



AGENDA

Marketing & Events Advisory Committee (MEAC)

Wednesday, March 1, 2023 – 9:00 am

Council Chambers / Eagle Town Hall

200 Broadway, Eagle, CO

This agenda and the meetings can be viewed at www.Townofeagle.org.

PUBLIC WIFI – Eagle Guest

MEETING ACCESS

CALL TO ORDER AND ROLL CALL

Members Present: Holli Snyder, Chair, Danita Dempsey, Kim Fritzler, Anna Robinson, Erinn Hoban, Chad Milam, Lizzy Owens, Heather Hower, Sarah Parrish, Molly Furtado

APPROVAL OF MINUTES

Motion to approve.

BUSINESS AND DISCUSSION ITEMS

- Review Revised Bylaws that will be submitted to Town Council for approval
- Discuss roles of newly appointed Secretary, Erinn Hoban and alternate member, Kim Fritzler

STAFF UPDATE

- New Assistant Town Manager, Melissa Daruna, starts March 20
 - *Experience includes 4 years leading the statewide conservation nonprofit, Keep It Colorado, and 9 years in local government at the Ken-Caryl Ranch Metropolitan District. Originally from the Chicagoland area, Melissa relocated to Colorado in 2009 and moved to Eagle with her family this past summer. She has a degree in Recreation, Parks, and Tourism Administration from Western Illinois University and a law degree from the University of Illinois Chicago Law School.*
- Block Party update – venue will remain the same as in previous years.
 - Ted will attend April MEAC meeting with map and possible talent announcements
 - Ted requested extended end time on Sunday, Larry suggested he communicate with Broadway businesses. Extended time contingent on positive feedback from businesses.

- Flight Days – Town is collaborating with Indigenous Wisdom Summit. 2023 theme is SOUND OF MUSIC!
 - Flight Days Committee:
 - Flight Days Volunteers:
 - Flight Days Fundraising, Sponsorship Levels have been created: \$3,000 from Eagle Ranch HOA, verbal commitment from Vail Health and Slifer/K2 Real Estate
- Community Table – Sunday, August 20 - *NEW location for 2023* Capital Street closure in Eagle Ranch
 - Each year the location will switch back & forth from Capital Street to Broadway Street (odd number of year in Eagle Ranch, even number of year in Downtown Eagle)
- Event Calendar



ADJOURN

I hereby certify that the above Notice of Meeting was posted by me in the designated location at least 24 hours prior to said meeting.

Molly Furtado

Molly Furtado
Special Events Manager