

10-19-20 – Economic Vitality Committee meeting

1:00 pm – Zoom Link:

<https://us02web.zoom.us/j/81508477932>

Administrative duties

Call to order at 1:02 pm

Present – Rick Beveridge, Kevin Brubeck, Maren Cerimele, Kat Connor, Mick Daly, David Gaboury, Chad Phillips, Kari Schroeder, Bill Shrum, Jesse Zamora

Absent – Clark Gundlach, Levi Rozga

Approve the 8/17 and 9/21 minutes

Motion to approve meeting minutes by Mick Daly, second by Kari Schroeder

Community Development Update

1. EVC feedback for Elevate Eagle
 - Working draft of plan will be submitted Wed or Thurs this week. EVC should then submit comments on working draft of plan by Oct 28th.
 - Framework: EVC comments should focus on economic development and housing as it relates to land use.
2. EVC discussion regarding Tom Boni's letter and the future growth boundary.

Policy Workplan

1. Real estate report
 1. Aug 2020 – Best month in the market in history. 297 transactions, \$418.6 M in sales volume highest monthly totals in the 7 years of the report.
 2. Eagle had 28 transactions, 5.37% of area totals.
 3. YTD Eagle #3 (110), Gypsum #1 (129) of all 33 reporting areas.
2. Downtown Plan/ DDA Update
3. Future Tourism Strategy for Eagle

Praxis Workplan

1. Town Financial update
 1. Aug Sales Tax Filing Period \$553,937.59, up 12.6% over Aug 2019
 2. YTD Sales Tax Filing \$3,992,470.05. Up 12.3% over 2019
 3. OOA remote sellers in August: 1127 sellers totaling \$47,024 in sales tax
2. Sub-committee reports:
 1. Marketing and Branding
 1. Tourism Grant completed. See the final video/ photos/ campaign [here](#):
 - Suggestion that marketing and branding sub-committee should meet to discuss tourism strategy assets. Bill will send a meeting invite.
 2. Data Collection and Benchmarks
 1. Community Builders Survey/ Dashboard/ Metrics.
 1. Gunnison County example [here](#):
 2. Proposal included in packet
 3. Draft letter provided by subcommittee
 - Motion by Kat Connor to approve Kari's efforts to draft and send letter of support of proposal option 2 to town council. Second by Mick Daly. Passed unanimously.
3. Regional Orgs and Resources
4. Recruitment and Retention

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1. Discussion around role of Eagle Chamber's efforts in this area.
3. Broadband update
 1. Council directed staff to proceed information collection 10-13-20.

Comment by Kevin Brubeck that Assistant Town Manager position budgeted for 2021.

Kat Connor left the meeting at 2:40 pm.

Mick asked about an update on Reserve at Hockett Gulch.

Chad mentioned that code revisions will take place after approval of comp plan.

Motion to adjourn made by Kari Schroeder at 2:43 pm. Second by Rick Beveridge. Passed unanimously.

Attachments

Aug 17 EVC Minutes.doc

Sept 21 EVC Minutes.doc

ElevateEagle status oct21.pdf

Tom Boni Letter for Oct Meeting.doc

EAGLE-AUGUST-2020.pdf

Eagle Dashboard Proposal.pdf

2020-10-16 DRAFT EVC Letter of Support for Data Dashboard - for discussion.pdf

