



Town of Eagle
Marketing & Events Advisory Committee (MEAC) - AGENDA
Wednesday, November 2, 2022 @ 9am
At Town of Eagle Council Chambers, Eagle Town Hall

ROLL CALL

STAFF PRESENT

Lizzy Owens
Holli Snyder
Sarah Parrish
Chad Milam
Jaimie Mackey
Danita Dempsey
Heather Hower
Erinn Hoban
Anna Robinson
Molly Furtado

NOT IN ATTENDANCE

Kim Fritzler

ADOPTION OF AGENDA

MOTION: Member motioned to adopt the amended agenda as presented.

1) 2023 Funding Applications

- Event producers requesting \$5,000+ in funding was asked to answer questions and provide a brief overview of their event. Each presenter was allocated 15 minutes.
- The proposed budget available for the 2023 MEAC Special Events Funding combined with the 2023 Community Funding is \$95,000.
- MEAC funded events must support these strategic priorities and objectives:
 - Enhance the sense of community for Eagle residents by providing opportunities for connection.
 - Balance the quality of life for residents with the need for vitality in our business community.
 - Support events and programs that showcase and protect our unique character, traditions, and resources.
 - Support cultural events and programs that promote diversity.
 - Create clear, concise, and consistent event marketing and communications.
 - Actively collaborate with community partners and stakeholders.



Presentation Time	Event Name	Requesting Party
9:00 AM	The Block Party	Ted Wenninger, Rock Mtn Ramble
9:30 AM	ShowDown Town	Peggy Wolfe, Vail Valley Foundation
9:45 AM	Mountain Rats Festival	Clark Gundlach, Mountain Rats
10:00 AM	Mushroom & Wild Food Festival	Mary Ann Morrison, Eagle Mushroom & Wild Food Festival
10:15 AM	Christmas on Broadway	Kat Conner, Downtown Business Alliance
10:30 AM	Murder on Broadway	Jennifer Filipowski, EagleARTS
	ARTwalk	Jennifer Filipowski, EagleARTS
10:45 AM	Haymaker Jam	Vicki Flynn, The Cycle Effect
11:00 AM	Music and a Movie	Stephen Ridgway, Kaleidoscope Productions
11:15 AM	ASCL High School Regional Championships	Larry Moore, Eagle Climbing + Fitness
11:30 AM	CO High School Cycling League - Race #2	Kate Rau, CO High School Cycling League
ZOOM	CO High School Cycling League - Race #4	Kate Rau, CO High School Cycling League

MEAC will resume its session tomorrow, Thursday, November 3, to evaluate ALL 2023 funding requests.