



Economic Vitality Committee
Monday, October 17, 2022, 1:00 PM
Public Meeting Room / Eagle Town Hall
200 Broadway, Eagle, CO

This agenda and the meetings can be viewed at www.Townofeagle.org.

PUBLIC WIFI – Eagle Guest

MEETING ACCESS

- a This will be an in-person meeting with Teams access.

Microsoft Teams meeting

Join on your computer or mobile app

[Click here to join the meeting](#)

Or call in (audio only)

[+1 469-770-0416,,809767680#](#) United States, Dallas

Phone Conference ID: 809 767 680#

CALL TO ORDER AND ROLL CALL - 1:00 PM

DISCUSSION AND APPROVAL OF MINUTES

- a September 19, 2022 Minutes - Review of Action Items
- b Approval of Minutes

COMMUNITY DEVELOPMENT, EAGLE CHAMBER, AND DDA UPDATES

- a Community Development Town Council Update
- b Eagle Chamber Update - Michelle Morgan and Yuri Kostick

SUB-COMMITTEE UPDATES

- a Reports from each Sub-Committee (3 minutes unless written report is included in packet)
- b Discussion

BUSINESS AND DISCUSSION ITEMS

- a Discussion and Vote
 - PUC Crossings - letter to Council/Staff?
 - Economic Vitality Dashboard - format, content, timing, request for funding 2023

Community Survey - letter to Council to support 2023 budget request
EPS Economic Development Plan - relaunch project with budget request
[Eagle Valley Transportation Authority](#) ballot (EVC Letter?)
EVC Budget request for 2023
EVC Report for Council - see draft
Reporting to Council

b Any other business discussion.

ADJOURN

I hereby certify that the above Notice of Meeting was posted by me in the designated location at least 24 hours prior to said meeting.



Jenny Rakow, CMC
Town Clerk



MEETING MINUTES
Economic Vitality Committee
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PUBLIC WIFI – Eagle Guest

CALL TO ORDER AND ROLL CALL - 1:00 PM

Present: Daly, Lally, Brubeck, Schroeder, Kostick, Taylor, Phillips, White, Pardee, Rakow

Absent: Eves, Gaboury, Sunday, Morgan

APPROVAL OF MINUTES

Motion: Schroeder motioned to approve the minutes, the motion was seconded and passed unanimously.

a August 15, 2022 Minutes

COMMUNITY DEVELOPMENT UPDATE

- a Chad Phillips referred everyone to the Comm Dev update that was included in the meeting packet.
- b Also updated on Hockett Gulch approval process. A special hearing will be held by Council on September 20.
- c Case property is expected to have a sketch plan submittal to Comm Dev this month.
Committee comments: **EVC Subcommittee #1 should discuss the PUC crossing necessity for any development on the Case property.**
- d EVC was introduced to Cliff Simonton, the Town's new Senior Planner.

MEMBER & COMMITTEE UPDATE

- 1. Subcommittee #1 - Grand Avenue & Eagle River Corridor Future:**
 - Update: This subcommittee met and determined subcommittee priorities.
 - Priorities: PUC (Railroad) Crossings, Grand Avenue Corridor Plan, IGA Collaborations with Eagle County and Gypsum.
 - Members: Kari, Kevin, Yuri
- 2. Subcommittee #2 - Eagle Open for Business with Optimal Workforce and Diverse Housing:**
 - Update: This subcommittee met and determined subcommittee priorities.
 - Priorities: Town of Eagle Business Development, Housing, Key Developments, Chamber Coordination
 - Members: Christina, Eric, Mick, David
- 3. Subcommittee #4 – Economic Data Dashboard and Community Builders' involvement**
 - Update: This subcommittee met and discussed moving forward with the Community Builders' contract.

- Discussion: Schroeder discussed the Community Builders' proposal to update the Economic Data Dashboard.
- Discussion: Schroeder discussed the previous EPS proposal to prepare an Economic Development Plan for the Town of Eagle that was previously approved by the Committee.
- Discussion: A discussion was had with Town Staff to determine that neither the Community Builders' nor EPS contract had been executed.
- Motion: Schroeder motioned that if the EVC had a budget available of \$50,000 for 2022, that \$40,000 was allocated to the EPS Economic Development Study and \$8,000 was allocated to Community Builders' work on the Dashboard content. The motion was seconded and passed unanimously.
- Follow up: **Town staff to confirm EVC's budget and execute contracts as necessary.**
- Members: Kari, Mick, Yuri

4. Subcommittee #3 - Existing & Future Business Growth (Businesses Thrive):

- Priorities: Business Retention, Branding/Marketing, Outdoor Recreation/Innovation District, Western Slope Entrepreneurs/Startup Colorado
- Chair Daly suggested that this subcommittee had significant overlap with the Chamber and other subcommittees.
- Motion: Daly motioned that the business retention and branding/marketing tasks were coordinated by the Chamber and the outdoor recreation/innovation district focus was added to Subcommittee #2's tasks. Thus, removing the need for Subcommittee #3. The motion was seconded and passed unanimously.
- Follow up: **Reassign Melissa to Subcommittee #2.**

5. EVC Budget for 2023

- Committee Comments: The EVC needs to work on their 2023 budget needs. Schroeder mentioned Community Builders is requesting \$10,000 for 2023 work on the Community Data Dashboard. An updated Community Survey would likely be in the range of \$20,000. EPS's Economic Development Plan is likely not to begin in 2022 and may need 2023 budget.
- Follow up: **Chair Daly will discuss these budget needs with Manager Pardee.**

BUSINESS & DISCUSSION ITEMS

- a Reporting to Town Council – The Committee discussed how and when to report to Town Council.
Committee comments: Provide 1-page EVC summary to Council member Sunday to share with the Council.
Provide occasional short presentations as needed for input on key decisions.
Follow up: **Provide EVC summary to Sunday.**
- b The Chamber wants to collaborate on subcommittees. **Add a Chamber update to the next agenda.**

ADJOURN – 2:20PM

Motion: Kostick motioned to adjourn, the motion was seconded and passed unanimously.

COMMUNITY DEVELOPMENT

September 2022

LONG RANGE PLANNING

- **ReCode Eagle – The Land Use and Development Code (LUDC) Update**
 - o The Code committee's next meeting is scheduled for 10/17/22.
 - o As public drafts of sections of the new Code become available, community members can view these resources at www.Townofeagle.org/ReCodeEagle.
- **Comprehensive Affordable Housing Assessment (CAHA) by Economic & Planning Systems (EPS)**
 - o EPS will conduct a final presentation at the 11/1/22 Town Council work session. The tentative agenda includes a broad recap of issues, goals, and methodology; a review of the Town's housing targets; and a review of recommended housing strategies.

LAND USE APPLICATIONS IN PROGRESS:

For more information and to access project documents, visit the Town's [Active Land Use Applications Page](#).

- **SU22-05: 1215 Chambers Avenue Outdoor Storage Facility**
 - o A Special Use Permit application to operate an outdoor storage facility in the Commercial General (CG) Zone District.
 - o Planning & Zoning Commission recommended approval with conditions.
 - o Public hearing schedule
 - Town Council: 10/11/22
- **DR22-04 & PPFP22-01: Habitat for Humanity / 3rd Street Housing**
 - o A Preliminary Plan and Final Plat to create a 2.2-acre lot and a Major Development Permit for 16 homes (8 duplexes).
 - o Public hearing schedule:
 - Planning & Zoning Commission: 10/18/22
 - Town Council: 11/8/22
- **DR22-06: Haymeadow Cabin Major Development Permit**
 - o An application for a Major Development Permit to renovate the existing Haymeadow Cabin including grading and landscaping the surrounding area for an outdoor event space.
 - o Public hearing schedule: *To be announced*.
- **DR22-05 & EP22-06: The Vine Restaurant**
 - o A Minor Development application and encroachment permit to modify the building and expand the patio at 127 West Second Street.
 - o Public hearing schedule: *To be announced*.

OTHER NOTABLE UPDATES

- Green Team & Sustainability Initiatives
 - o Vail Daily coverage: [Mountain Towns Summit aids Eagle with its net-zero game plan](#)

BUILDING DEPARTMENT UPDATE

The Building Department will be attending a Net-Zero Building Expo on 11/18/22 which further promotes the adoption of the 2021 International Energy Conservation Code (IECC). This event unites multiple stakeholders to promote adoption and implementation of the IECC along with a focus on regional uniformity up and down the valley.

The figures below show general activity levels not broken down by permit type (building, electrical, plumbing, mechanical, etc.)

TYPE OF WORK PERFORMED	NUMBERS PERFORMED IN 2021	NUMBERS PERFORMED TO-DATE 2022
Inspections (n/i planning/pw)	1,380	955
Permits Processed	359	311

TOWN COUNCIL AND PLANNING & ZONING COMMISSION MEETING SCHEDULE:

October 2022
October 11 th (Town Council) • SU22-05: 1215 Chambers Avenue Outdoor Storage Facility Special Use Permit • Haymeadow Metro District
October 17 th (LUDC UC) • Tentative Agenda: Planned Development; Outdoor Lighting
October 18 th (Planning & Zoning Commission) • DR22-04 & PPFP22-01: Habitat for Humanity / 3rd Street Housing
October 25 th (Town Council) • <i>No land use files scheduled at this time.</i>

EVC Sub-Committee #2 Report for October

The EVC “Eagle Open For Business” Sub-committee #2 concentrates on five areas:

1. TOE Business Environment, ‘Get to Yes’
2. ReCode Eagle Finalized/implemented
3. Housing Diversity, Workforce Needs
4. Key Development Projects
5. Outdoor Recreation/Innovation District (follow up study by CU Boulder)

The sub-committee met on October 4th. In attendance were Christina, David, Eric, and Mick. The overall objective of the meeting was to start to organize our approach and efforts around the above five items. Our initial comments and thoughts on each are below.

1. Business Environment. This is an important but the most ambiguous topic, involving both the culture and processes of the TOE related to development and business approvals and support. There is much anecdotal support to the reputation of the TOE as being difficult and slow to work with. We discussed various possible approaches to the topic and felt the best initial step was for Mick to start a dialogue with Larry Pardee on the topic. Longer term we believe the TOE needs some systematic process to obtain and act on feedback from developers and businesses.

2. ReCode Eagle. Christina and Eric will attend the upcoming public forums on the topic and bring comments back to the sub-committee and EVC as appropriate.

3. Housing/ Workforce. This includes, but is not only about, affordable housing. It also includes a diverse housing stock. In that context, our work in the other four areas (and more broadly the EVC’s efforts) are relevant. Frankly, it is not clear what we can do directly in this area. Much depends on the TOE’s follow-up to the EPS study. We welcome comments from the EVC.

4. Key Development Projects. The sub-committee will monitor progress on two key development projects. West Eagle County Housing Project (Christina) and East Eagle/ Eagle Meadows Commercial/ Retail Project (David), River Front properties (Mick).

5. Outdoor Rec. We don’t see how there is much we can do with this until the TOE gets its Assistant Town Manager and Economic Development Lead positions in place. This needs strong staff sponsorship and efforts.

David Gaboury
October 2022

ECONOMIC VITALITY COMMITTEE – REPORT TO TOWN COUNCIL (DRAFT)

<https://townofeagle.org/782/Economic-Vitality-Committee>

The EVC will provide a written update to include in the Town Council packet, as appropriate. We plan to make in-person presentations quarterly or as needed.

Organization

With several new members, and having reorganized, the EVC now comprises:

Mick Daly (chair), Kevin Brubeck (vice-chair), Kari McDowell Schroeder (secretary), Eric Eves, David Gaboury, Christina Taylor, Yuri Kostick, Melissa Lally (alternate), Nick Sunday (Council Liaison), Chad Phillips (Staff Liaison)

We have formed three sub-committees to work between monthly meetings, with specific, strategic focus and priorities:

1. Grand Avenue & Eagle River Corridor Future:

- PUC Crossings (Public Utilities Commission); Grand Avenue Study/Master Plan and Eagle River Corridor Master Plan implementation
- Intergovernmental coordination (Eagle, Gypsum, Eagle County)

2. Eagle Open for Business with Optimal Workforce and Housing:

- TOE Business Environment, 'Get to Yes', ReCode Eagle finalized/implemented
- Housing diversity, workforce needs
- Key Development Projects: East Eagle, West Eagle, Riverfront properties
- Outdoor Recreation/Innovation District (follow up study by CU Boulder)

3. Economic Vitality Dashboard (Community Builders)

- Dashboard content, Community Survey, Quarterly reporting, Council feedback

Collaboration with the Eagle Chamber of Commerce

The EVC and the Chamber will work closely together on Economic Vitality efforts: The Chamber takes the lead on these, already in their plans and goals:

- Business Retention (existing businesses, support growth, tax incentives, etc.)
- Branding/Marketing (attracting new businesses, with needed incentives)
- Western Slope Entrepreneurs/Startup Colorado

Outstanding Item - Economic Development Plan

In late 2021, a contract was approved and ready to be signed with EPS to produce an Economic Development Plan for the Town. The \$50,000 was in the EVC budget. However, with the Assistant Town Manager leaving, quickly followed by the departure of the Town Manager, this contract was never executed. We request the Council's approval to move forward on this important work, to provide the foundation for a vital Economic Development Strategic Plan.

EVC October 2022