



EAGLE DOWNTOWN DEVELOPMENT AUTHORITY (DDA)

Eagle Town Hall

Wednesday, March 22, 2023

1:30-3:30pm

IN PERSON

Welcome + Roll Call

- Kat Conner, Sarah Parrish, Adrienne, C., Jake Roach, Nikki Davis (town), Scott Schlosser, Marci Leith, Greg Schroeder Larry Pardee (town), Mick Daly (EVC), Mellissa Daruna (New assistant town manager), Brian Woods (downtown Alliance), Jennifer Filipowski (EagleARTS), Stephanie Owens and Kat Correll (DCI on call), Troy Bernberg (On call, DDA financial advisor)

Minutes Approval

Marci Motions Adrienne, Greg Schroeder 2nd, Approved

Board Roles

- Minute Taker -
Jake - voice dictate? Marci, volunteers!
- Communication Role
- Need person to update website on a regular basis, newsletter, social media. DDA Board members to suggest topics for outreach. Marci has a designer, Joe, to help manage. Will chat more about this next meeting.

DDA Communications

DDA Policy Finalized

- Policy
 - Scoring Matrix
Marci motions, Greg 2nd, Approved
 - Larry and Nikki will update staff and council about the DDA Policy Doc.
- DCI note, "Understanding Assessment" Discussion June 8th in WheatRidge 11am

Town Business

- Assistant Town Manager
New assistant Town Manager, Melissa Daruna! Will be hiring Marketing Manager, Econ

Manager positions

- Eagle Employer Survey
Nikki requests more employers to take it. One per business. Expires Monday 27th
- RRC potential projects: Economic Dashboard and perform another community survey.
Nikki Davis to keep DDA posted
- Recode Update
2nd council meeting in June to complete, Need feedback after April 4th meeting draft.
- Get EVC, Chamber and DDA groups together. Make sure we're not overbearing staff resources. Open round table public meeting no later than early April. Preclude to EPS meetings which could be one meeting. Mick to send out doodle poll.
- Kat Conner to announce she is selling her building and which will make her inapplicable to be on the DDA board. April will be her last meeting as a DDA board meeting.

Jake motion to adjourn, Marci Second 2:55pm

Minutes taken by Kat Conner