

Economic Vitality Committee Meeting Minutes, April 10, 2023

In Attendance: Kari Schroeder, Mick Daly, Christina Hofman, Nick Sunday, Yuri Kostik, Larry Pardee, Melissa Daruna, Nikki Davis, Michelle Morgan

Kari motioned to approve the March minutes, Christina seconded, approved unanimously.

Community Development Update (Chad)

- We will revisit Recode Eagle at our next meeting.

Staff Update (Larry)

- Colorado Housing Initiative – Going to vote and will likely pass
 - o How can we adjust/amend and make sure Eagle has a voice?

Chamber/DDA

- DDA – Kat Connor has stepped down, Greg Schroeder to be voted in as Chair.

EPS/RRC

- RRC: Chris (principle) and Colin (Director of Data)
 - o Plan to track “mobility data” of constituents
 - Visitation patterns, land use patterns, composition of visitors
 - How is this useful for us? Is the question we need to answer
 - Business data to community data – as a priority
 - Utilize data to inform public policy and building as well as make sure we have a vibrant, healthy community
 - Gypsum has a large number of our Grand Ave traffic but the businesses don’t bring in a large amount of money
 - Nick - mobility data will help with EVTA
- Dashboard: plan 5-7 elements, where possible automatically updated; important that it has long-term relevance and value.
 - o Kari: goal for the Dashboard is to inform public policy, provide data to multiple groups. Elements:
 - Economic data, by geographic areas, including online
 - Census data?
 - EVC interested in the community as a whole, not just businesses; social aspects, including mental health; housing; recreation and transportation metrics (with mobility data) to help prioritize capital

projects and inform the public; remote workers (how to support them?); dual language and broader demographic outreach.

- Kari will email the EVC with her suggestions for RRC's proposal. A special EVC meeting will be required to approve the proposal so that Larry can include it on the agenda for the next Town Council meeting.
- EPS business survey and project report – see EPS ECONOMIC ANALYSIS & SURVEY RESULTS for full details.

ReCode Eagle

- Clarion to present status at our May meeting with full opportunity for feedback. We request a high level, executive overview, answering these questions - How does it:
 - Contribute to Eagle's Economic Vitality?
 - Expedite the application process?
 - Improve our workforce housing, attract qualified workers, address employer challenges?

Housing

- Housing inventory: several progressive steps under way, Haymeadow (Eagle County buying units), West Eagle, and ...
- North Broadway development (with significant affordable housing component) coming to P&Z on May 2nd
- Community Builders planning a toolkit seminar in early summer

Other Business

EVC ad hoc subcommittee and “keep and eye on” – EVC to provide feedback ahead of next meeting – see attached.