



## **Marketing and Events Advisory Committee (MEAC) – INFORMAL Meeting Due to Lack of Quorum**

**Minutes – January 6, 2022 @ 8:30am  
On ZOOM**

### **In attendance:**

Attending: Holli Snyder, Kim Fritzler, Molly Furtado

- Jeff Boyer informed of resignation – see letter

Not Attending: Heather Hower, Danita Dempsey, Anna Robinson, August Wittenberg

### **Meeting Minutes:**

- Molly - 12<sup>th</sup> Night Bonfire canceled; Porchlight Players dinner theater canceled.
- **MEAC Terms**
  - Revisit committee terms - Fall 2022
  - Hopefully TC member will attend next meeting, February 4
- **MEAC Recruitment**
  - Recommended Marc Rhu, with Eagle Ranch HOA
  - Recommended Lizzy with Mountain Rec
  - What is the proper process for MEAC new committee members?
- **Flight Days! Collaboration – it takes a town.**
  - Need volunteers! Holli & Kim are willing to volunteer time leading up to the event
  - Budget??
  - Previously Brian Hall proposed himself as “contracted” producer of event
  - Speak with Roxie Deane, Sheryl Staten on history/ideas
  - Theme? \*Take Flight\*, \*Sky’s the Limit\*
  - Sponsorship packet – ask Kat, Chamber
  - Suggested ShowDown Town start the week after Flight Days, June 30
  - Events include live music, parade, fire fighters spray hose, helicopter fly-over
  - New ideas: ropes course, giant pavement spirograph, bubble tower
  - Boy scouts can sell gifts from info center, t-shirt launch gun
- Molly – Review of next meeting – February 4, 2022 @ 8:30am – ZOOM MEETING

For more information contact Molly Furtado, Special Events Manager [molly.furtado@townofeagle.org](mailto:molly.furtado@townofeagle.org)