



Town of Eagle
Marketing & Events Advisory Committee (MEAC) - AGENDA
Wednesday, July 6, 2022 @ 8:30am
At Town of Eagle Council Chambers, Eagle Town Hall

1) Administrative Items

- Committee Member Roll Call

2) *THANK YOU for your help & support with Flight Days.*

- *Special thanks to the Flight Days Committee!*
- *Feedback?*

3) Combine MEAC Funding & Community Funding for 2023 requests

- 2022 MEAC funding was \$65,000. Community funding was \$30,000.
- Recommend to Town Council increase in budget for events / marketing
- TOE produced events – how much is subsidized through general funding
- Re-evaluate application process
 - Define MEAC event vs. community event vs. program
 - Include in-kind donations from TOE in application/grant

4) MEAC's proposed new mission & objectives:

- Next steps - Resolution

5) Discussion Items



6) Upcoming Events

July		
7/1/22	Eagle Farmer's Market & Art Show	Ren Productions
7/3/22	Yoga in The Park	Yoga Off Broadway
7/4/22	Eagle Kid's July 4th Bike Parade	Town of Eagle
7/6/22	Whitewater Wednesday	Town of Eagle
7/6/22	Yoga by the River	Endorphin
7/7/22	ShowDown Town Concert	Vail Valley Foundation
7/8/22	Eagle Farmer's Market & Art Show	Ren Productions
7/8/22	ArtWalk	Eagle Arts
7/8/22	LG Tri FUN-RUN	Vail Valley Charitable Fund
7/9/22	LG Tri - CANCELLED	Vail Valley Charitable Fund
7/10/22	Yoga in The Park	Yoga Off Broadway
7/13/22	Whitewater Wednesday	Town of Eagle
7/13/22	Yoga by the River	Endorphin
7/14/22	ShowDown Town Concert	Vail Valley Foundation
7/15-7/17	The Adventure Van Expro	
7/15/22	Eagle Farmer's Market & Art Show	Ren Productions
7/16/22	Farm to Table	Ren Productions
7/17/22	Yoga in The Park	Yoga Off Broadway
7/19-7/31	Triple Crown Baseball World Series	Triple Crown Sports
7/20/22	Yoga by the River	Endorphin
7/21/22	ShowDown Town Concert	Vail Valley Foundation
7/22/22	Downtown Social	DDA
7/22/22	Eagle Farmer's Market & Art Show	Ren Productions
7/22/22	The Greatest Show in Eagle	PLAY in Minturn
7/26/22	Youthapalooza	Mountain Youth
7/27/22	Yoga by the River	Endorphin
7/27-7/30	EAGLE COUNTY FAIR & RODEO	Eagle County
7/28/22	ShowDown Town Concert	Vail Valley Foundation
7/29/22	Eagle Farmer's Market & Art Show	Ren Productions
7/30/22	Farm to Table	Ren Productions
7/31/22	Yoga in The Park	Yoga Off Broadway