

Economic Vitality Committee Meeting Minutes Jan 17 2023 1:00PM

Members in attendance: Kari Schroeder, Mick Daly, Nick Sunday, Christina Hofman, Kevin Brubeck, Melissa Lally, David Gaboury

Others in attendance: Chad Phillips, Larry Pardee, Michelle Morgan

Absent: Eric Eves, Yuri Kostik

December 19th minutes approved.

Motion to retain Mick Daly as chair of the committee passed unanimously.

EPS – Sara and Andrew (via Teams)

- Sarah overviewed EPS plan
- EPS questions for EVC
 - o What are the original issues that led to the RFP?
 - o What elements are most important?
 - o Coordination with other agencies?
- We will do an update/check in every month
- A smaller group will meet with EPS soon

Committee questions for EPS:

- Is transportation included?
- Business survey – What is your major impediment to growth?
 - o Needed information

Chad Phillips Update

- Ping lane property update
- CAH study released to staff - will go to council shortly and then be listed at the TOE website
- Survey post permit/construction
- 2 open positions for P&Z; help requested.

Chamber Update

- Potentially hiring another staff member
- Hoping to collaborate more with DDA and EVC

PUC Crossings

- Access management plan was not included in the updated RFP
- Landowners don't want public crossings
- Steering future developers toward access at the future roundabouts

Goals and Plans for 2023 (final document attached)

- Discussion on how to make the committee goals measurable
- Mick to get the chamber goals from Michelle
- Sub-committees requested to work on plans and metrics
- Reviewed Mick's suggestion with light adjustment

Motion to adjourn

EVC GOALS & SUB-COMMITTEES 2023

Goals

1. By end 2023, EVC will have measurably improved Eagle's Economic Vitality, by helping to reduce or remove impediments and obstacles to, and helping to open up opportunities for, economic growth (metrics included on the EV Dashboard.)
2. Facilitate/encourage collaboration between the EVC, DDA and Chamber.
3. Make measurable progress on each defined task (below.)

Sub-committees will define metric(s) for each task (where possible).

Sub-Committees

1. **Grand Avenue & Eagle River Corridor and Downtown** - Yuri (chair), Kari, Kevin, Mick

Focus:

- Grand Ave. and River Corridor Master Plan implementation
- DDA collaboration

Current Tasks:

- Advocate for the Town to pursue PUC approvals for Grand Ave. railroad crossings
- Promote infrastructure and development progress with Eagle County and Gypsum
- DDA and connecting downtown to the river

2. **Eagle Open for Business** - David (chair), Christina, Eric, Mick

Focus:

- Economic Development Strategy & Plan for ToE
- ReCode Eagle to stimulate and expedite new development
- Housing diversity, affordable housing and workforce needs
- East Eagle: Eagle Meadows & Red Mountain Ranch

Current Tasks:

- EPS Economic Development Plan (Jan – April)
- EPS Comprehensive Affordable Housing Assessment (Jan)
- ReCode Eagle finalized and implemented (May/June)

3. **Decision Data** – Kari (chair), Yuri, Melissa, Mick

Focus:

- Economic Vitality Dashboard ongoing process
- Community & Business Surveys

Current Tasks:

- Business Survey with EPS, Chamber, DDA, Eagle Ranch,... (1Q)
- Economic Vitality Dashboard implementation (2Q?)
- Metrics defined for economic growth (our #1 goal)

Committee Chair will report back to each monthly EVC meeting.