



MEETING MINUTES
Economic Vitality Committee
Monday, August 15, 2022, 1:00 PM
Public Meeting Room / Eagle Town Hall
200 Broadway, Eagle, CO

This agenda and the meetings can be viewed at www.Townofeagle.org.

PUBLIC WIFI – Eagle Guest

CALL TO ORDER AND ROLL CALL - 1:00 PM

Present: Daly, Lally, Brubeck, Eves, Taylor, Sunday, Morgan, Phillips, White, Pardee, Rakow

Absent: Schroeder, Kostick, Gaboury

Members introduced themselves to the new Town Manager Larry Pardee.

APPROVAL OF MINUTES

Motion: Brubeck motioned to approve the minutes, the motion was seconded and passed unanimously.

a July 18, 2022 Minutes

COMMUNITY DEVELOPMENT UPDATE

a Hockett Gulch, Haymeadow, Grand Ave. Study

Chad Phillips provided an update on these projects. Chad also noted that Comm Dev updates are included with the council packet updates at the first meeting of every month.

Also updated on the Eagle County affordable housing project of 150-160 units. The design team is close to submitting the application to the town. The annexation agreement is also expected soon.

Comm Dev is working on filling three vacancies for planners and code enforcement specialist.

The Eby Creek Road 30-unit apartment complex is expected to have approval next week.

With regard to the Case property extension of Broadway, staff is anticipating a sketch plan and subdivision application soon. Discussion took place regarding access and railroad right of way. Brief discussion about the Eagle River Corridor Plan as it relates to this property.

With regard to the Grand Avenue Study, the final update was given at the last council meeting and focused on previous cost estimates and reducing those costs.

Committee comments: Discussion in public is that projects like Hockett Gulch are being slowed by the Town of Eagle process. This committee will discuss the issue Eagle has which is its negative reputation amongst developers. A subcommittee will focus on that issue and what can be done about it. Members are hoping ReCode Eagle solves a lot of these roadblocks with the development process. Chad provided that the town is on schedule

to have the ReCode done for 2023.

- b ReCode Eagle: Eagle's "affordable" housing needs (EPS presentation to Council August 9th)
Committee comments: There will be another work session with the Town Council on September 6th. Chad provided that the consultants will work together for land use code updates as it relates to housing.

Committee comments: would like to see more diverse outreach. Chad updated the members on the outreach planned and being done.

BUSINESS AND DISCUSSION ITEMS

- a Committee Member Rule Review
Jim White, Larry Pardee, and Jenny Rakow provided an overview of the requirements of the committee and an overview of open meeting rules.

Jim White offered CIRSA board training and would like to include all committees at the training.
- b Dashboard Update Community Builders
Chair Daly presented an update on this item. Kari Schroeder is currently working on it. They met last week, and they have a new proposal for this project. Kari will then bring it to the committee and we will ask the town council for approval to spend money on this project for the economic data dashboard. Forecasting was requested as an option for the dashboard.
- c Recap EVC Work Session August 11th
Chair Daly thanked everyone who attended.
- d Priorities for EVC – discussed as part of sub committees.
- e Next Steps with CU Boulder ORE Study
Reminder of the Outdoor Industry Strategy Summit at the Brush Creek Pavilion on August 22nd.
- f Second Quarter Sales Tax Report
Jenny Rakow presented sales tax. Committee would like to examine the sales tax further.

MEMBER & COMMITTEE UPDATE

- a Form new Sub Committees with purpose and members.
Chair Daly provided everyone with a copy of the structure for sub-committees presented by David Gaboury.

Chair Daly suggested forming committees of two+ to address priorities and topics important to the committee and requested volunteers for the suggested committees.

Discussion took place on how to form the committees and the number of members.

Preliminary proposed committees are as follows:

SUB-COMMITTEES PROPOSED

1. **Grand Avenue & Eagle River Corridor Future:**
 - PUC Crossings (Public Utilities Commission); follow-up Grand Ave. Study/Master Plan,
 - Intergovernmental coordination (Eagle, Gypsum, Eagle County)
 - Kari, Kevin, Yuri
2. **Eagle Open for Business with Optimal Workforce and Diverse Housing:**
 - ReCode Eagle finalized and implemented

- Why developments stall, the Town's reputation
- Housing diversity, workforce needs
 - Christina, Eric, Mick

3. Existing & Future Business Growth (Businesses Thrive):

- Business Retention (existing businesses, support growth, tax incentives, etc.)
- Branding/Marketing (attracting new businesses, with needed incentives)
- Outdoor Recreation/Innovation District (study by CU Boulder)
- Western Slope Entrepreneurs/Startup Colorado
 - Kevin, Eric, Melissa

4. Economic Data Dashboard and Community Builders' involvement

- Dashboard content
- Quarterly reporting
- Town Council reporting
 - Kari, Mick, Yuri

Chair Daly requested that members decide who will lead the sub-committees, to come up with the purpose and a plan.

OTHER BUSINESS

a Reporting to Town Council

Reporting to Council will be tabled until the next meeting.

Nick Sunday reminded members of the Town Council housing work session on September 6th.

Kevin Brubeck announced to members there will be a political forum on Thursday the 18th at the Eagle County Building.

Jim White invited EVC members to the police chief meet and greet on August 29th from 5:30 to 7:30 p.m. at Town Hall.

ADJOURN

Motion: Eves motioned to adjourn, the motion was seconded and passed unanimously.