



MEETING MINUTES
Economic Vitality Committee
Monday, September 19, 2022, 1:00 PM
Public Meeting Room / Eagle Town Hall
200 Broadway, Eagle, CO

This agenda and the meetings can be viewed at www.Townofeagle.org.

PUBLIC WIFI – Eagle Guest

CALL TO ORDER AND ROLL CALL - 1:00 PM

Present: Daly, Lally, Brubeck, Schroeder, Kostick, Taylor, Phillips, White, Pardee, Rakow

Absent: Eves, Gaboury, Sunday, Morgan

APPROVAL OF MINUTES

Motion: Schroeder motioned to approve the minutes, the motion was seconded and passed unanimously.

a August 15, 2022 Minutes

COMMUNITY DEVELOPMENT UPDATE

- a Chad Phillips referred everyone to the Comm Dev update that was included in the meeting packet.
- b Also updated on Hockett Gulch approval process. A special hearing will be held by Council on September 20.
- c Case property is expected to have a sketch plan submittal to Comm Dev this month.
Committee comments: **EVC Subcommittee #1 should discuss the PUC crossing necessity for any development on the Case property.**
- d EVC was introduced to Cliff Simonton, the Town's new Senior Planner.

MEMBER & COMMITTEE UPDATE

- 1. Subcommittee #1 - Grand Avenue & Eagle River Corridor Future:**
 - Update: This subcommittee met and determined subcommittee priorities.
 - Priorities: PUC (Railroad) Crossings, Grand Avenue Corridor Plan, IGA Collaborations with Eagle County and Gypsum.
 - Members: Kari, Kevin, Yuri
- 2. Subcommittee #2 - Eagle Open for Business with Optimal Workforce and Diverse Housing:**
 - Update: This subcommittee met and determined subcommittee priorities.
 - Priorities: Town of Eagle Business Development, Housing, Key Developments, Chamber Coordination
 - Members: Christina, Eric, Mick, David
- 3. Subcommittee #4 – Economic Data Dashboard and Community Builders' involvement**
 - Update: This subcommittee met and discussed moving forward with the Community Builders' contract.

- Discussion: Schroeder discussed the Community Builders' proposal to update the Economic Data Dashboard.
- Discussion: Schroeder discussed the previous EPS proposal to prepare an Economic Development Plan for the Town of Eagle that was previously approved by the Committee.
- Discussion: A discussion was had with Town Staff to determine that neither the Community Builders' nor EPS contract had been executed.
- Motion: Schroeder motioned that if the EVC had a budget available of \$50,000 for 2022, that \$40,000 was allocated to the EPS Economic Development Study and \$8,000 was allocated to Community Builders' work on the Dashboard content. The motion was seconded and passed unanimously.
- Follow up: **Town staff to confirm EVC's budget and execute contracts as necessary.**
- Members: Kari, Mick, Yuri

4. Subcommittee #3 - Existing & Future Business Growth (Businesses Thrive):

- Priorities: Business Retention, Branding/Marketing, Outdoor Recreation/Innovation District, Western Slope Entrepreneurs/Startup Colorado
- Chair Daly suggested that this subcommittee had significant overlap with the Chamber and other subcommittees.
- Motion: Daly motioned that the business retention and branding/marketing tasks were coordinated by the Chamber and the outdoor recreation/innovation district focus was added to Subcommittee #2's tasks. Thus, removing the need for Subcommittee #3. The motion was seconded and passed unanimously.
- Follow up: **Reassign Melissa to Subcommittee #2.**

5. EVC Budget for 2023

- Committee Comments: The EVC needs to work on their 2023 budget needs. Schroeder mentioned Community Builders is requesting \$10,000 for 2023 work on the Community Data Dashboard. An updated Community Survey would likely be in the range of \$20,000. EPS's Economic Development Plan is likely not to begin in 2022 and may need 2023 budget.
- Follow up: **Chair Daly will discuss these budget needs with Manager Pardee.**

BUSINESS & DISCUSSION ITEMS

- a Reporting to Town Council – The Committee discussed how and when to report to Town Council.
Committee comments: Provide 1-page EVC summary to Council member Sunday to share with the Council. Provide occasional short presentations as needed for input on key decisions.
Follow up: **Provide EVC summary to Sunday.**
- b The Chamber wants to collaborate on subcommittees. **Add a Chamber update to the next agenda.**

ADJOURN – 2:20PM

Motion: Kostick motioned to adjourn, the motion was seconded and passed unanimously.