



**Town of Eagle**  
**Marketing & Events Advisory Committee (MEAC) - AGENDA**  
**Thursday, February 3, 2022 @ 8:30am**  
**At Town of Eagle Council Chambers, Eagle Town Hall**

This will be a Zoom meeting, please access [here](#)

**1) Administrative Items**

- Committee Member Roll Call
- Sarah Parrish will be the TC Rep for MEAC

**2) MEAC 2022**

- Implement volunteer time for members (min 8 hours)
- Recruitment for 2022
  - January 14 – Posted
  - February 14 – Deadline
  - February 28 - Selection Meeting

**MEAC TERMS**

| Name              | Company                 | Term One    | Term Two  | Term Three | Term Four | Voting Status |
|-------------------|-------------------------|-------------|-----------|------------|-----------|---------------|
| Holli Snyder      | Marketing & Events      | 2015-2017   | 2017-2019 | 2019-2021  | 2021-2023 | Voting        |
| Danita Dempsey    | Town of Avon            |             |           |            | 2021-2023 | Voting        |
| Heather Hower     |                         | 2018-2020   |           |            | 2021-2023 | Voting        |
| Kim Fritzler      | Slifer                  | 2018 - 2020 |           | 2019-2021  | 2021-2023 | Voting        |
| Anna Robinson     | Vail Valley Partnership |             |           |            | 2021-2023 | Voting        |
| August Wittenberg |                         |             |           |            | 2021-2023 | Voting        |
| Jeff Boyer        | Eagle Ranch Golf Course | 2015-2017   | 2017-2019 | 2019-2021  |           | Resigned      |
| Sheryl Staten     | WECMRD                  | 2018-2020   | 2017-2019 | 2019-2021  |           | Resigned      |

**3) Upcoming Events 2022**

|           |                           |                |                 |
|-----------|---------------------------|----------------|-----------------|
| February  |                           |                |                 |
| 2/5/2022  | HS Climbing Championships | Eagle Climbing | Eagle Climbing  |
| March     |                           |                |                 |
| 3/11/2022 | Murder on Broadway        | EagleARTS      | Broadway Street |

**4) Items up for discussion**

- Date change of monthly MEAC meeting? Wednesday or Friday?
- Block Party – Deadline February 4
- Easter Egg Hunt – Saturday, April 16
  - May we discontinue this event? Will the community miss this event?
- I will be presenting a proposed budget for flight days to town council on FEB 8. Who will please attend to support me?