



EAGLE DOWNTOWN DEVELOPMENT AUTHORITY (DDA)

Tuesday, Feb. 20, 2024, 1:00-3:00 pm IN PERSON

Welcome + Roll Call

Called to order at 1:06 pm

Board Members Present: Greg Schroeder, Scott Schlosser, Jake Roach, Lachie Thomas, Bryan Woods

Town Staff present: Nikki Davis, Denise Cardoza

Others Present: Mick Daly, Troy Bernberg (Teams), Gayle Langley & Traci Stoffel from CO Main Streets (Teams)

Administrative

- Lachie Thomas read and signed Oath of Office into the record.
- Jake Roach was appointed as Treasurer.
Motion: Bryan / Second: Scott. Motion approved 5-0.

Minutes Approval

- February minutes approved.
Motion: Scott / Second: Bryan. Motion approved 5-0.

Business Item – Presentation

- Introductory presentation by Gayle Langley and Traci Stoffel about the CO Main Streets program.
- City of Windsor administers this through their DDA.
- Discussed opportunities available through CDOT Revitalization Main Streets Grant.

DDA Financials Update – Troy Bernberg

- Court case ruled that TIF is only applied to new development, not necessarily improvements. What about change of use? Attorney memo forthcoming.
- Jake, Scott, Troy to meet with Mark (Troy to pull numbers for 410 Broadway).
- Troy has offered to help look at development proposals as they enter the process.
- When does increment happen – at entitlement, permitted, groundbreaking, or TCO/CO?

EVC Update – Mick Daly

- Short-term – launching Phase 1 econ dashboard late Q1 or early Q2. Will continue to sync with mobility data. Year-end or early 2025 to measure impacts of RHG and Haymeadow. Track changes to commuting patterns; identify industry gaps.
- 5-10-year outlook; refining 2024 work plan and will go back before Council.

Business Items Continued

- Board motioned and approved for staff to pursue REDI Grant, leveraging \$10,000 from TIF.
Motion: Jake / Second: Lachie. Motion approved 5-0.
- Board motioned and approved to submit the DDA's letter of support, as written for the Town's RAISE Grant application package.
Motion: Bryan / Second: Jake. Motion approved 5-0.
- Challenge Program update – Scott Schlosser will attend as the DDA representative.
- Communications & Marketing Contractor position – tabled to the March agenda.
- Update on Eagle County EV Charging Cohort – see email with WMSC

- Town of Eagle Department Updates
 - P&Z Vacancy, staff are accepting applications.

Future Agenda Items

- Emphasized that expanding the DDA boundaries / annexation should be recurring agenda item moving forward.

Adjourn 3:27pm

Motion: Bryan / Second: Jake. Motion approved 5-0