



EAGLE DOWNTOWN DEVELOPMENT AUTHORITY (DDA)

Wednesday, August 3, 2022

5:00-7:00pm

Eagle Town Hall

IN PERSON

Welcome + Roll Call

Called to Order at 5:07pm

Kat Conner, Greg Schroeder, Jake Roach, Scott Schlosser, and Marci Leith present.

Chad Phillips from the Town of Eagle was present. Bryan Woods from the Downtown Business Alliance was present. Katherine Correll and Stephanie Owens from DCI were present.

DDA Chair - Kat Conner

DDA Vice Chair - Vacant at the start of meeting

Secretary - Scott Schlosser

Treasurer- Marci Leith

Minutes Approval

Greg Schroeder motions to approve the June and July minutes, Marci Leith Seconded. The motion approved 5-0.

Board Appointee Update

The town council approved that Adrienne Sirianni-Cavallario is now a DDA board member and Marci Leith was reappointed as a DDA board member.

Marci Leith motions to nominate Greg Schroeder for vice chair, Jake Roach seconded. The motion approved 5-0.

DDA Plan of Development

DCI shared an update that both the planning committee and town council approved the plan of development and documentation of those decisions have been collected.

Financial Advisor RFP Review

The DDA would like to move forward with having a Financial Advisor. The DDA would like to put together a letter of engagement with Troy Bernberg. Marci Leith motions for the DDA to submit a letter of engagement with Troy Bernberg, seconded by Jake Roach. The motion approved 5-0.

Here's the estimated DDA budget for 2023:

- \$15,000 website
- \$32,500 for DCI consulting
- \$25,000 financial advisor
- \$10,000 marketing
- \$17,500 legal
- \$20,000 grant writing and consulting
- \$120,000 total**

DCI will reach out to Jillian Sutherland from the Glenwood Springs DDA, and Stephanie Bertaina who worked with the Glenwood DDA to see how Glenwood Springs uses TIF.

The DDA would like DCI to put together a Request for Interest for a grant writer.

DDA Website Update

Kat Conner shared the website outline from Colibri, and DCI will work on filling in as much information, and then send it back to the DDA.

Fall DDA Summit

The DDA Fall Summit will include information and discussion about TIF and developer agreements.

Town Business

The new town manager will be starting soon, and he will be present at the September DDA meeting. Jim White's last day is August 30th.

Close

Marci Leith Motioned to adjourn the meeting at 6:32pm, seconded by Greg Schroeder. The motion was approved 5-0.

Next Meeting Date: September 7, 2022, 5:00PM