



Economic Vitality Committee
Thursday, October 19, 2023, 1:00 PM
Public Meeting Room / Eagle Town Hall
200 Broadway, Eagle, CO
REVISED AGENDA 2023 10-17

This agenda and the meetings can be viewed at www.Townofeagle.org.
PUBLIC WIFI – Eagle Guest

MEETING ACCESS

- a This is an in-person meeting with access via MS Teams.

Microsoft Teams meeting

Join on your computer, mobile app or room device

[Click here to join the meeting](#)

Meeting ID: 281 056 687 804

Passcode: Bx3Xsm

Or call in (audio only)

[+1 469-770-0416,,144295671#](#) United States, Dallas

Phone Conference ID: 144 295 671#

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CALL TO ORDER AND ROLL CALL

APPROVAL OF MINUTES

- a Minutes dated September 21, 2023

BUSINESS & DISCUSSION ITEMS (Pt. I)

- a RRC Dashboard status and update

ADMIN

- a Introduction of applicants
b Appointment of new members

STAFF & OTHER UPDATES

- a Community Development's report. Questions for Chad?
b Town Manager and Assistant Town Manager reports for Council

c Chamber and DDA Updates (as appropriate)

BUSINESS AND DISCUSSION ITEMS (Pt. II)

a EPS Economic Development Plan update

ADJOURN

I hereby certify that the above Notice of Meeting was posted by me in the designated location at least 24 hours prior to said meeting.

A handwritten signature in blue ink, appearing to read "Nikki Davis".

Nikki Davis
Economic Development & Housing Specialist

EVC Meeting Minutes 9/21/23

In Attendance: Mick Daly, Kevin Brubeck, Christina Hofman, Nick Sunday, Eric Eves, David Gaboury, Melissa Lally, Nikki Davis, Melissa Daruna, Larry Pardee plus Scott Schlosser (DBA & DDA) and Michelle Morgan (Eagle Chamber)

Minutes of last meeting approved unanimously with one amendment: "Red Mountain Ranch aims to submit applications in **Fall 2023** for Phase 1 residential development in East Eagle."

Admin

David Gaboury unanimously appointed as EVC vice chair.

One application received for a seat on the EVC from Kim Fritzler. Deadline for more applications is October 6th. EVC will vote at 10/19 meeting; to be approved by Council on 10/24.

Staff Update from Chad Phillips

- Haymeadow purchase - due diligence continues by Brue Baukol

Staff Update from Melissa Daruna & Nikki Davis

- Hired Sustainability Coordinator
- Seeking Communications and Marketing specialist
- Prop 123 State funding for housing application in

DDA & DBA Update (Scott Schlosser)

- Christmas on Broadway planning underway
- TIF funding will start next year with property tax increases
- TIF funding coming but may need to wait 2-3 years for major impact

EPS Economic Development Plan Update

- See attached matrix and recording for all details
- **EVC: send comments to Nikki ASAP**
- Final Plan will be reviewed at next EVC meeting
- EPS present in person to Council on 10/24
- Daly: How will we prioritize and what will be the cost and benefits of these actions? With current funding and staff capacity - we may only reasonably be able to complete 10%.
- Pardee: Agreed! Funding will come from General Fund. Draft budget will be presented to Council next Tuesday.

Resolution to send E/D Plan to Council approved unanimously.

Meeting adjourned at 2:42pm

Meeting recording [Here](#)

Economic Vitality Committee,

Thank you for the opportunity to be a part of a committee focused on enhancing Eagle's economic structure while staying committed to our community and its heritage.

A little about me: Originally from California and felt right at home when my parents moved us to Colorado at the age of 14. Attended high school on the Front Range and a profound affinity for mountain communities was developed while studying at Ft. Lewis College in Durango. Realized how much I needed to be back in the mountains after an internship at Disneyworld in Florida then a suit-wearing, middle-management stint for TY Inc (Beanie Babies) in a western suburb of Chicago. Pre-kids, I arrived to Eagle in 2000 and was hired at Slifer Smith & Frampton Real Estate as an administrative assistant to the corporate office staff. Since then, I've worn several different hats within the company. Fast-forward, I have been representing buyers and sellers with the Eagle Ranch office as my home base since 2008. On a personal note, Scott & I are now empty-nesters with all 4 children out of the house but still living in Colorado (yay!). We relish this new chapter with our exuberant golden retriever, Jeter, and a delightful array of farm animals. Engaging actively in Eagle's vibrant events and town initiatives is not just a passion, but a privilege I deeply treasure. We currently reside on Brush Creek Road and own property on Grand Avenue where we rent to locals and run Scott's landscaping business.

A few professional tidbits:

Represented Buyer and/or Seller for these current/past businesses -

- Sale of 53 Eagle Ranch residential homesites from East West Partners to Merv Lapin
- Listing Agent at Brush Creek Village and Soleil Homes
- Endorphin Gym
- The Assembly Restaurant
- Wild Sage Restaurant
- PCW Construction offices (Chambers)
- 403 Broadway sale and now leasing individual spaces
- SSF CoWorkspace month-to-month leases with 3current tenants
- Average 40 residential transactions per year in Eagle with Team K2 - SSF

Contributed to and now help coordinate the following business-promoting events in Eagle -

- Trick or Treat Street
- Breakfast with Santa
- Septemberfest (this is no longer unfortunately, but Mountain Rats Festival lives on)
- The Color Run at Flight Days

Thank you for your time and consideration!

Kindly,

Kim Fritzler

Print

Commission & Committee Application Form - Submission #4971

Date Submitted: 9/14/2023

Select the Council, Commission, or Committee applying for*

Economic Vitality Committee



Use the drop-down to select.

PERSONAL INFORMATION

First Name*

kim

Last Name*

fritzler

Address1*

po box 3729

Address2

City*

eagle

State*

CO

Zip*

81631

Email Address*

kim@slifer.net

Contact Phone Number*

9703765814

Business Address

1143 Capitol St., Eagle CO 81631

Business Phone Number

970-328-2550

Occupation

Realtor/Branch Manager

COMMITTEE INFORMATION:

Economic Vitality Committee: Monthly meetings are typically held on the third Thursday at 1:00pm.

Open Space and Recreation Advisory Committee: Monthly meetings are typically held on the first Tuesday at 9:00am.

Downtown Development Authority: Monthly meetings are typically held on the second Wednesday at 12:00pm.

Grand Avenue Stakeholder Committee: Meeting dates to be announced.

Town Council, Commission or Committee meetings are held in-person at Eagle Town Hall, 200 Broadway, with a secondary virtual option.

ORGANIZATION MEMBERSHIP INFORMATION

Are you or have you served on other Boards, Commissions, or Committees?

☐ Yes

☒ No

If yes, which

Grand Avenue Stakeholder Committee: MEAC

Please list organization memberships and positions held

Non-voting member of MEAC and Grand Ave. Stakeholder Committee

Please List Areas of Special Interest

community events

ADDITIONAL QUESTIONS

What opportunities does the Town of Eagle have?

To be more inviting and helpful with entrepreneurs interested/wanting to start a business here. The town process seems overwhelming to me.

What challenges currently exist in the Town of Eagle?

Smart growth, weeding out of strong business owners with long-term vision, not having a strong economic support system in place that the public can easily grasp.

As a Committee Member, how would you approach these challenges?

Spend time listening and learning where the EVC has been and where they look forward to going. I'll be able to bring in my experience and knowledge from the other town committees to EVC and add value based upon the direction learned from those experiences.

Are you a resident of Eagle or do you own real property, own a business or work for an Eagle owned business?*

☒ Yes

☐ No

Please attach a cover letter or experience information

EVC cover letter.pdf

Please attach in .pdf format.

Matt Felser
6 Shedhorn Ct.
Eagle, CO 81631
matt.c.felser@gmail.com
716-903-5907

To whom it may concern,

I am writing to express my strong interest in serving on the Economic Vitality Committee in Eagle, CO. As a dedicated community member, experienced educator, local business owner, and marketing expert, I believe my unique background equips me to make a meaningful contribution to the economic growth and prosperity of our town.

Having spent eight years as an educator and coach at Vail Mountain School, I cultivated deep roots in the Vail Valley community, forging connections and gaining a profound understanding of our local needs and aspirations. These formative years of teaching and coaching provided me with invaluable insights into the fabric of our community, its values, and the importance of collaborative engagement.

In addition to my commitment to education, I bring to the committee a wealth of experience as a business owner. My business, DM Vans (fka Dave & Matt Vans), which I co-founded down the road in Gypsum, has allowed me to intimately understand our local economic landscape. While our business has moved full-time to Rifle, I still remain a local resident of Eagle. I've witnessed firsthand the economic potential of our area, along with its immense challenges, and believe my experience could be very useful in working collaboratively with this committee and the Town of Eagle in working towards overcoming many of these challenges.

My diverse skillset, including proficiency in marketing, finance, operations, and customer service, complements my background as an educator and business owner. I am also skilled in utilizing digital tools and technology for effective communication, data analysis, and decision-making. I would be committed to use this skillset in order to work collaboratively with fellow committee members, town officials, and community stakeholders to address economic challenges, foster sustainable growth, and enhance the overall economic health of our town.

Thank you for considering my application. I am eager to discuss in more detail how my multifaceted background aligns with the committee's needs and how I can contribute to its success.

Sincerely,

Matt Felser

Print

Commission & Committee Application Form - Submission #5029

Date Submitted: 10/5/2023

Select the Council, Commission, or Committee applying for*

Economic Vitality Committee



Use the drop-down to select.

PERSONAL INFORMATION

First Name*

Matthew

Last Name*

Felser

Address1*

6 Shedhorn Ct

Address2

City*

Eagle

State*

CO

Zip*

81631

Email Address*

matt.c.felser@gmail.com

Contact Phone Number*

7169035907

Business Address

6 Powerline Rd, Rifle, CO 81650

Business Phone Number

Occupation

Business Owner @ DM Vans (fka Dave & Matt Vans)

COMMITTEE INFORMATION:

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ORGANIZATION MEMBERSHIP INFORMATION

Are you or have you served on other Boards, Commissions, or Committees?

☐ Yes

☒ No

If yes, which

Please list organization memberships and positions held

Please List Areas of Special Interest

ADDITIONAL QUESTIONS

What opportunities does the Town of Eagle have?

I had some fun running the Town of Eagle strategic plan through AI. With some added input from my end, the 3 answers below are AI generated. Please see my cover letter for a personal response :).

Opportunities:

Outdoor Recreation: Eagle's location on the western slope of the Rockies offers abundant opportunities for outdoor recreation, including mountain biking, trail running, hiking, golf, kayaking, snowmobiling, hunting, and fly fishing. This presents an opportunity for the town to further develop and promote its outdoor recreational offerings, attracting tourists and outdoor enthusiasts, and boosting the local economy.

Proximity to Resorts: Eagle's close proximity to Vail and Beaver Creek, which are world-class resorts, presents an opportunity for the town to benefit from the amenities and activities offered by these resorts, such as dining, shopping, and entertainment. This can further enhance the quality of life for residents and attract visitors to the town.

Economic Development: The Town's commitment to proactive economic development, as stated in its guiding principles, presents an opportunity for the town to attract new businesses, create jobs, and diversify its economy. This can help improve the town's financial stability and overall economic well-being.

Community Engagement: The Town's emphasis on transparency and community engagement, as stated in its guiding principles, presents an opportunity for residents to actively participate in the decision-making process, provide input, and shape the future direction of the town. This can foster a sense of community ownership and pride, leading to positive outcomes.

What challenges currently exist in the Town of Eagle?

A few challenges that currently exist in the Town of Eagle (according to AI):

Funding for Investments: The Town's commitment to appropriate investment, as stated in its guiding principles, may pose a challenge in terms of securing adequate funding for the town's vision and future investments. Balancing the need for reliable services with financial sustainability and efficiency may require careful planning and resource allocation.

Managing Growth: Eagle's attractive location and recreational opportunities may result in increased growth and development, which can present challenges in terms of managing growth in a sustainable and responsible manner. Balancing growth with environmental preservation, maintaining the town's unique character, and managing infrastructure and services will require careful planning and coordination.

Maintaining Quality of Life: As the town grows and develops, there may be challenges in maintaining the quality of life for residents, ensuring that the town remains inclusive, diverse, and retains its authentic mountain town culture and friendly vibe. Managing growth while preserving the town's sense of community and maintaining its values will require strategic planning and community engagement.

Economic Diversity: While economic development presents an opportunity, there may be challenges in diversifying the local economy and reducing dependence on specific industries or businesses. Ensuring a balanced and resilient economy that can withstand changes in market conditions will require strategic planning and economic development efforts.

Balancing Tourism and Local Needs: The town's proximity to resorts and outdoor recreational opportunities will continue to result in increased tourism, which can have both positive and negative impacts on the town. Balancing the needs of tourists with those of local residents, managing impacts on infrastructure, services, and natural resources, and preserving the town's character will require careful planning and management.

As a Committee Member, how would you approach these challenges?

Here are a few ideas on how to address the challenges (according to AI):

Funding for Investments:

Explore various funding sources, such as grants, partnerships with private entities, and public-private collaborations, to secure adequate funding for the town's vision and future investments.

Conduct thorough cost-benefit analyses and prioritize investments based on their potential impact on the town's long-term sustainability and economic growth.

Engage in proactive financial planning and budgeting, while also exploring opportunities for revenue generation through economic development initiatives or tourism-related taxes.

Managing Growth:

Develop a comprehensive growth management plan that includes policies and regulations to guide responsible and sustainable growth, while preserving the town's natural environment, character, and unique identity.

Engage in strategic land use planning and zoning that balances growth with environmental preservation, and encourages smart and sustainable development practices.

Invest in infrastructure planning and development, such as transportation, water, and wastewater systems, to support the needs of a growing population and ensure adequate capacity.

Involve the community in the decision-making process through regular communication, public hearings, and feedback mechanisms to ensure that growth decisions are aligned with the community's values and aspirations.

Maintaining Quality of Life:

Develop and implement community-driven plans and strategies that prioritize the preservation of the town's authentic western flavor, community character, and quality of life.

Promote and support initiatives that foster inclusivity, diversity, and community engagement, such as local events, cultural programs, and civic participation opportunities.

Preserve and enhance the town's natural environment and recreational opportunities through responsible stewardship, conservation efforts, and sustainable tourism practices.

Invest in affordable housing and workforce development initiatives to ensure that local residents have access to affordable housing options, and can benefit from economic opportunities in the town.

Economic Diversity:

Develop and implement an economic diversification plan that identifies target industries, businesses, and initiatives to diversify the local economy and reduce dependence on specific sectors.

Support entrepreneurship, innovation, and small business development through business incentives, incubators, and mentorship programs to foster a resilient and diverse local economy.

Collaborate with regional economic development organizations, educational institutions, and other stakeholders to attract new businesses and industries that align with the town's vision and values.

Promote and support local artisans, craftspeople, and cultural heritage initiatives to enhance the town's unique offerings and attract diverse visitors.

Balancing Tourism and Local Needs:

Develop a comprehensive tourism management plan that addresses the impacts of tourism on the town, including infrastructure, services, natural resources, and community character.

Implement sustainable tourism practices, such as responsible tourism guidelines, visitor education programs, and environmental conservation measures to minimize the negative impacts of tourism.

Engage in proactive dialogue and collaboration with tourism stakeholders, such as resorts, local businesses, and residents, to find a balance between the needs of tourists and local residents.

Diversify tourism offerings beyond peak seasons or specific attractions to reduce over-reliance on tourism and minimize the impacts of seasonality on the local economy.

Are you a resident of Eagle or do you own real property, own a business or work for an Eagle owned business?*

☒ Yes

☐ No

Please attach a cover letter or experience information

Eagle Economic Vitality Committee.pdf

Please attach in .pdf format.

KIMBERLY GOODRICH

 970 596 2683

 kimkaegoodrich@gmail.com

 Eagle, CO

Town of Eagle
200 Broadway
Eagle, CO 81631

Re: Town of Eagle Economic Vitality Committee

Dear Council Members,

I am writing to express my interest in becoming a member of the Town of Eagle Economic Vitality Committee. As a resident of Eagle for over a decade, I have witnessed the growth and transformation of our community. I am deeply committed to the well-being of our community and see this as an opportunity to be an active part of its continued growth.

I currently work with the Vail Health Behavioral Health team and serve as the Program Improvement Director. This entails working to grow the programs and services available in our community as well as being an active part of operational decisions regarding new construction, including the new inpatient psychiatric hospital in Edwards. This work provides me a profound understanding of the well-being and mental health needs of our community which are integral aspects of our economic vitality. I am eager to work with the town to ensure our growth includes acknowledgement of the social determinants that impact the health of our community members, and that this growth improves access to social supports.

Additionally, my spouse owns Pillar to Post Home Inspections, a real-estate based business that operates out of Eagle. We have run this business here locally since 2012 and this experience provides insight into the challenges and opportunities of our local real estate market. I am passionate about sustainable and responsible development that not only benefits our local economy, but also aligns with our community's values and needs.

The opportunity to serve on the Economic Vitality Committee would be an outlet for my commitment to our town's sustainable growth and well-being. I look forward to collaborating with the council and committee members to address the many challenges we face and to explore innovative solutions for diversifying and growing our economy. Thank you for considering my application.

Respectfully,



Kimberly Goodrich

KIMBERLY GOODRICH

 970 596 2683

 kimkaegoodrich@gmail.com

 Eagle, CO

EXECUTIVE PROFILE

Motivated leader with experience as an executive in healthcare organizations. Skilled in data analytics, program development, and relationship management. Effective in directing projects from concept to completion and cultivating partnerships that result in positive outcomes and increased project support. Considerable experience in patient advocacy, strategic planning, and campaign creation. Certified Project Management Professional.

EDUCATION

Alma College
BS, Psychology

Central Michigan University
MS, Health Services Administration
(ABT)

Western State College
BA, English-Creative Writing

Grand Canyon University
MHW, Masters Community Mental
Health Administration

SKILLS

Project Management

Public Speaking

Executive Presentations

Data Analytics

Event Design/Management

Relationship Building

Budget Creation/Management

Public Relations

Writing/Editing

Strategic Planning

WORK EXPERIENCE

CMHC PROGRAM IMPROVEMENT DIRECTOR, Behavioral Health

Vail Health | Edwards, CO | March 2022 - present

Assist with development and implementation of processes that support EVBH's state and federal designations and licensures. Focus on implementation of internal auditing processes to ensure that all programs and services meet regulatory guidelines; monitor internal and external auditing systems for all funded partner organizations to ensure compliance with regulatory and accreditation standards; develop policies and procedures related to monitoring and compliance; ensure adherence to those policies and procedures through staff training; ensure quality care and services by driving continuous quality improvement efforts in program outcomes.

PROJECT MANAGER, Population and Behavioral Health

Vail Health | Edwards, CO | June 2021 - March 2022

Serve as the single point of accountability for the delivery of Vail Health Behavioral Health and Population Health projects to meet objectives: manages the day-to-day activities of assigned projects; ensures the quality of the team's work; manages projects of varying complexity; maintain Vail Health Enterprise Project Mgmt. alignment, expertise and competencies; support and use Vail Health Project management. Projects include managing CMHC application process, building of outpatient and inpatient facilities.

BEHAVIORAL HEALTH COORDINATOR

Eagle County Government | Eagle, CO | July 2019 - June 2021

Work to improve the behavioral health system in Eagle County by building partnerships, facilitating discussion, engendering trust, and managing mental health funding in order to identify resources and gaps, prevent duplication and act on sustainable solutions.

- Develop and track metrics to measure system-level improvement in mental health access, treatment, awareness and prevention.
- Represent Eagle County in developing and implementing action plans for the regional mental health priority area.
- In March 2020, was asked to take on the ESF 8 Health and Medical Lead position in the Emergency Operations Center for the COVID-19 Response. This involved coordination of resources for all medical partners, including testing supplies, transportation, and logistics of mobile vaccine clinics. Being a part of this team also extended to the coordination of behavioral health services during a major wildfire, a gas explosion and other local emergencies.

KIMBERLY GOODRICH

 970 596 2683

 kimkaegoodrich@gmail.com

 Eagle, CO

OPPORTUNITIES

THE BRIDGE CONFERENCE (7/2015)
National Harbor, Washington DC
Presenter – “Using Data to Understand
What a New Donor is Saying”

**PATIENT ADVOCACY LEADERSHIP
AWARDS (2013-2015)**
External Grant Reviewer for Sanofi
Genzyme's funding to the Rare Disease
community.

NATIONAL MS SOCIETY (2012-2016)
External Reviewer for College
Scholarship Program.

INVOLVEMENT

**DISABLED AMERICAN VETERANS
(1999 - Present)**
Downhill Ski Coordinator – manage
adaptive ski lessons during a week-long
event involving over 500 veterans and
200 volunteer instructors.

**HOPE CENTER OF THE EAGLE
VALLEY (2021 - Present)**
Board Member, Finance Committee

WORK EXPERIENCE

OWNER/LEAD STRATEGIST

Goodrich Marketing Solutions | Eagle, CO | May 2017 – March 2020

Direct response marketing, grant writing and event management.

- Worked with small business owners and non-profits to create fundraising and marketing strategies with a focus on tactics that are measurable and accountable.
- Executed digital strategies and provided copywriting for blogs, eBooks, web copy, and email campaigns in addition to grant writing.
- Completed and executed plan for a successful database conversion project.
- Chose to pause operations in order to focus fully on behavioral health and emergency management work with Eagle County.

VICE PRESIDENT OF DEVELOPMENT

Multiple Sclerosis Association of America | Cherry Hill, NJ | May 2012 – August 2016

Oversaw all fundraising campaigns and initiatives, including direct marketing, major gifts, planned giving, special events, corporate and foundation giving. Developed and executed strategic vision to achieve over \$10M in annual revenue.

- Tracked all outcomes and expenses for \$3M in funding from various pharmaceutical companies, including required FDA reporting.
- Hands on experience in budgeting, resource management and strategic planning.
- Managed direct marketing budget of over \$3M; grew direct mail revenue by 27% by instituting aggressive testing and list management tactics.
- Responsible for stakeholder relationships and development of mutually beneficial collaborations aimed at achieving program goals.
- Led a diverse project team of internal staff, pharmaceutical industry partners, MS patients and advocates, healthcare members, and media professionals in the creation of a comprehensive patient program that received national media coverage.

Commission & Committee Application Form - Submission #5034

Date Submitted: 10/6/2023

Select the Council, Commission, or Committee applying for*

Economic Vitality Committee

Use the drop-down to select.

PERSONAL INFORMATION

First Name*

Kimberly

Last Name*

Goodrich

Address1*

1143 Capitol Street #202

Address2

PO Box 6172

City*

Eagle

State*

CO

Zip*

81631

Email Address*

kimberly.goodrich@vailhealth.org

Contact Phone Number*

9705962683

Business Address

Business Phone Number

Occupation

Director, Vail Health Behavioral Health

COMMITTEE INFORMATION:

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ORGANIZATION MEMBERSHIP INFORMATION

Are you or have you served on other Boards, Commissions, or Committees?

☐ Yes

☒ No

If yes, which

Please list organization memberships and positions held

Your Hope Center (board member, finance committee); Project Management Institute (member). Assist with the marketing and operations of Pillar to Post Home Inspections (owned by spouse).

Please List Areas of Special Interest

Community events and marketing, accessible/affordable housing, emergency preparedness.

ADDITIONAL QUESTIONS

What opportunities does the Town of Eagle have?

Eagle continues to have opportunities in attracting and supporting businesses in various sectors, and especially in terms of providing support and resources for small locally owned businesses. This could include the agricultural sector, as well as tourism, hospitality, and sustainability initiatives. Our proximity to the airport also makes us attractive to larger companies who could be incentivized to create jobs in our area.

What challenges currently exist in the Town of Eagle?

The obvious challenges Eagle faces are like other municipalities in Colorado and elsewhere: affordable housing, the cost of living, and the current shortage of workforce in many sectors. We should also pay close attention to challenges regarding our use of natural resources, specifically adequate access to water resources.

As a Committee Member, how would you approach these challenges?

As a committee member, I would support ongoing conversation around housing, specifically subsidies and incentives for development, in addition to ensuring current regulations allow for development that serves current needs. I would also work to enhance the ways we can support local businesses to grow our economy and subsequent wages to alleviate cost of living concerns and attract additional workforce. Additionally, I would work to ensure that any development and growth accounts for the use of or impact to our environment and natural resources.

Are you a resident of Eagle or do you own real property, own a business or work for an Eagle owned business?*

☒ Yes

☐ No

Please attach a cover letter or experience information

ECV Application Letter and Resume.pdf

Please attach in .pdf format.

COMMUNITY DEVELOPMENT COMMUNITY DEVELOPMENT

September 2023

LONG RANGE PLANNING

ReCode Eagle – The Land Use and Development Code (LUDC)

- Adoption schedule:
 - o August 22, 2023 - Town Council approval of ReCode and Zone Map. (effective October 23, 2023)
 - o Staff are preparing application checklists, updating the fee schedule, and addressing other minor administrative tasks leading up to the effective date of ReCode.
 - o Municode Upload pending

LAND USE APPLICATIONS IN PROGRESS

For more information and to access project documents, visit the Town's [Active Land Use Applications Page](#).

- **LLA23-01: Alpine Lumber Lot Line Adjustment**
 - To consolidate 2 lots (lots 6 and 7) within Block 1 of the Eby Creek Subdivision
 - Public comment due by 5pm Thursday, September 21, 2023
 - Decision Rendered: Friday, September 22, 2023
- **DR23-05: Stone Concepts Warehouse**
 - A Minor Development Permit to construct a new warehouse on the currently vacant lot at 85 Marmot Lane
 - Awaiting responses to the referral comments
 - Public hearing schedule: November 7, 2023
- **DR23-04/ V23-02 / LLA23-02: 263 Sawatch Road**
 - A Major Development Permit, with design variances, to construct three buildings, each with three commercial units and three residential units accessory to a non-residential use, as approved via Resolution 37-2020. A zoning variance is requested for this project for joint use of parking spaces, pursuant to Section 4.07.140.H. of the Municipal Code.
 - Continued by P&Z – requested documents: compliance with Elevate Eagle/sustainability plan, conceptual sign plan, revised landscape plan to show recreation/open space amenities
 - Public hearing schedule (MDP/Variance): P&Z - September 19, 2023 / TC – October 10, 2023 (Continued to 11/14)
- **WCF23-02: AT&T Antenna Installation**
 - A Zoning Review for a proposed 2' tall antenna that would be installed on top of the existing stairwell tower attached to the Eagle County Government building.
 - Kevin Aoki responded with no comments or concerns
 - Administrative approval granted 9/7/23. Plans forwarded to Building Department in the event Town permit is required

ADDITIONAL UPDATES:

Bethany Vorthmann, Building Inspector, has resigned with her last day being October 11th. Bethany will continue to work with the Building Department at a limited capacity until the end of the month. She will be greatly missed.

MAJOR CONSTRUCTION PROJECTS

Business Name	Location	Status
Second Street Tavern	127 W Second St.	•Approval pending the completion of the sidewalk improvements.
Foodsmith	318 Broadway	Permit issued. Currently at drywall stage. *Noteworthy: Retail food sales & cooking class.
Eagle Fire Station	425 East Third Street	Project Complete - Certificate of Occupancy issued.
Eby Creek Apts.	435 Eby Creek	Nearing Completion PW has identified outstanding items to confirm TOE Easements were changed & recorded with waterline realignment. Verify TOE has Recorded easements for all as-built waterlines.
Hockett Gulch Apts.	16186 Hwy 6	Trailhead restroom - Shaw resubmitted revising cost comparison. Forwarded Community Development department's request for color rendering of restroom for TOE Packet. Development Agreement revision with Kendra for drafting, revision will adjust deadlines for Grand Ave. entrance and irrigation system items. Back to Kendra for adjustment, Town needs to confirm time frames for task completion Drywall in Building 2 and Clubhouse complete. Building 1 has started drywall stage at upper levels.
410 Broadway Project	410 Broadway	Nearing completion.
City Market Remodel	0103 Market St	Interior work completed. Parking lot improvements (re-configuration) still pending.
Eagle River Park Pavilion	200 Fairgrounds Rd	Work complete.
Fresh Tracks	50 Chambers Avenue	Work complete. CO issued
Vail Closets	50 Chambers Avenue	Work complete. CO issued.
Knapp Ranch	717 Sylvan Lake	Remodel complete.
Haymeadow	91 Mountain Hope Circle	Foundations for 4 buildings complete. Framing has begun on first building. Inspections in progress. Continued work needed on Conditions of Approval / tracking of COA's
Habitat for Humanity	3 rd Street	Grading work commenced and permits to be issued soon
Stone Concepts Warehouse	85 Marmot Ln	Draft referral comments in progress. The applicant is coordinating with public works on their water and sanitary sewer tap locations.
Slope and Hatch	115 East Second St Unit 1	Permit issued.
High Country Hearth Showroom	115 East Second St Unit 4	Permit issued. Work in progress.

Desmond Builders Office	410 Broadway South Unit	Application submitted for tenant finish. Plan review completed. Permit issued. Work in progress.
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The figures below show general activity levels not broken down by permit type (building, electrical, plumbing, mechanical, etc.)

TYPE OF WORK PERFORMED	EOY 2022	YTD 2023
Inspections (n/i Planning, Public Works)	1,308	1,497
Permits Processed	465	351

TOWN COUNCIL AND PLANNING & ZONING COMMISSION MEETING SCHEDULE:

P&Z and Council Meeting Schedule

September 2023
September 5th (Planning Commission) DR23- 05 882 Chambers Hearing
September 12th (Town Council)
September 19th (Planning Commission) DR23-04 263 Sawatch Rd Hearing – continue to Oct. 17th
September 26 th (Town Council)
October
October 3 rd (Planning Commission) CANCELLED
October 10 th (Town Council) DR23-04 263 Sawatch Rd – continue to Nov. 14th
October 17 th (Planning Commission) DR23-04 263 Sawatch Rd continued from Sept. 19th
October 24 th (Town Council) <i>HYMD23-05 Haymeadow ADA Amendment – tentative</i>
November 2023
November 7 th (Planning Commission) - Eagle Council Election Day? <i>DR23-01 Stone Concepts Minor Development Permit- Tentative</i>
November 14 th (Town Council) - Jess ooo DR23-04 263 Sawatch Rd continued from Oct. 10th
November 21 st (Planning Commission) - Cancelled
November 28 th (Town Council) <i>HYMD23-05 Haymeadow ADA Amendment – tentative</i>



To: Mayor and Town Council
From: Larry Pardee, Town Manager
Date: October 10, 2023
Re: Town Manager Report

Outreach & Meetings – *This report will provide an overview of recent participation in community outreach opportunities and regional and project-specific meetings. These events offer valuable opportunities to collaborate with stakeholders, stay informed on the latest developments, and contribute to the local community.*

On Wednesday, September 27, I had the opportunity to attend the Eagle County Manager's meeting held in the picturesque Town of Red Cliff. The primary purpose of my attendance was to extend my hearty congratulations to Melissa Matthews, who has transitioned from Town Clerk to the esteemed position of Town Manager. The meeting agenda was diverse and insightful, spanning crucial topics such as exploring affordable housing options, strategic property exchanges to address various agency requirements, and the forthcoming elections within our respective communities. Given the time constraints, the meeting concluded expediently, with participants swiftly dispersing to attend to their commitments.

On Thursday, September 28, We hosted the Eagle Valley Elementary (EVE) 3rd Grader Visit at our Town Hall facility. This event welcomed three classes from EVE, each eager to gain insights into public service and local governance. The classes were divided into three smaller groups: group 1, the Whales; group 2, the Dolphins; and group 3, the Narwhals, which allowed for adequate space utilization and focused engagement. Each group was allocated a 20-minute session at designated locations and activities within Town Hall. While students and teachers rotated among these activities, our Town staff remained stationed in their respective roles. Below, we provide a detailed description of each activity and a breakdown of the class group rotation.

- Mayor Scott Turnipseed, Mayor Pro Tem Pappy Kerst, and I entertained questions from all three groups in the Council Chambers.
- Town Clerk Jenny Rakow provided a guided tour to explore various departments within Town Hall, gain insights into the services we provide to the public, and learn about the pivotal role of the Town Clerk.
- Sustainability Specialist Kria Koppel's activity involved having the kids share problems they identified within Eagle so we could discuss how to address them with civic engagement. One kid said the problem was there is no Spiderman here. On a more serious note, one of the girls asked how it felt to make decisions for the citizens of Eagle – a perfect opportunity to explain how town governance works.

On Monday, October 2, I attended a meeting to begin the 2024-2029 Eagle County Hazard Mitigation Plan update. The hazard mitigation plan examines county and local vulnerabilities to various hazards (i.e., flooding, severe winter weather, drought, and wildfires) and identifies strategies and projects to reduce their impact. Participating in this Plan will make our jurisdiction eligible for specific FEMA hazard mitigation grants,

covering up to 75% of the costs for various projects. They introduced us to the hired consultants, Phil and Karl from JEO Consulting Group, to help facilitate the update process. We received several documents with many questions that need to be answered and returned no later than November 3, 2023.

Economic Development:

On Wednesday, September 27, the Downtown Development Authority (DDA) convened a meeting where Troy Bernberg delivered a comprehensive presentation on Tax Increment Financing (TIF) calculations. Mr. Bernberg elucidated the implications of these calculations on revenue collections for 2024. Subsequently, the DDA deliberated on the proposed annexation for the North Broadway project, addressing its potential significance and potential implications for the downtown area.

Following these discussions, attention turned to the DDA's budget for the fiscal year 2024. The DDA expressed its intent to seek financial support from the Town, with a request not exceeding \$20,000, to fulfill its objectives effectively. Concluding the meeting, the DDA engaged in a dialogue about the prospect of consolidating the Downtown Development Authority (DDA) and the Downtown Business Association (DBA) into a single unified board. This consideration marks a significant development in the strategic direction of downtown development efforts.

Sarah Dunmire and Andrew Knudtsen, members of EPS, are diligently refining and finalizing the economic development plan for the Town of Eagle. The economic development plan will be presented at the upcoming Town Council meeting scheduled for October 24. During the Plan's development, the Economic Vitality Committee (EVC) had the opportunity to review the draft and engage in a constructive discussion. Their insightful questions have contributed to a clearer understanding of the proposed economic development strategies, goals, and actionable steps. The EVC approved the economic development plan.

Administration and organization update

The Town of Eagle Culture and Leadership Development Program begins work in October with Karah Maloley engaging each leadership team member to gather essential information from each member's perspective. Furthermore, we will send a trust assessment survey to all Town team members to better understand our current organizational culture landscape.

In November, we plan to host a leadership retreat. Our aim for the retreat is to establish a strong connection between our leadership strategies and the community's responsibilities and requirements.

- We are establishing a high-performance culture grounded in our Vision, Mission, and Values.
- Articulating our Leadership Philosophy.
- We are compiling an actionable list for each department to enhance team engagement.
- Identify the Ins and Outs of our Values to create a shared meaning.
- We are initiating discussions with all teams to drive behavior change.

Craft a **Culture Statement** that reflects the Town's overarching aspirations. To accomplish this, we'll establish a culture committee responsible for guiding this endeavor and fostering town-wide input. The steps entail:

- Forming a Committee consisting of 15 Town members.
- Coordinating meetings to draft a culture statement.
- Distributing the draft culture statement to all town members for feedback

We envision the Council's participation in this process as crucial to ensuring our municipal organization successfully implements the culture statement and leadership development program. The Town staff serves as the administrative backbone of our municipality. It handles executing the various policies, procedures, programs, services, and projects on a day-to-day basis on behalf of the Town of Eagle. However, the Council plays a pivotal role as the policymaking legislative body, with authority to enact ordinances, resolutions, and formal motions that supply overarching guidance to the Town Staff.

Furthermore, it's important to note that the Council has been instrumental in shaping and creating our Eagle Strategic Plan, Vision, Mission, Values, Guiding Principles, and Major Objectives. These foundational statements serve as our guiding compass, helping us navigate the path forward. As such, the Council's endorsement and active support of the culture statement and leadership development program will reinforce our commitment to these guiding principles and contribute significantly to the program's overall success.

In practical terms, the Council's involvement could encompass reviewing and approving critical components of the culture statement and leadership program, distributing necessary resources and funding, and providing input and feedback to ensure alignment with our strategic objectives. We are confident that with the Council's engagement, we can create a more unified and practical approach to fostering leadership and supporting a positive organizational culture within the Town of Eagle.

WORK SESSIONS:

To help the Town Council keep track of upcoming work sessions, below is a table of topics to discuss over the next several months. Preparing in advance is helpful since it takes planning to execute a work session. Staff will keep this table in this report and make changes as needed. The topics are subject to change:

Date	Topic
July 4, 2023	<i>(Meeting Cancelled)</i>
August 1, 2023 (COMPLETED)	<i>Affordable Housing items to discuss on guidelines for LERP</i>
September 5, 2023	2023 – 2027 Capital Improvement Plan – Work Session
October 3, 2023	Grand Avenue Project Update
November 7, 2023	
December 5, 2023	
Request for Additional Work Sessions	Topic
September 26, 2023	Budget Work Session



To: Mayor and Town Council
From: Larry Pardee, Town Manager, and Department Leads
Date: October 10, 2023
Re: Department Updates for September 2023

ASSISTANT TOWN MANAGER

September 2023

Economic Development

- Coordinated regular monthly EVC meeting and provided meeting support. The EVC received one application to join the Committee and extended the deadline to October 6th. The EVC will vote to recommend additional members at their October 19th meeting.
- Coordinated regular monthly DDA meeting in conjunction with the DBA and DCI. The Board discussed their 2024 budget and anticipated TIF at the September 27th meeting. The DDA will include updated budget requests to Town Council for consideration during the budget hearings.
- Continued work with EPS and RRC on the Economic Development Plan and mobility data. Staff anticipates a final presentation to Town Council later in October.
- Staff attended the Downtown Business Alliance meeting to hear feedback and provide ideas and support for the Christmas on Broadway planning and opportunities to draw more attention to downtown businesses.
- Staff will be attending the Economic Development Council of Colorado (EDCC) Drive, Lead, Succeed Conference, October 18-20, in Grand Junction.

Housing

- Staff submitted and the State accepted the Town's commitment to Proposition 123.
- Staff met with members of the Community Development Department to discuss the timeline and approach for developing the expedited review process required under Proposition 123.
- Staff will be attending the Housing Colorado Annual Conference, October 11-13, in Keystone on a scholarship.
- Staff granted a one-time administrative approval for capital improvements in a Local Employee Residence. As explained by the Program Administrator, the Valley Home Store, the homeowner was experiencing an unusual hardship related to health and safety: the kitchen countertops were infested with mold requiring immediate remediation and replacement. Based on the existing, yet outdated, LERP Guidelines, this scenario would have triggered a Special Review with Town Council, delaying the homeowner's ability to remedy the hardship. Instead, an evaluation was conducted at the staff level in order to expeditiously render a decision.

This scenario highlights the need to incorporate a streamlined administrative approval process in the new LERP Guidelines; an addition staff has been exploring already. The intent is to minimize barriers and enable the Program Administrator to respond

efficiently. A refined version of the Special Review process with Town Council will carry forward to better address unique and undefined variances.

Sustainability

- Kira Koppel joined the Town of Eagle team as the sustainability specialist and immediately began working on an internal plan and strategy to achieving our net zero 2028 goal for Town operations. Staff anticipates presenting a draft plan later this fall. Kira also spent time getting to know different departments and their current sustainability initiatives.
- Staff continued to coordinate updates to the community about upgraded trash, compost and recycling services.
- Staff worked on budget recommendations for sustainability initiatives in 2024.
- The Green Team met and brainstormed ideas for projects in 2024.

Communications & Marketing

- Staff from multiple departments including Finance, Events and the Clerk continue to fill the gap in communication capacity and help ensure community news and updates were sent out in a timely manner.
- Staff strongly believe filling the Communications and Marketing position is critical to supporting the Town's goals today and into the future. Strategic communication will be imperative to achieving our sustainability goals across the community. It is also vital to community engagement for major projects, driving economic growth, and communicating with a consistent and unified voice on behalf of the Town. With the above-mentioned staff from various departments shouldering our current communications, we are missing a strategy and professional expertise necessary to properly brand the Town, maintain media relationships and coordinate the vast amount information the Town should be sharing with the community.
- The Communications and Marketing position was reposted at the end of September. Applications are being reviewed.

Pool Replacement Project

- The Town's Owner's Rep., Dynamic Program Management, coordinated competitive RFP/Q processes for an architectural and design services and construction management / general contracting (CM/GC) services. Staff from the Town and Mountain Rec. Participated in reviewing submissions and interviewing firms.
- Staff selected Ohlson Lavoie Corporation as the architectural and design firm and JHL Constructors as the CM/GC firm. Staff are working on finalizing contracts for Town Council's consideration and approval later in October.
- Regular joint meetings and initial meetings with the design and construction teams are being held weekly.
- A community update and specific webpage dedicated to the pool project will be published in early October to provide the residents with the most up-to-date information and opportunities to ask questions throughout the process.