



AGENDA

Marketing & Events Advisory Committee (MEAC)

Wednesday, October 4, 2023 – 9:00 am

Council Chambers / Eagle Town Hall

200 Broadway, Eagle, CO

This agenda and the meetings can be viewed at www.Townofeagle.org.

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CALL TO ORDER AND ROLL CALL

APPROVAL OF MINUTES

Meeting Minutes: September 6, 2023

BUSINESS ITEMS

- 2024 MEAC Funding Request Application - PRESENTATIONS

9:00 – 9:10	Michelle Friedman, Eagle Chamber of Commerce/Biztoberfest
9:15 – 9:25	Tara Novak, EagleARTS/ARTwalk
9:30 – 9:40	Peggy Wolfe, Vail Valley Foundation / ShowDownTown
9:45 – 9:55	Kristi Scheidegg, Vail Mountaineers Hockey
10:00 – 10:10	Bryan Woods, Christmas on Broadway
10:15 – 10:25	Mary Ann Morrison, Eagle Mushroom Festival
10:30 – 10:40	Stephen Ridgway, Kaleidoscope Productions / Music & a Movie
10:45 – 10:55	Kate Rau, Colorado High School Cycling League
11:00 – 11:10	Larry Moore, Climbing + Fitness
11:15 – 11:25	
11:30 – 11:40	Becky Wydra, Mountain Tots
11:45 – 11:55	Lori Ventimiglia, Tipi Raisers

MEAC FUNDING TIMELINE

	2023 Timeline
October 4	Presentations to MEAC by producer requesting more than \$5,000
October 5	MEAC will evaluate and conclude funding recommendations
November 28	MEAC funding recommendations present to Town Council
	<i>*Funding is not confirmed until Town Council's approval on November 28th, 2023</i>
December 2023	Event producers will be notified of approved funds.
	<i>Dates are subject to change</i>

UPCOMING EVENTS

October	
10/1/2023	Eagle Ranch Pumpkin Patch
10/6-10/8	Colorado High School Cycling League
10/22-10/23	Vail Lax Jam
10/25/2023	Trick or Treat Street

ADJOURN

I hereby certify that the above Notice of Meeting was posted by me in the designated location at least 24 hours prior to said meeting.

Molly Furtado
Special Events Manager