



EAGLE DOWNTOWN DEVELOPMENT AUTHORITY (DDA)

Wednesday, August 23, 2023, 1:30pm-3:30pm

IN PERSON

Welcome + Roll Call

Meeting called to order at 1:37pm

Board Members Present: Greg Schroeder, Scott Schlosser, Adrienne Sirianni-Cavallario, Jake Roach, Marci Leith (Teams)

Town Staff present: Nikki Davis, Molly Furtado, Melissa Daruna (Teams)

Other Present: Bryan Woods, DBA; Michelle Morgan, Eagle Chamber; Kat Correll, DCI (Teams); Stephanie Owens, DCI (Teams), Troy Bernberg, DDA Financial Advisor (Teams)

Minutes Approval

Marci Leith motioned to approve the July minutes, seconded by Adrienne. The motion was approved 4-0.

Administration

- Starting in October, DDA will meet monthly on the 2nd Wednesday 12pm-2pm at Eagle Town Hall.
- Reminder for the Board to notify staff or other members in advance if they are unable to attend a meeting.
- DCI will not attend the September meeting. Scheduled to attend October meeting.

Capacity Building

- Talia Haebler was recommended for the Communications Contractor.
 - MOTION/SECOND: Marci/Jake. Motion was approved 4-0.
 - Talia to oversee Vail Daily as one her first projects.
- Staff will prepare service agreement and will handle invoicing.
- DCI provided an overview of Sector Partnerships, how to establish a local partnership, and the capacity building opportunities available. Kat offered to make introductions to the regional manager. Jake will serve as the DDA liaison.

DDA Financials Update - Troy Bernberg

- A comprehensive report and forecast will be presented in September, including recommendations on expenditures and reserves.
- DDA Treasurer should serve as the permanent contact moving forward.

DDA Project Investment Application – Slope & Hatch

- Does the DDA cover a portion of the tap fee reimbursement?
- Consider a Tap Fee Deferment Program (DDA lobbying efforts)
- Consider Project Investment Program as a negotiation tool for the landlord

Economic Vitality Committee Update

- EPS is in the final stages of the Economic Development Plan report.

Town Business –

- Eagle Block Party debrief; comments & feedback from Downtown businesses to staff
- Walking Mountains & EV infrastructure on Broadway – will continue to discuss

Public Comment - None**Adjourn**

Jake Roach motioned to adjourn the meeting at 3:35pm, seconded by Scott Schlosser. The motion was approved 4-0.

Next Meeting: Wednesday, September 27th 1:30pm – 3:30pm, Eagle Town Hall