

Form Name:
Submission Time:
Browser:
IP Address:
Unique ID:
Location:

2024 Request for Event Funding
September 24, 2023 9:36 pm
Chrome 116.0.0.0 / Windows
65.100.176.81
1145506657
39.6618, -106.9671

Name Mary Ann Morrison

Business Name Eagle Mushroom & Wild Food Festival

Phone (203) 550-6706

Email marym12@att.net

Address 20 Green Acres Lane, Space L
PO Box 1225
Eagle, CO 81631

Website eaglemushroomfest.com

of years your organization has been in business 15

Business Type Non profit

Event Name Eagle Mushroom & Wild Food Festival

Event Description The Eagle Mushroom & Wild Food Festival will be held at the Brush Creek Pavilion beginning Friday, August 9, 2024 at 5 p.m. with a Meet N' Greet, Keynote Speaker, and followed by live music, food trucks and exhibitors in the park area.

Saturday August 10 and Sunday August 11 will be identical programs with guided forays on US Forest Service land and cooking programs at the Pavilion with a lunch/brunch included. These identical programs will enable participants to foray one and attend a cooking on the other day.

Saturday evening August 10 two dinners will be held, one at a local restaurant showcasing mushrooms and wild food's with wine pairings, and second dinner at the Pavilion that will be more family-friendly.

The EMF's ends with a casual event at the Pavilion that includes an ID table for mushrooms and wild foods, and unique meal and live music. At all events, the festivals guides and speakers will be present to mix with the attendees.

Location / Venue Brush Creek Pavilion

Start Date/Time Aug 09, 2024 05:00 PM

Event Duration Friday, August 9 - Sunday, August 11, 2024

Is this an annual event?	Yes
How will this event align with the Town of Eagle's vision to create a vibrant mountain community that is diverse, inclusive, and unique.	The Eagle Mushroom & Wild Food Festival (EMF) is one of two mushroom festivals held annually in Colorado, the other is in Telluride. The EMF attracts 450-500 individuals from Eagle County, around the state, and across the country, who want to experience an unique event in an authentic mountain town that also provides education programs in the value of adding mushroom and wild foods to the diet, guided forays with experts on US Forest Service lands south of Eagle, chef-led classes to expand their knowledge of cooking with mushrooms, and meals prepared by local chefs that incorporate mushrooms into most course, and where possible wild mushrooms. The number of participants in the EMF is limited by restrictions with the US Forest Service permits and the size of local event space.
Is this a New or Existing event?	Existing
Previous location	Eagle Ranch Village, Ti Amo, Capitol Movie Theatre, Color Coffee
How many years has it occurred?	15
Anticipated Overall Attendance	500
Anticipated # of participants	500 people participating throughout the three-day event
Anticipated # of spectators	none
Will any portion of the event take place outside of Eagle?	No
Expected Demographics of attendees - Eagle County	48%
Out of State	22%
In State	30%
Previous Town Funding Amount	\$4,500
Amount Requesting for 2024	\$6,000
Town of Eagle resources needed	Police officers at Brush Creek Pavilion.
Other Event Funding Sources	Ticket sales and sponsors
Anticipated Net Revenue	\$2500

Describe the potential benefits to the Town of Eagle.

EMF attracts individuals and families to Eagle seeking an unique experience to broaden their knowledge of edible mushrooms and wild foods while enjoying the town's historic character.

EMF is organized by local volunteers and nearly 75% of all funds received through ticket sales and sponsorships supports town businesses through the purchases of products or services, i.e, restaurant for a special event, chefs for cooking classes, and promotional and advertising material.

Describe the benefits the Town will receive in exchange for financial support.

Town of Eagle will be listed in all promotional and advertising material as a major sponsor.

How will you evaluate the overall success of the event?

Number of tickets purchased, number of attendees per event, and income exceeding expenses leaving small balance for the next year.

Event Producer Information

Event Details

Form Name:	2024 Request for Event Funding
Submission Time:	September 22, 2023 12:57 pm
Browser:	Chrome 117.0.0.0 / OS X
IP Address:	165.225.10.76
Unique ID:	1144998710
Location:	39.6796, -104.9626

Name	Troy Fuller
Business Name	Downtown Business Alliance
Phone	(970) 424-9299
Email	info@downtowneagle.org
Address	PO Box 6802 Eagle, CO 81631
Website	downtowneagle.org
# of years your organization has been in business	4
Business Type	Non profit
Event Name	Christmas on Broadway
Event Description	The Christmas on Broadway Parade is a cherished annual tradition that kicks off the holiday season in Eagle, Colorado. The entire community comes to Broadway Street to enjoy a festive evening under the beautifully decorated twinkling lights, spend time with friends and family, and watch the creative floats roll by while eagerly awaiting the star of the show... Santa!
Location / Venue	Broadway St
Start Date/Time	Dec 07, 2024 05:00 PM
Event Duration	3 hours
Is this an annual event?	Yes
How will this event align with the Town of Eagle's vision to create a vibrant mountain community that is diverse, inclusive, and unique.	This event really draws a crowd. And we pride this event on being one that is mostly attended by local residents. As part of the Downtown Business Alliance's main objectives, getting Eagle's citizens to stay, shop, dine and play is our top priority. This event caters to all ages and genders, and fortunately, because of the holiday season, family and friends are in town visiting and join in the fun too! Everyone in the Valley loves this event. It doesn't get much happier than being at the Christmas on Broadway Parade!
Is this a New or Existing event?	Existing
Previous location	Broadway St

How many years has it occurred?	33rd year in 2023
Anticipated Overall Attendance	1500-2500
Anticipated # of participants	200-250
Anticipated # of spectators	1500-2000
Will any portion of the event take place outside of Eagle?	No
Expected Demographics of attendees - Eagle County	95%
Out of State	<1 %
In State	5%
Previous Town Funding Amount	\$3000
Amount Requesting for 2024	\$6500
Town of Eagle resources needed	Road closure barriers, cones, police detail, events coordinator support, events calendar listing, Eagle Today newsletter
Other Event Funding Sources	We accept sponsorships from local businesses.
Anticipated Net Revenue	none, it is a free community event
Describe the potential benefits to the Town of Eagle.	This event will boost the sales at downtown businesses and all restaurants in town. It provides a free community event for all citizens of the town and the valley as a whole.
Describe the benefits the Town will receive in exchange for financial support.	The town will be listed as the primary sponsor on all marketing materials. Participation will be free to everyone.
How will you evaluate the overall success of the event?	By the amount of people that attend and the number of float participants.
Please submit your event recap if you received funding in 2023	https://www.formstack.com/admin/download/file/15244824937

Event Producer Information

Event Details

Form Name:	2024 Request for Event Funding
Submission Time:	September 12, 2023 12:06 pm
Browser:	Chrome 116.0.0.0 / OS X
IP Address:	76.155.31.189
Unique ID:	1141282431
Location:	39.6382, -106.6206

Name	Christie Noteware
Business Name	Eagle County BMX
Phone	(970) 471-1778
Email	cnote926@gmail.com
Address	Po Box 3801 Eagle, CO 81631
Website	https://www.usabmx.com/tracks/1798
# of years your organization has been in business	14
Business Type	Non profit
Event Name	Eagle County BMX State Race
Event Description	Every year we host a State Race. This year we are trying to get a Gold Cup race combined with our State Race. This will draw more riders from around the region just not the state of Colorado. We had the largest state race of all the tracks last year with 258 riders and 59 motos.
Location / Venue	Eagle County BMX
Start Date/Time	Jun 22, 2024 10:00 AM
Event Duration	5-6 hours
Is this an annual event?	Yes
How will this event align with the Town of Eagle's vision to create a vibrant mountain community that is diverse, inclusive, and unique.	This event brings families from all over the state to Eagle. BMX racers range in age from 3 years old to over 60. The BMX community loves coming to Eagle to ride the trails, race our track and enjoy our small town. They enjoy our locally owned restaurants, coffee shops and all the ammenities of our great town.
Is this a New or Existing event?	Existing
Previous location	Eagle County BMX Track
How many years has it occured?	12
Anticipated Overall Attendance	500-600
Anticipated # of participants	300

Anticipated # of spectators	300
Will any portion of the event take place outside of Eagle?	No
Expected Demographics of attendees - Eagle County	20%
Out of State	15%
In State	65%
Previous Town Funding Amount	0
Amount Requesting for 2024	\$5000
Town of Eagle resources needed	Parking - close track to public for the races
Other Event Funding Sources	Registration Fees
Anticipated Net Revenue	\$3000
Describe the potential benefits to the Town of Eagle.	Increases visitors to our town, supports local establishments of restaurants, hotels, shops.
Describe the benefits the Town will receive in exchange for financial support.	Keep the track going and increasing attendance each year to bring in more revenue for the town during our state race
How will you evaluate the overall success of the event?	We will know by the numbers of riders and the feedback from the BMX community around Colorado.

Event Producer Information

Event Details

Form Name:	2024 Community Sponsorships
Submission Time:	September 20, 2023 4:39 pm
Browser:	Chrome 116.0.0.0 / OS X
IP Address:	73.34.162.241
Unique ID:	1144235011
Location:	39.6382, -106.6206

Community Programs Funding Request

Name	Lisa Reeder
Business or Group Name	Vail Cup Soccer Tournament 2024
Email	lisa.reeder@gmail.com
Phone	(970) 390-4481
Business Type	Non Profit
Mailing Address	PO BOX 2728 Edwards, CO 81645
Dollar Amount Requested	4000.00
Previous funding amount from the Town of Eagle	1000.00
Funds requested are for...	An event
If the funding is for an event, when will the event take place?	October 5-6, 2024
Describe the program or event that the funds will support	The Vail Valley soccer tournament is the Vail Valley soccer club's largest fundraiser of the year. It helps support 65% of the clubs scholarship athletes; players that otherwise would not be able to participate in VVSC's club programming. It supports players that have the desire to travel for their soccer experience and also play at a higher level than they might otherwise be able to. Some of these players, as a result of their club experience, play in college or continue at a high level after high school. The mission of the VVSC is to foster the physical, mental and emotional growth and development of Eagle County's competitive soccer players. We develop and encourage integrity, character and leadership through competitive youth soccer programming. VVSC runs their programming for youths ages 8 to 18 years of age.

What will the town funding be used for? The soccer club will have its largest tournament to date this October (*163 teams). Our infrastructure is stretched in respect to managing the tournament each year. Our referee costs have gone up considerably and there is also a referee shortage. The club supports the influx of referees from the front range and out of state, as far away as Las Vegas, by providing lodging for the referees that travel here to help with the tournament (our local referee pool is very small). The lodging and payment piece for these referees is large. We also secured extra fields this year that all have rental fees. Last year we added paid Field Marshal support staff onto our expenses also in order to provide extra help to our volunteers throughout the tournament. This helped immensely, in respect to getting the number of volunteers needed, but has again increased our costs.

Describe the benefits the Town will receive in exchange for financial support.

This tournament brings in a very large number of spectators, players, coaches etc. to the valley in early October; the shoulder season. They stay in hotels in Eagle and they eat and shop in the town of Eagle. The Eagle Fairgrounds will support 3 fields during the tournament. The game hours are 8 - 7 pm on Saturday and 8 - 4 pm on Sunday. Each team has a roster size of 16. There are 9 games played on Saturday on 3 fields (27 games total). On Sunday there will be (18 total games played). Each team will bring 2-3 spectators per player on average. This tournament will provide the tournament with a large amount of influx of income during the weekend. Several teams are playing on Friday night this year which will add to the total number of nights people are paying for lodging etc. The club itself supports the town with added marketing, newsletter mention, logo placement; exposure for the Town of Eagle.

What are your other funding sources? Town of Vail, Tournament Fees, Town of Edwards

Will the program or event continue without town funding? Yes

Signature

A handwritten signature in black ink, appearing to be "Alex", written over a horizontal line.

Form Name:	2024 Request for Event Funding
Submission Time:	September 21, 2023 11:20 am
Browser:	Chrome 116.0.0.0 / Windows
IP Address:	198.99.81.172
Unique ID:	1144561565
Location:	40.597, -105.0589

Name	Roland Rivera
Business Name	Triple Crown Sports
Phone	(970) 672-0556
Email	rrivera@triplecrownsports.com
Address	3930 Automation Way Fort Collins, CO 80525
Website	tcworldseries.com
# of years your organization has been in business	37
Business Type	For Profit
Event Name	Triple Crown Youth Baseball World Series

Event Description

2024 marks the 29th year of the Triple Crown Baseball World Series -- this is our fourth year running the World Series in the Vail Valley. This location has already been embraced by teams from around the country, which appreciate the warm days, cool nights and multiple all-weather fields found in these high-country retreats. Away from the diamond, there's rafting, hiking, biking and a deep roster of terrific restaurants, making this a stress-free expedition for families.

Dates: July 9-21, 2024

Location: Vail Valley, CO

Divisions: 12u D1, 12u D2, 13u D1/D2 & 14u D1

Format: 5 game min. (3 pool to double elim)

Price: \$1800-2550

Age Cutoff Date: May 1, 2024

Entry Deadline: April 1, 2024

Pin Trading: This will happen during the skills contest and throughout the tournament.

?

Monday, July 8: Suggested Arrival Day

?

Tuesday, July 9: A.M. Skills Contests + Skills Awards Presentation

Opening Ceremonies at the Eagle Sports Complex.

Opening Ceremonies will begin at 12pm.

-Positive Coaching Alliance- 12pm

-Presentation of Teams + Walk up songs- 12:30

?

Concessions + Merchandise sales will be available during this time and throughout the whole event.

?

Wednesday, July 10: (Games begin at 7:30am) 1 or 2 pool games all teams

Thursday, July 11: (Games begin at 7:30am) 1 or 2 pool games all teams

Friday, July 12: Double Elimination Bracket Play Begins

Saturday, July 13: Double Elimination Bracket Play Continues

Sunday, July 14: Semifinals and Championships

Pin Trading: This will happen during the skills contest and throughout the tournament.

?

Monday, July 15: Suggested Arrival Day

?

Tuesday, July 16:

A.M Skills- TBD

Opening Ceremonies

Opening Ceremonies at Eagle Sports Complex.

-Skills Awards Presentation

- Positive Coaching Alliance

-Presentation of Teams + Walk up songs

Pin trading can be done at anytime

Times may vary

Concessions + Merchandise sales will be available during this time and throughout the whole event.

Wednesday, July 17: 1 or 2 pool games all teams

Thursday, July 18: 1 or 2 pool games all teams

Friday, July 19: Double Elimination Bracket Play Begins

Saturday, July 20: Double Elimination Bracket Play Continues

Sunday, July 21: Semifinals and Championships

Location / Venue	2nd Street Park 511 2nd St. Gypsum, CO 81637... Battle Mountain High School 151 Miller Ranch Rd. Edwards, CO 81632 Eagle Sports Complex 1400 Fairgrounds Rd. Gypsum, CO 81637.....Eagle Valley High School 641 Valley Rd. Gypsum, CO 81637 Freedom Park 450 Miller Ranch Rd. Edwards, CO 81632?Gypsum Sports Complex ?Bring Chairs 3295 Cooley Mesa Rd. ?Gypsum, CO 81637
Start Date/Time	Jul 09, 2024 07:00 AM
Event Duration	TWO (6 day sessions, 5 PLAY days each) *one special event Skills and Opening day on Tuesdays
Is this an annual event?	Yes
How will this event align with the Town of Eagle's vision to create a vibrant mountain community that is diverse, inclusive, and unique.	Event provides positive economic impact through sales tax & lodging tax (YES) 20 Event provides a sense of community and enhanced quality of life (YES, local leagues and teams participate, Rocky Mtn Blaze program) 20 Event provides a well-rounded, diverse audience (YES, many out of state teams, varied socio economic backgrounds and ethnicities) 20 Event producer qualifications (TCS 37 yr event management Colorado based company, World Series 29 yr history in resort communities) 10 Event provides marketing and brand awareness to the Town (YES) 10 Event sustainability and potential growth (YES and more potential if Ford Park could be added in Vail in future) 10 Event provides a varied calendar date (Somewhat, 2nd to 4th week of July depending on calendar year) 10 Total Points 100
Is this a New or Existing event?	Existing
Previous location	Vail Valley in 2021-23 (prior to that Golden, and Steamboat Springs, CO, Park City, UT)

How many years has it occurred?	29
Anticipated Overall Attendance	60-70 total teams x 35 per team =2450 players, coaches and families
Anticipated # of participants	70 teams x 13 players per team =910
Anticipated # of spectators	1540
Will any portion of the event take place outside of Eagle?	Yes
If Yes, where	listed in "location/venues"
Are you receiving funding from other municipalities	Possibly Gypsum (but not sure)
Expected Demographics of attendees - Eagle County	8%
Out of State	92%
In State	20%
Previous Town Funding Amount	1000
Amount Requesting for 2024	whatever the community thinks fits the impact
Town of Eagle resources needed	parks and rec facility support, fields taken care of, CONCESSIONS contracted and available at event, outfield surface safe and no gopher holes if possible
Other Event Funding Sources	team entry fee, lodging commissions, possible vendor fees
Anticipated Net Revenue	NA
Describe the potential benefits to the Town of Eagle.	Out of town tourism impacts local businesses at ALL levels (min 6 night stays per session), SIGNIFICANT LODGING COMMUNITY IMPACT, tax rev generation, local teams level of competition growth and development of youth
Describe the benefits the Town will receive in exchange for financial support.	Professionally produced and staffed special event programming with strong length of stay and sports tourism impact
How will you evaluate the overall success of the event?	TCS will continue to monitor the attendance and growth of the event in upcoming years, the feedback we get from the lodging community and how cohesive that process is with contracting and room block, condo unit support is IMPORTANT. Also, local team participation and general market feedback on quality of facilities, amenities (concessions, vendors etc.) support.
Please submit your event recap if you received funding in 2023	https://www.formstack.com/admin/download/file/15238387455

Form Name:
Submission Time:
Browser:
IP Address:
Unique ID:
Location:

2024 Request for Event Funding
September 18, 2023 9:57 am
Chrome 116.0.0.0 / Windows
98.50.43.218
1143228546
39.6618, -106.9671

Name	Andrew Clark
Business Name	Eagle Valley Skating Association
Phone	(970) 914-0045
Email	andyalliance@aol.com
Address	PO Box 812 Eagle, CO 81631
Website	Eagletownparkicerink.com
# of years your organization has been in business	30
Business Type	Non profit
Event Name	Eagle Town Park Ice rink Pond Hockey Event
Event Description	The Eagle Valley Skating Association(501 C3) manages the ice rinks every winter at the Eagle Town Park. The expenses associated with the set-up, maintainence, and removal of the ice rinks are taken care of by the Eagle Valley Skating Association through volunteer efforts. The Eagle Town Park Pond Hockey event December29-30 is a fundraising event for the Battle Mountain High school hockey program.
Location / Venue	Eagle Town Park
Start Date/Time	Dec 29, ²⁰²⁴ 2023 08:00 AM
Event Duration	2 day event
Is this an annual event?	Yes
How will this event align with the Town of Eagle's vision to create a vibrant mountain community that is diverse, inclusive, and unique.	All groups are welcome and need to register through Battle Mountain High school program
Is this a New or Existing event?	Existing
Previous location	Eagle Town Park
How many years has it occured?	8 years
Anticipated Overall Attendance	200 people/players per day

Anticipated # of participants	60-70 players
Anticipated # of spectators	100-120
Will any portion of the event take place outside of Eagle?	No
Expected Demographics of attendees - Eagle County	90 % local
Out of State	10 % out of area
In State	100 %
Previous Town Funding Amount	\$ 2,500 for Eagle Valley Skating Associatio for the maintainence and management of the Town park rinks
Amount Requesting for 2024	\$ 2,500
Town of Eagle resources needed	Water
Other Event Funding Sources	none
Anticipated Net Revenue	TBD- \$ 6,000 for the Battle Mountain hockey program for Pond Hockey event
Describe the potential benefits to the Town of Eagle.	The outdoor rinks are a focal point of winter activity in Eagle. There is no charge for teh venue and free equipment is available on a limited basis
Describe the benefits the Town will receive in exchange for financial support.	The rinks are provided to the town at no cost by volunteers that have managed rinks for 25 years.
How will you evaluate the overall success of the event?	The participation of the Town park rinks average over 4,000 people per winter season.

Event Producer Information

Event Details

Form Name:	2024 Request for Event Funding
Submission Time:	September 25, 2023 1:47 pm
Browser:	Chrome 116.0.0.0 / OS X
IP Address:	167.94.108.189
Unique ID:	1145763927
Location:	39.6313, -106.5108

Name	Clark Gundlach
------	----------------

Business Name	Mountain Rats Festival
---------------	------------------------

Phone	(970) 390-2244
-------	----------------

Email	clarkgundlach@gmail.com
-------	-------------------------

Address	PO Box 4505 Eagle, CO 81631
---------	--------------------------------

Website	www.mountainrats.org
---------	----------------------

# of years your organization has been in business	7
---	---

Business Type	Non profit
---------------	------------

Event Name	Mountain Rats Festival
------------	------------------------

Event Description	A strategically positioned end of summer festival in Eagle that includes world class ultra trail running race events, mountain bike enduro race, the annual Eagle Ranch Amazing Race, kids events, Touch-a-Truck, and more. All race events , managed by Gemini Adventures, use the Town of Eagle and BLM trail systems, Color Roasters hosts the event in the Eagle Ranch Marketplace. Local sponsors, local businesses, and the Town of Eagle support the event each year.
-------------------	--

Location / Venue	Capitol St. in Eagle Ranch
------------------	----------------------------

Start Date/Time	Sep 14, 2024 06:30 AM
-----------------	-----------------------

Event Duration	All day
----------------	---------

Is this an annual event?	Yes
--------------------------	-----

How will this event align with the Town of Eagle's vision to create a vibrant mountain community that is diverse, inclusive, and unique.

Supports the town of Eagle's outreach and marketing to outdoor enthusiasts. Supports Eagle Outside and it's presence in the community. Delivers the town of Eagle additional sales tax revenues from out of town event participants and locals at our local businesses. Allows non-Eagle residents to experience and discover ALL of Eagle (not just the I-70 front door). Supports and fundraises for the local non-profit Cycle Effect. Brings local families, runners, and bikers to an end of summer celebration. Contributes to quality of life for our residents and families, dollars to our economy and vibrancy to Eagle Ranch Village, this Festival presents the best of our Town and lifestyle to locals and visitors alike.

Is this a New or Existing event?	Existing
Previous location	Same
How many years has it occurred?	Seven
Anticipated Overall Attendance	1,000
Anticipated # of participants	350+
Anticipated # of spectators	700+
Will any portion of the event take place outside of Eagle?	No
Expected Demographics of attendees - Eagle County	90%
Out of State	2%
In State	98%
Previous Town Funding Amount	\$5,000
Amount Requesting for 2024	\$5,000
Town of Eagle resources needed	Public Works to close and reopen Capitol St. Some police presence (with Touch-a-Truck)
Other Event Funding Sources	Sponsors
Anticipated Net Revenue	\$0

Describe the potential benefits to the Town of Eagle.

Potential Benefits include but are not limited to:
In and out of state Run and Bike athletes discover Eagle.
100+ weekend nights for heads in beds.
Event promotion throughout the year via digital communication.
PR and Media support including the Vail Daily and Trail Running Mag, social media, etc.
Event promotion in specialty run retail throughout the state.
Support to a local non-profit, The Cycle Effect.
Builds on our outstanding community spirit.
Locals and families are provided a local outdoor experience - and keeps local dollars local.

Describe the benefits the Town will receive in exchange for financial support.

See above.

How will you evaluate the overall success of the event?

The Mountain Rats Festival and it's reputation in and out of the community continues to grow year after year. Ultra runners and MTBers continue to discover the event while new runners experience their first ever competitive trail run. 2023 saw us expand family and kid participation with events for kids and Touch-a Trick - huge success.
We plan to build on this foundation, growing attendance accordingly.

Event Producer Information

Event Details

Form Name:	2024 Request for Event Funding
Submission Time:	September 20, 2023 4:10 pm
Browser:	Chrome 116.0.0.0 / Windows
IP Address:	67.177.219.159
Unique ID:	1144270535
Location:	39.6904, -105.0987

Name	LORI VENTIMIGLIA
------	------------------

Business Name	The Tipi Raisers
---------------	------------------

Phone	(970) 456-7196
-------	----------------

Email	lori@thetipiraisers.org
-------	-------------------------

Address	7830 W. Alameda Ave, Ste: 103-186 Lakewood, CO 80226, CO 80226
---------	--

Website	https://www.thetipiraisers.org/
---------	---

# of years your organization has been in business	12
---	----

Business Type	Non profit
---------------	------------

Event Name	Indigenous Wisdom Gathering and 4 Direcitons Ride at Flight Days
------------	--

Event Description	Indigenous wisdom teaches us about the significance of the Four Directions, the power of the circle, that the horse is sacred, that water is life, that respecting and learning from one's elders is a sacred duty and that we must tend to the land today so that those who will live on it in seven generations will have a beautiful and thriving Unci Maka (Grandmother Earth). ? This annual event offers opportunities for learning, meaningful dialogue, entertainment and presentations led by our Native friends from various Tribes around the region. We invite the public to join the Gathering as we re-learn the ancient wisdom that our ancestors held and is still deep inside us all. When Native and non-Native people come together in this way, opportunities emerge to understand each other's culture, engage in genuine dialogue and create lasting friendships. Draft 2024 Schedule: Friday Morning - Tipi raising ceremony Friday Evening - Drumming in Tribal members and 4 Directions riders as they ride in from the four cardinal directions Plus food and Native art vendors Saturday Morning - Tipi Raiser's horses and riders join parade Saturday Afternoon - Horse Painting Storytelling United Indigenous Dancers Indigenous Wisdom & Storytelling in the Tipi, for all ages Other community building and cultural/educational activities will be offered throughout the weekend to engage the public. These will not be a part of Flight Days nor located in Town Park.
Location / Venue	Eagle Town Park
Start Date/Time	Jun 28, 2024 09:00 AM
Event Duration	In terms of the activities planned at Town Parkit will be a two day event, Friday and Saturday
Is this an annual event?	Yes

How will this event align with the Town of Eagle's vision to create a vibrant mountain community that is diverse, inclusive, and unique.	The Indigenous Wisdom Gathering and 4 Directions Ride aligns well Eagle's vision as it honors the history of the First Nations People who inhabited that region before colonization and offers opportunities for reconciliation, mutual understanding and building friendships across cultural lines of difference.
Is this a New or Existing event?	Existing
Anticipated Overall Attendance	100 - this is a conservative estimate of the numbers we believe Tipi Raiser's will attract to Flight Days via the Gathering and Ride
Anticipated # of participants	100
Anticipated # of spectators	0
Will any portion of the event take place outside of Eagle?	No
Expected Demographics of attendees - Eagle County	50%
Out of State	30% - From various native communities in the region
In State	20%
Previous Town Funding Amount	0
Amount Requesting for 2024	\$10,000 - Expenses from last year's inaugural event in Eagle came to \$9,070.29 and that does not include staffing costs both during the event and in the planning stages.
Town of Eagle resources needed	We would request the same assistance we received in 2023 around road closures and police officers. We will not rely on the Town of Eagle this year for vendor tents.
Other Event Funding Sources	We are a nonprofit that operates on a reciprocity model. As such, we do not charge for any of our events and instead pursue grants and fundraising to support our operations.
Anticipated Net Revenue	0
Describe the potential benefits to the Town of Eagle.	After last year's event held in Eagle, we heard overwhelmingly positive feedback from local townspeople. The Gathering and Ride complements the Flight Days activities in a variety of ways, adding depth, diversity, historic and cultural education and visual appeal.
Describe the benefits the Town will receive in exchange for financial support.	As we did last year, we will include the ToE logo on our website and all of our marketing materials as well as include shoutouts on our social media channels with over 8000 followers.

How will you evaluate the overall success of the event?

We will assess the overall success of the event through the following metrics:

- Attendance Numbers
- Testimonials and Feedback
- Social Media Engagement
- Press Coverage
- Repeat Attendees

Event Producer Information

Event Details

Form Name:2024 Request for Event Funding

Submission Time:September 22, 2023 2:02 pm

Browser:Safari 16.5 / OS X

IP Address:178.73.51.244

Unique ID:1145025846

Location:52.2296, 21.0067

Name	Jennifer Filipowski
Business Name	EagleARTS
Phone	(336) 745-7559
Email	jennifer@eaglearts.org
Address	PO Box 4841 Eagle, CO 81631
Website	eaglearts.org
# of years your organization has been in business	5
Business Type	Non profit
Event Name	Murder On Broadway

Event Description

After collaborative sessions with the Town of Eagle and Downtown Colorado, Inc., EagleARTS launched our first interactive arts experience - a pre-Covid, sold-out event in February 2020, Murder on Broadway. For one night, Broadway Street was transformed into Chicago in the Roaring 20s. After a break in 2021 due to Covid, we revived the event March 2022 with a James Bond theme, and in 2023 with a Wild West theme. The 2024 Theme is TBD

As "deputized detectives", ticketed attendees will be issued guide books and instructed to find clues and interview the "suspects" who will be located inside various businesses. Each business will be decorated to represent different "rooms" per the theme. At the end of the evening, guests will gather at a central event space TBD to submit their guesses as to whodunit.

In addition to interviewing the suspects in person, guests will have the ability to watch pre-recorded videos of the suspects' alibis on their phone by scanning a QR code in their program, which was a popular enhancement at the 2022 and 2023 events

Tickets will include game participation, access to the killer reveal party with food and one drink ticket. There will be a costume contest related to the theme at the event. Whodunnit guesses will be submitted and the winner drawn from the correct guesses at the event.

Funds will be used for

- Marketing & advertising
- Photography & videography during the event
- Purchase of game supplies (script, costumes, clue props, etc.)
- Printing of posters, banners, & event materials
- Event prizes for attendees

Location / Venue	Multiple locations downtown, with the reveal party at either Yeti's or 2nd Street Tavern
Start Date/Time	Feb 09, 2024 05:30 PM
Event Duration	4 hours
Is this an annual event?	Yes

How will this event align with the Town of Eagle's vision to create a vibrant mountain community that is diverse, inclusive, and unique.

Events like Murder On Broadway play into the Experience Economy as people continue to spend more money on experiences instead of commodities. According to an Eventbrite study, "more than 3 in 4 millennials (78%) would choose to spend money on a desirable experience or event over buying a desirable thing, and 55% of millennials say they're spending more on events and live experiences than ever before." The more immersive and memorable an event is, the more it influences attendees and even onlookers.

Our event is unique in Colorado, so much so that EagleARTS was awarded a 2021 Governor's Award for Best Event by Downtown Colorado, Inc. The event is suitable for families with older children; multiple teenagers have participated in previous years. We've had a wide array of ages and interests among our participants. Seeing guests walking along Broadway in zoot suits and flapper dresses in 2020, in tuxedos and evening gowns in 2022 definitely livened up downtown - and of course in their cowboy hats and Western gear in 2023

Is this a New or Existing event?	Existing
Previous location	Multiple locations downtown and at Yeti's Grind
How many years has it occurred?	3
Anticipated Overall Attendance	100
Anticipated # of participants	100
Anticipated # of spectators	0
Will any portion of the event take place outside of Eagle?	No
Expected Demographics of attendees - Eagle County	Eagle County
Out of State	nominal
In State	100
Previous Town Funding Amount	2000
Amount Requesting for 2024	3000
Town of Eagle resources needed	Promotion on Town calendar, hanging of banner on Broadway, digital marquee, etc

Other Event Funding SourcesTicket sales, sponsorships

Anticipated Net Revenue3000

Describe the potential benefits to the Town of Eagle.

In the past, EagleARTS has marketed this event heavily by placing four ads in the Vail Daily during the two weeks leading up to the event, and with numerous placements on KZYR the week of the event. We also list the event on multiple calendars around the valley including the Eagle Chamber of Commerce, EagleOutside, Vail Valley Partnership, and the Vail Daily.

We have been guests on The Last DeeJay on KZYR prior to each Murder on Broadway event, spinning tunes related to the theme, and chatting with the host to promote the event. We also tag the Town in all of our numerous social media posts.

For the 2023 event we hope to include placements in Mountain Lifestyle and Covered Bridge magazines, Vail Daily digital ads, and on additional Eagle County radio stations. We will also look at placements in neighboring county newspapers which could draw people to Eagle to spend the night.

EagleARTS is a nonprofit organization dedicated to economic development in Eagle through the arts. The revenue generated from this event will support our other programs including our artist co-op and public art installations.

Describe the benefits the Town will receive in exchange for financial support.

In return for full funding, the Town of Eagle will be listed as the title sponsor of the event with the Town logo on all printed promotional materials and advertisements. The Town will also benefit from taxes generated from sales at downtown businesses during the event. Furthermore, the Town will benefit from exposure of the promotional video and photography we use in any advertising, sponsor packets, and grant submissions where appropriate.

How will you evaluate the overall success of the event?

Attendance/ticket sales, sponsorship interest, and post-event survey of attendees.

Please submit your event recap if you received funding in 2023

<https://www.formstack.com/admin/download/file/15245205593>

Event Producer Information

POST EVENT REPORT

Event Name: Murder On Broadway

of Attendees 2023: 70

Event Date: 3/11/2023

Method of Calculation: Ticket Sales

Was a Survey Completed (N/N):

Ticket Sales

Method of Survey:

Complete survey should be submitted to events@townofeagle.org

Annual Event X

New Event

Weather Conditions: A little snowy, but people still came out and had fun

Specific Successes:

Always a fun event!

Specific Challenges:

Ticket sales were slow, with many people waiting until the last minute to purchase tickets and we didn't sell out this year. Feedback was also that ticket prices were high, so we hope to combat both issues by offering an early-bird rate for tickets in 2023. We think the weather earlier in the day also kept people away - we need to do a better job of promoting that the actors are all inside.

Ideas For Next Year:

We plan to move the event back to February as the MOB is a unique alternative activity for Valentine's Day

OTHER COMMENTS:

Our net revenue was higher this year because we were able to use some items that we purchased in bulk last year when we broke even. These will have to be purchased again next year so we expect revenue to be a bit lower. In addition, the silent auction was much more successful this year than last year's raffle. Thanks to the Town for their continued support.

Profitability:

Total Revenue 2023: 10000

Total Expenses 2023: 5000

Profit/Loss:

Sponsorship:

Sponsor Revenue: 2300

Sponsor Highlights:

Our net revenue was higher this year because we were able to use some items that we purchased in bulk last year when we broke even. These will have to be purchased again next year so we expect revenue to be a bit lower. In addition, the silent auction was much more successful this year than last year's raffle. Thanks to the Town for their continued support

Marketing Summary:

Media Outlet	Target Market	Circulation	Publication Date	Sample Copy	Link to Ad
Vail Daily - print & digital	entire valley		Published 8 times in the weeks leading up to the event		https://drive.google.com/file/d/1py3daPSyw760HHnWeD5vS81WRSkOBwLD/view?usp=share_link
Covered Bridge Magazine	Up valley		ad printed in the 2022-23 Winter Edition		https://drive.google.com/file/d/1ULcay7afByMchUQOYFXIWw2QYnyyoW2c/view?usp=share_link
Mountain Lifestyle Magazine	down valley		ad printed in the 2022-23 Winter Edition		https://drive.google.com/file/d/1ULcay7afByMchUQOYFXIWw2QYnyyoW2c/view?usp=share_link
KNS Broadcasting	entire valley		radio ads for two weeks prior to the event		

Marketing Successes:

We were featured on Good Morning Vail the weekend before the event, and were also on The Last DeeJay on KZYR. We also marketed to the Chamber and Vail Valley Partnership newsletters and website calendars. The Town of Eagle was always featured in ads as a sponsor, including in the radio ads. We promoted the Vail concierge event in late fall 2022

Marketing Opportunities:

We plan to market more to the concierge organizations in Vail and Beaver Creek to attract visitors to come to Eagle. We'd also like to put up a banner across Broadway in advance of the event.

Potential for Growth:

We're limited in how large the event can get due to size of venues downtown to host the reveal party

Link to Photo/Video Assets:

Molly Fortado invited to Apple Shared Album

Form Name:	2024 Request for Event Funding
Submission Time:	August 31, 2023 3:27 pm
Browser:	Chrome 116.0.0.0 / Windows
IP Address:	76.155.30.8
Unique ID:	1137484717
Location:	39.3678, -107.0372

Name	Terri Reichert
Business Name	Vail Valley Charitable Fund
Phone	(970) 331-5810
Email	terri@vvcf.org
Address	PO Box 2307 Edwards, CO 81632
Website	vvcf.org
# of years your organization has been in business	27
Business Type	Non profit
Event Name	LG TRI
Event Description	2024 will be our 16th event anniversary. The LG Tri is a sprint triathlon honoring VVCF grant recipient Laura Genelin. The course features a 500-yard open water swim, a 12-mile bike ride, and 5K run- all near the Siena at Brightwater neighborhood of Gypsum. We're also running the Kids Tri; bring the whole family! For the 1st through 14th years, the event was held at the Eagle Pool & Ice Rink until the pool closed. All proceeds from the event fuel our Direct Aid program.
Location / Venue	Siena at Brightwater, Gypsum, CO
Start Date/Time	Jul 13, 2024 07:00 PM
Event Duration	5 hours
Is this an annual event?	Yes

How will this event align with the Town of Eagle's vision to create a vibrant mountain community that is diverse, inclusive, and unique.

This event is geared toward both newcomers and expert athletes. Adults and children are welcome. We encourage teams or individual triathletes. Competitor feedback from the 2023 race tells us that our course and its beautiful location achieve these goals. We've reached a unique spirit of friendly competition that is perfect for newcomers to gain insight and knowledge from more experienced competitors. The age range for competitors in 2023 was six years old to 86 years young. Laura Genelin raised her family here in Eagle and the planning committee (her daughter and girlfriends) feel strongly the race should remain "down valley" to keep the family-friendly and supportive spirit Laura was known for. For the entire history of this race, our competitors appreciate the beauty of this valley and that they can compete in such a gorgeous setting.

Is this a New or Existing event?	Existing
Previous location	Eagle Pool & Ice Rink, then Siena at Brightwater
How many years has it occurred?	15
Anticipated Overall Attendance	250
Anticipated # of participants	175
Anticipated # of spectators	75
Will any portion of the event take place outside of Eagle?	Yes
If Yes, where	Siena at Brightwater, Gypsum, CO
Are you receiving funding from other municipalities	We will apply with the Town of Gypsum
Expected Demographics of attendees - Eagle County	50
Out of State	10
In State	40
Previous Town Funding Amount	500
Amount Requesting for 2024	500
Town of Eagle resources needed	none
Other Event Funding Sources	Corporate Sponsors - all local businesses
Anticipated Net Revenue	\$15,000

Describe the potential benefits to the Town of Eagle.

We advertise on the front range and bring competitors from many different places throughout the state. We advertise Eagle hotels for accommodations.

Describe the benefits the Town will receive in exchange for financial support.

The Town of Eagle will be named among sponsors. Depending on the tier of sponsorship, we will give 2-6 complimentary race entries to be distributed however you like (perhaps amongst your staff).

How will you evaluate the overall success of the event?

Man hours to produce this event were higher than ever.
Attendance was extremely low.
Event proceeds were low based on the above factors.
Competitor and Volunteer feedback was universally positive and supportive of the ways this event can continue to grow.
We are pleased with the event and believe it was an outstanding success.

Please submit your event recap if you received funding in 2023

<https://www.formstack.com/admin/download/file/15137291328>

Event Producer Information

Event Details

Form Name: 2024 Request for Event Funding
Submission Time: September 25, 2023 10:02 am
Browser: Chrome 116.0.0.0 / Windows
IP Address: 76.131.14.113
Unique ID: 1145662661
Location: 39.7628, -105.0263

Name	Kate Rau
Business Name	Colorado High School Cycling League
Phone	(720) 272-9282
Email	kate@coloradomtb.org
Address	5765 Arapahoe Ave. Ste. C Boulder, CO 80303
Website	https://coloradomtb.org/
# of years your organization has been in business	14
Business Type	Non profit
Event Name	Haymaker Classic - Race #2
Event Description	In 2024, the Colorado High School Cycling League would like to request that Race #2 of the series be held on the Haymaker Trail System on September 7th-8th. Venue set-up and course pre-ride will occur on Friday, September 6th. Teams from Colorado, New Mexico will participate in cross-country mountain bike racing on Saturday, September 7th and Sunday, September 8th.
Location / Venue	Haymaker Trail System, Eagle, CO
Start Date/Time	Sep 06, 2024 08:00 AM
Event Duration	Friday (Set-Up & Pre-Ride): 8:00am-5:30pm / Saturday & Sunday (Race Days): 6:30am-6:00pm
Is this an annual event?	Yes

How will this event align with the Town of Eagle's vision to create a vibrant mountain community that is diverse, inclusive, and unique.

Town of Eagle / Colorado High School Cycling League Goals & Objectives

Increases Sales and Lodging Tax Revenues:

With an estimated 1,875 attendees, including participants, the Colorado High School Cycling League believes that sales and lodging tax revenues will be positively impacted. In the past, hotel owners and members of our community have mentioned that lodging has been at capacity during Colorado High School Cycling League event weekends.

Encourages Overnight Destination Visits:

Colorado High School Cycling League teams, coaches, riders, parents, and staff know the Town of Eagle as an outdoor recreation destination. The Colorado League plans to host 2 race weekends in 2024. Prior to the event weekends, the Colorado League will promote the Town of Eagle as an overnight destination for our community to visit and pre-ride the racecourse.

Increases Brand Awareness:

Over the past 11 years, the Colorado High School Cycling League has been strongly bound to Town of Eagle. With the proposal of a 2-weekend race series, our goal is to increase brand awareness to more members of the Colorado League community. It is notable that new families and coaches are exposed to Eagle every year because it is an interscholastic support where new student-athletes and supporters will visit the area for the first time.

Provides Marketing and PR Value:

The Colorado High School Cycling League aims to provide positive marketing and promotional value to the Town of Eagle through Colorado High School Cycling League newsletters, social media, and local press.

Appeals to a Diverse Audience:

The Colorado High School Cycling League community ranges in location and socio-economic status. By bringing families from Colorado, New Mexico, South Dakota, and Wyoming to the Town of Eagle, the Town will continue to establish itself within our community and its' reach as a premier outdoor recreation destination. The Colorado League provides scholarships to student-athletes who are needed assistance in order to participate.

Provides for a well-rounded, varied annual calendar:

By hosting 2 race weekends in 2024, September 7-8, 2024 and October 5-6, 2024, we believe our events will helps balance the Town of Eagle's 2024 events calendar and thereby extending the Town's event season.

Growth Potential / Sustainable Event:

The Colorado High School Cycling League continues to experienced growth year over year. This past weekend, September 23-24, a total of 739 riders participated in the Haymaker Classic.

The growth statistics for this season will be completed in November 2023.

Producer Qualifications:

We hope that the Colorado High School Cycling League has demonstrated itself as a positive and beneficial partner over the years. We believe that our race production is top notch as a result of our experience and the support of the Town of Eagle. By bringing a 2-weekend race series to town, we believe we will be able to further demonstrate our capability to produce exceptional races that benefit host communities.

Is this a New or Existing event?	Existing
Previous location	Haymaker Trail System, Eagle, CO
How many years has it occurred?	10
Anticipated Overall Attendance	1,925
Anticipated # of participants	775
Anticipated # of spectators	1,150
Will any portion of the event take place outside of Eagle?	No
Expected Demographics of attendees - Eagle County	4%
Out of State	4%
In State	96%
Previous Town Funding Amount	\$10,000 (2 Race Weekends / \$5,00 Per Race Weekend)
Amount Requesting for 2024	\$15,000 (2 Race Weekends / \$7,500 Per Race Weekend)
Town of Eagle resources needed	Public Works (Traffic Signage, Wayfinding Signage, Orange Cones, Water Truck, Welcome Variable Message Sign), Venue Preparation (Mowing Field, Course Preparation), Staff (Open Space)
Other Event Funding Sources	\$26,000 (2023 - 2 Race Weekends / \$13,000 Per Race Weekend)
Anticipated Net Revenue	- \$50,000.00 Per Race Weekend (Final 2023 Event Weekend Actual Net Revenue Will Be Completed in November 2023)
Describe the potential benefits to the Town of Eagle.	The 2024 Colorado High School Cycling League Race Series will bring staff, coaches, parents, and riders to the Town of Eagle. Event attendees will require lodging, fuel/gas, as well as food and beverage throughout the event weekend. Anecdotes from community members have included sold-out lodging accommodations and full restaurants and bars. In addition, many members of the Colorado League community will visit local businesses for evening activities. In the past, visits to the Back Bowl, El Segundo, Mo's BBQ, Red Canyon Café, and the Pickled Kitchen have been very popular. The Colorado High School Cycling League is committed to co-marketing and co-promoting the Town of Eagle as a mountain biking destination throughout the year. We believe this will help to generate visits both prior and post-event.

Describe the benefits the Town will receive in exchange for financial support.

The Town of Eagle will have the opportunity to welcome and address our community at the awards ceremony on Saturday and Sunday. The Colorado High School Cycling League would also like to offer the Town of Eagle the opportunity to set up in our vendor expo at no cost to the Town.

The Colorado High School Cycling League will also co-brand all marketing materials and communications in order to highlight the Town of Eagle's support of this event.

How will you evaluate the overall success of the event?

We will evaluate ROI to the town by surveying our attendees, via SurveyMonkey, about the success of the event and their experiences in Eagle. Questions will focus on,

- 1) Organization of the Event
- 2) Quality of Venue & Course
- 3) Lodging Location & Number of Nights
- 4) Food & Beverage Spending
- 5) Additional Spending

The Town of Eagle will see immediate economic impact in the form of lodging, food & beverage, and additional spending. The later impacts will be seen through future visits to the Town of Eagle by coaches, teams, families, and Colorado High School Cycling League staff members.

Please submit your event recap if you received funding in 2023

<https://www.formstack.com/admin/download/file/15253604632>

Event Producer Information

Event Details

Form Name: 2024 Request for Event Funding
Submission Time: September 25, 2023 10:03 am
Browser: Chrome 116.0.0.0 / Windows
IP Address: 76.131.14.113
Unique ID: 1145663083
Location: 39.7628, -105.0263

Name	Kate Rau
Business Name	Colorado High School Cycling League
Phone	(720) 272-9282
Email	kate@coloradomtb.org
Address	5765 Arapahoe Ave. Ste. C Boulder, CO 80303
Website	https://coloradomtb.org/
# of years your organization has been in business	14
Business Type	Non profit
Event Name	Haymaker Classic - Race #4
Event Description	In 2024, the Colorado High School Cycling League would like to request that Race #4 of the series be held on the Haymaker Trail System on October 5th-6th. Venue set-up and course pre-ride will occur on Friday, October 4th. Teams from Colorado, South Dakota, and Wyoming will participate in cross-country mountain bike racing on Saturday, October 5th and Sunday, October 6th.
Location / Venue	Haymaker Trail System, Eagle, CO
Start Date/Time	Oct 04, 2024 08:00 AM
Event Duration	Friday (Set-Up & Pre-Ride): 8:00am-5:30pm / Saturday & Sunday (Race Days): 6:30am-6:00pm
Is this an annual event?	Yes

How will this event align with the Town of Eagle's vision to create a vibrant mountain community that is diverse, inclusive, and unique.

Town of Eagle / Colorado High School Cycling League Goals & Objectives

Increases Sales and Lodging Tax Revenues:

With an estimated 1,875 attendees, including participants, the Colorado High School Cycling League believes that sales and lodging tax revenues will be positively impacted. In the past, hotel owners and members of our community have mentioned that lodging has been at capacity during Colorado High School Cycling League event weekends.

Encourages Overnight Destination Visits:

Colorado High School Cycling League teams, coaches, riders, parents, and staff know the Town of Eagle as an outdoor recreation destination. The Colorado League plans to host 2 race weekends in 2024. Prior to the event weekends, the Colorado League will promote the Town of Eagle as an overnight destination for our community to visit and pre-ride the racecourse.

Increases Brand Awareness:

Over the past 11 years, the Colorado High School Cycling League has been strongly bound to Town of Eagle. With the proposal of a 2-weekend race series, our goal is to increase brand awareness to more members of the Colorado League community. It is notable that new families and coaches are exposed to Eagle every year because it is an interscholastic support where new student-athletes and supporters will visit the area for the first time.

Provides Marketing and PR Value:

The Colorado High School Cycling League aims to provide positive marketing and promotional value to the Town of Eagle through Colorado High School Cycling League newsletters, social media, and local press.

Appeals to a Diverse Audience:

The Colorado High School Cycling League community ranges in location and socio-economic status. By bringing families from Colorado, New Mexico, South Dakota, and Wyoming to the Town of Eagle, the Town will continue to establish itself within our community and its' reach as a premier outdoor recreation destination. The Colorado League provides scholarships to student-athletes who are needed assistance in order to participate.

Provides for a well-rounded, varied annual calendar:

By hosting 2 race weekends in 2024, September 7-8, 2024 and October 5-6, 2024, we believe our events will helps balance the Town of Eagle's 2024 events calendar and thereby extending the Town's event season.

Growth Potential / Sustainable Event:

The Colorado High School Cycling League continues to experienced growth year over year. This past weekend, September 23-24, a total of 739 riders participated in the Haymaker Classic.

The growth statistics for this season will be completed in November 2023.

Producer Qualifications:

We hope that the Colorado High School Cycling League has demonstrated itself as a positive and beneficial partner over the years. We believe that our race production is top notch as a result of our experience and the support of the Town of Eagle. By bringing a 2-weekend race series to town, we believe we will be able to further demonstrate our capability to produce exceptional races that benefit host communities.

Is this a New or Existing event?	Existing
Previous location	Haymaker Trail System, Eagle, CO
How many years has it occurred?	10
Anticipated Overall Attendance	1,925
Anticipated # of participants	775
Anticipated # of spectators	1,150
Will any portion of the event take place outside of Eagle?	No
Expected Demographics of attendees - Eagle County	4%
Out of State	4%
In State	96%
Previous Town Funding Amount	\$10,000 (2 Race Weekends / \$5,00 Per Race Weekend)
Amount Requesting for 2024	\$15,000 (2 Race Weekends / \$7,500 Per Race Weekend)
Town of Eagle resources needed	Public Works (Traffic Signage, Wayfinding Signage, Orange Cones, Water Truck, Welcome Variable Message Sign), Venue Preparation (Mowing Field, Course Preparation), Staff (Open Space)
Other Event Funding Sources	\$26,000 (2023 - 2 Race Weekends / \$13,000 Per Race Weekend)
Anticipated Net Revenue	- \$50,000.00 Per Race Weekend (Final 2023 Event Weekend Actual Net Revenue Will Be Completed in November 2023)
Describe the potential benefits to the Town of Eagle.	The 2024 Colorado High School Cycling League Race Series will bring staff, coaches, parents, and riders to the Town of Eagle. Event attendees will require lodging, fuel/gas, as well as food and beverage throughout the event weekend. Anecdotes from community members have included sold-out lodging accommodations and full restaurants and bars. In addition, many members of the Colorado League community will visit local businesses for evening activities. In the past, visits to the Back Bowl, El Segundo, Mo's BBQ, Red Canyon Café, and the Pickled Kitchen have been very popular. The Colorado High School Cycling League is committed to co-marketing and co-promoting the Town of Eagle as a mountain biking destination throughout the year. We believe this will help to generate visits both prior and post-event.

Describe the benefits the Town will receive in exchange for financial support.

The Town of Eagle will have the opportunity to welcome and address our community at the awards ceremony on Saturdays and Sundays. The Colorado High School Cycling League would also like to offer the Town of Eagle the opportunity to set up in our vendor expo at no cost to the Town.

The Colorado High School Cycling League will also co-brand all marketing materials and communications in order to highlight the Town of Eagle's support of this event.

How will you evaluate the overall success of the event?

We will evaluate ROI to the town by surveying our attendees, via SurveyMonkey, about the success of the event and their experiences in Eagle. Questions will focus on,

- 1) Organization of the Event
- 2) Quality of Venue & Course
- 3) Lodging Location & Number of Nights
- 4) Food & Beverage Spending
- 5) Additional Spending

The Town of Eagle will see immediate economic impact in the form of lodging, food & beverage, and additional spending. The later impacts will be seen through future visits to the Town of Eagle by coaches, teams, families, and Colorado High School Cycling League staff members.

Please submit your event recap if you received funding in 2023

<https://www.formstack.com/admin/download/file/15253610222>

Event Producer Information

Event Details



 Andrew Rydman

2022 Colorado High School Cycling League Economic Impact Study

Eagle Haymaker Classic - Races 2 & 4



PREPARED BY:

RRC Associates
303-449-6558
4770 Baseline Road, Suite 360
Boulder, CO 80303
www.rrcassociates.com

PREPARED FOR:

Kate Rau
Colorado High School
Cycling League



Compiled 2022 Eagle Haymaker Classic – Races 2 & 4 Results

Introduction

The Colorado High School Cycling League (Colorado League) contracted with RRC Associates to conduct participant surveys for the 2022 race season. Each survey was designed to gather the demographic information describing participants, coaches, volunteers, and parents, as well as their overall satisfaction and spending at events. This information then allowed RRC to estimate overall economic impact of the Colorado League races at specific events and to provide information on the aggregate profile of the selected events in total. This report highlights the results of the two Eagle Haymaker Classic race surveys, occurring September 10th-11th and October 8th-9th, 2022 in Eagle, Colorado.

The results compiled within this report reflect overall season results except when clarified to be event specific. Attached to this report (Appendices A & B) are customized dashboards for each race that illustrate results to all survey questions asked within the Haymaker Classic surveys and provide a means for individual communities to compare their results to the aggregated totals noted in this overview.

Special requests for more customized analyses of survey findings are available by contacting RRC directly. These reports should also be discussed with League staff in case of overlapping interest.

Methodology

An invitation to participate in the survey was sent via email to coaches, race staff, and the parents of registered riders approximately three days after each race. Surveying efforts mirrored those conducted in previous Colorado League seasons (2017, 2018, 2019, and 2021). No research was conducted in 2020 due to the Covid-19 pandemic. The 2022 survey featured 27 questions that collected the following information:

- Satisfaction
- Visitor type
- Demographic
- Direct spending

Additional fields allowed open-ended responses from survey recipients. Survey responses were collected and analyzed by RRC, then portrayed in a “dashboard” format for easier visualization and reporting purposes. Each “dashboard” is supplemented with a written overview of results which includes the individual event dashboard and the corresponding open-ended survey comments from attendees.

Findings from the 2022 Races

The 2022 Colorado High School Cycling League Economic Impact Study collected 1,839 total survey responses for the League's 8 fall races and the final state championship event. The lowest survey response count was 138 (Cloud City Challenge – September 10th & 11th) and the highest was 416 for the State Championship. The regular season survey response max was 257 (Frisco Bay Invitational – August 27th & 28th). Overall responses from the events provide a robust sample that supports the statistical analysis provided in this report.

The total estimated economic impact for the 2022 Colorado League season was an estimated \$2.42 million with a total economic payback ratio of \$21 per dollar of funding. About 91% of respondents would like to see the series return to the particular event town, and they indicated a Net Promoter Score of 35% on a survey question designed to provide a metric for evaluating the overall satisfaction with the races. A large share of respondents (44%) had not visited the host town prior to the event in 2022; however, about half plan to return to the event town again in the near future (50%) signifying a distinct opportunity for tourism growth for communities hosting a Colorado League event. The following discussion provides more in-depth survey analysis specific to the Eagle Haymaker Classic Races and the 2022 race season overall. Note that the number of responses to each question is indicated on the dashboard summary, with response numbers varying because not all respondents answered each question.

A. Background Information

Refer to the associated dashboard for each race weekend held in Eagle for detailed variations from the overall survey results if not discussed in the sections below.

- I. The survey form asked respondents to describe themselves using a multiple-choice question. The majority of responses were obtained from parents (59%), followed by student-athletes (33%), coaches (27%), volunteers (15%), and staff (1%) - note the large overlap in the categories as some respondents described themselves in multiple ways.
- II. Most respondents stayed overnight during their trip (84%), with 12% saying they were just at the event for the day, and 4% were full time or seasonal residents of the area of the event.
- III. Most of the overnight visitors stayed in commercial lodging (50%), but a large segment camped (24%) or used rent-by-owner lodging such as VRBO, Airbnb, etc. (15%). About 5% stayed in a vacation home or timeshare, while 6% stayed with friends or family. The majority stayed one-night (60%), with smaller shares of athletes/attendees reporting they stayed two (36%) or three (4%) nights.

a. Haymaker Classic Race #2 – September 10th-11th, 2022

For this race, more visitors stayed in commercial lodging (53%) and camped (29%) compared to overall. Less stayed in rent-by-owner lodging (11%).

The majority of respondents stayed one night (72%) with 25% staying two nights and 3% staying three.

b. Haymaker Classic Race #4 – October 8th-9th, 2022

More participants stayed in commercial lodging (66%), with friends and family (8%), and vacation homes/timeshares (5%) than the first race. Less camped (14%) and stayed in rent-by-owner options (6%) than the first race. Most stayed one night (81%) and 19% stayed two nights, no participants reported a stay of 3 or more nights during the second Eagle race.

- IV. The incomes of survey respondents trended to the affluent, 16% reported household incomes of under \$100,000, 23% from \$100,000 to \$149,999, 22% from \$150,000 to \$199,999, and 39% \$200,000 or more. Just 5% of respondents reported household incomes of under \$50,000.
- V. It is notable that attendees at the races came from communities across Colorado with the following counties most identified: Jefferson (20%), Boulder (16%), El Paso (8%), Douglas and Garfield (6%), Arapahoe (5%), Mesa, Denver, and Larimer (all 4%), as well as Summit (2%). Other counties together represented 25%.
- VI. Even with the influx of visitors to one location with each of these races, carpooling has yet to be an action taken by the majority of participants. Forty-three percent reported that they carpooled in total for the 2022 season. 55% had one student-athlete in their vehicle, 35% had two, and the remaining 10% had three or more.
- VII. In an important indicator of community impact from the races, the survey asked respondents how many times they had visited the communities in 2022 prior to the race. The majority (44%) had not visited the town previously this year, with 34% visiting once or twice. The number of first-time visitors to host communities was estimated to be 25% of the season's total participants. In total visitor counts, this represents an estimated 4,285 individuals who visited a Colorado League host community for the first time during the 2022 season. Further, respondents indicated they "plan on visiting the host community again in the near future outside a race weekend" (50%). In many cases, the races are providing new visitors annually to the host communities suggesting incremental business gains from racers, their friends, and families.

a. Haymaker Classic Race #2 – September 10th-11th, 2022

Majority of respondents (47%) to the first Haymaker Classic Race survey had not previously visited the Town of Eagle in 2022. Of those who had visited, a total of 26% had visited once and 16% had visited twice prior to race day. The estimated number of participants who were first-time Eagle visitors was 21% of the overall, corresponding to an estimated 383 participants. Respondents are divided on whether they will visit Eagle again

outside of a race weekend with 29% who said “yes”, 31% said “no” and 40% responded “don’t know”.

b. Haymaker Classic Race #4 – October 8th-9th, 2022

The second race had a greater number of respondents who had not previously visited the Town of Eagle in 2022 (56%). Less had visited once (19%) and only 7% had visited twice previously during the year. Similarly, a higher number of individuals were first-time visitors to Eagle than during the first race, being 23% of the overall participant count (an estimated 419 individuals). Respondents to the second race survey were more likely to say they will visit Eagle again outside of a race weekend (36%) with the same percentage who said “no” (31%), and less who responded “don’t know” (33%).

B. Ratings of the Races

- I. The survey contained a question that can be used to compare the relative ratings of events to one another, known as a “net promoter score (NPS)”. This question read, “How likely are you to recommend the race you attended to a friend or family member?” using a scale where 10 is “extremely likely” and 0 is “not at all likely”. The overall results showed 52% of respondents rating the event they were evaluating a 9 or 10 (termed “promoters”), 31% calling it a 7 or 8 (“passives”), and 17% giving a rating of 6 or less (“detractors”). By subtracting the promoter percentage from the detractor percentage, we arrive at an NPS, the overall figure from aggregated results in 2022 was 35%.

a. Haymaker Classic Race #2 – September 10th-11th, 2022

The first Eagle Haymaker Classic race had a lower NPS score than the overall at 15%. The share of “promoters” was lower than the overall (36%) as well, with more “passives” (42%) and “detractors” (22%).

b. Haymaker Classic Race #4 – October 8th-9th, 2022

The second race hosted by Eagle received a higher NPS score of 35%, equal to the overall, with a greater number of “promoters” (52%), less “passives”, and less “detractors” (29% and 18% respectively) than the first race.

- II. Respondents rated their satisfaction with three components of each race venue:
- Course design and layout
 - Course safety and condition
 - Overall facilities

These ratings were generally positive, with about 58% to 65% of respondents rating these categories with a “very good” or “excellent rating” overall. A relatively small

number, 2% - 5% rated races “unsatisfactory” with “course condition and safety” and “course design and layout” receiving the lowest (5%) overall rating. As an average rating, overall facilities were rated highest at 3.8 out of 5, followed by the course design and layout at 3.7, and course safety and condition at 3.6.

a. Haymaker Classic Race #2 – September 10th-11th, 2022

The first Eagle Haymaker Classic race was rated positively across all three components with average ratings of 3.6 out of 5 for the course design and layout, 3.5 for overall facilities, and 3.2 for course safety and condition.

b. Haymaker Classic Race #4 – October 8th-9th, 2022

The second race received similar ratings to the overall season ratings with course design and layout rating 3.7 out of 5, followed by overall facilities at 3.6, and course safety and condition at 3.5.

III. Survey respondents were asked to evaluate three aspects of the race, including:

- Total lap counts
- Total race mileage
- Elevation gain per lap

In general, most respondents gave very favorable responses based on those that called the races “just right” in terms of total lap count (87%), race mileage (82%), and elevation gain per lap (85%). Regarding elevation gain per lap, just 4% overall responded that the race was “too long.”

a. Haymaker Classic Race #2 – September 10th-11th, 2022

Venue-specific aspects for the first Eagle race were higher than the season average for total lap count and total race mileage satisfaction (92% and 94% respectively) and similar for elevation gain per lap satisfaction (85%).

b. Haymaker Classic Race #4 – October 8th-9th, 2022

Venue-specific aspects for the second Eagle race were similar to the first and higher than the season average for total lap count and total race mileage satisfaction (93% and 93% respectively) while satisfaction was slightly lower for elevation gain per lap than the first race and the season average (83%).

C. *The Economic Impact of the League races in the respective communities*

- I. RRC estimated the average economic impact of the nine events by using the direct spending data collected from surveys and an average attendance of 1,904 attendees per event. On average, each event generated about \$269,000 with the overall economic impact of the events estimated to be a combined total of \$2.42 million for the 9 events studied.

- II. Average event funding was approximately \$12,525 (including in-kind contributions), resulting in an economic impact ratio of about \$21 per attendee - i.e., the impact divided by the event funding. Put another way, each dollar of funding was estimated to generate an average of \$21 in positive economic impact.

a. Haymaker Classic Race #2 – September 10th-11th, 2022

For the first Eagle Haymaker Classic race event, the overall economic impact of the event was an estimated \$241,500. The event funding was about \$11,600 and the economic impact payback ratio was similar to the overall at around \$21 per attendee.

b. Haymaker Classic Race #4 – October 8th-9th, 2022

The second race had a lower economic impact at \$176,800. The event funding was about \$11,600 and the economic impact payback ratio was lower than the first race and the overall at \$15 per attendee. This difference is attributed to the \$21 dollars less spent on lodging, \$10 less spent on restaurants/bars/food/concessions, and the 9 percentage-point increase in those staying in the area for just one night.

- III. Direct economic impact to participating towns by attendees was estimated to be \$141 per attendee based on 1,586 responses. The bulk of spending was allocated to restaurants (\$53) and lodging (\$47). Note that significant differences in lodging expenditures occurred, based on varied costs within host communities and whether camping was readily available. Shopping, including groceries and souvenirs, averaged about \$25 per attendee/racer.

a. Haymaker Classic Race #2 – September 10th-11th, 2022

The direct economic impacts to Eagle from the first race per attendee/rider totaled \$132, \$9 less per person than the overall results. Spending for restaurants was \$51 per person and lodging was \$50 per person. Most respondents stayed in Eagle (75%) and the others were split between Vail (8%), Avon (6%), Edwards (5%), and Beaver Creek (2%).

b. Haymaker Classic Race #4 – October 8th-9th, 2022

The direct economic impacts to Eagle from the second Haymaker Classic race per attendee/rider totaled \$97, which was \$44 less per person than the overall results and \$35 less than the first race. Spending for restaurants was \$40 per person and lodging was \$30 per person. Most respondents stayed in Eagle (70%) and the others were split between Avon (10%), Edwards (7%), Vail (6%), and Beaver Creek (3%).

- IV. These results indicate that a variety of economic sectors benefit from participant spending and data reaffirms these benefits are focused to the host community. For

the overnight visitors who participate in Colorado League events, a majority (72%) stay inside the town of the event rather than other surrounding communities. Sixty percent of these attendees stay for one night with the remaining 40% staying in the area for 2 or more nights.

Colorado High School Cycling League

Haymaker Classic XC (Platte & Piedra Regions) - Eagle Colorado

September 10-11, 2022

Attendees/Riders



Return on Investment: Funding vs. Impact

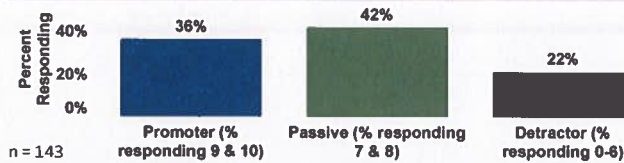
Funding **\$11,557**

Economic Impact **\$241,492**

Economic Impact Payback Ratio **\$20.90**

How likely are you to recommend this event to a friend or family member?

10=Extremely Likely & 0=Not at all Likely



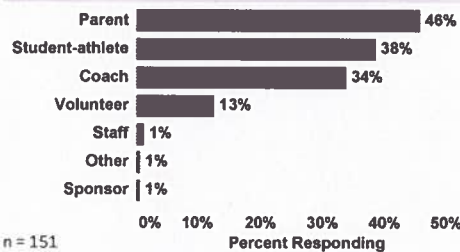
Net Promoter Score

15%

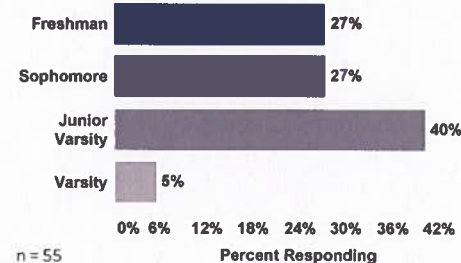
Direct Economic Impact to Event Town per Attendee/Rider



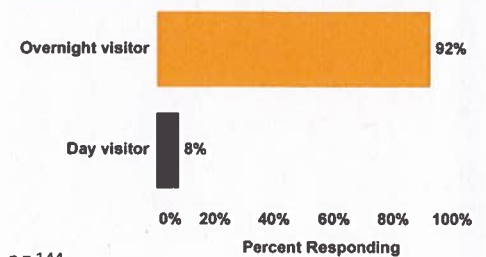
Survey Respondent (multiple responses allowed)



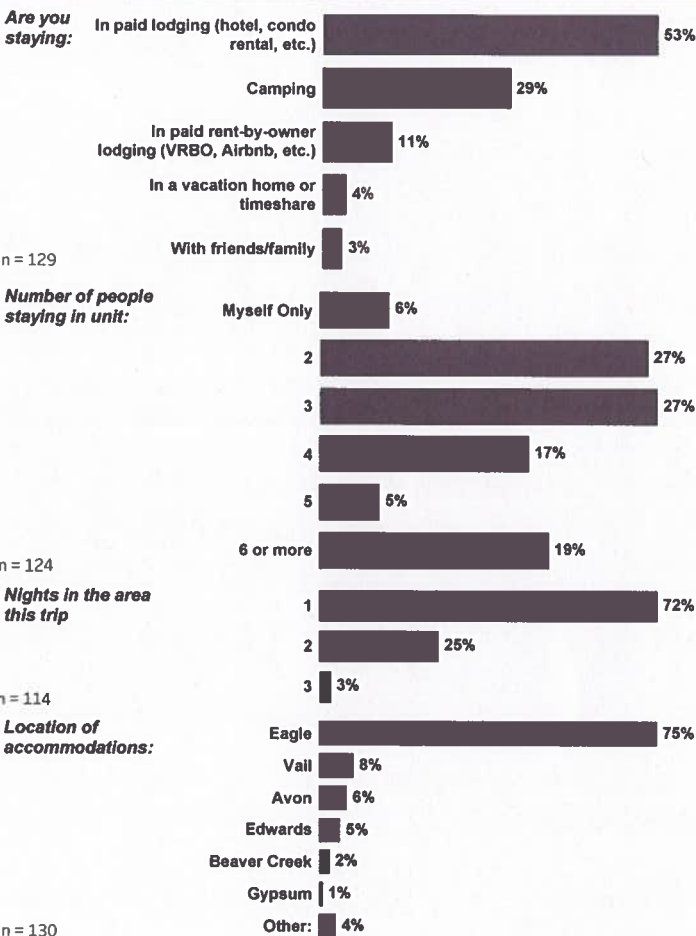
Athlete Cohort



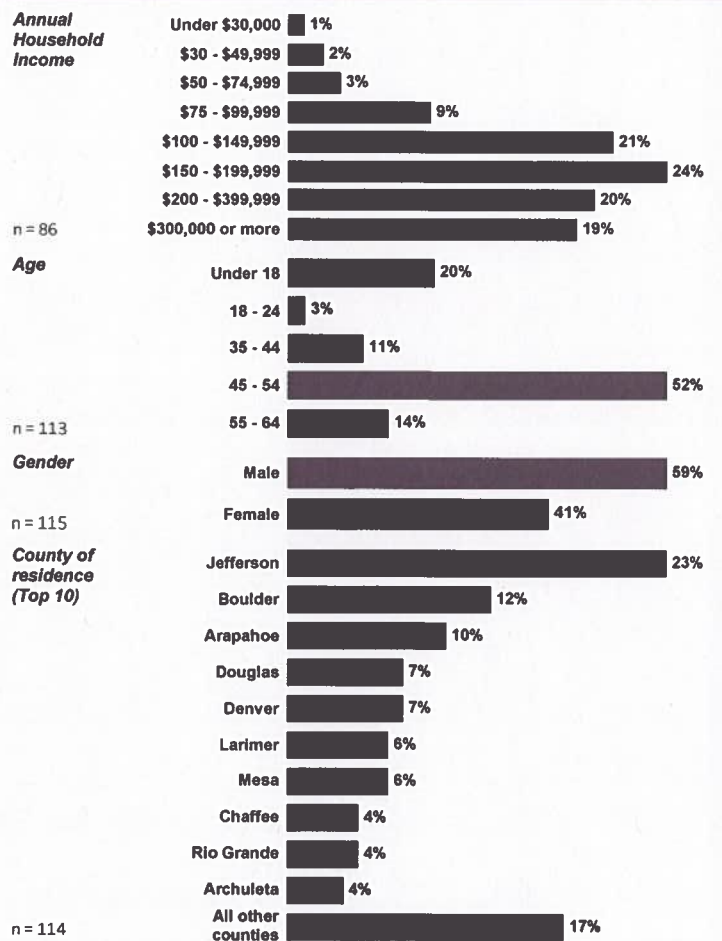
Visitor Type



Overnight Visitor Profile



Overall Visitor Profile



Survey technique: Post-event web. Overall sample size: 151
(Please note that sample sizes are smaller for subgroups and that data rounding may sum some results +/- 1% of 100%)

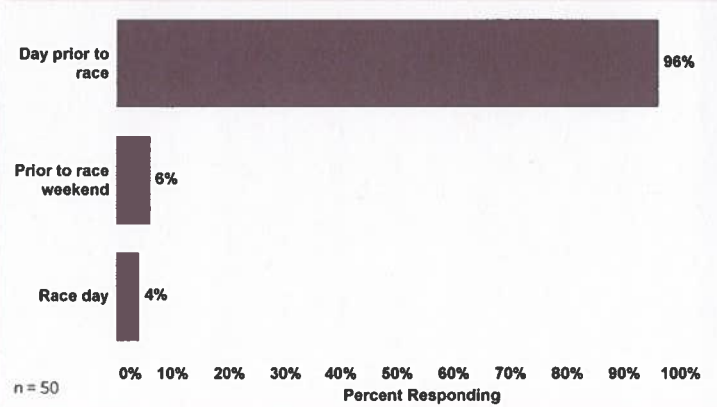
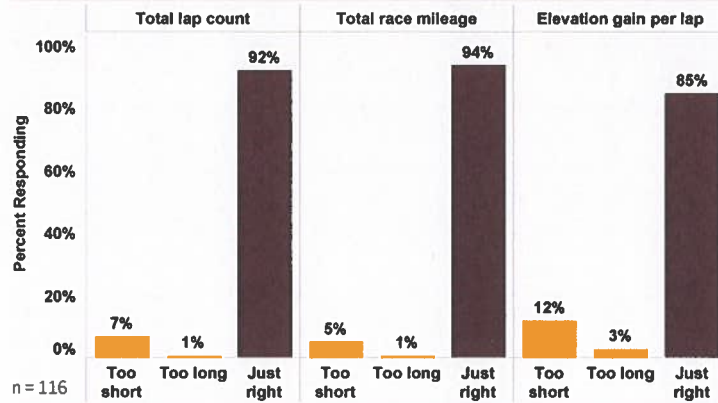
Venue Ratings

Unsatisfactory | Satisfactory | Good | Very Good | Excellent



Venue Aspects

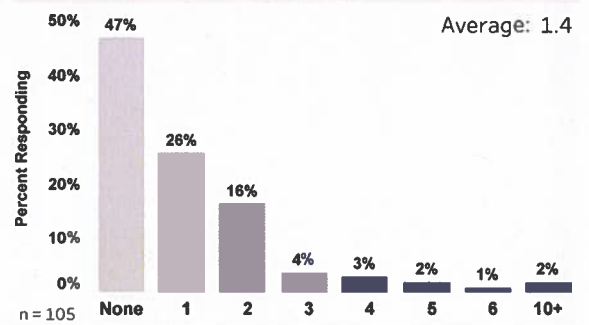
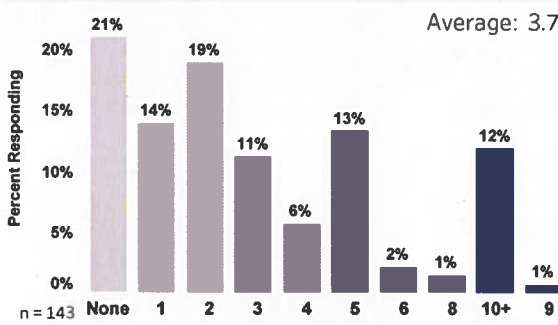
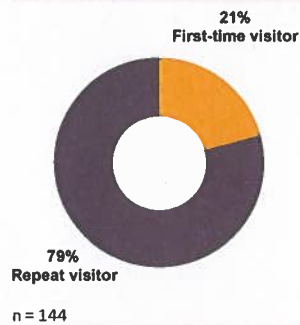
When did you pre-ride the course?



Visitor History

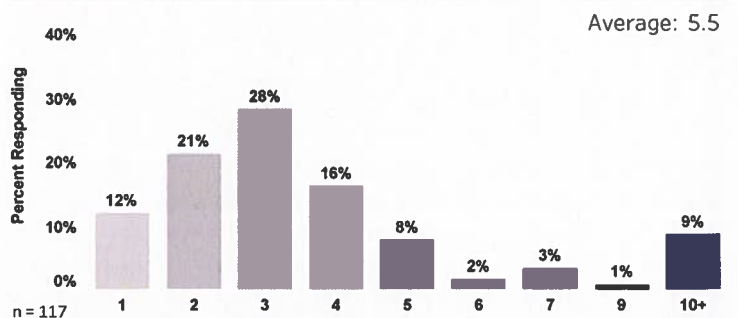
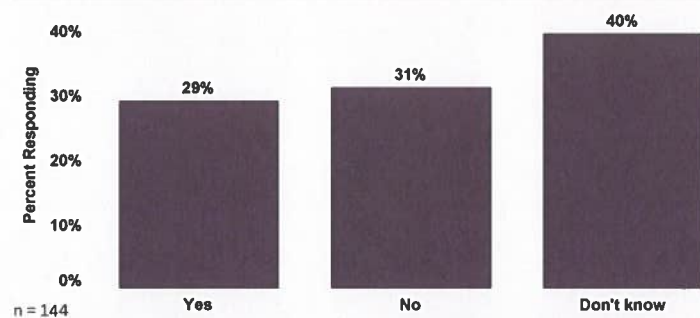
How many times have you visited Eagle in the past 5 years?

(If visited prior to race weekend) How many times in 2022 had you visited Eagle before the race weekend?



Do you plan on visiting Eagle again in the near future outside of a race weekend?

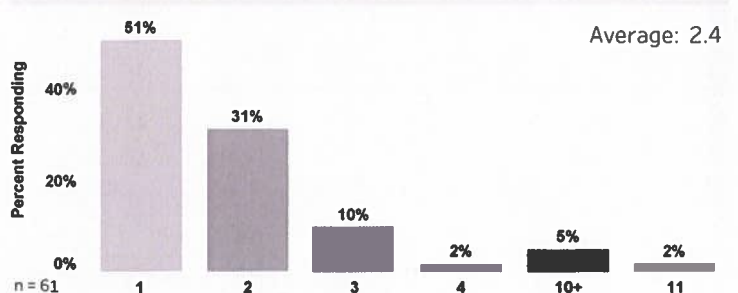
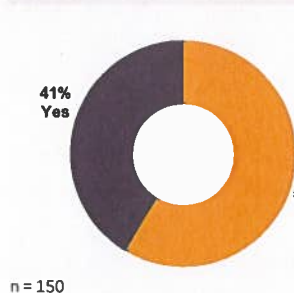
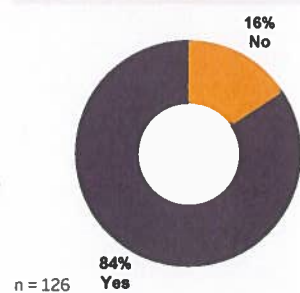
How many people in total were in your party attending the race?



Would you like to see the Colorado League Series return to Eagle?

Did you carpool with student-athletes to the race venue?

(If carpoled with students) How many student-athletes were in your vehicle?



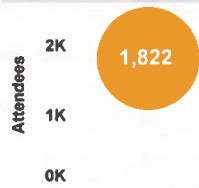
Survey technique: Post-event web. Overall sample size: 151
(Please note that sample sizes are smaller for subgroups and that data rounding may sum some results +/- 1% of 100%)

Colorado High School Cycling League

Haymaker Classic XC (Crystal & Yampa Regions) - Eagle Colorado

October 8-9, 2022

Attendees/Riders

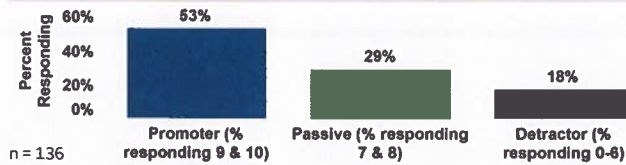


Return on Investment: Funding vs. Impact



How likely are you to recommend this event to a friend or family member?

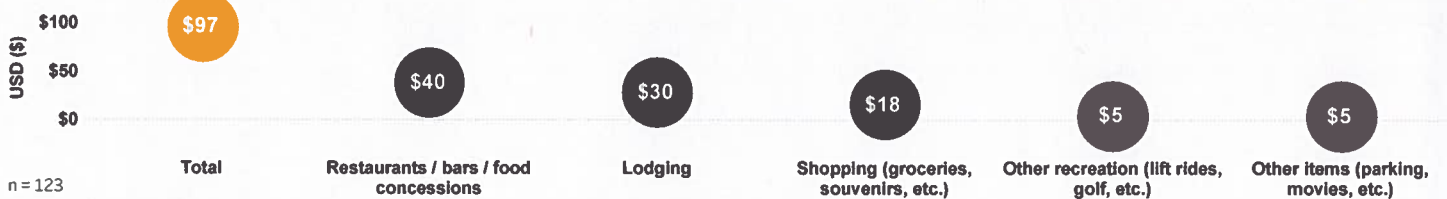
10=Extremely Likely & 0=Not at all Likely



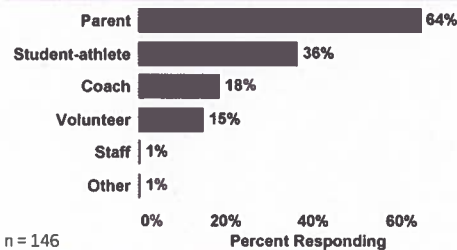
Net Promoter Score

35%

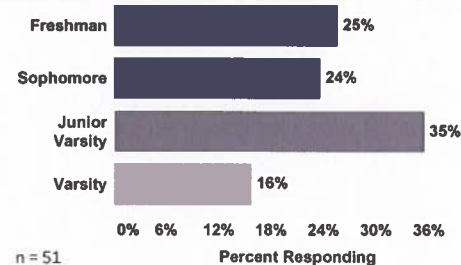
Direct Economic Impact to Event Town per Attendee/Rider



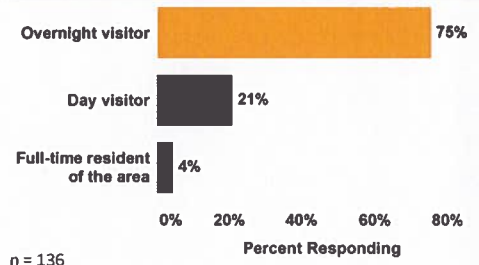
Survey Respondent (multiple responses allowed)



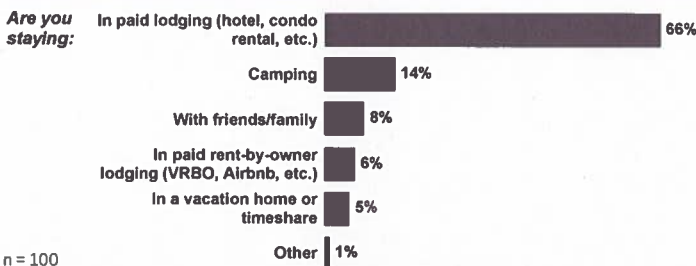
Athlete Cohort



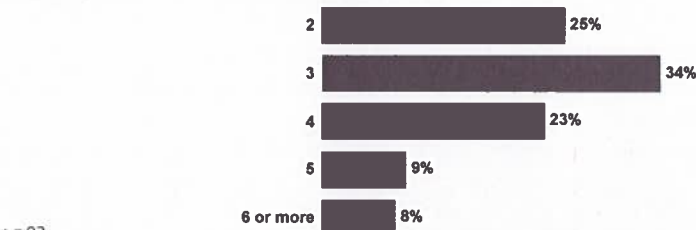
Visitor Type



Overnight Visitor Profile



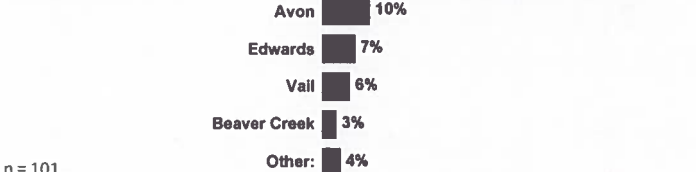
Number of people staying in unit:



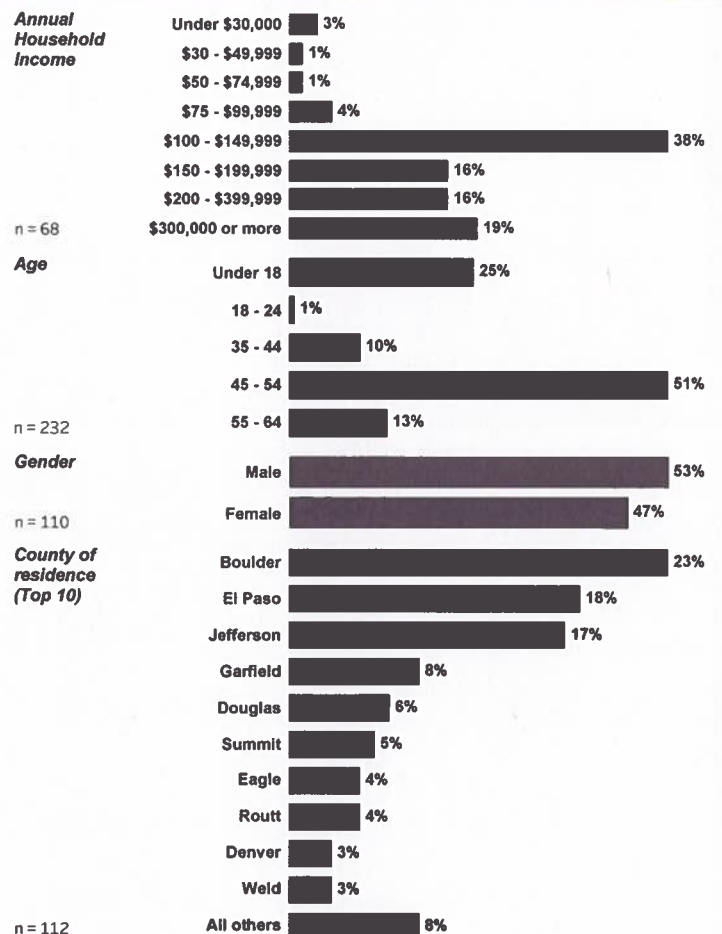
Nights in the area this trip



Location of accommodations:



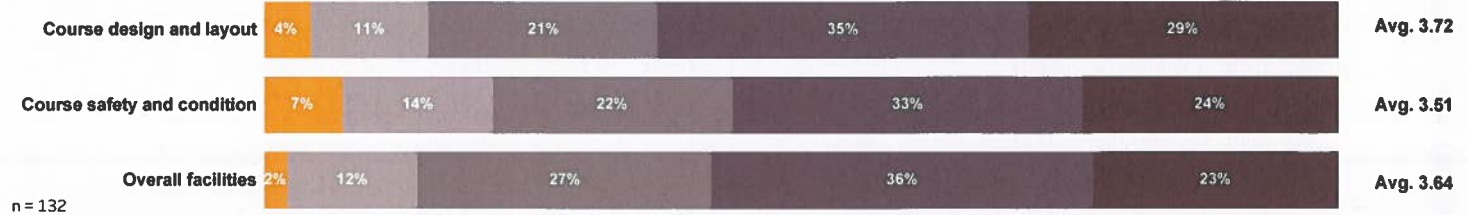
Overall Visitor Profile



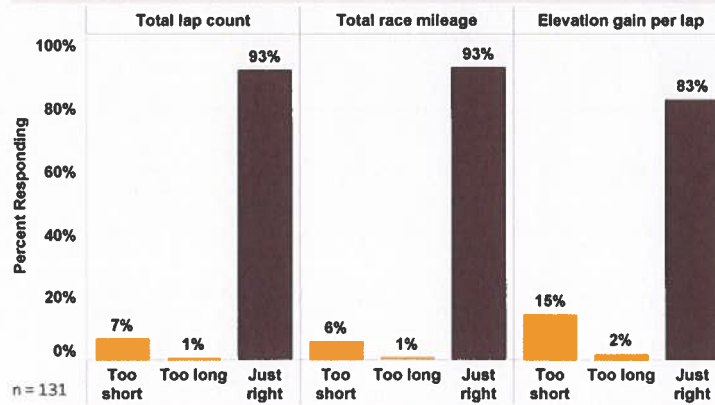
Survey technique: Post-event web. Overall sample size: 146
(Please note that sample sizes are smaller for subgroups and that data rounding may sum some results +/- 1% of 100%)

Venue Ratings

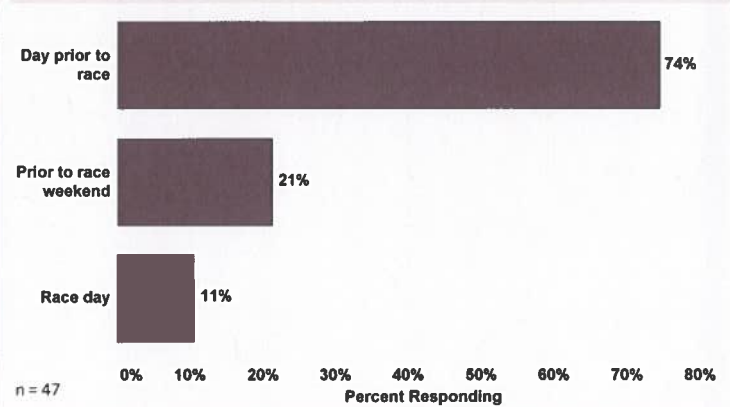
Unsatisfactory | Satisfactory | Good | Very Good | Excellent



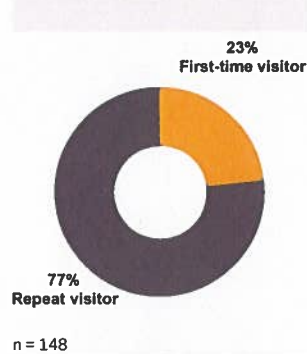
Venue Aspects



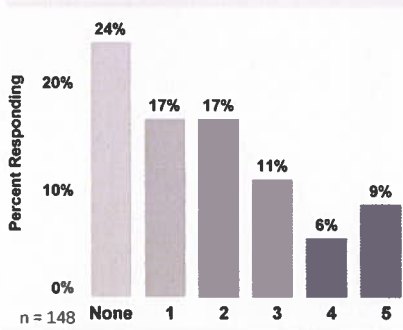
When did you pre-ride the course?



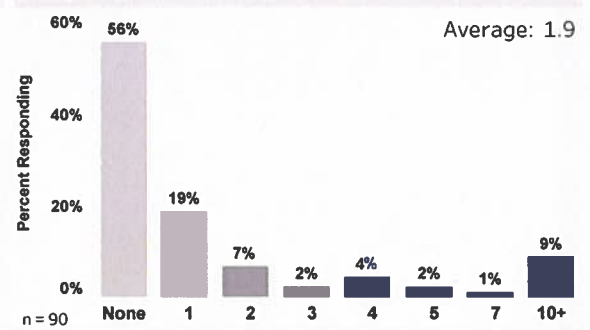
Visitor History



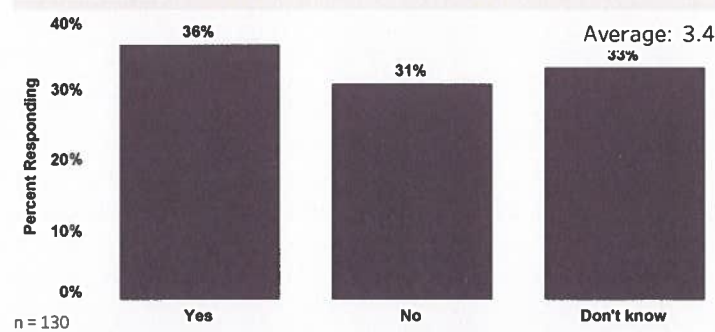
How many times have you visited Eagle in the past 5 years?



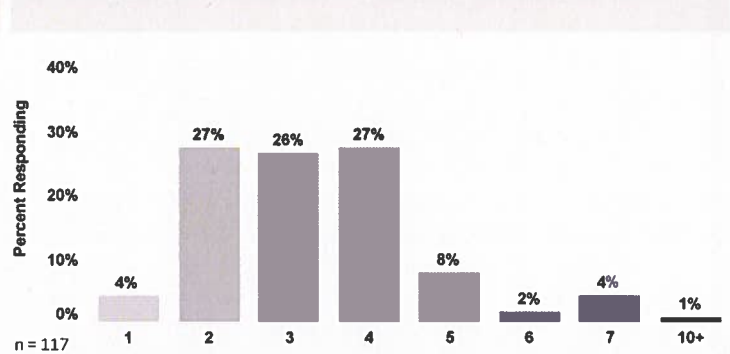
(If visited prior to race weekend) How many times in 2022 had you visited Eagle before the race weekend?



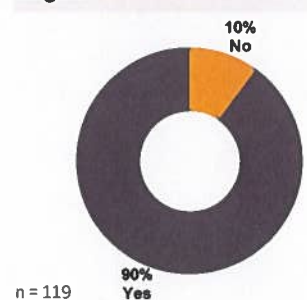
Do you plan on visiting Eagle again in the near future outside of a race weekend?



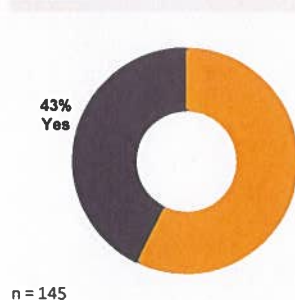
How many people in total were in your party attending the race?



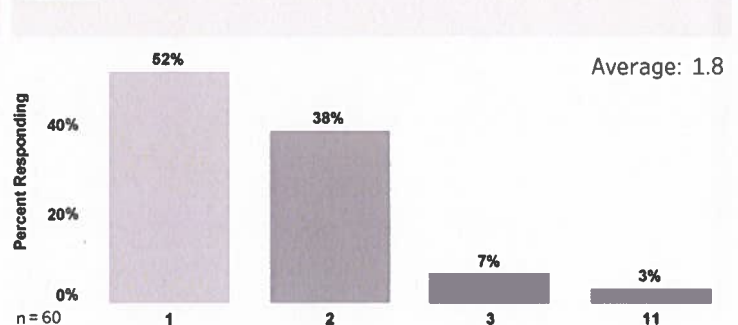
Would you like to see the Colorado League Series return to Eagle?



Did you carpool with student-athletes to the race venue?



(If carpoled with students) How many student-athletes were in your vehicle?



Survey technique: Post-event web. Overall sample size: 146
(Please note that sample sizes are smaller for subgroups and that data rounding may sum some results +/- 1% of 100%)

Haymaker Classic - September 10th-11th, 2022 - Eagle, CO		
How did you participate?	Net Promoter Category	Do you have any comments, suggestions or feedback on the Haymaker Classic and/or your experiences in Eagle?
Coach	Promoter	Although difficult to accomplish, it would be great to have shorter laps, and possibly add one more, in order to have more spectator opportunities to see the riders.
Coach	Promoter	Course was heavily used and deteriorated quickly. Tough ask to fully prep it and get out braking bumps and loose dirt/sand. We had several riders go down. It's a great course and really has it all...climbs, flats for big rings, descents, corners and forces a strategy with not much room for passing. Good stuff!
Coach	Promoter	Great Race and thank you all for doing this. Best thing going in all of High School!!!!!!
Coach	Promoter	The only suggestion I have is if you are going to have competitions and give out recognitions to volunteers put some effort into the selection process.
Coach	Promoter	This is more specific to the race structure of the league itself, specifically the Piedra Region. A good portion of the sophomore girls is quite a bit faster than the JV girls ahead of them, and for the top 10 soph girls there has been quite a bit of congestion and trouble passing slower JV girls which in turn is effecting racers results at the end of the race. Either races need to have larger split times between starts, or top sophomore girls need to move up to JV collectively w/o penalties to point totals. Ultimately, I don't think the racing is fair to all participants because of the way the races are being scheduled. Similar could be occurring for faster freshman girls.
Coach	Promoter	This is our favorite course by far. Now we just need to pray to Mother Nature to give us some more rain for the next race :)
Coach	Passive	Really appreciated all the effort to keep the dust down.
Coach	Passive	Really liked the new pit locations, much more fun for watching the race and feeling connected.
Coach	Passive	It is important for the Saturday racers to be able to preside corkscrew. I would like to request that they be permitted to ride that part of the course next time.
Coach	Passive	So dusty
Coach	Passive	The pre-ride was a disaster. The league seems to be dropping the ball this year on some things. We have the Varsity fiasco in Leadville, where riders got pulled early and now the pre-ride had over 100 riders stopped multiple times on the course. This messes up the ability to assess the course as well as get the proper pre-ride workout in.
Coach	Passive	Varsity - 4 laps JV- 3 laps others- 2 laps
Coach	Detractor	I would never choose to ride in that moondust ever again.... Better treat it with some magnesium chloride or something to keep the dust down. Visibility was horrible if you weren't the lead rider. I'm sure it wasn't great to breathe in either... other than that the trail was great but needs maintenance to control the dust please
Coach	Detractor	Please add some shade trees and gravel/bark to the venue. Too hot and dusty
Coach	Detractor	The course has become unsafe due to dusty conditions, time for a change, the dust has created a health hazard for our riders
Coach	Detractor	The course is great but the pit zone is not my fav.
Coach	Detractor	While the event here has a history with the host and grounds folks have being wonderful, the dust this year makes me say No... to the same conditions. Not sure how 6 miles of course can be de-dusted... Weather patterns can't be forecasted for race day, as always. Given a opt out race I would vote Eagle... The place is dialed in, people know it, camping is easy open and easily available, but how hazzardise is the dust? Probably not as bad as I think, I can breath normal now, but watching the video of Sunday morning races on the first mile.... I'm thinking... we are adults letting this happen...
Coach, Other	Passive	We should do real time podiums so more kids and fans are still around
Coach, Parent	Promoter	I love this venue- though I think it is better even later in the season as it can be pretty hot and dusty in early September.

Coach, Parent	Promoter	I was extremely bummed about the lack of league photos for the freshman girls. They got 15 photos and none were from out on the course. They were all near the start/finish and were significantly less than all the other groups. The freshman girls had to go last both in Leadville and Eagle which was also challenging for both riders and families and seems to be reflected in the lack of race photos for both races as well.
Coach, Parent	Promoter	Overall the course was in great shape. We love the new pit area
Coach, Parent	Promoter	The course is a bit dusty but I realize that can't be controlled. Overall, great venue and route.
Coach, Parent	Promoter	The course was very technical. This is a fun course but hard. The course lacked sufficient passing opportunities. If rider was stuck behind someone slower there weren't a lot of opportunities to pass.
Coach, Parent	Passive	Always dusty.
Coach, Parent	Passive	Trail seemed rougher than in past years?
Coach, Parent	Passive	Dust at this venue is tough. Would like to see more watering.
Coach, Parent	Passive	Additionally, the first right turn after the start seems dangerous. Might be good to move the start further from that turn.
Coach, Parent	Passive	I like the course and the city so much, but the course is literally destroyed. The dust is at a point where it's causing health problems to the kids and spectators.
Coach, Parent	Detractor	The dust was the only negative factor and kids were literally gagging on it. Our daughter couldn't sleep the night after because she coughed all night. Mother nature is the only one able to do anything about that, so I think looking for another venue would be a good idea.
Coach, Parent	Detractor	In general there should be another informal feed zone on CO league courses out on the course. We had 4 kids drop bottles and not have enough water, one of which collapsed and had to be carried out.
Coach, Parent, Volunteer	Promoter	Awesome venue, Awesome race, Awesome volunteers
Coach, Parent, Volunteer	Promoter	Very Sandy but out of your control, I thought the water trucks were a good idea but a few mishaps with the water getting lots of stuff and people wet.
Coach, Parent, Volunteer	Passive	Accommodations are always tough in Eagle. It gets hard to find a decent hotel, and the prices they charge for race weekends are ridiculous. I wish there was some way to at least ask hotels to have reasonable food available in the morning for racers.
Coach, Parent, Volunteer	Passive	For another suggestion, have you all thought about breaking up the Course Marshal shifts a bit? For those of us with team commitments, we can't spend 5+ hours on the course, but a 2.5-hour shift would be very manageable. You might have an easier time filling those slots.
Coach, Parent, Volunteer, Student-athlete (I raced)	Passive	I'd like to see the same race mileage with shorter laps. Also when it is this hot and dry watering the infield course throughout the day would be great
Coach, Parent, Volunteer, Student-athlete (I was a spectator)	Detractor	The Haymaker Venue is too dusty. The high dust exposure can't be good for the lung function of our young athletes. Please consider dropping this venue in favor of a course that doesn't require the athletes to inhale so much particulate matter. Leadville was a beautiful course well thought out with great view. I would take Leadville two times over Eagle anyway
Parent	Promoter	Great music!!! Too dusty and no shade ...
Parent	Promoter	Make course marshal shifts shorter
Parent	Passive	I know the kids love the course, but it is my least favorite to spectate. The dust and heat are always too much. Maybe run this race later in the series to get cooler temps.
Parent	Passive	Porta potties should be cleaned out after Saturday races in preparation for Sunday races. Most units were dirty, nearly full and out of toilet paper.
Parent	Passive	Thanks for trying to control dust with water trucks
Parent	Passive	Very dry course
Parent	Passive	We like the Eagle course but coming from the Pagosa Springs it is hard when all the races are up north. It would be nice to have one or two more south.
Parent	Passive	Well done!

Parent	Detractor	I really dislike the Eagle location for many reasons: the I70 traffic, the extreme dust, the lack of restaurants in town (every place we went was closed due to "private party" including one closed for Heritage!). Also, why did Platte have to go to Eagle two years in a row? Why couldn't we have done Frisco?? I just can't stand Eagle and do not want to go back for any reason. I believe the race schedule should be mixed up every year. At least we have Leadville and Nathrop this year as something different. JV Boys group was WAY TOO BIG to run all at once. Please divide them up!! If you were in the back, you had NO chance of moving forward with that many kids! Also, why are you not taking pics of ALL the riders on the course this season, like last season? So absolutely no pics of my son anywhere. Very disappointing.
Parent	Detractor	I would be more willing to volunteer at the races if the slots were 2 hours and not 4. Four hours makes it hard to support my family, my racer and the team.
Parent	Detractor	It is so dusty!
Parent	Detractor	It's incredibly difficult to get any food in Eagle. Restaurants were overwhelmed or closed for team dinners or had their phones off the hook because they couldn't accommodate any orders. We ended up at the City Market deli. This happened to us last year as well. It's too difficult to cook in a hotel room so our only other option next year is to pack dinner or camping gear and tailgate in the parking lot. Maybe you could coordinate with the town of Eagle to get food trucks from near by towns or take Eagle off the schedule. As the league grows, there really needs to be a plan for making sure venues have enough resources to accommodate up to 1000 riders and their families each race weekend. As always... the race itself was awesome; good logistics, good support etc.
Parent	Detractor	Please contact better family rates at the hotels in Eagle. Restaurants are very expensive in the area. Any thought about striking restaurant deals for the weekend?
Parent	Detractor	Thanks for the camping option — makes this elite sport a bit more accessible for families.
Parent	Detractor	The community is very nice and the set up to camp at the fairgrounds is really good. We like the course layout as well. However, two of the three times we've attended it's just been so miserably dusty that we spend days cleaning it out of our bikes, clothes, shoes and camper. Even in the grass that has been watered down, it's still just so stinkin dusty and miserable.
Parent	Detractor	The corkscrew area is dangerous. Numerous riders took hard falls in a place where a tree root was exposed. The course should be redirected to eliminate this type of hazard. The air quality and dust level were hazardous to the student-athletes. The hand washing stations were out of water within the first few hours of the Sunday event. More opportunities for shade for both racers and spectators are needed at this venue. Using Eagle as a late race season venue might help heat and air quality.
Parent	Detractor	The lodging options at Eagle are minimal and basic.
Parent	Detractor	The Eagle course is EXTREMELY DUSTY and hard on the athletes who have asthma and allergies. Every person I talked with said this is the LEAST favorite race. My son could barely breathe when he finished and it took two days afterwards for him to feel good.
Parent	Detractor	The police in Eagle were over-the-top aggressive. I received a speeding ticket for going "15-19" over the speed limit. I watched my speedometer closely, and our tracking app, all showed that this was not accurate. It felt like they were just waiting for parents to come in for the race to make some more money off of us. The police officers working parking at the venue were curt and parked the cars too close to get the bikes unloaded. When we asked for more space, they told us we could unload the bikes, but then had to move the car after we unloaded. The town was not welcoming. I won't be returning to Eagle, even though I had previously been a regular visitor.
Parent	Detractor	There weren't any lodging accommodations (VRBO/AirBnBs) in Eagle so we had to stay in surrounding towns both last year and this year. Traveling from Spearfish, SD it makes for a late evening getting to town Friday night and then to have to wake up early Saturday morning and drive another 30 minutes to Eagle. I'm sure the kids love the course but it is so dusty. Both last year and this year it seemed like a dust storm.
Parent, Student-athlete (I raced)	Passive	The league did a great job with all aspects of the race.

Parent, Volunteer	Promoter	It would have been nice to have more porta potties at the camping site and some hand washing stations as it indicated there would be on the website.
		It was nice to have bike paths nearly all the way from the camping area to the race venue though!
Parent, Volunteer	Promoter	Parking was excellent. Signage to event was great. Also appreciated trying to keep dust down with water spraying.
Parent, Volunteer	Promoter	Raindance before the weekend to lower the dust. :)
Staff	Promoter	Great venue! Large so things could be spread out. Course is AWESOME!
Student-athlete	Passive	quite a fun course
Student-athlete (I raced)	Promoter	No
Student-athlete (I raced)	Promoter	Use the parking lot close to the pump track for drop off and/or parking
Student-athlete (I raced)	Passive	The Dust was almost unhealthy as it was in the air and I was breathing it in. I probably was coughing up dust for 2 days after the race.
Student-athlete (I raced)	Passive	Very dusty and we should preide the sandy turns on the downhill at the end but it was a great race otherwise
Student-athlete (I raced)	Detractor	Change coarse a little
Student-athlete (I raced)	Detractor	Course is really tough on asthmatics, boarderline safe for people with no respiratory issues. Some of the most particulate matter I have ever inhaled in a race.
Student-athlete (I raced)	Detractor	the dust is uncontrollable but because of the mass start it makes it even worse
Volunteer	Promoter	The length of time required of the afternoon race marshalls seemed like alot compared to the morning volunteers. Can this be adjusted? I wish you had a MAYBE option for returning to Eagle. I like the course, I like Eagle. And I really like how close everything is located in Eagle, and Eagle is SO welcoming to us. But I have a serious concern about the levels of dust at the Eagle course. The amount of dust our racers were exposed to in Eagle is a great health concern to me. I get that racing and some level of dust is in the cards. However, the amount of dust in the air and everyone was breathing into our lungs was ridiculous. We're told to monitor air quality for practices, yet it's apparently ok to breathe in loads of dust on race day.... My comment is a bit strong, but I want to make my point. Thank you.
	Detractor	

Haymaker Classic - October 8th-9th, 2022 - Eagle, CO			Do you have any comments, suggestions or feedback on the Haymaker Classic and/or your experiences in Eagle?
How did you participate?	Net Promoter Category		
Coach	Promoter		The races are too far away for the front range. the cost of traveling to and staying at the races is prohibitive. we could get more racers to the venues and participating in the races if they could be done as a day trip.
Coach	Passive		Course was great (nice flow and distance), but maybe a bit on the low side for total elevation. It was also fairly dusty. Our team enjoyed the race venue and atmosphere (better placement of team tents this year). Only substantial complaint is that you didn't let the freshman pre-ride the corkscrew- they really should have had a chance to ride it slow before racing. You could have announced to teams/coaches to only let freshman give it a go. Also the awards were a bit long/drawn out. Thanks for another professionally run race! Last thing: consider running an informal coaches race at one of the venues- would be fun!
Coach	Passive		I think Varsity boys need to go back to four laps. Any well conditioned athlete can do three laps four would bring the top athletes up.
Coach, Parent	Promoter		Awesome as always! This is our favorite course due to the majority of it being single track, that said we only wish the course had some more safe passing areas but no lose any of the awesomeness of the course.
Coach, Parent	Promoter		I loved how you lived the pit zone closer to parking and the race start. That was really convenient. Everything ran smoothly but we did have some kids crash. They were less experienced kids. I know you were trying to wet down certain parts of the course and save the corkscrew so it didn't get too worn but it may have been nice for them to ride it for experience before the race. I do understand why you waited to open it.
Coach, Parent	Promoter		The varsity group continues to be small and more JV need to be moved up yo varsity. For example, Crystal, there have been only 8-9 girls in varsity. Each girl has a 60% chance of podium every race. Meanwhile in JV there 30 girls with the #1 and #2 riders being 3-5 min ahead of the #3 and #4 riders, and over 10 min ahead of the #10 rider. The league needs to change the varsity to the top 20% being in varsity. Varsity boys there are 20 riders and 107 JV boys. The top 4 JV boys would place in the top 5 varsity boys on the same race. This needs to be fixed for the 2023 season.
Coach, Parent	Passive		I am amazed that Lodging and Dining are so far behind Eagle's efforts to grow visitation. There are far too few options, and if this doesn't improve as the League continues to grow, we may need to look elsewhere.
Coach, Parent	Passive		I wish there was a little for climbing for the racers. Extra credit is kinda wonky for racing.
Coach, Parent	Passive		The race course was very bumpy and not steep at all.
Coach, Parent	Passive		This isn't specific to Eagle, but relevant to all the races. It doesn't make sense to tell the riders that they aren't able to pass other riders until they cross the timing pad. This is a race, the whole goal is to go as fast as you can. Asking a rider to wait to pass someone is counterintuitive and dangerous. You are asking them to hold back and potentially cause an accident as the riders behind them are also charging, trying to go as fast as they can. They have a timing chip, why would you ask them to no pass a rider from the row in front of them? What if the rider in front of them misses their pedal and has to stop before crossing the pad? Does that mean all the riders behind them have to wait for them to get going again?
Coach, Parent	Passive		Wild course! I see why it's held last in the series (would be very hot earlier in the season, lots of technical skills early-season riders may not have developed yet).
Coach, Parent	Detractor		There was no warm-up loop, so we coaches involved in that aspect of our teams had to improvise. A little warmup loop guidance would be great in the future.
Coach, Parent, Volunteer	Promoter		Course seemed pretty torn up and dusty, really not in good shape this year. Courses/Venues closer to front range would be nice to add given # of schools/riders from that area. Eagle is one of the very best venues the Colorado Cycling League goes to. The parking, the course for the riders, the spectator environment, the new pit zone location (closer to the parking & start/finish), all of it - just so great!
Coach, Parent, Volunteer	Promoter		Having camping near by, some with plug-ins, is awesome. Would have been nice to have someone helping direct traffic a bit more in the camping area from say 3pm to 9pm - so those that reserved plug in sites found said plug in sites.
Coach, Parent, Volunteer	Promoter		I'd love to see Nate do finish line announcing at some point. He was a lot of fun to listen to during call ups. The kids enjoyed him, and I did too. He'll just need to remember that he's talking to parents at the finish line even more than kids.
Coach, Parent, Volunteer	Promoter		Love the camping options (plug in RV sites were dreamy but we heard the camping with tents on the grass is equally great) and out of all of the venues it is one of our favorites. Love Eagle. The town feels welcoming. Did you see the sign welcoming the league, that was awesome.
Coach, Parent, Volunteer	Promoter		Would have liked to be able to pre-ride the full course on Friday (part of it was closed).
Coach, Parent, Volunteer	Promoter		Would like to have the trash dumpster closer to the Team area. The course around the finish area was too dusty even though the grounds crew watered some parts.
Other	Promoter		Best course of the year!
Parent	Promoter		All venues need coffee for parents.
Parent	Promoter		Great event at an exceptional venue. I think the venue is especially spectator friendly because of the easy parking, access to the course, and lots of great places to watch the action.
Parent	Promoter		It would be great if the local restaurants were more in tune with the number of visitors that were coming to town, they seemed overwhelmed on Saturday and closed early on Sunday. We would have eaten in town and spent more if we could have.
Parent	Promoter		Great job and excellent organizing! Thank you
Parent	Promoter		Great job Sweeps and Rovers!
Parent	Promoter		Great race
Parent	Promoter		I found all of the Eagle e.g. maintenance, police, event staff to be very helpful and friendly.
Parent	Promoter		I also want to Thank the volunteers that served as the Sweep team for the boys Sophomore race. This was my son's first CO HS League-sanctioned race, and they could have tapped him out if they wanted to, but he never stopped, so they kept riding along allowing him to finish...much appreciated!
Parent	Promoter		Even though the race year is over for Phillip, he plans to continue to practice with the rest of the team, and wants to race again next year.....I think he has the bug ;)

Parent	Promoter	It feels that as Eagle grows, especially in the Town Ranch area, that the race is being pushed out. This is an excellent venue, town, and riding, we absolutely love it and would like to see it continue. Hopefully the league can continue to work with town and residents to make it successful for everyone.
Parent	Promoter	As this happens, we notice vehicles were being PACKED IN to the venue parking, I'm assuming due to lack of space. We have a small car and were almost parked in due to not enough space between rows. I so appreciate the volunteers, but it sounds like they need to be briefed more thoroughly.
Parent	Promoter	It was a little disappointing that the kids couldn't pre-ride the final descent on the course. It can pretty intimidating for inexperienced riders. I get that we want the course to be in good shape for the race, but it's hard to imagine that it made a big enough difference to offset the potential safety risk to those kids that needed the practice.
Parent	Promoter	Just some feedback concerning some of the features on the switchbacks and wooden feature at the bottom of the course. A bunch of Columbine racers and a coach were on the side of the hill by the wooden feature changing to female racers to "take the jump." A racer did and went OTB and is lucky she wasn't seriously injured. Can you please make sure this never happens again and kids aren't chalking and encouraging exhausted riders to take a jump at the end of the course? The coach should not have allowed this to happen.
Parent	Promoter	Loved this race and venue!
Parent	Promoter	Many kids could really benefit from being allowed to pre-ride the downhill section of the course and it was a bummer that they were not allowed to.
Parent	Promoter	Multiple exits in and out of the venue. More signage from town. Best venue of the year IMHO!
Parent	Promoter	Need better and cheaper accommodations. Extended Stay hotel was pricey with no amenities and very basic room with small beds. Would be good to negotiate a better deal for race families.
Parent	Promoter	Also we would appreciate if vendor food at the event offered more variety, such as gluten free, dairy free, and vegan fare.
Parent	Promoter	And it would be helpful if there was a volunteer run water delivery service for teams in pit zone.
Parent	Promoter	Our experience in Eagle was great, however my daughter's experience with RockShox was really bad. She is the 8th grade younger sister of a 10th grade male racer & we are encouraging her to consider racing next year. At the last race in Snowmass the RockShox tent offered her a sweatshirt but didn't have her size so suggested she check in at the Eagle race. She was excited & had started talking a bit about racing and what gear she would need. First thing when she arrived at the course in Eagle, she went to the RockShox tent. The vendor told her no - racers only. She came back to me, trying to play it off, but she was clearly dejected with tears welling up in her eyes. I could see that the vendors response broke her heart & made her feel rejected and no longer a part of the racing scene. I asked her about racing next year later in the day and she said no way.
Parent	Promoter	While I understand that vendors may set a policy to be able to provide for racing athletes, the invitation to come back to get a shirt, then abruptly changing the policy has had a severely detrimental impact on my family and my daughter's future participation. I'm heartbroken for her.
Parent	Promoter	So dusty! Lodging in Eagle was very expensive compared to surrounding area. Not very many dinner food options
Parent	Promoter	Sounds like or teammate had a tech difficulty with registration and was not allowed to ride... seems harsh given an early morning drive from Denver? Esp for a kid who would not make Stayte so no harm in him starting in back of a B waiver??
Parent	Promoter	Try to recruit more food trucks to the venue
Parent	Passive	First off you all do a tremendous job running these events! I say that so what I say next is not a complaint but observation request. You have a good amount of schools from the front range representing in these races. I wonder if it would be possible to have one of the races closer to the front range i.e. Boulder, Golden, Ft. Collins etc. Many of these families have other kids in sports which causes the family unit to miss out on sometimes half of another season. Just throwing out for consideration
Parent	Passive	Security guarding the street parking near venue was overdone and inconsistent- we were not allowed to park on street and many many others did without getting a ticket
Parent	Detractor	Eagle as a town for the venue is great. Issue is the venue. The climbing is all at the last 3rd of the lap, and it doesn't test bike skill as much as we would like to see in a race.
Parent	Detractor	Good prizes should be given out to the podium athletes. There is definitely enough money made and enough sponsors to make this happen. I also think the state finals race should be a maximum of 40 racers from each category, 10 from each division. It's a safety issue having too many riders on a course at the same time.
Parent	Detractor	Kids overall do not like this track. Too bumpy and dusty.
Parent	Detractor	Need shade. Very dusty
Parent	Detractor	Not a good passing trail. Limited close accommodations.
Parent	Detractor	Way too dusty, but nicely run event. Too much of the local staff / volunteers yelling at spectators and visitors. Can be a little nicer. Maybe megaphones so that their voice can carry and the can remain calm. Overall a fun good day.
Parent, Volunteer	Promoter	Glad that it was "in our backyard" I would think that will all the development in that area that the cell service would be better, that is nothing against the Colorado League just Eagle.
Student-athlete; I, raced	Promoter	Eagle is by far my favorite course.
Student-athlete; I, raced	Promoter	I loved the course! It was very dusty and bumpy but there were caution signs right where they should be.
Student-athlete; I, raced	Promoter	Make the final downhill less brake bumpy
Student-athlete; I, raced	Promoter	not really
Student-athlete; I, raced	Promoter	only do races on Saturdays
Student-athlete; I, raced	Passive	More aggressive climbs and descents.
Student-athlete; I, raced	Passive	Really fun course, I wish I was able to do a full pre-ride the day before though.
Student-athlete; I, raced	Detractor	Better course directions at start of second lap.
Student-athlete; I, raced	Detractor	Course has no climbing, too much dust, and it's destroyed retire it.
Student-athlete; I, raced	Detractor	to dusty, my lungs are hurt, and it made me sick
Student-athlete; I, raced, Parent	Promoter	Excellent Venue. Super run course

Student-athlete, I, raced, Parent, Volunteer	Promoter	Great race!
Student-athlete, I, raced, Parent, Volunteer	Promoter	The famous Eagle dust is the only reason I didn't give it a 10. Our Varsity kids returned to the pit coughing up lungs... last riders of the day, doing 3 laps... a lot of dust. We love the course's corkscrews at the end, the wall ride, and Hutch's new pit placement. Thanks for the Senior Sendoff, I do wish the kids had been called up by their names... because my rider has ridden every race for 4 years, but never had that "top 20" race honor.
Volunteer	Detractor	This survey is not accomplishing much except a justification for town of Eagle and how much we spend - we know we spend way to much on these races and weekends