



Town of Eagle
Marketing & Events Advisory Committee (MEAC)
Live Meeting – Town Council Chambers, Eagle Town Hall

Thursday, June 3, 2021

Agenda

1) 8:30am – Administrative Items

- a. Acknowledgement of new committee members
- b. Roll Call – Present - Not Present -
- c. Other attendees -
- d. Review of agenda
- e. Review of MEAC Bylaws

2) TOE Marketing & Events Manager Report

- a. For each meeting I review the agenda with Sheryl. If anyone wants something added to the agenda, they can contact either one of us.
- b. Review of RFQ's
 - i. RFQ Requesting event proposals for Eagle River Park
 - ii. RFQ Requesting Marketing Management Services (marketing materials, ad buys, photo & video stock footage, website updating)
 - iii. RFQ requesting a proposal to supply Intercept surveys for Eagle events
- c. Upcoming events
- d. Eagleoutside.com events calendar update
- e. Discussion of upcoming months
 - i. Review MEAC bylaws, TOE Strategic Plan and Comp Plan
 - ii. Establish subcommittees (Marketing, Review of Event application process, new event recruitment)
 - iii. 2022 MEAC & Community Funding programs open Monday, August 2 2021.



3) Other business.

4) Future Agenda Items

5) Confirm next meeting – Thursday, July 1, 2021. 8:30am to 10:00am

6) Adjourn.