

Economic Vitality Committee Meeting Minutes 5.15.2023

Present: Daly, Sunday, Kostick, Schroeder, Hofman, Lally, Daruna, Davis, Pardee, Morgan.

Online: Eves.

Absent: Gaboury.

Yuri motioned to approve April minutes, David seconds, passed unanimously.

Community Development Update

North Broadway sketch plan was reviewed by P&Z. Lot of conversation and feedback. Town Council presentation on May 23rd. Two properties are under contract, and a third is allowing access but is not under contract. Yuri brought up the status of the PUC crossings – the town is working with the applicant. **EVC should continue to keep PUC crossings a priority along with Grand Avenue.**

Staff Update

Hired a Communications & Marketing Specialist – Carly West (starting part-time June 6th)

Congratulations to new Economic Development and Housing Specialist – Nikki Davis!

Eagle Chamber and DDA

Chamber - Screaming Eagle Golf Tournament Friday, with more continuing events.

DDA – Greg Schroeder is the new chair. Looking for funding and building for the future.

Should we as a the EVC be involved in DDA and business decisions?

ReCode Eagle

Elizabeth Garvin – Clarion, consultant on the project.

They've done quite a bit of community outreach already, continuing.

Major change categories – incorporate more housing within new and re-developments, PUDs don't tend to account for market changes over time, standards are not one size fits all, updating review process for user-friendliness.

Added some new zone districts, created objective development standards, added sustainability and resiliency standards.

Hopes to be adopted in June – live document that will be adjusted as we go. "Maintenance begins on day 1."

Dashboard Discussion

Move forward with the dashboard but hold off on the community survey.

- Inclusive in our outreach, dual language publication, community market, trail access and numbers

Kari motioned to approve the dashboard proposal for Council to approve on May 23, and Yuri seconded – passed unanimously.

EPS – Economic Development Plan Update & Business Survey

EPS will be at the next EVC meeting with mobility data and more analysis.

Nikki will get us more information after the fact – individual businesses invited to attend focus groups on May 24 and 25.

Draft report in July and presentation to council in August.

Sub-Committee

EVC members requested to identify one/two items each to “keep an eye on”. See below.

Motion to Adjourn

Christina and Kari motion to adjourn, passes unanimously.

Recording

A recording of the meeting can be found [here](#).

“Keep an Eye On” list

In addition, one member will be asked to ‘keep an eye on’ important matters and alert the full committee when discussion and/or action is appropriate; suggestions included below:

- Economic Vitality Dashboard ongoing process - Kari
- Business Survey - Mick
- Community Survey - Melissa
- Economic Development Plan (EPS) - Mick
- ReCode Eagle to stimulate and expedite new development and growth - Eric
- Comprehensive Affordable Housing Assessment next steps - Christina
- Grand Avenue and River Corridor Master Plan implementation - Kari
- Advocate for the Town to pursue PUC approvals for Grand Ave. railroad crossings - Yuri
- DDA and connecting downtown to the river - Kevin
- East Eagle: Eagle Meadows & Red Mountain Ranch - Eric
- West Eagle: Eagle County/ToE workforce housing - Christina
- Eagle Open for Business; a business- and development-friendly reputation - David