



**Town of Eagle
Marketing & Events Advisory Committee (MEAC)**

Thursday, July 8, 2021

Agenda

1) 8:30am – Administrative Items

- a. Acknowledgement of new committee members
- b. Roll Call – Present - Not Present -
- c. Other attendees -

2) Review of executed events – 10 minutes each (5 minutes for producer to talk, 5 minutes for questions from committee)

- a. Eagle Outside Fest 2021, Mike McCormack
 - i. Voting of completing funding. (\$3,500)

3) TOE Marketing & Events Manager Report

- a. Review of marketing plan.
- b. Review of executed events so far this summer.
- c. Review of upcoming events.
- d. Discussion of upcoming months
 - i. Review MEAC bylaws, TOE Strategic Plan and Comp Plan
 - ii. Discussion of establishing subcommittees (Marketing, Review of Event application process, new event recruitment)
 - iii. Funding programs for 2022 open August 2, 2021

4) Other business.

5) Confirm next meeting – Thursday, August 5, 2021. 8:30am to 10:00am

6) Adjourn

****Items for meeting are in the Meeting Support Materials folder***



Town of Eagle – Special Events Department

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