



EAGLE DOWNTOWN DEVELOPMENT AUTHORITY (DDA)

Tuesday, June 18, 2024 | 1:00PM – 3:00PM IN-PERSON

Welcome + Roll Call: Called to order at 1:03 PM

Board Members Present: Greg Schroeder, Jake Roach, Scott Schlosser, Lachie Thomas, Bryan Woods.

Board Members Absent: Marci Leith, Collin Huggins

Town Staff Present: Larry Pardee, Melissa Daruna, Nikki Davis, Denise Cardoza

Others Present: Mick Daly, Troy Bernberg (Northland Securities), Deana Miller (DCI)

Minutes Approval: Minutes dated May 21, 2024

Motion/Second: Jack/Lachie

Financials Update

- August 25, preliminary assessor's report
- Expecting revenue to be flat unless there is new construction

DCI Update: Deana Miller Introduction

- Volunteering with DCI for the last 10 years
- Former consultant for Eagle art round-about project
- Experience with municipal gov't communication; e-newsletters and digital marketing

EVC Update: Mick Daly

- As the Town moves forward with supporting businesses, we are working in tandem with the marketing & branding work. Marketing includes storytelling
 - Downtown marketing has been idle; it's been up to the individual businesses lately
- Summit #2 – establish goals and ED group commitments thru the remainder of 2024
 - EVC & DDA to play a stronger advisory role back to Council
 - Formal memos with motions and recommendations
- Chamber has formed a Business Advocacy sub-committee (similar to a business incubator model)

Business Items

- DCI Contract Renewal, July – December 2024 - APPROVED
 - Motion/Second: Brian/Lachie
- Northland Securities Contract Renewal – will be presented at July meeting
- DDA-DBA hybrid board – Melissa has completed the research and suggests this is feasible. Will need to formalize with existing DBA members, aiming for August meeting. The likely scenario is seating existing DDA members as the DBA.
- Challenge Community Program update – Eagle Action Plan received and exploring undergoing an EPA assessment.
- REDI Grant Award – Staff are working with DOLA to finalize award contract. Staff & DDA to workshop program details, rollout, and timeline at July meeting.
- Town of Eagle Department Updates – questions. No additional comments.

Future Agenda Items

- July: REDI Grant execution and 2025 budget planning
- August: DDA-DBA hybrid board; invite Troy Fuller
- September: Continuation of Professional Services in 2025

Public Comment: No public comment.

Adjourn: Meeting adjourned at 2:54pm

Motion/Second: Scott/Lachie