11-16-20 – Economic Vitality Committee meeting

1:00 pm – Zoom Link:
https://us02web.zoom.us/j/81508477932

Administrative duties

Approve the minutes of 10-19-20

Community Development Update

1. Elevate Eagle Adoption Draft Available online HERE
2. Haymeadow PUD amendment

Policy Workplan

1. Real estate report
    1. No report for October yet
2. Downtown Plan/ DDA Update
    1. DDA Passed – Next Steps
        1. DDA Operating Ordinance
        2. Downtown Plan

Praxis Workplan

1 Town Financial update
    1. Sept Sales Tax Filing Period $571,640.80, up 19% over Sept 2019
    2. YTD Sales Tax Filing $4,634,514.87. Up 14% over 2019
    3. OOA remote sellers in August: 1137 sellers totaling $46,503 in sales tax
    4. Downtown Broadway Q3 was nearly equal to 2019, third best in 8 years.
2. Sub-committee reports:
    1. Marketing and Branding
        1. Tourism Grant report back, ongoing meetings to inform 2021 strategy
        2. Town Marketing and Messaging for Shop Local
    2. Data Collection and Benchmarks
        1. Delinquent Property Tax Report - https://www.eaglecounty.us/Treasurer/Tax_Lien_Sale/Delinquent_Tax_List/
        2. Community Builders Survey/ Dashboard/ Metrics.
            1. Small Group meeting Nov. 16, Large meeting Dec. 3, Follow up week of Dec. 14.
    3. Regional Orgs and Resources
    4. Recruitment and Retention
3. Broadband update
    1. Data coming back to Council Dec. 8. Work session Dec. 1
    2. Comcast Town hall likely first week in December

Attachments
Oct 19 Economic Vitality Committee Minutes.pdf
2020 Sales Tax TBOT Report.pdf