

Economic Vitality Committee Meeting Minutes, March 20, 2023

Christina, Mick, Eric, David, Kevin, Kari, Melissa L, Melissa Daruna, Michelle (Chamber), Larry, Chad, Jenny, Nikki. Absent: Yuri

Larry introduced Melissa Daruna – welcome to our new Assistant Town Manager!

Approve previous minutes – unanimous.

Updates

- Community development update - Chad
- Larry Pardee – 17 job positions open down from 23. 7 new jobs, the rest are replacements.
- Chamber Update (Michelle) – New part time employee on board.
- DDA Meeting has moved to every 4th Friday, 1:30pm at Town Hall. Mick will attend the next meeting.

Business and Discussion Items

- Business Survey was extended to 3/20 – 55 responses, Extended again to 3/27 (now 65)
 - o Aiming for 60 - 75 responses and certain large businesses to respond
 - o **Target more businesses directly through person-to-person outreach (EVC, DDA, Chamber)**
- Dashboard Update
 - o Up for discussion on who will handle and how – Nikki is taking the lead
 - o **RRC gave us a proposal. Larry will forward to the EVC**
 - o EPS/RRC working on mobility data analysis
- Recode Eagle
 - o Updates have been brought to staff with redline comments
 - o Continue to review to hopefully get it as close to right the first time
 - o Attempting to add density rather than a “density bonus”
 - o Council work session on April 4
 - o Master plans like Eagle River Corridor can be updated after 5 years
 - o **Clarion to present at next EVC meeting**

Comprehensive Affordable Housing Assessment (EPS)

- Very comprehensive and well done, positive outlook for Eagle, however...
- Affordability gap at \$680,000 is of large concern
- Ex: Hockett Gulch – will rental costs be out of reach?
- What keeps Vail from master leasing? Answer: nothing we can do.
- \$1.1 million grant to Eagle and Habitat for homes on 3rd St.

Make subcommittees more effective:

- Instead of permanent sub-committees, form ad hoc groups for specific work items, with those who have interest AND the bandwidth at that time.
- **Mick will forward a draft list.**
- **EVC/DDA/Chamber collaboration nominated by Kari. Arrange meeting (with Kari, Mick and Melissa representing EVC), to result in written report and presentation to Town Council.**
- For significant Town projects, appoint one person to ‘keep any eye on things’. Ex. Christina on Housing.

Other Business

- Nick going to the EVTA meeting as Eagle’s representative.

Motion to adjourn - unanimous