kim F), Christina to Alternate (replacing Kevin: Mick/Joel), Joel to Secretary (replacing Christina: Kim/Mick)

STAFF, CHAMBER & DDA UPDATES

- a. None

EVC BUSINESS

a. RRC update.

- a. The “Digital Dashboard” roll-out is progressing. Internally first (staff and Council), followed by adding to ToE website, then via Chamber, DDA, etc, to the public with promotion by Jamie (Vail Daily?) Dashboard Link: [Tableau](#)
- We will revisit the Dashboard at each EVC meeting, with specific advice to staff and Council when appropriate
- Joel (analytics expert) agreed to be our point-person for the Dashboard

b. Economic Summit #2 Debrief and Takeaways (see attached notes)

- Attract people off of Hwy 6; how do we do that
 - Mainly Gypsum people, plus
 - Lot of wealth driving by from EGE
- Reduce activation energy required for new development
 - How-To Guide
 - Reduce capital costs
 - [Pink Zone](#) (instead of traditional red tape)
- Collaborative marketing to benefit the whole
- When resources are limited, where do you double down?
 - Maximize a specific vertical vs. accomplishing only 10% of many things

- What are the types of people we want to attract? Do we focus on local visitation?
 - Need to provide clearer direction to staff
- A critical mass of 10,000 people is the goal
- Consistency!
 - Consider a tiered approach on priorities
- Placemaking (this is a local's place, full of locals out & about = authenticity)
 - Enhancing quality of life is not in opposition to preserving what people like about living in a small-town environment

c. Economic Development Plan 2024 Focus for EVC (see below)

- Action #1 Rebrand Eagle as “Open for Business” – point person: **Matt** (+ Joel)
 - **Recommendation: facilitate marking & branding workshop**
- Action #2 Create a guide navigating the Town's process – point person: **Kim**
 - Get in the door: Development pamphlet (who do you talk to, what does that department do)
 - When you get in the door; simplify: Focused on small business
 - Result of the DCI Challenge Program project will be a longer-term deliverable
 - **Recommendation: facilitate the development guide workshop among departments, with EVC**
- Action #4 Research and authorize using special districts in East Eagle – point person: **Eric**
- Action #7: Reinforce partnership with Chamber + ...
- Action #10: Leveraging a ‘Non-Profit’; both are closely linked – point person: **Mick**
 - Chaffee County’s Economic Development Corporation President attending Chamber’s Business Advocacy Committee July 25. Mick will attend to listen. Possible: invite him to help EVC research the ‘non-profit’.
 - Staff to continue to facilitate conversations rel. to support, commitment, goals
 - Until the guide is in place, the ‘non-profit’ effort will be research only
- **Bring actionable recommendations back to Town Council (monthly, quarterly)**
 - Ex. Recommendation on incentives package
 - Ex. Crowdsourcing from the community to attract the businesses they want to see

ADJOURN

Motion to adjourn passed unanimously at 2:44pm.

RECORDING

[Recording Link](#) (index below)

Call to Order	0:03:58
Taking an Oath for Economic Vitality Committee Members	0:05:31
Downtown Development Authority and Eagle Chamber Updates	0:10:31
Discussion on Economic Dashboard Rollout and Management	0:19:57
Economic Summit #2 Recap and Future Initiatives	0:25:27
Committee Appointment and Procedures	0:26:42
Discussion on Committee Roles and Procedures in Economic Development Plan	0:31:38
Discussion on Economic Development and Community Engagement	0:36:18
Discussing Economic Development Strategies and Challenges	0:39:07
Discussing Business Development and Resource Allocation	0:45:13
Discussing Event Attraction and Community Growth Strategies	0:48:06
Discussing Balance of Local Culture and Business Growth	0:52:56
Discussion on Economic Development Plan Prioritization	1:05:51
Discussion on Budget Planning	1:07:39
Continued Discussion on Town Development and Business Attraction	1:11:09
Planning and Implementation of a Guide for Business Owners	1:19:38
Discussion on Future of East Eagle	1:27:37
Continued Discussion on Budget Allocation	1:33:51
Discussion on Business Attraction and Community Investment	1:40:41

Theme: Branding & Marketing

Action 1: Rebrand the Town of Eagle as "**Open for Business**." **ONGOING.** *Long-term spanning the life of the project. Achieved in part by the completion of other actions.*

Action 2: Marketing and Events Advisory Committee (MEAC) – Promote the community and unique character of Eagle through a balance of events and programs that serve local residents and attract guests. **ONGOING.**

- MEAC is preparing to evolve into Marketing, Events, Arts & Culture (part of "rebranding" Eagle). *Town Council work session with MEAC in September.*

Theme: Development Process & Projects

Action 3: Create a **guide** navigating the Town's process for new development and change of use permits. **UNDERWAY.** Estimated Timeframe: 6-8 months. Aiming to go live by Q3 or Q4. *High priority – it can deliver a key tool to help all new businesses and developers come to Eagle with a smooth path laid out to navigate the Town's processes and code. It can also be a marketing piece that demonstrates we are serious about being "Open For Business". See Action #8.*

- Also identified as a priority by the Town Council.
- A framework of the guide will come from the DCI Challenge Program, available in Q2.
- How else can we tailor the guide? Where will it "live" (digital, brochure, both?)? Who "owns" it (updates, graphics, contact information)? Includes a cover sheet (maybe a flow chart?), letter from the Mayor, etc. Partner with Jamie Wilson (Communications & Marketing) to develop the guide.
- What type of businesses / retail mix is Eagle trying to attract and retain?
- As case studies, invite local business owners to share their experience opening a business in Eagle (i.e. Slope & Hatch, Wild Sage/Capitol Public House, 2nd Street, ...).
- Discuss what changes in policy and practice need to occur. For example, how are we going to support businesses as the Town bolsters code enforcement (i.e. vacancies, illegal uses, parking downtown)?
- Discuss policies to create incentives which make (re)development a lighter lift.
- As an advisory board, it is appropriate for EVC to provide the Town Council with policy recommendations related to the above.

Action 4: Research and authorize using special districts in **East Eagle** to fund infrastructure (i.e., business improvement district, metropolitan district, and others). EVC will receive periodic updates; will be led primarily by EPS and staff. **UNDERWAY.** Estimated Timeframe: 6-10 months.

Action 5: Conduct a nexus study to research and adopt commercial linkage standards that mitigate the impacts of new commercial development on **housing**. EVC will receive periodic updates; will be led primarily by EPS and staff. **UNDERWAY**. Estimated Timeframe: 5-7 months.

Action 6: Launch and regularly update the economic and community dashboard to track and measure key metrics and trends. This includes a year-end report to Town Council on year-one insight, accomplishments, and recommended changes, if any. **COMPLETED (Phase 1)**. *Launched in July 2024; ongoing maintenance. Phase 2 to be planned.*

Theme: Retail & Commercial

Action 7: Reinforce partnership with the Eagle Chamber of Commerce (Chamber) to strengthen existing employers, focusing on business retention and expansion. Estimated Timeframe: **ONGOING**. *See Action #10.*

- Eagle Chamber has launched their **Business Advocacy Committee** which will focus on three initiatives - economic development in collaboration with the Town; business advocacy generator; small business resources & education.

Action 8: Research and develop a program to attract and maintain higher commercial occupancies. Estimated Timeframe: 6-8 months. **ONGOING**.

- This initiative directly supports Action #3.

Theme: Housing & Workforce

Action 9: Continue to implement recommendations from the Comprehensive Affordable Housing Assessment. Estimated Timeframe: **ONGOING**

Theme: Leveraging a Nonprofit Partnership

Action 10: ~~Initiate research into establishing an independent nonprofit economic development organization (EDO) with an autonomous board.~~ See Action #7. How can we best organize to **attract and recruit new businesses** to Eagle, with a clear idea of what kind of businesses/industries will fit best?" Estimated Timeframe: 2-3 months (2-3Q). *See Action #7. ONGOING. Two Summits held with all ED groups to build upon each other's missions and goals while minimizing duplication.*

- Eagle already has two business non-profits (Eagle Chamber Economic Vitality Foundation and the Downtown Business Alliance).
- Who will conduct research?

COMMUNITY DEVELOPMENT

July 2024

Planning

LONG RANGE PLANNING

ReCode Eagle – The Land Use and Development Code (LUDC) – [link to code](#)

- Staff is processing a 2nd amendment that resolves inconsistencies identified in Ch. 4.17 and other areas of the Land Use Code. Staff aim to bring these changes through the hearing process in September.

WUI Code

- Staff are actively engaged in the County-wide Wildland Urban Interface (WUI) Code update process, led by the Eagle County Wildfire Collaborative. This initiative involves collaboration with jurisdictions throughout the valley to create a WUI Code that caters to our local needs.
- The group held a meeting on June 13th to compare/contrast wildfire regulations among the participating jurisdictions. The next meeting is scheduled for August 8th.
- Staff attended the Wildfire Resilient Communities Training put on by the Roaring Fork Valley Wildfire Collaborative on July 19th.

LAND USE APPLICATIONS IN PROGRESS

For more information and to access project documents, visit the Town's [Active Land Use Applications Page](#).

- West Eagle Housing - Annexation, Major Development Permit, Subdivision, Zoning
 - A revised application has been submitted and is out on referral. Staff anticipate scheduling the hearing dates this fall and initiating the annexation process on August 27th.
- Haymeadow - Major PUD Amendment
 - A revised application has been submitted and referral comments have been submitted to the applicant. Public Hearing dates have not yet been determined.
- Haymeadow ADA Amendment
 - Staff has continued to meet bi-monthly with the applicant to move towards a resolution for this amendment.
 - Abrika Properties, LLC and staff have made significant progress in negotiations since June 11th, more information on this to come.
- North Broadway – Annexation and Zoning
 - Applicant has withdrawn their request for PUD zoning following annexation, and has submitted a request for CMU2 zoning for the entire property. The annexation/rezone application is out on referral review.
- Reserve at Hockett Gulch – PUD Amendment and Major Development Permit (Phase 1b and II)
 - Request will run concurrently with PUDA24-01.
- 7 Hermits Condominiums at Haymeadow (Bldg. D)
 - The application was submitted on July 2nd.
 - Referral comments have been submitted to the applicant and they are working on incorporating comments into the final plat.
 - Staff has scheduled this plat on Town Council's August 13th consent agenda.
- 7 Hermits Condominiums at Haymeadow (Bldg. B)
 - This application was submitted on July 24th and is currently out on referral.
 - Staff tentatively plans to schedule this plat for Town Council's August 27th consent agenda.
- Sweet Leaf Pioneer Special Use Permit

- Application to be re-presented at a future P&Z and TC public hearing. Staff is coordinating with the applicant on these dates.

NOTABLE UPDATES

- On June 28, 2024, the Town received a notice for the intent to sell the Brooks Lane Mobile Home Park per the Mobile Home Park Act. The notice can be accessed through this [LINK](#). The purchase price is \$4.05 million as outlined on page 7 of the notice. If Council is interested in pursuing, please let us know ASAP.
- The Town posted an opening for a Planner II or III/Senior Planner on June 27th.
- Staff continue developing Standard Operating Procedures (SOPs) to enhance consistency, undergo a critical review of where we can improve, and create tools to assist new staff. This work will likely be ongoing through the end of the year. To date, staff has completed SOP's for planning review of building permits, invoicing, CivicClerk (posting agendas & packets), encroachment and mobile vending permits, PZ recruitment, recording documents, the referral process and sign permits.
- Staff has met with members of the community on development proposals ranging from small administrative permits to larger development, subdivision, and annexation applications. Pre-application meetings in 2024:
 - July - 1
 - June – 6
 - May – 3
 - April – 5
 - March – 8
 - February – 6
 - January - 2
- Community Development provides Spanish translation services. These services are utilized by Court, Administration, IT, Building, etc. We have provided **16** points of contact in June, this includes walk ins, phone calls, and transfers from other departments.
- Planning Capacity Grant Fast-track – This RFP was completed and it can be viewed here: <https://www.bidnetdirect.com/colorado/townofeagle> . We extended the deadline to July 19th to attract a wider pool of responses, and received six responses. Staff will be scheduling interviews and plans to select a consultant in August.

Administrative Approvals (Encroachment Permits, Sign Permits,)

- Currently reviewing 1 Sign Permits.
 - 7 Sign Permits have been approved and issued so far this year.
 - 1 encroachment permit has been approved and issued this year.

MAJOR CONSTRUCTION PROJECTS

Business Name	Location	Status
Hockett Gulch Apts.	16186 Hwy 6	TCO issued for 5 of 6 buildings. The final building anticipated mid August.
Haymeadow	91 Mountain Hope Circle	Building A, TCO complete.
Habitat for Humanity	3 rd Street	TCOs complete.
Slope and Hatch	115 East Second St Unit 1	Construction work commenced. Sign Permit issued. Inspections progressing.
C&C Plumbing and Mechanical	882 Chambers Ave	Complete.

Stone Concepts of Colorado	85 Marmot Ln	Application pending.
Eagle County BMX	1700 Bull Pasture Rd	Applications (3) pending
Eagle Pool	1700 Bull Pasture Rd	Pending PIF

Building

The figures below show general activity levels not broken down by permit type (building, electrical, plumbing, mechanical, etc.)

TYPE OF WORK PERFORMED	EOY 2023	YTD 2024
Inspections (n/i Planning, Public Works)	1,885	1375
Permits Processed	411	217

- Staff currently engaged in a Regional Net Zero [Building] Cohort with other municipalities in both the Eagle Valley and Roaring Fork Valley. One meeting left.
- New inspector is anticipated to start work on 8/12.
- Recent updates to our permitting software, Community Core, now allow for contractors to upload registration documents for renewals and new accounts. This allows for enhanced service delivery by reducing staff processing of documents via email

P&Z and Council Meeting Schedule

July 2024
July 2 nd (Planning Commission) - CANCELLED
•
July 9 th (Town Council)
•
July 16 th (Planning Commission) - CANCELLED
•
July 23 rd (Town Council)
•
August 2024
August 6 th (Planning Commission) - CANCELLED
•
August 13 th (Town Council)
• CT24-02 7 Hermits Condominiums Filing 2 (Building D) <i>consent agenda</i>
August 20 th (Planning Commission)
•
August 27 th (Town Council)
• CT24-04 7 Hermits Condominiums Filing 3 (Building B) <i>consent agenda</i>
• AN23-01 West Eagle Housing – Determination of substantial compliance and schedule the annexation hearing.



To: Mayor and Town Council
From: Larry Pardee, Town Manager
Date: August 13, 2024
Re: Town Manager Report

Economic Development:

East Eagle Financing Infrastructure and Commercial Linkage Study Update: On August 6, the Town of Eagle staff and EPS representatives Sarah Dunmire and Andrew Knudtsen convened to advance the East Eagle Commercial Linkage Fee study and refine Infrastructure Financing and revenue-sharing strategies. Given the importance of these initiatives, we have decided to postpone our planned meeting with the Town Council to allow for a special Work Session in September sometime. The date and time for this session will be determined shortly. This upcoming Council meeting is critical, as your insights will directly influence the finalization of the EPS draft. We highly value your feedback and look forward to a constructive discussion that will help drive our projects forward.

In addition to these efforts, we are considering the introduction of a Commercial Linkage Fee aimed at bolstering affordable housing in Eagle. This fee would complement the existing Local Employee Residency Program (LERP), designed to address residential housing needs. By linking commercial development with affordable housing initiatives, we are taking proactive steps to address the housing demands accompanying economic growth. The fee will be calibrated to reflect current market conditions and land-use patterns, underscoring our commitment to balanced and inclusive development.

Furthermore, on August 13, EPS will be in town to engage with key town departments and staff members to review the draft Commercial Linkage Fee study and Infrastructure Financing and revenue-sharing strategies. Later in the day, EPS and Town staff will meet with East Eagle Partners to begin evaluating their financial analysis for the annexation of Parcels A and F of Eagle Eagle Properties.

Community Engagement & Meetings: This report highlights our recent community outreach efforts and key regional and project-specific meetings. Our top priority is to engage with stakeholders, stay abreast of developments, and contribute to our Community's growth.

On August 7, Eagle County Housing Needs Assessment Action Plan Update: In our latest bi-weekly meeting, the Housing Partners, including key stakeholders from various jurisdictions, gathered to discuss the ongoing Housing Needs Assessment and upcoming strategies. Attendees: EPS/RRC PROJECT TEAM: Rachel Shindman, David Becher, Ethan Adams. HOUSING PARTNERS: Patti Liermann, Larry Pardee, Scott Hunn, Lana Bryce, Melissa Matthews, Eric Heil, Jason Deitz.

Key Updates:

1. Meeting Schedule: To ensure consistent participation, the group has agreed to meet on the 1st and 3rd Wednesdays of each month from 1:30 to 3:00 pm.
2. Progress on Housing Needs Assessment: The project is progressing as planned, with draft materials expected by early September. Preliminary data will be shared with Town Councils, the Board of County Commissioners (BoCC), and Metro Districts in late October and early November. These presentations will include a 15-minute data overview and a 30-minute Q&A session.
3. Housing Strategies Development: We are beginning to gather input on housing strategies each jurisdiction is willing to commit to. A tailored approach for each Community will be developed by

November. A critical meeting focused on these strategies will be held in person on September 18 at the Town of Avon, with lunch provided.

4. Planning Grant for Multijurisdictional Housing Authority: A \$200,000 planning grant under Prop 123 has been awarded to the Town of Avon, with additional funding support from Eagle County and the Town of Avon. As the Housing Needs Assessment concludes in January, these meetings will continue to assist with the planning grant and partnership efforts into 2025.
5. Community Survey: The survey is complete, and the results are being compiled. These will be presented during partner meetings in October.

Upcoming Key Dates:

- September 18: In-person meeting at the Town of Avon to discuss Housing Strategies.
- September 27: Initial draft of the Housing Needs Assessment for partner review.
- October 2: Review of the draft report with Housing Partners.
- October 17: Final packet deadline for all jurisdictions.
- October 22: Vail Council Work Session and Avon Town Council Regular Evening Meetings.
- November 5: Red Cliff Town Council Meeting.
- November 6: Minturn Town Council Meeting.
- **November 12: Eagle County Commissioners Work Session and Town Eagle Town Council meeting at 6:00 pm.**

Acknowledgment: We thank Eagle County and the Town of Avon for their leadership and financial support in advancing regional housing opportunities. The next meeting is scheduled for August 21, 2024.

Eagle Valley Transit Authority – 10-Year Transit Development & Capital Plan: The Eagle Valley Transit Authority has embarked on a significant journey with our 10-Year Transit Development & Capital Plan launch. We recently convened a groundbreaking kickoff meeting, where the Technical Advisory Committee (TAC)—comprised of 24 esteemed members, including Jessica Lake and myself—began collaborating with Fehr & Peers, a leading transportation consulting firm. Fehr & Peers brings a wealth of expertise in transportation engineering, multimodal planning, safety, equity, community engagement, demand forecasting, transit planning, and freight logistics. We are scheduled to meet on Tuesday, August 13, in the afternoon to continue working on the 10-Year Transit Development & Capital Plan.

Progress on Abrika Discussions: On Wednesday, August 7, representatives from Abrika Development, including Brandon Cohen and Michael Hood, convened to advance discussions on several key initiatives: the extension of Brush Creek Road, the partial release of performance guarantees, the vesting of property rights, and financial contributions to the Grand Avenue project. These efforts aim to enhance our Community's infrastructure through strategic planning and collaboration.

In parallel, we are engaged in discussions to potentially downsize the property development zone and reduce the number of housing units, prioritizing the preservation of 195 acres adjacent to Brush Creek Open Space Park through a conservation easement. This initiative is a collaborative effort involving the Land Trust, Eagle County Open Space, Abrika, and the Town of Eagle to promote sustainable development while protecting valuable open space.

Administration and Organization Update:

Brush Creek Park – Playground Refurbishment: We received an updated proposal from Playgrounds by Leathers Dream-Build-Play to revitalize the playground. The proposal outlines plans for a community-driven construction process, ensuring local involvement in transforming this cherished space. Given potential delays in equipment delivery, our current timeline targets a spring 2025 launch for the project. We will continue to provide updates and announce opportunities for community participation as we move forward.

WORK SESSIONS:

To help the Town Council keep track of upcoming work sessions, below is a table of topics to discuss over

the next several months. Preparing in advance is helpful since it takes planning to execute a work session. Staff will keep this table in this report and make changes as needed. The topics are subject to change:

Date	Topic
August 6, Work Session	<i>Canceled</i>
September 3, Work Session	Capital Improvement Projects (CIP)
October 1, Work Session	MEAC – 1-hr check-in with Town Council to clarify their role OSRAC – 1-hr check-in with Council
November 5, Work Session	
December 3, Work Session	
Request for Additional Work Sessions	Topic
Looking for a date in September	East Eagle Commercial Linkage & Finance & Revenue Sharing.



To: Mayor and Town Council
From: Larry Pardee, Town Manager, and Department Leads
Date: August 13, 2024
Re: Department Updates for July 2024

July 2024

ECONOMIC DEVELOPMENT

- Economic and Planning Systems, Inc. (EPS) has requested to reschedule their Town Council presentations on the East Eagle Infrastructure Strategy and Commercial Linkage Fee study to September. EPS and staff are still scheduled to conduct a workshop on August 13 to evaluate the model scenarios. Immediately following this workshop, EPS and staff will meet with the East Eagle Partners to discuss model scenarios related to Parcel F and the sports complex.
- Staff rolled out the [Digital Dashboard](#) to the community through Eagle Today, social media, News Flash on the Town's website and the Eagle Chamber of Commerce. Marketing and Communications also pitched a news release to the Vail Daily.
- Staff facilitated a second Economic Summit on July 15. The objective was to establish commitments from each supporting economic group about what they could work toward accomplishing through the remainder of 2024. The summit recap and recording are accessible [here](#).
- The Town remains in the queue to receive and initiate the Rural Economic Development Initiative grant award contract. The state has requested the Town and DDA not enter into other agreements related to the funds until the state contract has been finalized. At their July 16 meeting, the DDA reviewed their funding request application. The board acknowledged it needed to be simplified to 1) attract applicants and 2) improve functionality, while fulfilling the REDI grant terms.
- At their July 18 meeting, the EVC seated its new members and reoriented their priorities for the remainder of 2024. Committee members have been assigned as respective point persons to dashboard analytics and reporting; marketing & branding; creating a guide to navigate the Town's development process; East Eagle; and reinforcing partnerships with the Eagle Chamber/research of a non-profit economic organization.
- On July 25, the Eagle Chamber Business Advocacy Committee was joined by Jake Rishavy, Executive Director of the Chaffee County Economic Development Corporation (CCEDC). The committee is brainstorming how CCEDC's programs can be reframed and distilled to work in Eagle.

HOUSING

- The draft employee housing guidelines have been circulated to the Town Manager, Finance Director, and Human Resources. Staff will need to facilitate a meeting to discuss policy items related to rent pricing and roommates. The guidelines and supporting documents will be presented to Town Council for review and approval.
- Staff received six responses to the Affordable Housing Accelerator Project (AHAP) RFP. The internal review committee short-listed four consultant teams. The interviews are underway and will be followed by consultant selection, then award. Staff are aiming to present the selected consultant and Professional Services Agreement to Town Council on August 27.
- The technical assistance project with Enterprise Community and Community Builders is transitioning into the deliverables phase. Staff reviewed the draft report and presentation, compiling feedback for the technical assistance team. To round out their findings, the technical assistance team are scheduling interviews with housing departments from case study communities.
- The Regional Housing Action Plan Partners are transitioning to identifying strategies and preliminary data review in the coming months. In October or November, the consultant team EPS and RRC Associates will be presenting their findings to the various communities' Board and Councils, including the metro districts.

SUSTAINABILITY

- The town's E-bike rebate program continued in July, with 2 additional applications received and approved. To date, \$843 has been spent on promotional materials related to the program, and \$19,096 has been spent on direct rebates (48% of available rebate funds). The average rebate amount is \$2,063. All recipients are informed of our e-bike regulations upon issuance of rebates, and they have been very well received. Folks receiving rebates have committed to replacing their vehicles with them for in-town trips, including recreational activities such as traveling to the river to fish and everyday trips like taking kids to school or summer activities. We have even issued rebates to retirees who are seeing improved mobility as a result.
- Staff continued to support the preconstruction efforts for the solar array install at the Lower Basin Water Treatment & Wastewater Treatment solar project. Mobilization on site began August 5th, and construction efforts are scheduled to begin on time on August 12th. Staff meets with the Yearout Team weekly at this stage for effective project coordination.
- Staff engaged in numerous budget conversations during July to support effective integration of sustainability into various departmental budgets (whether that is by ensuring there are dollars in the communications budget to share about sustainability initiatives, or more intensive capital projects such as installing EV charging stations and electrifying town buildings).
- Staff collaborated with other Eagle County communities to begin preparing for the Charging & Fueling Infrastructure Grant, due August 28th. TOE staff is contributing information to a regional application that will include Eagle, Pitkin, and Garfield Counties. The Northwest Colorado Council of Governments is coordinating this grant application. Each county can submit up to 5 locations to add EV charging infrastructure; 3 of the 5 identified locations are in Eagle.
- To enhance waste diversion at town facilities, staff completed a site visit with Vail Honeywagon to assess costs and infrastructure needed to add recycling and composting to facilities that are currently lacking. Staff will work internally to enhance recycling and composting infrastructure on site within the year.
- Staff supported the efforts of the Climate Action Collaborative (CAC) by participating in (1) a meeting to re-envision the buildings and transportation working groups and (2) the August CAC Board meeting. The CAC has released the [2023 Impact Report](#), which details the action taken by CAC partners toward the Climate Action Plan goals within 2023.
- Staff worked to develop the first draft of the 2025 Sustainability budget, which is broken out from the General Government budget. This should enhance transparency and provide more robust, project-oriented projected costs.

- The TOE Green Team developed and launched a new program (the Sustainability Shoutout Program) to initiative positive social norming of sustainability-based behaviors at work. The Sustainability Shoutout program aims to encourage and reward employees for implementing sustainability-based behaviors at work. The Green Team hopes that the incentives will help employees overcome barriers to further incorporating sustainability in their work. Furthermore, friendly competition among employees and departments can help employees create positive associations with sustainable behaviors, increasing the likelihood they will be incorporated in their everyday roles. The program provides an opportunity to recognize employees for their efforts, celebrating alignment with our goal of net zero town operations by 2028. In addition, the Green Team is focused on encouraging sustainable transportation to work and around the community (bus, carpool, walk, bike, etc.) and building out waste diversion infrastructure at town facilities.

ASSISTANT TOWN MANAGER - SPECIAL PROJECTS

Pool Replacement Project

- Soil stabilization work will began in early July. Roughly 260 holes at varying depths will be drilled to create compaction grout columns throughout the site to minimize settling. Additional soil stabilization was needed near the building to support the addition. Those columns have already been completed.
- Staff continue to plan for the impacts to the site in the fall and winter and will be working with the Mountain Rec staff, contractors and the Town's Public Works team on a plan to support programming and increased site visitation for the ice rink.
- Excavation for the building addition and then the leisure pool is anticipated for mid-August.
- Staff continue to answer questions from the community and are pleased to report that overall, people appear excited to be excited about the new pools and happy to see progress at the site. Staff have also been providing regular community updates online. The latest one [can be read here](#).

Great Outdoors Colorado (GOCO)

- Staff continue to support the implementation of grant elements at the BMX track and bike park. Shade structures are being ordered and a new storage shed for EC BMX is working through the permit process. Landscaping has been completed but some additional trees may be planted at the appropriate time if remaining funds allow.
- Staff anticipates beginning the skate park planning process this fall with an RFP for a designer who would begin work in early 2025.

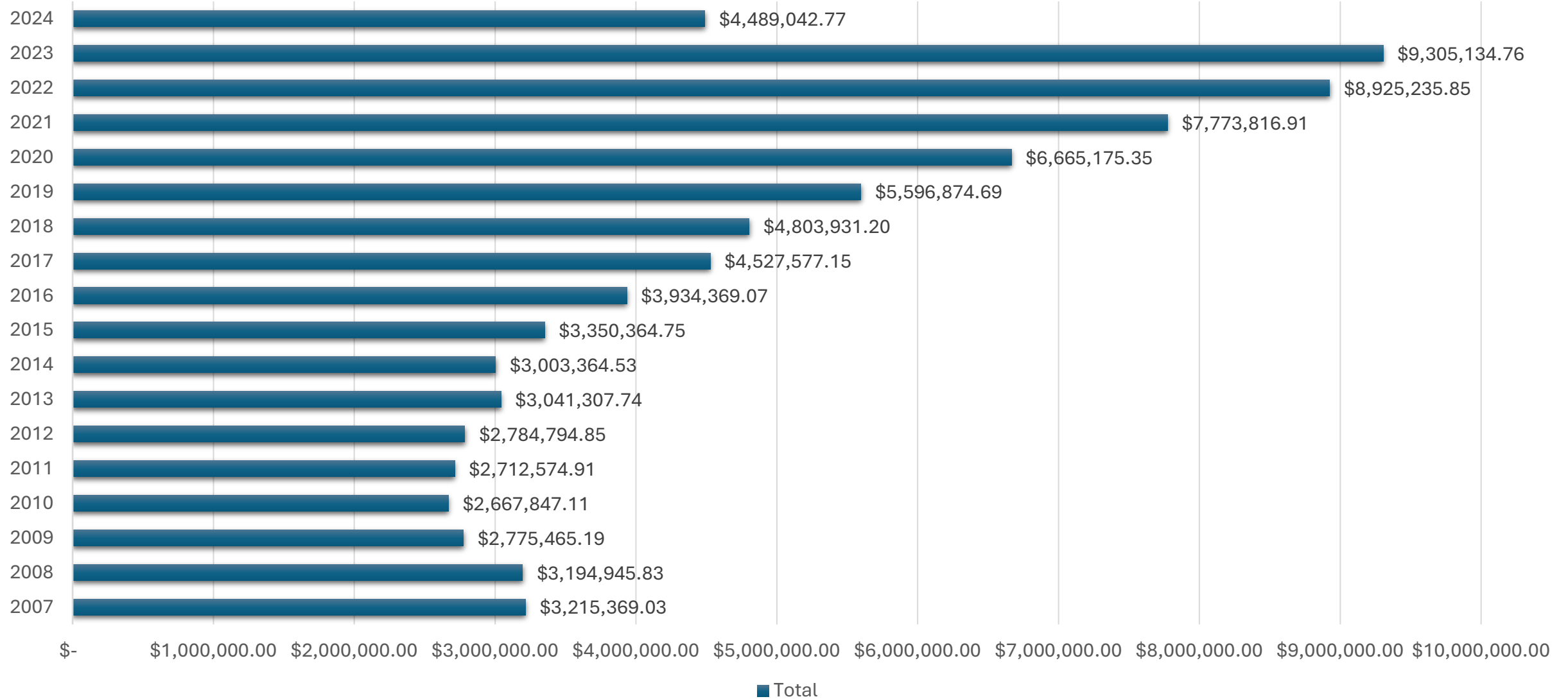
COMMUNICATION & MARKETING

- **Quality of Life Initiatives and Community Engagement Plan**
 - Letter from the Mayor was shared in Eagle Today, townofeagle.org and in the Vail Daily weekly ad. Working with the Vail Daily for an op-ed placement. Next steps are creation of a Community Engagement Plan as we move through the budget process.
- **Digital Compliance Law**
 - Rolling out the town's Digital Accessibility Plan, which will include staff training in best practices, plus the creation of a Digital Accessibility Team. Requesting budget for this in 2025, which could cost approximately \$200 per month or more for both townofeagle.org and eagleoutside.com. This does not include pdf remediation work. Anticipated cost is \$4-5k per year for PDF remediation. Will utilize 2024 funding as available to begin the process. To learn more about the state mandate, visit [FAQ: HB21-1110 Colorado Laws For Persons With Disabilities | Office of Information Technology](#)
- **Safe Streets for All (SS4A) Study**

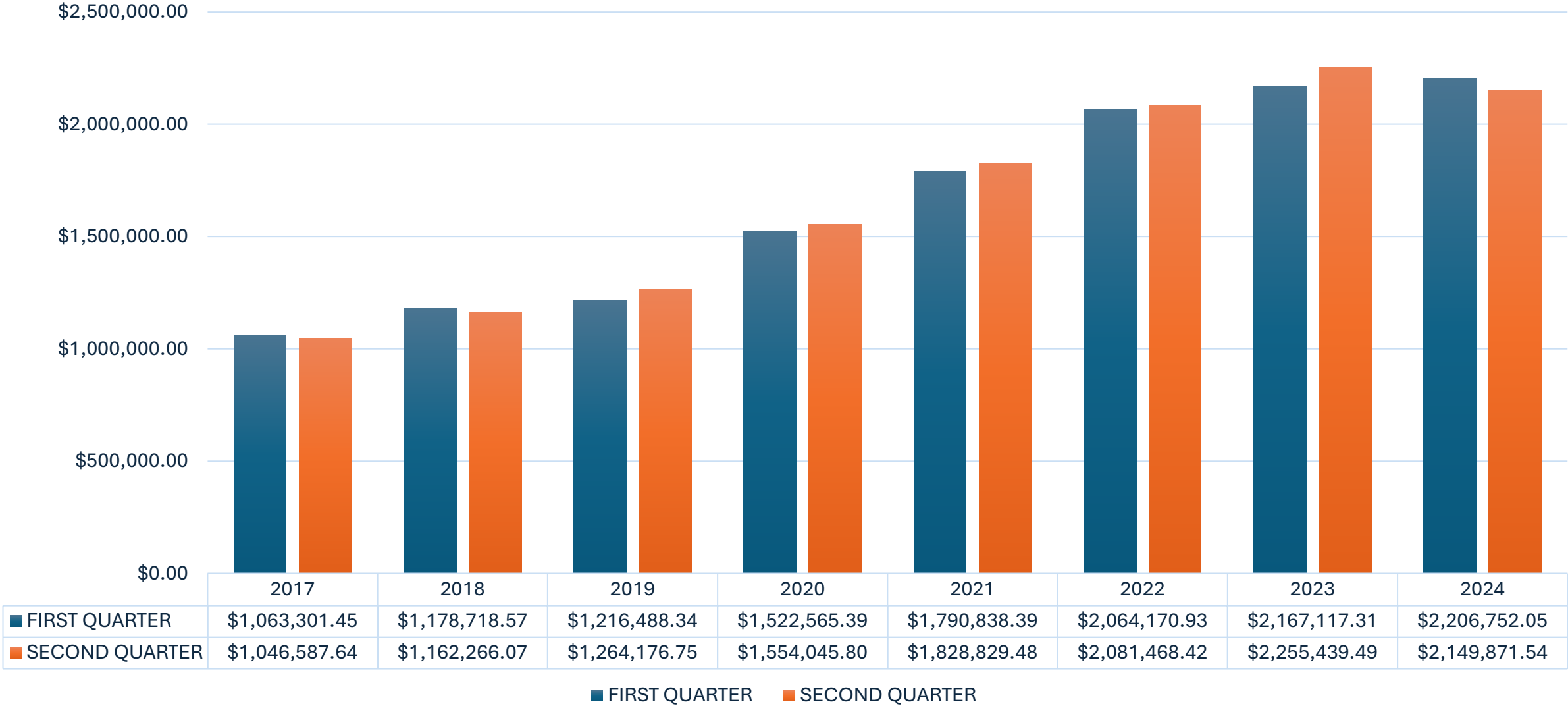
- Draft website has been created for the study. Ryan Johnson and Jamie Wilson are working with the SS4A team to finalize this by the end of the week. Visit <https://inputcentral.com/eagle-safety-action-plan>. A program handout will also be available to utilize at town events. Upcoming community engagement efforts to communicate the plan include:
 - Showdown Town Concert on Aug. 15 at Town of Eagle Booth (Jamie)
 - Biztoberfest on Sept. 5 at Town of Eagle Table (Jamie)
 - Pop-up at Yeti's Grind Coffee on Sept. 13 (SS4A staff)
 - Eagle SS4A Open House on Sept. 12 (SS4A staff, town staff)
 - Eagle Farmers' Market on Sept. 14 (SS4A staff)
- **Eagle Chamber Membership Meeting**
 - Jamie and Nikki met with Michelle with the Eagle Chamber to discuss the town's chamber membership and how to work more effectively together in the future. Discussions are underway to host a joint community meeting in early 2025 as part of the town's annual meeting and chamber awards. Also researching a joint Colorado Tourism Office Management Grant for the fall to help develop and enhance visitor experiences such as wayfinding and bike route signage.
- **News in July: [Portion of Haymaker Trail Closed, July 22-29](#) | [New Community Digital Dashboard Unveiled](#) | [Tube-a-Palooza Floats into Eagle Aug. 4](#) | [Registration for Eagle's Community Table Begin Aug. 1](#) | [Win a Compost Pail at Showdown Town Concerts](#)**

ANNUAL TOTAL SALES TAX 2007-2024 REVENUE PERIOD TOTALS

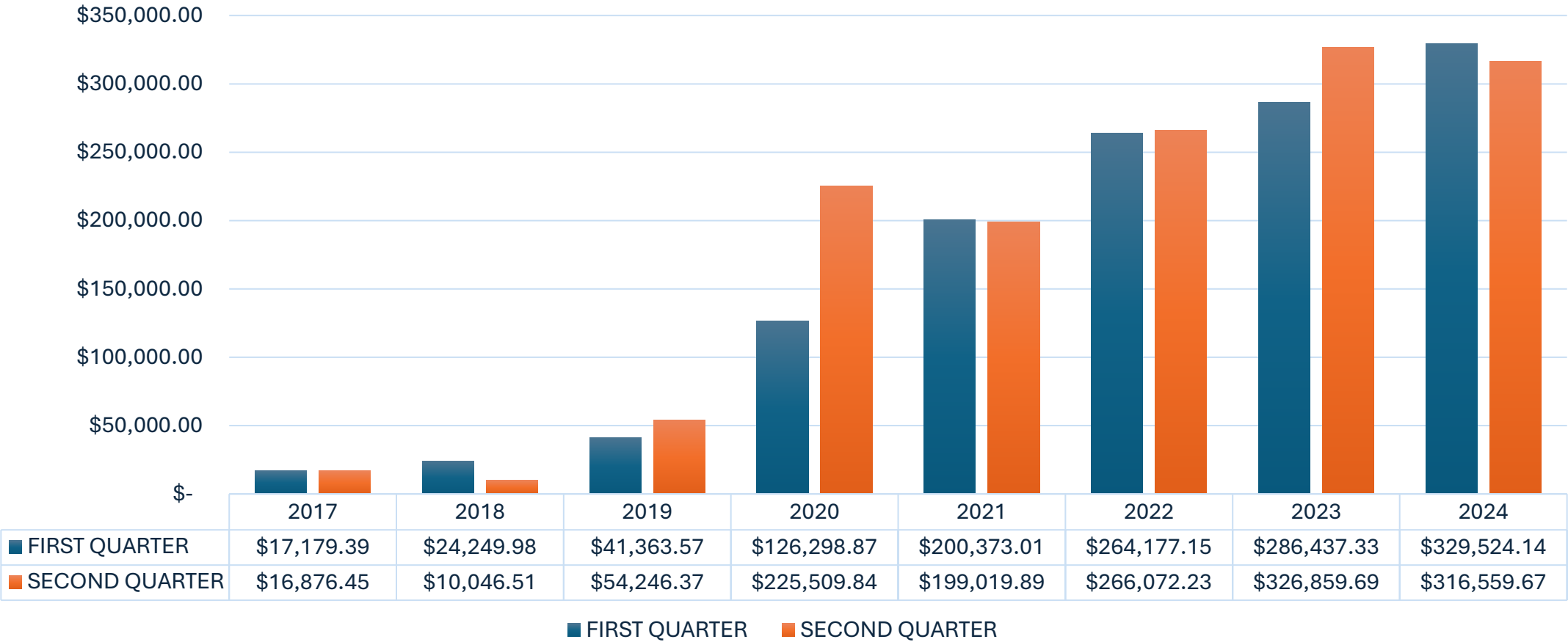
**2016 - PRESENT INCLUDE .5% SALES TAX
INCREASE*



TOTAL SALES TAX BY QUARTER
2017-2024
REVENUE PERIOD TOTALS

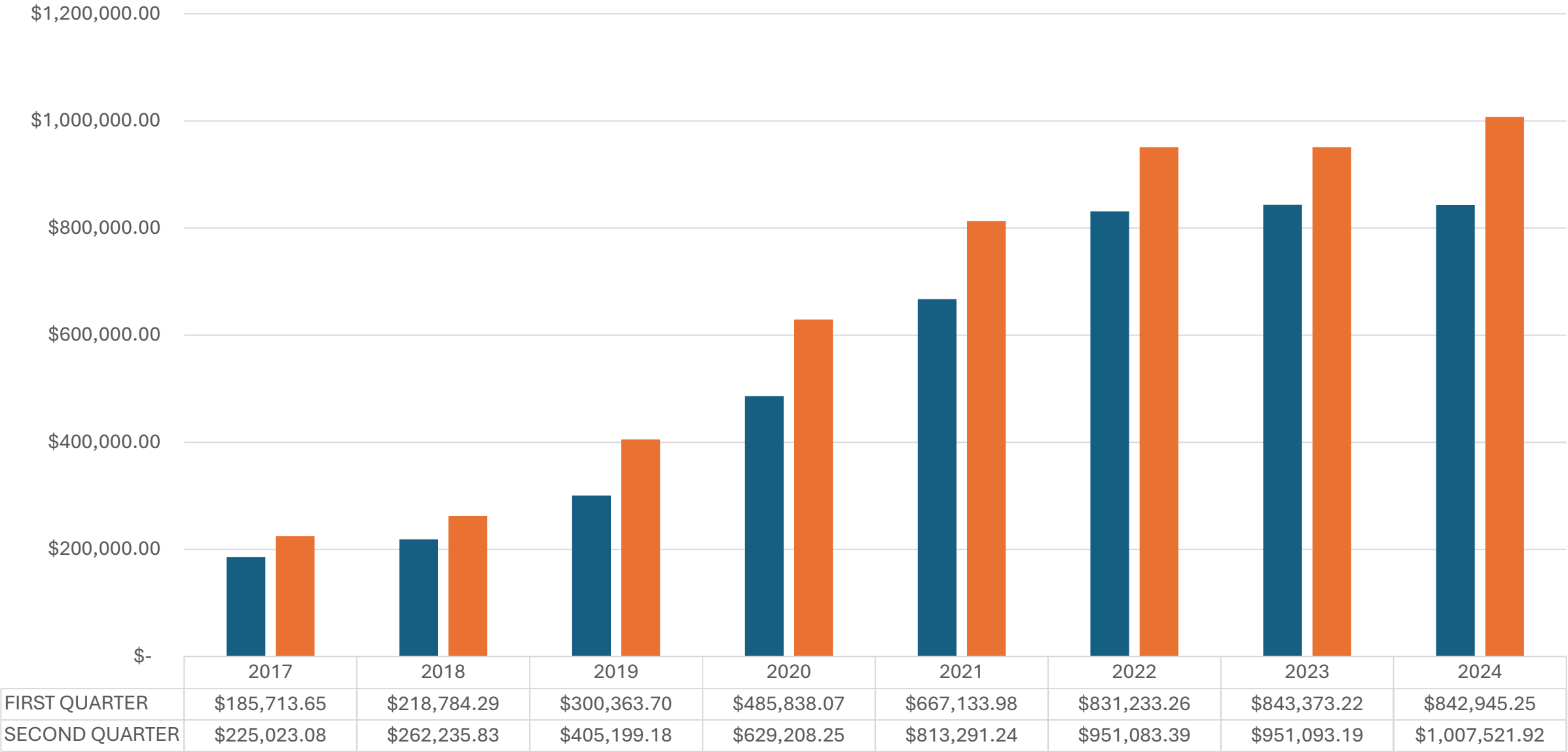


ONLINE SALES TAX BY QUARTER
2017-2024
REVENUE PERIOD TOTALS



Online sales are included in the retail and out of area sectors.

RETAIL QUARTERLY COLLECTIONS
2017-2024



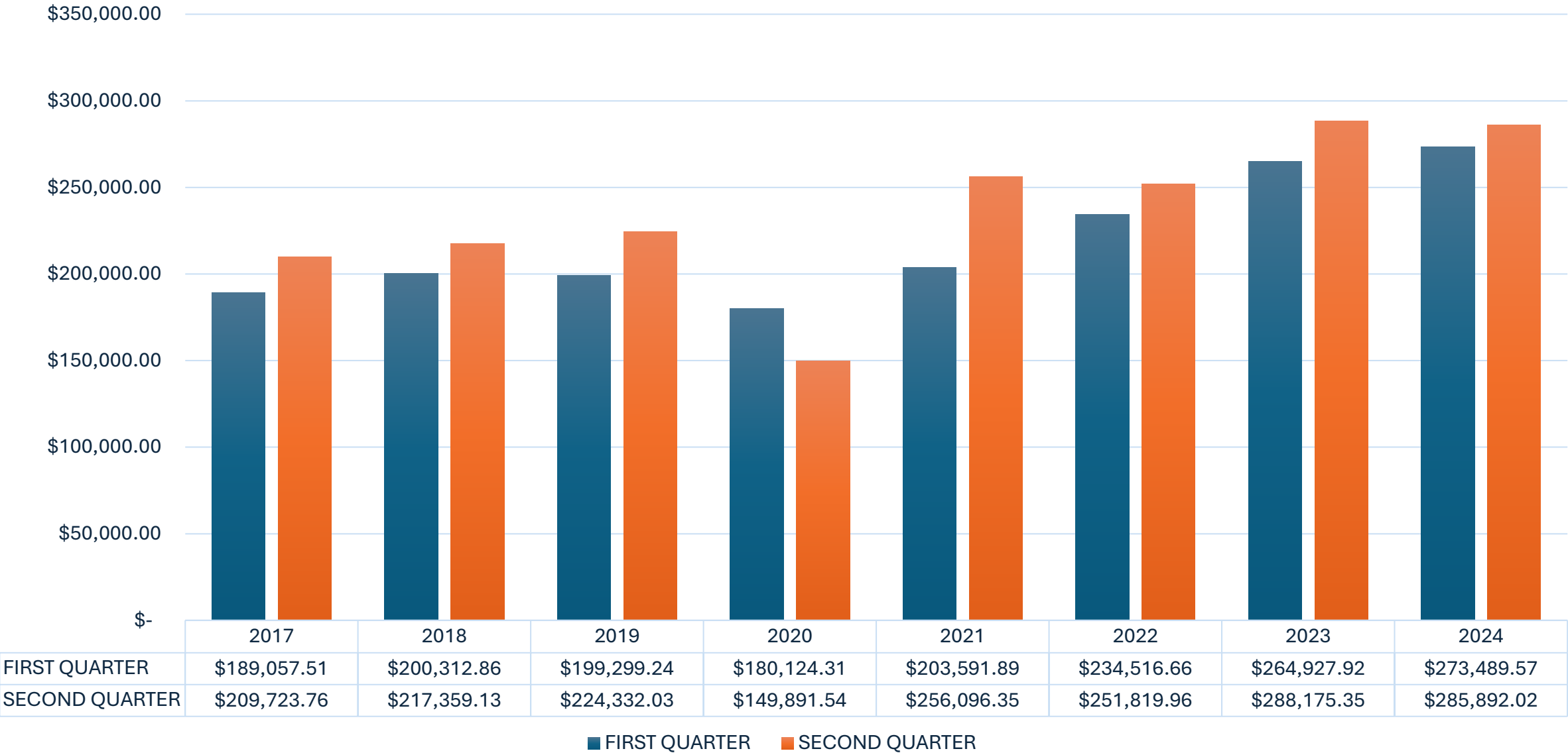
FIRST QUARTER SECOND QUARTER

FOOD QUARTERLY COLLECTIONS
2017-2024

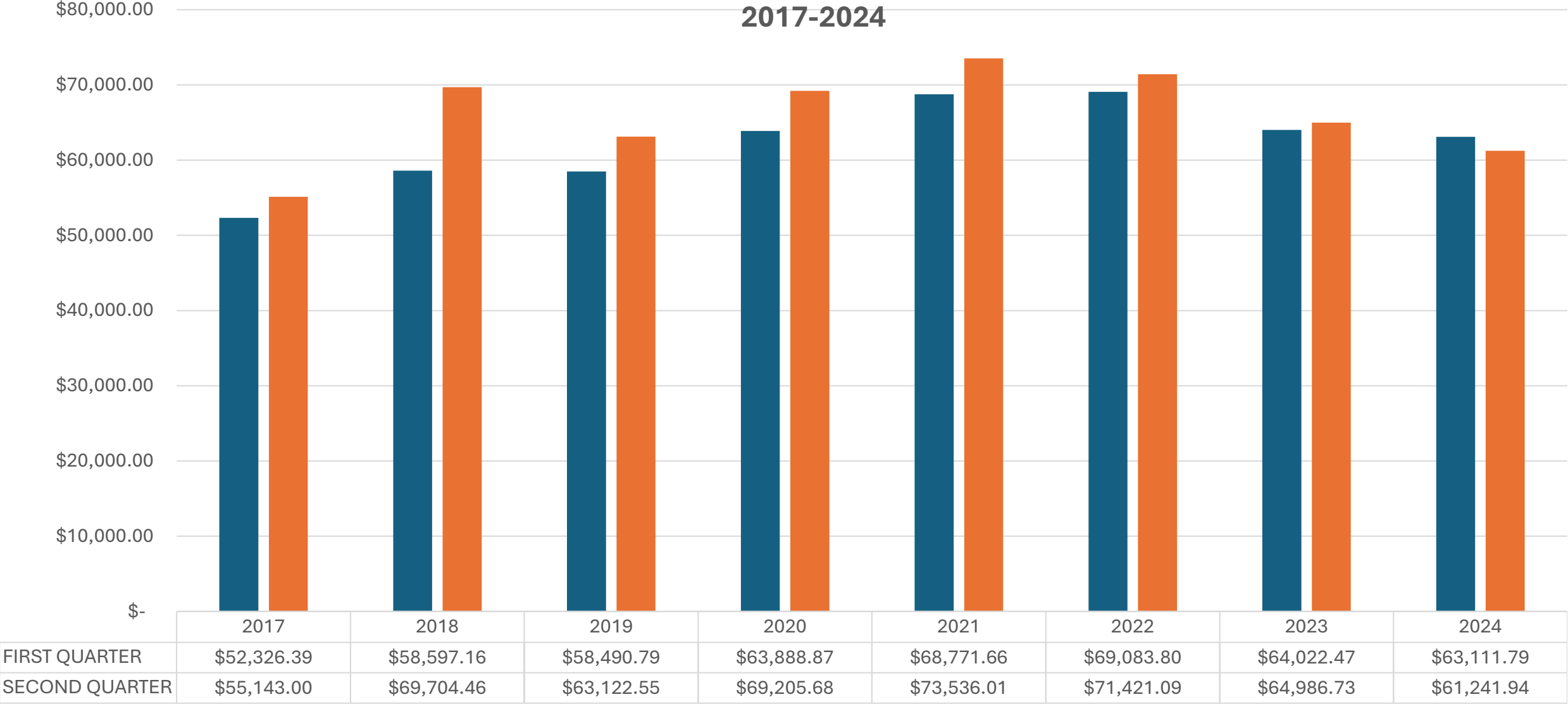


RESTAURANTS & BARS QUARTERLY COLLECTIONS

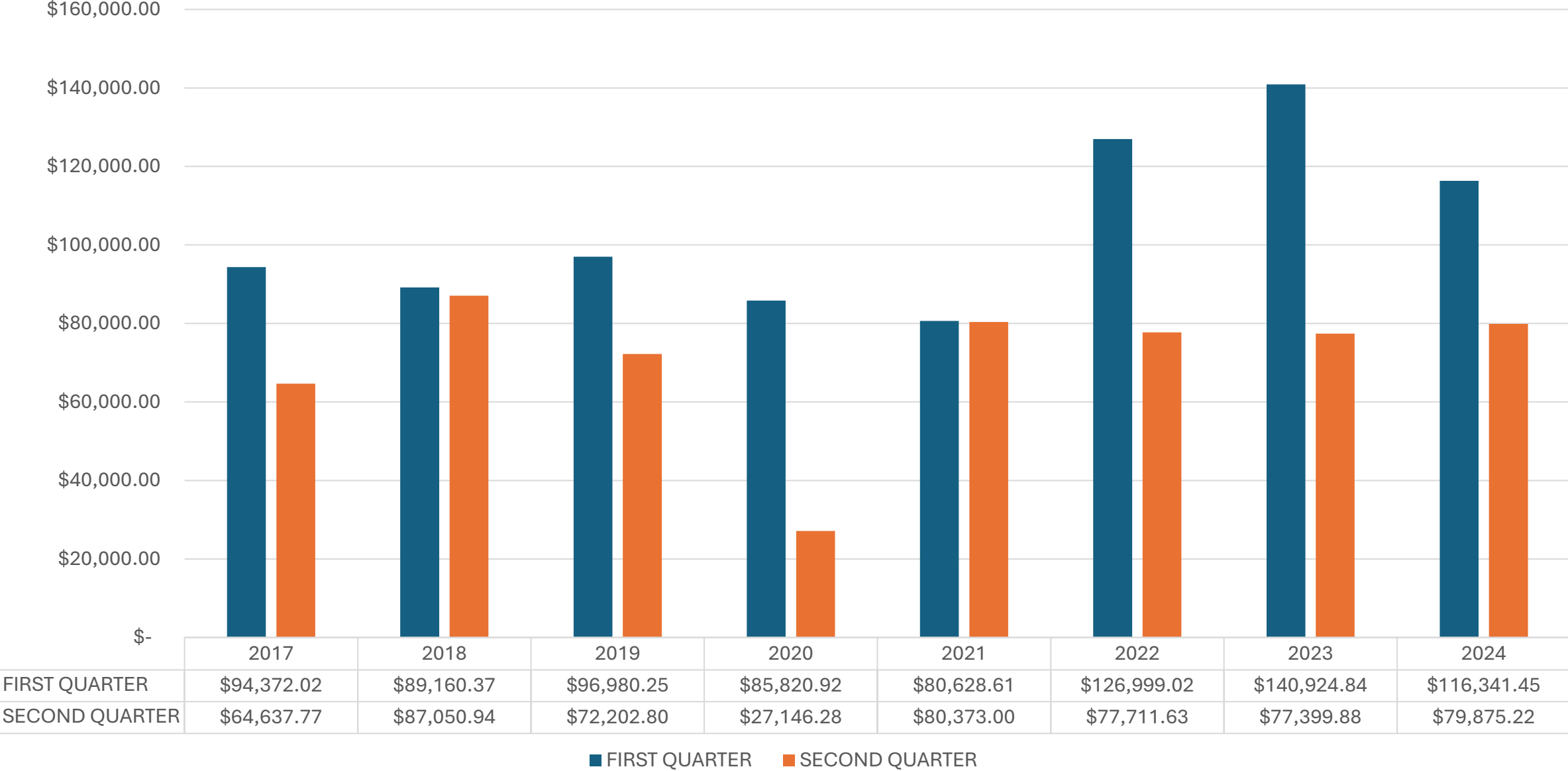
2017-2024



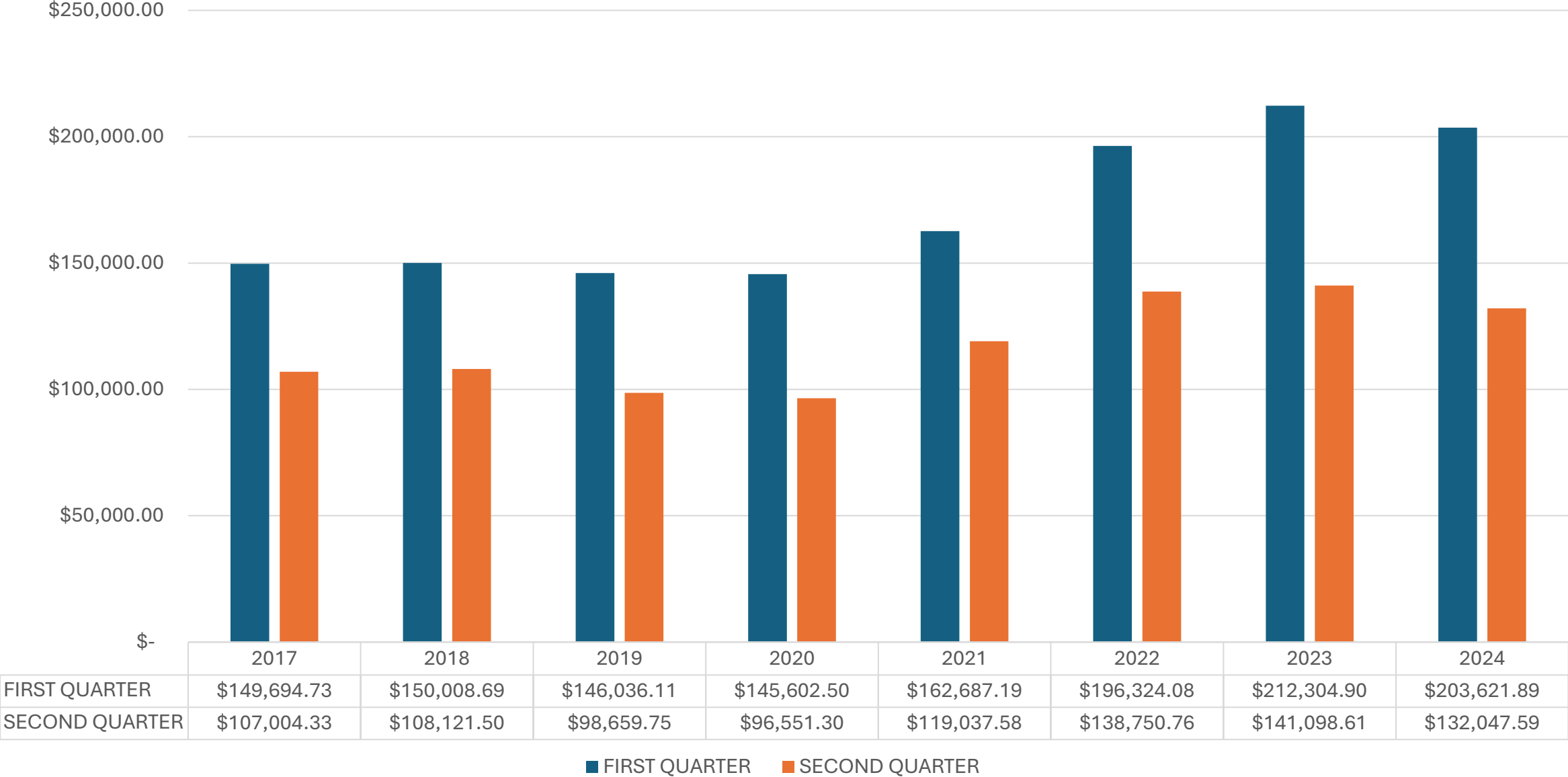
LIQUOR STORES QUARTERLY COLLECTIONS
2017-2024



LODGING QUARTERLY COLLECTIONS
2017-2024



UTILITIES QUARTERLY COLLECTIONS
2017-2024

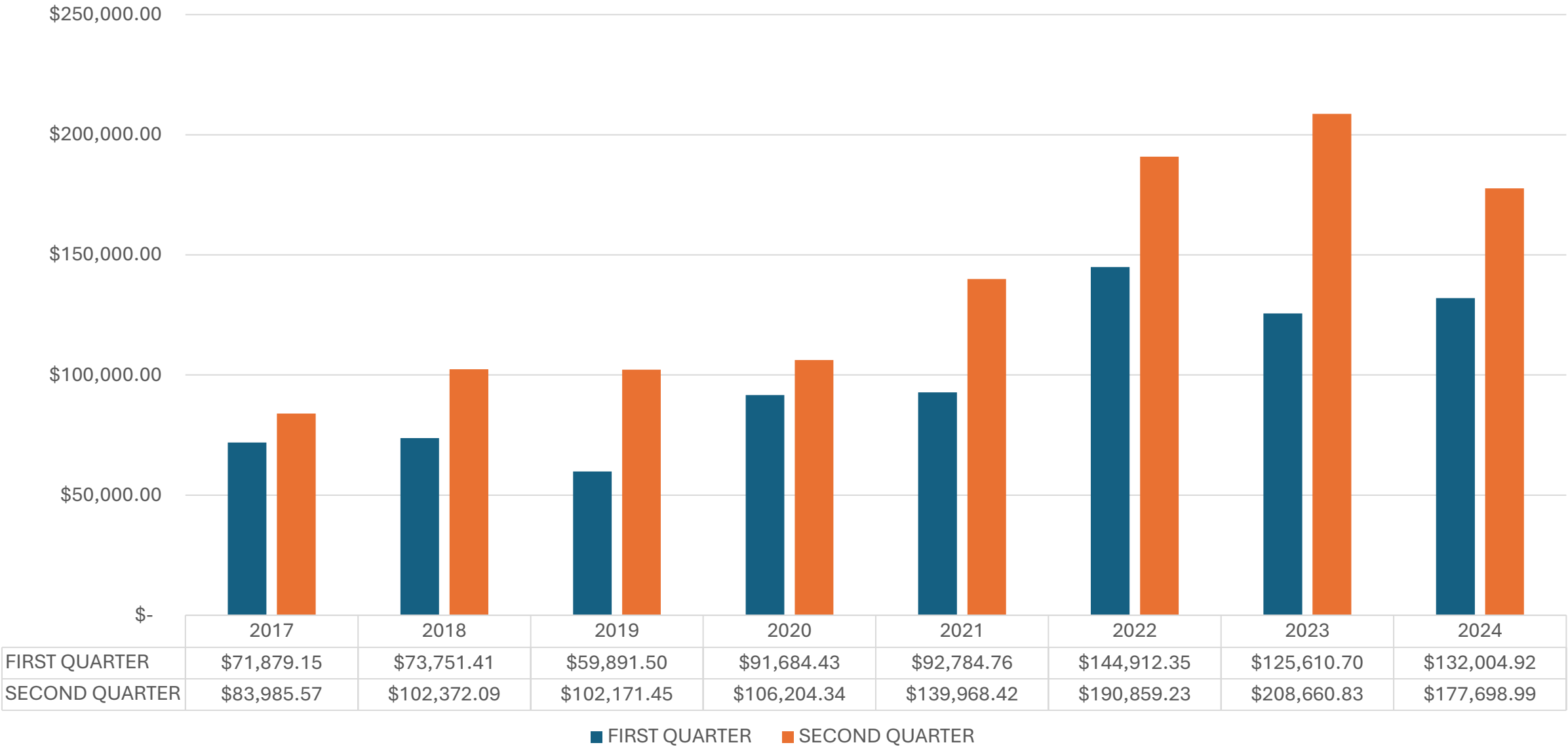


AUTOMOTIVE QUARTERLY COLLECTIONS

2017-2024



BUILDING/CONSTRUCTION QUARTERLY COLLECTIONS
2017-2024



DOWNTOWN DISTRICT QUARTERLY
2017-2024

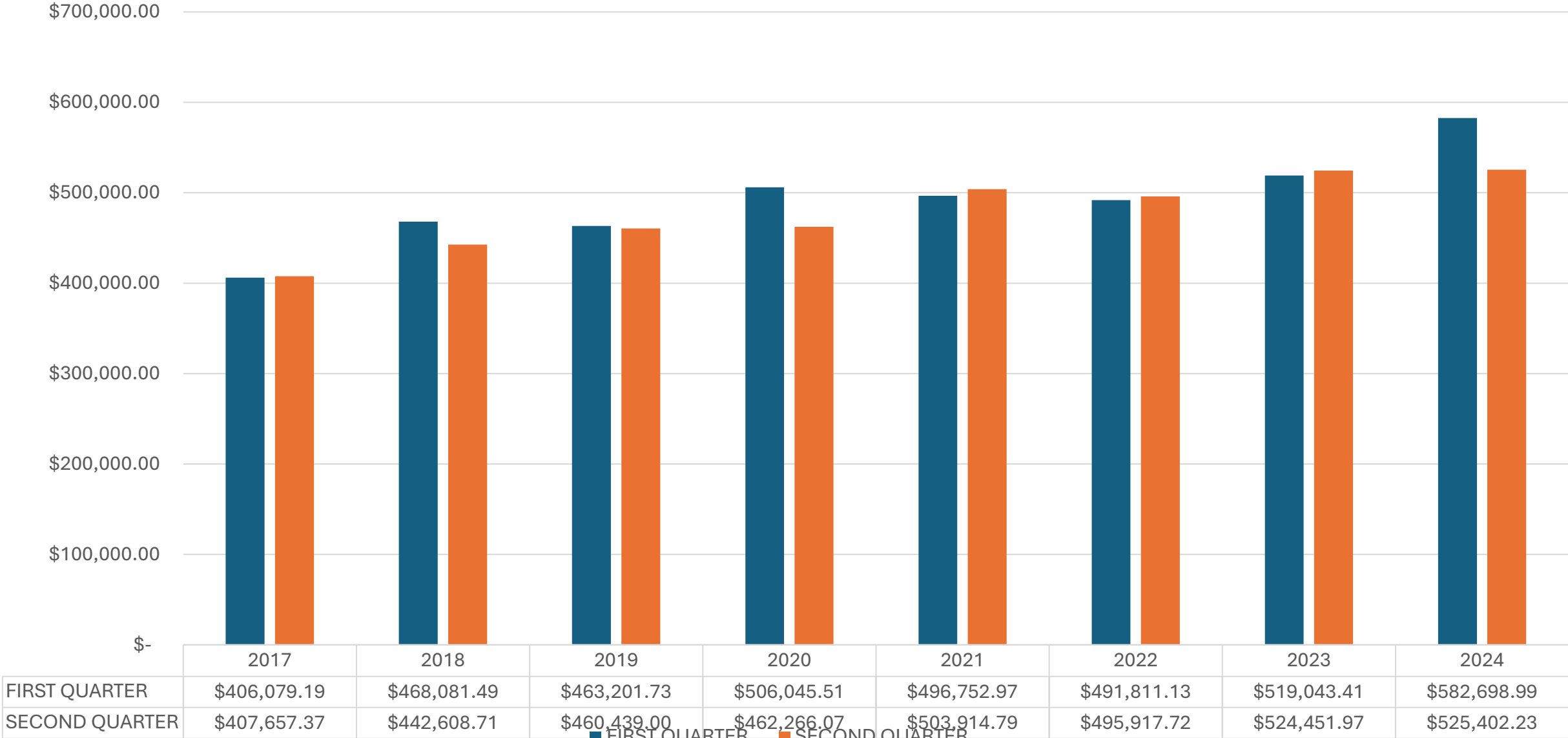


■ FIRST QUARTER ■ SECOND QUARTER

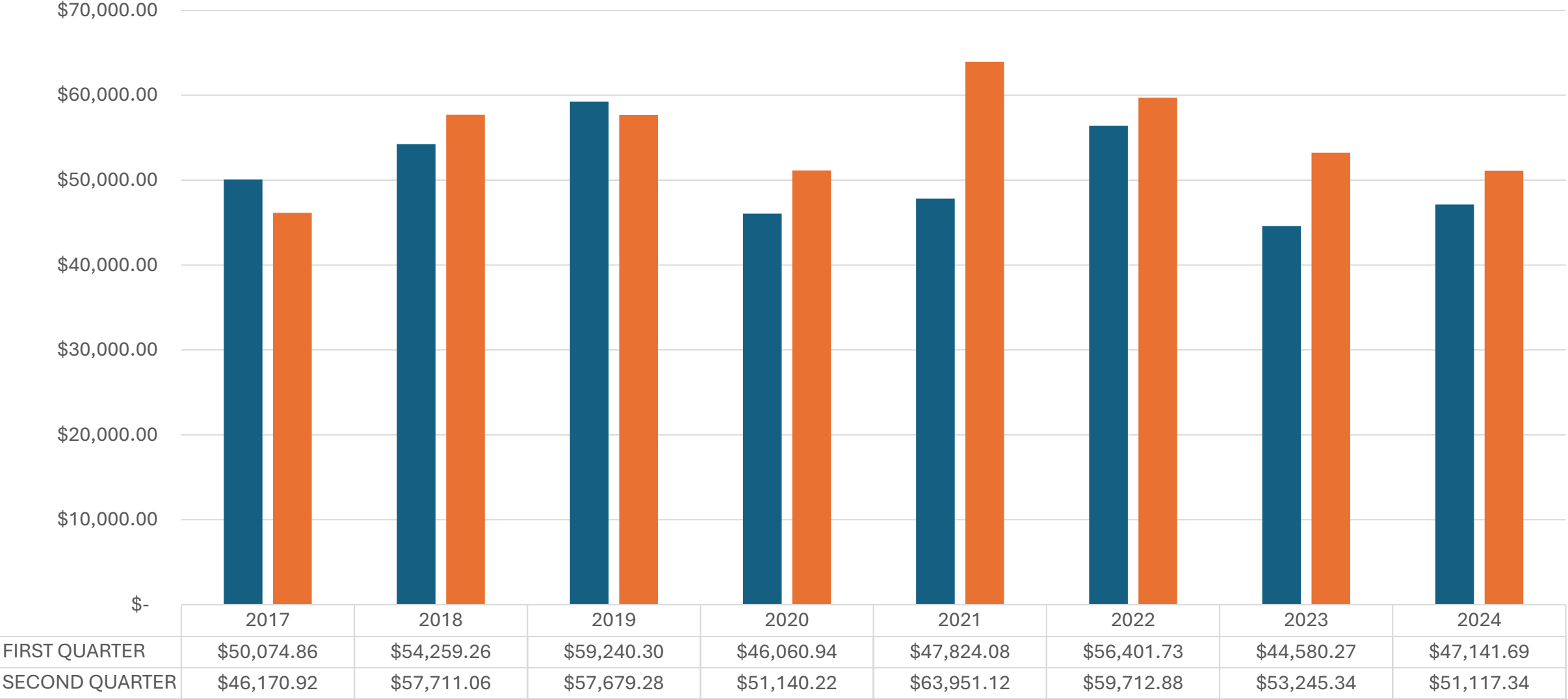
CHAMBERS AVENUE QUARTERLY
2017-2024



MARKET STREET QUARTERLY
2017-2024

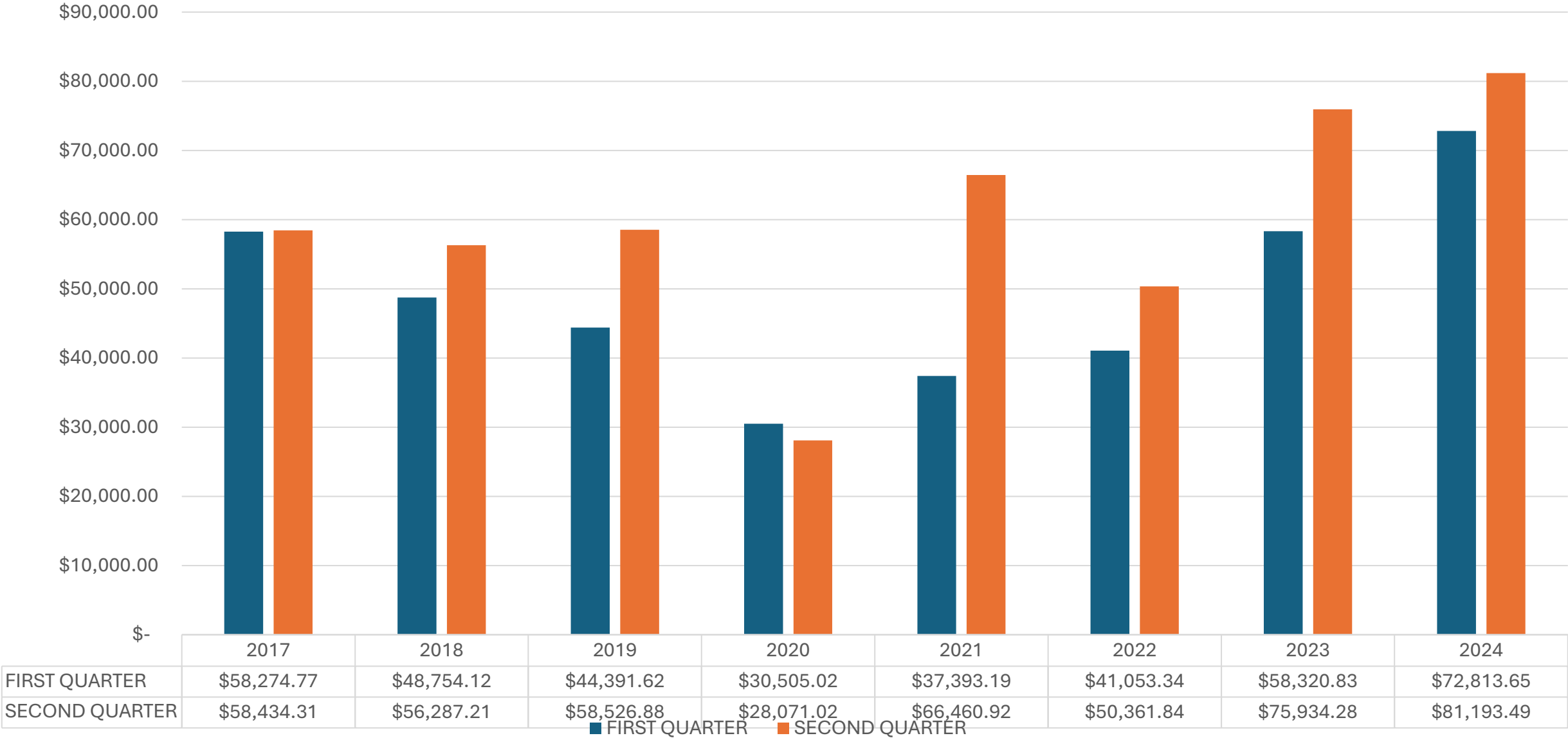


GRAND AVENUE QUARTERLY
2017-2024



■ FIRST QUARTER ■ SECOND QUARTER

EAGLE RANCH QUARTERLY
2017-2024



OTHER AREAS QUARTERLY
2017-2024 *includes online sales

