



Town of Eagle
Marketing & Events Advisory Committee (MEAC)
ZOOM Meeting

(Meeting link at the bottom of the page)

Wednesday, May 5, 2021

Minutes

1) 8:30am – Administrative Items

a. Roll Call – Present – Sheryl Staten, Holli Snyder, Kim Bradley, Yvonne Schwartz, Jeff Brower

Not Present – Scott Turnipseed

b. Other attendees – Heather Howe, Lizzy Owens, Danita Dempsey, Anna Robinson, August Wittenberg.

c. Approval of agenda – All members approved

d. Change of dates for Mike McCormack's Love Ride to July 9 & 10, 2021

e. Review MEAC Bylaw key points

- Brian reviewed his notes on the MEAC bylaws to highlight that we were trying to choose 4 members for appointments for bring the Committee up to 9 total voting members per our bylaws.

- He also brought up that the bylaws allow the Committee to choose to seat a non-voting member who would represent a local group of organization on the board.

- Brian also asked the board to allow him to move the discussion of Mike McCormack's request to move his event. – The Love Ride – from June to July 9 & 10, 2021. Brian's reason for moving the item back was to show respect for the time of our applicants. All approved he move of the item to the end of the agenda.

- Brian introduced the Interviews of MEAC Committee Member Applicants. Sheryl welcomed the applicants and introduced Heather.



- a. 8:40am – Heather Hower
 - a. Heather introduced herself, gave an overview of her background and her interest in being a part of the MEAC Committee.
 - b. Brian asked if they had any question for the Committee.
- b. 8:50am – Danita Dempsey
 - a. Danita introduced herself, gave an overview of her background and her interest in being a part of the MEAC Committee.
 - b. Brian asked if they had any question for the Committee.
- c. 9:00am – Lizzy Owens
 - a. Lizzy introduced herself, gave an overview of her background and her interest in being a part of the MEAC Committee
 - b. Brian asked if they had any question for the Committee.
- d. 9:10am - Anna Robinson
 - a. Anna introduced herself, gave an overview of her background and her interest in being a part of the MEAC Committee
 - b. Brian asked if they had any question for the Committee.
- e. 9:20am – Eddie Campos
 - a. Eddie was not resent. HE was out of town on vacation. Sheryl spoke on his behalf and in support of his involvement.
- f. 9:40am – August Wittenberg
 - a. August introduced himself, gave an overview of his background and his interest in being a part of the MEAC Committee.
 - b. Brian asked if they had any question for the Committee.

3) Review and discussion of applicants –

- a. Members reviewed the applicants and gave their feedback.
- b. Yvonne had sent in her comments as she was unable to attend the meeting. Members had read her comments.
- c. Each MEAC Committee member will send Brian Hall their completed voting sheet by 5:00pm, Wednesday, May 5. Brian will tally all votes and



send back out to MEAC Members for review.

b. All members will discuss/vote at a special MEAC meeting on Thursday, May 6 at 8:30am at the Mountain Rec Pool and Ice Building in Eagle, CO.

c. These choices will be presented by Brian Hall and Sheryl Staten at the next available Eagle Town Council Meeting.

Brian said he would officially post notice of the Special MEAC meeting to be held on 5/6/21.

4) Other business – No other business

5) Confirm next meeting – June 2, 2021. 8:30am to 10:00am

6) Sheryl moved to Adjourn. Meeting Adjourned.