



EAGLE DDA BOARD MEETING Nov 2, 2022, 5:00-5:30 PM

Welcome & Role Call

Called to order at 5:23PM

Kat Conner, Greg Schroeder, Sarah Parrish, and Marci Leith were present. Scott Schlosser arrived at 5:24pm.

Jill Kane, Jenny Rakow, Nikki Davis, and Larry Pardee from the town of Eagle were present. The DDA's financial advisor, Troy Bernberg was present. Katherine Correll from DCI was present and Stephanie Owens from DCI was present on Zoom. Brandon Stam from Downtown Grand Junction was present.

DDA Chair - Kat Conner

DDA Vice Chair - Greg Schroeder

Secretary - Scott Schlosser

Treasurer- Marci Leith

Minutes Approval

Marci Leith Motioned to approve the October minutes, seconded by Scott Schlosser. The motion was approved 5-0.

The DDA is thinking about the January 2023 meeting, and moving it from the scheduled January 4th slot to January 11th. The DDA is also thinking about the next partnership summit and preparing for it in March of 2023 and focusing on bringing economic development organizations together.

EAGLE DOWNTOWN PARTNERSHIP SUMMIT Nov 2, 2022, 5:30-7:00 PM Eagle Town Hall

PURPOSE. *A partnership summit for DDA board members, Town Council, and partners considering how best to maximize impacts of tax increment financing in downtown and redevelopment projects. The partnership summit will consider the benefits of collaboration between the Town and Downtown Development Authority.*

AGENDA

Welcome | Kat Conner
Welcome and Introductions

Summit Attendees:

- Collin Huggins | Resident
- Kent Vital | Property Owner
- Paul Vrasaka | Vail Business
- Nina Vrasaka | Property Owner
- Geoff Grimmer | Town Council Member
- Dawn Koenig | Eagle County Assessor Office
- Mary Kessler | Eagle County Assessor Office
- Mick Daly | EVC Chair
- Tara Novak | Eagle Arts
- Yuri Costick | Chamber of Commerce Board Member & EVC
- Erin McCuskey | Northwest SBDC

Downtown Plan of Development

The DDA shared a quick overview of the plan of development and the priority areas. Business community support and regulatory environment.

In Eagle, the creative and experience piece was first used to bring people downtown. The artwalk was created to bring people downtown.

Does the DDA help new businesses?

The SBDC provides a variety of services and resources for new businesses including business planning. DDAs can be flexible and fill the gap, while working alongside the other entities.

Case Study - Town to DDA Collaboration

Brandon Stam from Downtown Grand Junction shared examples and answered questions about the DDA in Grand Junction.

Eagle DDA Work Plan

The work plan was briefly gone over and it will be shared out with the group more after the meeting.

Eagle DDA Tax Increment Finance Projection

Troy Bernberg, the DDA's financial advisor, shared some of the numbers and potential TIF projections along with an explanation of how the numbers were calculated for the DDA.

Closing + Next Meeting

Scott Schlosser motioned to adjourn the meeting at 7:20pm, seconded by Marci Leith. The motion was approved 5-0.

Looking at March for the next partnership summit

Next Meeting Date: December 7, 2022, 5:00PM