



EAGLE DOWNTOWN DEVELOPMENT AUTHORITY (DDA)

Wednesday, September 7, 2022

5:00-7:00pm

IN PERSON

Welcome + Roll Call

Called to order at 5:12pm

Kat Conner, Sarah Parrish, Adrienne Sirianni-Cavallario, and Greg Schroeder. Marci Leith was present on Zoom. Jake Roach arrived at 5:22pm. Scott Schlosser arrived at 5:44pm.

Larry Pardee, Jenny Rakow, and Jill Kane from the Town of Eagle were present. Bryan Woods from the Downtown Business Alliance was present. Michelle Morgan from the Chamber of Commerce. Mark Chapin from the Eagle County Assessor's office. Mike Kerrigan and Wendy Hernandez from the Department of Taxation. Jennifer Filipowski from EagleARTS. Troy Bernberg from DCI was present and Katherine Correll and Stephanie Owens from DCI were present on Zoom.

DDA Chair - Kat Conner

DDA Vice Chair - Greg Schroeder

Secretary - Scott Schlosser

Treasurer- Marci Leith

The new town manager, Larry Pardee was introduced and said a few words. DCI went over their role with the DDA and the DDA's accomplishments.

Minutes Approval

Greg Schroeder motioned to approve the August minutes, seconded by Jake Roach. The motion approved 6-0.

Eagle County Assessor

The Eagle County assessor gave a presentation about TIF and the steps behind assessments, and there was time for questions and discussion after.

2023 DDA Budget Process

The DDA reviewed the budget before sharing with town council and propose:

\$10,000 website

\$32,500 for DCI consulting
\$25,000 financial advisor
\$10,000 marketing & communications
\$17,500 legal
\$20,000 grant writing and consulting
\$115,000 total

Jake Roach motioned to approve the budget version totalling \$115,000, seconded by Scott Schlosser. The motion approved 7-0.

Town Business

The DDA is continuing to move forward with the DDA website, and Colibri is gathering the needed information for it. Colibri sent over website options for maintenance of the website once it is up and running.

Greg Schroeder motioned to approve the Gold Dust website maintenance option with a 30 day clause if Colibri doesn't perform, seconded by Jake Roach. The motion approved 7-0.

The Economic Vitality Committee is looking to support the corridor plans happening, and there may be a good opportunity for the DDA to partner with them. The DDA will plan to have someone from the EVC talk at next month's meeting.

The DDA will plan to have the next partner summit on November 2nd, 2022.

Close

Adrienne Sirianni-Cavallario motioned to adjourn the meeting at 6:51pm, seconded by Jake Roach. The motion was approved 7-0.

Next Meeting Date: October 5, 2022, 5:00PM