



MINUTES
Economic Vitality Committee
Monday, July 18, 2022, 1:00 PM
Public Meeting Room / Eagle Town Hall
200 Broadway, Eagle, CO

MEETING ACCESS

- a This was an in-person meeting with access via Teams.

CALL TO ORDER AND ROLL CALL - 1:05 PM

Kevin Brubeck called the meeting to order at 1:05 PM

Members Present: Melissa Lally, Mick, Daly, Kevin Brubeck, Eric Eves, Yuri Kostick, Kari Schroeder, and Christina Taylor

Members Absent: David Gaboury

Council Liaison: Nick Sunday

Others Present: Jim White, Jenny Rakow, Nikki Davis, Michelle Morgan

APPOINTMENT OF MEMBERS

- a Appointment of Members to Terms – after discussion with the membership Kevin Brubeck made a motion to approve the following terms for members:

1. Melissa Lally, Two Years – alternate
2. Kari Schroder, Two Years
3. Christina Taylor, Three Years
4. Eric Eves, Three Years
5. Yuri Kostick, Two Years
6. Kevin Brubeck, Two Years
7. Mick Daly, Three Years
8. David Gaboury, Two Years

The motion was second and passed unanimously.

- b Appointment of Members to Positions – after discussion with the membership Kevin Brubeck made a motion to appoint Mick Daly as Chair. The motion was seconded and passed. Mick Daly asked to serve for six months and then evaluate with the members if another member should be appointed. Mick Daly made a motion to appoint Kevin Brubeck as Vice Chair, the motion was seconded and passed unanimously. Kevin also agreed to serve for six months and evaluate if he should continue or allow another member to serve in that role. Kevin Brubeck motioned to appoint Kari Schroeder as Secretary for a two-year term. The motion was seconded and passed unanimously. Kevin Brubeck motioned to appoint David Gaboury as the Committee Coordinator. The motion was seconded and passed unanimously.

APPROVAL OF MINUTES

- a Minutes - May 16, 2022 – Kevin Brubeck made a motion to approve the May 16, 2022 Minutes as presented. The motion was seconded and passed unanimously.

BUSINESS AND DISCUSSION ITEMS

- a Outdoor Recreation Economy

Members discussed the Outdoor Recreation Economy Executive Summary and prepared by the Colorado University Boulder Consulting Team for the Town Council and the Planning Commission meetings.

Mick Daly requested the EVC members should serve as champions for this proposal.

- b Vail Valley Partnership Outdoor Industry Summit, August 22, 2022, 1-4 pm, Brush Creek Pavilion

Mick Daly requested two members to attend this summit. Register here:

<https://www.vailvalleypartnership.com/event/rockies-playground-outdoor-industry-strategy-summit/>

- c EVC Work Session

Mick Daly will host the work session on Thursday, August 11 at 4:00 p.m. Topic will be to discuss priorities and align subcommittees to accomplish them. Members should read through the Outdoor Recreation Economy Executive Summary and identify key priorities prior to this meeting. The town will be hiring an Economic Development Coordinator in 2023 to assist with EVC priorities and coordination with the town. Request to have the dashboard created by Kari and Levi for discussion at this work session. Further discussion regarding the history of the town's economic development accomplishments as it relates to an outdoor economy.

COMMUNITY DEVELOPMENT UPDATE

A brief update was given by Jim White and Nikki Davis on current projects including Hockett Gulch, Haymeadow, and Eby Creek apartment projects. The new Town Manager starts August 15, 2022.

MEMBER & COMMITTEE UPDATE

Members gave brief introductions of themselves.

Mick Daly updated the EVC on the Mountain Rats event coming up in September.

Request for town staff to provide the current budget for EVC.

ADJOURN – Kevin Brubeck made a motion to adjourn. The motion was seconded and passed unanimously.