



MEETING MINUTES
Economic Vitality Committee
Monday, October 17, 2022, 1:00 PM
Public Meeting Room / Eagle Town Hall
200 Broadway, Eagle, CO

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PUBLIC WIFI – Eagle Guest

CALL TO ORDER AND ROLL CALL - 1:00 PM

Present: Chair Daly, Eves, Taylor, Schroeder, Nikki Davis, Pardee, Rakow, Sunday

Absent: Brubeck, Michelle Morgan, Lally, Brubeck, Kostick, Phillips

APPROVAL OF MINUTES

Motion: Schroeder motioned to approve the September 19, 2022 EVC minutes. The motion was seconded and passed unanimously.

CHAMBER OF COMMERCE UPDATE

1. Michelle Morgan reported that Yuri Kostick will report back to the EVC on Chamber business and coordination items. Michelle will take this role when Yuri is unable.
 - a. The EVC and Chamber will hold a joint work session in early 2023.
 - b. The Chamber will assist with EVC subcommittee work as appropriate.
 - c. Follow Up: **Set up a joint EVC, Chamber, DDA work session to discuss 2023 goals.**
 - d. Follow Up: **Kat Connor will give a DDA update to the EVC next month.**
 - e. Follow Up: **Add ongoing updates from Chamber, DDA, Community Development to the monthly agenda as needed.**

COMMUNITY DEVELOPMENT UPDATE

1. Nikki Davis gave a Community Development update.
 - a. Hockett Gulch was approved last month and is starting construction.
 - b. East Eagle is starting to work with the Town on infrastructure agreements.
 - c. The pavilion at the Eagle River Park will start construction soon.
 - d. November 1st at 4pm a draft of the Housing Assessment report.
 - e. ReCode Eagle is anticipated to be adopted in early February 2023.

MEMBER AND COMMITTEE UPDATE

2. Subcommittee #1 - Grand Avenue & Eagle River Corridor Future:
 - a. Schroeder gave committee update. This subcommittee met and would like to ask the EVC to send a support letter for the PUC Crossings to Council.
 - b. Discussed in more detail in Business and Discussion Items.
 - c. Priorities: PUC (Railroad) Crossings, Grand Avenue Corridor Plan, IGA Collaborations with Eagle County and Gypsum.
 - d. Members: Kari, Kevin, Yuri

3. Subcommittee #2 - Eagle Open for Business with Optimal Workforce and Diverse Housing:
 - a. Gaboury provided written report in EVC packet for committee update. This subcommittee met and determined subcommittee priorities.
 - b. Discussion: Business environment, ReCode Eagle, Housing/Workforce, Key Development Projects
 - c. Follow Up: **Nov. 9th at 1pm - Mick set up meeting with CU team and Bill Shrum.**
 - d. Priorities: Town of Eagle Business Development, Housing, Key Developments, Chamber Coordination
 - e. Members: Christina, Eric, Mick, David

4. Subcommittee #3 – Economic Data Dashboard and Community Builders’ involvement
 - a. Schroeder gave an update. This subcommittee met and needs Town Staff to move forward with Community Builders’ contract.
 - b. Discussed in more detail in Business and Discussion Items.
 - c. Members: Kari, Mick, Yuri

BUSINESS AND DISCUSSION ITEMS

1. PUC Crossings – Letter of Support to Council/Staff
 - a. Pardee gave a Town of Eagle staff update regarding the PUC crossing work to date. : Public Works has a former CDOT engineer on staff with experience working with UP. Town needs to manage our expectations with PUC approval process. The Town needs to hire consultants that work specifically with UP and PUC. to produce a positive result.
 - b. Sunday Town plans on 2026 \$20M Grand Avenue Corridor construction.
 - c. Schroeder explained that the subcommittee met and would like to ask the EVC to send a support letter for the PUC Crossings to Council.
 - d. Schroeder gave draft support letter to attendees for review.
 - e. Motion: Gaboury motioned to have subcommittee gather comments and finalize letter to send to council. The motion was seconded and passed unanimously.
 - f. Follow up: **Schroeder will send out draft for comments, gather input, and send letter to Council.**

2. Community Survey and Economic Data Dashboard

- a. Pardee shared a few thoughts on the dashboard and survey. The ability to share data needs to be fast to meet dynamic changing times and get feedback that we need. Think about this as we put the work together. Use to inform decision making by Council.
- b. Gaboury: Is dashboard hard data or community feedback?
- c. Schroeder: 50/50. Intended for quarterly update and communication with public.
- d. Taylor: Need survey demographics from all, not just certain demographic.
- e. Chair Daly: Need dashboard to be adaptable.
- f. Follow Up: **Schroeder to share previous EVC presentation on Dashboard to Committee and Pardee. Discuss scope and how to keep up with current changing times with Community Builders.**
- g. Gaboury: Need ongoing budget in EVC for Dashboard updates and improvements.
- h. Follow Up: **Town Staff still needs to reach out to Community Builders for an updated proposal and contract. \$8,000 for 2022, new proposal for 2023 work.**
- i. Chair Daly: Table Hold Community Survey discussion until next meeting.
- j. Follow Up: **Add Community Survey to next month's agenda.**

3. EPS Economic Development Plan. \$50k for 2023 EPS study

- a. Pardee gave an update on EPS's work with the Town of Eagle. EPS is currently doing a great job on housing survey and the housing/economic topics are inextricably linked.
- b. Follow Up: **Pardee will work with Finance staff to make sure 2022 rollover funds are available for EPS survey. If not, work to include in 2023 budget.**
- c. Follow Up: **Pardee to send CU study to EPS for coordination purposes.**

4. Eagle Valley Transportation Authority

- a. Chair Daly – Should we write a support letter?
- b. Sunday – Council decided not to vote on a support letter. Nick is on RTA committee.

5. EVC 2023 Budget Request

- a. Council reviewing budget on October 25. Budget is under General Administration.
- b. Pardee: Council identified goals: 1) Business Survey to identify what they need, 2) Development Action plan to facilitate development within East Eagle, 3) Clarify focus of each associate: DDA, Chamber, EVC
- c. Follow Up: **Pardee to send this specific Council goals' language to EVC.**
- d. So common goals, all come together and look at current and future business opportunities,
- e. EVC One Page Report to Council as needed.
- f. Gaboury: \$10k budget for ongoing 2023 Dashboard, \$50k EPS Economic Development Plan,
- g. \$20k Community Survey is not being discussed yet.

6. Other
 - a. Rakow – November 9th meeting on Town of Eagle Committee training.
 - b. Follow Up: **EVC members to attend if available.**

ADJOURN – 2:20PM

Motion: Chair Daly motioned to adjourn. The motion was seconded and passed unanimously.