



EAGLE DOWNTOWN DEVELOPMENT AUTHORITY (DDA)

Thursday, June 2, 2022

5:00-6:00pm

Welcome + Roll Call

Called to Order at 5:00pm

Greg Schroeder, Kat Conner, Wayne Hauter (Zoom), and Sarah Parrish present.

Marci Leith joined by Zoom at 5:15pm

Jim White from the Town of Eagle present. Bryan Woods and Nikki Davis present. Troy Bernberg from Northland Securities/DCI present.

Minutes Approval

Marci Leith motions to approve the May Minutes, seconded by Greg Schroeder. The motion approved 5-0.

Next Steps

Downtown Branding

Kat Conner will fill out the survey from Colibri for the DDA website.

The new downtown Eagle brand has been selected and will launch officially with the Downtown Business Alliance facilitating that process which includes boosted social media posts and mention in the downtown newsletter.

Town of Eagle Internet Update

What does being a partner mean?

What is the DDA responsible for?

Financial Strategy

A Financial Consultant would be of great benefit to the DDA.

Board Development Ideas

Tax Increment Finance 101 Board Training + Q&A

Town Business

The Town has selected a new town manager, Larry Pardee from Jackson, Wyoming. He will start in August. The Town has a board retreat scheduled to discuss fine tuning operations. On Monday, June 6th there will be a recoding meeting that Bryan Woods will be attending.

Close

Greg Schroeder motioned to adjourn the meeting at 6:30pm, seconded by Kat Conner. The motion is approved 5-0.

Next Meeting Date: July 6, 2022, 5:00PM