



AGENDA

Marketing & Events Advisory Committee (MEAC)

Wednesday, May 1, 2024 @ 9 AM

Council Chambers

200 Broadway, Eagle, CO

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MEETING ACCESS

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CALL TO ORDER AND ROLL CALL

APPROVAL OF MINUTES

Meeting Minutes: April 3, 2024

BUSINESS ITEMS

- Welcome MEAC Members: Danita Dempsey (Chair), Shelley Bellm (Treasure), Holli Snyder, Chad Milam, Eddie Campos, Anna Robinson, and Kim Fritzler.
- Review updated bylaws
 - Tax allowable for other purposes.
 - No term limits
 - Correct resolution to reflect one and two year terms
- Town Manager approved Work Session with Town Council. August or September, date TBD.
 - What does MEAC want out of a work session?
- Recommended Arts & Culture Work Plan

DISCUSSION ITEMS

- Update on Mountain Rats – event has been cancelled. The Cycle Effect is working with Clark & Mick on ways to incorporate some of Mountain Rats into “Haymaker Jam”. Haymaker Jam has requested September 14. Staff is suggesting funds from Mountain Rats to be reallocated to Haymaker Jam.
- Eagle Flight Days – June 28 & 29
- Next MEAC meeting is June 5. No MEAC meeting July 3.

UPCOMING EVENTS

MAY	
5/4	Clean Up and Hard2Recycle
5/4	Vail Valley Highway Clean Up
5/4	LAX JAM
5/18	VRD Boneyard Boogie
5/18	Cycle Effect – Bikes & BBQ
5/19	EV Ride & Drive
5/23	BCES Biathlon
5/29	VRD Eagle Ranch Classic
JUNE	
6/2	Yoga at the Park

ADJOURN

I hereby certify that the above Notice of Meeting was posted by me in the designated location at least 24 hours prior to said meeting.

Molly Furtado
Special Events Manager